



**YOU ARE AT THE
RIGHT PLACE**



**45th Annual
Goldfarb Foundation
CLINICAL CONFERENCE
NOVEMBER 9–12, 2017
Valley Forge Casino Resort
King of Prussia, PA
26.75 CE Contact Hours**

Proud Metallic Sponsors of the Goldfarb Foundation:



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Schedule for the 45th Annual Foundation Clinical Conference

*This conference is intended for podiatric physicians and podiatric assistants.
No prerequisite levels of skill, knowledge, or experience required of learners.*

Thursday Nov. 9 • 1:00 p.m.–8:00 p.m.

APMA Coding Seminar • 1:00 p.m. – 5:00 p.m.

Presented by Jeffrey Lehrman, DPM

This seminar is targeted for DPMs and office staff who perform coding and billing.

Topics Covered: Thriving Under MACRA in 2017 and 2018; Evaluation and Management Coding; When to Code an Evaluation and Management at the Same Time as a Procedure; DME for the Diabetic Foot; Coding for 1st Ray Repair; Modifiers.

3.75 CE Contact Hours

Separate Registration Fees Apply – \$130 APMA Member or Office Staff • \$200 Non-APMA Member

**Annual Risk Management Update—Till Death Do Us Part: Podiatric Case Studies
5:00 p.m. – 8:00 p.m. • Presented by Michael King, DPM and June Baker Laird, Esq.**

5:00 p.m. – 6:00 p.m. *Dinner included with RM registration fee*

6:00 p.m. – 8:00 p.m. *Till Death Do Us Part: Podiatric Case Studies*

2.0 CE Contact Hours

Separate Registration Fee of \$95 Applies

NEW for 2017! Three Non-CECH Educational Opportunities Free to Clinical Conference Registered DPMs! Registration Required with Limited Seating Available

Friday, Nov. 10

12:00 p.m.–1:00 p.m.—Getting All That You Deserve, TRAKnet, Presented by John Guiliana, DPM; Lunch Provided

This program will highlight ways to improve your billing and collection process to maximize profitability and patient outcomes. Learn to identify root cause of slow cash flow. Learn the 4 most important financial reports you must know in your practice to achieve financial success. Understand the national benchmarks that can quickly identify threats to your office.

1:00 p.m.–3:00 p.m.—In-Office Strategies/Protocols for Treating Foot and Venous Stasis Ulcers: Maximizing Best Outcomes with Latest Reimbursable Products, Amerx Health Care, Presented by Jonathan Moore, DPM. In this two-hour workshop discover:

- The latest in-office Wound Care Topical Products, including Collagens, Foams, and Graduated Compression Garments;
- Why Graduated Compression Garments remain one of most critical yet often neglected treatments toward the healing and preventing of Venous Stasis Ulcers;
- The latest in-office protocols to maximize outcomes and compliance with documentation strategies, along with billing and coding pearls;
- The latest practice management strategies (employed by the Instructor) to help improve outcomes, customer satisfaction, and practice growth.

This session is not available for CE Contact Hours. As the event occurs during normal lecture hours, participants in this event will have 2 CE Contact Hours deducted from the number of hours scanned for/earned for Friday afternoon's session.

Saturday, Nov. 11

12:00 p.m.–1:00 p.m.—Secrets to Attracting More New Patients from the Web, Podiatry Content Connection. Presented by Randy Rosler, "The Podiatrist's Best Friend"; Lunch Provided. When your prospective patient is in pain, and goes SEARCHING online, do they easily find you or your competition? What if your competition comes up in more searches than you do? Learn how to overcome this and much more in less than an hour. Learn secrets to using the web to: Gain More Visibility Online; Attract More New Patients; and Target and Acquire More Profitable Patients. Exciting Raffle Prizes and Gifts including: Samsung HDTVs, Amazon Echoes, Drones, and more! Approved and Recommended by TUSPM AND NYCPM alumni associations!

**Register for the Clinical Conference online at
www.goldfarbfoundation.org**

Clinical Conference Friday Lecture Topics • Nov. 10 • 8:00 a.m.–6:00 p.m.

Wound Care & Diabetes

Human Placental Connective Tissue Matrix (hCTM): A Pathway to Improved Outcomes
Wound Bed Preparation Essentials Beyond the Knife
Use of Living Skin Equivalents in Chronic Wounds
Major Paradigm Shifts in Limb Salvage
Infection
Use of dHACM in Chronic Wounds
Wound Care Panel
Pigmented Lesions of the Nail Unit

Bone & Joint

The Use of Subchondroplasty Technique in the Foot and Ankle
Ankle Sprains: Let's Forget About the Ligaments for a Second
Stress Fractures
Arthroscopy Dos and Don'ts
Management of Calcaneal Insufficiency Fractures
The High Ankle Sprain
Tarsal Tunnel Syndrome: Management and Complications

Ethics

Ethical Considerations for Today's Podiatrist



Clinical Conference Saturday Lecture Topics • Nov. 11 • 8:00 a.m.–6:00 p.m.

Reconstruction

Nerve Mobilization: Clinical Application for Diagnosis and Treatment of Lower Extremity Disorders
External Fixation with Ankle Trauma
25-Years Experience in Charcot Reconstruction: Do We Know What We're Doing Yet?

Vascular

Venous Disease
Complex Endovascular Treatment of Peripheral Artery Disease for Limb Salvage
When is it Time for the Leg to Go?
Risk Stratification for Perioperative Surgery

Biomechanics

Hypermobility and Hallux Valgus: How to Identify It and What to Do About It!
First MPJ Arthrodesis Functional Outcomes: A Current Literature
Equinus Management for Improved Patient Outcomes
Biomechanical Assay of Casting Techniques for CFO

Surgical & Non-Surgical Pediatric Care

Assessment and Measuring of the Pediatric Patient
Pediatric Fracture Care
Pediatric Sports Medicine and Injuries
Pediatric Arthroscopy

Poster Competition on Display in Exhibit Hall

- Posters on Display: Thursday, November 9, 4:00 p.m., through Saturday, November 11, 6:00 p.m.
- Poster Judging: Saturday, Nov. 11, 8:00 a.m.–12:00 p.m.
- Poster Winners Announced: Prior to 3:30 p.m. Lecture on Saturday, Nov. 11

For more information: <http://tinyurl.com/GoldfarbAbstractPoster>

Clinical Conference Sunday Lecture Topics • Nov. 12 • 8:00 a.m.–1:30 p.m.

8th Annual Residency Contest Award Recipient

Comprehensive Quantitative Analysis of Frontal Plane Deformity in HAV

Practice Management

Veterans Access, Choice and Accountability Act (VACAA), and Community-Based Podiatry Practices
Foot Care Coding in the Novitas World
VA's CPRS (OpenVista): The Most Popular and Underutilized EHR Available Today
Coding for Biopsies

Pain, Meds, and Safety

Review of Antibiotics
Radiation Safety
"Hurts So Good": Management of Post-Therapeutic Pain, Clinical Considerations, and Patient Care Planning
Antibiotic Armageddon
"Top of the Heap": The Most Frequently Prescribed Medications, Clinical Considerations, and Patient Care Planning

Total CE Contact Hours Available for FRIDAY– SUNDAY LECTURES: 21

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Instructors

Bradley W. Bakotic, MS, DPM, DO: Board Certified in Dermatopathology; Founder, Bako Integrated Physician Solutions, Alpharetta, GA.

Steven Bernstein, DPM: FACFAS; FASPS; Diplomate, ABFAS; Private Practice, Foot and Ankle Reconstructive Surgery, Fort Lee and Jersey City, NJ.

Adam Budny, DPM: FACFAS; Associate with Blair Orthopedics, Altoona, PA.

Louis Ciliberti, Jr., DPM, MS: Completed a one-year PA Intensive Lower Extremity Fellowship at the PA Orthopaedic Center, Malvern, PA; Associate, PA Orthopaedic Center, Malvern, PA.

Patrick DeHeer, DPM: FACFAS; AAPPM; FASPS; AAPSM; ACFAP; Owner, Hoosier Foot & Ankle, LLC, with several offices including Carmel, IN.

Vincent DiGiovanni, DO: Vascular Specialist, Main Line Health® System in Wynnewood, PA; Assistant Professor, Vascular Surgery, Philadelphia College of Osteopathic Medicine; Registered Physician in Vascular Interpretation.

James Furmato, DPM, PhD: Assistant Professor, Dept. of Medicine, Chief Engineer, Gait Study Center, TUSPM; Member, American Society of Biomechanics; Member, American Professional Wound Care Association.

Eugene P. Goldman, DPM: FAPWCA; VHA-CM; Associate Chief of Staff for Education & Staff Development (ESD)/Designated Education Officer (DEO)/Acting Chief of Podiatry/Board Certified Staff Podiatrist/Certified Foot and Ankle Compensation & Pension Examiner, Coatesville VA Medical Center, Coatesville, PA.

Kevin Govern, JD: Received his Doctorate of Law (JD) in 1987 from Marquette University Law School, Milwaukee, WI; Master of Laws (LLM) degrees, 2004, International & Comparative Law, University of Notre Dame School of Law; Associate Professor of Law, Ave Maria School of Law, Naples, FL.

Todd A. Hasenstein, DPM: Resident Member, ACFAS; Peer Reviewer, *The Journal of Foot and Ankle Surgery*; Resident Physician, Temple University Hospital, Philadelphia, PA, since July 2015.

Christopher R. Hood, DPM: AACFAS; Associate, Dept. of Foot and Ankle Surgery, Premier Orthopaedics and Sports Medicine/PA Orthopaedic Center Division; Outstanding Poster Abstract Award, Resident Category—First Place, APMA National Meeting, July 2016, Philadelphia, PA.

Robert S. Jones, DO: MS; FACP; FIDSA; Medical Director, Reading Health Partners; Medical Director, Process Improvement/Clinical Integration, Reading Health System, West Reading, PA; Clinical Assistant Professor, Dept. of Medicine, Temple University.

Paul Kim, DPM: Director of Research, Division of Wound Healing, Georgetown University Hospital; Associate Professor, Dept. of Plastic Surgery, Georgetown U. Hospital; Masters Degree, Clinical Research Management.

Michael King, DPM: Past President, APMA; Diplomate, ABFAS/Forefoot and Rearfoot Surgery; FACFAS; FASPS; Private Practice, Roswell, GA.

June Baker Laird, Esq: Partner in Colorado office of McElroy, Deutsch, Mulvaney & Carpenter, LLP, law firm; Trial lawyer who defends lawyers and healthcare providers against professional malpractice claims at trials and arbitrations; Represents healthcare providers before their licensing Boards; Member, Colorado and Florida Bar Associations.

Guido LaPorta, DPM: FACFAS; Diplomate, ABFAS and ABPM; Member, American Diabetes Association, Association of Extremity Nerve Surgeons, and International Foot and Ankle Foundation for Education and Research; Director of Podiatric Medical Education, Geisinger Community Medical Center, Scranton, PA, and Our Lady of Lourdes Memorial Hospital, Binghamton, NY; Clinical Professor of Surgery at Geisinger Commonwealth School of Medicine, TUSPM, and NYCPM.

Jeffrey Lehrman, DPM, FACFAS, FASPS, FAPWH: APMA Codingline Expert Panelist; Diplomate, ABFAS; Associate, Foot & Ankle Specialists of Delaware County, Springfield, PA; Adjunct Clinical Professor, TUSPM, Dept. of Podiatric Surgery.

Sarang Mangalmurti, MD: Active Staff at Lehigh Valley Health Network, Lehigh Valley—Muhlenberg Hospital, Sacred Heart Hospital, and Westfield Hospital, all in Allentown, PA; Private Practice, Allentown, PA.

Donald E. Mrdjenovich, DPM: CWS; Wound Specialist and Podiatric Practitioner/Surgeon, Central PA Physicians Group, Altoona, PA; Associate Editor/Podiatry, *Journal of the American College of Clinical Wound Specialist*; Diplomate, ABPM; President/Owner, Central PA Podiatry Associates, PC, Altoona, PA.

Ellianne Nasser, DPM, AACFAS, CWS: Associate, Podiatry, Geisinger Health System, Scranton, PA; Board Qualified, ABPM; Board Qualified, Forefoot and Rearfoot Surgery, ABFAS.

Michael O'Shea, PhD: Certified in Diagnostic Radiological Physics by the American Board of Radiology; Supervisor/Senior Diagnostic Imaging Physicist, Hospital of the University of PA, Philadelphia.

Nicholas Pagano, DPM, FACFAS: Diplomate, ABFAS; Adjunct Professor, Pediatrics, TUSPM; Co-Owner, Barking Dogs Foot and Ankle Care.

James Stavosky, DPM: Diplomate, ABPM; Diplomate, ABFAS; Adjunct Professor, California School of Podiatric Medicine (CSPM); Chief of Podiatric Surgery, Seton Medical Center, Daly City, CA; Practice, Daly City Podiatry; Staff Podiatrist, San Francisco Center for Advanced Wound Care.

Nicholas Taweel, DPM, DPT: Diplomate, ABPM; Certified Orthopedic Clinical Specialist and Certified Pedorthist; Podiatric Physician, Rothman Institute, Philadelphia.

Thomas A. Viola, RPh: CCP; Instructor, Pharmacology—Community College of Philadelphia, University of Missouri/Kansas City, Eastern International College, Camden County College, Bergen Community College, Middlesex County College, Rowan College at Burlington, Manor College, Harcum College, and Penn State University.

Cancellation & Refund Policies

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The Goldfarb Foundation is unable to assume risk or responsibility for the exhibitors' and/or registrants' time or expenses should an act of God, government action, aviation disruption, disaster, weather, or other force beyond the control of the Goldfarb Foundation make it inadvisable or impossible to conduct this event. The registrant may wish to consider purchasing personal travel insurance to insure his/her expenses.

Cancellations must be in writing. A nonrefundable \$50 administrative fee will be charged for the Coding Seminar, Risk Management Update, and Clinical Conference registration cancellations. No refunds for cancellation notifications after October 20, 2017. There will be a \$30 charge for all returned checks.

Refund Policy for Triple-Play Deal

No refunds will be given for cancellations for ANY or ALL parts of the Triple Play Deal; registrations are non-transferable.

Confirmation Letters/Dietary Needs for DPMs and Podiatric Assistants

Registrations are processed within two weeks of receipt. Confirmation letters will be emailed to ALL ATTENDEES. If you do not receive a confirmation email within two weeks of registering, call the Foundation to verify registration was received. Please email Lara Beer-Caulfield (lara@ppma.org) any special dietary requests by October 20, 2017.

Financial Relationship Disclosures

The following relevant financial relationships are being disclosed for the Planning Committee involved with the 45th Annual Clinical Conference:

Lara F. Beer-Caulfield	None
Jeffrey Dunkerley, DPM	None
Edwin S. Hart, III, DPM	None
Jeffrey D. Lehrman, DPM	Speaker Panels: BSN Medical, Smith & Nephew; Consultant: MTF, Smith & Nephew, Endo, Molnlycke
John A. Marty, DPM	None
Jolene Moyer, DPM	None
Thomas J. Ortenzio, DPM	None
Zachary Ritter, DPM	Consultant: Arthrex, Orthofix
Tracey Vlahovic, DPM	Researcher & Speaker: Valeant, Pharmaderm; Advisory Board: Merz

NOTE: At the time of this publication, the following commercial interests have committed to provide financial support for this activity in the form of an unrestricted educational grant: BAKO Integrated Physician Solutions, John Yurconic Agency, PMAP, and The Office of Professional Employees International Union (OPEIU).



COCKTAIL RECEPTION
Friday, NOVEMBER 10
6:00 p.m. – 7:00 p.m.
Valley Forge Casino
Resort (Radisson side)

Breaks and Lunches

Each registered meeting attendee will have access to breaks and meal functions during the Clinical Conference. During check-in at the Valley Forge Casino Resort, each attendee will receive 2 lunch tickets—one for Friday, November 10, and one for Saturday, November 11. Each ticket can be redeemed for one lunch on the appropriate day at the food station located in the back of the Exhibit Hall. Lunch tickets will be included in the meeting packet that you receive when you check-in at the conference. You can purchase additional lunch tickets with a credit card at the meeting.

Objectives for Clinical Conference 2017

At the conclusion of this meeting, the attendee shall be able to:

1. Discuss a variety of wound care treatments available and critique their pros and cons.
2. Utilize multiple approaches in vascular care to improve patient outcomes and reduce the need for amputations.
3. Compare and contrast various antibiotics for treatment of the podiatric patient.

CME Scanning Schedule

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The Foundation uses an electronic name badge scanning system. Meeting attendees will receive a bar-coded name badge at check-in. Attendees will be required to get their badges scanned the stated number of times each day in order to earn the maximum number of credits allowed for that particular day. By registering for the Clinical Conference, you agree to abide by the Foundation's Badge Scanning Policy (located at www.goldfarbfoundation.org under "CME Meetings").

Thursday, November 9, 2017 (APMA Coding Seminar)

Location of Scan I: Front of lecture hall

Scan I: 5:00 p.m. – 5:15 p.m. (to earn 3.75 CE Contact Hours)

Total # of CE Contact Hours that can be earned for the Coding Seminar: 3.75

Thursday, November 9, 2017 (Risk Management Update)

Location of Scan I: Front of lecture hall

Scan I: 8:00 p.m. – 8:15 p.m. (to earn 2.0 CE Contact Hours)

Total # of CE Contact Hours that can be earned for the Risk Management Update: 2.0

Total # of CE Contact Hours that can be earned on Thursday: 5.75

Friday, November 10, 2017

Location of Scan I: Exhibit Hall, between booths #8 & 9 (left side of the exhibit hall)

Scan I: 12:00 p.m. – 12:30 p.m. (to earn 3.5 CE Contact Hours)

Location of Scan II: Front of lecture hall

Scan II: 6:00 p.m. – 6:15 p.m. (to earn 4.5 CE Contact Hours)

Total # of CE Contact Hours that can be earned on Friday: 8.0

Saturday, November 11, 2017

Location of Scan I: Exhibit Hall, between booths #8 & 9 (left side of the exhibit hall)

Scan I: 12:00 p.m. – 12:30 p.m. (to earn 3.5 CE Contact Hours)

Location of Scan II: Front of lecture hall

Scan II: 6:00 p.m. – 6:15 p.m. (to earn 4.5 CE Contact Hours)

Total # of CE Contact Hours that can be earned on Saturday: 8.0

Sunday, November 12, 2017

Location of Scans I & II: Front of lecture hall

Scan I: 10:00 a.m. – 10:30 a.m. (to earn 2.0 CE Contact Hours)

Scan II: 1:30 p.m. – 1:45 p.m. (to earn 3.0 CE Contact Hours)

Total # of CE Contact Hours that can be earned on Sunday: 5.0

All scanning times are approximate and based upon the lecture schedule. Should the lectures run off schedule, the scanning times will be appropriately adjusted to allow for the stated amount of time to scan your badge.

Accreditation - Total of 26.75 CE Contact Hours Available for Thursday, Friday, Saturday, & Sunday

The Goldfarb Foundation is approved by the Council on Podiatric Medical Education as a provider of continuing education in podiatric medicine. The Goldfarb Foundation has approved this activity for a maximum of 26.75 continuing education contact hours.

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Hotel Info

Valley Forge Casino Resort
Either Hotel: \$155/Night

Radisson Guest Room



Guest room accommodations are available at the Radisson Hotel Valley Forge. The hotel is connected to the Casino Resort via interior hall access and was renovated in 2015. Rooms at the Radisson are priced at \$155/night.

Casino Tower Guest Room



Additionally, a limited number of RENOVATED rooms are available on the Casino Tower side. The rooms are also priced at \$155/night. These rooms are on the same side of the property as the Clinical Conference lectures and exhibit hall.

Make Reservations for Either Hotel By Calling 1-888-267-1500

Online Reservations for either hotel can be made through the link on the Foundation's website at www.goldfarbfoundation.org. Click on CME Meetings, go down to 2017 Clinical Conference, and then Hotel Reservations.

Room Block Will Be Protected Until October 10, 2017*
Or Until We Have Met Our Room Block Obligation,
Whichever Comes First

**After cutoff date, reservations will be accepted upon availability at prevailing Hotel rates.*

Mention you are part of the William L. Goldfarb Foundation to receive the group rate of \$155 at both hotels. All rates are based on per room, per night. Subject to PA Sales Tax at 6% and Occupancy Tax at 2%. Please make your hotel reservations as soon as possible to avoid not being able to be accommodated on-site.

Assistants Tracks

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Assistants Track 1: Administrative

Program Schedule

Friday, November 10 and Saturday, November 11

Friday Registration: 8:30 a.m. – 9:00 a.m.

Friday & Saturday Lectures: 9:00 a.m. – 5:00 p.m. LUNCHES INCLUDED

Friday Topics*

Pediatric and Geriatric Foot Conditions

Patient Education: The Assistant's Role in Educating the Podiatric Patient—What Works?

BAKO Education Series

Medical Emergency Introduction: CPR Review

HIPAA: Security Risk Analysis

Featuring — PPMAA Annual Luncheon & Basket Raffle

Saturday Topics*

Child and Elder Abuse: Signs and Action

Dealing with Difficult Patients and Staff: Conflict Resolution Strategies to Increase Practice Success

Risk Management: The Assistant's Role in Medical Documentation and Customer Service

Radiology Review

**Subject to Change Without Notice*

Track I Attendees Must Register with the Goldfarb Foundation to attend the course. Registration with the Foundation can be done either at www.goldfarbfoundation.org or use form on page 10. For questions about Track 1, contact Yvonne Schroff at 717-756-4057 or yvonneschroff@yahoo.com.



Assistants Track 2: ASPMA Exam

PLEASE NOTE: Effective July 1, 2013, Assistants MUST BE a member of ASPMA three months (90 days) prior to registering for the exam. For questions about Track 2, contact Elizabeth Rudy, PMAC, at 504-450-0243 or bethpmac@aol.com.

Program Schedule

Friday, November 10 —

ASPMA Clinical Review Course

8:00 a.m. – 5:00 p.m.

Saturday, November 11—

ASPMA Clinical Certification Exam

- 8:00 a.m. – 11:00 a.m.
- After 11:00 a.m. – grading on-site
- Join Administrative Track 1 at the conclusion of the exam

Exam Categories Covered:

- Anatomy/Biomechanics
- Clinical Testing and Procedures
- General Information/Knowledge of Podiatry/Administrative Responsibilities
- Medical Emergencies & CPR
- Radiology
- Surgical Assisting & Instrumentation
- Terminology

Clinical Exam Study Kit Order Form – \$85 each
Go to: <http://tinyurl.com/ASPMAStudyGuideForm>

- 1) Track II Attendees Must Register with the Goldfarb Foundation to attend the course and lectures.
- 2) Track II Attendees Must also Register Separately with ASPMA to take the ASPMA Exam.
Both forms are on page 10.

10 Assistants Tracks 1 & 2/Office Staff Goldfarb Foundation Registration Form

First Name* _____ Last Name* _____ Title* _____

Address #1* _____ Address #2* _____

City* _____ State* _____ Zip* _____

Phone* _____ Fax* _____ Email** _____

** Required Information*

***A valid email address is required to receive your confirmation email.*

Track 1: Administrative Program

- ☐ PPMAA Members \$160*
☐ Non-PPMAA Members \$185

Track 2: ASPMA Review & Exam Program:

TRACK 2 MUST ALSO complete the separate exam registration form at bottom of this page.

- ☐ PPMAA Members \$160*
☐ Non-PPMAA Members \$185

**PPMAA Members Must Send Copy of Membership Card in with Registration.*

APMA CODING SEMINAR

Thursday, November 9

☐ Office Staff \$130

Goldfarb Foundation Payment Method

☐ CHECK ENCLOSED: \$ _____
Make payable to Goldfarb Foundation

☐ CREDIT CARD: __MC __VISA __AMEX __DISCOVER

CC No. _____ Exp. _____

MAIL: Goldfarb Foundation
Attention: Lara Beer-Caulfield
757 Poplar Church Rd.
Camp Hill, PA 17011
FAX: 717-761-4091
PHONE: 800-841-3668, x214
WEB: www.goldfarbfoundation.org

Assistants Track 2 - Exam Registration Form

SEND this Exam Registration Form and payment separately, along with copy of current ASPMA Membership Card for the ASPMA exam to ASPMA Qualifying and Examining, 1616 North 78th Court, Elmwood Park, IL, 60707, 1-888-88ASPMA. ASPMA Website: www.aspma.org. For questions about the ASPMA Exam, contact Elizabeth Rudy, PMAC, at 504-450-0243 or bethpmac@aol.com.

Assistant's Name* _____

Doctor's Name/Practice* _____

Address* _____

City* _____ State* _____ Zip* _____

Phone, Fax, Email* _____

** Required Information*

☐ ASPMA Exam Fee On & Before October 14, 2017 \$140 ☐ ASPMA Exam Fee October 15, 2017 & After \$165
CHECK: Payable to ASPMA Certification Fund

CREDIT CARD TYPE: _____ (MC, VISA, AMEX, & DISCOVER accepted) CVV Code _____

ACCOUNT # _____ Exp. Date _____ Billing Zip Code _____

2017 Clinical Conference DPM Registration

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Go to www.goldfarbfoundation.org to register online and to view all educational products sold by the Foundation—Patient Information Pamphlets, Study Guide, and Lecture Library.

1. Contact Info

One Registrant Per Form

First Name* _____ Last Name* _____ Title* _____

Address #1* _____ Address #2* _____

City* _____ State* _____ Zip* _____

Phone* _____ Fax* _____ Email** _____

* Required Information

#A valid email address is required to receive your confirmation email.

2. Triple Play Deal: APMA Coding Seminar + Risk Management Update + Clinical Conference Lectures

	Early Bird Fee OCT. 6 & Before	Regular Fee OCT. 7 & After	Triple Play Cancellation Policy: No refunds will be given for cancellations for ANY or ALL parts of the Triple Play Deal; registrations are non-transferable.
PPMA Member	☐ \$300	☐ \$350	

3. Thursday Workshops, November 9

APMA CODING SEMINAR

- ☐ APMA Member or Office Staff \$130
☐ Non-APMA Member \$200

☐ RISK MANAGEMENT UPDATE

\$95

(includes dinner and for DPMs ONLY)

4. Clinical Conference Lectures November 10–12

Clinical Conference – Friday to Sunday

- ☐ PPMA Member – 50% of dues PAID
☐ APMA Member
☐ Non-APMA Member (Suspended or Inactive)
☐ Resident (with Residency Director letter)
☐ Student (with ID/Proof)
☐ PPMA Life Member

Early Bird Fee OCT. 6 & Before

\$125

\$425

\$575

\$45

\$0

FREE

Regular Fee OCT. 7 & After

\$175

\$475

\$625

\$45

\$0

FREE

NOTE: PPMA Members are those members of PPMA who have paid at least 50% of their dues by the time they register for the Clinical Conference 2017. PPMA members who have not paid 50% of their dues, been suspended, or those who are not members will need to register at the appropriate rates listed above.

5. NON-CECH Educational Opportunities

TOTAL FEES \$ _____

- ☐ Friday, 12:00 p.m.–1:00 p.m., *Getting All That You Deserve, TRAKnet*
☐ Friday, 1:00 p.m.–3:00 p.m., *In-Office Strategies/Protocols for Treating Foot and Venous Stasis Ulcers: Maximizing Best Outcomes with Latest Reimbursable Products, Amerx Health Care*
☐ Saturday, 12:00 p.m.–1:00 p.m., *Secrets to Attracting More New Patients from the Web, Podiatry Content Connection*

6. Payment Method

- ☐ CHECK ENCLOSED: \$ _____
Make payable to Goldfarb Foundation
- ☐ CREDIT CARD: ☐ MC ☐ VISA ☐ AMEX ☐ DISCOVER

CC No. _____ Exp. _____

MAIL: Goldfarb Foundation
Attention: Lara Beer-Caulfield
757 Poplar Church Rd.
Camp Hill, PA 17011
FAX: 717-761-4091
PHONE: 800-841-3668, x214
WEB: www.goldfarbfoundation.org

PLEASE NOTE: By completing this registration form and submitting it to the Goldfarb Foundation, I have read and acknowledge the cancellation and refund policies for the various aspects of the 45th Clinical Conference as written on PAGE 5 of this brochure.

**The William L. Goldfarb Foundation for Education &
Research of the Lower Extremity, Inc.
757 Poplar Church Road
Camp Hill, PA 17011
www.goldfarbfoundation.org**

NON-PROFIT ORG
U.S. POSTAGE
P A I D
Harrisburg, PA
Permit #187

More CE Contact Hour Opportunities

Online Recert Prep Course
Available September 1, 2017
For those Recertifying with ABFAS in 2018
Includes Online Lectures, Study Guide, and
Boards by the Numbers
Cost: \$999

2018 Board Review Course
Also Available Online!
Marriott Philadelphia Airport
Philadelphia, PA
January 24–27, 2018
28 CE Contact Hours

FAPA Fraternal's Seminar in the Sun 2018
Dreams Playa Mujeres Golf & Spa Resort
Mexico
February 17–20, 2018
16 CE Contact Hours
Contact FAPA directly at 888-327-2678

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(#GoldfarbCC17)