

2016 FACD ANNUAL SCIENTIFIC SESSION & TRADE SHOW

CLEAR FOR TAKE OFF

SEPTEMBER 8-10, 2016

Hilton Orlando Bonnet Creek



LEARN MORE:

www.flacosmeticdentistry.org/meetings



Florida Academy of
COSMETIC DENTISTRY

2016 FACD SCIENTIFIC SESSION & TRADE SHOW

CLEAR FOR TAKE OFF



Message From The FACD PRESIDENT



FACD Mission:

The Florida Academy of Cosmetic Dentistry provides a unique forum open to specialty practices with interests in cosmetic dentistry, dental laboratory technicians and general dentists practicing high quality cosmetic dentistry.

2015 – 2016 Board of Directors

Jason Horwitz, DDS
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I n behalf of the Florida Academy of Cosmetic Dentistry Board of Directors, I am pleased to invite you to participate in the 2016 FACD Annual Scientific Session & Trade Show. Our organization's goal is to provide our members with high quality education and improve our dedication to advancing the science and art of cosmetic dentistry. We hope to achieve this with this year's theme **"Clear for Take Off"**.

Steven J. Anderson and Dr. Markus Blatz, DMD, PhD are scheduled to present this year and are sure to enhance this theme. Time to get excited and bring your entire team...don't let them miss **Hollie Wise Bryant**, coming back to the FACD by popular demand. Be prepared to have your entire team inspired by what she has in store for them for an entire day of outstanding and energetic educational content.

There are so many new and exciting things happening at the 2016 FACD Annual Scientific Session & Trade Show! Some highlights include the following and much more:

- Excellent educational sessions from featured speakers: **Steven J. Anderson** who will be bringing the doctors and their entire team together in one room for the ultimate learning experience. On Saturday, **Dr. Markus Blatz, DMD, PhD** will speak to the doctors while **Hollie Wise-Bryant** will bring the **WOW** experience for your entire team from your front office to your back office.
- Lunch is now included in both dentist and team member registrations! Lunch will be served in the Trade Show Hall on Friday and Saturday allowing more time with the vendors, speakers and FACD Board members. A fantastic networking opportunity.
- FACD Opening Welcome Reception – This year sponsored by Knight Dental – The White Knight Party is sure to be an experience you don't want to miss. Join the fun and dance the night way.
- "Casino Royale" sponsored by Singular Payments – Friday night themed reception, one not to miss. Bigger prizes and tons of fun!

As we all know, knowledge is essential to continued success. By becoming a member of FACD, you not only receive the benefits of attending the Annual Scientific Session & Trade Show at no additional cost, you will also receive a complimentary subscription to the Dental XP (Premium Edition), and a complimentary subscription to Dental Advisor (Online Edition) to continue enhancing your cosmetic dentistry practice. If you are not a member, take advantage of these great opportunities and cost saving benefits. There are only a few memberships remaining.

Make plans now to join us at the 2016 FACD Annual Scientific Session & Trade Show. This is an event you do not want to miss!

See you in September!

Sincerely,

Jason Horwitz, DDS
FACD 2015 – 2016 President



Florida Academy of
COSMETIC DENTISTRY

SCHEDULE OF EVENTS

2016 FACD ANNUAL SCIENTIFIC SESSION & TRADE SHOW

September 8 -10, 2016 | Hilton Orlando Bonnet Creek

THURSDAY, SEPTEMBER 8

- 8:00 a.m. – 5:00 p.m. **Take Control: Chairside Characterization for the Everyday Practice**
(Members Only – Optional – additional fees apply – Capacity 25)
- 5:00 p.m. – 7:30 p.m. **Registration Desk Open**
- 8:00 p.m. – 12:00 a.m. **FACD Opening Welcome Reception – “White Knight Party”**
Sponsored by: Knight Dental Group, CDL, DAMAS/Comprehensive Aesthetic Center

FRIDAY, SEPTEMBER 9

- 7:00 a.m. – 7:00 p.m. **Registration Desk Open**
- 8:00 a.m. – 9:00 a.m. **Breakfast in Trade Show Hall**
- 8:00 a.m. – 7:00 p.m. **Trade Show Hall Open**
- 9:00 a.m. – 9:05 a.m. **President’s Welcome**
- 9:05 a.m. – 5:00 p.m. **DENTIST / TECHNICIAN / TEAM MEMBER SEMINAR:**
“The Missing Link in Dentistry”
by Steven J. Anderson
- 10:30 a.m. – 11:00 a.m. **Morning Break in Trade Show Hall**

CONTINUING EDUCATION CREDITS

FACD will offer Florida Board of Dentistry, AGD and CDT credits at the 2016 Annual Scientific Session & Trade Show.



Approved PACE Program Provider
FAGD/MAGD Credit
Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement
9/18/2008 to 9/17/2016

Dental Laboratory Technicians
The 2016 FACD Annual Scientific Session & Trade Show courses have been approved by the National Board for Certification in Dental Laboratory Technology for CDT/RG credits.

Courses have also been approved through the State of Florida Board of Dentistry for Dental Laboratory continuing education credit.



FACD is an Affiliate of the American Academy of Cosmetic Dentistry®
www.aacd.com / 800-543-9220

- 12:00 p.m. – 1:30 p.m. **Lunch in Trade Show Hall**
- 3:00 p.m. – 3:30 p.m. **Afternoon Break in Trade Show Hall**
- 5:00 p.m. – 7:00 p.m. **“Casino Royale” Reception in Trade Show Hall**
Sponsored by: Singular Payments

SATURDAY, SEPTEMBER 10

- 7:00 a.m. – 5:00 p.m. **Registration Desk Open**
- 7:30 a.m. – 8:30 a.m. **Breakfast in Trade Show Hall**
Sponsored by: Suncoast Ceramic Studio
- 7:30 a.m. – 2:00 p.m. **Trade Show Hall Open**
- 8:30 a.m. – 9:00 a.m. **FACD Membership Meeting**
- 9:00 a.m. – 5:00 p.m. **DENTIST / TECHNICIAN SEMINAR:**
The Ceramic Update in Esthetic Dentistry – From “A” like “Adhesion” to “Z” like “Zirconia”
by Markus Blatz, DMD, PhD
- 9:00 a.m. – 5:00 p.m. **TECHNICIAN SEMINAR:**
The DTG Philosophy: A Place for Everyone!
by Von Grow, DTG
- 9:00 a.m. – 5:00 p.m. **Biocompatible Materials & High Implant Polymers**
by Javier Vasquez, DMD, CDT
- 9:00 a.m. – 4:00 p.m. **TEAM MEMBER SEMINAR:**
Navigating Through the Turbulence of Case Presentation
by Hollie Wise-Bryant
- 10:30 a.m. – 11:00 a.m. **Morning Break in Trade Show Hall**
- 12:00 p.m. – 1:30 p.m. **Lunch in Trade Show Hall**
- 5:00 p.m. **2016 FACD Annual Scientific Session Concludes**

THURSDAY, SEPTEMBER 8 – OPTIONAL HANDS-ON WORKSHOP



Take Control: Chairside Characterization for the Everyday Practice

by Sean Park, MDC

FACD is very excited to add Sean Park to our program who is going to blow you away with his amazing Skeleton build-up technique. During the course, he will explain about how to work with Noritake Katana with minimum cut back and layer natural like restoration using Noritake CZR.

Learning Objectives:

- Explain the Skeleton build-up technique
- Learn about Noritake Katana Zirconia
- Demonstrate and hands-on stain and glaze finishing technique on Katana Full zirconia crown

NOTE: Additional registration fees apply. Only FACD Members may attend the workshop. You must also register in advance by July 29, 2016. The workshop has limited capacities for 25 each and is available on a first-come, first-served basis.

2016 ACTIVITIES

THURSDAY OPENING RECEPTION – WHITE KNIGHT PARTY

**Sponsored by: Knight Dental Group, CDL, DAMAS/
Comprehensive Aesthetic Center**

Start the 2016 FACD events off with a bang! The FACD Opening Welcome Reception is the place to be! Come to the Pavilion located in the Hilton Orlando Bonnet Creek on Thursday, September 8 from 8:00 p.m. – 12:00 a.m. and enjoy food, beverages and a DJ playing music for you to dance the night away! Be sure to dress in all white and be ready for some fun!



FRIDAY “CASINO ROYALE” RECEPTION IN THE TRADE SHOW HALL

Sponsored by: Singular Payments

Get ready to try your luck at the Blackjack table or the Roulette Wheel. Win a bottle of liquor or wine at the ring toss area. Purchase your raffle tickets for a chance to win a 50/50 raffle. Top prize wins 50% of all money collected and 50% goes to the President's charity choice. Last year the winner won over \$800.00. We are “**Clear for Take Off**” in the hall for 2016. Come enjoy a variety of entertainment, food and beverages and most important a showcase of vendor's products and services.



FRIDAY, SEPTEMBER 9 – DENTIST / TECHNICIAN / TEAM MEMBER SESSION



The Missing Link in Dentistry?

by Steven J. Anderson

Steve Anderson created the Total Patient Service Institute to embody and implement ideas, techniques and systems based on the 101 Natural Laws of Successful Practice Management and treatment acceptance. With the patients' perspective in mind, ToPS systems are designed to:

Learning Objectives:

- Help the practice identify and meet the needs of the changing market.
 - Deliver on the doctor's philosophy of care.
 - Help patients accept more of the kind of care they really need.
 - Achieve personal and professional balance.
 - Increase team harmony.
- And much, much more.

SATURDAY SESSIONS

SATURDAY, SEPTEMBER 10 – DENTIST / TECHNICIAN SESSION

The Ceramic Update in Esthetic Dentistry – From “A” like “Adhesion” to “Z” like “Zirconia”

by Markus Blatz, DMD, PhD



Learning Objectives:

- Implement fundamental esthetic guidelines
- Differentiate modern ceramic materials and their indications
- Learn about CAD/CAM technology and its diverse applications
- Understand strategies for success with ceramic restorations
- Comprehend adhesive dentistry in combination with indirect restorations
- Understand guidelines for successful and long-lasting esthetic restorations from laminate
- Veneers to full-mouth implant-supported rehabilitation

SATURDAY, SEPTEMBER 10 – TECHNICIAN SESSION

The DTG Philosophy: A place for everyone!

by Von Grow, DTG

Learning Objectives:

- How to change your way of learning through social media. There's a whole world out there, and it's free!
- The importance of photography and how you can use it to communicate and build your business. Open your eyes!
- The Feldspathic Foil Veneer
- No Prep
- Thin Prep
- Posting cases to Social Media
- Photo Tips – Unique way of taking pictures!



Warning: Outside the Box Thinking Required! The middle-of-the-road dentistry is gone. Soon, you will have to decide what kind of a dentist, or a dental technician that you want to be. Through the Dental Technicians Guild, (Also known as Dentists/Technicians Guild), we hope to provide a place where great dentists can find great technicians. The way to survive the coming times is to bond together with other like-minded individuals, and together, we can raise the bar of dentistry. Come one find out what thousands of your fellow technicians have been doing! This course is guaranteed to make you THINK. The lecture will also include case scenarios done by Von Grow, DTG inspired by the DTG Group.

Biocompatible Materials & High Impact Polymers

by Javier Vasquez, DMD, CDT

Learning Objectives:

- Achieving more esthetic restorations with a more simple approach
- Customize your fees according to the material options and to the clinical needs
- Alternatives for patients
- More physiologic and biocompatible with the body



The evolution of materials has brought us to different alternatives to replace metals. Zirconium was an alternative but this material cannot be compared with the physiologic properties of the human structures. On the other end, from a technical stand point NASA has researched and developed materials that can replace metal with much better properties and those materials are called High Impact Polymers such as PEKKTON. Also these materials have been used in the medical industry for the past 10 -15 years with different prosthetic applications because they mimic the human body structures' properties more. These materials are the future in dentistry. These materials also open huge commercial and esthetic alternatives that are amazingly suitable for our multi-layer software in the InLab 15 version from Sirona. Let's take a tour thru the different possibilities and protocols to create CAD Artistry.

SATURDAY, SEPTEMBER 10 – TEAM MEMBER SESSION

Navigating Through the Turbulence of Case Presentation

by Hollie Wise Bryant

Whether you are a seasoned copilot or a new graduate trying to figure it all out; this course has something to offer you. This Full day is filled with hands-on photography for the dental team, complete integration of digital photography at the chair and hands-on interaction of using your photos to present dentistry to your peers. Spend the day navigating through the turbulence of case presentation. By Monday morning you will have the tools you need for a safe landing.

Learning Objectives:

- How to deepen your patients concerns about their condition
- When your Body language really matters
- Diagnostic photography that counts
- Hands on photography training for dental team
- Interactive case presentation to better navigate through the turbulence



A MEETING AND CAMARADERIE IN ONE PACKAGE



Florida Academy of
COSMETIC DENTISTRY

If you are not a current member of FACD member and register for the 2016 FACD Scientific Session, you will receive complimentary membership for the remainder of 2016. This is our way of giving you a taste of being a part of THE cosmetic dentistry organization of Florida. Membership is limited to 225 members, we currently have a few open memberships available. Once these are full you may attend the meeting but the benefits below will not be included. Reserve your membership position today. Additional outstanding benefits you will receive as an FACD member include:

- **Complimentary Subscription to Dental XP** (Premium Edition) (full access to www.dentalxp.com)
- **Member Only Access to the FACD Website** (FACD members have access to the exclusive FACD Member-only Forum, interviews and articles from industry leaders, discounts on education materials and patient books and more.)
- **FACD Membership Directory** (Online resource available for patients to locate a FACD cosmetic dentist in their area)
- **Continuing Education Webinars** (Complimentary with membership)

- **The Digital Dentist** ("Tips and Tricks to Digitizing Your Practice" provided by Dental Technology consultants)
- **Other Member Discounts and Resources – Only Offered on FACD Website**
- **Prestige in belonging to THE cosmetic dentistry organization of Florida**

FACD offers yearly memberships for:

- Dentists
- Dental Laboratory Technicians
- Manufacturers who support cosmetic dentistry
- Students enrolled in Florida dental schools



RESORT INFORMATION

HILTON ORLANDO BONNET CREEK

14100 Bonnet Creek Resort Lane | Orlando, FL 32821
Phone: (407) 597-3600 | hiltonbonnetcreek.com



Hilton Orlando Bonnet Creek is the newest Four Diamond AAA Orlando hotel and resort everyone is talking about! This is an incredible full-service Orlando resort featuring extraordinary amenities including a 3-acre lazy river pool and more than a dozen restaurants and bars. Just minutes away from Walt Disney World® Resorts, Hilton Orlando Bonnet Creek provides complimentary direct transportation to and from Walt Disney World® Theme Parks and Downtown Disney® area.

Make your reservations directly with Hilton Orlando Bonnet Creek by calling (407) 597-3600. Be sure to mention you are with the FACD and make your reservation for the meeting before **Monday, July 29, 2016** to receive the reduced room rate of **\$200.00** per night for single/double occupancy. Rooms are also available at the Waldorf Astoria Orlando at the reduced rate of **\$245.00** per night for single/double occupancy. Contact the Waldorf Astoria Orlando directly by calling (407) 597-3821 and mention you are with the FACD.

2016 REGISTRATION FORM

Name: _____ ☐ DMD ☐ DDS ☐ CDT ☐ RDH ☐ CDA ☐ Other _____

State License Number/CDT Number: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Choose Registration Type:

☐ FACD Member ☐ Non-Member Dentist ☐ Non-Member Lab Technician ☐ Dental Office Team Member ☐ Lab Team Member ☐ Guest/Spouse

1. SESSION REGISTRATION OPTIONS:

FACD MEMBERS **Pre-Register** **Onsite**
 For FACD members or individual attending as a Team/Guest/Spouse of a current FACD Member.

FACD Dentist or Lab Technician..... FREE!\$100

Dental Office or Lab Team Members /

Guest / Spouse \$350*\$450*
 (Hygienist, dental assistant, patient coordinator, office personnel, laboratory auxiliary and guest/spouse that is non-dental professional only)

NOTE: A dentist must be an FACD member in order for the Dental Office Team Member rate to apply for his/her office staff, and a Laboratory Technician must be an FACD member in order for the Laboratory Team Member rate to apply for additional laboratory staff. The Laboratory Team Member rate is intended for laboratory technicians who work in a specialized area such as waxing, model & trim, etc.

FACD NON-MEMBERS **Pre-Register** **Onsite**
 For non-members or individuals attending as a Team/Guest/Spouse of a non-member of FACD. (Meeting registration includes membership through 12/31/2016. First-come, first served basis; if membership seats are available.)

Dentists \$995 \$1095

Laboratory Technicians..... \$995 \$1095

Recent Graduate / Resident..... \$385\$485
 (First two years after graduation only; then regular membership rates apply.)

Dental Office or Lab Team Members / Guest / Spouse \$350* \$450*
 (Hygienist, dental assistant, patient coordinator, office personnel and laboratory auxiliary.)

2. ADDITIONAL REGISTRANT:

Please type or print names as they should appear on name badges. Make copies for additional registrants.

Registration Type:

☐ FACD Member ☐ Non-Member Dentist ☐ Non-Member Lab Technician
☐ Dental Office Team Member ☐ Lab Team Member ☐ Guest/Spouse

Name: _____

☐ DMD ☐ DDS ☐ CDT ☐ RDH ☐ CDA ☐ Other _____

Registrant Email Address: _____

3. ADDITIONAL THURSDAY REGISTRATION OPTIONS:

NOTE: You must register in advance by July 29, 2016 for all Thursday sessions. Sessions have limited capacities and are on a first-come, first-served basis. Please type or print names as they should appear on name badges. Make copies for additional registrants.

☐ **Take Control: Chairside Characterization for the Everyday Practice**

\$495.00 each = \$ _____

Attendee Name: _____

4. SPOUSE/GUEST REGISTRATION

For non-dental professionals only. **Pre-Register** **Onsite**

Thu/Fri Receptions Only

Spouse/Guest \$150\$200

Spouse/Guest Name: _____

5. PAYMENT INFORMATION:

1. Registration Amount Due: \$ _____

2. Additional Registrant Amount Due: \$ _____

3. Thursday Options Amount Due: \$ _____

4. Spouse/Guest Amount Due: \$ _____

TOTAL AMOUNT DUE: \$ _____

☐ **Check enclosed** (payable to FACD) Check #: _____ Amount: \$ _____

☐ **Credit card** (complete the following:) ☐ Visa ☐ MC ☐ Amex

Charge Amount: \$ _____

Card #: _____

Exp.: _____ CVVCode:* _____

Name on Card: _____

Signature: _____

Billing Address & Zip Code: _____

*This is the 3 digit number found next to the signature panel on the back of the card. AMEX ONLY - This is the four digit number found on the front of your card.

Photo/Video Release: By registering for the 2016 FACD Annual Scientific Session & Trade Show, I hereby grant permission to use any and all photographic imagery and video footage taken of me at this event and activities pertaining to this event, without payment or any other consideration. I understand that such materials may be published electronically or in print or used in presentations or exhibitions.

Return with payment to:

Florida Academy of Cosmetic Dentistry (FACD), 325 John Knox Rd, Ste L103, Tallahassee, FL 32303 OR Fax to (850) 222-3019

Cancellations may be refunded through **July 29, 2016**, less a \$25 administrative fee. Any cancellations after July 29, 2016 will NOT be refunded.

ADA: If you have special needs that require accommodations, such requests must be made to FACD by email / mail no later than **July 29, 2016**.



Florida Academy of Cosmetic Dentistry
325 John Knox Rd, Ste L103
Tallahassee, FL 32303
(866) 608-3223
www.flacosmeticdentistry.org



CLEAR FOR TAKE OFF

SEPTEMBER 8 - 10, 2016

Hilton Orlando Bonnet Creek

THANK YOU 2016 EARLY BIRD SPONSORS

WHITE KNIGHT PARTY

ATTENDEE LANYARDS

TRADE SHOW BAGS

ATTENDEE NOTEPADS
& PENS



FRIDAY TRADE SHOW
RECEPTION

SATURDAY
BREAKFAST



(AS OF 5/11/2016)