

## FRIDAY, SEPTEMBER 25, 2015

- 4:00 p.m. - 7:00 p.m.    **Registration/Information Desk Open**
- 12:00 p.m. - 1:00 p.m.    **Board Lunch**  
*Location: Rosemont 2*
- 1:00 p.m. - 4:00 p.m.    **Board Meeting**  
*Location: Rosemont 2*
- 5:00 p.m. - 6:45 p.m.    **Welcome Reception**  
*Location: Sheraton Grand Ballroom*
- 7:00 p.m. - 8:30 p.m.    **Welcome Dinner**  
*Location: Gibson's Bar & Steakhouse*  
The CSRO Board Members welcome all non-industry speakers and attendees.

## SATURDAY, SEPTEMBER 26, 2015

- 7:00 a.m. - 8:00 a.m.    **Breakfast**
- 7:00 a.m. - 4:00 p.m.    **Registration/Information Desk Open**
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- 8:00 a.m. - 8:20 a.m.    **CSRO Vision: 2015 and Beyond**  
*Michael Schweitz, MD*  
President, CSRO
- 8:20 a.m. - 9:20 a.m.    **KEYNOTE: Combat to Corporate America: Leadership Lessons from the Battlefield and the Emergency Room**  
*Sudip Bose, MD, FACEP, FAAEM*  
Attending Physician, Medical Center Hospital, Odessa, TX; Major, United States Army, Ret.
- 9:20 a.m. - 9:30 a.m.    **Break**
- 9:30 a.m. - 10:15 a.m.    **The Future of Medicare: A Move Towards Value-Driven Health**  
*Emily L. Graham, RHIA, CCS-P*  
Vice President of Regulatory Affairs, Hart Health Strategies
- 10:15 a.m. - 10:30 a.m.    **Break**
- 10:30 a.m. - 11:30 a.m.    **Breaking Out Your Base: Engaging State Society Members in Advocacy**  
Moderator: *Gary Feldman, MD, FACR*  
President, California Rheumatology Alliance  
  
Panelists: *To be announced*
- 11:30 a.m. - 12:00 a.m.    **Champions of Yes: Partnering with Patients and the Arthritis Foundation on Advocacy**  
*Sandie Preiss*  
Vice President of Advocacy & Access, Arthritis Foundation  
  
*Mark Guimond*  
Director, State Legislative Affairs

12:00 p.m. - 1:00 p.m.

1:00 p.m. - 1:45 p.m.

1:45 p.m. - 2:15 p.m.

2:15 p.m. - 3:00 p.m.

3:00 p.m. - 3:15 p.m.

3:15 p.m. - 4:00 p.m.

4:00 p.m. - 4:30 p.m.

4:30 p.m.

4:30 p.m. - 5:00 p.m.

5:00 p.m. - 6:00 p.m.

## Networking Luncheon

### Communicating Advocacy: Using Skills and Social Media to Boost Your Message

*Kristi Lengyel*

Vice President, Rational 360

*Seth Ginsberg*

President, Global Health Living Foundation

### Physician Power: CSRO Resources for the Physician Advocate

*Jeff Okazaki, MBA*

Associate Director of Government Relations, CSRO

### Biosimilars Today: Prescribing the Future of Substitution

*Gregory Schimizzi, MD*

Treasurer, CSRO

*Madelaine Feldman, MD*

Board Member, CSRO

### Break

### Don't Switch Me: Keeping Stable Patients on Their Medication

*Amanda Chesley, JD*

Executive Director, CSRO

*James Jenkins, PhD, MPH*

Vice President, California Rheumatology Alliance

*Andrew Sperling, JD*

Director of Federal Legislative Advocacy, National Alliance on Mental Illness

### Stepping Up: State Efforts to Limit Step Therapy

*Michael Stevens, MD*

Vice President, CSRO

*Patrick Stone*

State Government Relations Manager, National Psoriasis Foundation

### Closing Remarks

*Michael Schweitz, MD*

### Annual CSRO Business Meeting

### Cocktail Reception

*Location: O'Hare East*