

ELEVATE YOUR IMPACT

INVITATION FOR CORPORATE PARTNERS



JOINT ARTHROPLASTY MOUNTAIN MEETING (JAMM)

Canyons Park City Mountain Resort
Park City, UT

February 10–13, 2019



AAOS
AMERICAN ACADEMY OF
ORTHOPAEDIC SURGEONS

WELCOME

Dear Valued Industry Partner:

We invite you to exhibit and participate in the **Joint Arthroplasty Mountain Meeting (JAMM)**, February 10-13, 2019. **JAMM2019** is an outstanding opportunity to support the three premier partnering organizations dedicated to the highest level of excellence of professional education in orthopaedics.

We had a robust attendance at the inaugural JAMM2018, have given your comments and suggestions a thoughtful consideration, and are excited to present a program that builds on previous year's successes, introduces meaningful changes, and provides a wider menu of attractive options to participate and support at different levels.

Given our common goals to provide the best possible care for patients with arthritic conditions of the hip and the knee, The Hip Society, The Knee Society, AAOS, our industry partners and JAMM participants benefit from collaboration and new knowledge disseminated at this event. Industry support is critical to achieving these goals.

We appreciate your interest in participating in, and supporting, JAMM2019, and hope to see you in Park City, UT in February!

Sincerely,

JAMM2019 Co-Directors



Fred D. Cushner, MD



Aaron A. Hofmann, MD



Adolph V. Lombardi, Jr., MD, FACS



Christopher L. Peters, MD



(All photographs used in this booklet are provided courtesy of The Hip Society and The Knee Society, and are actual images of participants, faculty, guests, and industry representatives taken during JAMM2018)

GENERAL INFORMATION

VENUE

Canyons Park City Mountain Resort – Grand Summit
4000 Canyons Resort Dr.
Park City, UT 84098

DATES

February 10-13, 2019 (exhibits and course)

CONTACT

Olga Foley, Society Director (The Hip Society & The Knee Society)
Phone: (847) 384-4245 or (847) 420-5750
Email: foley@aaos.org

IMPORTANT DEADLINES

Dec 1, 2018

- Exhibit registration deadline
- Sponsorship application deadline
- Full payment deadline

Jan 11, 2019

- No refunds after this date
- Participant registration deadline
- Housing deadline



ABOUT THE PARTNERING ORGANIZATIONS



The Hip Society was established in 1968, by Frank Stinchfield, MD, as a by-invitation-only academic society together with twenty elite hip surgeons. The mission of The Hip Society is to advance the knowledge and treatment of hip disorders to improve the lives of our patients.

www.hipsoc.org



The Knee Society was established in 1983, as a forum for intellectual exchange of concepts in total knee arthroplasty. The main initial goal of the founding group was to bring together the scientific information related to total knee arthroplasty. The mission of The Knee Society is to promote outstanding care to patients with knee disorders through innovative research and education.

www.kneesociety.org



Founded in 1933, the Academy is the preeminent provider of musculoskeletal education to orthopaedic surgeons and others in the world. Its continuing medical education activities include a world-renowned Annual Meeting, multiple CME courses held around the country and at the Orthopaedic Learning Center, and various medical and scientific publications and electronic media materials.

www.aaos.org



JAMM FACULTY

Course Co-Directors



Fred D. Cushner, MD
New York, NY



Aaron A. Hofmann, MD
Salt Lake City, UT



Adolph V. Lombardi, Jr., MD, FACS
New Albany, OH



Christopher L. Peters, MD
Salt Lake City, UT

Invited Faculty

(partial list, subject to change)

Robert L. Barrack, MD
(St. Louis, MO)

Michael E. Berend, MD
(Indianapolis, IN)

John J. Callaghan, MD
(Iowa City, IA)

Kevin L. Garvin, MD
(Omaha, NE)

William G. Hamilton, MD
(Alexandria, VA)

David G. Lewallen, MD
(Rochester, MN)

Steven J. MacDonald, MD
(London, ON, Canada)

David J. Mayman, MD
(New York, NY)

Douglas D.R. Naudie, MD
(London, ON, Canada)

Douglas E. Padgett, MD
(New York, NY)

Mark W. Pagnano, MD
(Rochester, MN)

Wayne G. Paprosky, MD
(Winfield, IL)

Giles R. Scuderi, MD
(New York, NY)

Rafael J. Sierra, MD
(Rochester, MN)

Alfred J. Tria, Jr., MD
(Somerset, NJ)

Geoffrey H. Westrich, MD
(New York, NY)



PRELIMINARY SCHEDULE OF EVENTS

Sunday, Feb. 10	EDUCATION		EXHIBITS	
	Kokopelli 1-2	Painted Horse	Kokopelli 3	Kokopelli Foyer
10:00 am – 5:00 pm			Exhibit Set-Up	Exhibit Set-Up
2:00 pm – 5:00 pm				Registration
5:00 pm – 5:45 pm	Ice-Breaker A	Ice-Breaker B		
6:00 pm – 6:45 pm	Almost Live A	Almost Live B		
7:00 pm – 9:00 pm			Welcome Reception	

Monday, Feb. 11

5:30 am – 6:00 am			Breakfast	
6:00 am – 9:00 am	JAMM Sessions			
9:00 am – 9:30 am			Coffee / Refreshment Break	
9:30 am – 11:30 am	JAMM Sessions			
3:30 pm – 4:15 pm	Aprés Ski A	Aprés Ski B		
4:30 pm – 6:00 pm	JAMM Sessions			
6:00 pm – 6:30 pm			Coffee / Refreshment Break	
6:30 pm – 7:45 pm	JAMM Sessions			
8:00 pm – 10:00 pm	Surgical video viewing and competition Reception for participants, faculty, industry, and family members Red Pine Lodge			

Tuesday, Feb. 12

5:30 am – 6:00 am			Breakfast	
6:00 am – 9:00 am	JAMM Sessions			
9:00 am – 9:30 am			Coffee / Refreshment Break	
9:30 am – 11:30 am	JAMM Sessions			
3:30 pm – 4:15 pm	Aprés Ski C	Aprés Ski D		
4:30 pm – 6:00 pm	JAMM Sessions			
6:00 pm – 6:30 pm			Coffee / Refreshment Break	
6:30 pm – 7:45 pm	JAMM Sessions			

Wednesday, Feb. 13

5:30 am – 6:00 am			Breakfast	
6:00 am – 9:00 am	JAMM Sessions			
9:00 am – 9:30 am			Coffee / Refreshment Break	
9:30 am – 11:00 am	JAMM Sessions			
9:30 am – 1:00 pm			Exhibit Dismantle	

(schedule is subject to change)

-  Non-CME sessions, available for industry sponsorship. Views and products are not endorsed by The Hip Society, The Knee Society, or AAOS.
-  Unopposed time to network with participants.

EXHIBITS/SPONSORSHIPS/CORPORATE BRANDING

Exhibits

JAMM exhibit hall offers exhibitors access to course participants. All breakfasts, breaks, and the Welcome Reception will take place in the exhibit area. Exhibitors have access to all JAMM educational sessions and the Monday evening social event. Attendance is encouraged.

Sponsored Sessions and Events

This is your opportunity to showcase products, demonstrate techniques, and present research to a captive audience. Show your support of JAMM, its participants and the partnering organizations by sponsoring an event that will enhance the overall meeting experience.

Corporate Branding and Advertising

JAMM offers a comprehensive menu of branding and advertising opportunities at different price points that will help you build a meaningful marketing strategy to promote your products, services, and brand.

All sponsors, exhibitors, and supporters will be listed in JAMM promotional materials, program booklets, electronic handout materials, and recognized on signage during the meeting according to their levels of support.



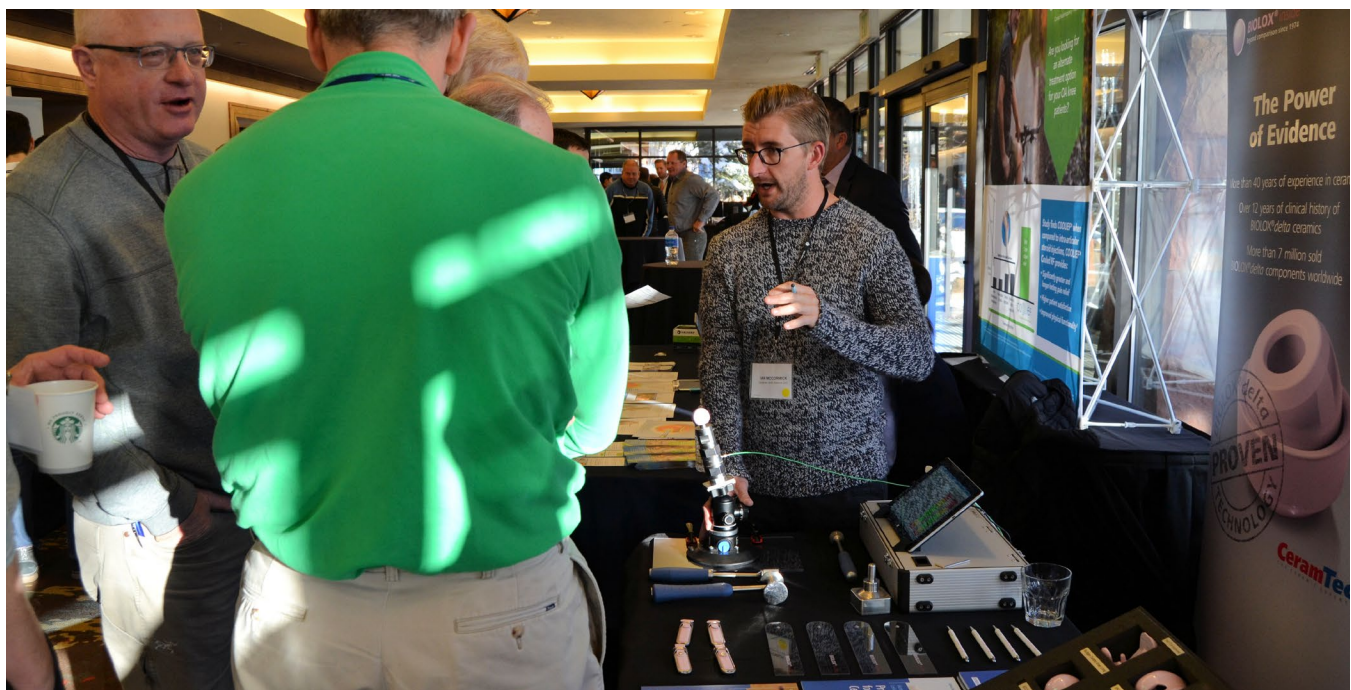
EXHIBITS		
Single table-top space	Included: - One 6' table, two chairs, and a wastebasket - Two complimentary industry registrations	\$6,000
Double table-top space	Companies may not share a double exhibit space. Included: - Two 6' tables, four chairs, and two wastebaskets - Four complimentary industry registrations	\$10,000

Exhibitors are responsible for shipping and drayage, power, and AV requirements.

More exhibit-related information on pgs. 12-13.

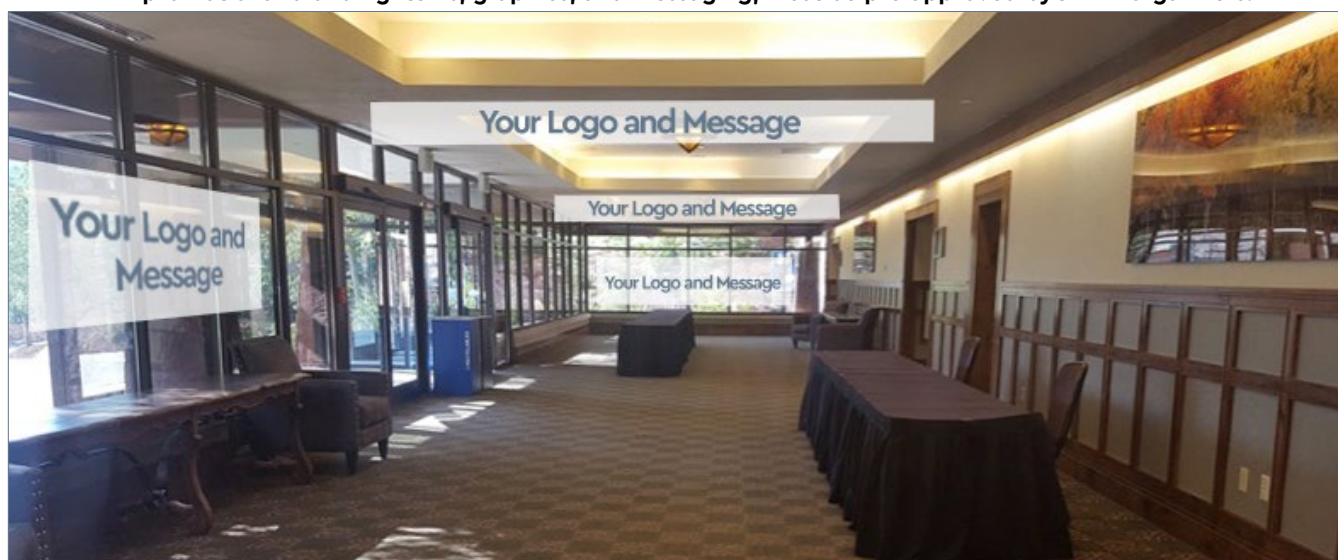
SPONSORED SESSIONS (not CME-accredited)		
Ice-Breaker (2 available)	Sponsor a 45-min didactic session to showcase your product/services to JAMM attendees. Sponsor is expected to: - Recruit own faculty. If faculty is not otherwise engaged in JAMM, sponsor is responsible for travel/other expenses. JAMM organizers will provide complimentary badge(s) to non-JAMM faculty valid only during the day of the presentation. - Use the existing AV setup. Sponsor is responsible for any additional AV equipment costs/labor. - Submit detailed program description by January 1, 2019. Sponsorship and program are subject to approval by Co-Chairs.	\$10,000
Almost Live (2 available)	Sponsor a 45-min video-based session to showcase your product to JAMM attendees. Sponsor is expected to: - Recruit own faculty and provide own licensed video-content. If faculty is not otherwise engaged in JAMM, sponsor is responsible for travel/other expenses. JAMM organizer will provide complimentary badge(s) to non-JAMM faculty valid only during the day of the presentation. - Use the existing AV setup. Sponsor is responsible for any additional AV equipment costs/labor. - Submit detailed program description by January 1, 2019. Sponsorship and program are subject to approval by Co-Chairs.	\$10,000
Aprés Ski (4 available)	Sponsor a 45-min session to showcase your product/services to JAMM attendees. JAMM organizers will provide traditional hot drinks and hearty snacks. Sponsor is expected to: - Recruit own faculty. If faculty is not otherwise engaged in JAMM, sponsor is responsible for travel/other expenses. JAMM organizers will provide complimentary badge(s) to non-JAMM faculty valid only during the day of the presentation. - Use the existing AV setup. Sponsor is responsible for any additional AV equipment costs/labor. - Submit detailed program description by January 1, 2019. Sponsorship and program are subject to approval by Co-Chairs.	\$12,000
JAMM2019 Recorded Content (2 available)	Sponsor the recording and online hosting of JAMM2019 presentations via VuMedi. Your company's name (no logo) will be listed on the channel's landing page. This enduring content will be made available to all VuMedi users, and will be advertised on The Hip Society's and The Knee Society's websites for 1 year following presentation.	Exclusive: \$25,000 Non-exclusive: \$15,000

SPONSORED EVENTS		
Welcome Reception (2 available)	The Welcome Reception on Sunday evening officially marks the opening of JAMM2019. Hors d'oeuvres and beverages will be served during this social event that will set the tone of partnership, collaboration, and networking for the entire course. Sponsor will be acknowledged on special signage during reception.	\$15,000 each
Breakfast (3 available)	Open to one company per breakfast event. Hot breakfast will be served in Kokopelli 3 and Kokopelli Foyer each morning. Sponsor may also provide napkins with company name and logo. Sponsor will be responsible for the production and shipment of napkins to the venue. Sponsor will be acknowledged on special signage during the event.	\$10,000 each
Refreshment breaks (5 available)	Open to one company per break event. Refreshments will be served in Kokopelli 3 and Kokopelli Foyer. Includes Java sleeves for hot beverages with sponsor's name/logo (Java sleeves will be provided by JAMM organizers as part of this sponsorship opportunity). Sponsor will be acknowledged on special signage during the event.	\$7,500 each
Faculty dinner (1 available)	JAMM faculty works hard, and they deserve an evening out. Up to two of the sponsoring company's representatives will be invited to join JAMM faculty for dinner. This sponsorship will be applied toward faculty meal cost, exclusive of guests, family members, and bar charges. Sponsor will be acknowledged during dinner by JAMM Co-Directors.	Exclusive: \$3,000
Red Pine Lodge Event (2 available)	The Red Pine Lodge social event on Monday night is one of the highlights of JAMM. Guests enjoy a ride up a majestic night-time mountain in a gondola to the Red Pine Lodge that will be reserved exclusively for JAMM participants and guests. A hearty buffet dinner will be served, along with an open bar. Programming will include surgical video viewing, voting, and awards; an informal panel; and ample time to mingle and network. Sponsor may also provide napkins with company name and logo. Sponsor will be responsible for the production and shipment of napkins to the venue. Sponsor will be acknowledged on special signage during the event.	\$20,000 each
JAMM Jr. (3 available)	Sponsor a children's play area at the Red Pine Lodge social event on Monday night. An unsupervised play area will feature giant games, such as chess, connect 4, or corn holes, and special treats for the youngest JAMMers. JAMM organizers will provide games, set-up, and break-down. Sponsors will be recognized via prominent signage, and commemorative photo opportunities with the happy little ones (and their grown-ups).	Exclusive: \$4,000 Non-exclusive: \$1,500



CORPORATE BRANDING and ADVERTISING

All promotional branding items, graphics, and messaging, must be pre-approved by JAMM organizers.



Banners (2 available)	Limit one per company. Place your logo and message on a banner that will be displayed throughout the meeting in the Kokopelli Foyer. Price includes labor fees. Company is responsible for production costs. Banners may not be combined with window clings.	\$5,000 each
Window clings (2 available)	Limit one per company. Place your logo and message in the Kokopelli Foyer, above food stations, where it will be prominently visible to all JAMM participants. Price is inclusive of labor fees. Company is responsible for production costs. Window clings may not be combined with banners.	\$5,000 each
Hotel key cards (1 available)	Place your logo and/or your message on this functional item. They will be distributed to all guests at check-in. JAMM organizers will produce and ship hotel key cards.	Exclusive: \$5,000
Lanyards (1 available)	Lanyards are provided to all participants along with their meeting badges. They will be required to wear lanyards at all times during the meeting. The imprint on the lanyards will include "JAMM2019" and the sponsoring company's name. Company's logo is not permitted on the lanyard. JAMM organizers will produce and ship lanyards.	Exclusive: \$5,000
Thumb drives (1 available)	Thumb drives are provided to all participants at registration. They will contain all program handouts and materials. Thumb drives will feature the sponsoring company's name. Company's logo is not permitted. JAMM organizers will produce and ship thumb drives.	Exclusive: \$5,000
Mobile device charging station (3 available)	Mobile device charging station (table top) will be available outside of the session room.	Exclusive: \$3,500 Non-exclusive: \$1,500
Room drop (multiple available)	Limited to one drop per company per night. Company is responsible for providing printed material. Company is directly responsible for additional hotel fees.	\$1,000 per drop
Loose-leaf full-page meeting program insert (multiple available)	Promote your company and its products by providing an insert to be included in the meeting materials packet. Sponsoring company is responsible for graphic design, printing the specified quantity, and shipping charges. Artwork and content is subject to pre-approval.	\$1,500 each

CORPORATE BRANDING and ADVERTISING, *continued*

All promotional branding items, graphics, and messaging, must be pre-approved by JAMM organizers.

Full-page back cover ad (1 available)	Promote your company and its products by providing a color ad for the back cover of JAMM2019 printed agenda. Sponsoring company is responsible for providing print-ready art in accordance with specifications. Artwork and content is subject to pre-approval.	Exclusive: \$2,000
Full-page, inside cover ad (2 available)	Limited to one per sponsoring company. Promote your company and its products by providing a color or black & white ad for the inside front or inside back cover of JAMM2019 printed agenda. Sponsoring company is responsible for providing print-ready art in accordance with specifications. Artwork and content is subject to pre-approval.	\$1,500 each
Full-page, inside pages (multiple available)	Promote your company and its products by providing a color or black & white ad for the inside pages of JAMM2019 printed agenda. Sponsoring company is responsible for providing print-ready art in accordance with specifications. Specific placement (i.e., next to company's listing in the booklet) can be requested and will be assigned if possible. Artwork and content is subject to pre-approval.	\$1,000 each
Half-page, inside pages (multiple available)	Promote your company and its products by providing a color or black & white ad for the inside pages of JAMM2019 printed agenda. Sponsoring company is responsible for providing print-ready art in accordance with specifications. Specific placement (i.e., next to company's listing in the booklet) can be requested and will be assigned if possible. Artwork and content is subject to pre-approval.	\$500 each

SUPPORT LEVELS AND BENEFITS

	SUMMIT \$25,000 and higher	DEER VALLEY \$15,001 to \$24,999	PARK CITY \$12,500 to \$15,000	CANYONS \$6,000 to \$12,499
Discount*	20%	15%	10%	0%
Additional complimentary registrations**	6	4	2	—
Support recognition on signage, intro slides, and agenda	Included	Included	Included	Included
Support recognition during opening remarks	Included	—	—	—

*Discount is applied to aggregate amount of support, and is contingent upon payment received in full **by December 1, 2018**.

**In addition to any complimentary registrations already received.

NEXT STEPS:

- 1) Complete exhibitor registration form on p. 13
and/or
- 2) Complete corporate sponsorship form on p. 14
- 3) Register one of three ways:

MAIL

The Hip Society
9400 West Higgins Road, Suite 500
Rosemont, IL 60018

EMAIL

foley@aaos.org

FAX

(847) 268-9745

DEADLINE IS DECEMBER 1, 2018. Payment in full is required. Please review the cancellation policy on p. 15.

THE HIP SOCIETY, THE KNEE SOCIETY AND AAOS THANK THESE COMPANIES FOR THEIR SUPPORT OF JAMM2018

DEER VALLEY LEVEL

Total Joint Orthopaedics

PARK CITY LEVEL

CeramTec

Muve Health

Stryker

CANYONS LEVEL

Acelity

Flexion

MicroPort

Avenue Medical Products

Halyard Health

OrthAlign

DePuy Synthes

Innomed

Smith & Nephew

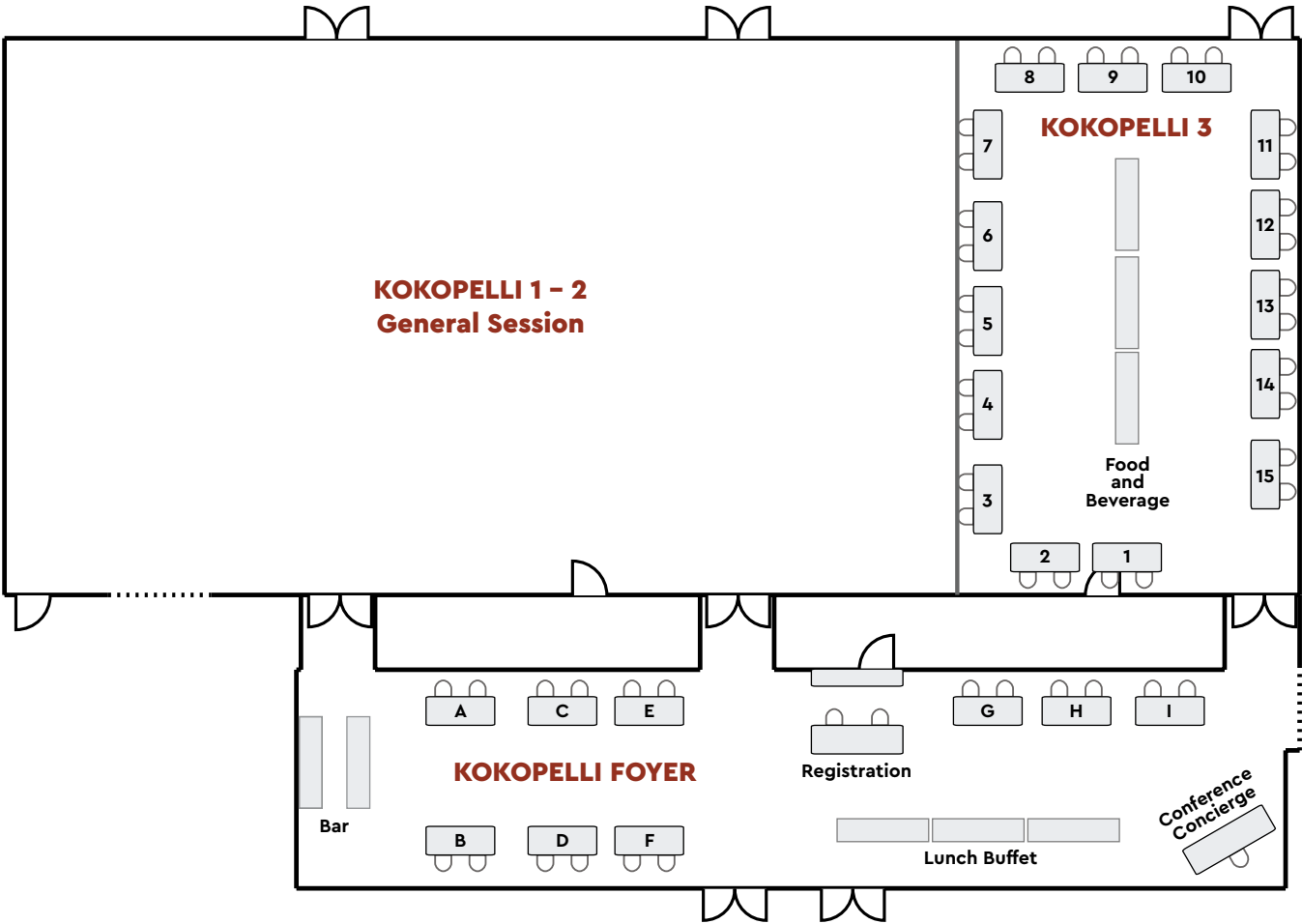
DJO Global

Kinamed

Zimmer Biomet



EXHIBIT FLOOR PLAN



EXHIBITOR REGISTRATION FORM

Joint Arthroplasty Mountain Meeting JAMM 2019 – February 10-13, 2019 Canyons Park City Mountain Resort – Park City, Utah, USA

Registration Deadline: **DECEMBER 1, 2018**. Payment in full must accompany this form to guarantee your space reservation. Return to The Hip Society Via Email: **foley@aaos.org**, Fax: **(847) 268-9745**, or Mail: **9400 W. Higgins Road, Suite 500, Rosemont, IL 60018**. For cancellation policy, go to p. 15.

COMPANY NAME

PRIMARY CONTACT

EMAIL

PHONE

EXHIBIT SPACE REQUEST

☐ \$6,000 – Single Exhibit Space (includes registration for 2 representatives named below)

1. _____

2. _____

☐ \$10,000 – Double Exhibit Space (includes registration for 4 representatives named above & below)

3. _____

4. _____

Additional representative badges may be purchased at \$650/person (please provide names below)

1. _____ 3. _____

2. _____ 4. _____

TOTAL PAYMENT CALCULATION

Exhibit space: ☐ Single – \$6,000 ☐ Double – \$10,000

Additional badges: Quantity: _____ @ \$650/each = \$ _____ **TOTAL DUE: \$** _____

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed above agrees to comply with all the policies, rules, and regulations contained in the JAMM2019 prospectus, and all policies, rules, and regulations adopted after the publication of the original prospectus, which we accept as part of this agreement.

AUTHORIZED BY (NAME/TITLE)

SIGNATURE

DATE

PAYMENT METHOD

☐ Credit Card ☐ Check enclosed

CREDIT CARD NUMBER

EXP. DATE

NAME ON CARD

AUTHORIZED SIGNATURE

CORPORATE SPONSORSHIP FORM

Joint Arthroplasty Mountain Meeting JAMM 2019 – February 10-13, 2019 Canyons Park City Mountain Resort – Park City, Utah, USA

Commitment Deadline: DECEMBER 1, 2018. Payment in full must accompany this form to guarantee your preferred sponsorship opportunity. Return to The Hip Society Via Email: foley@aaos.org, Fax: (847) 268-9745, or Mail: 9400 W. Higgins Road, Suite 500, Rosemont, IL 60018. For cancellation policy, go to p. 15.

COMPANY NAME

PRIMARY CONTACT

EMAIL

PHONE

SPONSORSHIP OPPORTUNITIES (refer to pgs. 7 – 10 for full descriptions)

☐ Ice Breaker A	\$10,000	\$ _____	☐ Charging station	\$3,500/\$1,500	\$ _____
☐ Ice Breaker B	\$10,000	\$ _____	☐ Banner	\$5,000	\$ _____
☐ Almost Live A	\$10,000	\$ _____	☐ Window cling	\$5,000	\$ _____
☐ Almost Live B	\$10,000	\$ _____	☐ Key cards	\$5,000	\$ _____
☐ Après Ski A	\$12,000	\$ _____	☐ Lanyards	\$5,000	\$ _____
☐ Après Ski B	\$12,000	\$ _____	☐ Thumb drives	\$5,000	\$ _____
☐ Après Ski C	\$12,000	\$ _____	☐ Room drop	\$1,000/ea	\$ _____
☐ Après Ski D	\$12,000	\$ _____	☐ Loose-leaf insert	\$1,500/ea	\$ _____
☐ JAMM Channel	\$25,000/\$15,000	\$ _____	☐ Full-page back cover	\$2,000	\$ _____
☐ Welcome Reception	\$15,000	\$ _____	☐ Full-page inside cover	\$1,500	\$ _____
☐ Breakfast	\$10,000/event	\$ _____	☐ Full-page inside pages	\$1,000	\$ _____
☐ Refreshment Break	\$7,500/event	\$ _____	☐ Half-page inside pages	\$500	\$ _____
☐ Faculty Dinner	\$3,000	\$ _____			
☐ Red Pine Event	\$20,000	\$ _____			
☐ JAMM Jr.	\$4,000/\$1,500	\$ _____			

TOTAL SUPPORT: \$ _____

FOR OFFICE USE ONLY: Applicable discount: _____ %

Adjusted total \$ _____

To register as an exhibitor, see p. 13.

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed above agrees to comply with all policies, rules, and regulations contained in the JAMM2019 prospectus, and all policies, rules, and regulations adopted after the publication of the original prospectus, which we accept as part of this agreement.

AUTHORIZED BY (NAME/TITLE)

SIGNATURE

DATE

PAYMENT METHOD

☐ Credit Card ☐ Check enclosed

CREDIT CARD NUMBER

EXP. DATE

NAME ON CARD

AUTHORIZED SIGNATURE

EXHIBIT RULES AND REGULATIONS

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor and JAMM Organizers. All matters not covered in these Rules and Regulations shall be referred to JAMM Organizers for adjudication and the decision of JAMM Organizers shall be final. These Rules and Regulations may be amended at any time by JAMM Organizers and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the JAMM2019 meeting, and may be given at any authorized agent or representative of the exhibitor.

Exhibit Space

Exhibit space is limited. Exhibit tables will not be assigned until after the registration deadline. Order of assignments will be based on the overall level of sponsorship. Boxes may be stored under your table.

Cancellation Policy

You may obtain full refund on cancellations of exhibits prior to December 1, 2018. Beginning on December 2, 2018, refunds will be 50% of the total amount paid. **No refund on cancellations after January 11, 2019.**

Exhibit Display Limits

Corporate signage, displays and exhibits should not exceed 5 feet (1.5 m) in height (from the floor, including tabletop displays) in order to avoid obstruction of other exhibitors and industry partners neighboring the exhibit area. JAMM Organizers reserve the right to modify or remove non-compliant displays.

Subletting of Space

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be responsible for compliance with local health, fire, and safety ordinances and regulations. All products or services exhibited must comply with all state and local regulations, and with all current FDA regulations. JAMM Organizers have no further responsibility to notify the exhibitors that this compliance is required.

Damage to Hotel Property

Exhibitors will be held responsible for any damage done to the Canyons Grand Summit Resort by them, their employees or agents. NO nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building. Posters and other materials cannot be hung on the walls.

Fire Ordinances

Exhibitors must strictly observe all city, state, and federal fire laws. Demonstration of products must be contained to the area of your table and shall not be in the aisles. Please do not block the space between tables. The position/location of your table has been approved by the local Fire Marshall and should not be moved.

Indemnity

Each Party agrees to indemnify, defend, and hold harmless the other Party, its employees, director, agents, representatives and any affiliated organizations against any and all claims, judgments, fees, demands, settlements and expenses (including reasonable attorneys' fees) that are the result of the indemnifying Party's (or its agents), willful misconduct, negligence, or breach of duties described in the Corporate Brochure. In the event a claim relates to the negligence of both Parties, the relative burden of the claim shall be attributed equitably between the Parties in accordance with the principles of comparative negligence. This indemnification and hold harmless agreement includes, but is not limited to, any and all claims, damages, losses or expenses attributable to personal or bodily injury, sickness, disease or death, or to damage to or destruction of tangible property, including the loss of such property.

Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by JAMM is strictly forbidden and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by JAMM Organizers. These rules begin at 5:00 AM on Sunday, February 10, 2019 and continue through the end of the meeting on Wednesday, February 13, 2019, at 11:00 AM.

Purpose of Exhibit

The sole purpose for contracting exhibit space with JAMM Organizers is to display products, equipment, supplies, and/or services of interest to JAMM participants.

Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from JAMM Organizers. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor.

Security

We advise that you do not leave laptops or other electronic portable devices or valuable equipment at your table at night. **Please be sure your table is covered when exhibits are closed.**

Insurance

The exhibitor acknowledges that neither JAMM Organizers, nor the Canyons Park City Mountain Resort shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

