



TTS 2016



26TH INTERNATIONAL CONGRESS OF
THE TRANSPLANTATION SOCIETY

HONG 香
KONG 港

AUGUST
18-23

INVITATION TO INDUSTRY

PLAN
YOUR
SUPPORT!



The
Transplantation
Society



Hong Kong Society of
Transplantation



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TTS 2016

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THE TRANSPLANTATION SOCIETY | HONG KONG 香港 | AUGUST
18–23



The
Transplantation
Society

www.tts2016.org

INVITATION FROM CONGRESS CHAIR

It is my great pleasure to announce that the 26th International Congress of The Transplantation Society will be held in Hong Kong from the 18th to the 23rd August 2016. This meeting marks a major milestone for the Society, as we will be celebrating our 50th Anniversary. The Society has recognized for some time that from a transplant perspective, this is definitely the Asian century. In demonstrating a TTS commitment to worldwide access to transplantation, we can think of no better place to hold this meeting than in one of the major gateways to Asia.

We have brought together a high profile program committee with the aim of developing a broad program covering a diverse range of topics, from the best cutting edge science to the latest controversies in ethics and public policy. We expect that issues relevant to developing transplant programs and organ donation will attract a high volume of delegates from around the world. After many successful biennial TTS Congresses, our 50th Anniversary Congress in Hong Kong boasts significant promise for continued growth. We expect this Congress to be our biggest ever.

Hong Kong is an exciting, world-class destination – a perfect meeting place between East and West – reflecting the cultural mix of the territory's Chinese roots with influences from its time as a British colony. The vibrancy of this city will entice delegates from all specialties and countries to this wonderful location.

The Hong Kong Convention and Exhibition Centre, located on the magnificent and renowned Victoria Harbour, is a superb venue adjacent and connected to two renowned hotels and in close vicinity to several others in the heart of Hong Kong Island. As you will see in the next pages, the opportunities for sponsorship and branding are many. Depending on the sponsorship level, our partners will receive prominent visibility and exposure to an anticipated 5000+ delegates.

We invite you to partner with us in making TTS 2016 a resounding success for delegates and sponsors alike in Asia's World City!

Yours sincerely,



P.J. O'Connell

Philip J. O'Connell
Congress Chair



SOCIETY INFORMATION

THE TRANSPLANTATION SOCIETY

The mission of The Transplantation Society is to provide global leadership in the practice of human transplantation. The responsibility of The Transplantation Society is to establish guidelines of clinical practice, advance programs of education, and to promote ethical standards for clinical care and scientific investigation.

The Transplantation Society will provide the focus for global leadership in transplantation:

- Development of the science and clinical practice
- Scientific communication
- Continuing education
- Guidance on the ethical practice

More information available at www.tts.org.



The
Transplantation
Society

HONG KONG SOCIETY OF TRANSPLANTATION

The Hong Kong Society of Transplantation was incorporated in March 1995 and has been very active in the region. Its major objectives include:

- Promoting for the public benefit the interests in and a better understanding of the advancement of science and knowledge in the transplantation and harvesting of organs and tissues
- Promoting organ donation
- Promoting research, education, training, and appreciation in the science and technology of transplantation, and to make available to the community up-to-date information on new developments in transplantation and organ/tissue harvesting for public benefit
- Promoting academic and social exchange among local and overseas transplant community, and to organize activities/conferences in this respect

More information available at www.hkst.org.



Hong Kong Society of
Transplantation

THAI TRANSPLANTATION SOCIETY

Thai Transplantation Society has long been an ardent supporter of The Transplantation Society and is one of its affiliated societies. It has also worked with various international organizations, such as the World Health Organization, to improve transplantation practices in Thailand, which has a significant unfulfilled demand for transplantation treatments. To date, 330 patients in Thailand have received liver transplants from deceased donors, while a further 30 pediatric and adult patients have had liver transplants from living related donors. The total number of Thai patients who have received bone marrow and stem cell transplants now exceeds 1,000 transplantations.

Kidney transplants constitute the largest number of solid organ transplantations being performed in Thailand, with 4,202 patients to date having received kidney transplants from 23 centers throughout the country. Fifty-five percent were kidney transplants from deceased donors and forty-five percent from living related donors. Currently, 400 kidney transplants are performed in Thailand each year. However, many more patients remain in need of transplantations.

More information available at www.transplantthai.org.

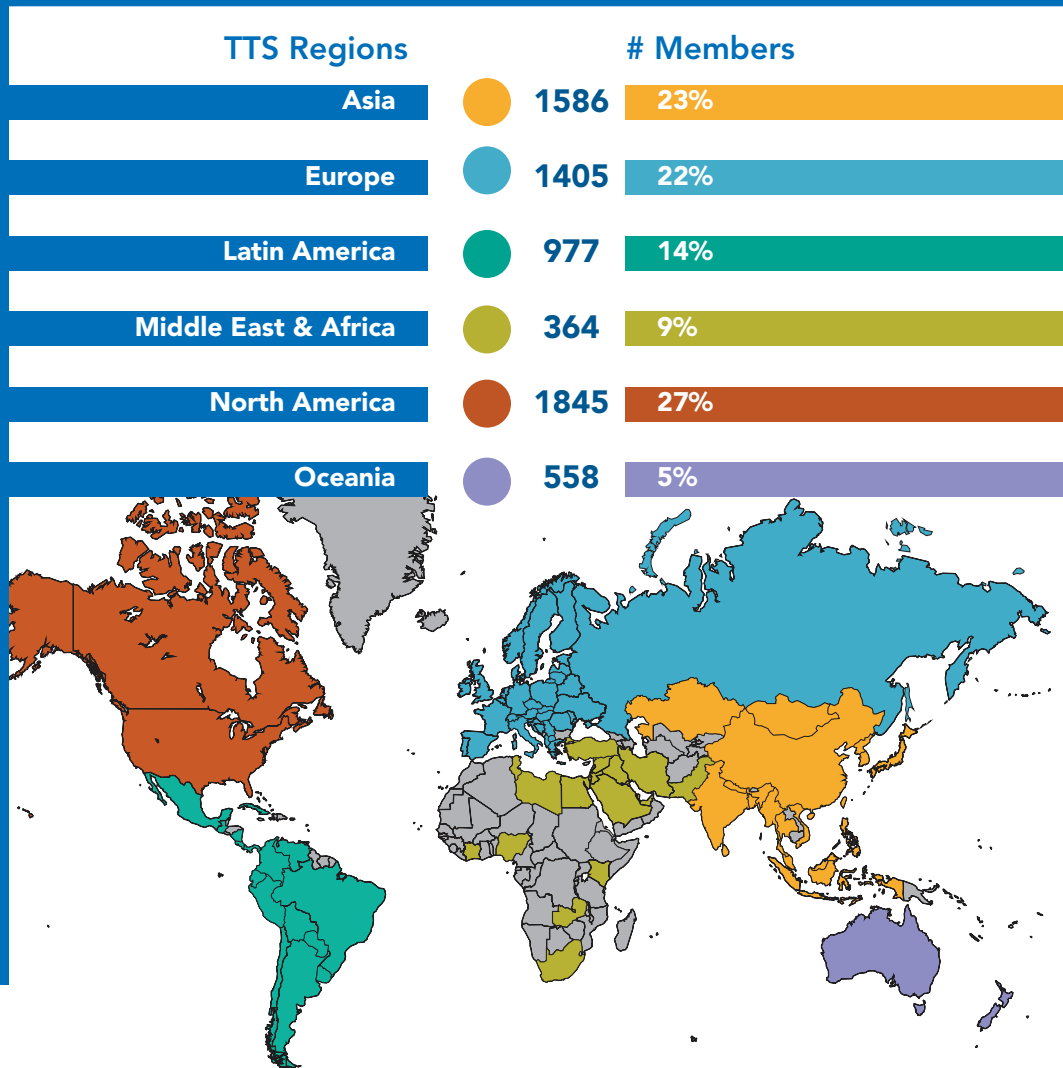


SOCIETY DEMOGRAPHICS AND CONGRESS ATTENDANCE

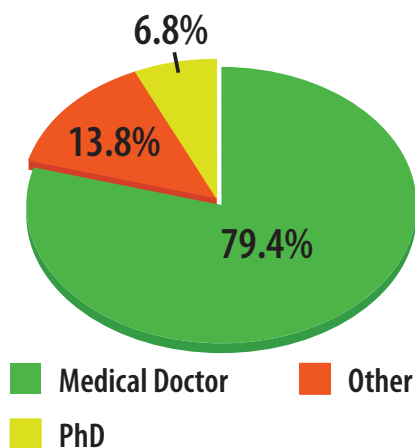
TTS MEMBERSHIP REPRESENTS 6700+ MEMBERS FROM 105 COUNTRIES

The TTS 2016 Congress is expecting to welcome over 5,000 experts in the transplantation field from more than 100 countries.

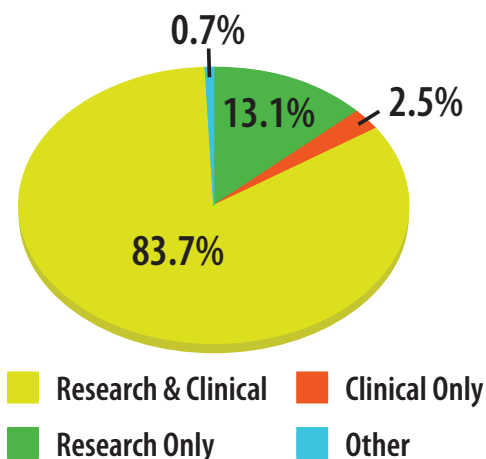
A multidisciplinary event, all transplantation-related professions will be represented, providing a unique mix of expertise at the highest level.



TTS Members per Primary Credentials



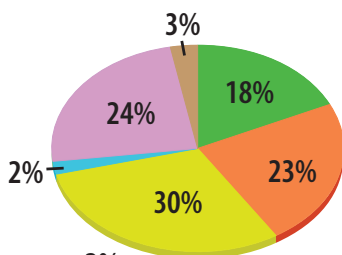
TTS Members per Primary Area of Activity



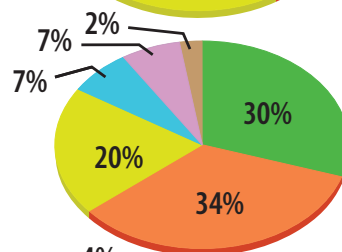
PAST CONGRESSES

YEAR	CONGRESS	LOCATION	# OF DELEGATES	# OF ABSTRACTS
2014	XXV - WTC2014 (Joint TTS/ASTS/AST)	San Francisco, USA	7,200	3,528
2012	XXIV	Berlin, Germany	4,800	2,105
2010	XXIII	Vancouver, Canada	4,850	2,650
2008	XXII	Sydney, Australia	4,340	2,573
2006	XXI - WTC 2006 (Joint TTS/ASTS/AST)	Boston, USA	6,800	3,500
2004	XX	Vienna, Austria	3,500	2,080
2002	XIX	Miami, USA	3,600	2,347
2000	XVIII	Rome, Italy	4,400	3,172
1998	XVII	Montreal, Canada	3,250	2,538
1996	XVI	Barcelona, Spain	3,400	2,645

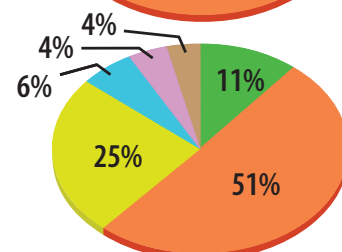
Sydney 2008



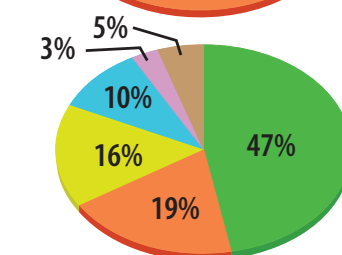
Vancouver 2010



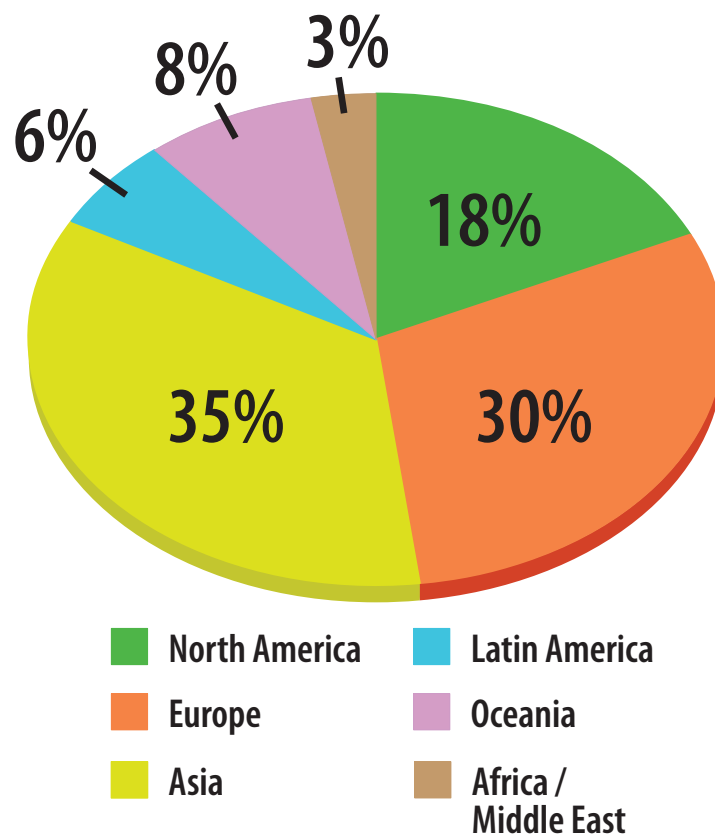
Berlin 2012



San Francisco 2014



Forecast for Hong Kong 2016



TTS 2016 COMMITTEES

■ EXECUTIVE COMMITTEE

Philip J. O'Connell, Australia
Congress Chair

See Ching Chan, Hong Kong
Congress Vice-Chair

Vasant Sumethkul, Thailand
Congress Vice-Chair

Jeremy R. Chapman, Australia
Scientific Program Committee Chair

John J. Fung, USA
Finance Committee Chair

Nancy L. Ascher, USA
Chair, TTS 2018 Congress

■ SCIENTIFIC PROGRAM COMMITTEE

Jeremy R. Chapman, Australia (Chair)

Philip J. O'Connell, Australia

Nancy L. Ascher, USA

Yingyos Avihingsanon, Thailand

Marcelo Cantarovich, Canada

Chak Wai Leung, Hong Kong

Josep Grinyo, Spain

Vasant Sumethkul, Thailand

Megan Sykes, USA

Shiro Takahara, Japan

Stefan G. Tullius, USA

■ SUBCOMMITTEE CHAIRS

Basic & Translational Sciences

Anita Chong, USA

Carla Baan, The Netherlands

Cell Transplantation

Maria Koulmanda, USA

Anil Dhawan, UK

Complications - Malignancy

Steve Chadban, Australia

Angela C. Webster, Australia

Composite Tissue

Palmina Petruzzo, France

Linda Cendales, USA

Emmanuel Morelon, France

Declaration of Istanbul

Gabriel Danovitch, USA

Francis L. Delmonico, USA

Beatriz Domínguez-Gil, Spain

Donation & Procurement

Kimberly Young, Canada

Marti Manyalich, Spain

Ethics, Community and Economics

Beatriz Domínguez-Gil, Spain

Dominique Martin, Australia

Heart

Peter MacDonald, Australia

Joseph R. Rogers, USA

Histocompatibility

Frans Claas, The Netherlands

Peter W. Nickerson, Canada

Infectious Diseases

Deborah Marriott, Australia

Michele I. Morris, USA

Intestine & Multivisceral

Doug Farmer, USA

Debra Sudan, USA

Islet

Mitsukazu Gotoh, Japan

Thierry P.S. Berney, Switzerland

Kidney

Dirk Kuypers, Belgium

Peter Stock, USA

Kidney Immunosuppression

Lionel Rostaing, France

Flavio Vincenti, USA

Liver

Elizabeth A. Pomfret, USA

Chung-Mau Lo, Hong Kong

Lung

Allan R. Glanville, Australia

Nurses in Transplantation

Kathy Kable, Australia

Patricia Pfeiffenberger, USA

Pancreas

Raja Kandaswamy, USA

Jon S. Odorico, USA

Pediatric Transplantation

Ron Shapiro, USA

Anne I. Dipchand, Canada

Post-Graduate Courses

Marcello Cantarovich, Canada

Vivekanand Jha, India

Nancy Kwan Man, Hong Kong

David Rothstein, USA

Registries

Bertram Kasiske, USA

Adisorn Lumpaopong, Thailand

Surgical Techniques

George W. Burke, USA

Henry Pleass, Australia

Tx. in Developing Countries

Elmi Muller, South Africa

Curie Ahn, Korea

Women in Transplantation

Josette Eris, Australia

Lori West, Canada

Xenotransplantation

Peter Cowan, Australia

Agnes Azimzadeh, USA



WHY HONG KONG?

As the gateway to Asia, Hong Kong is an exciting destination, the perfect meeting place between East and West. Whether you are staying for only the duration of the Congress or planning to extend your stay and visit the area, the city has a great deal of attractions to offer its many visitors. A city full of charm with an abundance of attractions: the sophistication of an international city, cultural diversity, cosmopolitan lifestyle, unspoiled natural parkland and spectacular scenery. For more information, visit www.discoverhongkong.com

Hong Kong's programs in transplantation set the mark for further developments Asia-wide. The first transplant of the kidney, liver, heart, and the lung were performed in Hong Kong in 1969, 1991, 1992, and 1995 respectively. The organ procurement system is based on voluntary decisions of the donor or their families to donate organs. This emphasis on voluntarism is consistent with the value of respecting individual autonomy and the dignity of the body after death. Though highest among different regions of Asia, the brain dead deceased donor organ donation rate remains low in Hong Kong and is at the range of only 4 to 6 per million population per year. Compounded by a hepatitis B carrier rate of 10%, living donor liver transplantation has emerged as an alternative to overcome this shortage in supply of brain dead deceased donor liver grafts for transplantation. In May 1996, Hong Kong performed the first adult living donor liver transplantation using the right liver, now a life-saving transplantation commonly adopted by many centers around the world. Hong Kong's aging population also created the need for other organs for transplantation.

Given the inevitable risks and morbidities of living donor organ donations, the ultimate solution to organ shortages for transplantation is improvement of brain dead deceased donor organ donations from a concerted effort of the transplant community under an accountable and transparent system.

We're thrilled that the hosting of the TTS 2016 Congress in Hong Kong will allow regional transplantation professionals a direct access to thousands of experts from around the world, and will yield great benefits to the development of the practice of ethical and safe transplantation and increased donation rates all across the region!

■ THE VENUE

Hong Kong Convention & Exhibition Centre

The Hong Kong Convention and Exhibition Centre, located on the magnificent and renowned Victoria Harbour, is a wonderful venue presently providing 66,000 sqm of purpose-built exhibition space, 20,000 sqm of multi-functional venues and 5,500 sqm of event support space. A unique feature of one of the HKCEC's buildings is the 40,000 sqm aluminum roof cladding, sculptured to portray an image of a seabird soaring into flight. The HKCEC is adjacent and connected to the Convention Plaza, which also includes the 857-room Renaissance Hong Kong Harbour View Hotel, the 549-room Grand Hyatt Hong Kong, a 39-storey office tower, a 580-unit 46-storey serviced apartment tower, shopping arcade and an underground car park.



50TH ANNIVERSARY, HIGHLIGHTS AND CME CREDITS

A word from TTS President, Philip J. O'Connell, on TTS's 50th Anniversary:

"In 2016, The Transplantation Society will be celebrating its 50th Anniversary. The founding members of this Society developed many of the advances that have made transplantation the success it is today. TTS has at heart to carry on this legacy and to build on this foundation in science and clinical practice, where many challenges remain.

Access to transplantation remains an important issue in all regions. Research and development, both publicly funded and from industry, has stalled despite there being substantial unmet needs in terms of long term graft survival, organ preservation and transplantation of high risk individuals. I anticipate that over the next few years TTS will be at the forefront of initiatives to reinvigorate research and to develop international structures that promote the development of investigator-driven clinical trials, in areas that are important to us."

**CELEBRATING
FIVE DECADES
OF INTERNATIONAL
COOPERATION,
INNOVATION, GROWTH
AND PROGRESS**



■ PROGRAM HIGHLIGHTS

- Comprehensive Postgraduate
- Early Morning Symposia
- Keynote and Plenary Sessions
- State-of-the-Art Symposia
- Scientific Workshops
- Individual Scientific Presentations as Contributed Abstracts
- Satellite Symposia
- Regional-Focused Sessions

■ CONTINUING MEDICAL EDUCATION CREDITS (CME)

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the sponsorship of The Transplantation Society (TTS). TTS is accredited by the ACCME to provide continuing medical education for physicians.

Sponsored symposia are regarded as being outside of the Congress program and thus not subject to the control of the Congress Scientific Program Committee except to ensure lack of conflict between the Congress and sponsored symposia programs.



PROGRAM OVERVIEW

	DAY 1 AUGUST 18 th	DAY 2 AUGUST 19 th	DAY 3 AUGUST 20 th
07:00			Morning Symposia
08:00			
08:30	Post-Graduate Courses	Post-Graduate Courses	Plenary Session 1: Basic and Translational Sciences
09:00		Industry Symposium	Coffee Break
09:30			Orals
10:00			
10:30			
11:00			
11:30			
12:00	Pre-Congress Meetings		
12:30			Lunch Break - Exhibition
13:00			Industry Symposium
13:30			
14:00	Post-Graduate Courses	Post-Graduate Courses	State-of-the-Art Sessions
14:30		Industry Symposium	Coffee Break
15:00			Orals
15:30			
16:00			
16:30			
17:00			Poster Session
17:30		Opening Ceremony	Industry Symposium
18:00			
18:30		Welcome Event	
19:00			
19:30			
20:00			

PROGRAM OVERVIEW

DAY 4 AUGUST 21 st		DAY 5 AUGUST 22 nd		DAY 6 AUGUST 23 rd	
07:00	Morning Symposia	Morning Symposia	Morning Symposia	Morning Symposia	
08:00					
08:30	Plenary Session 2: Antibody Mediated Injury	Plenary Session 3: Hepatitis C Virus in Solid Organ Transplantation: Have the Rules Changed?	Plenary Session 4: Transformational Sciences in Transplantation?		
09:00					
09:30					
10:00	Coffee Break	Coffee Break	Coffee Break		
10:30					
11:00	Orals	Presidential Plenary and Awards	Orals		
11:30					
12:00					
12:30	Lunch Break - Exhibition	Lunch Break - Exhibition	Plenary Session 5: What Changes Will We See in Transplantation over the Next Five Years		
13:00	Industry Symposium	Industry Symposium	Closing Ceremony		
13:30					
14:00	State-of-the-Art Sessions	State-of-the-Art Sessions			
14:30					
15:00	Coffee Break	Coffee Break			
15:30					
16:00	Orals	Orals			
16:30					
17:00	TTS Business Meeting	Poster Session			
17:30	Poster Session	Industry Symposium			
18:00					
18:30					
19:00		Congress Networking Event (19:00–22:00)			
19:30					
20:00					

SPONSORSHIP



DIVERSIFY YOUR SUPPORT

Not only does 2016 mark the 50th Anniversary of the Society, and our first time in Asia for over 20 years, but it will also set the mark on the way the international transplantation community meets going forward. We're introducing a ton of new features such as a buzzing multimedia lounge where the TTS Congress connects with the world, new formats of presentations using new media and creative designs, a highly interactive mobile application that will allow attendees to customize their experience, the fostering of an online community before and during the Congress, and a higher than ever presence of younger investigators and researchers as well as allied health professionals. **Be part of the action!**

■ AS OUR SPONSOR:

Do not miss the opportunity to be part of TTS 2016 Congress where the worlds' most influential players in transplantation will come together under one roof.

DEMONSTRATE YOUR COMMITMENT TO MEDICAL EDUCATION

By associating your organization with the highest-level education in the world, reaffirm your organization's mission of helping doctors' practice and improving patient care.

HELP TRANSPLANTATION SCIENCE THRIVE AND SUCCEED

Enable key contributions from outstanding international clinical investigators, immunologists and other transplantation researchers whose science allows medical professionals to save thousands of lives.

SUPPORT TTS' ROLE AS AN INTERNATIONAL LEADER

Align your core objectives with ours: increasing organ and tissue donation and transplantation globally.

CONTRIBUTE TO THE ESTABLISHMENT OF GLOBAL ETHICAL PRACTICES EVERYWHERE

Stand with the international stakeholders concerned by the ongoing issues of international organ trafficking, unethical transplantation practices and the global shortage of organs for transplantation, and work on making a difference.

INCREASE YOUR ORGANIZATION'S STRENGTH AND EXPOSURE IN THE INDUSTRY

Network with 5,000 transplantation professionals from 100 countries. Succeed in meeting your business goals by learning their realities, forging strong relationships and sharing your solutions.

TTS is giving its Corporate Partners the opportunity to customize their own sponsorship experience at TTS 2016 Congress and choose which features they would be interested in sponsoring. This flexibility is intended to guarantee that your particular goals are met.

WHAT'S NEW IN 2016?



SPONSORSHIP

MAXIMIZE YOUR RETURN ON INVESTMENT

The Transplantation Society is aware that more and more, **our industry partners must achieve a high return on investment** and are facing a high level of demand for support from societies. As the only true global society in transplantation, we offer incredible opportunities to our partners to meet their business goals, expand their global reach and engage with their target clientele, and **we aim to offer the best ROI possible**.

To that effect, **we offer a broad range of opportunities for visibility** pre-Congress and onsite, depending on the level of support you select.

■ PRE-CONGRESS:

- Logo and company name on the Congress website with link to own website (Home page, sponsor page, program pages)
- Logo on pre-Congress e-newsletter(s) – distribution list is over 12,000 transplantation professionals in 100 countries
- Logo on TTS 2016 ad in the *Transplantation Journal* - the most cited journal in the field, *Transplantation* has 4,000 subscribers (individual and institutional) and its online version averages 27,000 visits per month
- Mention on social media before the conference
- Pre-registration mailing list for one pre-approved pre-meeting email to registrants (up to 5,000 addresses)
- Opportunity to utilize the Congress logo on sponsor's own promotional material



■ DURING THE CONGRESS / ONSITE:

- Exhibition space in our Exhibit Hall / Delegate Services Hub
- Full registrations to the Congress to enable you close networking with attendees
- Opportunity to include a promotional insert in the Congress bags
- Opportunity to include promotional items in the Congress bags
- Acknowledgement in the on-site brochure
- Prominent visibility on pocket guide and area map
- Mentions by Congress Chair in Opening or Closing Ceremonies
- Specific screen background image with company logo on the computers in the Speaker Ready Room, e-poster area, "rewind" viewing room and the Multimedia lounge, amongst others
- Mention on social media during the conference
- Sponsored banners, priority listings and alerts on Congress mobile app.
- Logo to appear on Headquarter key card jackets
- Logo to appear on signage throughout the conference center: on electronic boards, on printed signage, on printed floor decals, etc.
- Logo on room/area-specific signage as per sponsored activity.
- Logo on the e-News daily, and for exclusive sponsor: an interview with one of your key representatives onsite and article in next day e-News
- Full and half-page advertisements in the onsite brochure

SPONSORSHIP

MAXIMIZE YOUR RETURN ON INVESTMENT

■ REPORTING:

Industry partners will receive a fulfillment report demonstrating their ROI with the following inclusions (*this list is indicative only*):

- Registration report showing statistics per country and per type of registrant
- Abstract submission report showing statistics per country
- Full list of invited speakers
- Attendee list (name, affiliation, country)
- Pictures of the Congress in general, and pictures of any sponsor-specific visibility onsite (such as signage or booth)
- Statistics on the use of mobile app and use of technology onsite
- “Storify-type” report of social media activity
- Statistics on promotion such as: number of newsletters and distribution, print runs of ads, list of websites where event was promoted, list of societies having reposted our content, print runs of onsite documents, etc.

Any questions? Contact us and we'll be more than happy to assist you in determining what options will enable you to demonstrate your ROI.



SPONSORSHIP

PARTNERSHIP OPPORTUNITIES

TTS 2016 LEVEL SPONSORSHIP

	PREMIER \$300,000	PRINCIPAL \$175,000	MAJOR \$100,000	CONTRIBUTOR \$50,000
Complimentary Lunch Symposium timeslot (exclusive) • basic audio/visual included	✓			
Logo on venue entrance welcome signage module	✓			
Complimentary Congress Onsite Hospitality Suite • basic furniture included	✓	✓		
Pre-registration mailing list for one pre-approved, pre-meeting email	✓	✓		
Logo on TTS 2016 ad in <i>Transplantation</i> Journal	✓	✓		
Priority exhibitor listing in Congress mobile app	✓	✓	✓	
Logo on volunteer t-shirts	✓	✓	✓	
Opportunity to include a promotional insert in the Congress bag	3 pieces	2 pieces	1 piece	
Recognition from the Congress Chair in Welcome Address	✓	✓	✓	
Complimentary ad in Congress onsite program	full page	half page	half page	
Logo on pre-Congress e-newsletter	✓	✓	✓	
Complimentary registrations to the Congress for the entire Scientific Program and inclusive social functions	12	10	8	4
Complimentary tickets to Closing Networking Event	10	8	5	2
Logo on signage displayed throughout the venue	✓	✓	✓	✓
Logo on floormarkers near Exhibit Hall	✓	✓	✓	✓
Logo and company name on the Congress website with link to company website	✓	✓	✓	✓
Opportunity to utilize the Congress logo on sponsor's own promotional material and promote their Level Sponsorship	✓	✓	✓	✓

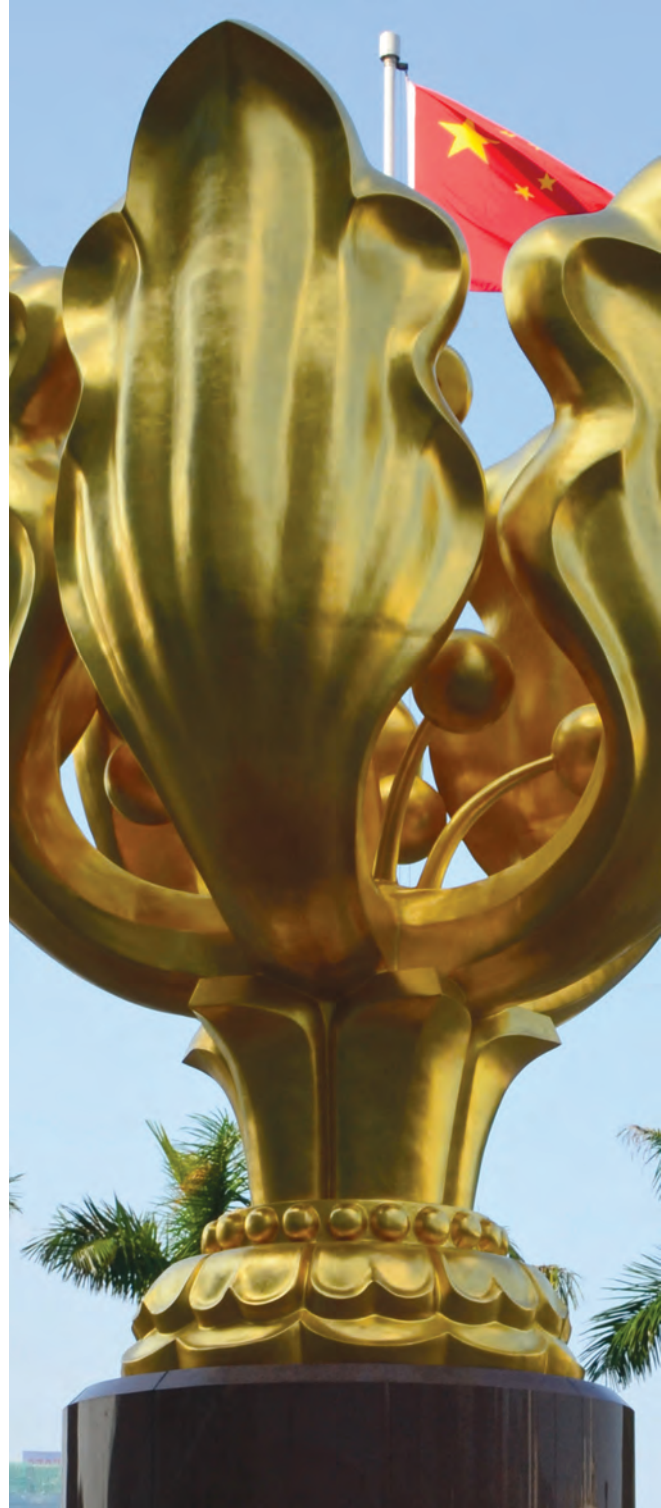
SPONSORSHIP



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

	Á LA CARTE PRICE
Half-Day Pre-Congress Symposium (exclusive)	\$ 150,000
Lunch Symposium (exclusive per day) - Day 3 and 4	\$ 100,000
Lunch Symposium (exclusive) - Day 5	\$ 85,000
Evening Symposium	\$ 75,000
Morning Symposium	\$ 50,000
TTS Multimedia Centre	\$ 45,000
Congress WiFi	\$ 60,000
Congress Mobile Application	\$ 60,000
E-posters Area and Evening Mixers	\$ 45,000
Webcasting of TTS 2016 Sessions to Members (online for one year)	\$ 40,000
Headquarter Hotel Key Card Jacket • 250 rooms including TTS Executive, VIPs and top invited speakers	\$ 20,000
Congress Onsite Pocket Guide	\$ 25,000
Congress Bag	\$ 35,000
Congress Lanyards	\$ 25,000
Speaker Ready Room	\$ 20,000
Onsite "Rewind" Viewing Room	\$ 20,000
TTS Recognition Awards	\$ 5,000
50 th Anniversary Sponsorship	various



SPONSORSHIP



EXCLUSIVE SPONSORSHIP OPPORTUNITIES



HALF-DAY PRE-CONGRESS SYMPOSIUM SUNDAY AUGUST 18, 2016 (EXCLUSIVE): \$150,000



LUNCH SYMPOSIUM (EXCLUSIVE PER DAY) - DAY 3 AND 4: \$100,000



LUNCH SYMPOSIUM (EXCLUSIVE PER DAY) - DAY 5: \$ 85,000



EVENING SYMPOSIUM: \$ 75,000



MORNING SYMPOSIUM: \$ 50,000

For all Symposia:

- The opportunity to host one of the symposia to a target audience
- Program content and speakers(s) to be organized by sponsors (subject to program committee approval)
- Room rental fee included in cost of sponsorship. Sponsor is required to offer a meal to participants (corresponding to time of day)
- Standard audio-visual package supplied. Upgrades available.
- Opportunity to include a promotional insert in the Congress bags
- Acknowledgement in the on-site brochure and on the Congress website
- Opportunity to utilize the Congress logo on sponsor's own promotional material



TTS MULTIMEDIA CENTRE: \$ 45,000

Attendees will enjoy a relaxing "lounge" area in the Exhibit Hall where they will be able to recharge their devices, access high-speed internet, use the provided computers and iPads as well as keep up with what's going on in the conference through media channels and monitors.

- Specific screen background image with company logo on the computers.
- Opportunity to include a promotional insert about the multimedia lounge in the Congress bags.
- Logo to appear on signage throughout the area.
- Acknowledgement as a Congress sponsor in the on-site brochure and on the Congress website.
- Mention on social media during the conference.



CONGRESS WIFI: \$ 60,000

As sponsor of the Congress WiFi, your company will enjoy branding as the facilitator of internet and WiFi for all attendees of the 2016 Congress. Your brand will be featured prominently when Congress attendees access the WiFi network on their mobile device. Your message will be viewed by all users upon log in. This branding opportunity will provide your company the opportunity to customize your message for maximum impact which will ensure the highest visibility for your brand.

- Opportunity to include a promotional insert about your company in the Congress bags.
- Acknowledgement as a Congress sponsor in the on-site brochure and on the Congress website.
- Mention on social media during the conference.

SPONSORSHIP



EXCLUSIVE SPONSORSHIP OPPORTUNITIES



CONGRESS MOBILE APPLICATION:

\$ 60,000

Enjoy prime visibility delivered to each participant's mobile device by becoming the presenting sponsor of our Congress mobile application.

Key features will include the ability to view full program with presentation abstracts and build a customized schedule, an exhibitor list with interactive floor plan, speaker information and bios. The mobile app will be the primary method participants will access Congress information on-site!

- Acknowledgement as a Congress sponsor in the on-site brochure and on the Congress website.
- Opportunity to utilize the Congress logo on sponsor's own promotional material.
- Fee for set up of app is included in the cost of sponsorship.



E-POSTERS AREA AND EVENING MIXERS:

\$ 45,000

Your company will be recognized throughout the e-poster area and on the e-poster screens during the entire Congress and will be featured prominently during the networking events held at poster session times.



WEBCASTING OF TTS 2016 SESSIONS TO MEMBERS (ONLINE FOR ONE YEAR):

\$ 40,000

- Exclusive naming rights to the webcast.
- Sponsor logo to appear on introductory screen.
- The webcast will be advertised in the marketing materials and Congress website.
- Opportunity to include a promotional insert in the Congress bags.
- Acknowledgement as a Congress sponsor in the on-site brochure and on the Congress website.
- Opportunity to utilize the Congress logo on sponsor's own promotional material.
- Fee for set up of webcast is included in the cost of sponsorship.



HEADQUARTER HOTEL KEY CARD:

\$ 20,000

- Sponsor logo to appear on Headquarter key card jackets (quantity: 250, including TTS Councilors, VIPs and speakers)



CONGRESS ONSITE POCKET GUIDE:

\$ 25,000

- The Congress and sponsoring company logo on the Congress pocket guide.
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.



CONGRESS BAG:

\$ 35,000

- The Congress and sponsoring company logo on all the Congress bags.
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.



CONGRESS LANYARDS:

\$ 25,000

- The sponsoring company logo on all lanyards.
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.

SPONSORSHIP



EXCLUSIVE SPONSORSHIP OPPORTUNITIES



SPEAKER READY ROOM:

\$ 20,000

- The sponsoring company name and logo on signage within the Speaker ready room and on the screen of each computer terminal.
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.



ONSITE “REWIND” VIEWING ROOM:

\$ 20,000

- The sponsoring company name and logo on signage on the screen within the viewing room – where attendees will be able to sit back and watch at their own pace the lectures of the day before.
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.



TTS RECOGNITION AWARDS:

PER AWARD \$ 5,000

As it's been done in the past, the TTS Recognition Awards will be named after the sponsor and will recognize individuals who have made a major international impact in the field of transplantation. The awards are given out at each International Congress of The Transplantation Society.



50TH ANNIVERSARY SPONSORSHIP:

TTS will be developing several activities to underline this milestone and celebrate its legacy. There will be numerous opportunities for Corporate Partners to participate with us on designing a highly attractive pre-Congress campaign as well as several high profile activities onsite.

- Substantial sponsors to the 50th Anniversary Celebrations will carry the naming of “TTS 50th Anniversary Sponsor”.

SPONSORSHIP



EDUCATIONAL GRANTS

DIVERSIFY YOUR SUPPORT

Your organization may associate its name with one of our sessions or you may wish to sponsor one or several international speakers. Let us know what your goals are and we'll assist you in finding the best avenue for your support!



POST GRADUATE COURSE (PER COURSE)

\$ 15,000



PLENARY SESSION (PER SESSION):

\$ 50,000



EARLY MORNING SESSION (PER SESSION):

\$ 15,000



STATE-OF-THE-ART SESSION (PER SESSION):

\$ 25,000



INTERNATIONAL SPEAKER (PER SPEAKER):

\$ 10,000



MARKETING OPPORTUNITIES

DIVERSIFY YOUR SUPPORT



ONSITE HOSPITALITY SUITE DURING CONGRESS:

PER WEEK \$ 25,000

PER DAY \$ 5,000

A number of Hospitality Suites will be available for rent during the Congress. Enjoy the comfort of a private room in a discreet location, yet close to all the action, to meet with clients.



PRIORITY EXHIBITOR LISTING IN MOBILE APP:

\$ 2,000

Your name and company logo will appear at the top of our list, before the alphabetical listing, on the mobile application.



**UPGRADED EXHIBITOR PROFILE IN MOBILE APP WITH PDF DOWNLOAD:
INCLUDES ONE DOCUMENT**

\$ 3,500

In addition to your name, company logo and general description, we'll include a live link to your website as well as the opportunity to provide an information sheet (pdf) to attendees visiting your profile. We'll include one mention of your booth in social media postings just before the Congress.



MOBILE APP PUSH NOTIFICATION (PER NOTIFICATION):

\$ 4,000

We will provide the ability for you to distribute a customized message to all app users during the Congress.

SPONSORSHIP



MARKETING OPPORTUNITIES

DIVERSIFY YOUR SUPPORT



COFFEE/TEA BREAKS:

\$ 15,000

For a small investment, be the brand fueling attendees at the Congress. Sponsor the networking coffee/tea breaks and energize delegates to network, make connections and prepare for sessions. This is the opportunity to engage the Congress audience and power an interactive station at the Congress.

- Signage strategically placed in the coffee/tea break areas.
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.



CONGRESS NOTE PADS:

\$ 7,000

- Opportunity to include a promotional note pad in the Congress bags.
- Sponsor provides item, to be approved by Organizing Committee



CONGRESS PENS:

\$ 7,000

- Opportunity to include a promotional pen in the Congress bags.
- Sponsor provides item, to be approved by Organizing Committee



CONGRESS TOTE BAG MARKETING ITEM:

\$ 7,000

- Opportunity to include a promotional item in the Congress bags.
- Sponsor provides item, to be approved by Organizing Committee



DAILY CONGRESS "TTS 2016 E-NEWS":

PER DAY \$ 10,000
FOR EXCLUSIVITY OF 5 EDITIONS \$ 35,000

- The sponsoring company logo on the e-News daily
- For exclusive sponsor: an interview with one of your key representatives onsite and article in next day e-News
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.



PHOTO BOOTH:

\$ 20,000



We introduced the TTS photo booth at WTC 2014 and it was a huge success!

- The sponsoring company name and logo on signage near the booth as well as on photos printed.
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.

SPONSORSHIP



MARKETING OPPORTUNITIES

DIVERSIFY YOUR SUPPORT



CONGRESS BAG INSERTS (PER INSERT):

\$ 7,500

- Opportunity to include a promotional insert in the Congress bags.



UMBRELLAS:

\$ 25,000

We will be providing our attendees with an umbrella to carry around town with your colors on it.

- The sponsoring company logo on umbrellas.
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.



HOST COMMITTEE'S PERSONALIZED GUIDE TO HONG KONG:

\$ 15,000

We've asked our Host committee to pull together their Top Ten listings of things to do and places to eat in Hong Kong. Do as the locals do!

- The sponsoring company logo on the guide to Hong Kong.
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.



YOUNGER INVESTIGATOR LOUNGE:

\$ 15,000

We will set aside a lounge for our younger investigators and researchers, where they can network, find out the latest career opportunities and share their research during "Meet the experts" sessions. Help us make this space interactive and fun!

- The sponsoring company logo outside of the lounge
- Acknowledgment as a Congress sponsor in the on-site brochure as well as the Congress website.



ADVERTISEMENT IN THE FINAL PROGRAM

QUANTITY: 5000 (ESTIMATE)

BACK COVER: \$ 12,000

INSIDE BACK COVER: \$ 10,000

INSIDE FULL PAGE: \$ 7,000

INSIDE HALF-PAGE: \$ 4,000

SPONSORSHIP

MARKETING OPPORTUNITIES

DIVERSIFY YOUR SUPPORT



ONSITE BRANDING AT HKCEC:

A number of opportunities of increasing your brand's visibility onsite are available:

- Escalator silver flats
- Escalator glass panes
- Electronic poster boards
- Pillar light boxes
- Floormarkers
- Staircase steps.

Visually striking up close or from a distance, these locations will not go unnoticed as attendees move from plenary to countless other locations within the venue.

PRICING ON REQUEST



SPONSORSHIP



EXHIBITION

DIVERSIFY YOUR SUPPORT

EXHIBIT SPACE (MINIMUM OF 9 SQM):

PER SQM \$750

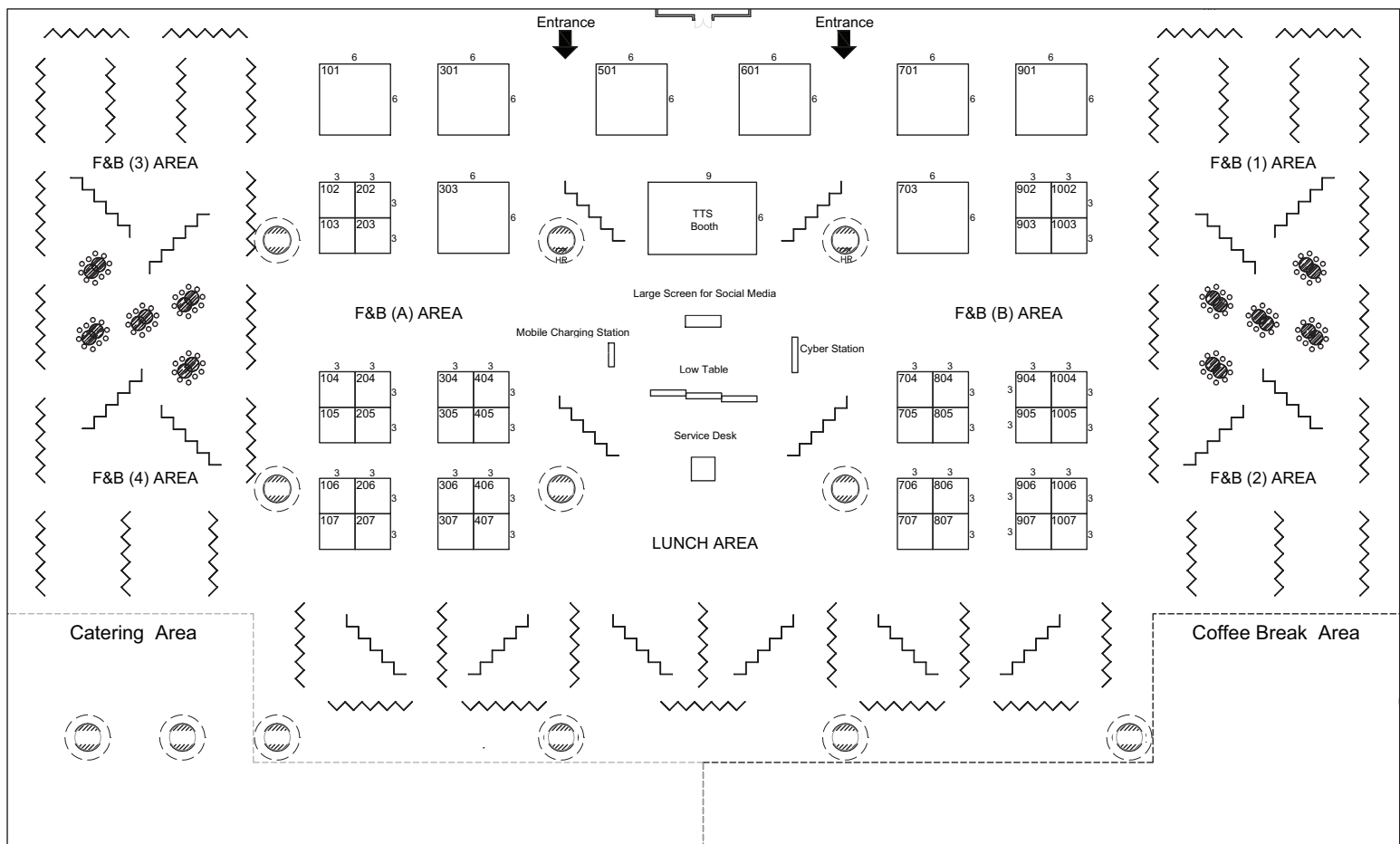
EARLY EXHIBIT SPACE (PAID BY OCTOBER 30, 2015):

PER SQM \$650

NOT-FOR-PROFIT / PUBLISHERS EXHIBIT SPACE (MINIMUM OF 9 SQM): PER SQM \$400

The exhibition and poster viewing area will occupy a prominent location on Level 5 of the HKCEC right across from the plenary hall and near registration.

- Exhibition space of 3m x 3m floor space (exhibitor must make arrangements for all booth structure and furnishings through our official decorator)
- Includes one full Congress registration per 9 sqm up to a maximum of 4.
- Two (2) exhibitor badges (do not include access to sessions).
- Acknowledgment as a Congress exhibitor in the marketing material as well as the Congress website.



HOTELS

To make your trip to TTS 2016 Congress a seamless experience, TTS has negotiated room blocks at hotels near the Hong Kong Convention & Exhibition Centre at discounted rates. We request that any agency handling your group bookings go through our official housing bureau, International Conference Consultants Ltd. in order to benefit from the Congress rates.

For information on hotel accommodation at TTS 2016, please contact:

TTS 2016 Official Housing Agent

International Conference Consultants Ltd.

Email: tts2016-hotel@icc.com.hk



CONTACT

**Contact TTS now to secure your
partnership for TTS 2016 Congress.**

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TTS 2016

26th INTERNATIONAL CONGRESS OF
THE TRANSPLANTATION SOCIETY | **HONG 香
KONG 港** | AUGUST
18-23



**The
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