



SAHARA⁺ Conference
Saudi Arabia's Healthcare Advancement
for Resourceful Funding,
Regulatory Excellence, And Innovation
17-18 October 2024
Crowne Plaza RDC, Riyadh, KSA

AN INITIATIVE BY





SAHARA+ Conference
**Saudi Arabia's Healthcare Advancement
for Resourceful Funding,
Regulatory Excellence, And Innovation**
17-18 October 2024
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Conference Chairman

Ahmad Aljedai, Founding President, **Saudi Society of Clinical Pharmacy Professor**, Colleges of Medicine and Pharmacy **Alfaisal University**, Consultant Clinical Pharmacist, **Solid Organ Transplant, KSA**

Scientific Committee Chair

Hajer Al-Mudaiheem, Pharm.D., MSc. Clinical pharmacy CLSSBB, Advisor, Assistant Deputy for Therapeutic Supportive Services, Director Drug Policy and Regulation Department **Ministry of Health, KSA**

Scientific Committee

Abdulgader Almoeen, Health Lead and AI Consultant **National Center for Artificial Intelligence, KSA**

Adel Monshi, Director, **General Investment Promotion Division and Privatization**, Program Manager, Medical Cities, Hospitals, PHCs and Radiology, **MOH, KSA**

Mohammed Alshennawi, General Director General Administration of Pharmaceutical Care, **MOH, KSA**

Nada Al Agil, Policy Design Manager, Consultant Formulary Lead Project Manager, **Council of Cooperative Health Insurance, KSA**

Ali Asery, General Manager, **Saudi Patient Safety Center, KSA**

About SAHARA+ Conference

SAHARA+ Conference addresses the importance of regulatory frameworks and their role in ensuring patient safety, quality standards, and ethical practices in healthcare. It also explores effective strategies to support the sustainable growth of the healthcare sector in Saudi Arabia. The conference provides a platform for healthcare professionals, researchers, and innovators to share their breakthrough discoveries, technological advancements, and novel approaches in addressing healthcare challenges.

The conference will cover six tracks (Regulatory, Patient Voice and Experience, Insurance and Finance, Private-Public Partnerships, Regulations in Digital Health, and Clinical Trials and Real-World Evidence)

SAHARA+ Conference serves as a platform for fruitful discussions on successful strategies and the exchange of best practices, all with the mission of further enhancing healthcare services in Saudi Arabia.

Who Should Attend?

- Government Officials and Policy Makers
- Regulatory Authorities
- Healthcare Investors and Funders
- Health Technology Assessment Specialists
- Payers
- Healthcare Administrators and Executives
- Healthcare Providers and Institutions
- Pharmaceutical and Medical Device Companies
- Pharmacists

Why Attend



Invited Speakers Faculty

Adel Al Harf, Vice President for the Drug Sector, **Saudi FDA**

Abdulrazaq Al-Jazairi, PharmD, MBA, FCCP, BCPS (AD-Cardiology) Director, Clinical Trials Transformation Division, Clinical Pharmacy Consultant, Cardiology - **King Faisal Specialist Hospital & Research Centre, KSA**

Ahmed Balkhair, Chief Digital Health Officer, OIG & Former Deputy Minister for Health, **KSA**

Abdulgader Almoeen, Health Lead and AI Consultant, **National Center for Artificial Intelligence, KSA**

Abdulmohsen Alsaleh, Business Development Senior Manager, **Local Content and Government Procurement Authority, KSA**

Abdulrahman Almalki, Deputy General Director, Patient Experience, **KSA**

Adel Alrowisan, Executive Director, Research and Studies Department, **SFDA, KSA**

Adel Munshi, Doctorate in Pharmaceutical Science, MBA, Bachelor of Law, **MOH, KSA**

Adel Tash, Director, **General of the National Heart Center, KSA**

Ahmad Aljedai, Founding President, **Saudi Society of Clinical Pharmacy Professor**, Colleges of Medicine and Pharmacy, **Alfaisal**

University, Consultant Clinical Pharmacist, **Solid Organ Transplant, KSA**

Alabbas Al-Ghamdi, Director, **Saudi Arabian General Investment Authority**

Ali Asery, General Manager, **Saudi Patient Safety Center, KSA**

Ali Sheneamer, Chief Business Development Officer, **Bupa Arabia**

Ashraf Al Grain, Healthcare & Pharma Director, **Local Content and Government Procurement Authority, KSA**

Awad Al-Omari, CMO, **Dr. Sulaiman Al Habib Medical Group, KSA**

Dalia Al Ghamdi, Bs Pharm, MSc HCPM, FISMP, Quality Consultant, Continuous Quality Improvement and Patient Safety Department, **Ministry of Defence Health Services, KSA**

Eid Almutairy, Pulmonary Consultant, **King Faisal Specialist Hospital and Research Center, KSA**

Hadeel Alkofide, Associate Professor, **King Saud University**, Clinical and Translational Science Clinical Trials, Consultant Drug Regulatory Affairs, **SFDA, KSA**

Hadi Alenazy, Executive Director, Planning & Quality Health and Life Sector, Tawuniya, **KSA**

Haitham Alhassan, Director of Clinical Trials Registry, **Saudi NIH, KSA**

Hajer Al-Mudaiheem, Pharm.D., MSc. Clinical pharmacy, CLSSBB, Advisor, Assistant Deputy for Therapeutic Supportive Services, Director, Drug Policy and Regulation Department, **Ministry of Health, KSA**

Invited Speakers Faculty

Hazza Al Ghamdi, Ambulatory Care Pharmacy Manager, **King Faisal Specialist Hospital and Research Center**

Husein Rekah, Senior Advisor Healthcare Finance, Policy and Innovation, **CHI, KSA**

Ibrahim Alsubaihi, Director of Clinical Trials Support and Development, **Saudi NIH, KSA**

Khalid Almoteiry, Head of Health Policy Department, **Saudi Health Council, KSA**

Macciya Mashraji, Senior Patient Safety Specialist, Saudi Patient Safety Center
Saudi Patient Safety Center

Lamya Abdulaziz Al-Omair, PhD, Head of AI & Bioinformatics, **KAIMRC, KSA**

Majed Al Jeraisy, Chairman, Research Office and Director of Clinical Trials, **King Abdulah International Medical Research Center (KAIMRC), KSA**

Majid Almadi, Professor of Gastroenterology, College of Medicine, **King Saud University, President Saudi Gastroenterology Association, KSA**

Marwa Al Abbas, Clinical Trials Expert, **SFDA, KSA**

Mohammad Alowairdhi, Director, Pricing and Pharmacoeconomics Department, **Saudi FDA**

Muhannad Alharbi, Digital Health, Health Economics, Health Policy, **HEPA Healthcare solutions**

Mohamed Alkherb, Product Management, Senior Expert, **Lean Business Services**

Mohammed Alshennawi, General Director, General Administration of Pharmaceutical Care, **MOH, KSA**

Nada Al-Agil, Policy Design Manager, Consultant Formulary Lead, Project Manager, **CHI, KSA**

Othman Alkassabi, CEO, **Tawuniya, KSA**

Razan Aljaser, Care Management and Policy Development Consultant, **CHI, KSA**

Omaima Arab, Scientific Evaluation Expert, **Saudi Food and Drug Authority, KSA**

Susan Young, Health Information Management Advisor, **CHI, KSA**

Walid Alkeridy, Assistant Professor & Consultant Internal Medicine, Geriatric Medicine, and Behavioural Neurology & Dementia, **King Saud University, KSA**

Waleed Alqarni, Director of Patient Experience Measurement Program, **Ministry of Health, KSA**

Yasser Abogami, MPH, PhD, Assistant Professor Clinical Pharmacy Department, College of Pharmacy, **King Saud University, KSA**

Conference Day One, Thursday 17 October 2024

- 08:00** | **Registration, Coffee and Networking**
08:45 | Welcome Note from Chairman and Opening Remarks
Ahmad Aljedai
08:55 | Welcome from Conference Co-chair
Hajer Al-Mudaiheem

Track I – Regulatory Regulatory Landscape in Saudi Arabia: Current Trends and Future Outlook Moderators: TBC

- 09:00** | Medication Security
09:30 | RAKEEB: Electronic prescribing system for controlled substances
Mohammed Alshennawi
10:00 | Industry Symposium
10:30 | Risk Mitigation Strategies (RMS)
Abdulmohsin Mirghalani
11:00 | **Networking Coffee Break**

Track II – Patient Voice and Experience Empowering Patients: The Importance of Patient-Centered Care Moderators: TBC

- 11:30** | TBC
Ali Asery
12:00 | Patient Empowerment is The Blockbuster Drug of The century
Macciya Mashraji
12:30 | Unveiling Excellence: A Deep Dive into MoH Patient Experience Center's
Initiatives for Elevating Healthcare Quality
13:00 | Industry Symposium
13:30 | **Prayer and Networking Lunch Break**

Track III – Insurance and Finance Saudi Arabia's Health Insurance and Financial Reforms: Policies and Initiatives Moderator: Husein Rekah

- 14:30** | Insurance Drug Formulary (IDF)
Nada Al-Agil
15:00 | Evolution of Healthcare Financing in KSA: Trends and Transformations
Majid Almadi
15:30 | Saudi Healthcare Insurance Landscape: Policies and Regulatory Framework
16:00 | Panel Discussion "Navigating the Future: Perspectives on KSA Healthcare
Insurance and Financial Performance"
16:30 | **End of Conference Day One**

Conference Day Two, Friday 18 October 2024

08:00 | **Registration, Coffee and Networking**
08:50 | Opening Remarks from Chairman
Ahmad Aljedai

Track IV – Private-Public Partnership **Together Towards Health: Saudi Arabia's Private-Public Partnership** **Moderators: TBC**

09:00 | Investing in Saudi Arabia's Healthcare: PPP Projects Confirmed
Adel Monshi
09:30 | Legal and Regulatory Framework for Healthcare PPPs in Saudi Arabia
10:00 | Industry Symposium
10:30 | **Networking Coffee Break**

Track V – Regulations in Digital Health **Building a Secure Future: Advancing Saudi Arabia's Digital Health Regulations** **Moderators: Ahmed Balkhair**

10:50 | TBC
Hazza Al Ghamdi
11:20 | Standards for Digital Health Systems in Saudi Arabia
Mohamed Alkherb
11:50 | Panel Discussion "Securing the Digital Horizon: Collaborative Approaches to KSA Digital Health Regulation"
Ahmed Balkhair
12:05 | **Networking Coffee Break**

Track VI – Clinical Trials and Real-World Evidence **From Theory to Practice: Real-world Evidence in Saudi Arabia's Healthcare Landscape** **Moderator: Adel Alrowisan**

13:30 | Regulatory Challenges for Clinical Trials in Saudi Arabia
Hadeel alqufaidi
14:00 | Multidimensional Role of Real-World Evidence in the Healthcare Landscape
Yasser Al Bugami
14:30 | Patient Centric Approach in Clinical Trials and Real World Evidence Studies
15:00 | Panel Discussion "Navigating the Future: Patient-Centric Strategies in Saudi Arabian Clinical Trials"
15:30 | Regulatory Compliance and Data Security in Clinical Research
16:00 | **End of Day Two**



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2 WAYS TO REGISTER

+971 4 361 9616

<https://maarefah.eventsair.com/sahara-conference-2023/>

DELEGATE DETAILS

Please complete in BLOCK CAPITALS as information is used to produce delegate badges.
Please photocopy for additional delegates and/or delegate with different addresses

DELEGATE 1 ☐ Mr ☐ Mrs ☐ Ms ☐ Dr ☐ Other

Name:

Organisation:

Title:

Tel:

Fax:

Email:

Website Address:

Nationality:

Age Group 18-24 ☐ 25-34 ☐ 35-44 ☐ 44-54 ☐ 55-64 ☐ 65+ ☐

DELEGATE 2 ☐ Mr ☐ Mrs ☐ Ms ☐ Dr ☐ Other

Name:

Organisation:

Title:

Tel:

Fax:

Email:

Website Address:

Nationality:

Age Group 18-24 ☐ 25-34 ☐ 35-44 ☐ 44-54 ☐ 55-64 ☐ 65+ ☐

Conference Packages (2 Days Conference):

Hospitals and Community Pharmacists	300 USD
Pharmaceutical Companies and Vendors	1500 USD

PAYMENT METHOD

☐ By Wire Transfer

☐ By Credit Card

Please debit my credit card: ☐ Visa ☐ Master Card

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Valid From: /

Expiry Date: /

Cardholder Name:

Authorised Signature:

Internal use only:

Registration received on:

Full payment received:

TERMS AND CONDITIONS

Registration and Payment Policy

- All participants must register prior to congress admission.
- Pre-registered participants are advised to present a copy of their registration/payment slip at the onsite registration desk.
- Payment is due at the time of registration and includes lunches, refreshments, conference materials and certificate of attendance.
- Your registration will not be confirmed until payment is received in full.
- Cheque payment may only be made from UAE and in AED. Kindly contact us at <https://maarefah.eventsair.com/sahara-conference-2023/>
- EFT / Direct Deposit to be effected as per bank details on the invoice.
- Payment should be made within 7 days of invoice date.
- Payment can also be done through credit card or Paypal.

Discounts

- All early bird discounts require payment at the time of registration and before the early bird deadline in order to receive any discount.
- Discount offers cannot be combined with any other offer.

Cancellation Policy

- Registration cancellations must be notified in writing by email to the Maarefah's office in Dubai. Email: <https://maarefah.eventsair.com/sahara-conference-2023/>
- Cancellations received 30 days prior to the event will receive a refund of the registration fees, less an administration charge of 100 USD of the congress fee.
- Cancellations received less than 30 days prior to the event are not eligible for a refund.
- Refunds will be processed 2 months after the event completion date.

Liability

- Maarefah reserves the right to amend any part of the congress' programme if necessary at any time.
- Maarefah will not be held liable for damages of any nature sustained by delegates or accompanying persons, or loss of, or damage to their personal property as a result of attending the congress or its related events.
- While every consideration has been taken when presenting the demographics of the attendees in the programme, Maarefah doesn't guarantee the exact demographics of the congress attendees and can not be held responsible for the same.