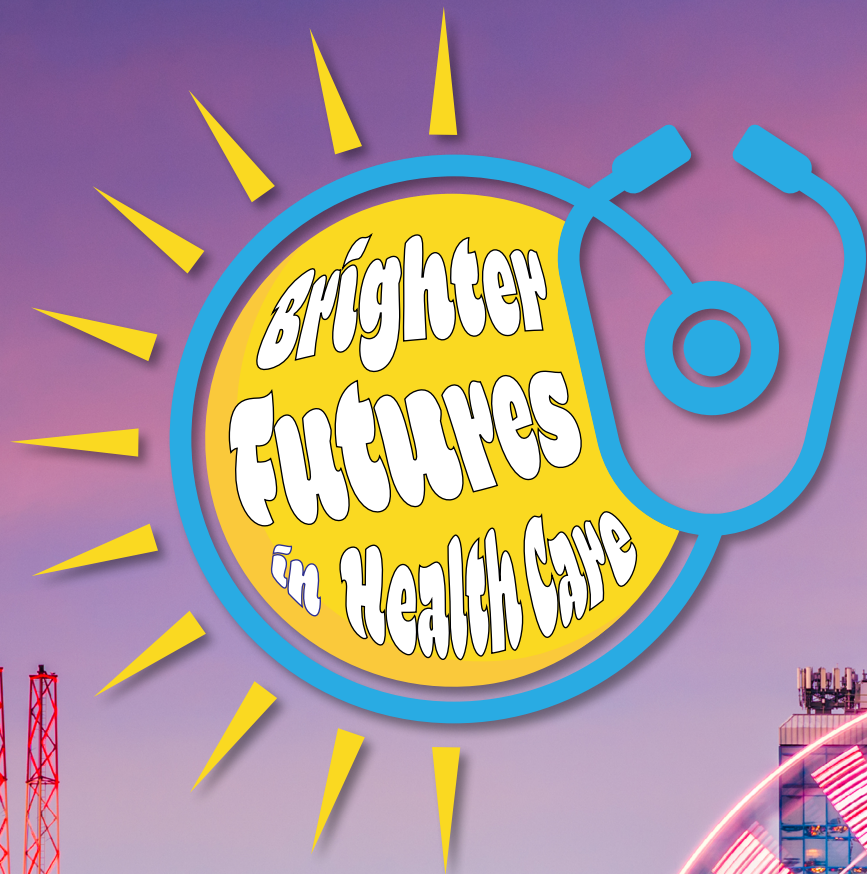




**REGISTER
ONLINE!**

See Registration
Info for details.

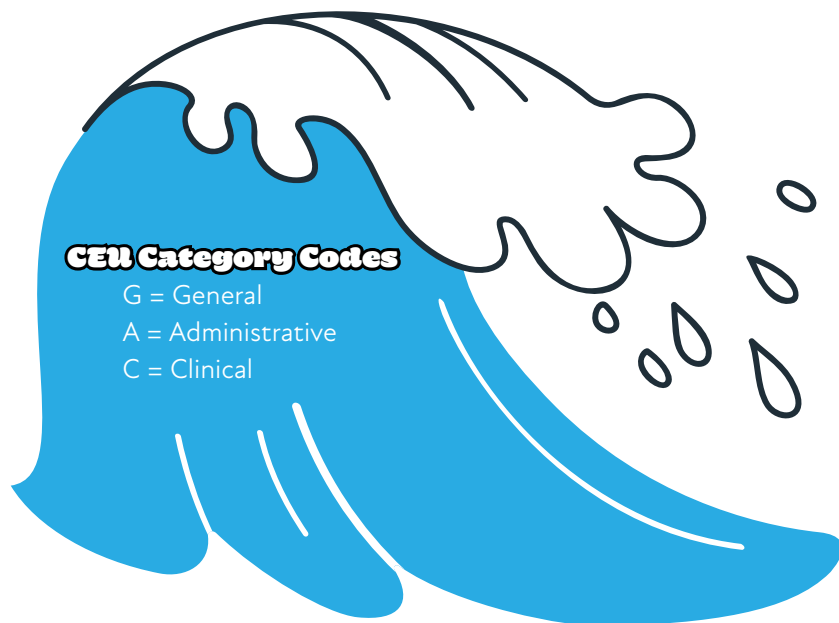
66th AAMA Annual Conference

Oct. 21–24, 2022 • Myrtle Beach, SC



AMERICAN ASSOCIATION
OF MEDICAL ASSISTANTS

Program Agenda



Registration Open

Thursday, Oct. 20, 6–9 PM

Friday, OCTOBER 21

Registration Open

7 AM–5:30 PM

Continental Breakfast

7 AM

First-Timers and Students Reception

7:30–8:30 AM

HIV and AIDS: Epidemiology, Screening, and Provider–Patient Communication

8–10 AM More than a million people in the U.S. have HIV, a virus that weakens the immune system, according to the Centers for Disease Control and Prevention (CDC). Learn about HIV, including epidemiology, transmission, how the virus replicates in the body, and provider–patient communication for people living with HIV. Review relevant community resources and HIV screening guidelines by the CDC and other national organizations. (2 GC)

CHRONIC Care Act

8–10 AM The Creating High-Quality Results and Outcomes Necessary to Improve Chronic

(CHRONIC) Care Act was passed by the Senate in September 2017 to improve chronic care in the home. The bill expands the Independence at Home program, which delivers comprehensive primary care services to the homes of Medicare beneficiaries with multiple chronic conditions. Beginning in the 2020 plan year, the Medicare Advantage plan may provide certain supplemental benefits to chronically ill enrollees, including covering certain telehealth benefits. Learn about the changes made to Medicare in 2020 and the Connected Care initiative. Discuss what chronic care management is and how providers can be reimbursed for services per month. (2 GA)

Student Assessment Techniques

8–10 AM Educators are often asked to provide information and data about how they are assessing student learning within their courses and program to improve student, faculty, and course performance. Assessment techniques include cognitive, psychomotor, and affective domain areas. Learn definitions and examples of how to assess student learning. Distinguish between formative and summative assessment techniques. Describe the assessment planning process to ensure the implementation of effective and fair assessments. Analyze data collected from focal assessments and develop strategies for improving student performance. Discuss the value of assessment as it relates to improving teaching and classroom activities. (2 G)

Board of Trustees and Endowment Meetings

9 AM–NOON

LEAP Forum

10:30 AM–12:30 PM

(Educators earn professional development certificates by attending the Leaders in Education and Practice [LEAP] Forum.)

Burning Up While Burning Out: Burnout Prevention and Compassion Fatigue Awareness

10:30 AM–12:30 PM With the increasing demand for quality health care and diminishing resources such as reduced health care dollars and professional staffing, health care workers are more vulnerable than ever to burnout and compassion fatigue. Therefore, practitioners need to be aware of burnout and fatigue signs and know how to prevent both to serve patients effectively and allow practitioners to enjoy a healthy work-life balance. Learn the definition and causes of burnout, as well as physical, mental, and behavioral signs and symptoms. Identify general strategies and tools for coping with burnout and fatigue, and create an individualized burnout prevention and compassion fatigue management plan. (2 GC)

Health Equity: We All Have a Role to Play

10:30 AM–12:30 PM The CDC reports that the average U.S. life expectancy is 77 years. However, life expectancy estimates show racial and ethnic disparities. This disturbing reality will remain unchanged without the advancement of health equity—or fair and just opportunities to attain the highest level of health care possible, which requires the removal of barriers such as poverty, discrimination, and their consequences. Define *health equity* as well as *cultural* and *linguistic competence*. Discover how to create environments that value inclusion and health equity. Understand the social determinants of health and their impact on health equity, and differentiate between health equity and health disparities. (2 G)

Physical Therapy First: A First Line of Defense for Pain, Recovery, and Injury Prevention

1:30–3:30 PM Physical therapy is a cost-efficient treatment option that allows patients to participate in their recovery. This treatment may also help expedite recovery time and avoid surgery costs and the risk of opioid or pain



medication addiction. Gain a general overview of physical therapy, including the statistically supported benefits of referring patients to physical therapy before any other treatment methods. Compare physical therapy to alternate treatment options, and identify patients who may be good candidates for physical therapy. Discuss the initial evaluation and treatment process during physical therapy. (2 GC)

Venipuncture: More Than Just Drawing Blood

1:30–3:30 PM Venipuncture theory and technique is essential knowledge for medical assistants and required education for CMAs (AAMA)[®]. Sharpen your skills by learning proper venipuncture procedure, including the correct order of a draw and proper processing of specimens after collection. Discuss venipuncture collection equipment and the selection of the appropriate collection system for patients. Review tips for assisting with safe and accurate collection. (2 C)

Flipped and Blended Classes

1:30–3:30 PM A successful flipped and blended class can benefit both educators and students. Gain an overview of this format, including how to flip and blend your own class, create mini lectures and quizzes, and verify that the materials have been learned. Explore the Dean Vaughn Total Retention System and the application of an engaging, interactive, and effective medical terminology course that parallels flipped and blended classroom styles. Discuss resources that support this model, and learn how to use “audionyms” for retention. Understand the benefits of associative learning and its relationship to flipped and blended classroom models. (2 G)

Leading through Personality Types

4–6 PM Leaders have the ability to influence others regardless of their personality type. Review the basics of leadership. Discuss the four personality types from the DiSC (dominance, influence, steadiness, and conscientiousness) model and discover your personality type. Learn how to identify other personality types and influence others based on their personality type. (2 G)

Working with Deaf Patients

4–6 PM In the medical setting, routines may need

to change when medical staff learn a patient is deaf or hard of hearing. Review cultural and pathological views of deafness—as well as the differences between *deaf* and *Deaf*—to better understand patient communication needs and how to best relay and receive information. Using case studies, understand professional American Sign Language interpreters’ roles and how requesting Americans with Disabilities Act accommodation is vital to ensuring patient rights are respected. Learn to assess this patient group’s communication needs, successfully work with a professional interpreter, and follow three steps to requesting accommodations for these patients. (2 GAC)

Speaking Terms: Communication Strategies to Promote Alcohol-Free Pregnancies

4–6 PM After a review of the lifelong effects of fetal alcohol spectrum disorders (FASDs) and identifying characteristics, reflect on the value of early intervention and how screening is used to determine who is at risk for an alcohol-exposed pregnancy. Examine the role medical assistants can play in promoting alcohol-free pregnancies to prevent FASDs. Score several skills including ways to reduce the use of stigmatizing language to improve communication with patients about their alcohol use and FASDs. Finally, improve on differentiating between helpful and unhelpful communication strategies. (2 GC)

Credentials Desk Open

5–6:30 PM

Welcome and Awards Celebration

7:30–10 PM Join this opening event that welcomes attendees to the 66th AAMA Annual Conference! Add your applause for the deserving recipients recognized at this year’s state society Excel Awards. Following that, rub elbows with your Board of Trustees and fellow attendees, enjoy some munchies, and socialize with new and long-standing friends.

Saturday, OCTOBER 22

Credentials Desk Open

6:30–7:30 AM

Continental Breakfast

7 AM

Registration Open

7:30 AM–5 PM

House of Delegates

8–9:30 AM

Meet the Candidates

9:30–11:30 AM

Exhibitors Hall

9 AM–4 PM

Reference Committees: Reports, Bylaws, and Resolutions

1:30–3 PM

Credentials Desk Open

5:30–6:15 PM

House of Delegates Reconvenes

6:30–10 PM

Sunday, OCTOBER 23

Registration Open

7:30 AM–6 PM

Continental Breakfast

7 AM

Exhibitors Hall

8 AM–12 PM

Methods to Boost Quality Improvement in Health Care

Continuing Education Board Practice Managers Task Force–Featured Program

8–10 AM Review the importance of quality improvement in health care—as well as its history—and various quality management methods, especially the plan-do-study-act (PDSA) and lean methodologies. Discover tools used in quality improvement and the data analysis tools that can be used with each methodology. (2 GA)

Team Building

8–10 AM Whether a practice includes 10 or 200 people, a collaborative staff contributes to greater success for an organization. Effective team building means more engaged employees, which is also good for practice culture. Practice managers, medical

Program Agenda

assistants, physician assistants, providers, and other staff should work together as a united front to build trust, mitigate conflict, encourage communication, and increase collaboration. Identify the qualities that factor into the success of a team and team members. Discuss strategies such as mentoring, team building activities, and celebrating peers' success. (2 G)

Strategies to Create Engaging Online Courses

8-10 AM With online learning being increasingly in demand, educators must be able to adapt their programs to better engage their medical assisting students. Learn how to increase engagement in your online courses, learning groups, and course materials. Discover both how a social presence affects students' online engagement and strategies that increase social presence in the online classroom. Understand educational theory as it relates to allied health courses, and identify desired learning outcomes. Review tools and techniques used to create an engaging online environment. (2 G)

CMA (AAMA)* Knowledge Bowl Certifying Board Featured Program

10:30 AM-12:30 PM A vast range of knowledge is required to be an effective CMA (AAMA). This popular session is infotainment for medical assistants, as you will have fun and learn at the same time. Compete with your colleagues to see how much you know about what you do every day, or just come and cheer the teams on! (2 GAC)

Spirometry: It Might Take Your Breath Away

1-3 PM Spirometry, the most common breathing test, is an essential lung test for disease diagnosis and maintenance. Learn the procedures for obtaining a spirometry, troubleshooting techniques, patient instructions for obtaining an accurate test, and interpretation strategies. Define the normal expected values and medical abbreviations used in respiratory testing. Review spirometry acceptability and reproducibility based on American Thoracic Society standards, oxygen titration testing for insurance qualification, and action plans for chronic obstructive pulmonary disease and asthma based on spirometry results. (2 C)

The Importance of Communication

1-3 PM In the workplace, successful communication is essential for work to be done accurately and efficiently. To be an effective manager, you must be able to effectively and clearly communicate with your team in order for your business to run smoothly. Define communication, and discuss how to effectively communicate via different types of written and oral communication. (2 GA)

Implementing Culturally Responsive Teaching

1-3 PM Session description pending. (2 G)

State Leaders

1-3 PM

(This session is for state society leaders. Chapter leaders also are welcome.)

MAERB Forum

3:30-5:30 PM As the primary sponsoring organization for the Medical Assisting Education Review Board (MAERB), the AAMA hosts a session for MAERB members to discuss new and continuing accreditation projects, initiatives, and issues with directors of programs accredited by the Commission on Accreditation of Allied Health Education Programs (CAAHEP). This session is also useful for MAERB surveyors, educators within CAAHEP-accredited medical assisting programs, and educators interested in applying for CAAHEP accreditation. MAERB invites program directors to share their thoughts and suggestions.

Outpatient Prospective Payment System (OPPS) Changes for 2023

3:30-5:30 PM Each year, changes published in the *Federal Register* affect coding and billing of medical services. New codes may be added, and some changes may affect the reporting and documentation of services or whether the service can be reported at all. Learn about billing changes and updates included in the *Federal Register* that may affect coding and billing practices and documentation requirements for new or existing *Current Procedural Terminology* (CPT) or Healthcare Common Procedure Coding System (HCPCS) codes. Review new codes that have been proposed for 2023. (2 A)

Elder Abuse and Neglect

3:30-5:30 PM Session description pending. (2 A)

Mix and Mingle

6:30-7:30 PM

Presidents Banquet

7:30-10 PM Usher in the new association year at this inaugural event and salute your state leaders during the Parade of Presidents. Also, applaud the recipients of the 2022 Awards of Distinction, Student Essay Award, and Medical Assistant Employer of the Year Award.

Monday, OCTOBER 24

Registration Open

7 AM-12:30 PM

Facilitating Patient Behavior Change through Health Coaching

8-10 AM Discuss the frameworks and theories relevant to patient behavior change, including the population health framework.

SESSION CANCELED
See page 9 for all brochure updates

Discuss the frameworks and theories relevant to patient behavior change, including the population health framework. Identify how patient behavior change fits within the larger scope of population health outcomes, and explore health behavior change factors and effective strategies for addressing each factor. (2 GC)

Effectively Handling Confrontation and Other Uncomfortable Situations

8-10 AM While conflict is sometimes unavoidable, a well-informed approach can give individuals opportunities to learn and discover ways to manage such situations in the future. Choosing the right place, time, and words can help individuals handle conflict rationally and effectively. Debunk common myths about conflict. Learn how to better understand all perspectives, disagree firmly but tactfully, and eliminate problematic phrases and words. Discuss what to do when challenged, quick-thinking strategies, and role-playing. (2 G)

The Power of an Effective Training Protocol

8-10 AM Many industries share the inability, a lack of effective processes, and the shortage of financial means to provide effective training to

new employees. A lack of training can lead to low employee morale, high turnover, an increase in training costs, decreased productivity, and heightened negativity and stress. Important factors for overcoming these challenges are effective training plans, leaders to manage the training plan, and mentors who want to be trainers. Learn how to create an environment that demonstrates strong leadership and fosters motivation, successful outcomes, and positive reinforcement. Identify opportunities for training plans, and examine a variety of training plans for different positions. (2 GA)

Pediatric Abuse

10:30 AM–12:30 PM Child abuse is prominent and often goes ignored or undetected. More than a thousand children die each year from abuse or neglect. Thus, health care professionals must be prepared to react quickly and professionally and follow appropriate procedures. Health care professionals who work directly with pediatric patients, such as medical assistants, should be trained in how to spot the possible signs of abuse. Learn how to recognize the signs of abuse and make an immediate report. Discuss challenging child abuse cases in pediatric practices. (2 GAC)

Service and Emotional Support Dogs

10:30 AM–12:30 PM Having a dog can help patients in many ways. For example, patients may need dogs to help them get around or let them know when medication is time. Participants will learn how to determine if a service dog is complete, how patients and dogs are brought together, and what service and emotional support dogs will do for a patient. Review information medical assistants should know when a patient and their dog come into the practice. (2 G)

Teaching Diversity in the Classroom

10:30 AM–12:30 PM Session description pending. (2 G)

AAMA Committees, Strategy Teams, and Task Forces Meeting
1:30–3:30 PM

Separate Registration Required

MAERB Workshop

The following workshop requires a separate registration or application process. You can sign up for the MAERB Self-Study Workshop, even if you do not intend to register for the conference. Advance registration is required. For more information on the workshop, contact MAERB at 312/392-0155.

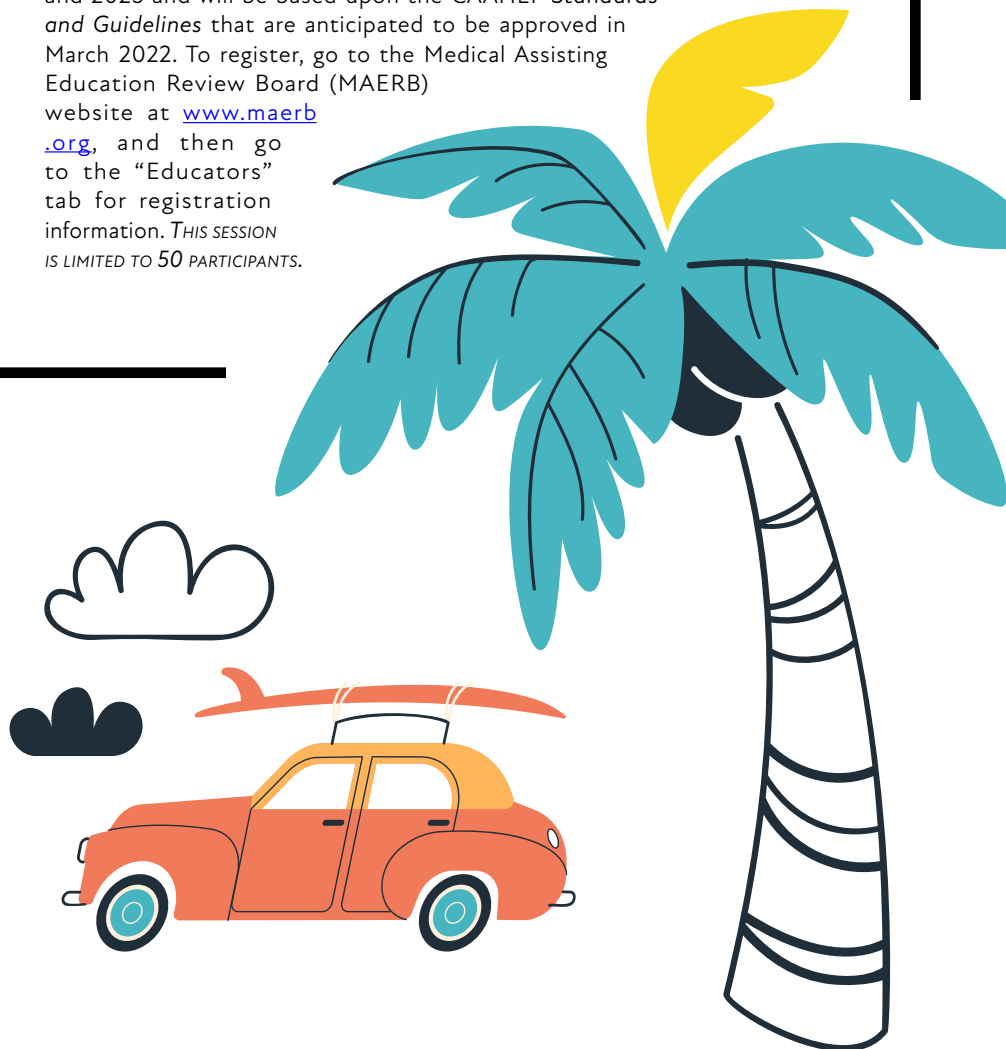
MAERB WORKSHOP REGISTRATION includes admission only to the specified workshop. *THIS REGISTRATION DOES NOT INCLUDE ANY OTHER CONFERENCE ACTIVITIES OR MEALS. ATTENDEES MUST REGISTER FOR THE CONFERENCE OR PURCHASE MEAL TICKETS TO PARTICIPATE IN THOSE ACTIVITIES.*

Friday

Self-Study Workshop

8 AM–5 PM This Self-Study Workshop is designed to help continuing and initial accreditation programs prepare for the comprehensive review process. This year's workshop is designed for programs being visited in 2024 and 2025 and will be based upon the CAAHEP *Standards and Guidelines* that are anticipated to be approved in March 2022. To register, go to the Medical Assisting Education Review Board (MAERB) website at www.maerb.org, and then go to the "Educators" tab for registration information. *THIS SESSION IS LIMITED TO 50 PARTICIPANTS.*

SESSION CANCELED
See page 9 for all brochure updates



Registration Info

SAVE MONEY!

Guests of the [Marriott Myrtle Beach Resort & Spa at Grande Dunes](#) receive a conference registration discount.

You must provide your Marriott Myrtle Beach Resort & Spa at Grande Dunes reservation confirmation number upon registration to receive the discount. Members of the AAMA receive preferred rates on conference registration fees. Nonmembers can qualify for member discounts by becoming an AAMA member on or before the conference registration deadline of **Sept. 20, 2022**.

How to Register

Preconference registrations must be received at the AAMA by **Sept. 20, 2022**. After that time, you must register on-site.

Online: Register online via the AAMA website (www.aama-ntl.org) under News & Events/Conference/Register. Registrants will be prompted to sign in or create a new website account and then be redirected to the registration page.

By Mail: Complete the attached form and mail it with payment (**no purchase orders**) to the AAMA Executive Office:

AAMA Conference Services
20 N. Wacker Dr., Ste. 1575
Chicago, IL 60606

Credit card registrations may be faxed to 312/899-1259.

On-site: Payment is required at registration, as is proof of AAMA membership (if you are registering at the member rate) and your Marriott Myrtle Beach Resort & Spa at Grande Dunes reservation confirmation number (if you are staying at the host hotel).

If you preregister, you will receive a confirmation email after your registration has been processed. Approximately two weeks before the conference, those who preregistered will receive an email with a registration packet—including a conference program, helpful guides, and a preconference newsletter. Hard copies of the registration packets, as well as ribbons, badges, and the complimentary conference tac or charm, will be distributed on-site.

Registration Types

Full Registrations include admission to continuing education (CE) sessions, the Welcome and Awards Celebration, the Exhibitors Hall, continental breakfasts, and the Presidents Banquet (the banquet includes the Mix and Mingle event, which has a cash bar that's not included in the registration fee).

Daily Registrations include any food functions and CE sessions offered on the day of registration.

Student Daily Registrations include any CE sessions and any scheduled meals on the day of registration. A copy of the medical assisting student's ID (current at the time of the conference) or current AAMA student membership card must accompany student registration.

MAERB Self-Study Workshop Registrations include admission only to the specified workshop. *This registration does not include any other conference activities or meals. Attendees must register for the conference or purchase meal tickets to participate in those activities.*

Note: Admission to the House of Delegates is free to AAMA members, but if you are not also a conference registrant, you must obtain an admission armband from the AAMA Registration Desk.

Cancellation and Refund Policy

To cancel your registration, you must notify AAMA Conference Services in writing. Cancellations received by Sept. 20, 2022, will be refunded minus a \$40 nonrefundable administrative fee. Cancellations received Sept. 21–Oct. 14 will be refunded minus a \$75 nonrefundable administrative fee. Absolutely no refunds will be granted after Oct. 14, 2022.

Travel Info and Things to Do

The Marriott Myrtle Beach Resort & Spa at Grande Dunes is located at 8400 Costa Verde Drive, Myrtle Beach, South Carolina 29572. Attendees will enjoy the convenient location with direct access to the beach. This location is also near many local attractions and activities, including golf courses, museums, and gardens.

Maps, driving directions, and more local information can be found on the hotel website: <https://www.marriott.com/en-us/hotels/myrgd-marriott-myrtle-beach-resort-and-spa-at-grande-dunes>

[/overview/](#)

The closest airport, Myrtle Beach International Airport (MYR), is approximately 10 miles away.

For those driving, the Marriott Myrtle Beach Resort & Spa at Grande Dunes has complimentary on-site parking or overnight valet service for \$18 plus taxes. Guests of the host hotel will have the self-parking fee waived.

Hotel Reservations

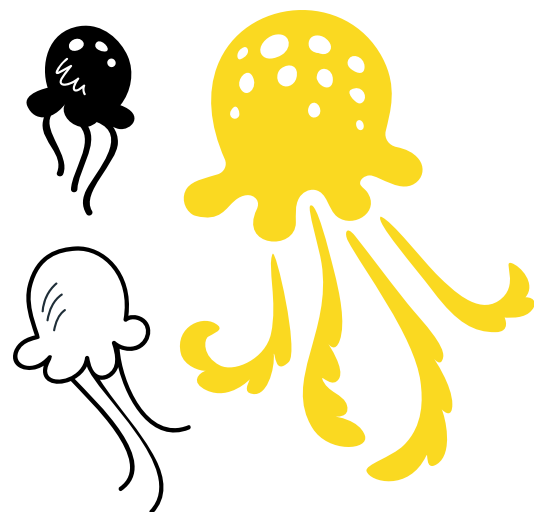
Reservations at the Marriott Myrtle Beach Resort & Spa at Grande Dunes must be made on or before **Wednesday, Sept. 29, 2022**. After that date, reservations will be taken on a space-available basis at the best available rate at that time. Reserve early, as the room block may fill up and additional rooms cannot be guaranteed. All registrations must be guaranteed with a credit card at the time of reservation. Room rates are \$169 (single, double, triple, or quadruple occupancy) and are subject to applicable state and local taxes. The hotel has waived the self-parking and \$25 resort fee.

- <https://www.marriott.com/event-reservations/reservation-link.mi?id=1644244515387&key=GRP&app=resvlink>
- 800/228-9290

If you call, tell the reservationist you are with the "American Association of Medical Assistants 2022 Conference, group code AAMAAMR" to get the special group rate.

If for any reason you need to cancel or adjust your reservation, the hotel asks that you do so no later than seven days prior to your arrival date.

**HOST HOTEL
FILLED**
See the addendum
for details.



Registration Form

INSTRUCTIONS: (1) Review all the information. (2) From the Program Agenda, select the sessions you plan to attend (make sure times do not overlap). (3) Mark those sessions or special events below. (*Seating at sessions cannot be guaranteed and is provided on a first-come, first-served basis. Early arrival is recommended.*)

Attendance of 90% at each session is required to earn CEU credit. If you do not have a paid conference registration covering a specific day, you are not eligible to receive CEU credit for any sessions attended that day.

Friday, OCTOBER 21		
	7:30–8:30 AM	First-Timers and Students Reception
	8–10 AM	HIV and AIDS: Epidemiology, Screening, and Provider-Patient Communication
	8–10 AM	CHRONIC Care Act
	8–10 AM	Student Assessment Techniques
	9 AM–NOON	Board of Trustees and Endowment Meetings
	10:30 AM–12:30 PM	LEAP Forum
	10:30 AM–12:30 PM	Burning Up While Burning Out: Burnout Prevention and Compassion Fatigue Awareness
	10:30 AM–12:30 PM	Health Equity: We All Have a Role to Play
	1:30–3:30 PM	Physical Therapy First: A First Line of Defense for Pain, Recovery, and Injury Prevention
	1:30–3:30 PM	Venipuncture: More Than Just Drawing Blood
	1:30–3:30 PM	Flipped and Blended Classes
	4–6 PM	Leading through Personality Types
	4–6 PM	Working with Deaf Patients
	4–6 PM	Speaking Terms: Communication Strategies to Promote Alcohol-Free Pregnancies
	5–6:30 PM	Credentials Desk Open
	7:30–10 PM	Welcome and Awards Celebration
Saturday, OCTOBER 22		
	6:30–7:30 AM	Credentials Desk Open
	8–9:30 AM	House of Delegates
	9:30–11:30 AM	Meet the Candidates
	9 AM–4 PM	Exhibitors Hall
	1:30–3 PM	Reference Committees: Reports, Bylaws, Resolutions
	5:30–6:15 PM	Credentials Desk Open

	6:30–10 PM	House of Delegates Reconvenes
Sunday, OCTOBER 23		
	8 AM–12 PM	Exhibitors Hall
	8–10 AM	Methods to Boost Quality Improvement in Health Care
	8–10 AM	Team Building
	8–10 AM	Strategies to Create Engaging Online Courses
	10:30 AM–12:30 PM	CMA (AAMA)* Knowledge Bowl
	1–3 PM	Spirometry: It Might Take Your Breath Away
	1–3 PM	The Importance of Communication
	1–3 PM PM	Implementing Culturally Responsive Teaching
	1–3 PM	State Leaders
	3:30–5:30 PM	MAERB Forum
	3:30–5:30 PM	Outpatient Prospective Payment System (OPPS) Changes for 2023
	3:30–5:30 PM	Elder Abuse and Neglect
	6:30–7:30 PM	Mix and Mingle
	7:30–10 PM	Presidents Banquet
Monday, OCTOBER 24		
	8–10 AM	Effectively Handling Confrontation and Other Uncomfortable Situations
	8–10 AM	The Power of an Effective Training Protocol
	10:30 AM–12:30 PM	Pediatric Abuse
	10:30 AM–12:30 PM	Teaching Diversity in the Classroom
	1:30–3:30 PM	AAMA Committees, Strategy Teams, and Task Forces Meeting

Complete and mail this form or

REGISTER ONLINE!



Registration Form

Conference registrations must be received by the AAMA by **Sept. 20, 2022**. After that date, you must register on-site. You must provide a reservation confirmation number from the Marriott Myrtle Beach Resort & Spa at Grande Dunes—and book within the official AAMA room block at <https://www.marriott.com/event-reservations/reservation-link.mi?id=1644244515387&key=GRP&app=resvlink>—to receive the conference registration discount.

The **host hotel** is the **Marriott Myrtle Beach Resort & Spa at Grande Dunes**; the **overflow hotel** is the **Grande Shores Ocean Resort**.

Enter the host hotel reservation confirmation number:

	Host/Overflow Hotel Guest	Not a Host/Overflow Hotel Guest
AAMA Member Package	\$350	\$400
Nonmember Package	\$475	\$575
Student Rate per Day*	\$50	\$50
Member Rate per Day*	\$120	\$150
Nonmember Rate per Day*	\$180	\$280
Total Amount Owed:	\$ _____	\$ _____

* If you are paying a daily rate, please check below the days you are purchasing:

Friday, Oct. 21 Saturday, Oct. 22 Sunday, Oct. 23 Monday, Oct. 24

Name: _____ Member ID: _____

Vendor Permission: I authorize the AAMA to provide the conference exhibitors with my name and contact information.

Address: _____

Day Phone: _____ Evening Phone: _____

Email: _____

Payment Method (purchase orders not accepted). Check one:

Check (number: _____) enclosed, made payable to the AAMA in the amount of \$ _____

Charge my: American Express Visa Mastercard Discover

Card #: _____ Exp. Date: _____

Name on Card: _____

Signature: _____

Send the completed registration form with payment to the AAMA Executive Office:

American Association of Medical Assistants
20 N. Wacker Dr., Ste. 1575
Chicago, IL 60606

Only those making payment by credit card may fax their registrations to 312/899-1259. Do not mail this form if you already have faxed it in.

Note: If you have any allergies that would impact your participation in the conference, such as a food allergy (including peanut, tree nut, or shellfish), please provide the AAMA with notice of such allergies. While the AAMA will use reasonable efforts to accommodate your needs, the AAMA shall not be responsible for any injuries, damages, additional costs, or losses to you as a result of any party's—the hotel, or any conference vendor—failure to accommodate your needs.

The AAMA reserves the right to use any photograph/videography taken at any AAMA event—without further notification—within AAMA print and electronic materials, including, but not limited to, CMA Today, newsletters, the website, videos, and social media platforms. By registering for and attending the AAMA Annual Conference, you agree to permit the AAMA to use photographs and/or video featuring your likeness at the AAMA's sole discretion.



Shown larger than actual size.
(Actual size is 7/8" in diameter.)

Conference Tacs and Charms

A complimentary conference lapel tac or charm will be given to each attendee as part of their registration. You will select your tac or charm on-site.

Badge Ribbons

Select the ribbons that are appropriate for you. These will be available on-site at the AAMA Registration Desk. Ribbons for board members, past national presidents, and Annual Conference volunteers will also be available on-site, as will ribbons for years of membership (including national life members).

Note: Delegates and alternates pick up their ribbons when they check in at the Credentials Desk. Ribbons for Credentials Desk volunteers, pages, and tellers will be distributed on-site.

National Level Ribbons

National Strategy Team Member
National Task Force Member
National Committee Member

General Attendee Ribbons

Educator
Practitioner
Student
New CMA (AAMA)
First-Time Attendee
State President
Surveyor
CE Program Planner

Addendum

Overflow Hotel Info

The allocated room block for the AAMA at the Marriott Myrtle Beach Resort & Spa at Grande Dunes—the host hotel for the 2022 AAMA Annual Conference—has filled up!

A limited number of additional rooms are available at the Grande Shores Ocean Resort, which is located down the street from the host hotel at 201 77th Ave. N., Myrtle Beach, South Carolina, 29572. The hotels are separated by a mere 15-minute walk or three-minute car ride.

Group reservation number: 2843203

For room options, pricing, and policies, review the [Grande Shores Ocean Resort](#) handout via the AAMA website.

Make reservations by phone or online:

Phone: Call 877/798-4074, toll-free; listen to the options or immediately type 2 to connect with a reservationist to place a new reservation for your preferred room type. Please let the reservationist know that you are calling to book a room under the AAMA group block with the reservation number **2843203**.

Online: Choose between booking a [hotel room](#) or a [condo](#).

Any attendee submitting a room confirmation code from the AAMA room block at either the Marriott Myrtle Beach Resort & Spa at Grande Dunes or the Grande Shores Ocean Resort is eligible to receive the discounted conference registration fee. Any attendee staying at a different property is not eligible for the discount.

Another option is to check back with the Marriott Myrtle Beach Resort & Spa at Grande Dunes, as some rooms in the block may become available again between now and the reservation deadline of **Sept. 29**.

If the overflow hotel also fills up, information on a second overflow hotel will be available on the “[Conference](#)” webpage of the AAMA website as soon as possible.

Canceled Sessions

Monday, October 24

“**Facilitating Patient Behavior Change through Health Coaching**,” from 8–10 AM, has been canceled.

No new session will take its place.

“**Service and Emotional Support Dogs**,” from 10:30 AM–12:30 PM, has been canceled.

No new session will take its place.