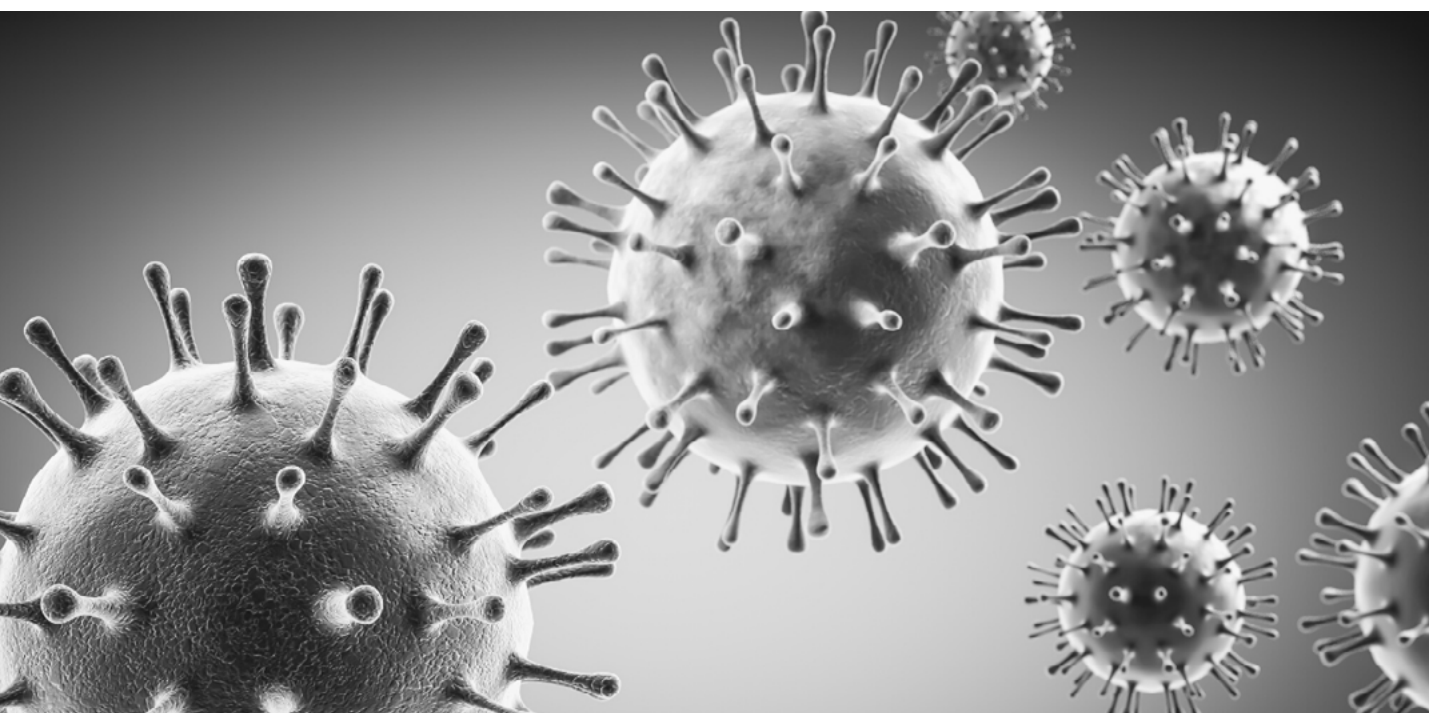


# WORLD ANTIVIRAL CONGRESS

Nov 30th–Dec 2nd, 2021  
Loews Coronado Bay Resort, San Diego



BRINGING TRANSLATIONAL ANTIVIRAL DRUG  
DISCOVERY AND DEVELOPMENT TO THE MARKET

CO-LOCATED WITH

WORLD VACCINE &  
IMMUNOTHERAPY

PART OF

WORLD VACCINE  
CONGRESS  
EUROPE

WORLD VACCINE  
CONGRESS  
WASHINGTON

CREATED BY

SPARK SOMETHING  
TERRAPINN

[www.terrapinn.com/wac-2021-brochure](http://www.terrapinn.com/wac-2021-brochure)



@vaccination  
#antiviral2021

# THE NEED FOR NEW ANTIVIRAL AGENTS

This is the most critical time in history for the global drug discovery and development community to come together.

Evident with every viral pandemic including COVID-19, rapid deployment of compatible antiviral therapies is of paramount importance, particularly as new viral variants occur that could still evade vaccines.

Antivirals can prevent or control viral diseases from emerging diseases, respiratory infections, chronic diseases to virus-associated tumours. Join us at the congress to get up to speed and help accelerate your antiviral research from bench to patient.

With hundreds of potential customers in attendance there will be opportunities to meet & network with contacts who are looking for solutions to commercial and scientific challenges in manufacturing, clinical trials, influenza, retrovirus, antiviral therapies and much more.

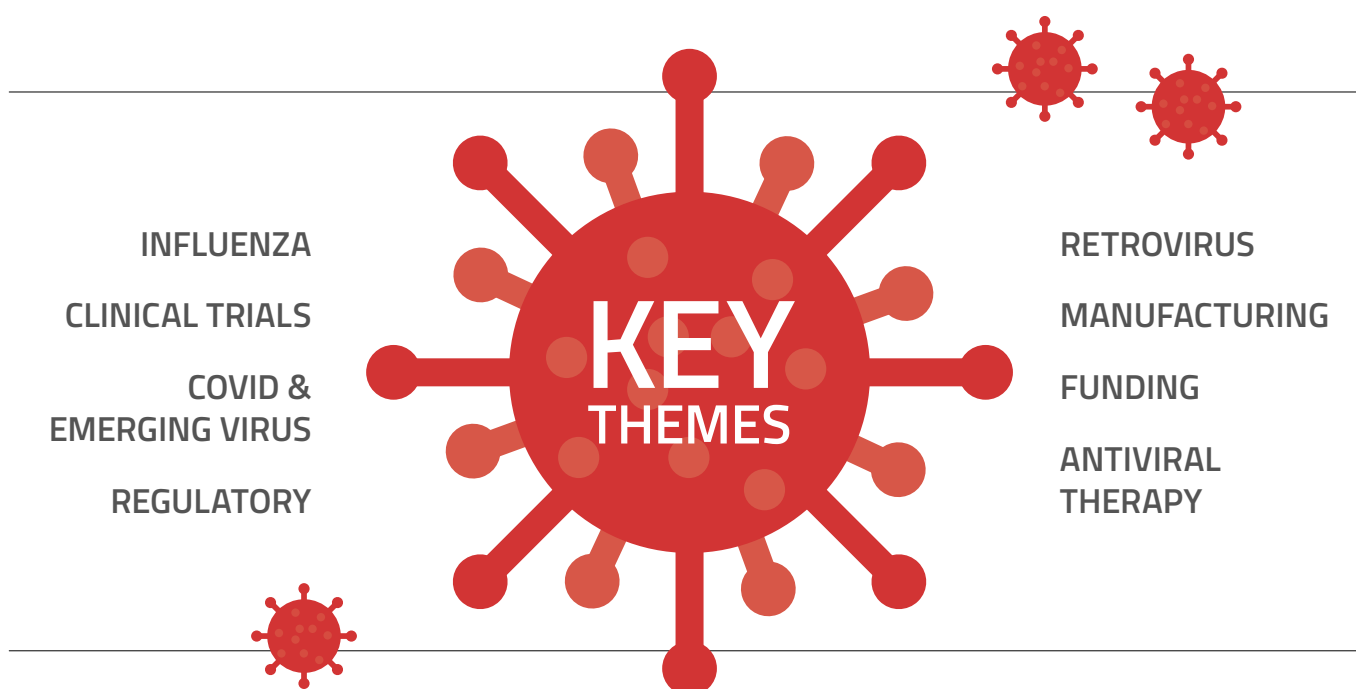
We will identify the urgent priorities for research, to mobilize, coordinate and align funding to enable the research needed to tackle this crisis. Join us to learn mechanisms for continuing scientific interactions and collaborations, now and beyond the congress.

## WHATS NEW IN 2021

We're delivering you this congress in-person AND co-located with our annual World Vaccine & Immunotherapy Congress in sunny San Diego.

### NEW BENEFITS:

- Bigger attendance of experts in infectious disease and cancer immunotherapy
- A better holistic event that looks at how disease (including COVID-19) is managed preventatively and therapeutically
- See how vaccines, antivirals and antibodies all play a part in managing and preventing disease
- More networking and partnering opportunities with extended breaks and evening receptions



Hundreds of Speakers



World leading Keynotes



Partnering Meeting System



Exhibition Showcases



Interactive Roundtables



Peer to Peer Networking



Evening Receptions



Hundreds of Attendees



Start-Up Zone

For Sponsorship and Exhibition Opportunities:  
[thomas.hall@terrapinn.com](mailto:thomas.hall@terrapinn.com)

For Speaking Opportunities:  
[lauren.sheppard@terrapinn.com](mailto:lauren.sheppard@terrapinn.com)

# PARTNERING & NETWORKING HELP

The partnering system is the most efficient way to do business in the biotech and pharma industry without traveling all over the world. Our system makes it easy to search for and identify potential partners and request face to face meetings with prospective clients at the event.

## FOR ATTENDEES

With access for all conference delegates to the on-line partnering system from a month before the event, it is the best way to ensure you maximise your time at the event by setting up targeted F2F meetings for all the networking breaks in advance. You will be able to view every attendee, speaker, sponsor, exhibitor and visitors to send them a personal message and invite to meet at a specific time/day, at which point if they accept then the system will allocate you a private numbered meeting table for the F2F for 20 minutes. There is also a feed home page on the system where you can upload images, stories and messages for the entire audience to read.

## FOR EXHIBITORS

All Exhibitors have access to the partnering system a month out from the event as well to review the full attendee list in the on-line portal, search and select target companies / executives, and from this request a face-to-face meeting on-site at your exhibition booth or a private meeting table as you prefer. It also allows you to share information of any specific products and services on the feed home page, so offering a chance to get exposure to all attendees pre-event and encouraging them to contact you directly to set up meetings as well.

## FOR SPONSORS

For the higher-level sponsors in addition to the benefits received above with access to the partnering system for all your attendees, you can also have your own private Networking Manager. This person will be your main point of contact from about 6 weeks before the event to work with you and your business development team to go through the attendee list and select your targets you want to set up face to face meetings with. The manager then reaches out directly to all your chosen attendees to try and set up the F2F during the event at your own private sit-down table in the exhibition area.

# ATTENDEE PROFILES

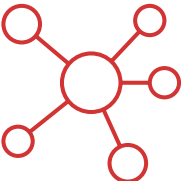
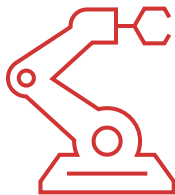
## JOB TITLES

- Chief Executive Officer
- Chief Scientific Officer
- Chief Medical Officer
- Chief Operating Officer

- Heads of:**
- Infectious Diseases
  - Virology
  - Research and Development
  - Clinical Research/Development
  - Scientific Affairs
  - Medical Affairs
  - Regulatory Affairs
  - Vaccine Research / Development
  - Drug Development
  - Academic Institutions / Virology Labs



## WHO SPONSORS

- |                                                                                                                         |                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|
| <br>Big Pharma                       | <br>Biotechs                         |
| <br>Contract Research                | <br>Contract Manufacturing           |
| <br>Clinical Trial Site / Networks | <br>OEMs / Equipment Manufacturers |
| <br>Platform Technology Providers  | <br>Consultants                    |

For Speaking Opportunities:  
lauren.sheppard@terrapinn.com

# WHY SPONSOR OR EXHIBIT

The World Antiviral Congress presents a unique range of marketing, lead generation and business development opportunities. Our event is structured to allow a range of specific opportunities from thought leadership keynotes, through to tailored meetings and introductions, to exhibition and display space. And so much more...



SPEAKING OPPORTUNITIES

If your company is interested in delivering a thought leadership, education or case study presentation at the event in the conference agenda, we have limited slots as per the following sponsorship packages. Stand alongside and in front of key industry decision makers to make sure your company is front of mind to those who matter.



PLATINUM

Presenting to a more targeted audience in your specific area of expertise, this is an exclusive opportunity to be the session lead sponsor and one of the first speakers of the relevant conference track.



SILVER

Either chair one of the conference track sessions relevant for your business or join one of the limited relevant panel discussions.



NETWORKING RECEPTION

Opportunity to be the exclusive Networking Drinks / Dinner Reception host sponsor for one of the evenings. Complimentary drinks will be offered for all the attendees of the conferences to enjoy on your behalf, with an option for a full Dinner package. Opportunity for a 5-minute opening welcome address to the reception. Banners, theming and branding will be visible throughout the reception with your logo.



EVENT BAGS

The exclusive Delegate Bag Sponsorship enables your company to have a superior level of branding at the event, where the client can provide their own branded delegate bags, which will be carried by all attendees throughout the whole event. The sponsorship opportunity is limited to one sponsor only and the only information in the bag will be supplied by you, outside of the event booklet we produce and agenda information.



WIFI

Opportunity for your company to be branded as the exclusive Wifi Sponsor and have recognition of this on all event documentation, brochure and WIFI business card. Choice of WIFI code and branding on landing page.



EXCLUSIVE KEYNOTE TITLE

Exclusive to one company only, you'll have the opportunity to present in the Keynote plenary alongside a handful of the very top industry thought leaders, to the entire event audience. No other company at the event will have the same chance to position itself in the same way in your area of expertise, so offering unparalleled visibility to demonstrate your offering as the leader in your field.



GOLD

If you are looking for a platform to demonstrate and educate the leading vaccine decision makers of the full range of your services and capabilities, we have a few limited presentation opportunities within each targeted conference track to present in.



BRONZE

Opportunity to host/moderate one of the Roundtables discussions on a topic of your choice.



FACILITATED MEETINGS

Exclusive to one company only, you'll have the opportunity to present in the Keynote plenary alongside a handful of the very top industry thought leaders, to the entire event audience. No other company at the event will have the same chance to position itself in the same way in your area of expertise, so offering unparalleled visibility to demonstrate your offering as the leader in your field.



EVENT LANYARDS

The exclusive Delegate Lanyard Sponsorship enables your company to have a superior level of branding at the event, where the client can provide their own branded lanyards, which will be worn by all attendees throughout the whole event. The sponsorship opportunity is limited to one sponsor only



EVENT SHOWGUIDE

Your company will have exclusive logo branding as the sponsor of the official show guide which all delegates will use as a reference over the event program, speakers, floor plan etc... We'll print these documents with your logo added on the front and they will be handed out to all the delegates on registration on Day 1.

# PACKAGES

Premium sponsorship packages are for innovative companies serious about making their mark. Sponsorship packages are tailored to meet your specific marketing goals. The grid below is a guide to what you can expect at each level.

| Benefits                                | Title       | Platinum   | Gold       | Silver     | Bronze     | Exhibitor  | Table Top | Biotech Showcase |
|-----------------------------------------|-------------|------------|------------|------------|------------|------------|-----------|------------------|
| Keynote plenary Speaking Slot (Morning) | 1           |            |            |            |            |            |           |                  |
| Speaking Slot in relevant track         | 1           | 1          | 1          |            |            |            |           | 1                |
| Host a Roundtable                       | 1           | 1          | 1          |            | 1          |            |           |                  |
| Speak on a Panel Session                | 1           | 1 or Chair |            | 1 or Chair |            |            |           |                  |
| Chair Half Day                          | 1           | 1 or Chair |            | 1 or Panel |            |            |           |                  |
| Pre-arranged on site meetings           | *           | *          | *          | *          |            |            |           |                  |
| Exhibition booth                        | 20ft x 16ft | 20ft x 8ft | 10ft x 8ft | 10ft x 8ft | 10ft x 8ft | 10ft x 8ft | 6ft x 6ft |                  |
| Sponsor Networking Drinks Reception     |             |            |            |            |            |            |           |                  |
| Event Lanyards                          |             |            |            |            |            |            |           |                  |
| Event bags                              |             |            |            |            |            |            |           |                  |
| Delegate Passes                         | 8           | 5          | 4          | 3          | 2          | 2          | 1         | 1                |

## OTHER SPONSORSHIP OPTIONS

WIFI, Stationary, Coffee Stations, Event Lanyards, Event Bags, Networking Drinks Reception, Partnering Zone, Event Showguide

For Sponsorship and Exhibition Opportunities:  
thomas.hall@terrapinn.com

# MARKETING CAMPAIGN

Our marketing campaign kicks off twelve months out and is a fully integrated digital campaign using a variety of channels:

## 3RD PARTY MARKETING

Solo emails  
Newsletter banners  
Web banners  
List rental  
Google display  
Trade press/partners

## REMARKETING



## SALES TEAM



## EVENT WEBSITE



## EVENT BROCHURE



## EMAIL AWARENESS CAMPAIGNS



## FACEBOOK ADVERTISING



## DIRECT BOOKINGS

**BOOK NOW**

## EMAIL NURTURE



## CONTENT MARKETING



## SOCIAL: TWITTER & LINKEDIN



## CONTACT US

Sponsorship & Exhibition Opportunities: [thomas.hall@terrapinn.com](mailto:thomas.hall@terrapinn.com)  
Speaking Opportunities: [lauren.sheppard@terrapinn.com](mailto:lauren.sheppard@terrapinn.com)