

December 9 - 11
2025

Las Vegas
USA

Westgate Las Vegas Resort & Casino
3000 Paradise Rd
Las Vegas, NV 89109
United States

Updated: 30 September, 2025
for the latest programme update,
please download agenda on
conference website



— 2nd Annual —

AMERICAN PROJECTS & PORTFOLIO LEADERSHIP SUMMIT

Delivering Strategic Execution in High-Stakes Projects

Gold Sponsors

ValueOps®
by Broadcom

 ProSymmetry

 POWARE

 CAPTARIO

"Serving leaders from the industries that Power, Heal, and Protect America."

ENERGY | INFRASTRUCTURE | HEALTHCARE | LIFE SCIENCES | DEFENSE | GOVERNMENT

INVITATION TO THE SUMMIT

Dear Colleagues,

The world feels tense. Distrust is growing. Walls are going up - not just physically, but economically, politically, and ideologically. But we believe something different.

We believe that the future won't be shaped by loud voices at the top, but by the quiet power of those who **build, deliver, and lead** from the ground up. You are those people. Whether you're powering cities, healing lives, or protecting nations, your projects aren't just business - they are how the world works. **And they are how the world moves forward.**

In recent months, we've seen protectionist rhetoric and trade conflicts begin to divide long-standing partners. But the response from the global business community must be bold, clear, and united: **True power doesn't come from tariffs or nationalism. It comes from trust, from trade, and from transnational cooperation.**

From Asia to Europe, North America to the Middle East, real prosperity is built by companies and people working together across borders. **Access to global markets is not a threat - it is the lifeblood of innovation and stability.**

And peace is not guaranteed by military might, but by mutual investment and economic interdependence. That's why I'm inviting you - wherever you're from - to join us in Las Vegas for the **2nd Annual American Projects & Portfolio Leadership Summit.**

This is a summit for the leaders who power, heal, and protect societies - through energy, healthcare, and defense projects. It is a platform for those who believe that **freedom, ingenuity, collaboration, and openness** are not just values we talk about - they are the principles we build with.

When we meet, learn, and work together - across sectors, across systems, and across borders - we don't just move business forward. **We move humanity forward.**

So join us. Let's connect project professionals from across the free and open world - not in reaction to fear, but in pursuit of progress.

Let's show the world what's possible when we build together with purpose.



Miro Hornak
CEO, Why Summits

"Serving leaders from the industries that Power, Heal, and Protect America."

ENERGY | INFRASTRUCTURE | HEALTHCARE | LIFE SCIENCES | DEFENSE | GOVERNMENT



OUR **SPEAKERS & PANELISTS**



Gianluca Puliti

Associate Director, R&D Program
Excellence
BD



Stephen Smith

Senior Program Director
Corcept Therapeutics



Joe Stalder

Drug Development Project
Management
Zentalis Pharmaceuticals



Christian Hasselberg

Senior Delivery Lead
Elekta



Izza Rodriguez

Director, Program Management
J&J



Sam Mawley

Vice President, Portfolio & Program
Management
Edwards Lifesciences



Sandeep Adasseri

Business PMO Leader - Oral
Healthcare
Philips



Christen Cotter

Vice President, R&D Program
Management, Strategy, and
Operations
Illumina



Alexandra Procak

Lead, Strategy Capabilities & Initiatives
Astellas Pharma



Maya Thomas

Executive Director Program
Management & Governance
Stanford Health Care



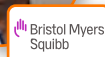
Ernest Chow

Senior Director, Portfolio Strategy
Avidity Biosciences



Ching Chang

Vice President, Head of Portfolio
Strategy, Program & Alliance
Management
Avidity Biosciences



Vishal Saxena

Sr. Director, Business Development,
Integration, & Alliance, Global Product
Development & Supply
BMS



Lauren Jackson

Senior Regulatory PMO
Dexcom



Jonathan Cote

Associate Director R&D Program
Management
BD

"Serving leaders from the industries that Power, Heal, and Protect America."

ENERGY | INFRASTRUCTURE | HEALTHCARE | LIFE SCIENCES | DEFENSE | GOVERNMENT

OUR SPEAKERS



Emily M Bosh

Senior Technical Program Manager

Boeing



Sunil K. Prasad

Chief AI/ML Architect

Leidos



Brian "Stickit" Emme

Speaker, Author, Elite Fighter Pilot

VMax Group Consulting



LaTasha Dandy

Sr. Director & General Manager

L3Harris Technologies



Barrett Koch

Vice President, Aerospace & Defense

Siemens Digital Industries



Dhwani Trivedi

Program Management and Business
Operations Director

L3Harris Technologies



Stephen Guine

Managing Partner

Kelcey & Company



Hikmat Chammas

Director SSR, Chief Engineer

Honeywell Aerospace



Badrul Alam

Head, Office for Professional Practice

Atkins Réalis



Maksim Sonin

Energy Projects Fellow

Stanford University



Lance Medlin

Chief Executive Officer

Red Post Energy LLC



Azer Mashhood

Project Development and Delivery Lead

Fortescue Future Industries



Erik Schmidt

Vice President Senior Project MDI 3

BASF



Madhavi Pokkuluri

Senior Director, Transformation & Process
Excellence

Honeywell Advanced Materials

"Serving leaders from the industries that Power, Heal, and Protect America."

ENERGY | INFRASTRUCTURE | HEALTHCARE | LIFE SCIENCES | DEFENSE | GOVERNMENT

ABOUT THE SUMMIT

The **American Projects & Portfolio Leadership Summit** is the premier event for senior leaders responsible for delivering complex, high-impact initiatives across three pillars of American excellence: **Energy, Healthcare & Life Sciences, and Defense & Security**. Now in its second year, this summit brings together decision-makers to share strategic insights, showcase innovation, and build partnerships that support the successful execution of critical projects nationwide.

Whether you're upgrading energy infrastructure, accelerating drug development, or leading mission-critical defense programs, this event equips you with the tools, perspectives, and connections to drive results in high-stakes environments.

Summit Format

3 Tracks

ENERGY & INFRASTRUCTURE

HEALTHCARE & LIFE SCIENCES

DEFENSE & GOVERNMENT

Dec 9 | Plenary Day

All attendees come together for big-picture keynotes, cross-sector panels, high-impact case studies, and curated networking.

Dec 10 & 11 – Industry-Specific Conferences

Each attendee joins one of three deep-dive tracks

EACH TRACK FEATURES



Panels



Workshops



Keynotes



Roundtables



Case Studies



Solution spotlights

Who Should Attend

This event is designed for **senior-level professionals**, including:

- VPs, Directors, and Heads of PMO, Capital Projects, Engineering, Strategy, Digital Transformation
- Government Program Leads and Federal Contractors
- Innovation & R&D Executives from Pharma, Biotech, and Healthcare Systems
- Project & Portfolio Management Experts from Energy and Utilities



Industries we bring together

 Defense

 Government

 Energy

 Pharma

 Healthcare

 Infrastructure

"Serving leaders from the industries that Power, Heal, and Protect America."

ENERGY | INFRASTRUCTURE | HEALTHCARE | LIFE SCIENCES | DEFENSE | GOVERNMENT

WHAT YOU'LL **WALK AWAY WITH**

Not just notes — but new strategies, real insights, and powerful connections to lead with greater clarity, confidence, and impact.



Battle-Tested Frameworks

Get proven playbooks for prioritizing complex portfolios, managing transformation, and navigating disruption across high-stakes environments.



Behind-the-Scenes Case Studies

Learn how top organizations are executing on capital megaprojects, regulatory mandates, digital transformation, and innovation pipelines — and what you can borrow.



Peer-Led Lessons

Hear from PMO leaders, program executives, and strategy heads who are making real change happen — and discover what's working behind closed doors.



Cross-Sector Vision

Step outside your silo and gain fresh perspective by learning how other industries are tackling risk, agility, governance, and delivery at scale.



Powerful Connections

Build lasting relationships with 350+ senior leaders who understand your challenges — and might just be your next collaborator, mentor, or client.



"Serving leaders from the industries that Power, Heal, and Protect America."

ENERGY | INFRASTRUCTURE | HEALTHCARE | LIFE SCIENCES | DEFENSE | GOVERNMENT

CALL FOR **SPEAKERS**

Shape the Future of Mission-Critical Projects

Are you driving transformation in energy, healthcare, or defense?

Do you lead high-stakes portfolios, oversee complex programs, or drive innovation across industries that power, heal, and protect America?

We invite senior leaders and experts to **take the stage** at the

2nd Annual American Projects & Portfolio Leadership Summit - Las Vegas, December 9 - 11, 2025.

Why Speak at This Summit?



Thought Leadership

Join a hand-picked lineup of visionary executives and innovators



C-level Connection

Engage with 350+ leaders from across energy, healthcare, government industries



Industry Impact

Share real-world insights, showcase results, and inspire others with your experience



Amplify Your Reach

Speakers are promoted via Why Summits' email campaigns, LinkedIn, and industry channels

We're Looking For Speakers Who:

- ✓ Lead PMOs, capital projects, digital or transformation offices
- ✓ Oversee large-scale programs in government, energy, healthcare, or biotech
- ✓ Deliver innovations in AI, data, or automation within complex project environments
- ✓ Are passionate about knowledge sharing and cross-sector collaboration

Key Themes We're Programming For 2025:



Energy & Infrastructure

- Capital project & portfolio strategy
- Grid modernization and energy transition
- IT/OT integration and digital delivery
- ESG, risk, and resilience



Healthcare & Life Sciences

- Clinical and digital health execution
- R&D project and portfolio acceleration
- AI and data in life sciences
- Regulatory transformation and operational change



Defense & Government

- Program execution in national security and public sector
- Defense industrial transformation
- PMO modernization and cross-agency collaboration
- Cybersecurity, digital infrastructure, and procurement

How to Apply Interested in speaking?

Submit a brief proposal or reach out directly.

✉ Email: kristina@whysummits.com

Join Us

Take the stage with executives from across industries. Contribute your voice to a high-impact conversation on how we **deliver what matters most.**

"Serving leaders from the industries that Power, Heal, and Protect America."

ENERGY | INFRASTRUCTURE | HEALTHCARE | LIFE SCIENCES | DEFENSE | GOVERNMENT

Shape the Future of Mission-Critical Projects

Day one brings together all participants-across energy, healthcare, and defense-for a shared experience designed to **inspire, connect, and align**.

In a world of escalating complexity, the ability to execute bold strategies across portfolios is no longer a competitive edge-it's a necessity. That's why this opening day is focused on the **shared challenges** and **leadership priorities** faced by professionals delivering high-stakes projects in mission-critical industries.

Through **thought-provoking keynotes, solution-driven sponsor sessions, and cross-sector panel discussions**, we'll explore how organizations are navigating transformation, accelerating delivery, and enabling resilience-from boardroom to field execution.

Key Themes of the Day:



Unified Vision

A rare opportunity to learn across industries and build a common language of execution



Shared Challenges

Addressing complexity, agility, governance, and risk across different sectors



PMOs as Enablers

Exploring the rising strategic role of PMOs and portfolio leaders



Digital & Data Futures

Showcasing how new tools and technologies are reshaping delivery



Sponsor Insight

Featuring leading PPM, digital, and data solution providers with proven use cases



Day one is not just an opening—it's a launchpad for conversations that continue across two days of deep-dive industry tracks. Whether you're powering the grid, leading digital health programs, or delivering on national defense initiatives, this is where the execution leaders of tomorrow gather today.

"Serving leaders from the industries that Power, Heal, and Protect America."

SUMMIT PROGRAM

DEC 9

Plenary Day – For All Participants Across Energy, Healthcare & Defense

🕒 9:00 MORNING BLOCK 1 – BIG PICTURE THEMES

🕒 9:00 AM

OPENING KEYNOTE

"Execution in an Age of Urgency: Leading Projects that Power, Heal & Protect America"

🎯 9:30 AM

SPONSORED SESSION #1

"Powering Mission-Driven Portfolios: Aligning Strategy and Delivery"

🗣️ 10:00 AM

PANEL #1

"From Vision to Reality – Strategic Execution Across High-Stakes Industries"

☕ 10:30 AM MORNING COFFEE BREAK

🕒 11:00 AM MORNING BLOCK 2 – DIGITAL & TRANSFORMATION

🗣️ 11:00 AM

PANEL #2

"Bridging the Digital Execution Gap in Energy, Health, and Defense"

🎯 11:30 AM

SPONSORED SESSION #2

"Modern PMOs in Action: Agility, Visibility, and Accountability"

🎯 12:00 PM

SPONSORED SESSION #3

"Connecting the Enterprise: Workflow Automation for Better Execution"

🍴 12:30 PM NETWORKING LUNCH (90 MIN)

🕒 2:00 PM AFTERNOON BLOCK 3 – PEOPLE, DATA & PUBLIC-PRIVATE COLLABORATION

🗣️ 2:00 PM

PANEL #3

"Future-Ready Teams: Building Project Talent in Mission-Critical Sectors"

🎯 2:30 PM

SPONSORED SESSION #4

"Turning Data into Decision Power Across Critical Programs"

🗣️ 3:00 PM

PANEL #4

"The Future of PPM Platforms: Innovation, Convergence, and Next Strategic Edge"

☕ 3:30 PM AFTERNOON BREAK

🕒 4:00 PM FINAL BLOCK – STRATEGY, OUTCOMES & INSPIRATION

🗣️ 4:00 PM

PANEL #5

"Resilience & Risk: Delivering Under Pressure, Planning for the Unknown"

🗣️ 4:30 PM

PANEL #6

"More Than Execution: PMOs as Drivers of Strategy and Transformation"

🕒 5:00 PM

CLOSING KEYNOTE

"Leadership Under Pressure: Lessons from the Frontlines of Delivery"

🍸 5:30 PM COCKTAIL RECEPTION (SPONSORED)

Connect with industry peers, speakers, and sponsors in a relaxed networking setting.

ENERGY & INFRASTRUCTURE PROJECTS TRACK

DRIVING CAPITAL EXCELLENCE AND INNOVATION ACROSS THE ENERGY VALUE CHAIN

From oil & gas megaprojects to grid modernization and renewable energy investments, this track is designed for leaders managing complex energy portfolios across the Americas.

We gather decision-makers from traditional, transitional, and emerging energy sectors to exchange best practices, tackle shared challenges, and explore the future of project execution in a decarbonizing, digitizing world.

Industries Represented

We bring together project leaders from across the full energy ecosystem, including:

- Oil & Gas (Upstream, Midstream, Downstream)
- Utilities & Power Generation
- Renewable Energy (Solar, Wind, Hydrogen, Energy Storage)
- Nuclear Energy
- Energy Technology & EPC Providers
- Smart Infrastructure & Grid Innovation
- Engineering, Procurement & Construction (EPC) Firms
- Energy Strategy & Regulatory Agencies

CORE THEMES IN THE ENERGY TRACK

1. CAPITAL PROJECT & PORTFOLIO EXCELLENCE

Prioritizing the right investments, delivering under pressure, and maximizing portfolio value.

With project backlogs growing and capital discipline under the spotlight, energy leaders must mature their PPM practices to ensure the right initiatives get funded — and executed with excellence.

HEALTHCARE & LIFE SCIENCES PROJECTS TRACK

DRIVING INNOVATION, COMPLIANCE, AND DELIVERY IN LIFE-CHANGING PROJECTS

In an industry where regulatory rigor meets clinical urgency, project and portfolio leaders in healthcare and life sciences face the challenge of accelerating innovation, optimizing operations, and managing complex stakeholder environments.

This track brings together PMO, R&D, clinical, digital health, and IT leaders from across pharma, biotech, medtech, hospitals, and CROs to exchange practical strategies and showcase how they're managing transformational change.

Industries Represented

This track welcomes senior leaders from:

- Pharmaceuticals & Biotech (R&D, Regulatory, Commercial Ops)
- Medtech & Diagnostics
- Hospitals, Health Systems & Integrated Care Networks
- Digital Health & AI in Clinical Development
- Contract Research Organizations (CROs)
- Clinical Data & Analytics Firms
- Health IT and Digital Transformation Leaders

CORE THEMES IN THE HEALTHCARE & LIFE SCIENCES TRACK

1. PROJECT & PORTFOLIO LEADERSHIP IN A CONVERGING HEALTHCARE ECOSYSTEM

Aligning strategy, execution, and impact across clinical, digital, and innovation portfolios.

As healthcare becomes more interconnected—from drug development to patient delivery—PMOs must operate across silos to lead strategic initiatives that impact both innovation and patient outcomes.

DEFENSE & GOVERNMENT PROGRAMS TRACK

STRATEGIC DELIVERY IN AN ERA OF CONFLICT, COMPLEXITY, AND CAPABILITY GAPS

Delivering successful programs in the defense and government sectors requires precision, alignment, and resilience in the face of geopolitical disruption, budget pressure, and complex stakeholder environments. This track is for leaders responsible for planning and executing high-impact, mission-critical programs that underpin national and global security.

Industries Represented

- Defense Ministries and Armed Forces
- Federal & Civil Government Agencies
- Aerospace & Defense Contractors
- Military-Civil Fusion Programs
- Government IT and Infrastructure Programs
- Public Sector Transformation Offices
- Cybersecurity, Intelligence, and Logistics Teams

CORE TOPICS IN THE DEFENSE & GOVERNMENT TRACK

1. PROGRAM & PORTFOLIO LEADERSHIP IN MISSION-CRITICAL ENVIRONMENTS

Driving governance, alignment, and accountability across high-value, multi-stakeholder programs.

Key discussion points:

- Aligning portfolios with national priorities and readiness mandates
- PMO maturity in joint-force, interagency, and multi-country operations
- Governance structures: earned value, compliance, and lifecycle rigor
- Prioritizing projects in threat-driven landscapes
- Building transparency under political and fiscal pressure

ENERGY & INFRASTRUCTURE PROJECTS TRACK

Key focus areas:

- Building and optimizing capital project portfolios aligned with business strategy and ESG goals
- Portfolio prioritization frameworks for high-risk/high-return investments
- Integrating stage-gate and agile methods across complex program landscapes
- Case studies on CapEx transformation, early-stage governance, and PMO redesign
- Benefits realization tracking and alignment with executive sponsors

Ideal for: Heads of Capital Projects, PMO Leaders, Investment Portfolio Managers

2. DIGITAL TRANSFORMATION & IT/OT INTEGRATION

Modernizing the way projects are delivered, monitored, and optimized.

Digital twins, advanced analytics, and AI are rapidly transforming how energy projects are planned, executed, and controlled. Leaders must bridge IT/OT silos and digitize project ecosystems without losing control.

Key focus areas:

- Applying AI and machine learning to project forecasting and risk modeling
- Real-world case studies on digital twin deployment in construction or operations
- IT/OT convergence strategies for capital programs (e.g., asset lifecycle, control systems)
- Building digital PMO environments: data pipelines, automation, and low-code tools
- Integrating systems: ERP, PPM tools, BIM, and operational data

Ideal for: CIOs, Digital Program Leaders, Engineering & Operations Executives

HEALTHCARE & LIFE SCIENCES PROJECTS TRACK

Key discussion points:

- Aligning clinical, R&D, IT, and operational portfolios
- Balancing strategic, regulatory, and delivery priorities
- Building and scaling the PMO function across fast-evolving organizations
- From backlog to impact: prioritizing what truly matters
- Connecting project success to outcomes in care, science, and performance

2. FROM VISION TO VALUE: DELIVERING DIGITAL HEALTH AND INNOVATION PROJECTS AT SCALE

Translating ambitious digital strategies into real-world transformation across systems and functions.

Digital health is reshaping pharma and care delivery—but success hinges on execution. This session explores how organizations are structuring, managing, and scaling digital transformation projects.

Key discussion points:

- Managing digital health portfolios: apps, EHRs, AI, and remote care
- Building cross-functional delivery teams across R&D, IT, and operations
- Governance and oversight models for innovation pipelines
- Change management and adoption across clinicians, researchers, and regulators
- Lessons learned from AI, cloud, and interoperability rollouts

3. ACCELERATING EXECUTION IN R&D AND CLINICAL DEVELOPMENT

Strategies, tools, and governance models for delivering scientific innovation faster.

Pharma, biotech, and medtech organizations face mounting pressure to reduce time-to-market while managing complexity. This R&D-focused topic dives into project and portfolio excellence across discovery and development.

DEFENSE & GOVERNMENT PROGRAMS TRACK

2. FROM COMMERCIAL TO COMBAT-READY: INDUSTRIAL TRANSFORMATION INTO DEFENSE

Shifting industrial portfolios toward defense to meet urgent strategic demand.

Key discussion points:

- Reallocating project portfolios for national security priorities
- Standing up classified PMO capabilities in commercial organizations
- Building defense-grade supply chains and facilities
- Navigating acquisition and compliance pathways
- Lessons from Ukraine, NATO, and new global defense production needs

3. ACCELERATING CAPABILITY DELIVERY: SPEED, AGILITY, AND INNOVATION IN DEFENSE PROJECTS

Delivering mission-ready solutions at the speed of relevance.

Key discussion points:

- Agile and hybrid methods in defense program environments
- Reducing cycle times and acquisition bottlenecks
- Rapid prototyping and field-driven iteration models
- Integrating innovation units (DIUs) with traditional program offices
- Case studies: autonomous systems, battlefield communications, drone tech

4. BUILDING SECURE, DIGITAL, AND INTEROPERABLE DEFENSE INFRASTRUCTURE

Modernizing systems with secure, scalable, and integrated technology solutions.

ENERGY & INFRASTRUCTURE PROJECTS TRACK

3. RISK & RESILIENCE IN ENERGY PROJECTS

Anticipating disruption and building plans that withstand uncertainty.

Supply chains, cost escalation, permitting delays, and geopolitics are destabilizing even the best-planned initiatives. Resilient planning and scenario modeling are now essential.

Key focus areas:

- Enterprise-level project risk frameworks and tools
- Scenario modeling for energy transition pathways and geopolitical instability
- Navigating supply chain delays and cost fluctuations with agile planning
- Construction phase risk management (on-site, contractor, safety)
- Integrating risk and contingency planning into the portfolio approval process

Ideal for: Risk Officers, PMO Leaders, Project Controllers, Planning Engineers

4. SUSTAINABILITY, ESG & REGULATORY ALIGNMENT

Delivering projects that meet environmental, stakeholder, and compliance expectations.

Investors, regulators, and communities are all watching how energy projects impact the environment. PMOs and project leaders must embed sustainability and reporting from the outset.

Key focus areas:

- Integrating ESG KPIs into portfolio selection and project execution
- Carbon tracking and emissions accounting tools
- Permitting, compliance, and community engagement strategies
- Aligning energy transition projects with federal/state incentives (IRA, DOE, etc.)

HEALTHCARE & LIFE SCIENCES PROJECTS TRACK

Key discussion points:

- Portfolio-level decision-making and scenario modeling
- Trial execution efficiency: planning, forecasting, and site management
- Data-driven development: predictive insights and risk models
- PMO roles in pipeline acceleration and early-stage project evaluation
- Managing cross-functional complexity: R&D, regulatory, and commercial interface

4. AI, AUTOMATION & DATA IN CLINICAL AND OPERATIONAL EXCELLENCE

Leveraging intelligent tools to enable better planning, decisions, and delivery.

Whether optimizing a clinical trial or improving patient flow, AI and automation are changing how leaders approach execution. This topic focuses on the strategic and practical uses of data and emerging tech.

Key discussion points:

- Predictive analytics for portfolio risk, capacity, and performance
- AI-driven use cases: protocol design, diagnostic support, operational forecasting
- Integrating EHR, CTMS, and ERP data for unified visibility
- Dashboards and decision tools for PMOs, CDOs, and exec teams
- Compliance and governance considerations for AI and data projects

5. LEADING TRANSFORMATION IN REGULATED, HIGH-STAKES ENVIRONMENTS

Making change stick across clinical, scientific, and operational settings.

DEFENSE & GOVERNMENT PROGRAMS TRACK

Key discussion points:

- Cybersecurity as a core program requirement
- Deploying secure cloud, DevSecOps, and zero-trust models
- Defense-wide IT modernization and digital twin implementation
- Interoperability challenges across allies and branches
- Infrastructure case studies from command, logistics, and defense health

5. WORKFORCE, SUPPLY CHAIN, AND RESILIENCE IN NATIONAL PROGRAMS

Ensuring continuity, capability, and competitiveness in volatile environments.

Key discussion points:

- Closing the cleared and skilled workforce gap
- Veteran hiring and workforce transition programs
- Strengthening domestic defense supply chains
- Localizing production and reducing global dependencies
- Partnering with SMEs and building scalable manufacturing networks

6. DATA, VISIBILITY & PMO MODERNIZATION ACROSS GOVERNMENT PROGRAMS

Empowering faster decisions through integrated tools, systems, and intelligence.

Key discussion points:

- Digital PMO platforms for audit, oversight, and forecasting
- Integrating ERP, PPM, and financial systems across agencies
- Using AI to anticipate funding gaps, risks, and resource needs
- Enabling real-time collaboration across defense ministries and allies
- Cross-national transparency initiatives (e.g., NATO or EU integration)

ENERGY & INFRASTRUCTURE PROJECTS TRACK

- Case studies on decarbonization, circular project design, and biodiversity planning

Ideal for: Sustainability Officers, Compliance Leads, Environmental Engineers, ESG PMs

5. WORKFORCE & RESOURCE PLANNING

Balancing capacity and capability across projects, contractors, and regions.

Talent shortages, remote teams, and increased outsourcing are transforming how energy projects are staffed and managed.

Key focus areas:

- Long-term workforce planning across portfolios and regions
- Contractor and vendor management frameworks
- Remote team collaboration and digital enablement tools
- Capability assessment and upskilling strategies
- Planning for generational transition in project delivery talent

Ideal for: Resource Managers, HR Business Partners, Program Directors, EPC Executives

6. DATA VISIBILITY & DECISION SUPPORT

Empowering leaders with real-time insights across the project lifecycle.

Executives demand better reporting and foresight. The challenge? Most project data is fragmented across systems and teams. This theme explores how to centralize and activate data for better decisions.

Key focus areas:

- Designing portfolio dashboards and executive reporting tools
- Integrating project, financial, and operational data for end-to-end visibility
- AI-driven scenario planning and predictive analytics

HEALTHCARE & LIFE SCIENCES PROJECTS TRACK

From product launches to hospital-wide technology rollouts, healthcare and life sciences organizations operate in high-compliance, high-complexity environments. This session explores how to lead change that lasts.

Key discussion points:

- PMO support for regulatory transformations, launches, mergers, and reorganizations
- Driving transformation through enterprise-wide programs
- Risk mitigation and stakeholder alignment in complex change initiatives
- Engaging clinical, regulatory, and business teams in transformation
- Measuring the success and sustainability of change

6. FUTURE-READY TALENT, TEAMS & PMO MODELS

Equipping your organization to thrive in a hybrid, digital, and mission-driven future.

The PMO of the future must be more strategic, more flexible, and more talent-aware than ever before. This session looks at the workforce, tools, and leadership styles needed for sustained success.

Key discussion points:

- Building and upskilling project talent in science, care, and digital
- Resource forecasting and team planning across R&D, IT, and clinical ops
- Hybrid delivery teams: collaboration, communication, and accountability
- PMO maturity models and evolution paths
- Culture, leadership, and the role of emotional intelligence in execution

SUMMIT PROGRAM

DECEMBER 10 - 11

ENERGY & INFRASTRUCTURE PROJECTS TRACK

- Data governance models for complex energy organizations
- From data chaos to clarity: PMO-led transformation stories

Ideal for: Portfolio Analysts, PMO Leads, Digital Strategy Heads, CTOs



WHY PARTNER

with the American Projects & Portfolio Leadership Summit?

Connect with the Leaders Delivering What Matters Most

The 2nd Annual **American Projects & Portfolio Leadership Summit** brings together the decision-makers behind the most critical initiatives in **energy, healthcare, and national security** — the industries that power, heal, and protect America. As a sponsor, you gain exclusive access to a high-value audience driving multi-million and billion-dollar project portfolios.

Strategic Exposure. Targeted Conversations. Long-Term Impact.

When you sponsor this summit, you're not just putting your brand in front of people — you're embedding it in the conversations that shape real-world execution. This is where strategy meets action.

Why Sponsor This Event?



Accelerate Your Sales Pipeline

Meet budget holders and program leads actively looking for solutions to deliver their portfolios.



Showcase Thought Leadership

Deliver a sponsored session, panel, or workshop that positions your team as a strategic partner — not just a vendor.



Amplify Your Brand

Benefit from full-funnel visibility: pre-event promotions, on-site branding, sponsored content, and social media reach.



Target with Precision

Industry-specific tracks (Energy, Healthcare & Life Sciences, Defense) let you tailor your message to the right buyers.



Build Trust Through Connection

Private dinners, curated meetings, and exclusive networking opportunities ensure your team connects meaningfully with prospects

Sponsorship Opportunities Include:

- Sponsored Speaking Slots (Case Study, Workshop, or Executive Panel)
- Branded Exhibition Stand
- Solution Showcases with pre-qualified audience with Private Breakfast
- Private VIP Roundtables or Hosted Dinners
- Branding Across Digital & On-Site Materials
- 1:1 Meeting Support & Concierge Networking – matchmaking app
- Passes for Clients or Internal Stakeholders
- Branded Cocktails receptions



Our Audience: The People Who Move Projects Forward

350+ senior decision-makers

VP/Director/Head-level attendees from:

- PMO, Capital Projects & Engineering
- R&D, IT, and Clinical Development
- Government Programs & Federal Contractors
- Strategy, Transformation, and Digital Ops

"Serving leaders from the industries that Power, Heal, and Protect America."

ENERGY | INFRASTRUCTURE | HEALTHCARE | LIFE SCIENCES | DEFENSE | GOVERNMENT

TESTIMONIALS



It was a real pleasure being part of this great event.

★★★★★

Blerim Shkodra

Sr Director Capital Procurement & Category Leader
Lonza



A big bravo to the Why Summit Team for organizing the great conference. Excellent speakers, fantastic attendee!

★★★★★

Bhaskar V. Sathaye

Lead Project Engineer
The Janssen Pharmaceutical Companies of Johnson & Johnson



It was a very transparent discussion on Agile, waterfall and hybrid methodologies. I have fully enjoyed participating in this panel!

★★★★★

Mugunthan Maheswaran

Sr Project Manager, Technology, Digital & Operational Excellence
Roche



Thank you for giving me the opportunity to speak in front of this specialized PPM audience within the broader context of PLM.

★★★★★

Raffaele Marranzini

CEO
Platflow



Thanks to Why Summits and the Great Speakers and Panels. Very inspiring. So many great things to do to provide a better Life for our patients.

★★★★★

Emmanuel Happe

Senior Leader | Global Director
Lonza



Very good and engaging discussion! Thanks Why Summits for being part of the panel

★★★★★

Christophe De Vleeschouwer

Director, Pipeline Project Management
GSK Vaccines



Reflecting on my participation in the 22nd American Pharma and Biotech Project, Program, and Portfolio Management Conference in San Francisco last week, I am inspired by the wealth of knowledge shared and the incredible community of experts and lifelong learners I had the pleasure of working with and connecting to.

★★★★★

Noel Decker

vP and Head, Science & Development Project Management, Strategy and Business Operations
Emergent BioSolutions



It was an honor to be part of such a prestigious event and to contribute to discussions. Thanks Why Summits for the opportunity to engage with such a knowledgeable audience and networking with industry leaders !!

★★★★★

Dhawal Upadhyay

General Manager - Global Program Management
Intas Pharmaceuticals (Biopharma division)



Always a fun time MCing the Why Summits conferences! It's the intersection of a topic I'm so deeply passionate about (PPM), the industry I know so much about (life science in general, pharma in particular), and the people who - dare I say it - have become my friends.

★★★★★

Dave Penndorf

PPM Advisor
Groundswell Pharma Consulting, LLC.



It was an honor to be part of such a prestigious event and to contribute to discussions. Thanks Why Summits for the opportunity to engage with such a knowledgeable audience and networking with industry leaders !!

★★★★★

David Swift

Senior Procurement Leader
Lonza

CONTACT US



GENERAL INQUIRIES:



Liza Zhaivoronok
Vice President, PPM World Tour
liza.zhaivoronok@whysummits.com

SPEAKING:

Kristina Sestaková
Conference Producer
kristina.sestakova@whysummits.com



ATTENDING AND SPONSORING:



Srihari Kamban
Sponsorship Director
shk@whysummits.com

Lubos Kusy
Director of PPM & PV Projects
lubos@whysummits.com



John Sebastian
Deputy Project Director
john.sebastian@whysummits.com

For the **2025** Sponsor Kit:

✉ why@whysummits.com

🌐 whysummits.com/partnership-exhibit-opportunities/

Join Us in **Las Vegas**

The industries that shape the future will be in the room.

Make sure your brand is part of the conversation.

"Serving leaders from the industries that Power, Heal, and Protect America."

ENERGY | INFRASTRUCTURE | HEALTHCARE | LIFE SCIENCES | DEFENSE | GOVERNMENT