

March 26 – 30, 2018 | San Diego, CA

MANCHESTER GRAND HYATT | SAN DIEGO, CA

Core Conference: March 28-30, 2018

Intensive Training Seminars: March 26 & 27, 2018



28th Annual

ART & SCIENCE

of Health Promotion Conference

— Conference Theme —

**Best Science + Expert Implementation =
Best Outcomes**

*How do we meld scientific knowledge with human sensitivity and expert management
to produce the best health outcomes?*



JAMES F. SALLIS, PhD
University of California
San Diego
Australia Catholic University



MIMI H. SILBERT, PhD
Delancey Street
Foundation



PAUL E. TERRY, PhD
Health Enhancement
Research Organization (HERO)
*American Journal of
Health Promotion*

Keynote Speakers

Learn | Connect | Share

28th Annual

ART & SCIENCE of Health Promotion Conference



It is my pleasure to invite you to join us for the 28th Annual Art and Science of Health Promotion Conference at The Manchester Grand Hyatt in San Diego, California.

Over the course of the conference, you will participate in sessions presented by the top scientists and practitioners in the field. Plus, you will have an abundance of opportunities to be involved through interactive discussions, networking sessions, fitness activities and social events.

You will return home equipped with practical strategies and research backup to make your programs and your work more effective and you will have a renewed sense of commitment and passion knowing that others like you are working to make a difference.

I look forward to seeing you in San Diego.

MICHAEL P. O'DONNELL, PhD, MPH, MBA

Program Chair, Art & Science of Health Promotion Conference

CEO, Art & Science of Health Promotion Institute

Conference Features

Keynote addresses that will inspire and motivate

Concurrent sessions by top scientists and practitioners

Preconference Intensive Training Seminars

Research reports • Program descriptions • Panel discussions

Networking opportunities • Fitness activities

Learn from the Best in Health Promotion

Join more than 600 professionals who have a passion for health promotion — people who represent the most successful programs in workplace, clinical, educational and community settings. This is your opportunity to meet them, learn from them, share experience, connect and collaborate.

Presented by



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Conference Theme

Best Science + Expert Implementation = Best Outcomes

How do we meld scientific knowledge with human sensitivity and expert management to produce the best health outcomes?



Scientific discoveries have been remarkably important in shaping the strategies we use and the outcomes we achieve in improving health behaviors. Major advances in the past forty years include discovering the protocols necessary to not only prevent but reverse heart disease through lifestyle change; the combination of clinical and policy approaches necessary to increase rates of tobacco prevention and cessation by 10 times; shifting the perception of exercise from something to be done with caution under a doctor's care to a legitimate "magic bullet" that helps prevent or treat the vast majority of major diseases; recognition that education is not sufficient to produce behavior unless combined with motivation enhancement, skills training and opportunities to practice healthy lifestyle; that increased self-efficacy, targeted enticements and stage based tailored interventions increase success rates; that social influences and the physical environment can enable or sabotage even the best designed interventions; that lifestyle behaviors drive a significant portion of medical costs, and well-designed health promotion programs cost less than they save; and of course the underlying math and physics that provided the technology supporting web communication and high speed computing. These discoveries tend to be well documented and broadly disseminated.

But even the most scientifically valid programs fail when they are implemented poorly.

Sometimes the failure is caused by a lack of trust between employees and top management, between citizens and local, state or federal governments, or between a clinician and a patient. Sometimes failure is caused by placing the wrong people in the wrong jobs, with mismatches in training, personality, or experience. Sometimes failure is caused by a poor communication campaign, a breakdown in technology, or poor timing. Sometimes failure is caused by not adhering to the scientific principles on which the program was developed, or an insufficient budget to reach the target market in the time allotted. Other times, all of these problems are overcome by having the right individual or team guiding the program or the right leader injecting the critical support or energy necessary at the critical time. The critical factor might be charisma, integrity, determination, credibility, personal relationships or some other quality possessed by the individual or the team. These processes and human factors critical to successful implementation tend to be poorly documented and rarely disseminated.

This conference will strive to articulate the critical scientific, human sensitivity and expert management processes necessary to produce the best outcomes and how to best meld them.

“Each year there is an ‘ah-ha! moment’ gleaned from the experience of others that I can put into practice at my facility. Worth every minute!”

Jill Harvill, MS, LAT, ATC, ACSM-CEP, HPMC Occupational Medical Services



Conference Schedule

This tentative schedule provides an overview of daily activities to help you plan your trip. Details are subject to change. Visit **HealthPromotionConference.com** for schedule updates.

Monday, March 26

9:00 am – 5:00 pm Intensive Training Seminars (Day One)

Tuesday, March 27

9:00 am – 5:00 pm Intensive Training Seminars (Day Two)

5:15 pm – 6:15 pm Core Conference Orientation

Wednesday, March 28

6:30 am – 7:30 am Activity Sessions

8:00 am – 5:00 pm Exhibits

9:00 am – 10:45 am Opening Keynote / General Session

11:00 am – 12:05 pm Concurrent Sessions

1:45 pm – 2:50 pm Concurrent Sessions

3:15 pm – 4:20 pm Concurrent Sessions

4:45 pm – 5:45 pm Brainfest

6:00 pm – 7:00 pm Activity Sessions

7:00 pm – 8:00 pm Welcome Reception

Thursday, March 29

6:30 am – 7:30 am Activity Sessions

8:00 am – 5:00 pm Exhibits

9:00 am – 10:45 am Keynote / General Session

11:00 am – 12:05 pm Concurrent Sessions

12:15 pm – 1:45 pm Poster Presentations

1:45 pm – 2:50 pm Concurrent Sessions

3:15 pm – 4:20 pm Concurrent Sessions

4:45 pm – 5:45 pm Brainfest

6:00 pm – 7:00 pm Activity Sessions

6:00 pm – 10:00 pm Dine Around — *San Diego!*

Friday, March 30

6:30 am – 7:30 am Activity Sessions

9:00 am – 10:45 am Keynote / General Session

11:00 am – 12:05 pm Concurrent Sessions

12:15 pm – 1:45 pm Poster Presentations

1:45 pm – 2:50 pm Concurrent Sessions

3:15 pm – 4:15 pm Farewell Reception

The educational programming schedule and social events noted in this brochure are subject to change. Please visit www.HealthPromotionConference.com for conference program updates, schedule changes and new offerings.

about Keynote Speakers



JAMES F. SALLIS, PhD

*Distinguished Professor
Emeritus, Family Medicine
& Public Health, Division of
Behavioral Medicine, University
of California, San Diego
Professorial Fellow, Institute
for Health & Aging, Australia
Catholic University, Melbourne*

Translating Active Living Research to Action in Multiple Sectors

Research on active living has identified a wide range of environment and policy correlates and interventions with potential for widespread and long-lasting effects on behavior and health. Decisions made in many sectors considered “non-health” are relevant to active living, especially urban planning, transportation, parks and recreation, schools, architecture, landscape architecture, housing, and industries such as technology, entertainment, and real estate. Using research to inform and influence decisions in these sectors is seen as an essential goal for health, but there are many challenges. Dr. Sallis provides models for conceptualizing “research translation” as part of the research process and will offer a variety of pathways by which research can be used to impact practice and policy. He will also offer promising examples of research translation in the active living field.



MIMI H. SILBERT, PhD

*CEO & President,
Delancey Street Foundation*

Delancey Street: Transforming Behavior (and Lives) Through Behavioral Psychology, Fastidious Attention to Detail, and Love

Delancey Street was started in 1971 by Dr. Mimi Silbert and three friends with the dream of creating a new model to turn around the lives of people living in poverty, substance abusers, former felons, and others who have hit bottom. Based on behavioral psychology principles, the Delancey Street model envelops residents in a culture in which everyone is treated with respect, contributes to the needs of the community, is trained to perform meaningful work in three marketable skills, trains others, and is committed to continual growth. Nearly five decades later, Delancey Street has helped more than 18,000 people graduate from poverty to self-sufficiency, built eight residential centers in California, New York, North Carolina, New Mexico and Massachusetts and launched 10 successful commercial ventures that generate 60% of its operating budget.



PAUL E. TERRY, PhD

*President & CEO, Health
Enhancement Research
Organization (HERO)
Editor in Chief, American
Journal of Health Promotion*

Got Quality? Learning What Each of Us Does Best and Making it Happen Everywhere and Every Time

Health promotion professionals have eclectic and rich backgrounds in the science of health promotion and our decades of experience has superbly informed “the art” of delivering health programs. But how equipped is our field at taking what we have learned to scale such that we can effectively and efficiently deliver health promotion in a way that assures continuous improvement?

This presentation will build on the conference theme: *Best Science + Expert Implementation = Best Outcomes: How do we meld scientific knowledge with human sensitivity and expert management to produce the best health outcomes?* With an emphasis on “expert management” Dr. Terry will describe the application of industrial strength quality improvement methodologies to the work of implementing wellness programs. He will argue that if we are to achieve cultures of health we will need to facilitate cultures of quality. We can only manage what we measure and the first question to answer if we are to achieve process excellence is “what is our process?” Our answer to that question, and the metrics we choose to monitor our “value stream,” will determine what “the best health outcomes” are and, more importantly, how we can keep doing better than our current best.

Breakout Sessions: Educational Tracks and Faculty

Concurrent sessions are organized by track.

TRACKS: ▲ = HUMAN SENSITIVITY ■ = OUTCOMES ■ = MANAGEMENT ■ = SCIENCE



Mobilizing Subcultures to Support Wellbeing

▲ = HUMAN SENSITIVITY

The Role of Culture in Supporting Meaning and Purpose

▲ = HUMAN SENSITIVITY

Judd Allen, PhD

President, Human Resources Institute



Advancing Wellbeing through a Model of Professional Fulfillment

▲ = HUMAN SENSITIVITY

Psychological Safety: What's Good for Teams is Good for Wellbeing

▲ = HUMAN SENSITIVITY

Patty Purpur de Vries, MS

Director of Strategic Projects,
Stanford Medicine WellMD Center;
Director, Stanford Health Promotion
Network



Making Worksite Health Promotion Work — What I've Learned So Far

■ = OUTCOMES

David R. Anderson, PhD, LP

Co-founder & Adviser, The StayWell
Company, LLC;
Founder & Owner, VisioNEXT LLC



The Business of You: Applying Eight Principles of Success in Business to Live a Vibrant and Healthy Life

▲ = HUMAN SENSITIVITY

Raquel Garzon, DHSc, RDN

President, Revitalize Project;
Wellness Extension Specialist and Assistant
Professor, New Mexico State University



Get with the Program: Insights into Program Impacts on Behavioral Risk Migration

■ = MANAGEMENT

Jack Baker, PhD

Senior Research Analyst,
HealthFitness Corporation



Do Workplace Health Promotion (Wellness) Programs Work? What Does the Latest Research Tell Us?

■ = OUTCOMES

Ron Z. Goetzel, PhD

Senior Scientist, Johns Hopkins Bloomberg
School of Public Health;
Vice President, IBM Watson Health;
President & CEO, Health Project



Mind Over Matter: The Hidden Influence of Psychology on Wellbeing and Performance

■ = SCIENCE

David Ballard, PsyD, MBA

Assistant Executive Director for
Organizational Excellence,
American Psychological Association



The Third Wave: The Future of Work, Engagement, Health & Happiness

■ = MANAGEMENT

David Hunnicutt, PhD

CEO, David Hunnicutt International, LLC



The Resilience Advantage: Stronger, Tougher, Smarter

▲ = HUMAN SENSITIVITY

Richard Citrin, PhD, MBA

President, Citrin Consulting



Mindset Matters in Health Promotion

■ = SCIENCE

Natalie Dattilo, PhD, MHA

President, Priority Wellness;
Consultant, Activate Healthcare;
Affiliate Faculty, Indiana University School
of Medicine, Department of Psychiatry



An Organization's Hierarchy of Needs, Maslow Style

■ = MANAGEMENT

Rebecca Johnson, MS

Manager of Wellness Services,
Corporate Fitness Works

ized into tracks. Sessions will be scheduled to allow you to attend many of the sessions in a track if you wish.



How to Make Wellness into a Profit Center With the Power of Habit

■ = MANAGEMENT

Michael Kim, MPP, MBA

*Professor (Adjunct), Stanford University;
Founder & CEO, Habit Design®*



Innovation, The Art of Being Wrong

■ = MANAGEMENT

Think, Innovate, and Be Absurd

■ = MANAGEMENT

Stefana Saxton, MBA

*Business Excellence Innovation Leader
for Business Excellence (BEx®),
Black & Veatch*



Are We Better Off? A Look at How the Evolving Wellness Regulations Have Impacted Population Health Management

■ = OUTCOMES

Evidence to Support the Right Mix of Incentives, Interventions and Cultural Initiatives for Positive Wellness Results

■ = SCIENCE

Jim Pshock

Founder & CEO, Bravo Wellness



The Institute for Health Care Improvement's Quadruple Aim: The Role of Wellness in Reducing Burnout and Optimizing Health Systems

■ = SCIENCE

Brandy Schwarz, PT, DPT, EdD, MOT, MBA

Director of Clinical Education/Assistant Professor, University of North Texas Health Science Center



How to Create an Experience That Moves People

■ = MANAGEMENT

Laura Putnam, MA

CEO & Founder, Motion Infusion, Inc.



Comic Relief as an Essential Stress Management Coping Skill

▲ = HUMAN SENSITIVITY

21st Century Stress Management: Telomeres, Lyme Disease and the Microbiome

■ = SCIENCE

Brian Luke Seaward, PhD

Executive Director, Inspiration Unlimited & The Paramount Wellness Institute



Promoting Brain Health: Evidence-Based Perspectives on Enhancing Cognitive Skills in Daily Life

■ = SCIENCE

John J. Randolph, PhD

*Board Certified Neuropsychologist,
Randolph Neuropsychology Associates;
Cognitive Health Consultant/Executive Coach, J. Randolph Consulting, LLC;
Adjunct Assistant Professor of Psychiatry,
Geisel School of Medicine,
Dartmouth College*



12 Powerful Strategies to See Success with Positive Psychology

▲ = HUMAN SENSITIVITY

Marie-Josée Shaar, MAPP, CPT, CWCC

*Wellness/Motivational Speaker,
MJSharr.com*



Mindful Eating as a Path to Health and Wellbeing

■ = SCIENCE

Lynn Rossy, PhD

Executive Director, Tasting Mindfulness



Precision Wellbeing: No One is Average in the Digital Age

■ = MANAGEMENT

Victor Strecher, PhD, MPH

*Professor & Director for Innovation & Social Entrepreneurship, University of Michigan School of Public Health;
Founder & CEO, JOOL Health*

*This is a partial listing of our faculty and program.
Please visit www.HealthPromotionConference.com for the full program and updates.*

Two-Day Preconference Events

INTENSIVE TRAINING SEMINARS

Monday, March 26 & Tuesday, March 27, 2018 | 9:00 AM - 5:00 PM



Separate registration required; see the registration form on page 11 for details.

SEE WEBSITE FOR COMPLETE SESSION DESCRIPTIONS | REGISTER ONLINE
www.HealthPromotionConference.com**Enhancing Resilience for Yourself and Client Populations****Raquel Garzon, DHSc, RDN***President, Revitalize Project; Wellness Extension Specialist and Assistant Professor, New Mexico State University*

Nearly everyone today is impacted by stress in a significant way. Health professionals and even the general population are aware of the negative impact that stress can have on health, sense of wellbeing, relationships, and performance. Most efforts in managing stress have been focused on relaxation methods, nutrition and exercise interventions, work-life balance programs, and offering employee assistance programs and resources. More recently there has been an increased demand for resiliency training across a variety of organizations. They realize that high demand and pressure is difficult to prevent and that current stress management programs are not sufficient in today's world. This program will provide science-based content in the area of personal resilience that is being implemented in organizations facing a crisis resulting in high turnover rates and decreasing morale due to stress. The content focuses on practical tools that participants can use to leverage positive stress, reduce impacts of negative stress, reduce triggers to stress, and increase mental and emotional resiliency.

Cracking the Culture Code: How To Build a Healthier, Higher Performing Culture that Works For You**David Hunnicutt, PhD***CEO, David Hunnicutt International, LLC*

When it comes to creating a healthier, higher-performing organization it's no surprise that culture is the thing that matters most. To be sure, if carefully designed, culture is the difference between success and failure; engagement and alienation; health and sickness; joy and drudgery. But here's the deal, very few leaders know how to design a culture that actually works. In fact, when surveyed, the vast majority of organizational leaders admit that their organization's culture is less than ideal. In this illuminating training, David Hunnicutt will:

- Share the five key steps to building a best-in-class culture — the kind that produces bottom-line outcomes and engages employees;
- Illuminate the secrets that make culture change stick; and
- Highlight the metrics of success so that progress can be measured, managed and monitored.

By drawing insights from the latest research and sharing the compelling stories of success, Dr. Hunnicutt will captivate you in learning more about what it takes to prepare a workforce that can meet the challenges of the 21st century.

12 Breakthrough Recipes for Designing Sustainable Behavior Change**Michael Kim, MPP, MBA***Professor (Adjunct), Stanford University; Founder & CEO Habit Design®*

There's good reason for the explosion of interest in the role that habit design plays in successful health promotion: 97.3% of Americans haven't mastered the 4 critical habits which constitute a "healthy lifestyle," leading to 80% of chronic conditions, 75% of healthcare costs, and \$1 Trillion in lost productivity, or on average \$10,000 per employee per year. Schemes to artificially boost motivation or willpower through challenges, wearables, incentives, etc., may spur episodic, temporary changes, but they quickly wane. No matter how motivated you are, you're still 80% likely to quit your resolutions after just 4 weeks. Given so many of them merely try to promote or motivate change, it's no wonder that traditional programs have been found to lose 50% ROI. While motivation may get you started, it's habit that keeps you going. Developed by licensed, certified, and published clinical psychologists from Yale, Stanford, and Kaiser Permanente, this fun, interactive workshop will empower you with 12 breakthrough, clinically validated techniques for designing sustainable behavior change for your clients and employees. As the first clinically validated habit training protocol, these methods have outperformed other wellness approaches by 180%, as peer-reviewed by The American Journal of Health Promotion. Over 100,000 employees across 500 companies have applied this training to create new healthy habits, resulting in 78% daily engagement, 190% ROI, and an average of 69 extra minutes of productivity per employee each day.

Workplace Wellness that Works



Laura Putnam, MA

CEO & Founder, Motion Infusion, Inc.

This highly interactive intensive, drawn from Laura Putnam's *Workplace Wellness That Works* (WILEY, 2015), provides a fresh perspective on how to promote employee wellbeing in the workplace. This session is an updated version of last year's intensive, which includes updated real-world examples and case studies.

This workshop provides health promotion professionals with tangible tools and immediate takeaways needed to start making a difference in employees' health and happiness, and promoting an overall culture of wellbeing throughout the organization.

Participants will come away with concrete, actionable takeaways for tackling the massive obstacle of behavioral change, and will learn how to design and implement an approach that can most benefit their organization. This intensive provides insights into new and creative approaches to empower employees to make healthier choices. In ten steps, participants will learn how to assess their organization's needs and craft well-being programs that actually benefit leaders, managers and employees.

Mindfulness Retreat for Health Professionals – Learning from the Inside Out



Lynn Rossy, PhD

Executive Director, Tasting Mindfulness

Mindfulness has been getting a lot of interest in the past few years and is being used at the workplace and other environments in order to help people be more productive, attentive, happy, and healthy. As someone who has taught mindfulness for the past two decades at a university and corporate setting, Dr. Rossy has seen the significant benefits of offering mindfulness-based interventions as well as re-interpreting all aspects of the work environment in a mindful way. In order to overcome some of the concerns regarding the use of mindfulness practices in a Western secular setting, this retreat will give you the opportunity to digest some of the deeper understandings that come from mindfulness practice.

Experiencing the benefits of mindfulness requires an intentional setting aside of time which many people find difficult to do in the middle of their busy, high-stress lives. This intensive seminar is designed to create a restorative space so that you have an opportunity to step out of your everyday life and experience the subtle habits of your mind, body, and heart in a nonjudgmental, compassionate way. The cultivation of this kind awareness is at the heart of behavior change.

Life on Purpose: Establishing Meaning for Yourself and Those You Serve



Victor Strecher, PhD, MPH

Professor & Director for Innovation & Social Entrepreneurship, University of Michigan School of Public Health; Founder & CEO, Jool Health

This Intensive Training Seminar is about creating intrinsic, self-determined, motivation and change. At the heart of this seminar is the concept of "purpose in life" and how the issues we attempt to address – lack of engagement, work-life balance, resilience, stress, productivity, health status, health behaviors, and condition management – are associated with goal-directed life purpose and how they can be improved with more purposeful, goal-directed living.

In this workshop, participants will compose and refine their own purpose in life. They'll learn about ways of aligning with multiple, and often conflicting, domains of purpose – life balance. They'll then learn and practice specific behaviors for improving their S.P.A.C.E. – sleep, presence, activity, creativity, and eating – and how aspects of these behaviors can enhance daily energy and willpower required for purpose alignment.

From this personal reflection, participants will learn ways of reaching their own clientele with more purpose-driven, positive, interventions. Data from real-world programs will be presented, discussed and compared with other approaches. Finally, participants will create a purpose-driven health promotion / care management program.

In addition to stimulating lecture and discussion, participants will go through specific personal exercises to improve a sense of purpose, mindfulness, and creativity. This intensive training seminar is oriented toward both self-improvement and developing the skills and knowledge to help others.

Conference Highlights

► Intensive Training Seminars

Choose from six different two-day preconference seminars for in-depth training.

(Separate registration required – see pages 8-9 for descriptions).

► *Making Connections*

Connect with people who share your professional and personal interests. *Making Connections* are informal activities hosted by fellow conference attendees. "Connections" include serious discussions, silly reflections, getting together for a drink, snack or meal, morning run, or any other activity that brings people together.

► Dine Around – San Diego!

Dine at the best restaurants in San Diego and enjoy great dinner conversation with your friends and colleagues. We have worked with the Manchester Grand Hyatt to identify some of the best restaurants in the area — all within walking distance of the hotel. Reservations required.

► Activity Sessions

Enjoy a balanced wellness experience with daily activity sessions. Each morning and evening you will be able to choose from a variety of activities such as cardio, yoga, dance exercise, walking groups, and more.

► Meal Functions

The conference will provide a complimentary breakfast Monday – Friday, a Welcome Reception on Wednesday and a Farewell Reception on Friday.

► Art & Science Presentations and Poster Presentations

Learn about best practices and the latest research findings in health promotion directly from your peers.

In addition to the breakout sessions, the conference will feature 50+ additional panel discussions, program descriptions, research reports and poster presentations.

► Exhibits

Drop in between educational sessions to visit displays from our outstanding vendors. See what's new from these top organizations that provide products and services for the health promotion industry.

► Continuing Education Credits

We typically offer, and are applying for, continuing education credits for the professions below:

EXERCISE SCIENCE | NUTRITION | HEALTH EDUCATION | MEDICINE | NURSING

For more information and credit approval updates, visit HealthPromotionConference.com

Conference Hotel

Discover the vibrant culture and natural beauty of Southern California when you stay at Manchester Grand Hyatt San Diego. Located in the heart of Downtown, near Seaport Village, Petco Park and Gaslamp Quarter, the hotel offers beautiful city, bay and ocean views.

Features eight on-site dining options with views, including the 40th-floor Top of the Hyatt, waterfront Sally's Fish House & Bar, and 24-hour MARKET | ONE.

Premium amenities include 24-hour fitness center, two rooftop pool decks with whirlpools, fire pits, and bay view sundecks.

Special conference room rate: \$189 (plus tax) per night.

Special rate available until March 2, 2018 or until conference room block is sold out.

Make your reservations online at

www.HealthPromotionConference.com

Click on "Hotel & Travel"

Or call **(888) 421-1442**. Mention "Art & Science of Health Promotion Conference".

Visit www.HealthPromotionConference.com for complete travel information



HYATT

SUBMIT REGISTRATION

ONLINE: www.HealthPromotionConference.com

PRINT AND MAIL: Art and Science of Health Promotion Conference

P.O. Box 1254 | Troy, MI 48099-1254

PRINT AND FAX: 248-630-4399

SCAN AND EMAIL: Conference@HealthPromotionConference.com

REGISTRANT INFORMATION * Required Fields; Submit one form per registrant.

* LAST NAME	* FIRST NAME	* CREDENTIALS
* JOB TITLE / POSITION		* FIRST NAME FOR BADGE
* COMPANY		
* STREET ADDRESS		
* CITY	* STATE / PROVINCE	
* ZIP / POSTAL CODE ()	* COUNTRY	
* TELEPHONE		
* EMAIL		

WHAT WILL YOU ATTEND?

REGISTRATION FEES

Receive a \$50 discount when you register for both the Core Conference plus an Intensive Training Seminar — Attend both for \$1240

☐ **Core Conference (3 Days)** **\$795**

☐ **Intensive Training Seminar (2 Days)** **\$495**

Choose One Seminar: ☐ Garzon ☐ Hunnicutt ☐ Kim ☐ Putnam ☐ Rossy ☐ Strecher

☐ **1 Day Core plus Intensive Training Seminar** **\$890**

Choose One Seminar: ☐ Garzon ☐ Hunnicutt ☐ Kim ☐ Putnam ☐ Rossy ☐ Strecher

Indicate which day you will attend: ☐ Wednesday ☐ Thursday ☐ Friday

☐ **1 Day of Core Conference** **\$395**

Indicate which day you will attend: ☐ Wednesday ☐ Thursday ☐ Friday

REGISTRATION TOTAL

CANCELLATION POLICY: A full refund will be issued for cancellations received in writing within two (2) weeks of registering. A \$100 processing fee will be retained for all cancellations received after that period. Refund requests will not be accepted after February 1, 2018. Substitutions are welcome at any time.

PAYMENT (Select One)

☐ Check payable in US dollars to **Art and Science of Health Promotion Conference** ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER

CREDIT CARD PAYMENT BY PHONE: CALL 248.682.0707

CREDIT CARD #	EXP DATE	SECURITY CODE
NAME ON CARD (PRINT)		AUTHORIZED SIGNATURE
BILLING ADDRESS FOR CREDIT CARD		

MARCH 26 - 30, 2018 | Manchester Grand Hyatt | SAN DIEGO, CA

28th Annual

ART & SCIENCE *of Health Promotion Conference*

ART & SCIENCE OF HEALTH PROMOTION CONFERENCE | PO Box 1254 | Troy, MI 48099-1254

CONFERENCE COLLABORATORS American College of Lifestyle Medicine | American College of Preventive Medicine | American Psychological Association | NIOSH | Society for Nutrition Education and Behavior | WELLCOM |

— Who Should Attend —

Health Promotion and Wellness Managers
Exercise Specialists
Dietitians and Nutritionists
Psychologists
Health Educators
Nurses
Physicians
Medical Directors
Human Resources Directors
Benefits Managers
Health Insurance Underwriters and Brokers
Health Plan Leaders
Health Policy Analysts
Hospital and Clinic Managers
Scientists
Educators

“ ... a wonderful, thought-provoking, motivational conference! Just loved the enthusiasm of the speakers and meeting so many like-minded health promotion professionals. ”

Robin Wood, MPH, California's Valued Trust (CVT)

“ I always leave with new information and practical applications to use on the job. Highly recommended. ”

Karen Simpson, MA, CWPM, Pima Medical Institute



Register Online >

www.HealthPromotionConference.com

Exhibit and Sponsorship Packages Available

Check the website for details.

2018 Conference Theme: Best Science + Expert Implementation = Best Outcomes