
Ride the Risk
43RD
parma
public agency risk management association
Conference & Expo
FEBRUARY 12 - 15, 2017
DISNEYLAND® HOTEL • ANAHEIM, CA

Ride the Risk

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Welcome Message

Dear Colleagues,

On behalf of the Public Agency Risk Management Association (PARMA), I am proud to present our 43rd Annual Risk Management Conference! Themed Ride the Risk, the annual meeting will be held at the *Disneyland*® Hotel in Anaheim, California from February 12-15, 2017. Join risk management colleagues from across the state for what is sure to be a high-quality educational experience.

This year, PARMA underwent a few modifications that included changing our name to Public Agency Risk Management Association. The name change from “Manager” to “Management” provides a better representation of all of the different public entity positions that are a part of our industry and signifies the true purpose of the association.

As part of our mission to promote, develop, and facilitate educational and leadership training, we have developed an outstanding list of interactive sessions that are taught by renowned speakers with immense knowledge of the risk management industry. Attend in-depth sessions on liability, safety, workers’ compensation, risk management, and professional development.

There is even fun for the family! After a packed three-day conference, why not unwind with the family at *Disneyland*® and *California Adventure*®? Go on all the thrilling rides and tours or check out the *Downtown Disney*® to experience unique shopping, exceptional dining, and live entertainment.

Don’t miss out on this exciting educational experience at the happiest place on earth! I look forward to seeing you in February.

Kim Hunt, PARMA President

Board of Directors & Conference Planning Committee

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Kim Hunt........ President
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Brenda Johnson........ Conference Manager, PARMA
Gloria Peterson........ Executive Director, PARMA
Stacey Siqueiros........ Meeting Support, PARMA

PARMA Identity Statement

PARMA is a professional community of California public agency personnel with responsibility for risk management, and a network of risk management service providers.

Mission Statement

PARMA is dedicated to providing relevant, career-long educational opportunities, information on the latest risk management trends and best practices, and the resources public entities need to manage a broad spectrum of risk in an ever-changing environment.

PARMA Social Media Links

Facebook page: https://www.facebook.com/PublicAgencyRiskManagementAssociation/

PARMA 2017 Conference Hashtags: #ridetherisk, #ridetherisk2017, #PARMAConf2017

LinkedIn: https://www.linkedin.com/in/parma2762

Vimeo: https://vimeo.com/parmavideos

Twitter: https://twitter.com/PARMA2762

Instagram: https://www.instagram.com/parma2762/

How to Register

Three Ways to Register!

ONLINE:
www.PARMA.com

MAIL TO:
PARMA
One Capitol Mall, Suite 800
Sacramento, CA 95814

FACSIMILE:
(916) 444-7462

Registration Pricing

	MBR EARLY	MBR REGULAR	MBR ONSITE	NON EARLY**	NON REGULAR**	NON ONSITE**
Public Entity Registration- 1st Person	350.00	450.00	550.00	500.00*	600.00*	700.00*
Public Entity Registration - 2nd and Additional Registrations	320.00	420.00	520.00	380.00	480.00	580.00
Associate Registration	800.00	900.00	1,000.00	1,000.00	1,100.00	1,200.00
Sponsor Additional Registrants	350.00	350.00	350.00	350.00	350.00	350.00
Guest	350.00	350.00	350.00	350.00	350.00	350.00
Exhibitor Registration *(Additional Registrations After First Two Comps)*	425.00	425.00	525.00	425.00	425.00	525.00

Attendee Pricing for Non-PARMA Members

***Registration includes a one-year, non-refundable membership to PARMA. Only one person from each company needs to register at the non-member rate. All others from the same company/entity can use the additional member pricing above.*

Important Deadlines

12/1/2016	Early Bird Pricing End Date (register on or before this date)
12/2/2016	Regular Pricing Start Date
2/12/2017	Onsite Registration Fees Apply

Refund Policy

Requests for refunds must be received in writing. Cancellations postmarked on or before December 5, 2016 will receive a full refund. Membership dues will not be refunded if registering as a non-member. Cancellations postmarked after December 5, 2016 will be subject to a $100 service charge. No reimbursement will be given after January 16, 2017 but substitutions will be accepted. Please allow 60 days after the close of the conference for refund processing.

No refunds on golf fees or membership dues.
If PARMA must cancel this conference for any reason, liability is limited to the registration fees paid only. PARMA is not responsible for any other expenses incurred, including travel and accommodation fees.

Special Needs

If for any reason, you require assistance or special accommodations, please indicate so on the online registration form. PARMA conference management will contact you to ensure proper accommodations are made.

When registering online, please check the appropriate box to indicate the requirement of vegetarian meals.

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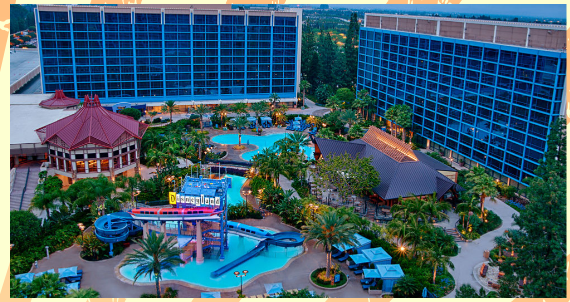
Conference Location & Accommodations



Conference Location
Disneyland® Hotel Conference Center
1150 West Magic Way
Anaheim, California 92802

Hotel Reservations
Upon completion of and payment of your registration, you will receive a confirmation email with details on reserving a hotel room.

Room Rates

Disney's Grand Californian Hotel® & Spa	$249.00 / night
Disneyland® Hotel	$189.00 / night
Disney's Paradise Pier® Hotel	$169.00 / night

Prices do not include room fees and Taxes. Cancellation Policy: 14 Days Prior to Arrival. Final day to book hotel is January 18, 2017. PARMA requires a One Night Non-Refundable deposit.

Parking
Self-parking $10.00 / night
Valet parking $22.00 / night

Discounted Special Group Theme Park Tickets Available
You may purchase discount special group rate theme park tickets when making your hotel reservation by using the hotel link provided in your PARMA registration email confirmation. Theme park tickets must be purchased through the link before February 12. You will not be able to purchase theme park tickets after this date or onsite.

Keynote Speaker:
Tim East, Director of Risk Management
The Walt *Disney®* Company

Risk Management at Disney®

Tim East will share an overview of how various risks faced by *The Walt Disney® Company* are assessed and the strategies used to manage key exposures. Along the way, he will describe challenges and opportunities that are faced by many organizations, including public agencies, and provide insights on how these can be applied in multiple settings. This keynote presentation will provide some take-aways and practical ideas for risk managers in public entities and government services.

Tim East is Director of Risk Management for The Walt Disney® Company at its headquarters in Burbank, California. In this role, he is responsible for risk finance, construction risk management and oversight of risk issues for Disney's international theme parks.

In addition, Tim is active in government affairs involving public policy and the insurance industry in California and other states. Tim is currently chair of the California Self-Insurers Security Fund, past-chair of the California Coalition on Workers' Compensation, and serves on the executive committee of the Worker's Compensation Action Network.

Prior to assuming his current position in January, 1996, Tim served in a variety of risk management positions at The Disneyland® Resort in Anaheim. Starting as Supervisor of Safety in 1982, Tim supervised the Workers' Compensation Claims Department and implemented the first return-to-work program at Disneyland.

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Conference At A Glance

Session Color Codes

General	Risk Management	Liability	Insurance
Wellness/Safety	Worker's Comp	Leadership	

Sessions are color coded by their educational focus.

Sunday, February 12, 2017

8:00 am - 2:00 pm	2017 PARMA Annual Golf Tournament at Coyote Hills Golf Course (separate fee, $150 per golfer)
	Golf - 8am reg, 9am shotgun start
1:00 - 6:00 pm	Conference Registration Desk Open

Monday, February 13, 2017

6:30 - 7:15 am	Morning Walk - Jack Blyskal				
7:30 - 8:45 am	Exhibit Hall Continental Breakfast				
9:00 - 10:00 am	Keynote (close exhibit hall) ***Risk Management at Disney®***, Tim East, Director of Risk Management, The Walt *Disney®* Company				
10:00 - 10:30 am	Exhibit Time				
10:30 - Noon	**W101 Special Workers' Comp 101 Session -Novice Risk Manager Program**				
	A1	A2	A3	A4	A5
10:30 am - Noon	Addressing Municipalities' Biggest Workers' Compensation Challenges *CE*	Making the Most of Governmental Immunities (1 Hour) *CE / MCLE*	Cyber Security: Plan, Prepare, Prevent.	Public Speaking Skills Inside and Out	Property Valuation & Data Collection Knowledge is Savings
12:15 - 1:00 pm	Lunch; PARMA Annual Membership Meeting and Vote and Sponsor Appreciation				
1:00 - 1:30 pm	Exhibit Time and Dessert in the Exhibit Hall				
1:30 - 3:30 pm	**L101 Special Liability 101 Session - Novice Risk Manager Program**				
	B1	B2	B3	B4	B5
1:30 - 3:30 pm	Workers' Comp Bingo - Workers' Compensation Legal Update 2017 *CE / MCLE*	Navigating the Discrimination and Retaliation Maze: Learning How To Avoid Common Landmines and Pitfalls With a Disabled Worker *CE / MCLE*	Things That Go Bump In The Night: Streets, Storm Drains and Other Dark and Scary Places *CE*	What's So Risky About Alternative Energies? *CE*	Law Enforcement Body Cams - What Have We Seen? *CE*
3:30 - 3:45 pm	Break and Dedicated Exhibit Time				
	C1	C2	C3	C4	
3:45 - 5:00 pm	"Investigations, Doing Due Diligence And/Or Digging For Dirt" – The "Ins And Outs" Of Public Entities and JPA Investigations *CE / MCLE*	Roadway to Liability: Evaluating Dangerous Condition of Roadway Claims after Cordova v. City of Los Angeles *CE / MCLE*	Shaping the Future of Risk Management	The State of California Workers' Compensation	
6:30 - 11:00 pm	**PARMA Annual Reception and Banquet**				

Conference At-A-Glance

Tuesday, February 14, 2017

6:30 - 7:15 am	Morning Walk - Jack Blyskal				
8:00 - 9:00 am	Plated Breakfast/Chapter Breakfast				
	D1	D2	D3	D4	D5
9:00 - 10:30 am	Get Us Back In! A Workshop on Resolving Complex Property Claims with Your Insurer ***CE***	Managing People - What's Personality Got to do with it?	Getting Lean with Liens ***CE / MCLE***	Get 10x the Results in 12 Weeks	Disaster Response for Public Entity Employers
	E1	E2	E3	E4	E5
10:45am - 12:15 pm	Cyber Liability: Overview of Risks Facing Public Sector Entities	Health and Wellness: Realistic Goals and Expectations	Shoot for The Moon - Advanced Settlement Strategies in Workers' Compensation	Reducing OPEBs: The New Strategies ***CE***	Public Entity Use of the Anti-SLAPP Motion to Strike complaints Brought Against the Entity and its Employees; Explain Anti-SLAPP and How to Effectively Use Those Motions to Dispose of Cases at the Outset ***CE / MCLE***
12:15 - 2:00 pm	Exhibit Prize Drawings/Lunch TBD /Exhibit Tear Down				
1:45 pm	Exhibitor Prize Drawings				
	F1	F2	F3	F4	F5
2:00 - 3:15 pm	Benchmarking Against Your Virtual Perfect Workers' Compensation Program Index	Mastering the Sidewalk Trip and Fall Claim	It Is a Bird, It Is a Plane...It's an Unmanned Aerial Vehicle!"	Thinking about Millenials as an Opportunity Instead of a Risk from a Millenial's Perspective	2017 Risk Transfer Update
	G1	G2	G3	G4	G5
3:30 - 5:00 pm	Armed to Learn: Aiming at California K-12 School Gun Policy ***CE / MCLE***	"Leveraging Technology to Optimize Injury Prevention, Employee Health, and Satisfaction in Public Agencies – A Case Study Presentation	Workers' Compensation Issues to Watch	Cite It, Don't Fight It: The 2017 Case Law Hit Parade. ***CE / MCLE***	2017 Risk Transfer Update *(Continued)*
6:00 - 7:30 pm	PARMA Reception				

Wednesday, February 15, 2017

6:45-7:30 am	Morning Walk - Jack Blyskal				
8:00 - 9:00 am	Breakfast				
	H1	H2	H3	H4	H5
9:00 - 10:15 am	Armed to Learn: Police Best Practices: Cutting Costs Through Culture Change	The Safety Matrix	Offensive Risk Management Dollars and Sense	Litigating an FLSA Case	Anything You Can Do I Can Do Better
10:15 - 10:30 am	Morning Break				
10:30 am- 12:00 pm	Closing Speaker - TBD				

PARAMA 2017 Annual Risk Management Conference
MONDAY, February 13, 2017
10:30 am - Noon

Title: A1 Addressing Municipalities' Biggest Workers' Compensation Challenges (CE Session)

Focus: Workers' Comp
Level: Intermediate
Session Summary: A panel of public entity risk managers discussing their biggest workers' compensation challenges and how they are overcoming them. Discover how risk managers are approaching the latest trends like medical marijuana's role in workers' compensation, the impacts of an aging workforce, mitigating opioid abuse in claims, risk challenges related to a mobile workforce and handling claims involving ever-changing presumption laws.

Presented By:
Michael Alio, County of Orange CEO/Risk Management
Kenneth Hernandez, San Bernardino County
Steve Robles, County of Los Angeles

Title: A2 Making The Most of Governmental Immunities (MCLE / CE Session)

Focus: Liability
Level: Intermediate
Session Summary: Some of the greatest tools a public entity can utilize in protecting itself are the immunities set out in the Government Code. The liability of a public entity is subject to any immunity provided by statute. If the issue at hand fits into a specific statutory provision, then the public entity cannot be held liable, and in fact, cannot be sued. These statutory provisions, from design immunity (Government Code §830.6) to signage immunity (Government Code §830.8) to trail immunity (Government Code §831.4) to hazardous recreational immunity (Government Code §831.7), can insulate a public entity in the smallest of cases and in cases involving multiple plaintiffs and severe injuries or even death.

This past year has seen decisions from the California Supreme Court and Court of Appeals on many of the most popular immunities. One thing is clear—the question of whether an immunity can be successfully asserted begins well before the lawsuit is brought and even before the subject incident occurs. Public entities are best served by knowing what policies and practices can be put in place now in order to ward off potential liability in the future.

In addition to a PowerPoint presentation, participants will be provided with hypothetical situations that demonstrate the impact that changes in policies and practices can have on limiting exposure at the claims and litigation stages.

Presented By:
Gregg A. Thornton, Selman Breitman, LLP
Danielle K. Lewis, Selman Breitman, LLP

Title: A3 Cyber Security: Plan, Prepare, Prevent

Focus: Risk Management
Level: Intermediate
Session Summary: Public entity members will have the benefit of instruction on how activities of law enforcement personnel and employees of governmental agencies are affected By: new legislation designed to curb security threats and how public entities can best prevent a cyber attack. This program is designed for public entity members of a varying degree of expertise. While we will provide a basis level of instruction, we will also provide information that will be more advanced.

Presented By:
Joshua Bordin-Wosk, Bordin Martorell LLP
Richard McAbee, Carl Warren & Company

Title: A4 Public Speaking Skills Inside and Out

Focus: Leadership
Level: Beginner
Session Summary: Is training a "Headache" to you?…Does it show? Are you jealous of people who seem to have a silver tongue and can easily work a room with small talk? If you are afraid to be in front of people or lack confidence in your public speaking ability, this is for you. This very interactive session will review the hard skills of successful presentation, speaker differentiation skills, the emotional intelligence behind speaking and includes a debrief/takeaway segment.

Presented By:
Kathy Espinoza, MBA, MS, CPE, CIE, Keenan & Associates

Title: A5 Property Valuation & Data Collection Knowledge is Savings

Focus: Insurance
Level: Intermediate

Session Summary: Review some of the issues related to planning, implementing and closing out Builder's Risk policies; and discussing the importance of having comprehensive property data and accurate insurable values, and how they can impact your property submissions and renewals.

Presented By:
Brian Roe, CBIZ Valuation Group
Timothy Kolgen, CBIZ Valuation Group

Workers' Comp 101 Session

How you will benefit…By attending this interactive workshop you will learn: The fundamental differences between workers' compensation and civil cases, with a focus on key concepts of a workers' compensation case in California.

Who should attend: Anyone who wants a deeper understanding of workers' compensation cases in California - Risk Managers, Claims Professionals of all experience levels, Finance and other Executive Officers.

What will be covered: Dynamic and down-to-earth legal experts will discuss the current flow of a workers' compensation case from "A to Z", providing a comprehensive introduction to California workers' compensation practices. All discussions are based around current legal issues and have been updated to reflect recent case law and statutory changes.

Presented By:
Brenna Hampton, Hanna Brobhy
Robert G. Heywood, Attorney Mediator and Arbitrator

PARMA 2017 Annual Risk Management Conference
MONDAY, February 13, 2017
1:30 - 3:30 pm

Title: B1 Workers' Comp Bingo - Legal Update 2017 (MCLE / CE Session)

Focus: Workers' Comp
Level: Intermediate
Session Summary: This would be the 17th annual legal update presented by the Hanna Brophy Law Firm, in the ever-popular format of Workers' Compensation Bingo. This is an interactive program where participants hear fact patterns of new cases decided since February 2016 and try to get the right answer for points and prizes. Participants also get to play Bingo!!

Presented By:
Keith Epstein, Hanna Brophy
Gregory Stanfield, Hanna Brophy

Title: B2 Navigating the Discrimination and Retaliation Maze: Learning How To Avoid Common Landmines and Pitfalls With a Disabled Worker (MCLE / CE Session)

Focus: Risk Management
Level: Intermediate
Session Summary: Managing your workforce when employees are absent for work-related injuries can be a challenge. The myriad of potential landmines can be complicated. The cross-over between a disabled employee's workers' compensation rights and the obligations imposed by the Fair Employment and Housing Act, the Americans with Disabilities Act and other leave of absence, discrimination and retaliation laws can confuse the most seasoned Human Resource professional. This seminar will assist you in recognizing potential issues and concerns before they become litigation nightmares.

Presented By:
Nicole Minkow, Esq., Pearlman, Borska & Wax
Barry S. Pearlman, Esq., Pearlman, Borska & Wax
Yvonne E. Lang, Esq., Partner Pearlman, Borska & Wax

Title: B3 Things That Go Bump In The Night: Streets, Storm Drains and Other Dark and Scary Places (CE Session)

Focus: Liability
Level: Intermediate
Session Summary: This interactive session will lead participants through multiple cases involving dangerous conditions of public property and provide strategies to avoid liability or minimize exposure faced by public entities. Topics to be discussed include: property ownership and maintenance responsibilities of homeowners and public entities, issues and cases involving trees and tree roots, early investigation of claims, training public works departments on claim investigation, litigation strategies including the benefit of demurrers and frivolous lawsuit fee shifting statute, useful immunities (including trail and reasonable inspection immunity) and adjacent property owner liability to third parties.

Presented By:
Greg Fox, JD, Bertrand, Fox, Elliot, Osman & Wenzel
Rich Osman, JD, Bertrand, Fox, Elliot, Osman & Wenzel
Rick Buys, President, Risky Business Pros

Title: B4 What's So Risky about Alternative Energies? (CE Session)

Focus: Risk Management
Level: Intermediate
Session Summary:
Examine the growth of alternative energy use in the Public Sector; overview of loss scenarios and costs; explore methods to manage alternative energy risks.

Presented By:
Gilbert Bustos, Principal Engineer, HSB Professional Loss Control
Marco Guardi, AVP Risk Control, Arthur J Gallagher

Liability 101 Session: *"Where Are the Alligators?"*

How you will benefit... By attending this interactive workshop you will learn:
- The elements of the risk management process
- Simple and practical recommendations for implementing risk management practices
- How to demonstrate the value of risk management

Who should attend:
New risk managers, project or contract managers, human resources professionals, and anyone who would like a solid understanding of the risk management process and how to effectively implement its use.

What will be covered
An overview of risk and risk management tools, techniques and practices to make risk management work for you, your organization, or your clients

Presented By:
Marcus Beverly, Alliant Insurance Services, Inc.

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PARMA 2017 Annual Risk Management Conference
MONDAY, February 13, 2017
3:45 - 5:00 pm

Title: B5 Law Enforcement Body Cams - What Have We Seen? (CE Session)

Focus: Risk Management
Level: Intermediate
Session Summary: This session will cover the evolution of body cams in law enforcement. It will consider legal issues such as rights of privacy of citizens and the officers using body cams, and their evidentiary value. Costs of body cams will also be compared to potential litigation costs. Finally, the limits to body cams will also be discussed. The presentation will include handouts and a Power Point presentation.

Presented By:
James J. Arendt, Weakley & Arendt, LLP
James D. Weakley, Weakley & Arendt, LLP
Brande L. Gustafson, Weakley & Arendt, LLP

Title: C1 "Investigations, Doing Due Diligence And/Or Digging For Dirt" – The "Ins And Outs" Of Public Entities and JPA Investigations (MCLE / CE Session)

Focus: Risk Management
Level: Intermediate
Session Summary: This session will address current and emerging issues involving risk management for public entities and joint powers authorities in relation to the requirements and conduct of investigations, including investigations of reported incidents of discrimination and harassment. In addition to discussion of the pertinent issues, the panel will discuss real world examples of useful risk management practices that have been implemented in relation to such risks. The presentation will include case examples derived from litigation and public entity application, including examples of investigation practices (both good and bad). The session will be presented in PowerPoint format. Written materials will also be provided.

Presented By:
James P. Wagoner, Kern County Superintendent of Schools Office
Dennis Timoney, Special District Risk Management Authority
Lejf Knutson, McCormick, Barstow, Sheppard, Wayte & Carruth

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Title: C2 Roadway to Liability: Evaluating Dangerous Condition of Roadway Claims after Cordova vs. City of Los Angeles (MCLE / CE Session)

Focus: Liability
Level: Intermediate
Session Summary: This seminar will cover the effect of the California Supreme Court's 2015 decision in Cordova v. City of Los Angeles on dangerous condition of roadway under Government Code section 835 that involve third party conduct. It will provide a brief overview of the essential elements for establishing a dangerous condition of public property claim and prior law relating to third party conduct and dangerous condition of public property claims; examine how the Cordova decision changes the legal analysis and defense strategies when faced with a dangerous condition of roadway claim involving third party conduct; and explore risk management approaches to successfully address and manage these types of claims. Handouts will be available to all participants and the presentation will be accompanied By: a robust PowerPoint presentation.

Presented By:
Kimberly Chin, Allen, Glaessner, Hazelwood & Werth LLP
Mark F. Hazelwood, Allen, Glaessner, Hazelwood & Werth LLP

Title: C3 Shaping the Future of Risk Management

Focus: Leadership
Level: General
Session Summary: During this fast-paced interactive session, facilitated by Jim DeLizia, participants will be working together to assess the needs, interests, perceptions and expectations of risk management professionals, and provide insight into the future of Risk Management. Session results will provide PARMA leadership with direct input for PARMA goals and priorities over the next several years.

Present By:
Jim DeLizia, CAE, Principal, DeLizia Consulting Services

Proposed Title: C4 The State of California Workers' Compensation

Focus: Workers' Comp
Level: Intermediate
Session Summary: Workers' Comp costs are driven by frequency and severity, and how these are distributed by various benefit types. A model (in Excel) is presented that will allow participants to put their own data to determine what are their own key cost drivers of Workers' Comp costs.

Presented By:
Mujtaba Datoo, ACAS, MAAA, FCA

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PARMA 2017 Annual Risk Management Conference
TUESDAY, February 14, 2017
9:00 - 10:30 am

Title: D1 Get Us Back In! A Workshop On Resolving Complex Property Claims With Your Insurer (CE Session)

Focus: Insurance
Level: Intermediate
Session Summary: Session will start with examples of complex property claims, demonstrating the extreme variability and complexity that can easily overwhelm a well-meaning Risk Management department. We will then introduce a workbook that attendees can follow to meet these challenges with speed and efficiency. We'll start with a checklist of first response items to assess and address issues of safety and asset protection. Next, a checklist approach to assembling a properly functioning team - consultant types, which to include on the team and how to select the right expertise. We'll then cover the steps the team needs to prepare a clear understanding of the issues - exploratory work, analysis, team meetings, building code compliance issues, cost issues, stakeholder input, strategy and clear documentation. We'll then layout the steps necessary to engage in a productive and efficient dialogue with the insurance team and their experts. We'll close with how to properly lead your team so that your interests are represented but your consultants do not become impeachable in their findings. Real examples will be used throughout to illustrate how the approach and the material will be collated into a workbook that attendees can take home with them. We'll provide a sample claim to be processed with the workbook during the session, such that attendees have practice implementing the approach.

Presented By:
Andrew Scott, SE, Degenkolb Engineers
Robert Frey, Alliant Insurance Services
Steve Santaguida, Leland Saylor Associates

Title: D2 Managing People - What's Personality Got To Do With It
Focus: Leadership
Level: Beginner
Session Summary: This session provides personal assessment of personality style and understanding of 3 additional personality styles. Through interactive exercise, participants will learn strengths and possible points of conflict between styles. Utilizing this learning, participants will determine how to best utilize their own strengths to provide for needs of peers and associates, for maximum effectiveness.

Presented By:
Michele Mariscal, Schools Insurance Authority

Title: D3 Getting Lean with Liens (MCLE / CE Session)

Focus: Workers' Comp
Level: General Interest
Session Summary: We will go over several of the main ways that lien claimants fail to adhere to statutory requirements. Such failures should result in low settlements or, if you go to trial, take-nothings. We will also analyze when you may wish to settle for a higher amount based upon a weakened position. Finally, we will discuss IBR (what it is, what it isn't, and how this process could benefit you).

Presented By:
Jessie Zaylia, Hanna Brophy

Title: D4 Get 10x the results in 12 weeks

Focus: Risk Management, Safety and Training
Level: General Interest
Session Summary: Are you ready to take your risk management program to the next level? Tired of not hitting your mark? Tired of dealing with injuries, non-compliance and spending good money after bad? Then it's time to learn how to achieve 10x as much in 12 short weeks.

Presented By:
Steve Wilmes, CEO, Wilmes, LLC
Garth Maijala, Coordinator of Industrial Hygiene & Online Services, Schools Insurance Program for Employees (SIPE)

Title: D5 Disaster Response for Public Entity Employers

Focus: Risk Management
Level: Intermediate
Session Summary: No community, regardless of size or stature, is immune to the possibility of events related to civil unrest or natural disasters. Effective planning is the only way to mitigate the damage a disaster can have on your entity's reputation, infrastructure, operations and future. This session will show you how to reduce exposures and speed recovery by planning ahead, coordinating with all stakeholders, accounting for operational considerations like curfews and closures, and establishing a communications plan and strategy.

Presented By:
Michelle Colosimo, BlackSwan Solutions
Kenneth Hernandez, San Bernardino County, California
Steve Robles, County of Los Angeles

PARMA 2017 Annual Risk Management Conference
TUESDAY, February 14, 2017
10:45 am - 12:15 pm

Title: E1 Cyber Liability: Overview of Risks Facing Public Sector Entities

Focus: Risk Management
Level: Advanced
Session Summary: Many JPAs are offering coverage and many individual agencies are procuring coverage, too. What does the Coverage that is being provided cover? What should it cover? This session will provide you insgihts into insurance coverage you might have. It will also explore what constitutes a data breach; the types of cyber claims involving public sector; data breach response; breach prevention; compliance; incident response; and risk assessments.

Presented By:
John Chino, ARM-PE, CSRM, Arthur J. Gallagher & Co.

Title: E2 Health and Wellness: Realistic Goals and Expectations

Focus: Health & Safety
Level: General Interest

Session Summary: This presentation will begin with a look at the current state of health and wellness in our nation. We will then focus on factors impacting our individual behaviors. Healthy nutrition and the importance of physical activity will be discussed. We will provide specific tools and practical ideas on how to make lifelong sustainable behavior changes.

Presented By:
Felicia Gomez, Ph.D., Bickmore, Manager, Risk Control Services
Tom Kline, Bickmore, Manager, Risk Control Services

Title: E3 Shoot for The Moon - Advanced Settlement Strategies in Workers' Compensation

Focus: Workers' Comp
Level: Advanced
Session Summary: This will be an in-depth panel discussion featuring an interactive PowerPoint (with polling and audience participation) by a Certified Legal expert in Workers' Compensation Defense, a Certified Mediator, and a Structured Settlement broker who will provide a framework for resolution of complex claims with several creative but realistic pathways to help your organization close complex claims.

Presented By:
Brenna Hampton, Hanna Brophy
Jeffrey Downs, EPS Settlements Group, Inc
Scynthia Syfrett, ESIS

Title: E4 Reducing OPEBs: The New Strategies
(MCLE / CE Session)

Focus: Liability
Level: Intermediate
Session Summary: Other Postemployment Benefits (OPEBs) and this area of law are constantly evolving. The current trend gives public employers much more latitude to take action to reduce these benefits than just a few years ago. This workshop will discuss the current state of the law and practical strategies your agency can take to get these costly benefits under control.

Presented By:
Steven M. Berliner, Liebert Cassidy Whitmore

Title: E5 Public Entity Use of the Anti-SLAPP Motion to Strike Complaints Brought Against the Entity and its Employees; Explain Anti-SLAPP and How to Effectively Use Those Motions to Dispose of Cases at the Outset.
(MCLE / CE Session)

Focus: Liability
Level: Intermediate
Session Summary: The session will focus on California's Anti-SLAPP statutes, and how public entities can effectively use the Anti-SLAPP statutes to dispose of cases at the outset, before costs and fees are incurred. The presenter will explain the Anti-SLAPP law, then explain the defenses and immunities unique to public entities that allow public entities to bring Anti-SLAPP motions at the immediate outset of a case. The session will go through the major immunities and defenses available to public entities and describe how they are applied to sets of facts in order to immediately bring an Anti-SLAPP motion to strike, with the ability to recover attorneys' fees on the part of the public entity. The session will then go through a series of recommendations and best practices in risk management, to be utilized by public entities, which will allow public entities to position themselves for the Anti-SLAPP defense before complaints are even filed or occurrences even happen. Specific model situations will be presented to teach the attendees about the Anti-SLAPP defense and how to utilize that defense in day-to-day operations.

Presented By:
Anthony DeMaria, McCormick, Barstow, Sheppard, Wayte & Carruth, LLP

PARMA 2017 Annual Risk Management Conference
TUESDAY, February 14, 2017
2:00 - 3:15 pm

Title: F1 Benchmarking Against Your Virtual Perfect Workers' Compensation Program Index

Focus: Workers' Comp
Level: Intermediate
Session Summary: Although every public agency's Workers' Compensation program is unique, it is possible to combine data from multiple agency programs to create an aggregate profile, or index, which agencies can use to measure their own program's performance. The key is NOT matching the overall profile exactly, but rather understanding how to weight or adjust the individual program components to develop the perfect workers' compensation program profile for each agency so the program matches the agency's culture and goals.

The data used to build the aggregate profile and each agency's profile helps risk managers look at their data in a broader context and understand what is happening in their program. In this session, York Public Entity will explain how they created the aggregate index and how agencies can use it to evaluate their current program and rethink some common assumptions Nidra Kumaradas from the Alliance of Schools for Cooperative Insurance Programs (ASCIP) will discuss how ASCIP is using York's Claim Program Index to assess, understand and modify their workers' compensation program.

Presented By:
Jody A. Moses, ARM, President - York Public Entity
Jon Pease, Senior Vice President, York Risk Services Group
Nidra Kumaradas, Director of Workers' Compensation, Alliance of Schools for Cooperative Insurance Programs

Proposed Title: F2 Mastering the Sidewalk Trip and Fall Claim

Focus: Liability
Level: General Interest
Session Summary: Participants will learn how to properly investigate sidewalk trip and fall claims. They will learn how to take proper measurements, photographs and statements as part of the fact development process. They will learn the importance of having a sidewalk inspection program and records retention system. They will learn about the trivial defect and trail immunities, as they pertain to sidewalk trip and falls. They will learn how to pin as much comparative liability on the claimant as possible and how to negotiate the best possible settlements. The session will be in a Power Point format with handouts.

Presented By:
Chris Kustra, Carl Warren & Company
Laura Osvald, Carl Warren & Company
Scott Grossberg, Cihigoyenetche, Grossberg & Clouse

Title: F3 "It's a Bird...It's a Plane...It's an Unmanned Aerial Vehicle!"

Focus: Risk Management
Level: Beginner
Session Summary: Unmanned Aerial Vehicles (aka: drones) have been in the news, and continue to raise issues of liability. Many colleges and universities and other public entities operate drones for academic instruction and research, search and rescue, police surveilance, fire patrol, etc. including the California State University (CSU). CSU surveyed all its 23 campuses and 90 + auxiliary organizations regarding the ownership and operation of drones. The survey identified uses by CSU involving academic research, instructional uses, student projects, competitions, demonstrations, graduation ceremonies, sports events, among other uses. Additionally, some engineering schools design and test drone prototypes. The responses also unveiled a need to provide special insurance to cover Aviation Liability with an option to include aircraft "hull" for damage to, or loss of, the drone itself. Whether you are a Risk Manager, University Counsel or Procurement & Contracts representative, it is important to understand Federal Aviation Administration (FAA) Regulations, Certificate of Authorization, Liability Risks and Insurance Availability surrounding drones.

Presented By:
Mike Colson, Underwriting Manager, CHUBB , Aviation Division
Zach Gifford, Risk Management, The California State University

Title: F4 Thinking about Millenials as an Opportunity Instead of a Risk from a Millenial's Perspective

Focus: Risk Management
Level: General Interest
Session Summary: By now, we have all heard the story that millenials are the largest generation in history and are entering the workforce at a staggering pace. Over the next few years, millenials will amount to the majority of your organization's employee base. This story has been told over and over. However, this time we will be visiting the subject of millenials, how to maximize their strengths, and utilize their skill sets will be discussed from the perspective of a millennial. Use this opportunity as a chance to gain firsthand knowledge of what is going through a millenial's head as they enter the work force, why they act the way they do, and how your organization can appeal to them. This presentation will be highly interactive with the presenter constantly asking the audience questions and involving them in the discussion.

Presented By:
Brad Keenan, Keenan & Associates

PARAMA 2017 Annual Risk Management Conference

TUESDAY, February 14, 2017

2:00 - 3:15 pm (continued)

Title: F5 2017 Risk Update, Part I

Focus: Insurance
Level: Advanced
Session Summary: Last year, Bob provided information on a number of important recent trends and changes that significantly impact the effective transfer of risk and verification for Public Entities from their Vendor/Contractors. This session will provide updates and examine those changes and discuss the following: The principal methods of transferring risk, insurance coverages required for effective transfer, changes in the insurance market that endanger your coverage, understanding the impact of the new Additional Insured Endorsements, why less-than explicit contract requirements will cost you coverage, identify and understand the risks posed by "Restricted Coverage Policies", recognize insurance endorsements that restrict or exclude coverage, update and integrate key contract terms & conditions to trigger coverage, how to verify insurance coverage compliance for contractual liability and additional insured coverages. By the end of this session, participants will be able to know what to explicitly require and how to verify coverage compliance is actually achieved.

Presented By:
Bob Marshburn, R.J. Marshburn & Associates

PARMA 2017 Annual Risk Management Conference

TUESDAY, February 14, 2017

3:30 - 5:00 pm

Title: G1 Armed to Learn: Aiming at California K-12 School Gun Policy (MCLE / CE Session)

Focus: Risk Management
Level: Intermediate
Session Summary: Although the idea of a school shooting strikes fear in the hearts of school administrators, school employees, and parents, there is no agreement on whether arming employees is a sound strategy to counter this threat. There is a wide gap in viewpoints between gun control advocates who want tighter gun control and constitutionalists who believe strongly in the Second Amendment right to bear arms. Whether or not to implement a weapons policy is an issue every school superintendent or school authority may need to face sooner or later. This session does not seek to answer the question of whether school districts should arm their employees, but rather it seeks to provide a framework for each educational agency to explore, contemplate, and determine its course of action based upon risk management principles that take into account the values, goals, and capabilities of the community in which the policy would apply. Possible outcomes include the policy options of MoreGuns (allow teachers to be armed), BanGuns (no one is armed), or SomeGuns (trained security or law enforcement can be armed but not teachers). Although aimed at the education sector, this session would be applicable to anyone contemplating such policy.

Presented By:
Catherine Jones, Kern County Superintendent of Schools Office

Title: G2 "Leveraging Technology to Optimize Injury Prevention, Employee Health, and Satisfaction in Public Agencies – A Case Study Presentation

Focus: Safety
Level: Beginner
Session Summary: The use of technology to document and benchmark enterprise and other organizational levels of risk may not always address the fundamental aspects of employee engagement, behavioral change, and empowerment that may be necessary to drive order of magnitude reductions in health and safety risk. The County of Los Angeles has embarked on a journey to leverage technology as a primary training, risk assessment, risk reduction, and data management tool for office work environments. The goal of the county's programs are to reduce the cost of ergonomic risk reduction by transitioning from a transactional intervention to one where health and safety risk is managed on a broader, enterprise base incorporating technology to comprehensively address risk. The desired effects of this transition are reduced cost of ergonomic risk management, reduced workers' compensation experience and costs, enhanced employee productivity, and improved employee engagement/satisfaction. This session outlines the fundamental premises of the county's program and its goals for utilizing technology to drive further improvements in important loss and cost metrics now and into the future.

Presented By:
Steven Nyblom, Risk Manager, County of Los Angeles
Bob Patterson, EVP/Founder, Briotix Inc.

PARMA 2017 Annual Risk Management Conference
TUESDAY, February 14, 2017
3:30 - 5:00 pm (Continued)

Title: G3 Workers' Compensation Issues to Watch

Focus: Workers' Comp
Level: Intermediate
Session Summary: This session will share the year's hottest issues that could impact workers' compensation. A panel of stakeholders will discusses workers' compensation trends, concerns, market conditions and issues related to legislation that should be on everyone's radar. While other "issues to watch" presentations will cover commonly-discussed topics like opioids, physician dispensing and the aging workforce, this webinar will focus on other issues impacting the industry that are not receiving enough attention.

Presented By:
Mark Walls, Vice President, Safety National Casualty Corp.
Kimberly George, Sedgwick

Title: G4 Cite It, Don't Fight It: The Case Law Hit Parade (MCLE / CE Session)

Focus: Workers' Comp
Level: Intermediate
Session Summary: Presenters will provide PowerPoint handouts, case opinions and real-world practical advice on the newest workers' compensation opinions as well as how to incorporate them into your daily workers' compensation claims handling, including how to use, respond and cite case opinions to ensure legally informed claims handling, claims analysis and claims responses based on newest workers' compensation legal decisions.

Presented By:
David H. Parker, Parker, Kern, Nard & Wenzel
Megan Luccesi, Parker, Kern, Nard & Wenzel

Title: G5 2017 Risk Update, Part II

Focus: Insurance
Level: Advanced
Session Summary: Last year, Bob provided information on a number of important recent trends and changes that significantly impact the effective transfer of risk and verification for Public Entities from their Vendor/Contractors. This session will provide updates and examine those changes and discuss the following: The principal methods of transferring risk, insurance coverages required for effective transfer, changes in the insurance market that endanger your coverage, understanding the impact of the new Additional Insured Endorsements, why less-than explicit contract requirements will cost you coverage, identify and understand the risks posed by "Restricted Coverage Policies", recognize insurance endorsements that restrict or exclude coverage, update and integrate key contract terms & conditions to trigger coverage, how to verify insurance coverage compliance for contractual liability and additional insured coverages. By the end of this session, participants will be able to know what to explicitly require and how to verify coverage compliance is actually achieved.

Presented By:
Bob Marshburn, R.J. Marshburn & Associates

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public agency risk management association

Conference & Expo

IMPORTANT SCHEDULE CHANGE

PARMA ANNUAL BANQUET
MONDAY, FEBRUARY 13, 2017
6:30 - 11:00 PM

Wear your best beach attire for a fun beach themed banquet!
Shirt, Shoes & Shorts required!

PARMA 2017 Annual Risk Management Conference
WEDNESDAY, February 15, 2017
9:00 - 10:15 am

Title: H1 Police Best Practices: Cutting Costs Through Culture Change

Focus: Workers' Comp
Level: General Interest
Session Summary: Central Marin Police Authority Chief Todd Cusimano will run through the 9 Best Practices utilized By: Bay Cities Joint Powers Insurance Authority (BCJPIA)

- Best Practices to Reduce Injuries Related to Suspect Altercations
- Best Practices for Vehicle Ergonomics
- Training Exercise Injury Prevention
- Personal Fitness Injury Prevention
- Defensive Driver/Seat Belt Use Best Practices
- Duty Belt Alternatives
- Slip/Trip/Fall Prevention
- Best Practices to Reduce Injuries Related to Sleep Deprivation
- Return-to-Work Best Practices for Police Departments

Presented By:
Todd Cusimano, Police Chief, Central Marin Police Authority

Title: H2The Safety Matrix

Focus: Risk Management, Safety and Training
Level: General Interest
Session Summary: Although this presentation is designed for school districts, much of the information and handouts will be useful for any employer. As a newborn or seasoned safety professional in schools, discovering, forming and understanding regulatory compliance issues can be a daunting task. The term "matrix" is from the Latin word for womb. So where do we begin with compliance and how to prioritize your risk management program? This workshop will give you the tools to assist with prioritizing and forming a risk management program. This session will take attendees through the vast structure of safety, risk management, compliance and training issues starting with basic compliance issues and moving to more complicated issues.

Presented By:
Garth Maijala, Coordinator of Industrial Hygiene, Schools Insurance Program for Employees (SIPE)

Title: H3 Offensive Risk Management Dollars and Sense

Focus: Risk Management
Level: Intermediate
Session Summary: The speaker will provide a checklist of various innovative risk management programs which will become used in providing an agency with the ability to develop similar risk management revenue-generating techniques. Discussion from the floor in the session will encourage audience participants to ask questions and describe revenue enhancement programs in their own jurisdictions. The current state and local government budget crisis in California only magnifies the need for risk management programs, traditionally thought of as "cost centers," to also become "revenue generators" that enhance and enrich the basic financial well-being of their agency.

Presented By:
Harry Bruno, Esq., Alameda County Sheriff's Office

Title: H4 Litigating an FLSA Case

Focus: Liability
Level: Intermediate
Session Summary: FLSA lawsuits are costly and challenging, oftentimes involving tens to thousands of plaintiffs and a complex litigation process. Come join us for this session on FLSA litigation, where we will discuss several key steps to successfully litigating an FLSA lawsuit. You will learn about the key players, documents and phases of FLSA litigation; you will learn about the importance of your role in the FLSA litigation process, whether you are your agency's attorney, human resources manager or executive manager; and you will learn key tips for minimizing liability in the first place, and dos and don'ts for negotiating a settlement of FLSA claims outside of court.

Presented By:
Elizabeth Arce, Liebert Cassidy Whitmore

Title: H5 Anything You Can Do I can do Better

Focus: Leadership
Level: General Interest
Session Summary: This will be an in-depth panel discussion featuring a certified legal expert in Workers' Compensation Defense, Certified Mediator, Claims Supervisor, and a clinical psychiatrist will discuss the pitfalls of competition in the workforce and how to resolve conflict in a professional setting to better align your organization's goals.

Presented By:
Brenna Hampton, Hanna Brophy
Delia Silva, PhD, Pacific Neurobehavioral Clinic
Scynthia Syfrett, Supervisor, ESIS

Ride the Risk — Registration Form

2017 Parma Conference - February 12-15
Disneyland Conference Center, Anaheim, CA

Registrant Information

Company/Public Entity

Main Contact

Contact Address

City / State / Zip

Phone

Fax

Email

Three Ways to Register!

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Registration Pricing

	MEMBER EARLY	MEMBER REGULAR	NON MBR EARLY**	NON MBR REGULAR**
Public Entity (1st Person)	350.00	450.00	500.00*	600.00*
Public Entity (2nd and Further Registrations)	320.00	420.00	380.00*	480.00*
Associate Registration	800.00	900.00	1,000.00	1,100.00
Sponsor Additional Registrants	350.00	350.00	350.00	350.00
Guest	350.00	350.00	350.00	350.00
Exhibitor Registration *(Additional Registrations After First Two Comps)*	425.00	425.00	425.00	425.00

Hotel Reservations

Upon completion of and payment of your registration you will receive a confirmation email with details on reserving a hotel room.

Important Deadlines

12/1/2016	Early Bird Pricing Last Date
12/2/2016	Regular Pricing Start Date
2/12/2017	Onsite Registration Only

Attendee Pricing for Non-PARMA Members

**Registration includes a one-year, non-refundable membership to PARMA.

Only one person from each company needs to register at the non-member rate.

All others from the same company/entity can use the additional member pricing.

❑ *Check here to opt-out of the PARMA membership*

Attendees

Type (see chart above)	Fee (see chart above)	Name	Email
Total $		*Upon completion of and payment of your registration you will receive a confirmation email with details on reserving a hotel room.*	

Payment Information

☐ Credit Card ☐ Check *(Check Number ____________________)*

Credit Card Number Exp. Date Security Code

Billing Address (include postal code)

Name on Card

Signature

Refund Policy

Requests for refunds must be received in writing. Cancellations postmarked on or before December 5, 2016, will receive a full refund. Membership dues will not be refunded if registering as a non-member. Cancellations postmarked after December 5, 2016, will be subject to a $100 service charge. No reimbursement will be given after January 16, 2017 but substitutions will be accepted. Please allow 60 days after the close of the conference for refund processing.

Special Needs? Diet Restrictions? Let us know:

2017 PARMA Annual Golf Tournament

February 12, 2017

Coyote Hills Golf Course

All proceeds benefit the Ben Francis Scholarship Fund

Registration Form

Registrant Information

Company/Public Entity

Main Contact

Contact Address

City / State / Zip

Phone

Fax

Email

Player Registration:
Single Player $150 *each*
Foursome $600
(Both fees include: green fees, range balls, food and beverages.)

Golfers

Handicap /average score	Name of Player	Email

Sponsorship Registration

☐ ~~Title Sponsor~~ SOLD	$1,500
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☐ Cart Sponsor (1 remaining)	$350
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Total Amount Enclosed:	______

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Payment Information

❑ **Credit Card** ❑ **Check** *(Check Number ________________)*

Credit Card Number Exp. Date Security Code

Billing Address (include postal code)

Name on Card

Signature