

Honorary Guest Lecturers

David R. Nielsen, MD received his medical degree from the University of Utah School of Medicine following a bachelor degree in business-finance. He did a surgical internship at Providence Hospital in Southfield, Michigan and then returned to the University of Utah to complete his otolaryngology residency. Dr. Nielsen finished his training with a fellowship in otology at the Greater Detroit Otologic Group, after which he moved to Arizona where he had a solo private practice in otology for 13 years before joining the Mayo Clinic in Scottsdale. In 2002 Dr. Nielsen assumed the role of Executive Vice President and Chief Executive Officer of the American Academy of Otolaryngology-Head and Neck Surgery and its Foundation (AAO-HNSF). Dr. Nielsen has emphasized and published on quality improvement, evidence-based guidelines, and performance measurement in his role at the Academy.



Kathleen C.Y. Sie, MD earned her medical degree from the University of Michigan Medical School and completed a residency in otolaryngology and a fellowship in auditory research at the University of Washington in Seattle. She then then did a clinical fellowship in pediatric otolaryngology at Boston Children's Hospital and Harvard Medical School. Dr. Sie currently serves as Director of the Childhood Communication Center, Co-Director of the Cochlear Implant Program and the Richard and Francine Loeb Endowed Chair in Childhood Communication Research at Seattle Children's Hospital, in addition to Professor in the Department of Otolaryngology-Head and Neck Surgery at the University of Washington School of Medicine. Dr. Sie's research efforts are focused on pediatric cochlear implantation and hearing loss in the quality of life of children.



Joseph K. Han, MD received his medical degree from the University of Pennsylvania. He completed his otolaryngology residency at the Medical College of Wisconsin followed by a fellowship in rhinology, sinus and skull base surgery at Oregon Health & Science University in Portland. Dr. Han currently holds the rank of Professor and Director of the Divisions of Rhinology and Endoscopic Sinus-Skull Base Surgery and Allergy in the Department of Otolaryngology-Head and Neck Surgery at Eastern Virginia Medical School in Virginia Beach. He is the President of the Korean-American Otolaryngology Society, serves as Chair of the AAO-HNSF Sinus Committee and is a Board member of the American Rhinological Society.



Accommodations

A limited block of rooms has been reserved at The American Club and the Inn on Woodlake. To make reservations at either property, call 1-855-209-5679 toll free. The group block name is "Medical College of Wisconsin," reference #82F3VC.

\$311 for a standard king guestroom at The American Club and \$208 for a prairie double or lakeside king at the Inn on Woodlake. Prices do not include tax or resort fee.

Discounted rates are available until July 7, 2016, and room rates are available 3-days prior/post based on availability.

Learning Objectives

- Review patient outcomes based on peer reviewed research.
- Describe best evidence practices for diagnostic and assessment procedures.
- Incorporate new concepts associated with particular diagnostic procedures into practice.

CME Credit Designation

The Medical College of Wisconsin is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.



The Medical College of Wisconsin designates this live activity for a maximum of 14 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Medical College of Wisconsin designates this activity for up to 14 hours of participation for continuing education for allied health professionals.

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www.mcw.edu/ent



BEST EVIDENCE ENT 2016

AUGUST 6 - 9

At The American Club in Kohler, Wisconsin, USA
Home to Whistling Straits - site of the 2015 PGA Championship

FEATURING:

HONORARY GUEST LECTURERS,
DAVID R. NIELSEN, MD
KATHLEEN C.Y. SIE, MD
JOSEPH K. HAN, MD

A TONSILLECTOMY SYMPOSIUM:
THE PATIENT JOURNEY

CONFERENCE DIRECTORS:
JOHN S. RHEE, MD, MPH
DAVID R. FRIEDLAND, MD, PHD
CECILLE G. SULMAN, MD



Best Evidence ENT 2016

Best Evidence ENT 2016 will be held **Saturday, August 6 - Tuesday, August 9** at **The American Club**, a Forbes Five-Star and AAA Five Diamond Resort Hotel located in Kohler, Wisconsin, one hour north of Milwaukee, one hour south of Green Bay and two hours north of Chicago.

Best Evidence ENT 2016 will update practicing otolaryngologists on the latest **evidence-based clinical care pathways and practice guidelines** for patient assessment and treatment. The conference will also include a Tonsillectomy Symposium: The Patient Journey.

The faculty of the Department of Otolaryngology and Communication Sciences at the Medical College of Wisconsin is proud to present this 3rd annual conference that will cover the entire scope of the specialty.

ACTIVITIES

Golf

Whistling Straits was the site of the 2015 PGA Championship and will host the 2020 Ryder Cup. It offers two remarkable courses sculpted into the Lake Michigan coastline.

Blackwolf Run is situated on a river basin to create one of the most scenic and challenging courses in North America. Blackwolf Run also offers two championship courses.

Because of the distinction of these courses, it is recommended that tee times be made in advance. Limited tee times have been reserved for conference attendees the afternoon of August 7 and August 8. Contact Diann Fiscus at dfiscus@mcw.edu or at 414.805.5609 to reserve these limited times.

Additional tee times can be scheduled individually by calling 1-866-887-8455.

Kohler Waters Spa

Enjoy the latest innovative water treatments, therapeutic massages, facials and body treatment experiences in a place of tranquility or take pleasure in the relaxation pool and waterfall. Call 1-866-887-8455 for spa reservations.

Other Activities

Endless activities exist in Kohler for guests of all ages. Try hiking the wilderness preserve, river canoeing, kayaking, horseback riding, trap shooting, charter fishing, or take a yoga class, tour the Kohler factory or the Kohler Art Center. Unique boutique shopping is available in the Shops at Woodlake.

SCHEDULE OF EVENTS

SATURDAY, AUGUST 6, 2016

- 2:30 PM **Best Evidence ENT**
John S. Rhee, MD, MPH
- 3:00 PM **Tonsillectomy Symposium: The Patient Journey**
Clinical Practice Guideline: Review and Practice
Valerie A. Flanary, MD
- 3:30 PM **Tonsillectomy Techniques and Outcomes**
David J. Beste, MD
- 3:45 PM **Sleep Endoscopy: Indications and Practice in Adults and Children**
Cecille G. Sulman, MD
B. Tucker Woodson, MD
- 4:15 PM **Break**
- 4:45 PM **Reducing Re-Admission After Tonsillectomy**
Cecille G. Sulman, MD
- 5:15 PM **PANEL: Case Studies**
Michael E. McCormick, MD, Moderator
Charles J. Harkins, MD
Joseph E. Kerschner, MD
Kathleen C.Y. Sie, MD
- 6:00 PM **Adjourn**
- 7-9 PM **Opening Reception – Kohler Design Center**

SUNDAY, AUGUST 7, 2016

- 7:30 AM **Tinnitus: Clinical Practice Guideline**
David R. Friedland, MD, PhD
- 8:00 AM **Robert J. Toohill Lecture: Management of Kids with Unilateral Hearing Loss: What’s the Evidence?**
Kathleen C.Y. Sie, MD
- 8:30 AM **PANEL: Chronic Draining Ear**
David R. Friedland, MD, PhD, Moderator
Steven A. Harvey, MD
Joseph E. Kerschner, MD
Kathleen C.Y. Sie, MD
- 9:30 AM **Break**
- 10:00 AM **Dashboards, Registries, and “Metric Madness”**
John S. Rhee, MD, MPH
- 10:30 AM **PANEL: Solving the “Metric Madness”**
John S. Rhee, MD, MPH, Moderator
David R. Friedland, MD, PhD
Sachin S. Pawar, MD
Michael E. Stadler, MD
- 11:15 AM **Roger H. Lehman Lecture: Why do We Need an OTO Registry?**
David R. Nielsen, MD
- 12:00 PM **Adjourn**

MONDAY, AUGUST 8, 2016

- 7:30 AM **Sleep: Best Practices**
B. Tucker Woodson, MD
- 8:00 AM **PANEL: Allergy and the Upper Airway**
Todd A. Loehrl, MD, Moderator
Asriani M. Chiu, MD
Joseph K. Han, MD
David M. Poetker, MD, MA
- 8:45 AM **Nasal Airway Surgery: Best Practices**
Sachin S. Pawar, MD
- 9:30 AM **Break**
- 10:00 AM **CT for Sinus Disease: Consensus Statement**
David M. Poetker, MD, MA
- 11:00 AM **Septoplasty Consensus Statement**
Joseph K. Han, MD
- 11:30 AM **PANEL: Sinus Surgery**
David M. Poetker, MD, MA, Moderator
Joseph K. Han, MD
Todd A. Loehrl, MD
Thomas C. Robey, MD
- 12:00 PM **Adjourn**

TUESDAY, AUGUST 9, 2016

- 7:30 AM **HPV and Head and Neck Oncology**
Becky L. Massey, MD
- 8:00 AM **Imaging in Oncology: Best Practices**
Bruce H. Campbell, MD
- 8:30 AM **PANEL: Neck Mass**
Michael E. Stadler, MD, Moderator
Robert H. Chun, MD
Christopher M. Long, MD
Becky L. Massey, MD
- 9:00 AM **Break**
- 9:30 AM **Cough: Best Practices**
Jonathan M. Bock, MD
- 10:00 AM **PANEL: Reflux/LPR**
Joel H. Blumin, MD, Moderator
Jonathan M. Bock, MD
Nikki Johnston, PhD
Cecille G. Sulman, MD
- 11:00 AM **Adjourn**

Visit the conference website for more information:
www.BestEvidenceENT.com

REGISTRATION
BEST EVIDENCE ENT 2016

The American Club
Kohler, Wisconsin, USA • August 6 - 9, 2016

Registration includes admission for one to the opening reception on Saturday evening in the Kohler Design Center, continental breakfast each day, refreshment breaks, box lunches on Sunday and Monday and course syllabus.

NAME: _____
DEGREE: _____
ADDRESS: _____
CITY/STATE/ZIP: _____
CONTACT PHONE: _____
CONTACT E-MAIL: _____
Do you have any special needs? _____

REGISTER

- ☐ \$395 USD ☐ \$495 USD after May 1, 2016
- ☐ I would like to purchase additional admission to the Kohler Design Center Reception on Saturday evening, August 6. Cost is \$75 USD per additional guest.

PAYMENT MUST ACCOMPANY REGISTRATION

- ☐ Pay by Check—make check payable to: MCW/Otolaryngology
 - ☐ Pay by Credit Card—American Express, MasterCard, Discover or Visa
- Total Payment \$ _____ USD

TERMS OF PAYMENT

- ☐ Pay by Credit Card
- Credit Card #: _____
Expiration Date: _____
Card Holders Name: _____

Email registration/payment to: dfiscus@mcw.edu

Fax registration/payment to: 414-805-7890

Phone registration/payment to: 414-805-5609

Mail registration with payment to: MCW/Otolaryngology
Attn: Diann Fiscus
9200 W. Wisconsin Ave.
Milwaukee, WI 53226

For additional conference information, please contact Diann Fiscus at dfiscus@mcw.edu or 414.805.5609.

Refunds for cancellations will be made if requested in writing before July 1, 2016, minus a \$75 USD administrative fee. No refunds will be made on or after July 1, 2016. The Department of Otolaryngology and the Medical College of Wisconsin reserve the right to alter or cancel this event if necessary.

REGISTRATION FEE: \$395 USD by May 1, 2016
\$495 USD after May 1, 2016