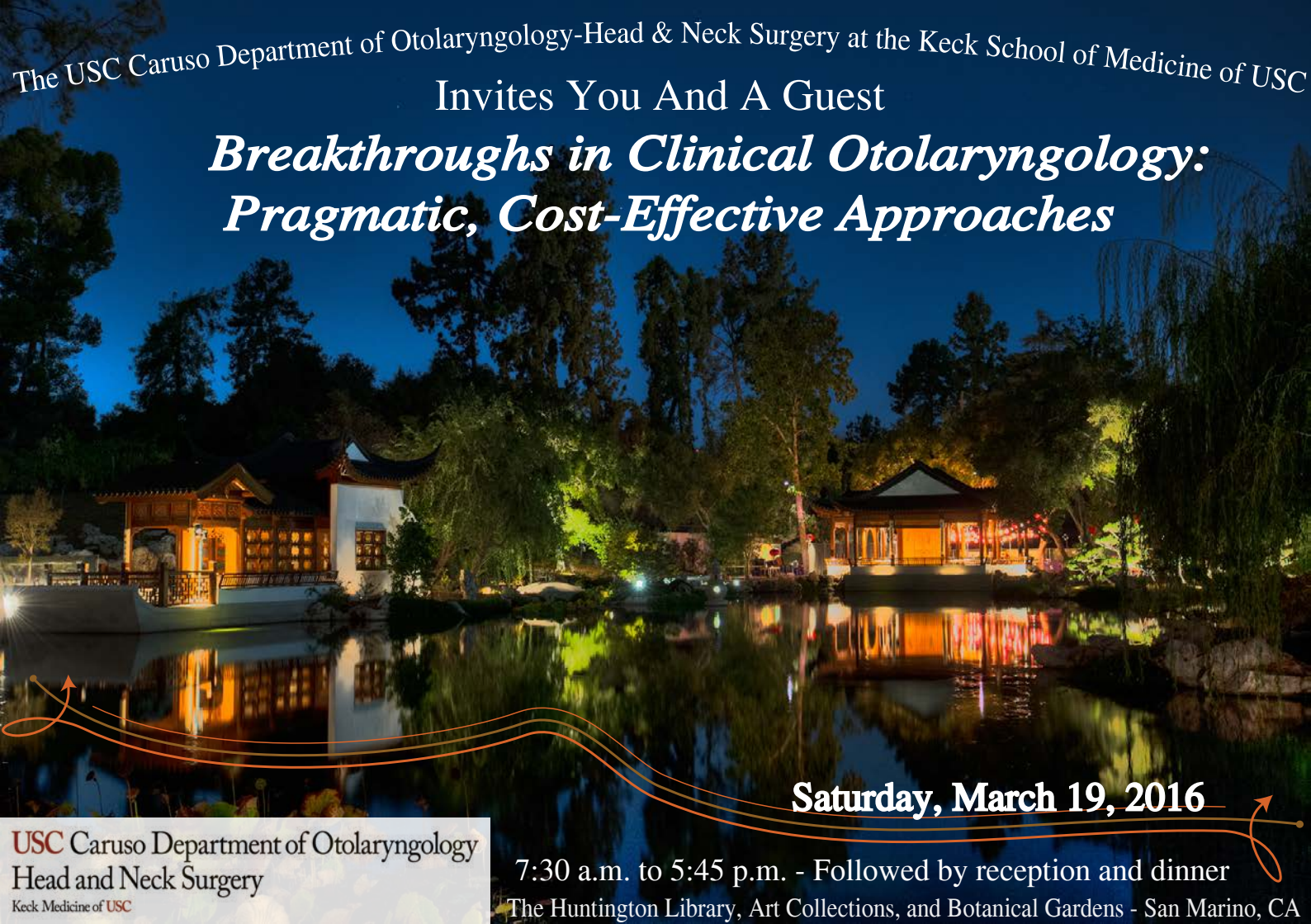




The USC Caruso Department of Otolaryngology-Head & Neck Surgery at the Keck School of Medicine of USC

Invites You And A Guest

***Breakthroughs in Clinical Otolaryngology:
Pragmatic, Cost-Effective Approaches***

Saturday, March 19, 2016

USC Caruso Department of Otolaryngology
Head and Neck Surgery
Keck Medicine of USC

7:30 a.m. to 5:45 p.m. - Followed by reception and dinner

The Huntington Library, Art Collections, and Botanical Gardens - San Marino, CA

Keck School of Medicine of **USC**

USC Caruso Department of Otolaryngology-Head & Neck Surgery

1540 Alcazar Street, Suite 204M

Los Angeles, CA 90033

www.keck.usc.edu/otolaryngology - [Click Here for Current Program Information](#)

Please Join Us for a Day of Clinical Activities and Cultural Enrichment

Activities for Your Guest Include:

- Library, Garden, and Art Gallery Access

- Lunch and Dinner Reception

CLICK THERE

Register Today!

www.usc.edu/esvp

CODE: ent2016

RSVP By February 26, 2016

ACCOMMODATIONS:

Reserved Hotel Room Block at the Westin Pasadena
191 N Robles Ave, Pasadena, CA 91101
(626) 792-2727

**THIS ACTIVITY HAS BEEN APPROVED FOR
8 AMA PRA Category 1 Credits™**

Cover photograph credit: Martha Benedict



Breakthroughs in Clinical Otolaryngology: Pragmatic, Cost-Effective Approaches

Course Description:

Otolaryngology-Head & Neck Surgery is rapidly evolving. Cutting-edge technologies and related research at USC can empower health professionals to enhance their knowledge across our specialty. With underwriting from the Caruso family, we intend to provide interdisciplinary updates that will allow caregivers to acquire the latest advances in clinical otolaryngology for a nominal fee. The 1-day course will provide attendees with the tools to streamline their approach to clinical challenges and provide cost-effective techniques — all based on up-to-date, evidence-based material. Course attendees will attain and integrate new, innovative information into their clinical practices to improve patient care and outcomes.

Target Audience:

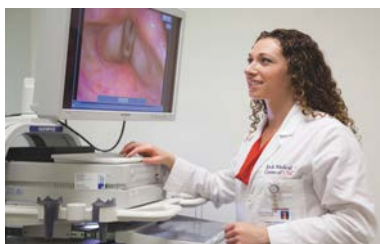
This course is intended for otolaryngologists, speech language pathologists, audiologists, allied health professionals, and administrators to enhance their understanding of clinical otolaryngology based on cutting-edge practices.

Goals and Objectives:

- Identify the top diagnoses within the practitioner's subspecialty and distinguish the best practices and surgical approaches that apply to the patient population.
 - Discuss the tactical approach to developing a multidisciplinary care team.
 - Integrate the latest research to current practice methods.
 - Examine current practices and identify cost containment methods while providing excellent quality of care.
-

Accreditation Statement

The Keck School of Medicine at the University of Southern California is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.



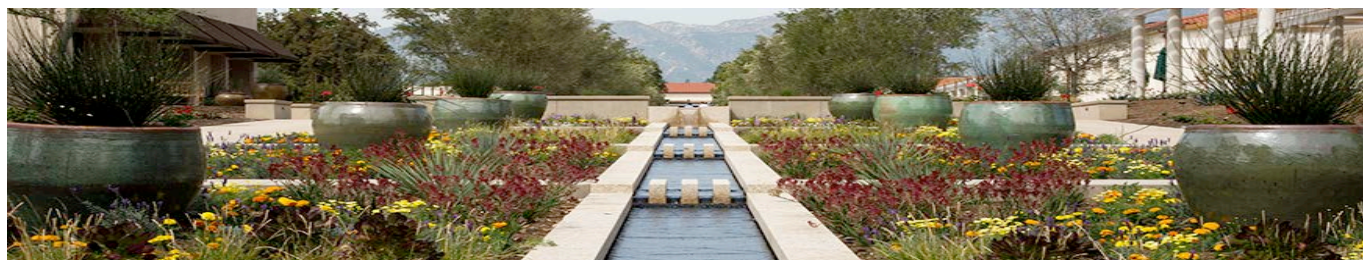
Credit Designation

The Keck School of Medicine at the University of Southern California designates this live activity for a maximum of *8.00 AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The following may apply *AMA PRA Category 1 Credits(s)™* for license renewal:

Provider approved by the California Board of Registered Nursing, Provider Number CEP00105 for 8 contact hours.

Physician's Assistants: The National Commission on Certification of Physician's Assistants states that *AMA PRA Category 1 Credits(s)™* accredited courses are acceptable CME requirements for recertification.



General Information

Fees:

Physicians - \$265

Allied Health Professionals (AUD, SLP, PA, NO, etc.) - \$215

Administrators - \$215

Students, Residents, and Fellows - \$150

Guest Tickets (includes lunch, dinner, and grounds access) - \$75

Location:

The Huntington Library, Art Collections, and Botanical Gardens
1151 Oxford Rd, San Marino, CA 91108



About the Location:

The Huntington is a collections-based educational and research institution located in Los Angeles County at San Marino, California. The institution houses an extensive art collection with a focus in 18th and 19th-century European art and 17th to mid-20th-century American art. The property also includes approximately 120 acres of specialized botanical landscaped gardens, most notably the “Chinese Garden”.

Hotel Accommodation:

Westin Pasadena

191 W. Robles Ave

Pasadena, CA 91101

(626)792-2727

Limited room block – Please book early

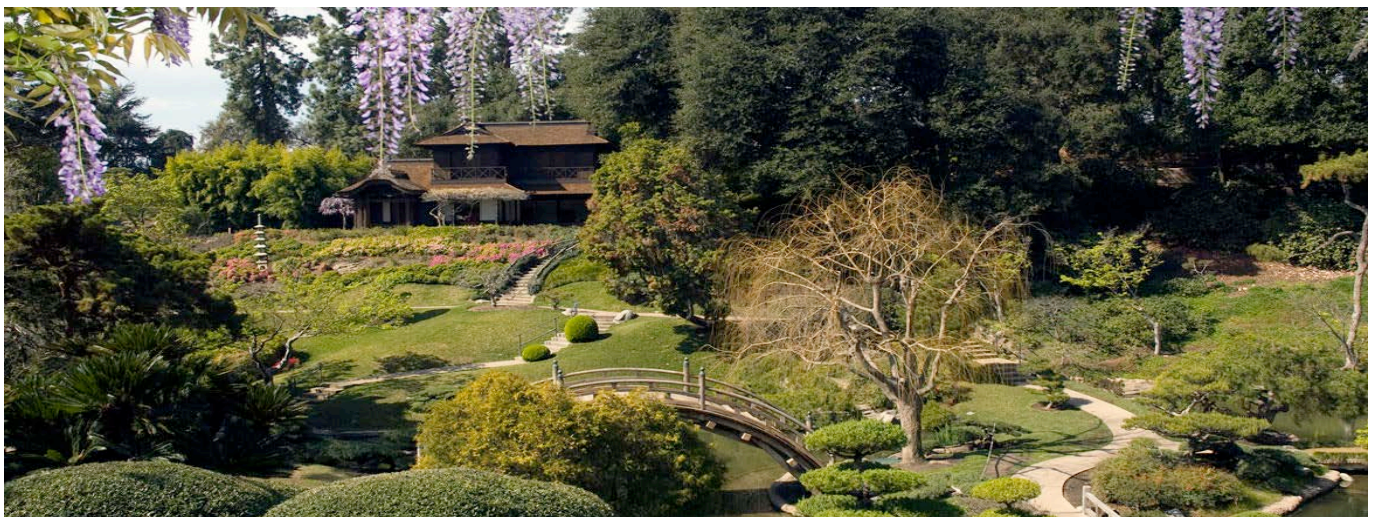
Shuttle service to the Huntington from the hotel will be provided.

Enrollment:

Please enroll online or by fax at (323)-442-7438. To register visit www.usc.edu/esvp and enter the code “ent2016”. You may use your American Express, Discover, MasterCard and Visa. Checks are not accepted.

Refunds:

You may request a refund 72 hours prior to the event. All other refunds requests will not be processed.



Breakthroughs in Clinical Otolaryngology: Pragmatic, Cost-Effective Approaches

AGENDA

- 7:00 a.m. **Registration and Check-In**
- 7:30 a.m. **Breakfast**
- 7:50 a.m. **Welcome Address**
- 8:00 a.m. **Hypoglossal Nerve Stimulation (and Other Treatments) for Obstructive Sleep Apnea – Expensive but Worth It?**
Eric J. Kezirian, MD, MPH
- 8:30 a.m. **Contemporary Updates in Rhinoplasty**
Alexander Markarian, MD
- 9:00 a.m. **Endoscopic Skull Base Surgery – Possibilities and Limitations**
Bozena B. Wrobel, MD
- 9:30 a.m. **Coffee Break [15 min]**
- 9:45 a.m. **Contemporary Management of Acoustic Neuroma: The USC Acoustic Neuroma Center Experience**
Rick A. Friedman, MD, PhD, Robbin Howard, PT, DPT, NCS
- 10:15 a.m. **Diagnostic Techniques to Detect Hearing Loss in Newborns**
Carolina Abdala, PhD
- 10:35 a.m. **Clinical and Educational Management: Children with Hearing Loss**
Margaret Winter, MS, CCC-A, Debra Schrader, Education Specialist
- 10:55 a.m. **Advancements in Hearing Aid Technology**
Aline Tran, AuD, CCC-A
- 11:15 a.m. **New Options in Managing Hearing Loss: Semi-Implantable Devices**
John K. Niparko, MD
- 11:35 a.m. **Cochlear Implants – Expanding Indications, Hearing Preservation, and Future Directions**
Elina Kari, MD
- 11:55 a.m. **Auditory Brainstem Implants in Children: Phase I Clinical Trials**
Laurie Eisenberg, PhD
- 12:15 p.m. **Epigenetics and Reprogramming: New Approaches to the Problem of Hair Cell Regeneration**
Neil Segil, PhD

- 12:40 p.m. **Lunch [80 mins] – Review of Rare Artifacts: The Evolution of Otolaryngological Care Over the Centuries**
- 2:00 p.m. **Evaluation and Management of Aging Voice**
Michael Johns, III, MD
- 2:30 p.m. **In-Office Unsedated Laryngeal Surgery with KTP Laser**
Lindsay Reder, MD
- 3:00 p.m. **Updates in Stroboscopy and Voice Care**
Karla O'Dell, MD
- 3:30 p.m. **Coffee Break [15 min]**
- 3:45 p.m. **Innovations in Head and Neck Surgery: From Microsurgery to Robotic Surgery**
Niels C. Kokot, MD
- 4:15 p.m. **New Strategies in Managing Head & Neck Cancer**
Uttam K. Sinha, MD, Brenda Capobres Villegas, MS CCC-SLP
- 4:45 p.m. **Service with a Smile: Healthcare Transparency and its Effect on the Patient Experience**
Ashley S. Foster, MPH
- 5:15 p.m. **Putting Money Where Your Mouth Is: The Front Lines of Revenue Cycle Management**
Paul W. Hudson, MBA
- 7:00 p.m. **Reception and Dinner at the Chinese Garden, Huntington Library (Pictured Below)**

*Agenda subject to change - [Click Here for Current Program Information](#)



USC Caruso Department of Otolaryngology–Head & Neck Surgery Faculty

Course Director



John K. Niparko, MD
Chair, USC Caruso Department of
Otolaryngology - Head & Neck
Surgery
Leon J. Tiber and David S. Alpert
Professor of Medicine
President, USC Care Medical Group



Michael Johns, III, MD
Professor of Clinical Otolaryngology
Division Director of Laryngology
USC Caruso Department of
Otolaryngology – Head & Neck
Surgery



Carolina Abdala, PhD
Professor of Research
Otolaryngology
USC Caruso Department of
Otolaryngology – Head & Neck
Surgery



Elina Kari, MD
Assistant Professor of Clinical
Otolaryngology
USC Caruso Department of
Otolaryngology – Head & Neck
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Laurie Eisenberg, PhD
Professor of Research
Otolaryngology
USC Caruso Department of
Otolaryngology – Head & Neck
Surgery



Eric J. Kezirian, MD, MPH
Professor of Clinical Otolaryngology
USC Caruso Department of
Otolaryngology – Head & Neck
Surgery



Rick A. Friedman, MD, PhD
Professor of Clinical Otolaryngology
and Neurosurgery
Division Director of Otology,
Neurotology and Skull Base Surgery
USC Caruso Department of
Otolaryngology
– Head & Neck Surgery



Alexander Markarian, MD
Assistant Professor of Clinical
Otolaryngology
Director of Facial Plastic Surgery
USC Caruso Department of
Otolaryngology – Head & Neck
Surgery



Robbin Howard, PT, DPT, NCS
Assistant Professor of Clinical
Physical Therapy
Director of Practice Management
USC Division of Biokinesiology and
Physical Therapy



Niels C. Kokot, MD
Assistant Professor of Clinical
Otolaryngology
Residency Program Director
USC Caruso Department of
Otolaryngology – Head & Neck
Surgery

USC Caruso Department of Otolaryngology–Head & Neck Surgery Faculty



Karla O'Dell, MD
Assistant Professor of Clinical
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USC Caruso Department of
Otolaryngology – Head & Neck
Surgery



Aline Tran, AuD, CCC-A
Instructor of Clinical Otolaryngology
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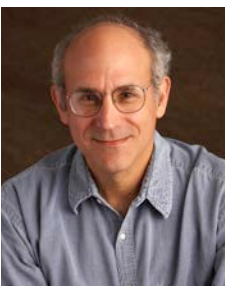
Brenda Capobres Villegas, MS, CCC-SLP
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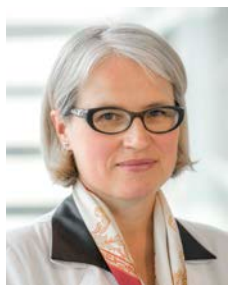
Debra Schrader, Education Specialist
Clinical Assistant Professor of
Otolaryngology
USC Caruso Department of
Otolaryngology – Head & Neck
Surgery



Margaret Winter, MS, CCC-A
Associate Professor of Clinical
Otolaryngology
USC Caruso Department of
Otolaryngology – Head & Neck
Surgery



Neil Segil, PhD
Professor of Research Stem Cell
Biology & Regenerative Medicine,
Otolaryngology
Department of Regenerative
Medicine and Stem Cell Biology



Bozena B. Wrobel, MD
Assistant Professor of Clinical
Otolaryngology and Neurosurgery
Director of Rhinology, Allergy and
Endoscopic Anterior Skull Base
Surgery
USC Caruso Department of
Otolaryngology – Head & Neck
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Uttam K. Sinha, MD
Associate Professor of
Otolaryngology
Medical Director of Head and Neck
Surgery
USC Caruso Department of
Otolaryngology – Head & Neck
Surgery

Application for Enrollment (Please Print)

Registration Fee:

- Physicians - \$265
- Allied Health Professionals (AUD, SLP, PA, NP, etc.) - \$215
- Administrators - \$215
- Students, Residents, and Fellows - \$150
- Guest Tickets (includes lunch, dinner, and grounds access) - \$75

REGISTRANT INFORMATION

Registrant Name
(Last, First)

Guest (Please Circle) YES NO

Guest Name

Preferred Mailing Address

City

State

ZIP Code

Phone

Fax

E-mail Address

Degree

Male or Female

Type of Registrant
(Physician, Student, Guest, etc)

Specialty

Dinner (Please Circle) YES NO

CREDIT CARD INFORMATION

Full Name
(Last, First)

Card Number

EXP Date MO/YR

CVV

Card Type
(Amex, Visa, MasterCard, etc)

Signature

Deadline to register is February 26, 2016.

Online: www.usc.edu/esvp - enter code "ent2016" – Updates available at www.keck.usc.edu/otolaryngology

Fax: (323) 442 7438 – Please note that credit card information and signature must be included

Call: (323) 442 7417 – Attention Florence Ner