

Biosimilars w o r l d 2 0 1 6



Commercialization, Investment & Partnership Strategies in Today's Evolving Global Biosimilar Market

- Examine how the latest CMS biosimilar reimbursement rule will impact commercial success of the U.S. biosimilars market
- Hear Payers and PBMs weigh in on biosimilar adoption and challenges facing market uptake
- Gain insights on emerging investment trends and opportunities in U.S. and Asia
- Explore new and emerging business models and understand their impact on biosimilar development

PLUS!

Workshop: Legal, Regulatory and IP Strategies
for the U.S Biosimilars Market

*"The sessions were very **informative!** The moderators had some excellent questions, and there were **many opportunities** to engage in thoughtful discussions with panelists"*

– U.S. Food and Drug Administration

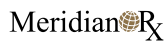
Biosimilars world 2016

March 30 – April 1, 2016 | Hilton Philadelphia City Avenue | Philadelphia, PA

Converge. Connect. Close.

Biosimilars World 2016 invites top industry stakeholders to explore the commercialization and partnering strategies in gaining access to new and emerging markets, examine the current regulatory and legal landscape, and evaluate emerging business models and investment opportunities needed to accelerate biosimilar growth in the U.S. and across the globe.

Elite Speaking Faculty from:



Reasons to Attend

- Opportunity to walk away with truly valuable contacts specific to the biosimilars, pharmaceutical and biotech industries
- Benefit from numerous networking opportunities, including a networking reception and roundtable sessions
- Build relationships while demonstrating thought leadership and sharing expertise

Who Should Attend

- Biosimilar Companies
- Pharmaceutical and Biotech Companies
- Pharmacy Benefit Managers
- Payers & Health Insurers
- Healthcare Providers
- Government/Policy Makers
- CMOs & CROs
- Investors & Financiers
- Analysts & Consultants
- Trade Organizations
- Law Firms

For more information, contact Toi Everhart at 818-888-4445 x30 or ToiE@infocastevents.com

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March 30 – April 1, 2016 | Hilton Philadelphia City Avenue | Philadelphia, PA

Workshop | Wednesday, March 30, 2016

Legal, Regulatory & IP Strategies for the U.S Biosimilars Market

Presentation: **FDA Standards for Interchangeability, Naming, and Labeling: Minimizing the Uncertainty**

Brenda Huneycutt Ph.D., JD, MPH, *Vice President*, AVALERE HEALTH

Presentation: **Overview of Federal and State Biosimilars Substitution Laws**

Bruce Leicher, *Senior Vice President and General Counsel*, MOMENTA PHARMACEUTICALS, INC.



Networking Break

Panel: **Opting Out of the Patent Dance: Alternative Pathways for Biosimilar Applicants**

Moderator:

Christopher Borello, *Partner*, FITZPATRICK, CELLA, HARPER & SCINTO

Panelists:

Robert Schwartz, Ph.D., *Partner*, FITZPATRICK, CELLA, HARPER & SCINTO

Thomas Sullivan, *President*, ROCKPOINTE CORPORATION

Patrick Woolley, *Practice Chair*, POLSINELLI LLP



Group Luncheon

Presentation: **Emerging Market v. Highly Regulated Market: Exploring Regulatory Pathways**

Speaker to be Announced



Networking Break

Presentation: **Navigating Contracts when Developing Partnerships and Licensing Agreements**

Paul Calvo, *Director*, STERNE, KESSLER, GOLDSTEIN & FOX

Panel: **The Need, the Challenge & the Future—Is the Biosimilars Pathway Worth It?**

Panelists:

Saurabh (Rob) Aggarwal, BS, MS, Ph.D., *Principal & Co-Founder*, NOVEL HEALTH STRATEGIES

Paul Calvo, *Director*, STERNE, KESSLER, GOLDSTEIN & FOX

John Clerici, *Founding Principal*, TIBER CREEK PARTNERS, LLC

Michiel Ultee, Ph.D., *Principal*, ULTEEMIT BIOCONSULTING

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Main Summit - Day One | Thursday, March 31, 2016

Current State of the Biosimilars Market

Panel: Regulatory Developments of Biosimilars in the U.S. and E.U.

Panelists:

Rodeina Challand, *Executive Director, Biosimilars Development – Scientific Affairs*, PRA HEALTH SCIENCES

Kamali Chance, MPH, Ph.D., RAC, *Vice President, Head, Global Biosimilars Regulatory Strategy, Biosimilars Center of Excellence, Therapeutic & Specialty Business Development*, QUINTILES

Jocelyn Ulrich, MPH, *Senior Director, Scientific and Regulatory Affairs*, PhRMA

Gillian Woollett, MA, DPhil, *Senior Vice President*, AVALERE HEALTH

Market Outlook Presentation: State of the Biosimilar Industry

Patrick Lucy, *Chief Business Officer*, PFENEX INC.



Networking Break

Presentation: Update on Biosimilar Reimbursement Pathways: CMS Guidance

Darryl Burton, *Healthcare Analyst*, CENTERS FOR MEDICARE & MEDICAID SERVICES

Market Access & Commercialization Strategies for Biosimilars

Panel: Biosimilars Penetration in Emerging and Established Markets

Panelists:

Salman Bokhari, *Managing Director*, SIDRAPEX

John Carlsen, *Vice President*, COVANCE

Additional Panelists to be Announced



Group Luncheon

Presentation: Evolution of Biosimilar Regulations and Market in China: Opportunities and Challenges

Joe Zhang, Ph.D., *Executive Deputy Head*, SHANGHAI CP GUOJIAN PHARMACEUTICAL CO. LTD.

Panel: On the Road to Commercialization: Optimizing Biosimilar Market Uptake in the U.S.

Panelists:

Cindy Bryant, *Senior Vice President Corporate Development & Collaborations*, AMYRIS

Rich DiCicco, *Co-Founder*, HARVEST MOON PHARMACEUTICALS

Rakesh Dixit, Ph.D., DABT, *Vice President, R & D Global Head, Biologics Safety Assessment*, MEDIMMUNE



Networking Break

Panel: Payers' Perspectives: Management of Biosimilars

Panelists:

Maria Lopes, Ph.D., *Chief Medical Officer*, MAGELLAN RX MANAGEMENT

Andrew Mulcahy, *Associate Policy Researcher*, RAND

Additional Panelists to be Announced



Interactive Roundtable Discussions with Networking Reception to follow!

Round table discussions are designed for peer-to-peer learning. Each leader will facilitate a 45-minute session. Sign up today to reserve your spot by contacting: ToiE@infocastevents.com

Round Table I

Real World Evidence:
Impact on Market Acceptance
of Newly Launched Biosimilars

Round Table II

Marketing Biosimilars:
Advertising and Branding
New Products

Round Table III

Developing Viable Partnerships
to Accelerate
Biosimilar Commercialization

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Main Summit - Day Two | Friday, April 1, 2016

Panel: **PBMs Perspectives on the Evolving Biosimilars Landscape**

Panelists:

Michael Baldzicki, CRCM, Vice President, Corporate Strategy & Product Development, CARECENTRIX

Bill Barre, Vice President Strategic Network Development, MEDIMPACT

Andrew Miller, Vice President of Operations - MRx, MERIDIANRX

Surya Singh, MD, Corporate VP, CVS CAREMARK CORPORATION

Investment Opportunities in Biosimilars

Presentation: **New & Emerging Biosimilars Business Models in Emerging Markets**

Salman Bokhari, Managing Director, SIDRAPEX

Presentation: **Emerging Investment Trends in Biosimilars and Portfolio Management**

James Huang, Managing Partner, KLEINER PERKINS CAUFIELD & BYERS CHINA



Networking Break

Panel: **Strategic Investment Opportunities in Biosimilars: Risk v. Reward**

Panelists:

Ben Perkins, Senior Managing Director, Investment Banking, ERNST & YOUNG CAPITAL ADVISORS, LLC

John Phillips, Director, Deloitte Advisory, Life Science Lead – Capital Efficiency Practice and Valuation,

Financial Advisory Lead – Generics & Biosimilars Practice, DELOITTE TRANSACTIONS AND BUSINESS ANALYTICS LLP

Additional Panelists to be Announced

Panel: **Developing an Effective Market Access Strategy: What is the Winning Formula?**

Panelists:

Quadriscos Bernard Driskell, MPP, Associate Director of Health Policy & Federal Affairs, NATIONAL PSORIASIS FOUNDATION

Glenn Kazo, President, PROLONG PHARMACEUTICALS

Patrick Lucy, Chief Business Officer, PFENEX INC.

Supporting Organizations & Media Partners



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For more information on how to position your company as a sponsor or exhibitor, please contact:

Maggie Trigueros at 818-888-4445 x55 or MaggieT@infocastevents.com

Biosimilars world 2016

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Biosimilars World 2016 recognizes the value of networking and provides many experiences for you to do just that.



Round Table Discussions

Top industry experts will lead the discussion on key topics. Exchange insights freely amongst your peers in this interactive setting.



Networking Receptions

Network and continue to make business connections after the close of Main Summit day one.



Networking Luncheons

Networking during lunch time allows for more opportunities to conduct casual conversations and make introductions, without compromising your time attending the Summit sessions.



One-On-One Networking Assured

Set up meetings with other participants before the event. As a confirmed attendee, you will receive access to all registered contacts at the event to set up face-to-face meetings in advance.

**REGISTER
ONLINE**

at www.biosimilars-world.com or call **818-888-4445**



Hilton Philadelphia City Avenue
4200 City Avenue
Philadelphia, PA 19131
(215) 879-4000

	Standard		Government/Non-Profits	
	Early Bird (by 2/12/16)	Standard (after 2/12/16)	Early Bird (by 2/12/16)	Standard (after 2/12/16)
Main Summit: Biosimilars World 2016	\$1,695.00	\$1,995.00	\$995.00	\$1,195.00
Workshop: Legal, Regulatory and IP Strategies for the U.S. Biosimilars Market	\$795.00	\$995.00	\$595.00	\$695.00

Sleeping Room Rate: \$150.00

Reservation Call-in Number: 267-969-3002

Reservation Cutoff Date: Monday, March 7, 2016

Group Name: Information Forecast Inc./Biosimilars World 2016

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