



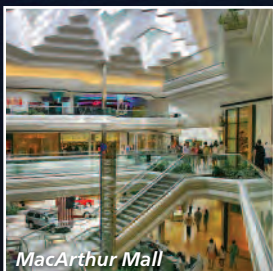
THE
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A Program of the Virginia Dental Association

Oceans of Opportunity

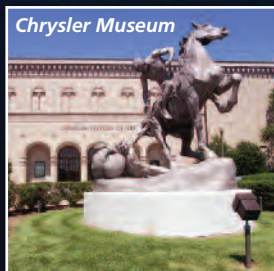
September 14-18, 2016 • Norfolk Waterside Marriott • Norfolk, VA

2016 REGISTRATION MATERIALS

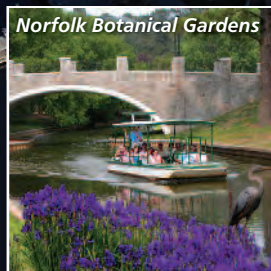
Register online at www.vadental.org/events/virginia-meeting



MacArthur Mall



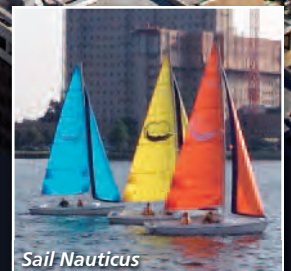
Chrysler Museum



Norfolk Botanical Gardens



Taste Tidewater Tours



Sail Nauticus

#VirginiaMeeting



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VA 2016 Meeting

Sept 14-18th Norfolk, VA

**BOOTH
#20**



Amanda Christy

Regional Representative

a.christy@NPTdental.com

877-365-6786 x230

WWW.NPTDENTAL.COM

Visit our website frequently for new opportunities or register for immediate notifications.

Oceans of Opportunity – and a Sea of Education!

It is with great pleasure that I invite you, your dental team and your family to the 2016 Virginia Meeting of the Virginia Dental Association held at the Norfolk Waterside Marriott.

We have carefully and thoughtfully planned courses for all members of your team so that your entire practice will benefit. There will be courses in implant placement and restoration with Dr. Dennis Tarnow, restorative materials update with Dr. Jeff Brucia, heart health with Joe Piscatella, understanding body language with Dr. Chris Ramsey, psychologist and humorist Bruce Christopher, digital marketing with Corey Pearlman, updates for treating medically compromised patients with Dr. Casey Leser, top trends in periodontology with Rebecca Wilder, practice management with Debra Engelhardt-Nash, updates in endodontics with Dr. Tim Finkler, pediatric pulp therapy with Dr. Patrice Wunsch and Dr. Frank Serio will discuss international and local volunteer dental projects. Other educational opportunities include courses on risk management, income management, practice ownership, CPR, and ACLS. With such a vast array of course and expert instructors courses are sure to fill-up quickly. We recommend that you mark your calendars and register early!

Don't forget to support the VDA and save money by saving your supply orders for the Virginia Meeting. We have a wide variety of vendors in our expansive exhibit hall who will demonstrate and teach you about new products, services and technology from around the world. Being able to touch and hold the newest products on the market is invaluable to you and your practice.



Norfolk offers endless opportunities for you, your office staff and your family to learn and have fun. This year the local arrangements committee has put together activities for everyone to enjoy. We have a glass blowing course at the Chrysler Museum, a Norfolk Craft Brewery Tour which includes transportation and tours of the Chrysler Museum and Slover Library. This year we have also partnered with Sail Nauticus to host the first VDA Annual Meeting Regatta. Sail Nauticus will teach a sailing class which concludes with a race to see who will win the highly coveted VDA Cupidator Cup.

With tours of the battleship USS Wisconsin, Nauticus, the General Douglas MacArthur Memorial Museum, festivals at Waterside Festival Marketplace, pirate ship cruises, and naval base cruises Norfolk has many fun activities to offer. Most are within walking distance of the hotel and we'll have a one-stop shop in the exhibit hall for ticket purchases to local attractions and to answer any questions you may have.

We know how to enjoy ourselves and will make sure that you do the same! If you golf, be sure to sign up for our Annual VDA Golf Tournament at Cedar Point Country Club on Saturday, September 17th. This tournament benefits the VDA Foundation and it's a fun tradition that we look forward to each year. We'll provide transportation to



and from the course, as well as a lunch cookout so all you need to do is register! Additionally, the "Boots, Bourbon and BBQ" President's Party in honor of VDA President, Dr. Richard Taliaferro, will take place on Friday evening. On Saturday night, you can break out your lederhosen and join the VDA Foundation Oktoberfest Celebration at the Slover Library.

We have something for everyone. To ensure your course preference and to benefit from reduced registration fees, don't delay. Register now!

Thank you for your support of the Virginia Dental Association and I look forward to seeing you in Norfolk!

– Cassidy Turner

2016 COUNCIL ON SESSIONS

Dr. Cassidy Turner (*Chair*)
Dr. Ralph Howell
Dr. Michael Gorman

Dr. Elizabeth Miller
Dr. Marcel Lambrechts
Dr. Patrick Baker

Dr. Andrew Zimmer
Dr. Cheryl Billingsley
Dr. Michael Miller

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The Virginia Dental Association is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. See each course description for the number of continuing education credits designated by the Virginia Dental Association.

REGISTER ONLINE: WWW.VADENTAL.ORG/EVENTS/VIRGINIA-MEETING

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VDA Services is proud to be a premier sponsor of the 2016 Virginia Meeting. Plan to make time to visit Booths 48-59 in the exhibit hall to find out about the great products and services that are offered by the VDA Services Endorsed Vendors. Many of the companies provide exclusive pricing or benefits for members — adding value to your VDA membership and improving your bottom line. Whether you need insurance, products for the office, a new website or practice financing, the VDA Services vendors are here to help! Help Us, Help You!



Learn at the Virginia Meeting with 2 Great CE Courses Taught by VDA Services Endorsed Vendors!

Bank of America Practice Solutions

Considering Practice Ownership?

Friday, September 16th

1:00-4:00pm

Presented by Josh Contrucci and

Mohamed Abdullah

MedPro

Ten Things I'm Concerned About in The Practice of Dentistry

Thursday, September 15th and

Saturday, September 17th

8:30-11:30am

Presented by Theodore Passineau

VDA Services is a service mark of the Virginia Dental Association. VDA Services is a program brought to you by the Virginia Dental Services Corporation, a for-profit subsidiary of the Virginia Dental Association.

Thursday, September 15, 2016

7am	8am	9am	10am	11am	Noon	1pm	2pm	3pm	4pm	5pm	6pm	7pm	8pm	9pm	10pm
PF Breakfast	Exhibit Hall OPEN														
HOD Reg.	House of Delegates Opening Session														
	Ignite the Power in Your Practice Mrs. Debra Engelhardt-Nash														
	10 Things... Mr. Passineau														
	Radiation and Chemo Dr. Leser														
		Ref. Comm. Hearings													
		Boxed Lunch Pick-Up													
			Dental Digital Marketing Mr. Perlman												
			Living Healthy Mr. Joe Piscatella												
			Heartsaver CPR TCLS												
				C&B Mtg.											
				Exhibit Hall Reception											
					Appollonia/ Gov. Club Reception										
					ACD Dinner (invitation only)										

Friday, September 16, 2016

7am	8am	9am	10am	11am	Noon	1pm	2pm	3pm	4pm	5pm	6pm	7pm	8pm	9pm	10pm
AGD Breakfast	Exhibit Hall OPEN														
	Restorative Materials Update 2016 Dr. Jeff Brucia														
	VDA Election – Voting Stations Open (Members Only)														
	Top Trends in Periodontology Mrs. Rebecca Wilder														
	Living Healthy Mr. Joe Piscatella														
	Imdt. vs. Delayed Sockets Dr. Tarnow														
	Glass Blowing-Chrysler Museum														
		Boxed Lunch Pick-Up													
			VDA Fellows Lunch												
			Mr. Piscatella												
				Healthcare Provider CPR TCLS											
					Esthetic Problem Cases Dr. Tarnow										
					Ownership? Mr. Contrucci & Mr. Abdulla										
					Volunteer Dental Projects Dr. Serio										
						Craft Brewery Tour									
						Exhibit Hall Reception									
						16 th Dist. Mtg									
						New Dentist Recep.									
							VDA President's Party								

Saturday, September 17, 2016

7am	8am	9am	10am	11am	Noon	1pm	2pm	3pm	4pm	5pm	6pm	7pm	8pm	9pm	10pm
ICD Breakfast	Advanced Cardiac Life Support ACLS-TCLS														
	Your Sixth Sense: Understanding Body Language... Dr. Ramsey														
	VDA Election – Voting Stations Open (Members Only)														
	Sail Nauticus														
	10 Things... Mr. Passineau														
	Cuskovic, Moyer & Kupstas														
	Oral & Head/Neck Exam Dr. Leser														
	Pulp Therapy Dr. Wunsch														
	VDAA Board Meeting														
	Psychology of Success Mr. Christopher														
	Chrysler Museum														
		golf shuttle, grilled lunch													
			VDA Golf Tournament												
			Boxed Lunch Pick-Up												
			Colonial Home Tour												
			Endodontics for 2016 Dr. Tim Finkler												
			Leap! The Net Will Appear! Mr. Bruce Christopher												
				VDA Foundation Celebration											

Sunday, September 18, 2016

7am	8am	9am	10am	11am	Noon	1pm	2pm	3pm	4pm	5pm	6pm	7pm	8pm	9pm	10pm
Past Pres. Breakfast															
	HOD Reg. Annual Bus. Mtg.														
		House of Delegates Mtg.													
		Slover Library Tour													
			VDA Board of Directors Mtg.												

Wednesday, September 14, 2016

Code	Course Title/Topic	Speaker/Event Host	Time	Credits	Cost
–	Registration	VDA	10:00am-5:00pm	0	\$0
–	VDA Board of Directors Meeting	VDA Board of Directors	Noon-5:00pm	0	\$0
–	VDA Board of Directors Dinner	VDA Board of Directors	6:30pm-9:00pm	0	\$0

Thursday, September 15, 2016

Code	Course Title/Topic	Speaker/Event Host	Time	Credits	Cost
–	Registration	VDA	7:00am-5:00pm	0	\$0
T8	Pierre Fauchard Breakfast	Pierre Fauchard Academy	7:00am-8:00am	0	\$45
–	House of Delegates Registration	VDA House of Delegates	7:15am-8:00am	0	\$0
–	Business Meeting/House of Delegates Opening Session	VDA House of Delegates	8:00am-10:45am	0	\$0
–	Exhibit Set Up	Vendors	8:00am-1:00pm	0	\$0
T1	Ignite the Power in Your Practice	Mrs. Debra Engelhardt-Nash	8:00am-3:00pm	6	\$0
T3	Ten Things I'm Concerned About in the Practice of Dentistry	Mr. Theodore Passineau	8:30am-11:30am	3	\$0
T2	Patients Undergoing Radiation and Chemotherapy;...	Dr. Casey Leser	8:30am-11:30am	3	\$0
–	Reference Committee Hearing #1	VDA	11:00am-1:00pm	0	\$0
T4	Boxed Lunch Pick-Up	VDA	11:30am-1:30pm	0	\$24
T6	Dental Digital Marketing: 7 Simple Moves...	Mr. Corey Perlman	12:30pm-3:30pm	3	\$0
T9	Living Healthy in a Doubleburger.com World:...	Mr. Joe Piscatella	12:30pm-3:30pm	3	\$0
T5	Heartsaver CPR	CPR - TCLS	1:00pm-3:00pm	2	\$65
–	Exhibit Hall Open	VDA	1:00pm-6:30pm	0	\$0
–	Constitution & Bylaws Committee Meeting	VDA	3:30pm-4:30pm	0	\$0
T10	Exhibit Hall Opening Reception	VDA	4:30pm-6:30pm	0	\$0
–	Apollonia and Governor's Club Reception	VADPAC	6:00pm-7:00pm	0	\$0
–	ACD Dinner (<i>Invitation Only</i>)	American College of Dentists	6:30pm-10:00pm	0	n/a

Friday, September 16, 2016

Code	Course Title/Topic	Speaker/Event Host	Time	Credits	Cost
–	Registration	VDA	7:00am-5:00pm	0	\$0
F11	AGD Breakfast	Academy of General Dentistry	7:00am-8:00am	0	\$0
–	Exhibit Hall Open	VDA	8:00am-6:00pm	0	\$0
F12	Restorative Materials Update 2016	Dr. Jeff Brucia	8:00am-3:00pm	6	\$0
–	VDA Election - Voting Station Open (<i>Members Only</i>)	VDA	8:30am-2:00pm	0	\$0
F14	Top Trends in Periodontology	Mrs. Rebecca Wilder	8:30am-3:30pm	6	\$0
F21	Living Healthy in a Doubleburger.com World:...	Mr. Joe Piscatella	8:30am-11:30am	3	\$0
F15	Immediate vs. Delayed Sockets	Dr. Dennis Tarnow	8:30am-11:30am	3	\$0
F26	Glass Blowing-Chrysler Museum	Chrysler Museum	9:00am-12:00 pm	0	\$60
F16	Boxed Lunch Pick-Up	VDA	11:30am-1:30pm	0	\$24
F17	VDA Fellows Lunch	VDA Fellows	Noon-1:30pm	0	\$35
F18	Raising Fit Kids in a Fast World	Mr. Joe Piscatella	Noon-1:30pm	1	\$0
F20	Healthcare Provider CPR	CPR - TCLS	12:30pm-4:30pm	4	\$75
F19	Interdisciplinary Approach for Treating the Esthetically Compromised...	Dr. Dennis Tarnow	1:00pm-4:00pm	3	\$0
F22	Considering Practice Ownership?	Mr. Josh Contrucci & Mr. Mohamed Abdulla	1:00pm-4:00pm	3	\$0
F23	International and Local Volunteer Dental Projects...	Dr. Frank Serio	1:00pm-4:00pm	3	\$0

Friday, September 16, 2016 *continued*

Code	Course Title/Topic	Speaker/Event Host	Time	Credits	Cost
F27	Craft Brewery Tour	Craft Brewery	4:00pm-7:00pm	0	\$70
–	16th District (Delegation of the ADA) Meeting	VDA	4:30pm-5:30pm	0	n/a
F44	Exhibit Hall Closing Reception	VDA	4:30pm-6:30pm	0	\$0
F24	VDA New Dentist Reception	VDA New Dentist Committee	5:00pm-6:00pm	0	\$0
F25/F25A	VDA President's Party	VDA	7:00pm-10:00pm	0	\$65/\$30

Saturday, September 17, 2016

Code	Course Title/Topic	Speaker/Event Host	Time	Credits	Cost
–	Registration	VDA	7:00am-2:00pm	0	\$0
S30	ICD Breakfast	ICD	7:30am-8:30am	0	\$25
S31	Advanced Cardiac Life Support	ACLS-TCLS	8:00am-5:00pm	6	TBD
S46	Your Sixth Sense: Understanding Body Language...	Dr. Christopher Ramsey	8:00am-3:00pm	6	\$0
–	VDA Election - Voting Station Open (<i>Members Only</i>)	VDA	8:30am-2:00pm	0	\$0
S37	Sail Nauticus	Sail Nauticus	8:30am-11:30am	0	\$55
S28	Ten Things I'm Concerned About in the Practice of Dentistry	Mr. Theodore Passineau	8:30am-11:30am	3	\$0
S38	Turning High Income into High Wealth	Mr. Cuskovic, Mr. Moyer, & Mr. Kupstas	8:30am-11:30am	3	\$0
S29	Oral and Head/Neck Exam Revisited	Dr. Casey Leser	8:30am-11:30am	3	\$0
S33	Pulp Therapy for Primary and Young Permanent Molars	Dr. Patrice Wunsch	8:30am-11:30am	3	\$0
–	VDAA Board Meeting	Virginia Dental Assistants Assoc.	9:00am-1:00pm	0	\$0
S32	The Psychology of Success: Secrets the Superstars Know	Mr. Bruce Christopher	9:00am-Noon	3	\$0
S40	Chrysler Museum Tour	Chrysler Museum	10:00am-11:30am	0	\$10
S45	Box Lunch Pick-up	VDA	11:30am-1:30pm	0	\$24
S39	Colonial Home Tour	Colonial Home	12:00pm-2:00pm	0	\$5
S36	Endodontics for 2016	Dr. Tim Finkler	1:00pm-4:00pm	3	\$50
S35	Leap! The Net Will Appear!	Mr. Bruce Christopher	1:00pm-4:00pm	3	\$0
S41	Annual VDA Golf Tournament (Depart Hotel @11:00am)	VDA	1:00pm start time	0	\$175
S34	VDA Foundation Annual Celebration (Slover Library)	VDA Foundation	7:00pm-10:00pm	0	\$75

Sunday, September 18, 2016

Code	Course Title/Topic	Speaker/Event Host	Time	Credits	Cost
Sun42	Past Presidents' Breakfast	VDA	7:00am-8:00am	0	\$0
–	House of Delegates Registration	VDA House of Delegates	7:15am-8:00am	0	\$0
–	Annual Business Meeting	VDA House of Delegates	8:00am-9:15am	0	\$0
–	House of Delegates Meeting	VDA House of Delegates	9:30am-11:30am	0	\$0
Sun43	Slover Library Tour	Slover Library	9:30am-11:30am	0	\$10
–	VDA Board of Directors Meeting	VDA House of Delegates	11:45am-2:00pm	0	\$0

Ignite the Power in Your Practice – A Patient Care Checklist for Winning Teams

LECTURE



Mrs. Debra Engelhardt-Nash

Code	T1
Time	8:00am-3:00pm
Tuition	\$0
Credits	6
Audience	D O A H S S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

Learn how to take control and enrich patient relationships to increase retention, loyalty and treatment acceptance with effective office protocols and team communication. This program offers practical and proven strategies to increase productivity for the Dental Team. All Team Members will learn how to make an impact on the lives of patients and practice productivity. Learn what it takes to make everybody wins! This program is for Doctors and all Team Members.

At the conclusion of this course, the participant will be able to:

- Learn what practice trends to watch
- Track the statistics that really count
- Discover how to add the "Wow" factor to the first phone call and new patient experience
- Develop proven Communication skills that REALLY make a difference
- Learn how to increase Recare Productivity
- Fine-Tune Treatment Presentation Skills – Getting the Patient to "Yes"
- Acquire the skill of negotiating financial arrangements that work for everyone

The VDA thanks the following sponsors for their generous support of this course:



Ten Things I'm Concerned About in the Practice of Dentistry

LECTURE



Mr. Theodore Passineau

Code	T3
Time	8:30am-11:30am
Tuition	\$0
Credits	3
Audience	D A H S

No prior level of skill, knowledge, or experience is required for participation in this course.

The 21st century dentist faces a broad range of threats which can produce professional liability and/or sanctions by the Board of Dentistry or other regulatory agencies. This presentation looks at ten of the most common threats-some traditional and some newly arising-presenting in the current practice environment.

At the conclusion of this course, the participant will be able to:

- List ten recognized sources of potential professional liability and/or regulatory risk common to the practice of dentistry;
- Explain the specific risks associated with these threats;
- Develop strategies to ameliorate or eliminate these risk exposures.

The VDA thanks the following sponsor for their generous support of this course:



Patients Undergoing Radiation and Chemotherapy; Dental Care and Concerns

LECTURE

**Dr. Casey Leser**

Code	T2
Time	8:30am-11:30am
Tuition	\$0
Credits	3
Audience	D I T O A H S S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

Optimized dental health is recognized as an important component to the overall treatment of patients undergoing head and neck radiation as well as chemotherapy. Poor oral health in these patients can compromise and/or diminish the success of their treatment. Understanding the dental implications of treatment before, during, and following their cancer therapies is an important aspect for those in our profession to know.

At the conclusion of this course, the participant will be able to:

- Discuss with your patients the effects of radiation and chemotherapy on the oral cavity.
- Obtain an understanding of the treatment sequence of cancer patients undergoing head and neck radiation.
- Be knowledgeable in the aspects of dental care prior to, during, and post-radiation treatment.
- Recognize biological agents in the patients' list of medications.
- Become familiar with the mechanism of actions of biological agents.

Dental Digital Marketing: 7 Simple Moves to Become More Searchable, Improve Your Online Reputation, & Stay Connected to Patients & Prospects

LECTURE

**Mr. Corey Perlman**

Code	T6
Time	12:30pm-3:30pm
Tuition	\$0
Credits	3
Audience	D O A S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

You DON'T have to be on Twitter! Or any other site not generating results for your dental practice. During this interactive program, Corey helps you define the results your business can expect from social media and which sites can help you get there. Instead of being a jack of all social media sites, master of none, you'll focus only on the sites that can **generate exposure, build credibility**, and keep you **top of mind** with patients and prospects.

At the conclusion of this course, the participant will be able to:

- Monitor their online reputation and be proactive in getting positive reviews
- Avoid 5 critical website mistakes that most dental offices make
- Get patients to become a salesforce using Facebook and Instagram

Living Healthy in a Doubleburger.com World: Diet, Exercise and Stress Management

LECTURE



**Mr. Joe
Piscatella**

Code	T9
Time	12:30pm-3:30pm
Tuition	\$0
Credits	3
Audience	D I T O A H S S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

Healthy living starts with good information. What constitutes a healthy diet? What's the best way to exercise? How to handle stress? And today people know the difference between an apple and a piece of apple pie, between going out dancing or watching *Dancing with the Stars*!

But knowing the information isn't acting on the information. Why this chasm between information and action? Because information alone is not enough. If it were, we'd be a nation of non-smokers.

In this dynamic and inspirational program, Joe Piscatella provides practical solutions to overcoming barriers and making healthy changes that last a lifetime. Audiences learn how to get started and stay the course. Topics include healthy eating, effective exercise and stress management.

At the conclusion of this course, the participant will be able to:

- Identify the most common barriers to healthy living
- Understand the principles of the Mediterranean diet
- Learn how to modify Type A personality

Heartsaver CPR / AED

HANDS ON



**Tidewater Center
for Life Support**

Code	T5
Time	1:00pm-3:00pm
Tuition	\$65
Credits	2
Audience	D I T O A H S S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

This 2-hour class includes Adult CPR as well as AED training. Use of a pocket mask is practiced. "Hands Only" CPR is discussed. Signs and symptoms of a heart attack and stroke are covered, as well as handling choking emergencies. A hands-on practical skills test is included. A 2-year completion certificate is issued after the training.

After completing this course, the participant will be able to:

- Explain key changes reflecting the new science from the 2015 American Heart Association Guidelines for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care.
- Demonstrate assessment of patients.
- Explain Good Samaritan guidelines.
- Demonstrate adult CPR and AED use.
- Demonstrate care for choking emergencies for the conscience and unconscious patient.

Restorative Materials Update 2016

LECTURE



**Dr. Jeff
Brucia**

Code	F12
Time	8:00am-3:00pm
Tuition	\$0
Credits	6
Audience	D LT A S

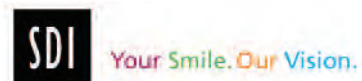
No prior level of skill, knowledge, or experience is required for participation in this course.

The continuous evolution in adhesive materials and techniques combined with the ever-increasing demands for predictable and long-lasting aesthetic restorations demands continuous learning. This lecture course provides an overview of the restorative options you should be considering today as well as a comprehensive discussion of the ever-changing world of dentinal adhesives. Dr. Brucia will guide you through the collection of materials and techniques available today for providing both direct and indirect restorations. This is a must see program for all wet fingered restorative dentists.

At the conclusion of this course, the participant will be able to:

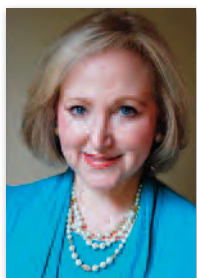
- Review adhesive systems options including Glass Ionomers and light curing units.
- Eliminate the frustration of post-operative sensitivity and restorative failure.
- Discuss the materials and techniques for direct composite restorations.
- Techniques and material selection for near or direct pulp exposures.
- Techniques for the preparation, impressions, temporization, lab communication, material selection and cementation of indirect restorations including margin elevation, fiber re-enforcement and when to seal the prep.
- Techniques and materials for repairing porcelain fractures.

The VDA thanks the following sponsor for their generous support of this course:



Top Trends in Periodontology

LECTURE



**Mrs. Rebecca
Wilder**

Code	F14
Time	8:30am-3:30pm
Tuition	\$0
Credits	6
Audience	D S

No prior level of skill, knowledge, or experience is required for participation in this course.

What are the top trends in the treatment of patients with periodontal disease? This course will answer important questions asked by dental hygienists. Content will include the latest evidence regarding risk assessment, oral-systemic disease, laser therapy, new treatments such as antioxidants, probiotics, and products available for oral biofilm removal and reduction. Each participant will leave the course with knowledge about how to answer many of their clinical questions through web resources and enhance the everyday practice of dental hygiene according to evidence based philosophy.

At the conclusion of this course, the participant will be able to:

- Discuss the "REAL" evidence about oral-systemic disease.
- Discuss evidence regarding best practices for assessing risk for periodontal disease.
- Discuss evidence based therapies to use for nonsurgical periodontal therapy.
- Discuss the latest instruments and equipment available for nonsurgical patient care.
- Discuss laser therapies and other technologies for periodontal care of patients.
- Discuss evidence regarding antibiotics and antimicrobials for the treatment of periodontal disease including systemic, topical and controlled-release products.
- Discuss the problems associated with dental implants.
- Discuss use of antioxidants, probiotics & other new therapies for improved oral health.

The VDA thanks the following sponsor for their generous support of this course:



Living Healthy in a Doubleburger.com World: Diet, Exercise, and Stress Management

LECTURE



**Mr. Joe
Piscatella**

Code	F21
Time	8:30am-11:30am
Tuition	\$0
Credits	3
Audience	D U O A H S S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

Healthy living starts with good information. What constitutes a healthy diet? What's the best way to exercise? How to handle stress? And today people know the difference between an apple and a piece of apple pie, between going out dancing or watching *Dancing with the Stars*!

But knowing the information isn't acting on the information. Why this chasm between information and action? Because information alone is not enough. If it were, we'd be a nation of non-smokers.

In this dynamic and inspirational program, Joe Piscatella provides practical solutions to overcoming barriers and making healthy changes that last a lifetime. Audiences learn how to get started and stay the course. Topics include healthy eating, effective exercise and stress management.

At the conclusion of this course, the participant will be able to:

- Identify the most common barriers to healthy living
- Understand the principles of the Mediterranean diet
- Learn how to modify Type A personality

Immediate vs. Delayed Socket Placement

LECTURE



**Dr. Dennis
Tarnow**

Code	F15
Time	8:30am-11:30am
Tuition	\$0
Credits	3
Audience	D U H S

This course is available to dentists and team members; however team members must attend this course with a registered dentist.

ImmEDIATE placements of implants into extraction sockets is an exciting treatment alternative for our patients. However, there are many potential short and particularly long term risks which the practitioner must be fully aware of. This presentation will focus on the potential problems and benefits both clinically and biologically when the choice of immediate socket placement is made for single and multiple sites.

At the conclusion of this course, the participant will be able to:

- Identify healing that takes place against the implant in immediate socket placement
- Know how to minimize recession with immediate provisionalization
- Know the proper crown contour for immediate provisionals
- Know if the gap distance really matters
- Know if primary closure should be attempted or should it be left open?
- Know if membranes should be utilized?
- Know what type of graft material if any should be utilized?
- Identify what are the potential short and long term risks involved with immediate placement of implants?

The VDA thanks the following sponsor for their generous support of this course:



Raising Fit Kids in a Fast World

LECTURE



**Mr. Joe
Piscatella**

Code	F18
Time	Noon-1:30pm
Tuition	\$0
Credits	1
Audience	D U O A H S S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

Raised with the temptations of fast food, television and computer games, kids are more sedentary, overweight and out-of-shape than a generation ago. The typical 12-year old today weighs 11.7 pounds more than his or her counterpart in 1973. In the last decade the obesity rate in white children has increased by 50%; in Hispanic and African-American kids, it has doubled.

The result: a generation of children with elevated cholesterol, higher blood pressure and more Type 2 diabetes. This may be the first generation not to live as long as their parents. What are parents to do? This seminar offers practical and easy-to-implement strategies for teaching children healthy exercise and eating habits that will last them a lifetime.

At the conclusion of this course, the participant will be able to:

- Understand the current state of health of American children
- Learn how to help children develop healthier eating habits
- Learn how to motivate kids to be more physically active

DentaQuest is a proud supporter of the Virginia Dental Association

DentaQuest recently celebrated its 10 year anniversary with Virginia's **Smiles For Children** Medicaid dental program. Join our network and help us give Virginia's children a chance for a bright oral health future.

We make it easy for you to participate, with an easy-to-use web interface and responsive local service. Over 2,050 Virginia dentists place their trust in DentaQuest.

Visit our booth at the Virginia Dental Association Meeting at Norfolk Waterside Marriot on September 15th and 16th to learn about the many benefits of joining DentaQuest's network.

Contact provider engagement at 866-853-0657 or visit the website www.dentaquestgov.com/dentists



DentaQuest

Experience you can count on.

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000015FC (1/16)

BLS for the Healthcare Provider

HANDS ON



**Tidewater Center
for Life Support**

Code	F20
Time	12:30pm-4:30pm
Tuition	\$75
Credits	4
Audience	D T O A H S S/G

This course is designed to meet the needs of healthcare professionals.

This course teaches both single-rescuer and team basic life support skills for application in prehospital environments, with a focus on High-Quality CPR and team dynamics. This American Heart Association BLS Provider course prepares healthcare professionals to perform CPR in pre-hospital settings. Using a new team approach that is particularly suited for a professional practice, this course trains participants to promptly recognize cardiac arrest, give high quality chest compressions, deliver appropriate ventilations, and provide early use of an AED. The course includes adult, infant and child CPR, AED training, 2-rescuer skills, choking emergencies and both written & practical tests. A 2-year completion certificate is issued after training.

After completing this course, the participant will be able to:

- Explain key changes in basic life support, reflecting the new science from the 2015 American Heart Association for Cardiopulmonary Resuscitation and Emergency Cardiovascular Care.
- Understand critical concepts of high-quality CPR.
- Explain the American Heart Association Chain of Survival.
- Provide 1-Rescuer and 2-Rescuer CPR and AED for adult, child and infant.
- Understand roles in a team rescue approach to resuscitation.
- Demonstrate bag-mask techniques, rescue breathing, and relief of choking for adult, child and infant.

Interdisciplinary Approach for Treating the Esthetically Compromised Patient

LECTURE



**Dr. Dennis
Tarnow**

Code	F19
Time	1:00pm-4:00pm
Tuition	\$0
Credits	3
Audience	D LT H S

No prior level of skill, knowledge, or experience is required for participation in this course.

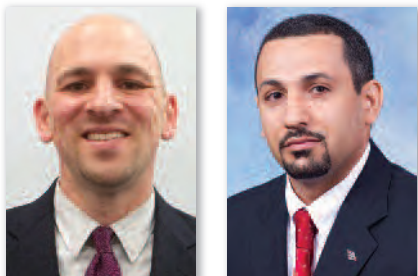
The treatment planning of complex cases requires the highest level of knowledge and skill of the treating team. It is an orchestration of procedures including proper sequencing and timing that makes the difference. An envisionment of the final case before starting is required to know where the goal of treatment will be directed. This, in conjunction with the patients' needs and clinical situation comprise the decision-making process for what is the best treatment for the patient.

At the conclusion of this course, the participant will be able to:

- Know which teeth to save or extract
- Know whether implants should be placed immediately or in a delayed protocol
- Know whether multiple implants should be placed in the aesthetic zone
- Know when and how to include orthodontics if needed for sight development
- Know whether pink ceramic should be used or should ridge augmentation be performed
- Know whether the case should be splinted or broken up into separate bridges or individual teeth
- Know how to provisionalize the case throughout treatment
- Know when to immediately load cases versus doing a serial extraction case

Considering Practice Ownership?

LECTURE



**Mr. Josh Contrucci &
Mr. Mohamed Abdulla**

Code	F22
Time	1:00pm-4:00pm
Tuition	\$0
Credits	3
Audience	D

No prior level of skill, knowledge, or experience is required for participation in this course, however, this course is recommended for dentists only.

This seminar has been designed to address concerns of both new doctors looking to start a practice from scratch or purchase an existing practice and established doctors looking to sell an existing practice. Join us in an intimate setting where you will have the opportunity to discuss the various aspects of practice ownership with industry experts. This comprehensive seminar will cover everything you'll need to know to start or purchase your new practice, run your business successfully, and plan for your future as a dental practice owner. Ask yourself the following questions: Are you considering opening a new dental office? Are you considering relocating or remodeling your office, but don't know where to begin? Would you like to know if you can afford to buy commercial real estate and a dental office? This course will answer all of your questions.

At the conclusion of this course, the participant will be able to:

- Learn how early planning can lead to a successful practice.
- Determine whether to purchase an existing dental practice or start a new one.
- Understand practice financing options, develop a business plan and identify the best location for your practice.
- Avoid the pitfalls of buying or selling a practice in today's market.
- Finance your practice purchase or start-up.

The VDA thanks the following sponsor for their generous support of this course:



International and Local Volunteer Dental Projects: What's it All About Anyway?

LECTURE



Dr. Frank Serio

Code	F23
Time	1:00pm-4:00pm
Tuition	\$0
Credits	3
Audience	D O A H S S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

This course is designed for those who want to learn more about the nuts and bolts of volunteering around the world or around the block. It will also be useful for those with some volunteering experience looking for new ideas. Topics include the nature of volunteer activities, cross-cultural issues, comparison of service and teaching projects, how to get started either at home or abroad, the nuts and bolts of volunteering, and where to find opportunities. There will be ample time for interaction with the presenters.

At the conclusion of this course, the participant will be able to:

- Understand the importance of working within the context of the local community;
- Compare and contrast the nature of teaching and service projects;
- Outline steps needed to get started: needs assessment, goal setting, & team assembly;
- Describe the nuts and bolts of volunteering including resources to support the project;
- Find volunteer projects and other sources of information; and
- Appreciate existing projects, both teaching and service, both in the US and overseas.

The VDA thanks the following sponsor for their generous support of this course:



Advanced Cardiac Life Support

HANDS ON



Tidewater Center for Life Support

Code	S31
Time	8:00am-5:00pm
Tuition	TBD
Credits	6
Audience	D L T O A H S S/G

This course is designed to meet the needs of healthcare professionals.

***Maximum of 24 participants. Please call the VDA at (804) 288-5750 for pricing and registration.**

The ACLS Provider Course is designed for healthcare providers who either direct or participate in the management of cardiopulmonary arrest or other cardiovascular emergencies. Through didactic instruction and active participation in simulated cases, the student will enhance their skills in the recognition and intervention of cardiopulmonary arrest, immediate post arrest, acute dysrhythmia, stroke, and acute coronary syndromes.

At the conclusion of this course, the participant will be able to:

- Apply the "BLS, Primary and Secondary Assessments" sequence for a systematic evaluation of adult patients.
- Perform prompt, high-quality BLS including prioritizing early chest compressions and integrating early AED use
- Recognize and perform early management of respiratory arrest
- Discuss early recognition and management of acute coronary syndromes including appropriate disposition and of stroke including appropriate disposition
- Recognize and perform early management of bradyarrhythmias and tachyarrhythmias
- Evaluate resuscitative efforts through continuous assessment of CPR quality, monitoring the patient's physiologic response and delivering real-time feedback.

Your Sixth Sense: Understanding Body Language and Human Decision-Making for Improved Treatment Acceptance

LECTURE



Dr. Christopher Ramsey

Code	S46
Time	8:00am-3:00pm
Tuition	\$0
Credits	6
Audience	D O A H S S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

An absolute passion of mine has been to share with professionals from all walks of life the secret to understanding humans in a way they never have. Utilizing the techniques by professionals in organizations such as the FBI, CIA, Corporate CEO's and advertising agencies, the keys to understand what people are thinking and feeling are discussed. Unlike anything in dentistry, the elements of non-verbal communication are shown to help dentists and laboratories guide their patients toward ideal treatment. Understanding the elements of body language and thought processes will prove to be some of the greatest components for long-term success.

At the conclusion of this course, the participant will be able to:

- 5 point check list for deciding on Implant or Bridge in anterior esthetics. "The Dental Decisions"
- Provide the participants with the tools necessary to "see" what others do not in everyday communication. "The Sixth Sense"
- Provide participants the simple understanding of "Body Language" cues which allow for better communication.
- Provide insight into both conscious and sub-conscious decision making and how that effects treatment acceptance.

The VDA thanks the following sponsor for their generous support of this course:



Ten Things I'm Concerned About in the Practice of Dentistry

LECTURE



Mr. Theodore Passineau

Code	S28
Time	8:30am-11:30am
Tuition	\$0
Credits	3
Audience	D A H S

No prior level of skill, knowledge, or experience is required for participation in this course.

The 21st century dentist faces a broad range of threats which can produce professional liability and/or sanctions by the Board of Dentistry or other regulatory agencies. This presentation looks at ten of the most common threats-some traditional and some newly arising-presenting in the current practice environment.

At the conclusion of this course, the participant will be able to:

- List ten recognized sources of potential professional liability and/or regulatory risk common to the practice of dentistry;
- Explain the specific risks associated with these threats;
- Develop strategies to ameliorate or eliminate these risk exposures.

The VDA thanks the following sponsor for their generous support of this course:



Turning High Income into High Wealth

LECTURE



**Mr. Edin Cuskovic,
Mr. Bobby Moyer, &
Mr. David Kupstas**

Code	S38
Time	8:30am-11:30am
Tuition	\$0
Credits	3
Audience	D S S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

The course will make a distinction between having a high income and having high wealth, the reasons many dentists and professionals struggle to attain high wealth and what they can do today to slash taxes, grow net worth and retire with enough cash flow to keep a comfortable lifestyle during retirement.

At the conclusion of this course, the participant will be able to:

- Understand the difference between financial planning and wealth management.
- Learn the obstacles to achieving a high net worth and how to correct them.
- Learn how to maximize tax-deductible retirement savings.
- Learn how to maximize tax-deductible college education savings.
- Learn how to create a winning investment strategy and how to avoid common mistakes that could cost hundreds of thousands of dollars over a working career.
- Learn how to minimize taxes on their retirement income and how to make their money last throughout retirement while having a comfortable lifestyle.

The VDA thanks the following sponsor for their generous support of this course:



Oral and Head/Neck Exam Revisited

LECTURE



Dr. Casey Leser

Code	S29
Time	8:30am-11:30am
Tuition	\$0
Credits	3
Audience	H A S

No prior level of skill, knowledge, or experience is required for participation in this course.

This course focuses on a review of the pertinent aspects of the medical history as well as the head/neck exam. A hands-on portion will concentrate on understanding the concepts as well as obtaining vital signs, while avoiding some common pitfalls.

At the conclusion of this course, the participant will be able to:

- Gain an understanding of the pathophysiology of select medical conditions obtained through the patients' medical histories.
- Gain an understanding of the results of three common laboratory or screening tests; the A1C, INR, and apnea/hypopnea index.
- Modify as necessary your individual head and neck physical exam based on the concepts presented.
- Obtain hands-on experience with a working understanding of the various devices for measuring vital signs while avoiding possible erroneous recordings.

Pulp Therapy for Primary and Young Molars

LECTURE



Dr. Patrice Wunsch

Code	S33
Time	8:30am-11:30am
Tuition	\$0
Credits	3
Audience	D A H

No prior level of skill, knowledge, or experience is required for participation in this course.

This course will explore the reasons behind primary tooth pulp therapy and pulp therapy for young permanent teeth. The course will be divided into three sections, with the first section devoted to diagnosis and treatment planning followed by treatment strategies and the last section providing a description of clinical success and application.

At the conclusion of this course, the participant will be able to:

- Identify teeth with reversible versus irreversible pulpitis
- Accurately treatment plan primary and young permanent teeth for pulp therapy
- Describe the treatment sequence for the following:
 - Indirect Pulp Therapy
 - Direct Pulp Cap
 - Therapeutic Pulpotomy
 - Pulpectomy
- Select the best approach for treatment based on the following:
 - Patient age (dental and chronologic age)
 - Patient behavior
 - Other oral conditions
 - Medical considerations
- Describe the success rate of the various vital pulp therapy techniques

The Psychology of Success: Secrets the Superstars Know

LECTURE



Mr. Bruce Christopher

Code	S32
Time	9:00am-Noon
Tuition	\$0
Credits	3
Audience	D LT O A H S S/G

No prior level of skill, knowledge, or experience is required for participation in this course.

What do the super-stars of success know that the rest of us do not? In this fast paced seminar, your group will learn the six essential key ingredients to the science behind success. Why do some people just seem to rise to the top in their field? Why is it that some people have all the luck? You will learn how your E.Q. is more important than your I.Q. and how your attitude is more important than your latitude.

At the conclusion of this course, the participant will be able to:

- Apply the Psychology of Success which the "Super-Stars" really know
- Activate strategies for dealing with the "Fearsome Foursome" Roadblocks to success
- Get a grip on Anger
- Uncover the thoughts which hinder effectiveness
- Learn how to diffuse someone who is explosive
- Motivate someone with a bad attitude
- Learn how to deal with practice prosperity blockers
- Develop Self-leadership skills
- Learn how to communicate feelings effectively in the workplace
- Find out how to be more positive in negative circumstances

Endodontics for 2016

LECTURE



Dr. Tim Finkler

Code	S36
Time	1:00pm-4:00pm
Tuition	\$50
Credits	3
Audience	D A S

No prior level of skill, knowledge, or experience is required for participation in this course.

Updated review of Endodontic techniques including irrigation solutions, cleansing and shaping, and obturation.

At the conclusion of this course, the participant will be able to:

- Know which irrigants to use in various situations
- Understand various obturation techniques
- Understand the new rotary filing systems on the market

Leap! The Net Will Appear!

LECTURE



Mr. Bruce Christopher

Code	S35
Time	1:00pm-4:00pm
Tuition	\$0
Credits	3
Audience	D I O A H S / G

No prior level of skill, knowledge, or experience is required for participation in this course.

As practices attempt to achieve their goals, no barriers are greater than attitude, self-esteem and team enthusiasm. This humorous session will help your practice to leap from procrastinations and crash through comfort zones. Your team will learn how to make fears disappear, work together, move forward, and have fun doing it!

At the conclusion of this course, the participant will be able to:

- Manage your mood even in difficult times
- Work with negative people who pull you down
- Increase your performance and productivity
- Learn the origins of negative behavior
- Discover how not to react to reactive people
- Create an energized culture and climate in the office
- Increase your patient service effectiveness
- Understand causes of low self-esteem
- Understand the vital link between self-esteem and performance
- Exceed the expectations of people seeking your services
- Increase the self-esteem and performance levels of team members
- Decrease intra staff conflict



PLEASE READ THE FOLLOWING IMPORTANT INFORMATION PRIOR TO COMPLETING YOUR REGISTRATION.

Refund and Cancellation Policy: All refunds must be submitted in writing by August 26, 2016. Conference badges and materials must accompany request. All refunds are subject to a 20% charge per total registration fee that will be processed within 15 business days to the primary registrant. The 20% fee will be calculated based on the original registration total. Refunds will be processed via check to the original payee within 10 business days for receipt of request. **No refund requests will be accepted after August 26, 2016.**

Dentist Registration: Dentists must register as dentists. If registering as a VDA member, membership dues must be paid in full prior to registering. To pay your dues or to inquire about membership status, contact Leslie Pinkston at the VDA (804) 523-2189.

YOU MUST REGISTER FOR ALL EVENTS/SESSIONS WHICH YOU PLAN TO ATTEND. Each conference badge will contain a bar code, which tracks all courses and events that you have registered for. Upon entrance to any course or event, your badge will be scanned. By doing so, we are able to eliminate the need for any tickets, as well as track CE credits for each attendee. You may make changes to your registration at any time. If changes are made onsite, VDA staff will print a new badge for you so that the barcode reflects these changes.

Registration Materials: Badges and tickets will be mailed to registrants who register on or before the August 26, 2016 deadline. However, you will NOT receive registration materials until 1-2 weeks before the meeting. This will allow you to edit your registration preferences during the entire pre-registration period. Open your registration envelope immediately to ensure badges and materials are correct. Each registrant will receive his or her own registration packet via US Mail. Materials for registrants outside the US will be held for pick-up under the registrant's name at the VDA registration desk.

Badge Reprint Fee: Duplicate registration packets or badge request may be subject to a \$25 per person fee. Please keep your registration materials in a safe place to avoid this fee. **This fee will NOT apply for badges reprinted due to a change made to your registration onsite. **

Non-Solicitation Policy: With the exception of exhibitors operating within their designated booth space, no attendee, exhibitor or speaker may solicit business on the exhibit floor or in any other Virginia Meeting area. Violation of this policy will result in expulsion for the conference.

Classroom Comfort: Per fire codes, once a course is full, attendees will not be allowed to sit on the floor or bring chairs in from other rooms. Lecture space is limited and available on a first come first served basis. No children are permitted in lectures or

workshops. Set cell phones and pagers to "silent" during courses.

Course Disclaimer: The VDA makes every effort to present high caliber speakers in their respective areas of expertise. Speaker presentations in no way imply endorsement of any product, technique or service presented. The VDA specifically disclaims responsibility for any materials presented. Speakers may be subject to change due to circumstances beyond our control.

Onsite Registration Hours:

Wednesday, September 14, 2016: 10:00am-5:00pm
Thursday, September 15, 2016: 7:00am-5:00pm
Friday, September 16, 2016: 7:00am-5:00pm
Saturday, September 17, 2016: 7:00am-2:00pm

Virginia Meeting Mailing List Opt Out:

The Virginia Meeting will be compiling a mailing list of attendees. The lists will include only mailing addresses provided to the Virginia Meeting when you register. Lists will be available to any Virginia Meeting Exhibitor for a small fee. These lists are strictly to be used to send out pre-conference promotions to you. If you would like to opt out of this mailing list, simply select opt out on the registration form in the brochure. Doing so will opt out all registrants on your registration form. However, if you choose to register online, you will have the option to opt out for each person who registers with your group. Note: This mailing list is strictly information provided to the VDA during meeting registration. It is entirely separate from our membership database.

SAVE Money...

Save money by registering during our "Early Bird" Registration. Any attendee who registers on or before **July 22, 2016** will automatically receive our early bird pricing discount. Please be aware that your registration must be at Custom Registration, the VDA Central Office, or completed online by July 22, 2016 to receive the discount. Post marked registration will not be accepted under this pricing so please allow ample time if you choose to mail your registration.

Virginia Dental Association (VDA) - Guidelines Regarding Commercial Support and Conflict of Interest:

The VDA, in planning continuing education programming for the Virginia Meeting, will adhere to the following policies:

1. Program topic selection will be based on perceived needs for professional information and not the purpose of endorsing specific commercial drugs, materials, products, treatments, or services.
2. Funds received from commercial sources in support of any educational programs shall be unrestricted and the Council on Sessions shall retain exclusive rights regarding the selection of presenters, instructional materials, program content and format, etc.
3. Any and all commercial support received shall be acknowledged in program announcements, brochures, and the on-site program.

4. Commercial support shall be limited to:
 - (a). the payment of reasonable honoraria
 - (b). reimbursement of presenters' out of pocket expenses; and
 - (c). the payment of the cost of modest meals or social events held as part of an education activity.
5. Presenters shall be instructed to avoid recommending or mentioning any specific product by its trade name, using generic terms whenever possible. When reference is made to a specific product by its trade name, reference shall also be made to competitive products.
6. Speakers will be required to disclose any potential bias to commercial supporters of any activity related to the Virginia Meeting.

The Virginia Dental Association (VDA) shall:

1. Be responsible for the content, quality, and scientific integrity of all CE activities.
2. Assure that presentations give a balanced view of all therapeutic options.
3. Assure that commercial exhibits do not influence planning nor interfere with the presentation of CE activities.
4. Be responsible for making ultimate decision regarding funding arrangements for CE.
5. Assure that commercially supported social events at CE activities do not compete with not take precedence over, the educational events.
6. Have a policy on conflict of interest and assure that all CE activities conform to this policy.

Free Course Policy CHANGE

IMPORTANT: The VDA is pleased to offer many courses at the Virginia Meeting free with your registration cost. We are also delighted to offer the service of tracking all CE credit that you receive at the Virginia Meeting. This has led to some changes. Please read the following policy carefully.

In order to receive CE credit, you must:

- **Register for the course.** In the past, attendees had the option of attending free courses without registering for them, provided that there were remaining seats available 10 minutes prior to the course. **You MUST register for any course that you plan to attend. This will allow you to earn CE credit for your time in the course.**
- **Check in with the course monitor.** Upon entrance, present your badge and the course monitor will scan it. All registered attendees will be granted immediate access to the course. If you are not registered, you will be asked to return to the registration table where you will be allowed to register if the course has space available. Please wear your badge at all times while in the conference center or at Virginia Meeting events as this badge will be used as your "ticket" to all courses and events.

A record of your total Virginia Meeting CE credit will be mailed to you within ten (10) business days following the meeting.

PLEASE NOTE: You MUST register for any course, activity, or event you would like to attend to be granted access.

Again this year, all CE records will be recorded electronically and sent to you immediately following the Virginia Meeting! We will also be eliminating paper tickets by scanning all attendees into courses and events using a barcode printed on each badge. We recommend that you pre-register in order to guarantee space in your preferred course, activity, or event. Onsite registration will still be available and you may make changes to your registration at any time during the pre-registration period or once you arrive at the Norfolk Waterside Marriott. We are thrilled about this opportunity and feel confident that it will enhance your Virginia Meeting experience!

Online:

Visit www.vadental.org to register. We recommend this method as it provides you with a quick easy way to register your dental team for the Virginia Meeting. You will receive an email confirmation of your registration – and you may log back in at any time and easily make changes to your registration. (This is a change from our previous system, which required you to contact VDA staff to make changes after your initial registration was processed.)

By Phone:

Call **(817) 277-7187** between 9:00am-6:00pm EST. Representatives from Custom Registration will be standing by to assist you at any time. For this method, payment can only be processed by credit card.

By Fax:

Fax your registration to **(817) 277-7616** and the staff at Custom Registration will be happy to process this for you. Please include all credit card information (VISA, MasterCard, or American Express).

By Mail:

Mail your registration form and payment to:
The Virginia Meeting c/o Custom Registration, 2001 E. Randol Mill Road, Suite 135, Arlington, TX 76011

Please include all credit card information (VISA, MasterCard, or American Express). Make checks payable to The VDA.

Questions?

Call us at **(804) 288-5750** or email Megan Wyman, Director of CE and the Virginia Meeting at wyman@vadental.org



CREATE A UNIQUE PATH. WE'LL GUIDE YOU.

While most other firms strictly focus on investments, we focus on you and your goals. After going through our Honest Conversations® exercise only then can we discuss the best and most realistic path to achieve your goals. It is not until that point that we can possibly determine what

portfolio strategy fits your needs. Our unique process will forever change the way you interact with your financial adviser and open the lines of communication around financial discussions in your life. Empowerment – that's what United Capital is all about.

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SEPTEMBER 14- 18, 2016

✓ Registration Type*	On/Before July 22	July 23 - August 28	On Site Sept. 14-18
VDA Member Dentist	\$270	\$325	\$375
VDA Member Dentist (1-3 years out of dental school)	\$60	\$70	\$85
VDA Member Dentist (4-6 years out of dental school)	\$130	\$160	\$185
VDA Member Dentist (7-9 years out of dental school)	\$200	\$245	\$285
ADA Dentist (Non-VDA)	\$410	\$470	\$530
NON-Member Dentists	\$675	\$705	\$745
Active Military Dentists (Non-VDA)	\$200	\$300	\$350
ODDS Member Dentist (Non-VDA)	\$270	\$325	\$375
Retired Life VDA Member	\$0	\$0	\$25
Assistant	\$75	\$80	\$85
Office Staff	\$75	\$80	\$85
Lab Technician	\$75	\$80	\$85
Hygienist	\$75	\$80	\$85
Spouse/Guest of Registrant	\$40	\$45	\$50
Guest (ages 12 and under)	\$15	\$20	\$25
Student (Dental, Hygiene, Assisting)	\$0	\$0	\$0
Exhibitor	\$0	\$0	\$0

Please use this page and the next to register for the **2016 Virginia Meeting**. Please note that each registrant will require a separate form. Feel free to make copies of this form as needed.

**membership verification required*

Registration
Sponsored by



Virginia Meeting App

☐ Again this year, a Virginia Meeting App will be available, which will include all content normally in the onsite brochure. If you plan to continue utilizing the paper brochure, please check this box and we will print one for you. If you do not check the box, you are indicating that you would prefer to use the app instead.

Virginia Meeting Mailing List

☐ I would like to **OPT OUT** of the Virginia Meeting mailing list. (Leave blank if you would like to be included in meeting communications. See page 21 for details.)

Annual VDA Golf Tournament

Code **S41** - Additional Information

Handicap: _____

I would like to be grouped with the following players:

Prefix: Mr. Mrs. Ms. Dr.

**Required*

Total Cost \$

*First Name: _____

☐ VISA ☐ MC ☐ AMEX

*Last Name: _____

Expires: _____

Company Name: _____

Card#: _____ 3 or 4 digit code: _____

Specialty: _____

Name on Card: _____

Component: _____

Address on Credit Account: _____

*Phone: _____

*Mailing Address: _____

Signature: _____

Print Name: _____

Membership #: _____

*Emergency Contact Name: _____

*Email: _____

*Emergency Contact Phone: _____

In case of refund, check should be made payable to: _____

If paying by check, make payable to VDA • **Mail:** The Virginia Meeting c/o Custom Registration, 2001 E. Randol Mill Road, Suite 135, Arlington, TX 76011 • **Phone:** (817) 277-7187 • **Fax:** (817) 277-7616 • **Online:** www.vadental.org

Refund and Cancellation Policy: All refunds must be submitted in writing by August 26, 2016. Conference badges and materials must accompany request. All refunds are subject to a 20% charge per total registration fee that will be processed within 15 business days to the primary registrant. The 20% fee will be calculated based on the original registration total. Refunds will be processed via check to the original payee within 10 business days for receipt of request.

No refund requests will be accepted after August 26, 2016.

THURSDAY, SEPTEMBER 15, 2016

✓ Code	Course Title/Topic	Speaker/Event Host	Time	Credits	Fee
T8	Pierre Fauchard Breakfast	Pierre Fauchard Academy	7:00am-8:00am	0	\$45
T1	Ignite the Power in Your Practice	Mrs. Debra Engelhardt-Nash	8:00am-3:00pm	6	\$0
T3	Ten Things I'm Concerned About in the Practice of Dentistry	Mr. Theodore Passineau	8:30am-11:30pm	3	\$0
T2	Patients Undergoing Radiation and Chemotherapy; Dental Care and Concerns	Dr. Casey Leser	8:30am-11:30am	3	\$0
T4	Boxed Lunch Pick-Up Circle Type: Turkey Ham Roast Beef Salad None	VDA	11:30am-1:30pm	0	\$24
T6	Dental Digital Marketing: 7 Simple Moves to Become More Searchable...	Mr. Corey Perlman	12:30pm-3:30pm	3	\$0
T9	Living Healthy in a Doubleburger.com World...	Mr. Joe Piscatella	12:30pm-3:30pm	3	\$0
T5	Heartsaver CPR	CPR - TCLS	1:00pm-3:00pm	2	\$65
T10	Exhibit Hall Opening Reception	VDA	4:30pm-6:30pm	0	\$0

FRIDAY, SEPTEMBER 16, 2016

F11	AGD Breakfast	Academy of General Dentistry	7:00am-8:00am	0	\$0
F12	Restorative Materials Update 2016	Dr. Jeff Brucia	8:00am-3:00pm	6	\$0
F21	Living Healthy in a Doubleburger.com World...	Mr. Joe Piscatella	8:30am-11:30am	3	\$0
F14	Top Trends in Periodontology	Mrs. Rebecca Wilder	8:30am-3:30pm	6	\$0
F15	Immediate vs. Delayed Sockets	Dr. Dennis Tarnow	8:30am-11:30am	3	\$0
F26	Glass Blowing-Chrysler Museum	Chrysler Museum	9:00am-12:00pm	0	\$60
F16	Boxed Lunch Pick-Up Circle Type: Turkey Ham Roast Beef Salad None	VDA	11:30am-1:30pm	0	\$24
F17	VDA Fellows Lunch	VDA Fellows	Noon-1:30pm	0	\$35
F18	Raising Fit Kids in a Fast World	Mr. Joe Piscatella	Noon-1:30pm	1	\$0
F20	Healthcare Provider CPR	CPR - TCLS	12:30pm-4:30pm	4	\$75
F19	Interdisciplinary Approach for Treating the Esthetically Compromised Patient	Dr. Dennis Tarnow	1:00pm-4:00pm	3	\$0
F22	Considering Practice Ownership?	Mr. Contrucci & Mr. Abdulla	1:00pm-4:00pm	3	\$0
F23	International and Local Volunteer Dental Projects: What's it All About Anyway?	Dr. Frank Serio	1:00pm-4:00pm	3	\$0
F27	Craft Brewery Tour	Craft Brewery	4:00pm-7:00pm	0	\$70
F44	Exhibit Hall Closing Reception	VDA	4:30pm-6:30pm	0	\$0
F24	VDA New Dentist Reception	VDA New Dentist Committee	5:00pm-6:00pm	0	\$0
F25/F25A	VDA President's Party	VDA	7:00pm-10:00pm	0	\$65/\$30

SATURDAY, SEPTEMBER 17, 2016

S30	ICD Breakfast	ICD Breakfast	7:30am-8:30am	0	\$25
S46	Your Sixth Sense: Understanding Body Language and Human Decision-Making...	Dr. Christopher Ramsey	8:00am-3:00pm	6	\$0
S31	Advanced Cardiac Life Support	ACLS-TCLS	8:00am-5:00pm	6	TBD
S37	Sail Nauticus	Sail Nauticus	8:30am-11:30am	0	\$55
S28	Ten Things I'm Concerned About in the Practice of Dentistry	Mr. Theodore Passineau	8:30am-11:30am	3	\$0
S38	Turning High Income into High Wealth	Mr. Cuskovic, Mr. Moyer, & Mr. Kupstas	8:30am-11:30am	3	\$0
S29	Oral and Head/Neck Exam Revisited	Dr. Casey Leser	8:30am-11:30am	3	\$0
S33	Pulp Therapy for Primary and Young Molars	Dr. Patrice Wunsch	8:30am-11:30am	3	\$0
S32	The Psychology of Success: Secrets the Superstars Know	Mr. Bruce Christopher	9:00am-Noon	3	\$0
S40	Chrysler Museum Tour	Chrysler Museum	10:00am-11:30am	0	\$10
S45	Boxed Lunch Pick-Up Circle Type: Turkey Ham Roast Beef Salad None	VDA	11:30am-1:30pm	0	\$24
S39	Colonial Home Tour	Colonial Home	12:00pm-2:00pm	0	\$5
S36	Endodontics for 2016	Dr. Tim Finkler	1:00pm-4:00pm	3	\$50
S35	Leap! The Net Will Appear!	Mr. Bruce Christopher	1:00pm-4:00pm	3	\$0
S41	Annual VDA Golf Tournament (lunch grilled on site, included)	VDA	1:00pm Start Time	0	\$175
S34	VDA Foundation Annual Celebration (Slover Library)	VDA Foundation	7:00pm-10:00pm	0	\$75

SUNDAY, SEPTEMBER 18, 2016

Sun42	Past Presidents' Breakfast	VDA	7:00am-8:00am	0	\$0
Sun43	Slover Library Tour	Slover Library	9:30am-11:30am	0	\$10

Your Name: _____

Total Cost

\$

Pierre Fauchard Breakfast

Code	T8
Time	7:00am-8:00am
Cost	\$45

Enjoy a breakfast meeting with your fellow Pierre Fauchard Academy members.

Pre-registration is required. No onsite registration will be available for this event.

This event is open to members of the Pierre Fauchard Academy only.

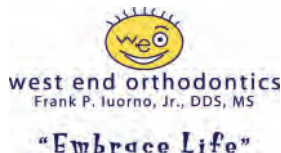


Exhibit Hall Opening Reception

Code	T10
Time	4:30pm-6:30pm
Cost	\$0

Join us in the exhibit hall for a chance to unwind and catch up with friends and colleagues after a day of continuing education and meetings! There will be food, drinks, and it will be your first chance to see what our vendors have to offer for the 2016 meeting! The many companies in attendance are so excited to see you and showcase their new products, meeting specials, prizes, and giveaways! **Don't miss out on a great opportunity to connect – and have fun!**

The VDA thanks the following sponsors for their generous support of this event:



Drs. Whiston, Patterson & Corcoran

ACD Dinner

Code	–
Time	6:30pm-10:00pm
Cost	see invitation for details

The Virginia Section of the American College of Dentists will host their annual dinner on Thursday, September 15, 2016 from 6:30pm-10:00pm. Members of the College will receive additional information and a separate registration from the VACD for this event.

Pre-registration is required. No onsite registration will be available for this event.

This event is open to members of the American College of Dentists only.



AGD Breakfast

Code	F11
Time	7:00am-8:00am
Cost	\$0

The Virginia Academy of General Dentistry would like to welcome all AGD members to a complimentary breakfast on Friday, September 16, at the Norfolk Waterside Marriott beginning at 7am. Please join us and socialize with the Virginia AGD Board and fellow members. We ask that you register in advance as no registrations will be taken onsite. See you there!



Pre-registration is required. No onsite registration will be available for this event.

This event is open to members of the Academy of General Dentistry only.

VDA Fellows Lunch

Code	F17
Time	noon-1:30pm
Cost	\$37

Enjoy a lunch meeting with other Virginia Dental Association Fellows.

Pre-registration is required. No onsite registration will be available for this event.

This event is open to VDA Fellows only.



Exhibit Hall Closing Reception

Code	F44
Time	4:30pm-6:30pm
Cost	\$0

Food, Drinks, and Deals! Kick off an evening of fun in the exhibit hall for a last chance to check out our amazing vendors and all they have to offer! There will be food, drinks, and you never know what additional deals the exhibitors may have waiting for you! **Don't miss out on a great opportunity for fun AND savings!**

The VDA thanks the following sponsors for their generous support of this event:



**Drs. Whiston, Patterson
& Corcoran**

New Dentists and Dental Student Reception

Code	F24
Time	5:00pm-6:00pm
Cost	\$0

The Virginia Dental Association invites all dental students and new dentists to a reception honoring you! Don't miss this great opportunity to connect with fellow new dentists, VDA leaders, and mentors! And of course enjoy some yummy food and drinks!

President's Party

Code	F25/F25A
Time	7:00pm-10:00pm
Cost	\$65 adults/\$30 kids

Please see flyer on page 27 for more details.



BOOTS BOURBON & BBQ



Scoot on over to our President's Party for Dr. Richard Taliaferro's Wild West inspired menu, specialty drinks, and dancing by the area's top DJ, annual photo "booth" contest, and many more games & prizes.

Date: Friday, September 16

Time: 7:00 p.m. - 10:00 p.m.

Place: Marriott

Cost: \$65 adults/\$30 kids ages 3-12

Code: F25 (adults) & F25A (kids)

Attire: Wild West dress code (optional)



ICD Breakfast

Code	S30
Time	7:30am-8:30am
Cost	\$25

Enjoy a breakfast meeting with your fellow International College of Dentists members.

Pre-registration is required. No onsite registration will be available for this event.

This event is open to ICD Fellows only.



VDA Annual Golf Tournament – In Memory of Dr. Donald Martin

Code	S41
Time	1:00pm shotgun start
Cost	\$175
Location	Cedar Point Club

Calling all golfers! This year's tournament will take place at the exquisite Cedar Point Country Club, at the confluence of the Nansemond and James Rivers. The immaculately maintained greens offer a challenging but fun afternoon to those who participate! The \$175 fee includes the round trip shuttle to and from the course, lunch grilled on site, and two drink tickets. Additionally, as is the VDA tradition, all proceeds from tournament contests will benefit the VDA Foundation, so we recommend that you bring cash.

Important Shuttle Information: The course is located about 35 minutes from the hotel and therefore, the shuttle will depart by 11:00 am from the front of the hotel. It is very important that all participants are on time to meet the shuttle so that the tournament may begin on time. Beverages will be provided on the shuttle so that you may enjoy it as you ride. The shuttle will return participants to the same location following the tournament.



Dr. C. Vlachos DDS



Steven G. Forte, D.D.S.

*Practice Limited to Endodontics, Est. 1997
Newport News, Virginia 23606*

Cynthia M. Southern, DDS

Jeffrey N. Kenney, DDS

Norbo Dental

VDAF Annual Celebration – Oktoberfest

Code	S34
Time	7:00pm-10:00pm
Cost	\$75

Please see flyer on page 29 for more details.



Past Presidents' Breakfast

Code	SUN42
Time	7:00am-8:00am
Cost	\$0

Former presidents of the Virginia Dental Association will gather and enjoy breakfast together followed by a short meeting.

Pre-registration is required. No onsite registration will be available for this event.

This event is open only to Past Presidents of the VDA.



AFTER 20 YEARS, the Virginia Dental Association Foundation (VDAF) is thrilled to invite you to celebrate 2016 Oktoberfest! Over 6,000 people receive free dental care each year due to the incredible accomplishments of our tireless volunteers. Please join us at Norfolk's stunning Slover Library to support these continuing efforts and enjoy a local beer tasting, delicious German food, a fabulous silent auction and live German music. *Willkommen!*

DETAILS

Saturday, September 17, 2016

7:00 -10:00 p.m.

Slover Library

(235 E. Plume St. , Norfolk, VA 23510)

TICKET INFO

\$75 per person

Purchase tickets when registering for the Virginia Meeting, or contact Tara Quinn to buy directly from the VDAF at quinn@vadental.org



As the charitable and outreach arm of the Virginia Dental Association, the VDA Foundation (VDAF) is passionate about oral health and how it affects the well-being of individuals and communities throughout the state. For many people, financial realities mean no hope of securing dental care. That is why the VDAF exists: to help underserved Virginians get the dental services they need. Each year, with the help of Virginia dentists and the community at large, the VDAF is able to improve the oral health of families and children through programs like Mission of Mercy (MOM), Donated Dental Services (DDS) and Give Kids a Smile! (GKAS).

LEARN MORE ABOUT OUR PROGRAMS AT WWW.VDAF.ORG.

Contact Tara Quinn, VDAF Executive Director, (804) 523-2181 or email quinn@vadental.org.

Mohamed Abdullah



Mohamed has been with Bank of America since 2002 and has over 10 years of healthcare finance experience. Mohamed works closely with new and established dentists throughout the mid-Atlantic region providing financing solutions primarily for start-ups, relocations, additional locations, debt consolidations, commercial real estate, and equipment purchases. Mr. Abdullah is the Vice President, Regional Business Development Officer Mid-Atlantic Region for Bank of America Practice Solutions.

Jeff Brucia



Dr. Brucia is a graduate of the University of the Pacific School of Dentistry where he is currently an Assistant Professor of Dental Practice. He is practicing Esthetic and Restorative dentistry full time in San Francisco, California. Dr. Brucia is the Co-Director of the FACE occlusion study club where he chairs the department of Esthetics and Adhesive Material Science. He is the 2011 recipient of the Gordon J. Christensen Recognition Lecturer Award. In 2010, Dr. Brucia was elected a fellow in the American Academy of Esthetic Dentistry and presently serves on the board of directors. He has also been selected by *Dentistry Today* as one of the top clinicians in dental continuing education today.

Bruce Christopher



What separates Psychologist-Humorist Bruce Christopher from the rest of the pack is his outrageously funny and dynamic deliver of today's hot topics. His best selling topics consistently sell out to standing room only crowds at national conventions, corporate conferences and sales meetings. Bruce has been called "America's foremost Enter-Trainer today" by the American Heart Association, he has been listed in the "Mission Possible" project as one of the twelve great Americans to watch, and he is a Clinical Psychologist holding degrees in both Professional Psychology and Interpersonal Communication. As a credentialed professional speaker, Bruce's client list comprises some of the best organizations in the world; he speaks

over 150 times a year and is one of the most sought after speakers in the Fortune 500.

Josh Contrucci



Josh joined Practice Solutions in 2004 and has been the Regional Sales Manager for the Mid-Atlantic since May of 2011. Josh specializes in financing for Dental Practice Sales and Acquisitions. He is a graduate of Kent State University. He is married and has three children. Mr. Contrucci is the Vice President, Regional Business Development Officer Mid-Atlantic Region for Bank of America Practice Solutions.

Edin Cuskovic, CFA, AIF Consultant



Edin Cuskovic is a Consultant at ACG. He has earned a Bachelor of Science in Business Administration from the University of Richmond. Edin has earned the Chartered Financial Analyst (CFA) and the Accredited Investment Fiduciary (AIF) designations. In his free time, Edin enjoys working out, riding his motorcycle, and playing with his nieces and nephews.

Debra Engelhardt-Nash



Debra Engelhardt-Nash has been honored twice as author of the year for her contributions to dental journals. Debra was also an instructor for the Central Piedmont Community College Dental Assisting Program and a guest instructor for Medical College of Georgia School of Dentistry, the University of Minnesota and Oregon Health Sciences University. She is a founding member and served two terms as President of the National Academy of Dental Management Consultants currently serving again as Vice-President/President Elect of that organization. Debra is also a member of the American Academy of Dental Practice Administration and Speakers Consulting Network. She serves on the Practice Management Advisory board for the American Dental Association. Debra has been listed in *Dentistry Today* as a leader in Continuing Dental Education and Dental Consulting. In 2008, Debra was awarded the American Dental Assistants Association their highest honor – The Distinguished Service Award. She was also honored by in 2014 as

Top 25 Women in Dentistry and the 2015 recipient of the Gordon Christensen Outstanding Lecturer Award.

Tim Finkler



Dr. Finkler received his Doctor of Dental Surgery from the Medical College of Virginia, Virginia Commonwealth University. He continued his dental education in the two year General Practice Residency at McGuire Veterans Affairs Medical Center in Richmond, Virginia. He later returned to VCU and joined the Department of Endodontics. In 2011, he received his Certificate in Endodontics and Masters Degree in Dentistry from Virginia Commonwealth University, School of Dentistry. In 2011, he joined Commonwealth Endodontics. Dr. Finkler is the first endodontist to provide IV Conscious Sedation to patients in the Richmond area. Dr. Finkler is a member of the American Dental Association, Virginia Dental Association, Richmond Dental Society, American Association of Endodontists, and the Virginia Academy of Endodontists.

David J. Kupstas, FSA, EA, MSPA



With more than 20 years of industry experience, David is ACG's Chief Actuary. He also serves as the firm's technical expert and possesses an intricate working knowledge of ERISA, as well as Internal Revenue Service and Department of Labor regulations. He is a Fellow of the Society of Actuaries, a member of the American Society of Pension Professionals and Actuaries (ASPPA), and received a Bachelor of Science in Mathematical Sciences from the University of North Carolina at Chapel Hill.

Casey Leser



Dr. Leser received his dental degree from Marquette University School of Dentistry and his oral surgery training with the United States Army Dental Corps at Fort Gordon, Augusta, Georgia. After retirement from the US Army, he moved to Richmond, Virginia where he serves as the Chief of Oral and Maxillofacial Surgery at the Hunter Holmes McGuire Veteran Affairs Medical Center. He is a member of the American Dental Association, the American

Association of Oral and Maxillofacial Surgeons (Diplomate), the American College of Oral and Maxillofacial Surgeons, and the American Dental Society of Anesthesiology (Diplomate).

Bobby Moyer, CFA, CFP, CAIASM



As Director of Research and Senior Portfolio Manager for ACG, Bobby oversees the investment due diligence and investment strategy research processes. He joined ACG in 2007. Bobby's certifications include: Financial Analyst (CFA), Certified Financial Planner (CFP) certificant and Chartered Alternative Investment Analyst (CAIASM). He is a member of the CFA Society of Virginia and received a Bachelor of Science in Kinesiology with a concentration on Sports Management and minor in Business from James Madison University.

Theodore Passineau



Ted Passineau has worked in the field of medical and dental professional liability since 1987. During that time, he has worked as a medical malpractice defense attorney for both doctor-owned and commercial professional liability insurers. Ted's credentials include a J.D., his HRM, RPLU and CPHRM designations, and he is a Fellow of ASHRM. Ted has also been trained in Healthcare Mediation and Conflict Resolution and Clinician-Patient Communication. He is an Adjunct Professor at Cooley Law School, where he has received the "Zenith Award" for effective teaching.

Corey Perlman



Corey Perlman is a speaker, consultant, and nationally-recognized social media expert. His first book, *eBoot Camp!*, ranked #1 on Amazon.com in every major business category. In April, he published his second book, *Social Media Overload!* Corey crosses the globe speaking to companies and associations on how to generate real results from their social media marketing initiatives. His company, eBoot Camp Inc., manages social media accounts for over 40 businesses. When not working, Corey enjoys long walks with his wife through the aisles of Best Buy and loves taking his two young children on summer vacations to Silicon Valley.

Joseph C. Piscatella



President & CEO of the Institute for Fitness and Health, Joe Piscatella is one of the nation's foremost experts on how to live a healthy lifestyle. TIME magazine calls him "a positive force for healthy changes." Mr. Piscatella has written 13 best-selling books. His newest is *Prevent, Halt & Reverse Heart Disease*. As a spokesman for a healthy lifestyle, he has been frequently interviewed on The Today Show, CNN, Good Morning America and Fox News, has hosted three PBS television specials on heart health and is a "guest expert" on WebMD. He speaks regularly at hospitals, medical and dental conferences, corporations, associations and public events. Over 2 million people have attended his talks.

Christopher Ramsey



Christopher D. Ramsey, DMD was raised and currently practices in Jupiter, Florida. His practice focuses on comprehensive esthetic and restorative dentistry. Dr. Ramsey received his dental degree from Temple University School of Dentistry in Philadelphia, Pennsylvania. He is a member of the American Academy of Esthetic Dentistry (AAED), the American Society for Dental Aesthetics (ASDA), and an Accredited member of the American Academy of Cosmetic Dentistry (AACD). He is a Graduate of the Kois Center in Seattle Washington and also an Alumnus of the Pankey Institute in Key Biscayne Florida. He has published numerous articles in publications such as *Journal of Implant and Restorative Dentistry*, *Journal of Esthetic and Restorative Dentistry*, *PPAD*, *Dentistry Today*, *Contemporary Esthetics*, *Signature*, and *Dental Products Report*. He is the past President of The Florida Academy of Cosmetic Dentistry.

Francis G. Serio, DMD, MS, MBA, FADI, FICD, FACD



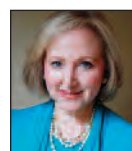
Dr. Francis G. Serio has been in dental education and clinical practice for over 36 years. He is founder of the Dominican Dental Mission Project. Over a span of 34 consecutive years, this project has provided in excess of \$18 million of services to 61,000 of the rural poor of the Dominican Republic. He is the 2015 recipient of the ADA Humanitarian Award.

Dennis Tarnow



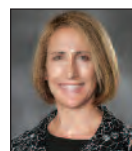
Dennis P. Tarnow is the Clinical Professor of Periodontology and Director of Implant Education at Columbia School of Dental Medicine. He is the former Chairman of the Department of Periodontology and Implant Dentistry at New York University College of Dentistry. Dr. Tarnow has a certificate in Periodontics and Prosthodontics. He is a recipient of the Master Clinician Award from the American Academy of Periodontology, Teacher of the Year Award from New York University and Distinguished Lecturer Award from the American College of Prosthodontists in 2015. Dr. Tarnow has a private practice in New York City, and has been honored with a wing named after him at New York University College of Dentistry. He has published over 150 articles on perio-prosthodontics and implant dentistry and has coauthored three textbooks.

Rebecca S. Wilder, RDH, MS



Rebecca S. Wilder, RDH, MS is a Professor and Director of Faculty Development and the Director of the Master of Science Degree Program in Dental Hygiene Education at the University of North Carolina at Chapel Hill School of Dentistry. She is currently the Editor-in-Chief of the Journal of Dental Hygiene. Rebecca has published over 200 journal articles and abstracts and she speaks internationally in the areas of periodontics, oral-systemic health, oral health products, risk and practice management.

Patty Wunsch



Before coming to VCU, Dr. Patrice Wunsch was chief of dental services at Kernan Hospital in Baltimore, part of the University of Maryland Medical System. She is on faculty at the VCU School of Dentistry. Dr. Wunsch's research interests include early childhood caries, pulp therapy, and behavior management. Dr. Wunsch provides pediatric dentistry services for all children, including children with special needs. Dr. Wunsch received her dental degree from Marquette University. She received her pediatric training at the University of Maryland. She also earned a M.S. in oral biology and completed a one-year fellowship in pediatric dentistry. Dr. Wunsch is board-certified by the American Board of Pediatric Dentistry.

Exhibit Hall Hours

Thursday 1:00pm-6:30pm
Friday 8:00am-6:00pm
Saturday CLOSED

Exhibit Hall Schedule of Events:

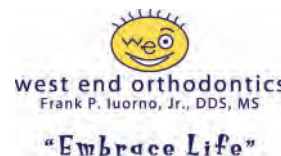
Opening Reception Thursday, 4:30pm-6:30pm
*Free Beer and Wine (one per person) sponsored
by Patterson Dental and West End Orthodontics*

Boxed Lunch Pick-Up Friday, 11:30am-1:30pm

Lunch Seating Friday, 11:30am-1:30pm

Snacks Friday, 2:00pm-4:30pm

Closing Reception Friday, 4:30pm-6:30pm



VIRGINIA MEETING EXHIBITORS: as of June 24, 2016

ACG	Drake Precision Dental Laboratories	Prosites
A-dec	Enovative Technologies	R.K. Tongue Co., Inc./TonguelGerner Financial Services, LLC
ADS South	GC America	Salvin Dental Specialties, Inc.
Ameritas	GlaxoSmithKline	SDI (North America) Inc.
Asset Protection Group, Inc.	Goodwin Dental Lab	Social Dental
Association Gloves - VDA Services Glove Program	Heavenly Handpiece Express	SolmeteX, LLC
B&B Insurance Assoc., Inc.	Henry Schein Dental	State Corporation
Bank of America Practice Solutions	Hiossen	Commission/Bureau of Insurance
BestCard LLC	Hu-Friedy	Sunstar Americas
BioHorizons	iMedicor	SurgiTel/General Scientific Corporation
Brasseler USA	Implant Direct	The Gideons International
CareCredit	Ivoclar Vivadent, Inc.	Tidewater Physical Therapy, Inc.
Carestream Dental	Komet USA	UBS Financial Services
Charles Lunsford Son & Associates	Lab One Dental	Ultradent Products, Inc.
Colgate Oral Health Network	Leadership By Design	Ultralight Optics, Inc.
Commonwealth Transitions, LLC	Lending Club Patient Solutions	VADPAC
Crystal Dental Design	LumaDent	VCU School Of Dentistry
Delta Dental of Virginia	MacPractice	VDA Services
Demandforce	MedPro	Virginia Dental Assistants Association
Dental Care Alliance	NanoSeptic Self-Cleaning Surfaces	Virginia Dental Association Foundation
DentaQuest	National Practice Transitions, LLC	Virginia Department of Health, Office of Family Health Services, Dental Health
Dentegra Insurance Company	Nobel Biocare	Virginia Oral Health Coalition
DENTSPLY	Patterson Dental Supply, Inc.	WEAVE
DENTSPLY Implants	Philips Sonicare and Zoom Whitening	Worldpay US
Dentsply Sirona Endodontics	PNC Healthcare Business Banking	Zimmer Biomet
Designs for Vision, Inc.	Porter Royal Sales	
Digital Doc, LLC	Proctor & Gamble Professional Oral Health	
Doral Refining Corp		

FRIDAY, SEPTEMBER 16, 2016

9:00am-12:00pm

Glass Blowing at the Chrysler Museum

(Maximum of 30 participants)

Glassblowing is the art or process that begins by taking a pipe and gathering molten glass from the furnace. It can then be shaped with tools and by blowing air into it.

Cost: \$60/participant

4:00pm-7:00pm

Norfolk Craft Brewery Tour *(Maximum of 12 people)*

This will be a fun and educational 3 stop Guided Norfolk Craft Brewery Tour, with pick up/drop off from the Marriott Downtown Norfolk.

Cost: \$70/participant *(including transportation, water and pretzels)*



Norfolk Craft Brewery Tour

SATURDAY, SEPTEMBER 17, 2016

10:00am-11:30am

Chrysler Museum Tour

Over the years, a lot of people have contributed to the strength of the collection. The difference maker between the Chrysler Museum institution and other mid-sized museums was one of the greatest Museum gifts in American history made by Walter Chrysler, Jr.

Cost: \$10/participant

8:30am-11:30am

Sail Nauticus

A 3 hour sail where each boat will have a nominal number of three participants plus one instructor. The first two hours will consist of learning to sail and how to maximize boat speed upwind and downwind. After a short break, a series of short windward/leeward races will be held, with crew switching jobs between each race. The aim is to hold four races, and this activity is best with at least 9 participants.

Cost: \$50/participant



Chrysler Museum

11:30am-5:00pm

Golf Tournament Cedar Point Country Club

Tee Time @ 1:30 pm. (Lunch to be grilled on site.)

Cost: \$175/participant

12:00pm-2:00pm

Colonial Home Tour Myers House, Willoughby-Baylor Houses *(Maximum number 50)*

Cost: \$5/participant

SUNDAY, SEPTEMBER 18, 2016

9:30am-11:30 am

Slover Library Tour

The vision for this spectacular new destination is to blend traditional library functions with the best of contemporary library resources and services. The innovative space design creates a vital and dynamic center of community learning, leading-edge technology and civic engagement, available to all citizens of the region. More than just a public library, it will be known as an attraction for residents and visitors alike.

Cost: \$10/participant



Slover Library Tour

Norfolk Waterside Marriott

235 E. Main Street, Norfolk, VA 23510

Standard Room Rate: \$149 (plus tax)

**Reservations must be made on or before August 26, 2016 to receive the block rate.*

Check in: 4:00 PM

Check out: 11:00 AM

Parking

Can be billed to your room: \$13 per night (no in/out) or \$20 per night (with in/out privileges). You must park in Main Street Garage only.

Valet parking, fee: \$26 daily

Hourly rates are available as well

To reserve your room:

Option 1: By Phone 1-800-874-0264

Reservation code: **Virginia Dental**

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Lunches are \$24 each
and are available for pick-up
11:30am-1:30pm on Thursday,
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**Lunches must be pre-ordered;
no onsite orders are available.**

Turkey and Cheddar on Country White Bread
Lettuce, Tomato, Chips, Whole Fruit, Cookie, Condiments
1 Bottle of Water

Ham and Swiss on Wheat Bread
Lettuce, Tomato, Chips, Whole Fruit, Cookie, Condiments
1 Bottle of Water

Roast Beef and Provolone on Rye
Lettuce, Tomato, Chips, Whole Fruit, Cookie, Condiments
1 Bottle of Water

Garden Salad with Vinaigrette Dressing
Cocktail Roll, Whole Fruit, Cookie, 1 Bottle of Water

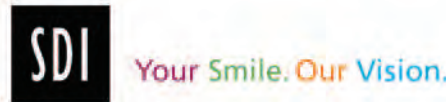
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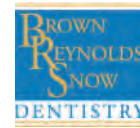
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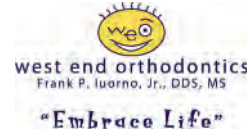
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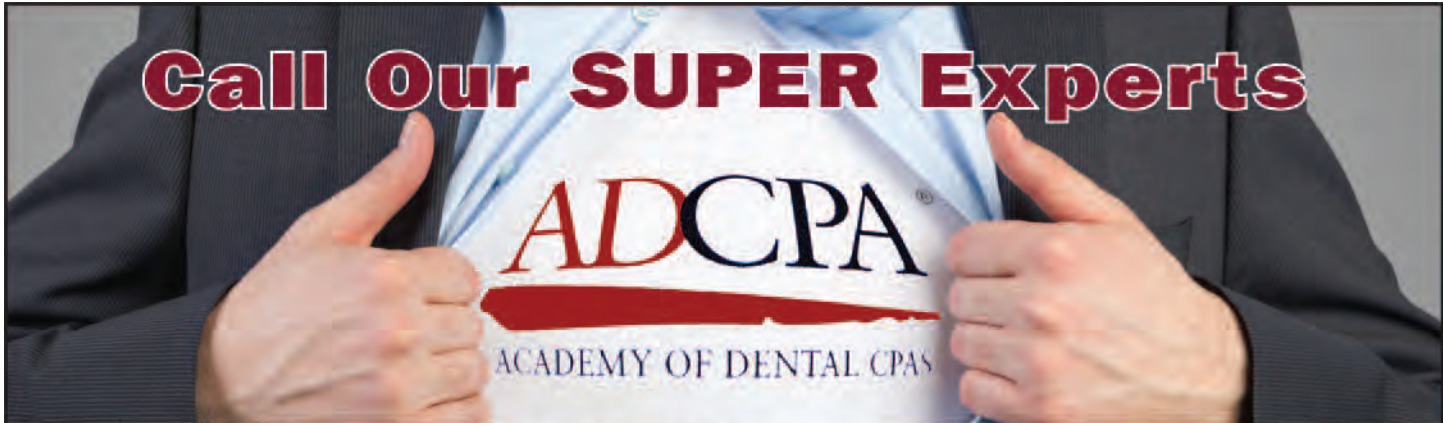
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