

FOCUS 2019

Our 25th Anniversary Conference

*A Special 2-Day Conference for Respiratory Therapists,
Pulmonary Function Technologists & Sleep Technologists*

Friday & Saturday Sept. 20 & 21, 2019

12-15 CRCEs, CSTE's & CECs - \$275



The King

**All at the New, Triple-A 4-Diamond
Guest House at Graceland Memphis TN.**



Graceland

- 12-15 LECTURES IN RESPIRATORY CARE, PF TESTING & SLEEP • EXHIBIT HALL COCKTAIL & FOOD RECEPTION
- DOOR PRIZES • FOCUS'S NIGHT OF COMEDY • BREAKFAST LUNCH & BREAKS • FREE PARKING • \$149 ROOMS
- MILITARY/STUDENT DISCOUNTS • FREE WI-FI • FREE R/T SHUTTLES FROM AIRPORT TO HOTEL • R/T SHUTTLES FROM HOTEL TO EXCITING BEAL ST. • SIGNIFICANT-OTHER REGISTRATION ONLY \$100 • 15 PFT-SPECIFIC CREDITS FOR PF TECHNOLOGISTS

Register online at www.Foocus.com or via form in this brochure

Please spread the word amongst your colleagues !

845-876-2936

www.Foocus.com

Dear Colleagues,

We return for our 25th Anniversary to the site of one of our finest conferences, The ***Guesthouse at Graceland*** in Memphis TN. When we were there in May of 2018, it was sooooo enjoyable that everyone (including my mom below) said we should return as soon as possible; and so we ARE !

People loved the hotel and its great food. They loved its being only 1 block from Elvis' Graceland Mansion. They loved that the hotel was right across the street from the Elvis and Rock & Roll museum. They loved the 4-Diamond luxury of the hotel's rooms, it's amenities, pool, restaurants and bars; and they loved the free Internet, the free R/T shuttles to the airport and the free parking on-site at the hotel.

Focus loved the meeting facilities, the hotel room rate of only \$149 p/n, loved that this hotel has 4-Diamond status and loved how our attendees were taken care of by the hotel staff when we were there in May of 2018.

Academically, our Respiratory Therapy, Sleep & Pulmonary Function colleagues will get to hear the very best speakers in the country while earning 12-15 credits that will be approved by the AARC, the AAST and the BRPT with our PFT track providing 15 PFT-*specific* credits.

We'll have our cocktail reception in the exhibit hall with free drinks, food and door prizes - and then, later that evening, we'll enjoy our annual comedy show which will feature three fantastic comedians. The next day (Saturday) we'll feature a wonderful breakfast and lunch in the exhibit hall and anyone can bring their significant-other to attend with them, for only \$100 – a fee so low that it allows many of our colleagues to make a “mini-getaway” vacation with their partner out of the conference. And remember, you can attend for only 1 day if that's all you can get away for and earn 6-8 credits in just one day. Our 1-day registration fee is \$175.

RT, Sleep & PFT lectures will be approved for CRCEs by the AARC while our sleep lectures (only) will be approved for CSTE's & CECs. Our track of PFT lectures will be especially strong this year and PFT technologists will be able to earn 15 PFT-specific credits from such names as Gregg Ruppel, Carl Mottram, Neil MacIntyre, Matt O'Brian, Jeff Hayes, Jim Sullivan and Katrina Hynes – the nation's very finest speakers in Pulmonary Diagnostics.

Come early and/or stay a day or two afterward and enjoy Memphis, Beal St. and everything Elvis. The hotel is extending our fantastic rate of \$149 per night to 3 days ***before*** and 3 days ***after*** the conference (subject to availability).

FOCUS' reputation for great value and great academia continues into our 25th anniversary year. This is going to be a very special conference.

We hope you'll join us.

Bob Miglino RRT BSRT MPS
FOCUS Conference Chairman



Bob's Momma

Please spread the word !

REGISTRATION AND GENERAL INFORMATION

Register online at Focus.com or use the form found in this brochure. Take advantage of our military & student discounts if they apply. Because of non-refundable commitments made to the hotel, NO refunds will be made after September 1, 2019, for any reason. Cancellations made *before* September 1, 2019 will be assessed a \$35 processing fee.

CONTINUING EDUCATION CREDITS

Application has been made to the AARC for CRCE credits, the BRPT for CSTE credits and the AAST for CEC credits.

AIRLINES SERVICING MEMPHIS

The airlines that fly into Memphis International Airport (MEM) are: Delta, Southwest Airlines, American Airlines, United, Frontier Airlines, Southern Airways, Allegiant Air, Envoy Air, Air Canada. The airlines in **red** (below) are offering a discount to Focus attendees. To obtain the best rates shop around and most importantly, reserve your tickets early.

UNITED AIRLINES – 2-10% OFF

Website: www.united.com (offer code box – Z Code – ZG3G and Agreement Code – 513449) To reserve by phone: 800-426- 1122 (\$25 booking fee by phone)

DELTA AIRLINES – 5%-10% OFF

Website: www.delta.com (select “Meeting Event Code”) and enter Code#NMQZB Phone Number: 800-328-1111

AIR CANADA – 10% OFF

Website: www.aircanada.com (select “Meeting Event Code”) and enter Code#7CBWNHF1 Phone Number: 1 (888) 247-2262

RENT-A-CAR

For special Focus Rates reference #G028488.
Reserve at www.avis.com or by phone at 1-800-331-1600.

RESERVATIONS AT THE GUEST HOUSE AT GRACELAND - (901) 443-3000

www.graceland.com/lodging/guesthouse

The GPS address of the Hotel is: 3600 Elvis Presley Blvd., Memphis, TN 38116. Parking is free for Focus attendees. Our room rate is \$149/n plus tax and is available 3 days *before* and 3 days *after* the conference depending on availability. Directions, Graceland.com/lodging/guesthouse.

Focus's Annual Night of Comedy *3 Great Comedians - Friday 9/20, 8:45pm*



Rene Bray has brought down the house at 2 previous Focus Conferences where attendees were literally sending up drinks to keep her hilarious performance going. She is a major national comedy talent who has appeared on Geraldo, Montel Williams, Jenny Jones, Rolando, and ABC's 20/20. She has opened for numerous recording artists including Billy Ray Cyrus, Steppenwolf, The Red Hot Chili Peppers, REO Speedwagon, Air Supply, Barry White and Taylor Dane. She also emcees regularly for The Chippendale Dancers. She's headlined at over 500 comedy clubs in the US, Canada, and Caribbean Islands. You'll love Rene as much as we do !



As a two-time finalist in the San Francisco Comedy Competition, Dave Burleigh shared first runner up honors with legends like Robin Williams, Ellen DeGeneres, Marc Maron, Dane Cook and Kevin Pollak. In 2012, his multiple characters, voices and impressions were again showcased on Season 7 of America's Got Talent where he became a favorite of both judges and fans alike. Judge Howie Mandel said "Your impressions are spot on." In 2013, Burleigh's uncanny ability to impersonate anyone even landed him a starring role as Charlie Sheen in the film - "Not Another Celebrity". With numerous television and radio appearances, Rolling Stone magazine recently called Dave "a rising comedian about to become a major star."



Helen Keaney began her career in Boston at The Boston Comedy Club and later at the Comic Strip in NYC. She then co-hosted "Short Attention Span Theater" on Comedy Central. Helen has also landed guest spots on NBC's "The John Larroquette Show," HBO's "Not Necessarily the News" with Dennis Miller, and USA's "Lost on Earth." She did the voice for the spunky female lead on the popular game "Pandemonium" and her stand-up appearances include A&E's "An Evening at the Improv," Lifetime's "Girl's Night Out," VH-1's "Stand-up Spotlight," NBC's "Friday Night," and Comedy Central's "Make Me Laugh."

RESPIRATORY CARE LECTURES

FRIDAY, SEPTEMBER 20TH, 2019

9:45am – Lecture 1 - Michael McPeck RRT FAARC
Aerosol Delivery During Mechanical Ventilation

11:00am - Lecture #2 - Thom Petty BS RRT
Transpulmonary Pressure Guided Ventilation

12pm – 1pm - Lunch on your Own

1pm - Lecture #3 - Ken Miller MSRT, RRT-ACCS, NPS
Pressure Injuries In Invasive & Non-Invasive Ventilation

2:05pm - Lecture #4 - Neil MacIntyre MD FAARC
Using Waveforms to Optimize ARDS Management

3:10pm - Lecture #5 - Ken Miller MSRT, RRT-ACCS, NPS
Highly Infectious Respiratory Diseases

4:15pm – Lecture 6 - Thom Petty BS RRT
Volumetric Capnography

5:15pm – 6:45pm - Reception in the Exhibit Hall

8:45pm – 10:15pm - FOCUS LIVE COMEDY SHOW

SATURDAY, SEPTEMBER 21

7am - Breakfast in the Exhibit Hall

Lecture 7 - 8:15am - Ken Miller MSRT, RRT-ACCS, NPS, AE-C
Sepsis: The Spiral of Doom

Lecture 8 - 9:20am – 10:20am - Thom Petty BS RRT
ARDS Pathophysiology & Non-Ventilatory Therapies

Lecture 9 - 10:25am – 11:25am - Ken Miller MSRT, RRT-ACCS
Managing Retained Secretions

Lecture 10 – 11:30 – 12:30 - Anthony Ascianto RRT
Building Relationships with Physicians

12:30pm – 1:45pm – Lunch in the Exhibit Hall

Lecture 11 - 1:45pm – 2:45pm - Mike McPeck RRT FAARC
Worth Its Salt - Hypertonic Saline Treatments Revisited

Lecture 12 - 3pm – 4pm - Anthony Ascianto RRT
Disruptive Behavior – A Threat to Patient Safety

4pm – ADJOURNMENT

RESPIRATORY CARE SPEAKERS



Neil MacIntyre MD, FAARC



**Thomas Petty
BS, RRT**



**Ken Miller
RRT-ACCS, NPS**



**Michael McPeck
BS, RRT, FAARC**



**Anthony Ascianto
RRT-ACCS**

SLEEP MEDICINE LECTURES

FRIDAY, SEPTEMBER 20TH, 2019

9:45am – Lecture 1 - Kathryn Hansen R.EEG T CPC
The Use of Sleep Aides in Our Society

11:00am - Lecture #2 - David Rapoport MD
OSA – Whom Should We Treat

12pm – 1pm - Lunch on your Own

1pm - Lecture #3 - Rochelle Goldberg MD
Sleep In Women Thru the Ages

2:05pm - Lecture #4 - David Rapoport MD
CPAP and Variants – How do They Work?

3:10pm - Lecture #5 - David Rapoport MD
Conducting CPAP and Bi-Level Titrations – Practical Issues

4:15pm – Lecture 6 - Rochelle Goldberg MD
Insufficient Sleep – Macho No More

5:15pm – 6:45pm - Reception in the Exhibit Hall

8:45pm – 10:15pm - FOCUS LIVE COMEDY SHOW

SATURDAY, SEPTEMBER 21

7am - Breakfast in the Exhibit Hall

Lecture 7 - 8:15am - Jose Colon MD
The Fundamental Nature of Movement, Nutrition and Sleep

Lecture 8 - 9:20am – 10:20am - Rochelle Goldberg MD
Hospital Sleep Medicine – Saving Lives and Health Care Costs

Lecture 9 - 10:25am – 11:25am - Jose Colon MD
Dreams and the Science of Nightmares

Lecture 10 – 11:30 – 12:30 - Christopher Hart MD
Oral Appliances in Today's Treatment of OSA and Snoring

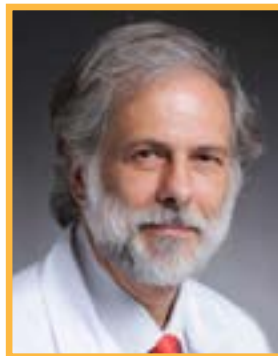
12:30pm – 1:45pm – Lunch in the Exhibit Hall

Lecture 11 - 1:45pm – 2:45pm - Jose Colon MD
An Integrative Approach to Treating Sleep Disorders

Lecture 12 - 3pm – 4pm - Kathryn Hansen R.EEG T CPC
Marketing Your Sleep Lab and its Services

4pm – ADJOURNMENT

SLEEP MEDICINE SPEAKERS



David Rapoport MD



**Christopher Hart
MD**



**Jose Colon
MD**



**Kathryn Hansen
R.EEG-T, CPC**



**Rochelle
Goldberg MD**

PULMONARY FUNCTION LECTURES

FRIDAY, SEPTEMBER 20TH, 2019

Lecture 1 - 9am – 10am - Jim Sullivan RPFT BS
Plethysmographic Lung Volume & Airway Resistance

Lecture 2 - 10:05am – 11:05am - Gregg Ruppel RRT, RPFT
Using and Abusing Predicted Values in the PFT Lab

Lecture 3 - 11:10am – 12:10pm - Matt O'Brien RRT RPFT
Lab Economics – Why Optimizing Productivity Matters

12:10pm – 1pm - Lunch on Your Own

Lecture 4 - 1pm – 2pm - Gregg Ruppel MEd, RRT, RPFT
Testing for Exercise-Induced Bronchospasm

Lecture 5 - 2:05pm – 3:05pm - Carl Mottram RRT, RPFT, FAARC, and Katrina Hynes RPFT - *PFT Lab Accreditation Readiness Part 1 - The On-Site Visit & Mechanical Models*

Lecture 6 - 3:10pm – 4:10pm - Carl Mottram RRT, RPFT, FAARC, and Katrina Hynes RPFT - *PFT Lab Accreditation Readiness Part 2 - Control Subjects & Reporting*

Lecture 7 - 4:15pm – 5:15pm - Neil MacIntyre MD
The Six Minute Walk Test and O₂ Titration Testing

5:15pm - 6:45pm - Reception in the Exhibit Hall

8:45pm - 10:15pm - FOCUS LIVE COMEDY SHOW

SATURDAY, SEPTEMBER 21

7am - Breakfast in the Exhibit Hall

Lecture 8 - 8:15am – 9:15 - Jim Sullivan RPFT BS
The Finer Points of Pulmonary Function Testing

Lecture 9 - 9:20am – 10:20am - Neil MacIntyre MD
DLCO – Getting with the ATS/ERS Guidelines

Lecture 10 - 10:25am – 11:25am - Jeff Haynes RRT RPFT
Spirometry - Getting with the ATS/ERS Guidelines

Lecture 11 - 11:30am – 12:30pm - Katrina Hynes RPFT
Therapist Driven Protocols in the PF Lab

12:30pm – 1:30pm – Lunch in the Exhibit Hall

Lecture 12 - 1:30pm – 2:30pm - Matt O'Brien RRT RPFT FAARC and Jeff Haynes RRT RPFT FAARC
Controversies in Pulmonary Function Testing - Pro/Con

Lecture 13 - 2:35pm – 3:35pm - Matt O'Brien RRT RPFT
Broncho-Provocation Challenges – the ATS/ERS Guidelines

Lecture 14 - 3:40pm – 4:40pm - Carl Mottram RRT RPFT
High Altitude Simulation Testing in the PFT Laboratory

Lecture 15 - 4:45pm – 5:45pm - Jeff Haynes RRT RPFT
So You Think You Can Diagnose Asthma

4pm – ADJOURNMENT

PULMONARY FUNCTION SPEAKERS



Gregg Ruppel MEd, RRT, RPFT



**Carl Mottram
RRT, RPFT, FAARC**



**Neil Macintyre
MD**



**Jeffrey Hayes
RRT, RPFT, FAARC**



**Matt O'Brien
MS, RRT, RPFT**



**Katrina Hynes
MHA, RRT, RPFT**



**James Sullivan
BS RPFT**

THE GUEST HOUSE AT GRACELAND

is inspired by the warm hospitality Elvis always showed his guests. From the colonial exterior to the specialty suites, every aspect of the hotel highlights the character of Graceland: but the *Guest House* is *more* than a hotel. Its 450 spacious rooms and range of facilities includes restaurants, convention space and a 464-seat theater. It's also the gateway to all that Memphis has to offer. Focus has arranged a special rate at this 4-Diamond hotel of only \$149/night with no resort fees, free self-parking, free Wi-Fi and free airport shuttles to/from the Memphis Airport. To make your reservation

call 1-800-238-2000 and mention the Focus Conference. These rates are also available 3 days *before* and *after* the conference depending on hotel availability

Looking for great restaurants? You don't have to leave the grounds. Dining at Elvis Presley's Guest House or Museum right across the street, offers many different lunch and dinner options. Restaurants include: ***Vernon's Smokehouse, Gladys's Diner, Rock 'n' Go, Minnie Mae's Sweets, Delta's Kitchen, EP's Bar & Grill and Shake Rattle & Go.***



10 REASONS TO ATTEND FOCUS'S 25TH ANNIVERSARY CONFERENCE IN MEMPHIS, TN

Our 25th Anniversary Conference



Our 25th Anniversary Conference



1. We're a conference *by & for* RTs, Sleep Techs and PFT Techs who combine a great academic experience with lots of fun and value so you can have an affordable time.
2. The speakers we'll feature are the best in the nation on topics that are pertinent - with plenty of credits for everyone.
3. FOCUS provides 3 food functions and a night of live comedy which all together, saves significant money.
4. Memphis is within a ½ day's drive to a quarter of the U.S. and a 2-3 hour flight from almost anywhere in the U.S.
5. Memphis is the nation's BBQ capital with many incredible "joints" all around the city.
6. As the Home of the Blues and the Birthplace of Rock 'n' Roll, you can walk down Beale Street (a fun and safe walkable area) with a cold drink in hand & hear great music, be amazed at the street performers and eat at the many excellent restaurants.
7. With 100+ festivals and 60+ attractions in the city, Memphis is constantly in motion. Something for everyone.
8. Southern Hospitality - Whether you're eating the world's best fried chicken (at Gus's) or enjoying the Blues, you'll find that Memphis is southern hospitality at its best.
9. The FOCUS "crew" will welcome you with great service and a big smile. Hey, we're your colleagues and co-workers so, we want you to have a great time while with us.
10. Memphis is the city of Elvis. If you're a fan, you'll be in heaven but there's also the Rock and Roll museum, the Civil Rights museum and many many more attractions.



FOCUS 2019 CONFERENCE - MEMPHIS, TN

FRIDAY & SATURDAY, 9/20 & 21, 2019

You may duplicate this form, but please use only **one form per person** when registering.
For seating purposes indicate below the track you will primarily attend. You will not be restricted to that track.

____ I will primarily be attending the Respiratory Care track of lectures. ____ I will primarily be attending the Sleep track of lectures. ____ I will primarily be attending the PFT track of lectures.

Name _____ Primary Credential (one credential please) _____

Job Title: ☐ Hospital Staff RT, ☐ RT Department Director, ☐ RT Assistant Director, Supervisor or Clinical Coordinator,
☐ RT Homecare Manager, ☐ RT Homecare Therapist, ☐ Pulmonary Function Technologist, ☐ RT/Sleep School Educator,
☐ Sleep Lab Staff Technologist, ☐ Sleep Lab Manager, ☐ Other Title _____

Employer _____ City _____ State _____

Home Address _____

City _____ State _____ Zip _____

Work Ph (_____) _____ Home Ph (_____) _____

AARC# _____ BRPT# _____ AAST# _____ CE Broker# _____

Non-institutional E-Mail Address (required for confirmation) _____

REGISTRATION FEES:

____ Two day registration (9/20 & 9/21) \$275

____ One day registration - choose **one** ____ 9/20 (Friday) ____ 9/21 (Saturday) \$175

ACTIVE, RESERVE OR VETERAN MILITARY AND STUDENTS may take a \$50 discount off of the above rates.
Students are those who do not work for salary or possess credentials. Students must have this form signed by their school program director below. All claiming our military discount must include a copy of their military ID card or a copy of their DD 214 with this registration form.

Name of School _____ Program Director Signature _____

SIGNIFICANT-OTHER REGISTRATION (May attend all functions/lectures but no CEUs provided)

____ Two day registration (9/20 & 9/21) \$100

____ One day registration - choose **one** ____ 9/20 (Friday) ____ 9/21 (Saturday) \$75

Name of Significant Other _____ Primary Credential (if applicable) _____

Make checks payable to: Focus Publications, Inc. 22 South Parsonage St. Rhinebeck, NY 12572

PAYMENT BY CREDIT CARD – VISA, MASTERCARD & AMEX

(A charge will appear on your Credit Card from Focus Publications, Inc. Credit Card registrations can be mailed to the above address or faxed to (845) 876-2940)

Name on Card _____

Credit Card # _____

Amount _____ Exp. Date _____ CCV Code _____

Signature _____

All refunds will be assessed a \$35 processing fee. Due to commitments to the hotel NO refunds will be made after September 1, 2019 for ANY reason

Grab a Colleague or Your Partner and Join Us !
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