



A Program in
Management & Leadership

WOMEN EXECUTIVES IN HEALTH CARE:

Positioning for the Future



March 28–31, 2016 | Boston, MA

**HARVARD
T.H. CHAN**

SCHOOL OF PUBLIC HEALTH

Executive and Continuing
Professional Education

This program will help women health care executives develop effective leadership strategies to improve organizational performance.

You will learn to lead strategically and gain critical business knowledge you need to manage complex health care organizations. With a focus on building effective cross-functional relationships, this program provides the skills to initiate, manage, and sustain change.

You will leave Harvard having developed a global network of women executives you can rely on for guidance as you return home and implement what you learned. Participating in this course will help you bridge the gaps in your understanding, strategies, and skills and prepare you for the next stage in your career.

Learn more:

ecpe.sph.harvard.edu/WEX16

Who Should Apply



This program is designed for senior women executives from around the world from hospitals, health systems, physician practices, health insurance companies, pharmaceutical companies, medical device companies, ministries of health, health care foundations, and other health care-related organizations, including:

- Executives, senior vice presidents, vice presidents, assistant vice presidents, department directors, and other executives reporting to the c-suite or senior vice president level
- Medical directors, clinical chiefs of service, and other senior managers who have responsibility for planning, allocating resources, managing staff, and developing policy
- Women leaders in compliance, human resources, communications, marketing, operations, or other administrative functions

We have a limited number of seats and expect a large number of applications. **Please apply early.**



Program Highlights



The *Women Executives in Health Care* program will explore:

- The impact of the policy environment on health care systems and the challenges and opportunities facing your organization as a result. This will better equip you to think more creatively about your own and your leadership group's roles and responsibilities in a rapidly changing environment and to prioritize more effectively.
- Cutting-edge research on women and leadership to learn what underlies women's leadership styles and practices and to enhance your own effectiveness as a leader.
- Structural, political, cultural and individual attributes of organizations and how recognizing opportunities, managing constraints, and understanding individual and organizational values alignment can enhance your effectiveness.
- Skills and strategies in negotiation, managing conflict, coalition-building, and influencing—key attributes fundamental to successful organizational life.
- Organizational performance improvement techniques, particularly when such critical values as patient safety and innovation compete for resources and focus.
- New management, leadership and change frameworks, models and best practices.

Learn more:

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Faculty Program Directors



Laurie Samuels Pascal, MBA, MPH is a Lecturer in the Department of Health Policy & Management at Harvard T.H. Chan School of Public Health. She also consults to health care delivery organizations and universities around the world and designs executive education programs for health system leaders in the areas of organizational behavior, strategic planning, creating sustainable change, and leadership development.

Previously, Laurie was the VP of Business Development & Planning and the VP of Radiology at Beth Israel Deaconess Medical Center. In those roles, she led strategic planning and new clinical program development and oversaw a \$50M department with 450 employees. She formerly held executive positions in health insurance, financial services, and higher education.



Linda Kaboolian, PhD is a Fellow at Harvard Law School and an Instructor at Harvard T.H. Chan School of Public Health. She was on the faculty of Harvard Kennedy School for 30 years. At Harvard, Dr. Kaboolian has been faculty chair and primary architect of a number of flagship executive education programs, including Senior Executives in State and Local Government and Negotiation for Public Managers.

Her research and teaching focus on multi-stakeholder problem solving processes around workplace and public policy issues. She works with labor, management, and community groups around improved organizational performance and service to diverse communities.

Learning Objectives



This program is designed to engage women leaders in further developing the knowledge, skills, and abilities necessary to effectively lead complex health care organizations. As a participant in this program, you will:

- Acquire the knowledge needed to create an institutional vision and a supporting, achievable strategic plan
- Develop a deeper awareness of personal leadership and management styles in order to better manage conflict and engage in productive difficult conversations
- Understand individual motivation, team dynamics and how to lead teams effectively
- Learn to negotiate productive alliances and partnerships
- Enhance your capacity to lead sustainable change

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Qualified candidates are admitted on a rolling, space-available basis, so early application is encouraged.

Program Check-in

Harvard T.H. Chan
School of Public Health
651 Huntington Avenue
Boston, MA 02115

Program Information

Please visit the course website for information regarding the program fee, accommodations, faculty, agenda, and our substitution and cancellation policy.

Continuing Education Credit

This program is accredited by Harvard T.H. Chan School of Public Health. Credit types and amounts will be determined once the agenda has been finalized and are subject to change.

Program Portfolio

For a full list of Executive and Continuing Professional Education courses, visit
ecpe.sph.harvard.edu/Portfolio

Contact Us

For more information, please contact us by phone at **(617) 432-2100** or by e-mail at **contedu@hsph.harvard.edu**

About Harvard T.H. Chan School of Public Health Executive and Continuing Professional Education

We prepare individuals and organizations to solve the most pressing global public health and health care challenges. Leaders in government, corporate, and nonprofit sectors around the world attend programs which provide strategies for addressing the critical issues facing their organizations with proven tactics that drive change.



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Health care is often seen as an industry dominated by women, yet few senior executives are female. This program brings together female health care executives to network and learn the skills needed to advance their careers.

This program will explore leadership, strategic planning, performance

improvement, conflict resolution, organizational politics, negotiation, leading teams, and managing change. You will learn to make institutional decisions while balancing competing demands to innovate health care delivery, work with patients, and deliver value as efficiently as possible.