

REVIVING *Up* DENTISTRY

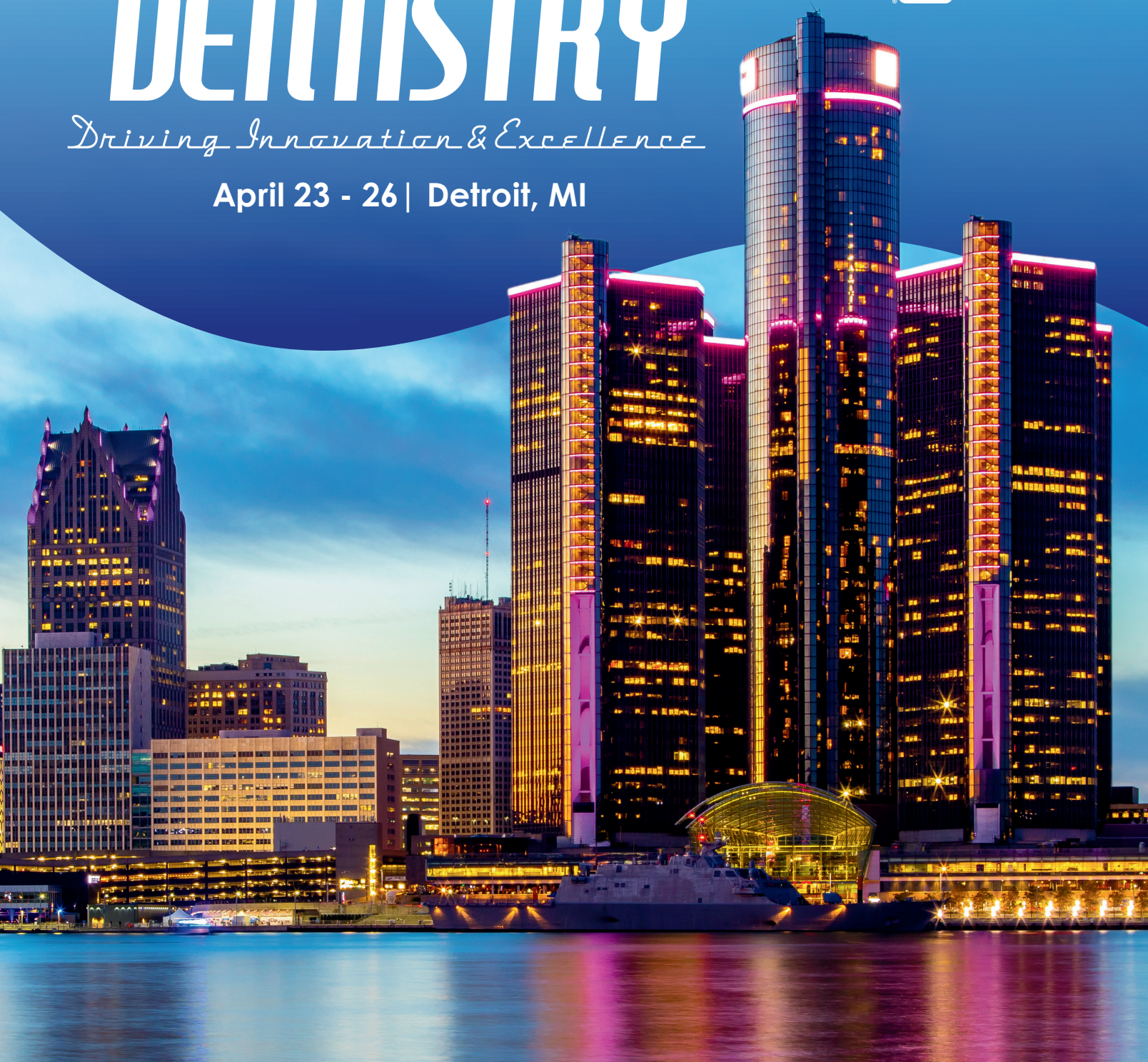
Driving Innovation & Excellence

April 23 - 26 | Detroit, MI

2025 **ANNUAL
SESSION**



michigan dental
ASSOCIATION
YOUR CONNECTION TO ORAL HEALTH®



ANNUAL SESSION PREVIEW

Experience Michigan's Largest Dental Meeting! Detroit 2025

Get ready for an unforgettable experience at this year's MDA Annual Session, themed "Revving Up Dentistry: Driving Innovation and Excellence!" Your Committee on Annual Session, Committee on Continuing Education, and MDA staff have created a dynamic conference filled with cutting-edge learning, invaluable connections, and the latest products and services in our Exhibit Hall. Whether you're attending for one day or the entire event, you won't want to miss out!

We're thrilled to host this year's event in vibrant Detroit -- a city known for innovation and resilience. Between sessions, explore Detroit's rich history and charm, from the lively Detroit Riverwalk and Eastern Market to the Detroit Institute of Arts.



Our continuing education tracks cater to the entire dental team -- dentists, new dentists, hygienists, assistants, and office managers. Use our Courses-at-a-Glance on Pages 12-13 to find the sessions that match your interests.

The Exhibit Hall will be open Thursday and Friday, April 24-25, featuring a wide variety of exhibits. On Friday, be sure to visit the Table Clinics for free CE and learn about the newest research in dental health. On Saturday, April 26, attend the Implant Technology Form and Expo to discover the latest advancements in implant technology. This is a great opportunity to deepen your knowledge and connect with industry leaders.

We're excited to feature two keynote speakers this year. On Thursday afternoon, Hoan Do, an American Ninja Warrior champion, will inspire us with insights on turning challenges into triumphs. Then on Saturday, we'll host a very special engagement luncheon with actor and activist Sean Astin, who will talk about mental health and resilience, empowering every dental professional.

Join us for electrifying special events every evening, including the MDA Foundation Sparkling Smiles Celebration Wednesday, the '80s-themed Boom Box Bash Thursday, and the New Dentist Network Lounge and Karaoke Time Machine on Friday. Get all the details inside this Preview.

Whatever your plans at Annual Session, this year promises to be inspiring and memorable. Rally your team and register today to rev up your practice in Detroit!

Linda Dobis, DDS
Chair, 2025 MDA Annual Session

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There's plenty that's **new** and **exciting** coming your way at this year's MDA Annual Session, including:

- Early bird discounts — \$100 off three-day pass through Jan. 31.
- Discounted three-day passes, including CE courses each day plus lunch and special events.
- A rockin' Boom Box Bash on Thursday, April 24 from 6 – 9:30 p.m., featuring the iconic sounds of the '80s, with the amazing Starfarm band.
- Two keynotes, one Thursday featuring motivational speaker and Ninja Warrior champion Hoan Do and one Saturday featuring TV and movie star Sean Astin.
- Streamlined Exhibit Hall hours — Thursday from 9 a.m. – 6 p.m., and Friday from 9 a.m. – 2 p.m.
- An innovative Implant Technology Forum and Expo, taking place Saturday morning, April 26.

Check Out these Special Events

Don't miss out — register for these special events early!

Welcome Reception!

The MDA will hold a Welcome Reception in the Exhibit Hall on Thursday, April 24, from 4:30 until 6 p.m. Everyone is invited! During the reception, complimentary hors d'oeuvres will be provided, with a cash bar. Visit six exhibitors and receive a free drink ticket.

Co-Sponsored by MDA Insurance and MDA Services.



Women's Leadership Event: Inspiration and Connection

Event Code EV01 — Registration required
Thursday, April 24, 2025, 1:45 – 3:15 p.m.
Detroit Marriott at the Renaissance Center
\$39/person or included in three-day pass

Relax! Enjoy coffee, tea, sparkling water and healthy snacks with women dentists from all across the state. Hear and be inspired by women leaders in organized dentistry. Dr. Deirdre Young will present "Inclusion, Why Not? An Imperative for Creativity, Growth, and Impact," exploring the transformative power of inclusion in enhancing creativity, stimulating personal and organizational growth, and driving impactful change. Participants will delve into the key components of fostering a supportive environment, including promoting a sense of belonging, setting common goals, and cultivating a "You Got This" mentality.

Learning objectives:

- Explore the impact of inclusion: Gain insights into how inclusive practices can drive creativity, personal growth, and organizational success.
- Implement actions for belonging: Learn techniques to create an environment where team members feel secure, accepted, and valued, enhancing their performance and overall well-being.
- Cultivate a collective mindset: Explore strategies for developing a collective mindset through open communication, identifying shared values, setting common goals, and practicing inclusivity.

You can come with someone you know or solo — either way, you'll create new connections. Take this time for you and receive one CE credit, too!

Sponsored by MDA Insurance and MDA Services.

OUR KEYNOTE ADDRESS SPECIAL SESSION! FREE! ONE CE CREDIT

Course T20

Turning Obstacles into Opportunities: Practical Strategies that Will Help You to Thrive Professionally and Personally

Hoan Do

Thursday April 24, 2025

3:30 – 4:30 p.m. — AGD Code: 770

Limit 500

Encountering challenges throughout the year is inevitable. The key to overcoming them is developing resilience and mental strength to increase one's ability to bounce back during difficult moments.

Learning objectives:

- Discover a technique on how to

change your attitude in the midst of adversity.

- Learn a three-step framework to gain clarity and stack the odds in your favor to achieve results in your life.
- Experience how easy it can be to create meaningful connections.

Registration is required. Please register online at annualsession.michigandental.org.

Co-sponsored by MDA Insurance and MDA Services.

Boom Box Bash

Event Code EV02

Thursday, April 24, 2025; 6 – 9:30 p.m.
Marriott Renaissance Center, Detroit
Free with three-day pass or \$79/person; includes drink tickets, hors d'oeuvres, sweet treats, dancing, photo booth, and live entertainment.

Get ready to turn up the volume at the Boom Box Bash! Dust off your leg warmers and get ready to rock! Enjoy a night of nostalgic music, dance, and fun activities that celebrate the iconic sounds of the '80s. Dress in 80s fashion! The more iconic the better! Those that show up dressed up will be entered into a prize drawing! Don't miss this unforgettable night featuring the amazing Starfarm band! Reserve your spot today and relive the magic of the '80s!

Zen Lounge

The Zen Lounge is the place to get away from the crowd for a moment of peace and quiet . . . a place to relax, rest, or even to focus on your spiritual being. It's located inside the Richard rooms A/B of the Renaissance Center this year and will be available from 10 a.m. to 6 p.m. on Thursday, April 24 and Friday, April 25.



New Dentist Network Lounge

Event Code EV03 — Registration required
Friday April 25, 2025 • 4:30-6:30 p.m.
Andiamo, inside the Detroit Marriott
Renaissance Center
\$39/person

This is a great time for new dentists to network, relax, and enjoy their colleagues all in one place together. There will be food, drink and camaraderie. Attendance is FREE when you register for at least one New Dentist course; it's also included with the three-day or one-day pass.

Co-Sponsored by MDA Insurance and MDA Services.

Karaoke Time Machine

Honoring MDA President Dr. Todd Christy
Event Code EV04 — Registration required
Friday, April 25, 2025 6:30 - 10:30 p.m.
Marriott Renaissance Center, Detroit
\$109/person includes drink tickets, dinner and interactive entertainment (not included with three-day or one-day passes).

Sing your way through the decades with a Karaoke machine that offers more than 75,000 songs to choose from. If singing isn't your thing, we'll have a live disc jockey with more than 300,000 tunes for dancing. Enjoy great food with a Greek flair and a variety of wine, beer, and spirits.

The Karaoke Time Machine promises an unforgettable night filled with nostalgia, creativity, and musical exploration, embracing the hits that have shaped our culture. Don't miss it!

Co-Sponsored by Lakeland Valley Dental Society, MDA Insurance, and MDA Services.

Implant Technology Forum and Expo

Saturday, April 26, 2025; 8:30 - 11:30 a.m.
FREE with three-day and one-day passes, or \$225/person
Marriott Renaissance Center, Detroit

Explore the future of dental implants at this event, featuring leading implant companies showcasing their innovative systems and product lines, including bone grafting materials and membranes. Discover what makes these products stand out, and listen as dentists share live testimonies about their experiences placing and restoring implants. Attendees will gain insights through case studies and discussions with experienced practitioners. This expo provides a unique chance to see and touch the components of each implant system, enhancing your knowledge. Don't miss this opportunity to expand your knowledge and network with peers. Register today for an enlightening experience that will elevate your understanding of implant technology!

Co-Sponsored by MDA Insurance and MDA Services.

SPECIAL KEYNOTE ADDRESS

***Exclusive to three-day pass holders (includes lunch).**

Course S44

Join Us for an Inspiring Session with Sean Astin: "Mental Health: A Family Perspective"

Sean Astin
Saturday, April 26, 2025
11:45 a.m. – 1:15 p.m.
AGD Code: 770 • Limit 500

In this heartfelt presentation, Sean will share the profound impact of mental illness on his family and our community.

Join us for an enlightening discussion that promises to inspire, educate, and encourage empathy on the topic of mental health.

Co-sponsored by MDA Insurance and MDA Services.



**VISIT
Detroit**

**WHEN WE MOVE,
YOU MOVE**

Whether you're a first-time visitor or a lifelong resident, there's always something new to discover in Detroit.

Go beyond the basic and see how our innovators are changing the game – from musicians creating the next wave of chart-topping hits to award-winning restaurateurs fusing cuisines from around the world.

Dig deeper at VisitDetroit.com

New Dentists! Annual Session Is for You!

There are many great continuing education courses and events for all dentists at the MDA Annual Session. In addition to the wide variety of CE courses offered throughout the week, here are specific opportunities designed especially for new dentists and recommended by MDA's New Dentist Committee. Take a look!

Events:

New Dentist Network Lounge

Event code EV03 — Registration required
Friday April 25, 2025 • 4:30 - 6:30 p.m.
Andiamo, inside the Detroit Marriott
Renaissance Center
\$39/person

This is a great time for new dentists to network, relax, and enjoy their colleagues all in one place together. There will be food, drinks, and camaraderie. Attendance is FREE when you register for at least one New Dentist course; it's also included with the three-day or one-day pass.

Co-sponsored by MDA Insurance and MDA Service.

CE Courses:

Course Code T04

Anterior/Posterior Provisionals Hands-On Workshop

TRACK: D, ND, A
Shannon Pace Brinker, CDA
8:30 – 10:30 a.m. • AGD Code: 250
Fee: \$150 DDS/\$130 staff
See Page 16 for complete description.

Course Code T05

Clocked-In: Make Every Minute Count

TRACK: EDT, LT, ND, C
Laura Nelson
8:30 – 10:30 a.m. • AGD Code: 550
Fee: \$150 DDS/\$130 staff
See Page 16 for complete description.

Course Code T10

Burnout Prevention Strategies for the Dental Team

TRACK: EDT, LT, ND
Juliette Daniels, EdD, MA
10:30 – Noon • AGD Code: 770
Fee: \$115 DDS/\$98 staff
See Page 17 for complete description.

Course Code T13

Crossing the Gap: Leadership Development

TRACK: EDT, LT, ND, C
Laura Nelson
12:30 – 2:30 p.m. • AGD Code: 770
Fee: \$150 DDS/\$130 staff
See Page 18 for complete description.

Course Code T19

SMART Restorative Techniques for Treating Children and Adolescents

TRACK: D, ND, H, A
Brittaney Hill, DDS, MS, MPH
1 – 3 p.m. • AGD Code: 430
Fee: \$150 DDS/\$130 staff
See Page 21 for complete description.

Course Code T20

KEYNOTE ADDRESS — Thursday Turning Obstacles into Opportunities: Practical Strategies that Will Help You to Thrive Professionally and Personally

TRACK: EDT, LT, ND
Hoan Do
3:30 – 4:30 p.m. • AGD Code: 770
FREE Registration required
See Page 4 for complete description.



Course Code F24

Five Steps to Practicing Dentistry Pain-Free

TRACK: EDT, LT, ND
Bethany Valachi, PT, DPT, MS, CEAS
8 – 11 a.m. • AGD Code: 770
Fee: \$225 DDS/\$195 staff
See Page 22 for complete description.

Course Code F25

Creating Momentum in Your Life

TRACK: EDT, LT, ND
Hoan Do
8:30 – 10:30 a.m. • AGD Code: 770
Fee: \$150 DDS/\$130 staff
See Page 23 for complete description.

Course Code F28

Uncover the Secret PPO Plans Do Not Want You to Know (REPEAT)

TRACK: D, ND, FOT, C
Patricia Casasanta
10:30 a.m. – 12:30 p.m. • AGD Code: 550
Fee: \$150 DDS/\$130 staff
See Page 24 for complete description.

Course Code F31

The New Dentist's Playbook: Strategies for Lasting Success and Not Just Beginner's Luck

TRACK: D, ND
Sable Muntean, DMD, MHSA
2 – 4 p.m. • AGD Code: 250
Fee: \$225 DDS/\$195 staff
See Page 25 for complete description.

Course Code F35

To Pull or Not to Pull

TRACK: D, ND, H, A
Daniel Pompa, DDS
2 – 5 p.m. • AGD Code: 550
Fee: \$225 DDS/\$195 staff
See Page 26 for complete description.

Course Code F36

Implant-Supported Esthetic Restorations

Track: D, ND, A
Julian Conejo, DDS, MSc.
2 – 5 p.m. • AGD Code: 250
Fee: \$225 DDS/\$195 Staff
See Page 27 for complete description.

For On-Site Information, Download the MDA Event App

Download the MDA event app for quick access to the most important Annual Session information.

There will be no on-site printed program this year, so be sure to download the app!

Download the MDA Annual Session App at the Apple App Store or Google Play.

Available in early 2025.



Course Code S38

Practical Clinical Tips/Tricks for the Everyday Dentist

TRACK: D, ND
Robert Margeas, DDS
8:30 – 11:30 a.m. • AGD Code: 010
Fee: \$225 DDS/\$195 staff
See Page 30 for complete description.

Course Code S39

Medical Emergencies 2025 Part I: Preventing a Crisis Situation in Your Office

TRACK: EDT, ND
Daniel Pompa, DDS
8:30 – 11:30 a.m. • AGD Code: 142/340
Fee: \$225 DDS/\$195 staff
See Page 30 for complete description.

Course Code S40

Evidence-Based Solutions for Clenching, Grinding, and Tooth Pain Related to the Cervical Spine

TRACK: D, ND, H, A
Angelo DiMaggio, PT, Diplomat MDT
8:30 – 11:30 a.m. • AGD Code: 780
Fee: \$225 DDS/\$195 staff
See Page 31 for complete description.

Course Code S45

Implants in the Everyday Practice

TRACK: D, ND, H
Robert Margeas, DDS
1:30 – 3:30 p.m. • AGD Code: 690
Fee: \$150 DDS/\$130 staff
See Page 32 for complete description.

Course Code S47

Medical Emergencies 2025 Part II: Treating a Crisis Situation

TRACK: EDT, ND
Daniel Pompa, DDS
1:30 – 4:30 p.m. • AGD Code: 142/340
Fee: \$225 DDS/\$195 staff
See Page 33 for complete description.

Course Code S48

Evidence-Based Solutions for Clenching, Grinding, and Tooth Pain Related to the Cervical Spine (REPEAT)

TRACK: D, ND, H, A
Angelo DiMaggio, PT, Diplomat MDT
1:30 – 4:30 p.m. • AGD Code: 780
Fee: \$225 DDS/\$195 staff
See Page 33 for complete description.

Related Programs

Meet with these Groups During Annual Session



Joint American/International College of Dentists and Pierre Fauchard

Thursday, April 24, 7 p.m.

Detroit's Historic Whitney Mansion

The joint American/International College of Dentists and Pierre Fauchard Academy dinner will be held Thursday,

April 24, at 7 p.m. in Detroit at the Historic Whitney Mansion. Contact Dr. Michael Maihofer at mgmdds@wideopenwest.com for details and reservations.

International College of Dentists

Friday, April 25, 7 a.m.

Detroit Marriott Renaissance Center

The International College of Dentists Breakfast will take place Friday, April 25, at 7 a.m. at the Detroit Marriott at the Renaissance Center. Contact Dr. Steven Sulfaro at drsulfaro@comcast.net for details and reservations.



American College of Dentists

Friday, April 25, 7 a.m.

Detroit Marriott Renaissance Center

Contact Dr. Sherill Behnke at 517-332-8663 or email behnkedds@aol.com for details and reservations.

University of Michigan Dental School Alumni Luncheon

Friday, April 25, 11:30 a.m. – 1:30 p.m.

Detroit Marriott Renaissance Center

Contact Gretchen Hannah at yankleg@umich.edu or 734-615-2870 for details and reservations.

Pierre Fauchard Academy

Saturday, April 26, 7 a.m.

Detroit Marriott Renaissance Center

The Pierre Fauchard Academy will hold a breakfast at 7 a.m. on Saturday, April 26, at the Detroit Marriott at the Renaissance Center. Contact Dr. Ben Underwood at underwbj@gmail.com for details and reservations.

Michigan Dental Assistants Association

Friday, April 25

Student Day,

8 a.m. – 1 p.m.

MDAA House of

Delegates, 2 p.m.

Detroit Marriott Renaissance Center

For more information email Karen Nelson at poohe0@hotmail.com or call 810-516-4984.



MDA Foundation Sparkling Smiles Celebration

Wednesday April 23, 2025

6:30 – 9 p.m.

Detroit Marriott Renaissance Center

Please join your colleagues for a *very special* event to recognize and thank MDA Foundation donors, grant recipients, and scholarship recipients. The event is open to all interested Annual Session attendees to introduce them to the Foundation and hear stories from people who help and have been the beneficiaries of the work it does throughout the state. Complimentary food stations with heavy hors d'oeuvres and wine tasting will be available.

The program will be heartwarming, educational, and fun. Everyone will walk away knowing more about the Foundation, its donors, its recipients, and how the MDA Foundation is making our state a better place through improved dental health.

Hope to see you there! Watch for a save-the-date and email follow-up in your mail. To register scan the QR code to the right. Questions? Please email the MDA Foundation at foundation@michigandental.org or call 800-589-2632 and ask for the MDA Foundation.



SCAN HERE

Find Your CE Track

A broad choice of speakers and topics are offered during the MDA's Annual Session. To make your selection easier, look for the icons that match the course tracks in which you are interested.

- **Leadership Track (LT)** — Join the leadership community! Whether you are a leader in organized dentistry, in another volunteer capacity, or want to apply what you learn in your practice — these courses will help you hone your leadership skills.
- **New Dentist Track (ND)** — Courses targeted specifically for the young dentist, dental residents, and dental students. Selected and recommended by the MDA New Dentist Committee.
- **Certified Dental Business Professional Track (C)** — Courses designed to meet CDBP program requirements. In addition to CDBP participants, these courses will help any front office team member be more effective and efficient.
- **Hygienists (H)/Assistants (A)** — See Schedule-at-a-Glance on Pages 12-13 for hygiene and dental assisting courses.

Check out these courses exclusively brought to you by your MDA-endorsed providers:

- #T08 Top 15 Tips for Ensuring Your Practice Is Protected: Liability/Infrastructure/Technology/Credit Card Processing
- #T16 Liftoff: Top 21 Tips to Propel Your New Practice into Success



Leadership Track Courses

Check out this year's leadership track, with six courses across three days to accelerate your leadership skills. These courses are all included in the Leadership Track:

- #W02 House of Delegates Leadership Training
- #T05 Clocked-In: Make Every Minute Count
- #T10 Burnout Prevention Strategies for the Dental Team
- #T13 Crossing the Gap: Leadership Development
- #EV01 Women's Leadership Event: Inclusion, Why Not? An Imperative for Creativity, Growth, and Impact
- #F25 Creating Momentum in Your Life



2025 MDA Annual Session Committee

Dr. Linda Dobis
Chair

Members:

Dr. Michael O'Brien
Dr. Soha Shamas
Dr. Emily Varsanik
Maysa Damen, student member
Luke Klahs, student member

Consultants:

Dr. Neeta Chesla
Dr. John Frey
Dr. Jill Gillhooley
Elizabeth Milewski
Karen Nelson, RDA

2025 MDA Continuing Education Committee

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Chair

Dr. Diane Hines
Vice Chair

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Dr. Cindy Bauer
Dr. Frank Brettschneider
Dr. Rami Elrefai
Dr. Carol Moynihan
Dr. Michael Nykamp
Sami El-Nachef, student member
Herchel Patel, student member

Consultants:

Dr. Mehul Patel
Brittany Lane, RDA
Allison Restauri, RDH

Liaison:

Dr. Linda Dobis

MDA Staff for both committees:

Andrea Sundermann
Jody Marquardt
Amanda Mclean
Marcia Bethea

Michigan Dentistry's Largest Exhibit Hall

Here's where you'll discover the latest dental products, services, and techniques, plus many MDA Annual Session show specials.

Exhibit Hall

You'll find more than 100 exhibitors at this year's MDA Annual Session Exhibit Hall. They're offering great deals, helpful advice, and the chance to see the newest products "up close and personal." You can get your questions answered, talk with product representatives, and see what's new in dentistry. It's all at the MDA Annual Session Exhibit Hall – Michigan's largest dental expo!

A full listing of exhibitors appears on the Annual Session website, and will be included on the new MDA Event app, available in early 2025.

Take advantage of this great resource for your practice! Be sure to stop by the exhibits, conveniently located near CE classes, right inside the Ontario Ballroom, Renaissance Center.

Remember! No exhibits Wednesday or Saturday! Exhibits open Thursday at 9 a.m. The MDA Exhibit Hall will be open Thursday and Friday only – closes at 2 p.m. Friday!

NEW HOURS!

- Thursday, April 24: Exhibits open 9 a.m. until 6 p.m.
- Friday, April 25: Exhibits open 9 a.m. until 2 p.m.

Come to the Table Clinics

See the listing of table clinics on the Annual Session website at annualsession.michigandental.org or on the MDA Annual Session app (coming in early 2025). Table Clinics will take place Friday, April 25, from 10 a.m. until 2 p.m., with FREE CE credits.

Welcome Reception, Membership Information Counter and Free Coffee

New this year – exhibits in two places!

Inside the Ontario room on level three and outside the House of Delegates on level four. Both locations will feature FREE coffee during the morning hours. The fourth level will host your favorite nonprofit organizations and display all the Table Clinics on Friday.

Don't forget to enjoy complimentary hors d'oeuvres and a cash bar at the Welcome Reception on Thursday, April 24 from 4:30 – 6 p.m. in the exhibit areas. Everyone is invited! Food and beverages will be available in both locations. Pick up a free drink ticket by visiting six exhibitors.

Stop by the **Membership Matters** counter located outside the Ontario room where you can ask staff questions, pick up information including a CE recordkeeping folder, Delegation of Duties chart, Insurance Tips, and more. We'll have resources for front office staff, too. Discover ways

Invite your favorite dental rep to exhibit at the Annual Session. See tear out card and details on page 22.

the MDA can help make you and your team's jobs easier. MDA staff members will be standing by to assist you.

Endorsed Provider Aisle

Come visit the MDA Insurance and MDA Services area just inside the entrance to the MDA Annual Session Exhibit Hall April 24-25 in the Ontario Room of the Renaissance Center.



Discover the many ways you can save money and enjoy great service working with MDA Insurance, MDA Services, and endorsed vendors. Check out the show specials and fun activities, and bring your supplies shopping list or your technology wish list to discover the solutions you need from trusted vendors. Look for the MDA-Endorsed banners.



2025 Annual Session Exhibitors (and more to come)

3DL - Dynamic Digital Dental Lab	iCoreConnect
Air Techniques	Kettenbach
Alerus	L.I.N.D.A.
Align Technology	Looby Baumgarten, P.C.
Bank of America	LumaDent Inc.
Best Card LLC	MDA Beverage Station
BISCO	MDA Health Plan, powered by
Brasseler USA	Priority Health
Bridge Commercial Realty	MDA Insurance
CareCredit	MDA Insurance
Carestream Dental, LLC	MedDent Specialty Services
ChoiceOne Bank	Medi Lazer
ClearCorrect	MediLoupes
Colgate	Mehanna Advisors PLLC
Comerica Bank	My Community Dental Centers
Complete Dental IT	My Community Dental Centers
Core Scientific	NEXHEALTH
Crest Oral B Professional Oral	Orascope
Health	Patterson Dental
Dandy	Peak Performers Inc.
DBS Investment Advisers, LLC	Planmeca/KaVo
DDSmatch	PPO Negotiation Solutions
Dental Dynamic Staffing	Professional Sales Associates,
Dental ROI Associates PLLC	Inc.
Designs for Vision, Inc.	ProSites
Detroit Mercy Dental	ROSE MICRO SOLUTIONS
Donated Dental Services of	Shofu Dental Corporation
Michigan	Smile Partners USA
DREAM SOAPS	Sodium Dental
Eagle Associates	SurgiTel
Elevate Oral Care	Tokuyama Dental America
eScapes	Transworld Systems (TSI)
Garfield Refining	U.S. Bank Healthcare Business
Garrison Dental Solutions	Banking
GC America Inc	Ultradent Products, Inc.
Glidewell Dental	Ultradent Products, Inc.
GoTu	ULTRALIGHT OPTICS INC.
Great Expressions Dental	Unified Dental Care
Centers	Unified Smiles
HALEON	United Dairy Industry of
Halyard / Owens & Minor	Michigan
Huntington Bank Practice	Weave
Finance	

NEW Exhibit Hall Hours:

Thursday, April 24

Exhibits open **9 a.m. until 6 p.m.**

Friday, April 25

Exhibits open **9 a.m. until 2 p.m.**



Your Exclusive Dental Marketplace!

Take advantage of this great resource for your practice. Support the exhibitors that support the Annual Session and check out show specials.

Exhibitors as of Dec. 16, 2024

CE Courses and Events

Wednesday, April 23

Course #	Course Title	Track*	Speaker	Times
W01	Five Strategies to Get Your Practice Noticed and Create a Celebrity Brand	EDT, C	Catrise Austin, DDS	9 a.m. – 4 p.m.
W02	HOD Leadership Training	D, LT	Debra Peters, DDS	4:30 – 6:30 p.m.

Thursday, April 24

T03	Eye Health and Pain Prevention	D, H, A	Amber Auger, MPH, RDH	8:30 – 10:30 a.m.
T04	Anterior/Posterior Provisionals	D, ND, A	Shannon Pace Brinker, CDA	8:30 – 10:30 a.m.
T05	Clocked-In: Make Every Minute Count	EDT, ND, LT, C	Laura Nelson	8:30 – 10:30 a.m.
T06	Managing Pediatric Dental Injuries	D, H, A	Brittaney Hill, DDS, MS, MPH	8:30 – 11:30 a.m.
T07	Caring for the Autistic or Disabled Patient	EDT, C	Belinda Lee, MS	9 – 10 a.m.
T08	Tips for Ensuring Practice Protection	D, FOT, C	MDA Endorsed speakers	9 – 11 a.m.
T09	Practice Success through Analytics	D	Patrick Houlihan, DDS	10 – noon
T10	Burnout Prevention Strategies	EDT, ND, LT, C	Juliette Daniels, EdD, MA	10:30 a.m. – noon
T11	Caring for the Autistic or Disabled Patient (REPEAT)	EDT, C	Belinda Lee, MS	12:30 – 1:30 p.m.
T12	From Our Side of the Chair	A	Shannon Pace Brinker, CDA	12:30 – 2:30 p.m.
T13	Crossing the Gap: Leadership	EDT, ND, LT, C	Laura Nelson	12:30 – 2:30 p.m.
T14	The Dental Hygiene Detective	H	Amber Auger, MPH, RDH	12:30 – 3 p.m.
T15	Transitioning into Medicare	D	Rick Seely	12:30 – 3 p.m.
T16	Top 21 Tips to Propel Your New Practice	D	MDA Endorsed speakers	1 – 3 p.m.
T17	PPO Games	D, FOT, C	Tricia Casasanta	1 – 3 p.m.
T18	Is OpenAI the Ideal Dental Assistant?	EDT	Chris Smiley, DDS	1 – 3 p.m.
T19	SMART Restorative Techniques	D, ND, H, A	Brittaney Hill, DDS, MS, MPH	1 – 3 p.m.
T20	Keynote: Turning Obstacles Into Opportunities	EDT, ND	Hoan Do	3:30 – 4:30 p.m.

Friday, April 25

F21	MATE 1 – The DEA Act	D, LR	Sanjay Chand, MD	7:30 – 10 a.m.
F22	Infection Control in Dentistry	EDT, LR	Nan Dreves, RDH, MBA	8 – 10 a.m.
F23	Tooth Supported Esthetic Restorations	D, A	Julian Conejo, DDS, MSc	8 – 11 a.m.
F24	Five Steps to Pain-Free Dentistry	EDT, ND	Bethany Valachi, PT, DPT, MS, CEAS	8 – 11 a.m.
F25	Creating Momentum in Your Life	EDT, ND, LT	Hoan Do	8:30 – 10:30 a.m.
F26	Cardiac Resuscitation (CPR) (BCLS)	EDT	Elizabeth Gadioli	9 – 10 a.m.
F27	Assisting 101: Dental Implants Edition	A	Sable Muntean, DMD, MHSA	9:30 a.m. – 12:30 p.m.

Tracks: D = Dentists, ND = New Dentists, H = Hygienists, A = Assistants, LT = Leadership Track, C = CDBP, FOT = Front Office Team, LR = License Requirement, EDT = Entire Dental Team

CE Courses and Events (cont'd)

Friday, April 25 (cont'd)

Course #	Course Title	Track*	Speaker	Times
F28	PPO Games (REPEAT)	D, ND, FOT, C	Tricia Casasanta	10:30 a.m. – 12:30 p.m.
F29	MATE 2: Safe Pharmacological Use	D, LR	Sanjay Chand, MD	10:30 a.m. – 1 p.m.
F30	Dental Ethics and Jurisprudence	D, H, A, LR	Michael Maihofer, DDS and Dan Schulte, JD	11 a.m. – noon
F31	The New Dentist's Playbook	D, ND	Sable Muntean, DMD, MHSA	2 – 4 p.m.
F32	Hygiene Shouldn't Be a Pain in the Neck	H	Bethany Valachi, PT, DPT, MS, CEAS	2 – 5 p.m.
F33	Implicit Biases in Dentistry	EDT, LR, C	Deirdre Young, DDS	2 – 5 p.m.
F34	Humor and Teamwork in the Workplace	EDT, C	Nan Dreves, RDH, MBA	2 – 5 p.m.
F35	To Pull or Not to Pull	D, ND, H, A	Daniel Pompa, DDS	2 – 5 p.m.
F36	Implant Supported Restorations	D, ND, A	Julian Conejo, DDS, MSc	2 – 5 p.m.
F37	MATE 3 – Managing Pain for OUD/SUD	D, LR	Sanjay Chand, MD	2 – 5 p.m.

Saturday, April 26

S38	Clinical Tips/Tricks for the Everyday Dentist	D, ND	Robert Margeas, DDS	8:30 – 11:30 a.m.
S39	Actions for Medical Emergencies – Part I	EDT, ND	Daniel Pompa, DDS	8:30 – 11:30 a.m.
S40	Solutions for Clenching, Grinding, and Tooth Pain	D, ND, H, A	Angelo DiMaggio, DPT	8:30 – 11:30 a.m.
S41	Unmasking the Opioid Epidemic	D, H, A	Edie Gibson, MS, RDH	8:30 – 11:30 a.m.
S42	Implant Technology Forum and Expo	D, A	Multiple Presenters	8:30 – 11:30 a.m.
S43	Cardiac Resuscitation Training (REPEAT)	EDT	Elizabeth Gadioli	11 a.m. – noon
S44	Keynote: Mental Health: A Family Perspective	EDT, LT	Sean Astin	11:45 a.m. – 1:15 p.m.
S45	Implants in the Everyday Practice	D, ND, H	Robert Margeas, DDS	1:30 – 3:30 p.m.
S46	Vaping, Marijuana, and Other Addictive Drugs	D, H, A	Edie Gibson, MS, RDH	1:30 – 4 p.m.
S47	Actions for Medical Emergencies – Part II	EDT, ND	Daniel Pompa, DDS	1:30 – 4:30 p.m.
S48	Clenching, Grinding and Tooth Pain (REPEAT)	D, ND, H, A	Angelo DiMaggio, DPT	1:30 – 4:30 p.m.

Special Events

EV01	Women's Leadership Event	D, LT	Deirdre Young, DDS	1:45 – 3:15 p.m.
EV02	Boombox Bash featuring Starfarm	See details on Page 4		6 – 9:30 p.m.
EV03	New Dentist Network Lounge	See details on Page 5		4:30 – 6:30 p.m.
EV04	Karaoke Time Machine	See details on Page 5		6:30 – 10:30 p.m.

Tracks: D = Dentists, ND = New Dentists, H = Hygienists, A = Assistants, LT = Leadership Track, C = CDBP, FOT = Front Office Team, LR = License Requirement, EDT = Entire Dental Team

Bonus Day: Wednesday, April 23, 2025 — **No Exhibits**

Course Code W01

Five Strategies to Get Your Practice Noticed and Create a Celebrity Brand

TRACK: EDT, C
Catrise Austin, DDS
9 a.m. – 4 p.m.
AGD Code: 550
Fee: \$399 DDS/
\$299 Staff/\$599
non-member dentists (includes
continental breakfast and lunch)
Class limit: 300



The goal is to stand out from the crowd, attract ideal patients, deliver exceptional care/service and increase revenue. When people know, like, and trust your brand they are more likely to be influenced, become raving fans, support the practice, and refer others.

Learn how to attract 'high value' dentistry

patients who are amazing to work with. Work less and earn more with right fit, "prequalified" patients who seek out your practice. Gain strategies to establish a brand message, target market, and develop a signature story that gets noticed.

Learning objectives:

- Discover a brand message, attract "prequalified" dream patients, and make irresistible offers.
- Learn how to get noticed by potential patients, amplify influence, authority, and income on social media.
- Acquire insider secrets to prepare and land local/national TV/radio appearances and magazine features.
- Create a pitch for networking then use contacts to leverage massive exposure for your practice!

Counts toward the Certified Dental Business Professional program,

marketing and communication categories, for three credits each.

Co-sponsored by MDA Insurance and MDA Services.

Course Code W02

House of Delegates Leadership Training/Meet the Candidates

TRACK: D, LT
Debra Peters, DDS
4:30 – 6:30 p.m. (reception at 4:30 p.m.;
training at 5:30 p.m.) • AGD Code: 770
Fee: FREE – DDS only (includes reception)
Detroit Marriott Renaissance Center
Class limit: 100

This session is appropriate for all members who desire to improve their knowledge of proper debate and decorum as well as meeting organizational skills. There will be no fee for this session. Candidates for all offices will be invited to attend this event. Join your colleagues

**MOTOWN
MAGIC**

A SPARKLING SMILES CELEBRATION

April 23, 2025 | 6:30 - 9:00 PM
Detroit Marriott Renaissance Center

mda foundation
IMPROVING DENTAL HEALTH

RSVP

Wednesday, April 23, 2025 (cont'd) — No Exhibits

for networking and meet the candidates from 4:30-5:30 p.m., with light appetizers and a cash bar. The training session will take place from 5:30 until 6:30 p.m.

Each component dental society is urged to have at least one or two representatives attend. If there are individuals in your component who may be interested in a leadership position either at the component or state level, please let them know about this session and encourage them to attend. This is a great opportunity for you to network and speak with individual Board members and staff to communicate your ideas and thoughts.

Learning objective:

- Discover and utilize the basic parliamentary steps to process motions and provide for efficiency and clarity within a meeting.

This course is designed for MDA member dentists.

Co-sponsored by MDA Insurance and MDA Services.

Download Your Handouts

In a continued effort to minimize paper waste, traditional course handout materials will be available online beginning Monday, March 31 (as permitted by each speaker.) Please note: These materials will not be printed for distribution on-site. If you wish to have these materials to reference during the course please be sure to download and print them in advance (visit annualsession.michigandental.org/Courses-Handouts for details). Handouts will also be available for download after the Annual Session for a limited time (as permitted by each speaker).

MDA House of Delegates

The first meeting of the MDA House of Delegates will take place Thursday, April 24, beginning at 8:30 a.m. The second meeting will take place Saturday, April 26, beginning at 1:30 p.m. The House of Delegates will be located in the Renaissance Ballroom, Level 4, at the Detroit Marriott Renaissance Center.

Candidate Forum

The MDA will hold a Candidate Forum for any contested elections. The forum will be held following the first meeting of the House of Delegates on Thursday, April 24, in the Renaissance Ballroom, Level 4.

MDA Reference Committee Hearing

There will be one reference committee hearing, taking place on Thursday, April 24, in the Renaissance Ballroom, Level 4.

Regional Caucuses

Regional caucuses will be held the morning of Saturday, April 26 in the Detroit Marriott Renaissance Center. Check the MDA Event App or Delegate Digest for exact times and rooms.

***Special CE package pricing for HOD members
(Check your email Delegate Digest for details.)**



Thursday, April 24, 2025 — Exhibits open 9 a.m. — 6 p.m.

Course Code T03

Eye Health and Pain Prevention

TRACK: D, H, A

Amber Auger, MPH, RDH

8:30 – 10:30 a.m. • AGD Code: 130

Fee: \$150 DDS/\$130 staff

Class limit: 100

Do you experience any type of physical discomfort? When surveyed three years post-graduation, a high average of hygienists have experienced pain. It is important to understand how proper lighting and loupe magnification can reduce overall stress on the body. This course is designed to empower clinicians with the right tools to prevent pain in order to extend their careers and improve their quality of life.

Learning objectives:

- Identify the potential physical health risks of not using loupes.
- Discuss the impact of magnification on disease identification.
- Discover the connection between lighting and eye strain.

Co-sponsored by MDA Insurance and the Professional Protector Plan.

Course Code T04

Anterior/Posterior Provisionals Hands-On Workshop

TRACK: D, ND, A

Shannon Pace Brinker, CDA

8:30 – 10:30 a.m. • AGD Code: 250

Fee: \$150 DDS/\$130 staff

Class limit: 100

Dental restorations for provisional and indirect restorative procedures now have a distinct purpose as vital diagnostic assessment tools to evaluate function, esthetics, occlusion, and create an esthetic blueprint. This course covers current materials, techniques, and concepts in fabricating and maintaining long-term esthetic provisionals.

Learning objectives:

- Understand the importance of the provisional matrices and what works

best for various types of provisionals.

- Gain knowledge for smile design and how it relates to the aesthetic blueprint of provisionals.
- What burs to utilize for trimming, finishing, and polishing anterior provisionals to mimic natural tooth structure.

Co-sponsored by MDA Insurance and MDA Services.

Course Code T05

Clocked-In: Make Every Minute Count

TRACK: EDT, ND, LT, C

Laura Nelson

8:30 – 10:30 a.m. • AGD Code: 550

Fee: \$150 DDS/\$130 staff

Class limit: 100

In this fast-paced environment of time is a crucial resource that can either propel your office to new heights or trapped in inefficiency. This course blends practical time management strategies with key insights into creating a more productive workflow. Participants will learn how to maximize every minute of the workday, reduce wasted time, and streamline team roles. Dental teams will leave with actionable tools to increase efficiency, reduce bottlenecks, and enhance patient satisfaction.

Learning objectives:

- Maximizing time efficiency: Identify common time-wasting practices in dental offices and apply proven strategies to optimize time usage for each team member.
- Delegation and task management: Implement delegation strategies to ensure the right team members are handling the right tasks, freeing up key players to focus on more critical duties.
- Balancing productivity and patient care: Discover how to maintain a balance between improving productivity and ensuring high-quality patient care without burnout.
- Proactive problem solving:

Understand how to anticipate and resolve workflow issues before they arise, ensuring the day runs smoothly.

Counts toward the Certified Dental Business Professional program, human resource category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code T06

Uh Oh! Managing Traumatic Dental Injuries in the Pediatric Patient

Track: D, H, A

Brittaney Hill, DDS, MS, MPH

8:30 – 11:30 a.m. • AGD Code: 430

Fee: \$225 DDS/\$195 staff

Class limit: 75

Managing dental trauma is an important concept for all dental providers. The prognosis of primary and permanent teeth post-traumatic dental injury is largely impacted by many factors, some being preventable. This course will review the evaluation, diagnosis, and management of traumatic dental injuries of pediatric patients in the primary, mixed, and permanent dentitions. This will include crown and root fractures, luxations, intrusions, and avulsions.

Learning objectives:

- Discuss how to classify and evaluate traumatic dental injuries of the primary, mixed, and permanent dentitions.
- Review how to implement the most-recent diagnostic and treatment modalities for crown and root fractures, luxations, intrusions, and avulsions.
- Discuss dentoalveolar traumatic injuries, their complications, and when to refer for treatment by the appropriate specialist.

Counts towards Michigan's pain management requirement.

Co-sponsored by MDA Insurance, MDA Services and Michigan Academy of Pediatric Dentistry.

Thursday, April 24, 2025 (cont'd)

Course Code T07

Caring for the Autistic or Disabled Patient

TRACK: EDT, C

Belinda Lee, MS, Health and Wellness

Lead at the Autism Alliance of Michigan

9 – 10 a.m. • AGD Code: 750

Fee: \$75 DDS/\$65 staff

Class limit: 75

Providing compassionate care to a broader range of patients is an admirable goal. This course is designed to kick-start that exploration and make it financially viable to offer such care.

Learning objectives:

- Understand the importance of care – Identify and explain three reasons for treating autistic patients and individuals with special needs, emphasizing the benefits to both patients and caregivers.
- Financial strategies for care – Explore methods to secure funding or reimbursement for the additional time and resources required when providing special needs patient care.
- Experience with disabilities – Identify practical opportunities to work directly with individuals with disabilities, fostering a deeper understanding of their unique needs.

Counts toward the Certified Dental Business Professional program, customer service/communications category, for one credit.

Co-sponsored by MDA Insurance and MDA Services.

Course Code T08

Top 15 Tips for Ensuring Your Practice Is Protected: Liability/Infrastructure/Technology/Credit Card Processing

TRACK: D, FOT, C

Endorsed Providers

9 – 11 a.m. • AGD Code: 550/565

Fee: \$150 DDS/\$130 staff

Class limit: 75

Data thieves can exploit human error and technology vulnerabilities to access protected information. Shield your practice with a

suit of armor. MDA Insurance and MDA Services has scoured the land to find the best insurance policies and the most trusted vendors for optimal protection. This roundtable discussion will leave you feeling confident about decisions regarding the security of your practice and grant you the peace of mind.

Learning objective:

- Leverage MDA-endorsed insurance, products, and services to ensure you are maximizing your protection and receiving your member discounts.

Counts toward the Certified Dental Business Professional program, risk management category, for two credits.

Co-sponsored by MDA Insurance, MDA Services, iCoreConnect, Complete Dental IT, Eagle Associates, and Best Card Credit Card Processing.

Course Code T09

Practice Success through Analytics

TRACK: D, ND

Patrick Houlihan, DDS

10 a.m. – Noon • AGD Code: 550

Fee: \$150 DDS/\$130 staff

Class limit: 75

The idea is to use numbers to get a true unbiased picture of a dental practice and then use those numbers to develop both short- and long-term plans to improve the practice. Use this data to determine the success of that plan.

Learning objectives:

- Discover why numbers are important to monitor.
- Learn which numbers to track and why.
- Determine what numbers are outside desired norms.
- Know how to correct the numbers outside of desired norms.
- Understand a new era in dentistry with regard to practice productivity, efficiency, and profitability, to look at these measures more closely and differently than we have in the past.

Co-sponsored by MDA Insurance and MDA Services.

Course Code T10

Burnout Prevention Strategies for the Dental Team

TRACK: EDT, ND, LT, C

Juliette Daniels, EdD, MA

10:30 – Noon • AGD Code: 770

Fee: \$115 DDS/\$98 staff

Class limit: 75

This session will focus on sustainable practices for dentists, hygienists, and members of the dental team to develop a comprehensive, yet attainable, strategy to avoid burnout. Participants will identify sources of burnout in professional practice and explore strategies that prevent burnout. Participants will develop a toolkit to recognize and bounce back from burnout when it occurs in practice, leadership, and life.

Learning objectives:

- Identify sources of burnout in dental practice and consequences of burnout in clinicians, professional practice, and as a human being.
- Assess one's own risk level for burnout using the Maslach Burnout Inventory (MBI) to uncover levels of exhaustion, depersonalization, and personal achievement.
- Develop an actionable strategy to implement as an individual to build capacity for resilience, authenticity, and avoid burnout.

Counts toward the Certified Dental Business Professional program, human resources category, for one-and-one-half credits.

Co-sponsored by MDA Insurance and MDA Services.

Thursday, April 24, 2025 (cont'd)

Course Code T11

Caring for the Autistic or Disabled Patient (REPEAT)

TRACK: EDT, C

Belinda Lee, MS, Health and Wellness

Lead at the Autism Alliance of Michigan

12:30 – 1:30 p.m. • AGD Code: 750

Fee: \$115 DDS/\$65 staff

Class limit: 75

Providing compassionate care to a broader range of patients is an admirable goal. But how do you begin? This course is designed to kick-start that exploration and make it financially viable to offer such care.

Learning objectives:

- Understand the importance of care – Identify and explain three reasons for treating autistic patients and individuals with special needs, emphasizing the benefits to both patients and caregivers.
- Financial strategies for care – Explore methods to secure funding or reimbursement for the additional time and resources required when providing care to patients with special needs.
- Experience with disabilities – identify practical opportunities to work directly with individuals with disabilities, fostering a deeper understanding of their unique needs.

Counts toward the Certified Dental Business Professional program, customer service/communications category, for one credit.

Co-sponsored by MDA Insurance and MDA Services.

Course Code T12

From Our Side of the Chair

TRACK: A

Shannon Pace Brinker, CDA

12:30 – 2:30 p.m. • AGD Code: 149

Fee: \$150 DDS/\$130 staff

Class limit: 75

The ideal dental assistant must be current and knowledgeable in materials science

and be proficient in the various step-by-step procedures that are now required to deliver state-of-the-art dentistry to the patient. Increase your artistic skill and satisfaction by learning about materials and techniques that can help deliver to the patients the best dentistry has to offer. This is one comprehensive course that every dental assistant needs to attend.

Learning objectives:

- How to utilize a complete digital workflow that includes digital radiography, photography, scanning, milling and printing, and more.
- Understand new isolation techniques, from rubber dam to cord retraction.
- Learn what new products, techniques, and materials are available to increase efficiency.

Co-sponsored by MDA Insurance and MDA Services.

Course Code T13

Crossing the Gap: Leadership Development

TRACK: EDT, ND, LT, C

Laura Nelson

12:30 – 2:30 p.m. • AGD Code: 770

Fee: \$150 DDS/\$130 staff

Class limit: 75

In this dynamic session, dentists, dental office managers, team members, and aspiring leaders are guided through the transformative journey of crossing the gap from management to leadership. Participants will gain essential skills and insights needed to evolve from task-oriented managers to inspiring and effective leaders.

Learning objectives:

- Managing tasks vs. leading people.
- Developing emotional intelligence for strong team relationships.
- Effective communication skills: Master communication to inspire and engage team members.
- Building a positive team culture: Create a supportive, high-performing team environment.

Co-sponsored by MDA Insurance and MDA Services.

Course Code T14

The Dental Hygiene Detective

TRACK: H

Amber Auger, MPH, RDH

12:30 – 3 p.m. • AGD Code: 010

Fee: \$188 DDS/\$163 Staff

Class limit: 75

There are many clues that provide evidence of oral disease, such as occlusal wear, recession, bleeding, fissured tongues, erythematous tissues, incipient lesions, and many more. Determining our patients' high-risk factors for oral disease and systemic health is multifactorial, and our role as dental professionals allows us to evaluate and identify the first signs of disease. This program will help you and your team review patient risk factors in depth while empowering the clinician to compare clinical technologies that align with the patient's lifestyle to reduce disease.

Learning objectives:

- Review the role of pH in caries risk assessment and learn to identify stages of demineralization and remineralization.
- Learn how to expedite risk assessments to enhance patient education and prevention.
- Prioritize the patient's high-risk factors to comprehensively decrease their risk of oral and systemic diseases.
- Evaluate the latest clinical and home care technologies to decrease patient oral and systemic disease risk.

Co-sponsored by MDA Insurance and MDA Services.

Thursday, April 24, 2025 (cont'd)

Course Code T15

Reduce Confusion and Avoid Mistakes as You Transition into Medicare

Please note: To see if you qualify for this free course, please email the MDA's Steve Fulger at steve@mdaifg.com.

TRACK: D

Rick Seely

12:30 - 3 p.m. • AGD Code: 130

Fee: Free

Class limit: 75

As you transition into Medicare, your decisions and actions, or lack of them, can impact your health coverages and finances for the rest of your life. This information-rich program will help you protect yourself and your family against the common, potentially critical mistakes of underestimating the complexities of Medicare. Preparedness and planning will ensure that you avoid delayed coverage, late enrollment penalties, and missed "guaranteed issue" opportunities.

Learning objectives:

- Understand Medicare enrollment and related timelines.
- Understand the parts of Medicare and how they work.
- Find out which items are not covered by original Medicare and other potential out-of-pocket expenses.
- Determine which supplemental coverage options are best for your situation.

Co-sponsored by MDA Insurance and MDA Services.

Course Code T16

Liftoff: Top 21 Tips to Propel Your New Practice into Success

TRACK: D

Endorsed Providers

1 - 3 p.m. • AGD Code: 550

Fee: \$150 DDS/\$130 staff

Class limit: 75

If you are considering practice ownership, or are a new practice owner, this is a unique opportunity to learn the most-

important tips available from dental industry experts, all endorsed and vetted by the MDA. This roundtable discussion is a peek behind the curtain to learn what every practice owner needs to know (and what existing practice owners wish they had been told before startup). You'll leave with the leading negotiation, strategy, technology, and financial tips to not only propel your practice into operation, but into the success you've dreamt of.

Learning objectives:

- Leverage MDA-endorsed insurance, products and services to ensure you are maximizing your coverage and receiving your member discounts.
- Understand and recognize the leading negotiation, strategy, technology, and financial tips to not only propel your practice into operation, but into the success you've dreamed of.

Co-sponsored by MDA Insurance, MDA Services, Bridge Commercial Realty, Bank of America Practice Solutions, DBS

Investment Advisers, Looby Baumgarten P.C., iCoreConnect, and Transworld Systems Inc.

Course Code T17

Uncover the Secret PPO Plans Do Not Want You to Know

TRACK: D, FOT, C

Patricia Casasanta

1 - 3 p.m. • AGD Code: 550

Fee: \$150 DDS/\$130 staff

Class limit: 75

This event is a must-attend for you and your front office team. Many practices either feel victimized by the PPO plans they participate with or do not know which plans to credential with – if any at all.

Learning the secret insurance companies go out of their way to protect can impact a practice's claim reimbursement anywhere from 24% – 43% depending on their participation.

Event Code: EV01

Women's Leadership Event: Inclusion, Why Not? An Imperative for Creativity, Growth, and Impact

Thursday, April 24, 2025 • 1:45 – 3:15 p.m. • Detroit Marriott Renaissance Center

TRACK: D, LT • Fee: included in 3-day pass or one-day pass. \$39/person

Registration Required • Class limit: 100

This unique keynote explores the transformative power of inclusion in enhancing creativity, stimulating personal and organizational growth, and driving impactful change. Participants will delve into the key components of fostering a supportive environment, including promoting a sense of belonging, setting common goals, and cultivating a "You Got This" mentality.

Learning objectives:

- Explore the impact of inclusion: Gain insights into how inclusive practices can drive creativity, personal growth, and organizational success.
- Implement actions for belonging: Learn techniques to create an environment where team members feel secure, accepted, and valued, enhancing their performance and overall well-being.
- Cultivate a collective mindset: Explore strategies for developing a collective mindset through open communication, identifying shared values, setting common goals, and practicing inclusivity.

Sponsored by MDA Insurance and MDA Services.

Thursday, April 24, 2025 (cont'd)

Learning objectives:

- Identify the three main types of dental insurance contracts a practice can be engaged in.
- Learn how insurance companies determine which fee schedule to attach to claims submitted for payment.
- Learn how a practice is contracted with various insurance groups can prevent them from being reimbursed 24%–40% higher.
- Learn how to determine which insurance plans to keep, add, or delete.
- Identify which plans to terminate with and why.

Counts toward the Certified Dental Business Professional program, insurance benefits/coding category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code T18

**Is OpenAI the Ideal Dental Assistant?
Harness the Power and Minimize the Risks**

TRACK: EDT

Chris Smiley, DDS

1 – 3 p.m. • AGD Code: 550

Fee: \$150 DDS/\$130 staff

Class limit: 75

This two-hour course is designed for dentists and dental team members to explore the potential of OpenAI and Large Language Model platforms.

This course equips you to harness AI's power while minimizing potential risks.

Learning objectives:

- Obtain an overview of OpenAI's capabilities and how these tools are trained.
- Get insights into the differences between open and closed dental AI solutions.

- Gain an understanding of generative AI and the importance of human oversight.
- See practical examples of how free, open AI can enhance efficiencies and workflow in the dental office.
- Learn strategies to avoid compliance and legal risks when using OpenAI in practice.

Counts toward the Certified Dental Business Professional program, risk management category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.



**REVIVING Up
DENTISTRY**
Driving Innovation & Excellence

**2025 ANNUAL
SESSION**
michigan dental
ASSOCIATION
mda YOUR CONNECTION TO ORAL HEALTH

KEYNOTE
**Turning Obstacles into
Opportunities**

Hoan Do
American Ninja Warrior
Champion

Thursday, April 24, 2025
3:30-4:30 p.m.

FREE with Annual Session registration

Register now at annualsession.michigandental.org

Thursday, April 24, 2025 (cont'd)

Course Code T19

SMART Restorative Techniques for Treating Children and Adolescents

TRACK: D, ND, H, A

Brittaney Hill, DDS, MS, MPH

1 – 3 p.m. • AGD Code: 430

Fee: \$150 DDS/\$130 staff

Class limit: 75

Preventing oral disease is key, however as providers we must be well-equipped to manage dental disease once it is present. This course will review preventive measures aimed at improving oral health outcomes during infancy, childhood, and adolescence. It will also review non-invasive, minimally-invasive and restorative techniques used to manage dental caries in the pediatric population.

Learning objectives:

- Review the most common preventive measures for infants, toddlers,

children, and adolescents.

- Discuss non-invasive techniques for treating caries in children and adolescents.
- Discuss common restorative techniques for children and adolescents.

Co-sponsored by MDA Insurance, MDA Services, and Michigan Academy of Pediatric Dentistry.

Course Code T20

OUR KEYNOTE ADDRESS

ONE CE CREDIT

Turning Obstacles into Opportunities: Practical Strategies that Will Help You to Thrive Professionally and Personally

TRACK: EDT, ND

Hoan Do

3:30 – 4:30 p.m. • AGD Code: 770

FREE Registration required

Class limit: 500



[See Page 4 for complete description](#)

Co-Sponsored by MDA Insurance and MDA Services.

EVENT Code EV02

Boom Box Bash

6 – 9:30 p.m.

Cost: Included in the Three-Day Package or \$79/person – Registration required

[See Page 4 for complete description](#)

Co-Sponsored by MDA Insurance and MDA Services.

2025 ANNUAL SESSION  michigan dental ASSOCIATION YOUR CONNECTION TO ORAL HEALTH™

BOOM BOX BASH

THURSDAY, APRIL 24, 2025
6:00-9:30 PM
DETROIT MARRIOTT RENAISSANCE CENTER
Cost Included in 3-Day Package or \$79/person

LIVE '80S MUSIC!

Featuring: STARFARM

Friday, April 25, 2025 — Exhibits open 9 a.m. – 2 p.m.

Course Code F21

MATE 1: The DEA Act, Legal Guidelines and Controlled Substance Use

TRACK: D, LR

Sanjay Chand, MD

7:30 – 10 a.m. • AGD Code: 346

Fee: \$188 DDS/\$163 staff

Class limit: 75

The course will discuss the new MATE (Medication Access and Training Act) and its impact on prescribing practices by dental prescribers. It will describe legal guidelines established by dental boards for counseling patients on proper storage and safe disposal of opioids, use of opioid alternatives, and partial filling of prescriptions, and elaborate on substances of abuse that a dental patient may be consuming while presenting for dental care.

Learning objectives:

- Understand the DEA-MATE (Medication Access and Training Act).
- Apply foundational concepts in understanding management of dental pain in medically complex dental patients.
- Describe scheduled substances with category identification as per the DEA.
- Discover the competent use of controlled substances for pain and anxiety control in the dental patient.

Course counts towards the Michigan Board of Dentistry's pain management requirement, and the DEA MATE requirement to obtain or renew the controlled substance pharmacy license for dentists.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F22

Infection Control in Dentistry

TRACK: EDT, LR

Nan Dreves, RDH, MBA

8 – 10 a.m. • AGD Code: 566

Fee: \$150 DDS/\$130 staff

Class limit: 100

Dentists, dental hygienists, dental assistants, and all dental team members will update their compliance knowledge based on OSHA/CDC requirements by attending this course. This course will include lecture, audience participation, fabulous prizes, learning, and laughter.

Learning objectives:

- Understand the current OSHA bloodborne pathogens standard, CDC infection control directives, and how to implement (including respiratory protection, and including COVID-19 protocols).
- Identify patient and employee safety hazards in dentistry, and how to correct them.
- Learn proper personal protective equipment, disinfection, sharps disposal, needle stick management, sterilization, aerosolization control, and instrument handling.

Counts toward the Certified Dental Business Professional program, OSHA/HIPAA/OIG category, for two credits.

Counts toward Michigan's infection control requirement.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F23

Anterior and Posterior Tooth-Supported Esthetic Restorations

Track: D, A

Julian Conejo, DDS, MSc

8 – 11 a.m. • AGD Code: 250

Fee: \$225 DDS/\$195 staff

Class limit: 50

This lecture will focus on tooth-supported esthetic restorations, starting with simple workflows for treatment planning and diagnosis with digital tools, to cementation techniques. A review on the latest restorative materials and manufacturing techniques for indirect restorations will be presented. This morning session will focus on tooth-supported restorations. (Afternoon session will be limited to implant dentistry.)

Learning objectives:

- Implement the digital clone for a more-detailed treatment plan.
- Learn how to select the best ceramic material for tooth and implant-supported restorations.
- Review digital impression techniques for single and multiple unit prosthesis.
- Learn the latest cementation techniques for tooth and implant-supported restorations.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F24

Five Steps to Practicing Dentistry Pain-Free

TRACK: EDT, ND

Bethany Valachi, PT, DPT, MS, CEAS

8 – 11 a.m. • AGD Code: 770

Fee: \$225 DDS/\$195 staff

Class limit: 75

Studies show that the sequence in which interventions are implemented is integral to success when treating chronic pain. Due to the multi-factorial nature of work-related pain, rarely does a single intervention (i.e., loupes, strength training) permanently resolve chronic pain issues. This fast-paced lecture introduces the five

Invite your favorite dental rep to exhibit at the Annual Session! Tear out the postcard at right and give it to them the next time they stop in your office. We also want to know what other companies you'd like to see at the event so before handing over the invite scan the QR code on the back to share your recommendations.

To show our appreciation, for every contact submission you'll receive a prize drawing entry to win one of four \$150 Visa gift cards. For example, provide two recommendations and receive two entries. Forms are due by March 28, 2025, winners will be drawn on April 7, 2025.

Friday, April 25, 2025 (cont'd)

essential steps for preventing and resolving chronic pain in dentistry.

Learning objectives:

- Learn to down-regulate the sympathetic nervous system to prevent muscle ischemia.
- Discover how trigger points develop in dental professionals.
- Discover which types of stretches are most beneficial and how to perform them.
- Learn how to correct painful muscle imbalances with proper exercise.

Co-sponsored by Andau Medical, MDA Insurance, and MDA Services.

Course Code F25

Creating Momentum in Your Life

TRACK: EDT, ND, LT

Hoan Do

8:30 – 10:30 a.m. • AGD Code: 770

Fee: \$150 DDS/\$130 staff

Class limit: 50

Have you ever felt stuck? Motivation is great, but it can be temporary. Momentum is the key to turning motivation to action and results. In this interactive session, you'll explore practical strategies to create momentum in your life so you can create meaningful results. Through engaging activities, you'll enhance your leadership, stress management, and communication skills.

Learning objectives:

- Gain clarity on what specific things would need to happen in your dental office and life for you to be happy.
- Create a clear action plan to help you make progress toward your most-important goals.
- Learn the three areas you need to focus on in your life to lower stress and prevent burnout.
- Discover how The Connection Pyramid™ can support in strengthening relationships and collaboration in your office.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F26

Cardiac Resuscitation Training (CPR) (BCLS)

TRACK: EDT

Elizabeth Gadioli

9 - 10 a.m.

Fee: \$90/person

Class limit: 45

CPR/AED: This comprehensive CPR and AED course provides essential training for health care providers. Participants will learn critical lifesaving skills, including:

- Adult, child, and infant CPR.
- Proper use of an automated external defibrillator (AED).
- Recognition and management of choking.
- Understanding the chain of survival and emergency response protocols.

This course combines hands-on practice with live instructor demonstrations to ensure confidence in real-life situations. Successful participants will receive a certification valid for two years.

CE credit is not granted for CPR courses for dental professionals. Completion certificate will be provided.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F27

Assisting 101: Dental Implants Edition

TRACK: A

Sable Muntean, DMD, MHSA

9:30 a.m. – 12:30 p.m. • AGD Code: 690

Fee: \$225 DDS/\$195 staff

Class limit: 75

This course is designed for dental assistants and any other team members directly involved in implant care for patients. We will discuss everything from what an implant is, what to look for to contribute to the process of placing an implant, various options for patients, what different implant parts are for, and more!

Learning objectives:

- Understand the basics of what an implant is, the procedure to place it, and your role through the process as a dental assistant.
- Learn the parts and pieces involved in the surgeries and restorations of implants.
- Learn what various implant treatment options exist and how to communicate with patients to help them understand their options.

Co-sponsored by MDA Insurance and MDA Services.



Friday, April 25, 2025 (cont'd)

Course Code F28

Uncover the Secret PPO Plans Do Not Want You to Know (REPEAT)

TRACK: D, ND, FOT, C

Patricia Casasanta

10:30 a.m. – 12:30 p.m. • AGD Code: 550

Fee: \$150 DDS/\$130 staff

Class limit: 75

This event is a must-attend for you and your team, for it will be life-changing! Many practices either feel victimized by the PPO plans they participate with or do not know which plans to credential with – if any at all. Learning the secret insurance companies go out of their way to protect can impact a practice's claim reimbursement anywhere from 24% – 43% depending on their participation.

Learning objectives:

- Identify the three main types of dental insurance contracts a practice can be engaged in.
- Learn how insurance companies

determine which fee schedule to attach to claims submitted for payment.

- Learn how a practice is contracted with various insurance groups can prevent them from being reimbursed 24%–40% higher.
- Learn how to determine which insurance plans to keep, add, or delete.
- Identify which plans to terminate with and why.

This course counts toward the Certified Dental Business Professional program, insurance benefits/coding category, for two credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F29

MATE 2: Safe Pharmacological Use of Opioid and Non-Opioid Analgesics

TRACK: D, LR

Sanjay Chand, MD

10:30 a.m. - 1 p.m. • AGD Code: 346

Fee: \$188 DDS/\$163 staff

Class limit: 100

The course will discuss opioid, non-opioid, and controlled substances for pain relief elaborating the use of PDMP (prescription drug monitoring programs), combination opioid preparations, and safe opioid prescribing based on MME (morphine Mg equivalent) conversion factors for prevention of overdose-related death.

Learning objectives:

- Apply foundational concepts in the management of dental pain in medically complex dental patients.
- Describe pain pathways while describing different types of pain the dental patient presents with.
- Gain pharmacological knowledge of non-opioid analgesics.
- Discuss best practice guidelines for appropriate use of opioid analgesics.
- Describe serious drug interactions of opioids with other controlled substances.
- Discuss ADA/CDC recommendations for managing acute and chronic dental pain.

Course counts towards the Michigan Board of Dentistry's pain management requirement, and the DEA MATE requirement to obtain or renew the controlled substance pharmacy license for dentists.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F30

Dental Ethics and Jurisprudence

TRACK: D, H, LR

Dan Schulte, JD, and Michael Maihofer, DDS

11 a.m. – 12:30 p.m. • AGD Code: 555

Fee: \$115 DDS/\$98 staff

Class limit: 75

This course will cover the delegation and supervision of procedures by dentists to dental assistants and hygienists, highlighting recent changes to the Michigan

Table Clinics

See the listing of table clinics in the MDA Event App (available in early 2025) or the Annual Session website at annualsession.michigandental.org. Table Clinics will take place Friday, April 25, from 10 a.m. until 2 p.m.



Friday, April 25, 2025 (cont'd)

Administrative Code Rules regarding which procedures may be delegated to a registered dental assistant. Also covered will be ethical requirements related to proper delegation and supervision of procedures to dental assistants and hygienists.

Learning objectives:

- Understanding what procedures are legal to delegate to dental assistants and hygienists.
- Understanding what level of supervision is required when a procedure is delegated.
- Understanding the difference between the legal and ethical requirements applicable to delegation and supervision.

Course counts toward Michigan's ethics, jurisprudence, and delegation of duties requirement.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F31

The New Dentist's Playbook: Strategies for Lasting Success and Not Just Beginner's Luck

TRACK: D, ND

Sable Muntean, DMD, MHSA

2 – 4 p.m. • AGD Code: 250

Fee: \$150 DDS only

Class limit: 75

This comprehensive course is designed for newly graduated dentists seeking to establish a solid foundation for their professional careers. "The New Dentist's Playbook" addresses the critical transition from dental school to practice, equipping participants with essential strategies that extend beyond initial success.

By the end of the course, attendees will possess a strategic toolkit designed to navigate the complexities of the dental profession, ensuring sustained success and growth in their careers.

Join us to transform your early experiences into a robust framework for long-term achievement in dentistry.

Learning objectives:

- Analyze the complexities of the dental profession, recognizing potential challenges and opportunities for growth and development.
- Apply essential strategies for sustained success and growth, leveraging best practices and industry insights to drive long-term achievement in dentistry.
- Navigate the business and clinical aspects of dentistry faced at the beginning of your dental career, integrating practical knowledge and skills to excel in both areas, with emphasis on treatment planning.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F32

Hygiene Shouldn't Be a Pain in the Neck

TRACK: H

Bethany Valachi, PT, DPT, MS, CEAS

2 – 5 p.m. • AGD Code: 130

Fee: \$225 DDS/\$195 staff

Class limit: 75

A staggering 80% of hygienists who retire early are forced to do so as a result of work-related pain. This research-based seminar for dental hygienists fills a void in the dental education, bridging the gap between dental ergonomics and work-related pain. Discover how equipment selection, adjustment, movement, and positioning are affecting your physical health. Implement effective prevention and self-treatment strategies based on clinical experience and research. Hygienists will walk away with techniques they can apply immediately in the operator to reduce work-related pain, prevent injury, and increase career longevity.

Learning objectives:

- Discover how muscle imbalances can cause neck and shoulder pain among female hygienists, and effective prevention strategies.
- Learn the three ergonomic criteria to select dental loupes that will improve

your neck health — not make it worse!

- Implement essential positioning guidelines for hygienist, patient, chair, headrest, and lighting for treating different areas of the mouth.
- Incorporate the use of special positioning aids to treat difficult patients.
- Learn how to "ergonomize" the operator with minimal expense.
- Identify ergonomic criteria for selecting and adjusting operator stools, instruments, and delivery systems.

Co-sponsored by Andau Medical, MDA Insurance, and MDA Services.

Course Code F33

Implicit Biases in Dentistry

TRACK: EDT, C, LR

Deirdre Young, DDS

2 – 5 p.m. • AGD Code: 550

Fee: \$225 DDS/\$195 staff

Class limit: 75

Implicit biases are unconscious attitudes and stereotypes that can manifest in the criminal justice system, workplace, school setting, and in the health care system. Individuals harbor implicit biases based on a number of different social categories, including race, gender, and sexuality. These biases often arise as a result of trying to find patterns and navigate the overwhelming stimuli in this very complicated world. Culture, media, and upbringing are some factors that contribute to the development of such biases.

Learning objectives:

- The historical basis and present consequences of implicit biases based on an individual's characteristics.
- Discussion of current research on implicit bias in the access to and delivery of health care services.
- Serving a diverse population, diversity and inclusion initiatives, and cultural sensitivity.

Course counts toward the Certified Dental Business Professional program,

Friday, April 25, 2025 (cont'd)

communication category, for two credits, and human resources category, for one credit.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F34

Humor and Teamwork in the Workplace

TRACK: EDT, C

Nan Dreves, RDH, MBA

2 – 5 p.m. • AGD Code: 550

Fee: \$225 DDS/\$195 staff

Class limit: 75

While fulfilling, the dental workplace also presents its fair share of challenges. Incorporating mirthful humor and good teamwork can significantly enhance the work environment, bolster morale, alleviate stress, and elevate job performance

and quality. Attending this presentation will give you a deeper understanding of why laughter and being a good teammate are important behaviors. More importantly, you will be equipped with practical techniques to build a good team and bring positivity into your practice. While a light-hearted team approach will be encouraged, professionalism is still paramount. And let's not forget, "laughter is the best medicine," and "none of us is as good as all of us."

Learning objectives:

- Know the benefits of humor in the workplace.
- Understand how to foster healthy teamwork.
- Obtain tools to create humor and improve teamwork.

Course counts toward the Certified

Dental Business Professional program, communications category, for three credits.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F35

To Pull or Not to Pull

TRACK: D, ND, H, A

Daniel Pompa, DDS, MS

2 – 5 p.m. • AGD Code: 550

Fee: \$225 DDS/\$195 staff

Class limit: 100

What alternative treatment options should be considered when the "initial" endodontic (surgical or non-surgical) failure occurs?

With the introduction of new techniques and a systematic approach for the diagnosis and treatment of compromised



New Dentist Network Lounge

Friday, April 25, 2025

4:30 - 6:30 PM

Andiamo

Inside the Renaissance Center

**FREE with the purchase of a
New Dentist course or
\$39/person**

Friday, April 25, 2025 (cont'd)

teeth, the attendee will be able to more accurately determine the long-term prognosis with multiple treatment options. The program will also describe when it is ideal to remove an implant, and approaches to reduce the incidence of peri-implantitis. Prosthetic and surgical approaches for interdental papilla enhancement will be described. Data from recent publications about how hemisected and periodontally compromised teeth have been improved will be presented, along with a discussion about treatment planning, with an emphasis on bone physiology and physics.

Learning objectives:

- Be able to differentiate between an endo/perio vs. perio/endo lesions, and understand the difference as it relates to a long-term prognosis.
- Recognize how the location of a sinus tract can be a key critical diagnostic indicator for the long term prognosis.
- Incorporate a simple radiographic technique to use when evaluating a tooth for a fracture.
- Understand the principles of guided tissue regeneration, and know the indications and contraindications for its use with endo/perio lesions.
- Learn the statistical difference for the long-term prognosis of root canal treatment vs. apical surgery vs. removal and implant placement.
- Develop new approaches to treatment planning, incorporating principles of physics and bone physiology.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F36

Implant-Supported Esthetic Restorations

Track: D, ND, A

Julian Conejo, DDS, MSc.

2 – 5 p.m. • AGD Code: 250

Fee: \$225 DDS/\$195 Staff

Class limit: 50

This lecture will focus on implant-supported esthetic restorations, starting with simple workflows for treatment planning

and diagnosis with digital tools, to cementation techniques. A review on the latest restorative materials and manufacturing techniques for indirect restorations will be presented. The afternoon content will be limited to implant dentistry. (A morning session, Course F23, discusses tooth-supported esthetic restorations.)

Learning objectives:

- Implement the digital clone for a more-detailed treatment plan.
- Learn how to select the best ceramic material for implant-supported restorations.
- Review digital impression techniques for single and multiple unit prosthesis.
- Learn the latest cementation techniques for implant-supported restorations.

Co-sponsored by MDA Insurance and MDA Services.

Course Code F37

MATE 3: Best Practice Guidelines for Managing Pain in Dental Patients with OUD/SUD

TRACK: D, LR

Sanjay Chand, MD

2 – 5 p.m. • AGD Code: 346

Fee: \$225 DDS/\$195 Staff

Class limit: 75

The course will describe best practice guidelines in making a clinical decision for appropriate categories of analgesics for dental patients presenting with moderate to severe pain. It will describe behavioral characteristics of drug-seeking patients, symptom manifestation, and identification of patients with SUD/ODs, and conclude with recommendations by the CDC/ADA for best practice guidelines when prescribing controlled substances.

Learning objectives:

- Discuss opioid use disorder (OUD), misuse of opioids, and opioid overdose deaths in the United States.
- Describe substance use disorder (SUD) and discuss identification and

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The MDA **Certified Dental Business Professional**

program is a service designed to help your practice succeed. Available exclusively through the MDA!

Dental office business staff can earn the CDBP credential by taking just 30 credits of MDA continuing education courses.



GET STARTED TODAY!

Friday, April 25, 2025 (cont'd)

management of SUDs.

- Describe safe and competent use of opioids for managing acute, moderate and severe dental pain.
- Discuss systemic complications and identify signs of chronic opioid use.
- Identify and educate patients at high risk of OUD and opioid overdose.

Course counts towards the Michigan Board of Dentistry's pain management requirement, and the DEA MATE requirement to obtain or renew the controlled substance pharmacy license for dentists.

Co-sponsored by MDA Insurance and MDA Services.

A special note for CDBP participants

When you register for the 2025 Annual Session, receive a gift bag on site specifically designed for you!

More details to follow once registered.



Event Code EV03

New Dentist Network Lounge

Friday April 25, 2025 • 4:30-6:30 p.m.
Andiamo, inside the Renaissance Center
\$39/person — Registration required

[See Page 5 for full description.](#)

Co-sponsored by MDA Insurance and MDA Services.

Event Code EV04

Karaoke Time Machine

Honoring MDA President Dr. Todd Christy and wife Beth

Friday, April 25, 2025 • 6:30-10:30 p.m.
Marriott Renaissance Center, Detroit
\$109/person includes drink tickets, dinner, interactive entertainment and live DJ — Registration required

[See Page 5 for full description.](#)

[See advertisement below.](#)

Sponsored by MDA Insurance and MDA Services.

MDA President's Party

Karaoke Time Machine

Dancing Through the Decades
Over 75,000 songs to sing & over 300,000 tunes for dancing!

Friday, April 25, 2025 | 6:30 - 10:30 PM
Detroit Marriott Renaissance Center

Cost: \$109 per person
Includes drink tickets, dinner and entertainment

2025 **ANNUAL
SESSION**

michigan dental
ASSOCIATION
YOUR CONNECTION TO ORAL HEALTH™

A large, stylized microphone with a mesh grille and a clock face on its handle. Several musical notes and a treble clef are floating around it.

Live DJ & Greek Food

CE REQUIREMENTS FOR LICENSE RENEWAL OF DENTISTS, HYGIENISTS, AND REGISTERED DENTAL ASSISTANTS

60 hours of CE for dentists and 36 hours for RDHs and RDAs is required for each three-year licensure period. All CE courses must be approved by the ADA, AGD, an accredited dental school, or the Michigan Board of Dentistry.

Of those hours:

- Up to 10 hours may be earned by reading articles, magazines, etc., relating to dentistry.
- A minimum of 20 hours for dentists and 12 hours for RDHs/RDAs must be done in a classroom setting or a real time live webinar (recorded webinars do not count as classroom credits).
- A minimum of 20 hours for dentists and 12 hours for RDHs/RDAs must be directly related to clinical issues such as delivery of care, dental materials and pharmacology. Specialists must earn this clinical credit in their specialty field.
- Up to 30 hours for dentists and 18 hours for RDHs/RDAs of CE may be done online and through recorded webinars.
- 3 hours for dentists and 2 hours for RDHs/RDAs must be in pain management.
- A one-time, one-hour course in human trafficking recognition is required. This course can be taken in-person or on-demand.
- **FOR DENTISTS ONLY:** The state requires dentists to take opioid awareness training before applying for your initial state controlled substance license and during each renewal period.

- **NEW:** One hour in dental ethics and jurisprudence is required for all licensed dental professionals, with inclusion of delegation of duties to allied dental personnel. In-person or on-demand continuing education will count toward this requirement.
- **NEW:** One hour in infection control is required for all licensed dental professionals, which must include sterilization of handpieces, PPE, and CDC infection control guidelines. In-person or on-demand continuing education will count toward this requirement.
- **NEW:** Three hours of implicit bias training for all licensed health care professionals is required and can be taken in-person or virtually (live or on-demand).

In addition to the required CE credits:

- All licensed dental professionals must carry a current basic or advanced cardiac life support CPR card from an agency or organization that grants certification pursuant to standards equivalent to those of the American Heart Association. No CE credit is given for CPR courses; therefore does not count toward the 60/36 hours required.

For more information on CE requirements for dentists and dental team members, and MDA courses that meet these requirements, including Annual Session courses, visit: michigandental.org/CE-Courses.



Sponsored by:



Saturday, April 26, 2025 — No Exhibits

Course Code S38

Practical Clinical Tips/Tricks for the Everyday Dentist

TRACK: D, ND

Robert Margeas, DDS

8:30 – 11:30 a.m. • AGD Code: 010

Fee: \$225 DDS/\$195 staff

Class limit: 75

This course will show you different clinical situations and how to treat them. Diagnosis and treatment of the worn dentition will be explained in great detail. You will learn how to stage cases when patients cannot afford a full-mouth reconstruction. Setting up full-mouth recon-

structions will be addressed, as will how to alter the vertical dimension for maximum success. Composite resins will be discussed, so participants can incorporate the techniques for increased profitability. Clinical cases of diastema closures, class 4 fractures, and direct resin veneers will be demonstrated, along with other clinical problems. This fast-paced lecture will help you implement what you learn immediately on Monday morning.

Learning objectives:

- How to create posterior indirect composite overlays for staging cases over time.

- Creating surface texture and finishing and polishing techniques for composite resins.
- How to alter the vertical dimension predictably.
- Diastema closures freehand without the use of wedges and matrices.

Co-sponsored by MDA Insurance and MDA Services.

Course Code S39

Medical Emergencies 2025, Part I: Preventing a Crisis Situation in Your Office

TRACK: EDT, ND

Daniel Pompa, DDS, MS

8:30 – 11:30 a.m. • AGD Code: 142/340

Fee: \$225 DDS/\$195 staff

Class limit: 100

There are more medically compromised patients coming to our offices than ever before. Acquire “up to the minute” actions for dealing with a medical emergency while challenging preconceived or outdated ideas. A step-by-step medical approach using basic physical diagnostic methods is reviewed, giving the attendee a clear understanding of these medical findings. This session will focus on how we react (physiologically) to a medical crisis in our office and how to do it better with proven techniques that when followed will result in a positive outcome.

Learning objectives:

- Discover three simple chairside non-invasive tests to help avoid a crisis.
- Understand that “method over memory” is the key to having a good outcome (following a plan vs. using your memory), accomplished by using color-coded cards (given to each participant).
- Recognize the most-frequent life-threatening emergencies and when and why they occur.
- Be aware of the legal and moral obligations presented by a medical emergency.

Co-sponsored by MDA Insurance and MDA Services.

Course Code S42

New! Join Us for the Implant Technology Forum and Expo!

TRACK: D, A

Multiple presenters

8:30 – 11:30 a.m. • AGD Code: 690

Fee: \$225 DDS/\$195 staff

Class limit: 75

Explore the future of dental implants at the Implant Technology Forum and Expo during the MDA Annual Session! This event features leading implant companies showcasing their innovative systems and product lines, including bone-grafting materials and membranes.

Discover what makes these products stand out as dentists share live testimonies about their experiences placing and restoring implants. Attendees will gain insights through detailed case studies and discussions with experienced practitioners.

This expo provides a unique chance to see and touch the components of each implant system, enhancing your knowledge.

Learning objectives:

- Discover the latest implant systems available.
- Understand real-time differences between systems, all in one place.
- Learn from dentists about the capabilities of these systems.
- Discuss the possibilities for placing and restoring implants.
- Explore additional products offered by these companies.

Don't miss this opportunity to expand your knowledge and network with peers. Mark your calendars for an enlightening experience that will elevate your understanding of implant technology!

Co-sponsored by MDA Insurance and MDA Services.

Saturday, April 26, 2025 (cont'd)

Course Code S40

Evidence-Based Solutions for Clenching, Grinding, and Tooth Pain Related to the Cervical Spine

TRACK: D, ND, H, A

Angelo DiMaggio, PT, Diplomat MDT

8:30 – 11:30 a.m. • AGD Code: 780

Fee: \$225 DDS/\$195 staff

Class limit: 75

This course will present both scientific and clinical evidence supporting the cervical spine's prominent role in the production of TMJ and orofacial pain, clenching, grinding, bruxism, headache, migraine, and other perplexing symptoms of the face and head. Evidence-based cervical spine care can assist dental care aimed at relieving TMJ and orofacial pain.

Learning objectives:

- Understand cervical neuroanatomy, pathology, and biomechanics as they

relate to tooth pain.

- Conduct a two-minute cervical history and examination of the patient's cervical involvement.
- Be able to perform a cervical pain-relieving exercise on yourself and others for immediate relief.

Counts towards Michigan's pain management requirement.

Co-sponsored by MDA Insurance and MDA Services.

Course Code S41

One Nation Overdosed: Unmasking the Opioid Epidemic

TRACK: D, H, A

Edie Gibson, MS, RDH

8:30 – 11:30 a.m. • AGD Code: 346

Fee: \$225 DDS/\$195 staff

Class limit: 75

One pill can kill, and one pill can cause addiction. Opioid abuse is destroying lives, devastating families, and crippling communities across the United States. With the mass influx of illegal fentanyl into the country, authorities are reporting a surge in fatal opioid overdoses! As health care professionals, we are ideal first responders and poised to help our patients who "use" in an unhealthy manner to STOP the cycle of addiction. This program will uncover the mysteries of these addictive drugs and elevate our awareness as health care professionals. The speaker will share, with brutal honesty, her own stories of living with addicts.

Learning objectives:

- Appreciate the cycle of addiction.
- Identify the current trends in opioid misuse, including fentanyl, heroin, and others.

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SPECIAL ENGAGEMENT KEYNOTE LUNCHEON

Sean Astin; Mental Health, A Family Perspective

Sean Astin
Actor/Activist

Saturday, April 26, 2025

11:45 a.m.-1:15 p.m.

**Purchasing a 3-Day Pass
guarantees your spot!**

**Others subject to availability*



Register now at annualsession.michigandental.org

Saturday, April 26, 2025 (cont'd)

- Recognize signs and symptoms of opioid addiction.
- Understand pain management alternatives to opioids.

Course counts towards the Michigan Board of Dentistry's pain management requirement, and the DEA MATE requirement to obtain or renew the controlled substance pharmacy license for dentists.

Co-sponsored by MDA Insurance and MDA Services.

Course Code S43

Cardiac Resuscitation Training (CPR) (BCLS) (REPEAT)

TRACK: EDT

Elizabeth Gadioli, CPR and More

11 a.m. – Noon

Fee: \$90/person

Class limit: 45

This comprehensive CPR and AED course provides essential training for health care providers. Participants will learn critical lifesaving skills, including:

- Adult, child, and infant CPR.
- Proper use of an automated external defibrillator (AED).
- Recognition and management of choking.
- Understanding the chain of survival and emergency response protocols.

This course combines hands-on practice with live instructor demonstrations to ensure confidence in real-life situations. Successful participants will receive a certification valid for two years.

CE credit is not granted for CPR courses for dental professionals. Completion certificate will be provided.

Co-sponsored by MDA Insurance and MDA Services.

Course Code S44

SPECIAL SESSION!

***Exclusive to three-day pass holders (includes lunch)**

Join Us for an Inspiring Session with Sean Astin: "Mental Health: A Family Perspective"

TRACK: EDT, LT

Sean Astin

11:45 a.m. – 1:15 p.m. • AGD Code: 770

Purchasing a three-day pass guarantees your spot! Others subject to availability.

Class limit: 500

The MDA is thrilled to announce that actor and advocate Sean Astin will be a special guest speaker at the 2025 MDA Annual Session! Raised in a famous family, Sean's childhood was filled with both adventure and challenges, particularly when his mother, beloved actress Patty Duke, was diagnosed with a bipolar mood condition in the mid-1980s.

In his heartfelt presentation, Sean will share the profound impact of mental illness on his family and our community. Drawing from two decades of exploration and understanding, he'll engage in candid conversations that highlight the lived experiences surrounding mental health.

Patty Duke dedicated the latter part of her life to advocacy, a legacy Sean continues to uphold. Don't miss this opportunity to gain insights into the complexities of mental health from a personal and familial perspective. Join us for an enlightening discussion that promises to inspire, educate, and encourage empathy in the mental health dialogue.

Co-sponsored by MDA Insurance and MDA Services.

Course Code S45

Implants in the Everyday Practice

TRACK: D, ND, H

Robert Margeas, DDS

1:30 – 3:30 p.m. • AGD Code: 690

Fee: \$150 DDS/\$130 staff

Class limit: 75

Implants can be one of the most-profitable procedures in a dental practice when done properly. This lecture will cover numerous clinical situations that require implants. When can you do immediate extraction, placement, and provisionalization will be shown with over 20 years of clinical experience. A technique using the patient's extracted tooth as a temporary also will be shown. Learn how to provisionalize with a fixed restoration fabricated by the dentist when an implant cannot be restored immediately, and how to provisionalize full-mouth upper and lower implant cases with immediate fixed restorations. New scanning techniques will be learned so you may skip a verification jig and go right to the final restorations, saving appointment time. You should feel confident treating implant cases following this lecture.

Learning objectives:

- Learn when to load a single immediately-placed implant.
- Using scan bodies that are accurate and help eliminate appointments.
- Learn how to provisionalize all-on-X implant cases immediately following extraction and placement.

Co-sponsored by MDA Insurance and MDA Services.

Course Code S46

Smoking Out the Real Truth! Vaping, Marijuana, and Other Addictive Drugs

TRACK: D, H, A

Edie Gibson, MS, RDH

1:30 – 4 p.m. • AGD Code: 134

Fee: \$188 DDS/\$163 staff

Class limit: 60

With marijuana now legal in many states, and vaping at epidemic levels, a whole new set of issues for health care providers is evolving. The oral and systemic adverse effects of these and other addictive drugs, including the damage they can cause to vital neural pathways, needs to be understood. We are ideal first responders and poised to help our patients who

Saturday, April 26, 2025 (cont'd)

“use” in an unhealthy manner and to stop the cycle of addiction. This program will uncover the mysteries of these addictive drugs, as well as the top-five most-common drugs of abuse, and expose the reality hidden by the “smoke and mirrors.”

Learning objectives:

- Understand the oral and systemic effects of marijuana and electronic nicotine-delivery systems (ENDS).
- Distinguish myth vs. reality of the medicinal aspect of marijuana and “safety” of ENDS (e-cigs/vaping).
- Identify the current trends in vaping and marijuana use.
- Understand the top-five most-commonly abused drugs and their adverse effects on the developing brain.

Co-sponsored by MDA Insurance and MDA Services.

Course Code S47

Medical Emergencies 2025, Part II: Treating a Crisis Situation

TRACK: EDT, ND

Daniel Pompa, DDS

1:30 – 4:30 p.m. • AGD Code: 142

Fee: \$225 DDS/\$195 staff

Class limit:100

There are more medically compromised patients coming to our offices than ever before. Acquire “up to the minute” actions for dealing with a medical emergency while challenging preconceived or outdated ideas. A step-by-step medical approach using basic physical diagnostic methods is reviewed, giving the attendee a clear understanding of these medical findings. This session will focus on the actual emergencies and the newest drugs as well as the new routes of administration for these drugs. Indications for emergency drug use and proper dosages will be delineated, as well as demonstrating how to assemble and maintain an ideal emergency drug kit. We will demonstrate how to use these along with the use of multiple medical equipment (BP

monitor, pulse oximeter, and glucometer) which will be shown for participants to develop new skill sets that can prove to be vital in saving a life.

Learning objectives:

- Learn how to develop a plan for the office team when dealing with a crisis event.
- Step-by-step approach to create and maintain your own emergency kit.
- Become familiar with the most-recent and updated medications that can be used to treat a medical emergency in your office.
- Review a systematic approach to treat life-threatening scenarios with the use of simple equipment to achieve a successful outcome.
- Determine when to administer the essential top-10 emergency drugs (along with a review of all these medications and their indications and contraindications).
- Know when and how to conduct mock emergency drills.

Co-sponsored by MDA Insurance and MDA Services.

Course Code S48

Evidence-Based Solutions for Clenching, Grinding, and Tooth Pain Related to the Cervical Spine (REPEAT)

TRACK: D, ND, H, A

Angelo DiMaggio, PT, Diplomat MDT

1:30 – 4:30 p.m. • AGD Code: 780

Fee: \$225 DDS/\$195 staff

Class limit:75

This course will present both scientific and clinical evidence supporting the cervical spine’s prominent role in the production of TMJ and orofacial pain, clenching, grinding, bruxism, headache, migraine, and other perplexing symptoms of the face and head. Evidence-based cervical spine care can assist dental care aimed at relieving TMJ and orofacial pain.

Learning objectives:

- Understand cervical neuroanatomy, pathology, and biomechanics as they relate to tooth pain.
- Conduct a two-minute cervical history and examination of the patient’s cervical involvement.
- Be able to perform a cervical pain-relieving exercise on yourself and others for immediate relief.

Counts towards Michigan’s pain management requirement.

Co-sponsored by MDA Insurance and MDA Services.

About CE Credits

One hour of class attendance equals one credit of continuing education.

No CE vouchers will be issued on-site.

The Michigan Dental Association is a nationally approved continuing education provider in the ADA Continuing Education Recognition Program (ADA CERP).

•ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

•Please note that the Michigan Board of Dentistry does recognize ADA CERP for continuing education credits toward license renewal.

The MDA is an AGD Accepted Program Provider for FAGD/MAGD credit (provider number 219252)

ADA CERP® | Continuing Education Recognition Program

Meet Your Annual Session Speakers

Melanie Adler

Melanie Adler is an account executive/cyber liability coordinator with MDA Insurance. She assists MDA members with all facets of their insurance needs and has been with MDA Insurance since 2011.

Presenting Courses: T08, T16



Thrive in the OP[®], a membership course that includes both on-demand sessions and weekly coaching. *Thrive in the OP[®]* equips dental hygienists with clinical, business, and leadership capabilities outside of their traditional hygiene degree.

Presenting Courses: T03, T14

Catrise Austin, DDS

Recognized nationally as *The Queen of Smiles[™]*, Dr. Austin has transformed smiles for singles looking for love, brides and grooms, business people, celebrities – anyone seeking a life-changing, confident, beautiful smile. Author of six books, her reputation as one of America's most influential dentists is cemented through appearances on all major networks, the "Dr Oz Show," "The Today Show," TMZ, and many other print and online publications.

Presenting Course: W01



Patricia Casasanta

As the CEO and founder of Strategic Practice Solutions LLC, Patricia Casasanta has spent more than 27 years in the dental industry, creating and leading divisions such as Staffing, Consulting, SPS Dental Academy, and PPO Negotiation Solutions. Each department, built from the ground up under her leadership, has flourished, with PPO Negotiation Solutions earning national recognition and an MDA endorsement. Patricia's expertise extends to being a certified DiSC[®] trainer and a prominent speaker.

Presenting Courses: T17, F28



Sanjay Chand, MD

Dr. Sanjay Chand, MD, has specialized in medicine with emphasis on clinical therapeutics, chronic disease management, pain management, and infection control.

He is a clinical professor and director of infection control at the University of Detroit Mercy. Chand is a popular speaker at many continuing education seminars at national and international conferences. His area of expertise includes infection control, pain management, opioid use disorders, and chronic disease management in the dental patient.

Presenting Courses: F21, F29, F37



Julian Conejo, DDS, MSc.

Dr. Conejo is the Clinical CAD/CAM director at the Department of Preventive and Restorative Sciences, University of Pennsylvania School of Dental Medicine in Philadelphia. He conducts research and has multiple publications in peer-reviewed scientific journals on CAD/CAM technology, prosthodontics, and implant dentistry. Conejo has been the recipient of several awards in his field, to include the ICP Research Fellowship in Dental Restorative Materials in 2016, and he has lectured in more than 35 countries.

Presenting Courses: F23, F36



Sean Astin

Sean Astin is an actor/director best known for his film and television roles in Netflix's horror thriller "Stranger Things," as Sam in the "Lord of the Rings" trilogy, as the title character of "Rudy," and as Mikey in the popular classic "The Goonies." The veteran actor recently narrated Dreamworks' original series "Captain Underpants" and has voiced many animated characters in films and television. An avid long-distance runner and triathlete, he has also completed 12 full marathons including the 2016 New York City Marathon in honor of his late mother, Patty Duke, for her life's work as an advocate for mental health.

Presenting Course: S44



Amber Auger, MPH, RDH

Amber Auger has 20 years of experience in the dental hygiene industry. She is a practicing dental hygienist, corporate consultant, and RDH coach. Amber is the creator of



Jeff Cormell

Jeff Cormell is the vice president of health care lending for MDA-endorsed Bank of America Practice Solutions. He has been with Practice Solutions since 1999 and has held numerous management roles within the bank. He currently specializes in practice acquisition lending in Ohio, Michigan, and Kentucky. Jeff provides a unique perspective to his clients as he has owned several small businesses of his own, including multiple dental practices over the last 20 years.

Presenting Course: T16



Jennifer Cosey

As president of Eagle Associates Inc., Jennifer Cosey has more than 30 years of experience providing compliance assistance with OSHA, HIPAA, and OIG regulations and guidance. She graduated from the University of Michigan with a bachelor of arts degree and joined Eagle Associates later that same year.

Presenting Course: T08



Juliette C. Daniels, EdD, MA

Dr. Juliette Daniels serves as the assistant dean of student services and enrollment management at the University of Detroit Mercy School of Dentistry. She is a trained suicide prevention protocol



trainer and a Deputy Title IX Coordinator. She has a Master of Arts degree in student affairs administration from Michigan State University and a Bachelor of Science degree in marketing and business management from DePaul University.

Presenting Course: T10

Angelo DiMaggio, DPT

Angelo DiMaggio has been in physical therapy practice for more than 40 years, devoting the past 35 years exclusively to the treatment of spinal pain. He has conducted multiple courses for medical practitioners on headaches, migraines, TMJ, neck, and orofacial pain.

Presenting Courses: S40, S48



Hoan Do

Hoan Do is an award-winning inspirational speaker, acclaimed author, and finalist in NBC's hit show, "American Ninja Warrior." Hoan travels the world empowering professionals to overcome adversity by developing resilience and mental strength. He has been featured on "Good Morning America," Yahoo Finance, and on Lay's chip bags nationwide as a part of the "Smile with Lay's" campaign. Hoan's engaging style and ability to share important life lessons in a way that resonates with his audiences also has earned him the Verizon Wireless Motivator Award.

Presenting Courses: T20, F25



Nan Dreves, RDH, MBA

Nan Dreves, of La Crosse, Wisc., is an enthusiastic and comprehensive speaker/consultant specializing in dental occupational health, compliance, safety, and practice management topics. She graduated from Ferris State University in Big Rapids in dental hygiene, received her MBA from Cardinal Stritch University in Milwaukee, is credentialed by the Association for Dental Safety (ADS), formerly OSAP, is an examiner for CDCA-WREB-CITA ADEX Dental and Dental Hygiene Licensing Exams, and is the recipient of the Wisconsin Dental Association Pyramid of Pride Leadership Award. She is a certified OSHA Safety Instructor.

Presenting Courses: F22, F34



David Fidanza

David Fidanza is chief information officer of MDA-endorsed iCoreConnect, managing the multi-state IT division. Additionally, he leads efforts to continuously improve products through strategic business partnerships and customer input. Over the course of his 35-year career in software and technology he has held numerous technical and management positions in both service and sales. His focus over the past 20 years has been on the design, implementation, and support of enterprise-level software solutions that focus on managing, securing, and delivering data.

Presenting Courses: T08, T16



Meet Your Speakers (cont'd)

Elizabeth Gadioli

Elizabeth Gadioli is the chief probation officer for the 41-A District Court of the state of Michigan. Gadioli has spent nearly 23 years working in the correctional system and her experience has taken her from working within Macomb County Jail, to supervising misdemeanor probationers in downtown Detroit, and now to managing a very busy probation department in Northeastern Macomb County. She holds dual undergraduate degrees in psychology and social relations from Michigan State University. Her educational background and experiences in working with different populations has fueled her desire to spread awareness of implicit bias and unconscious attitudes.

Presenting Courses: F26, S43



Edie Gibson, MS, RDH

Edie is a registered dental hygienist who brings more than 30 years of diverse, hands-on clinical and business expertise to the podium. She coaches other "wives in recovery" by empowering them to navigate life living with an addict. She is passionate about affecting change through her motivational presentations. She incorporates real world experiences and humor into all her programs, making difficult subjects fun, empowering, and thought-provoking. Get ready to be inspired, entertained, and fired up!

Presenting Courses: S41, S46



Michael Glass

MDA-endorsed TSI Transworld Systems Inc. dental consultant Michael Glass has 10 years of experience providing options to MDA members for recovering late payments and dealing with non-responsive payers. Glass has been published in the MDA Journal and has served as a consultant and business administrator for more than 20 years.

Presenting Course: T16



Clint Herrema

Clint Herrema works as a principal health care broker for MDA-endorsed Bridge Commercial Realty. He comes from a health care real estate background with regional and national experience. He has worked with local and national health care clients across the country facilitating and negotiating deals of a variety of size and complexity, from stand-alone independent practices to hospital acquisitions. He also is a court-approved subject matter expert in real estate.

Presenting Course: T16



Brittaney Hill, DDS, MS, MPH

Dr. Brittaney Hill earned her BS degree in biology from Xavier University of Louisiana and her Doctor of Dental Surgery degree from Meharry Medical College School of Dentistry, in 2015. She then



completed a pediatric dentistry residency at the University of Illinois Chicago, where she earned her Certificate in Pediatric Dentistry, an MS in oral sciences, and an MPH in health policy and administration. She is currently a clinical associate professor and serves as Pediatric Dentistry Post-Graduate Residency Program director at UIC.

Presenting Courses: T06, T19

Patrick Houlihan, DDS

Dr. Patrick Houlihan graduated from the University of Detroit School of Dentistry also holds degrees in microbiology, psychology, and business. He has completed residencies in both orthodontics and dental implants, and is co-owner of a dental practice in Burton, Mich. Houlihan has also worked as a dental practice consultant with more than 150 successful practice transitions.

Presenting Course: T09



Belinda Lee, MS

Belinda Lee has more than 20 years experience in the health and medical field, as an outstanding entrepreneur, presenter, educator, and motivator. She can engage diverse age ranges and socioeconomic groups. These skills also assist with gathering consensus and make her a strong leader and networker. Lee has worked in academic, clinical, research and community settings.

Presenting Courses: T07, T11



John J. Looby, CPA

John Looby is a certified public accountant and partner at the firm Looby Baumgarten, P.C. He has been with the firm since his graduation from Michigan State University in 1998. He is a member of the Michigan Association of Certified Public Accountants, the American Institute of Certified Public Accountants, and Michigan Tax and Accounting Professionals. Looby, along with his brother Mike, are the partners in charge of Looby Baumgarten's dental accounting department, MDA-endorsed Dental Business Specialists.

Presenting Course: T16



Robert Margeas, DDS

Dr. Robert Margeas is an adjunct professor in the department of Operative Dentistry at the University of Iowa. He is Board Certified by the American Board of Operative Dentistry, and is a Diplomate of the American Board of Aesthetic Dentistry, among other certifications and Fellowships. He has written numerous articles on esthetic and implant dentistry, and lectures and presents hands-on courses nationally and internationally on those subjects. He is currently the editor-in-chief of Inside Dentistry.

Presenting Courses: S38, S45



Sable Muntean, DMD, MHSA

Dr. Sable Muntean is a native of California, having attended college at the University of Southern California. In 2023 Muntean was selected as one of the ADA's Top Ten Under Ten dentists, and later in the year became the chief editor of igniteDDS's Get Lit newsletter that reaches more than 22,000 dental professionals weekly. Dr. Muntean has published research in both Compendium and in CRANIO: The Journal of Craniomandibular & Sleep Practice, was inducted into the esteemed Pierre Fauchard Academy in 2020, and holds multiple leadership positions within the Greater St. Louis Dental Society.

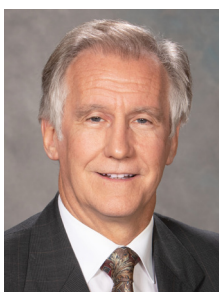
Presenting Courses: F27, F31



Michael Maihofer, DDS

Dr. Michael Maihofer is a former editor and president of the Michigan Dental Association, and a past chair of the MDA Committee on Peer Review/Ethics. He represented the ADA 9th District (Michigan and Wisconsin) as a member of the American Dental Association Council on Communications and is a former president of the American Association of Dental Editors and Journalists. Dr. Maihofer is a Fellow of the Academy of General Dentistry, a Fellow of the International College of Dentists, and a Fellow of the Michigan Section of the Pierre Fauchard Academy.

Presenting Course: F30



Robert McDermott

Robert McDermott is CEO of MDA-endorsed iCoreConnect, a cloud-based, software-as-a-service company focused on increasing workflow, productivity, and practice profitability. He places a high value on customer feedback, which influences product innovation to solve health care business problems, increase revenue, and improve practice workflow. Under his leadership, iCoreConnect has developed a robust platform of cloud-based solutions and been awarded more than 100 product and service agreements with state or regional health care associations across the country.

Presenting Courses: T08, T16



Laura Nelson

Laura Nelson, MS, FAADOM, is the founder of Front Office Rocks, which provides an online training platform that delivers 24/7 educational resources, focusing on improving team efficiency and customer satisfaction. Nelson cofounded Sober Life Rocks, which encourages sober choices at industry events. She wrote two books, Step Away from the Drill and Hiring without Hesitation, which share her strategies for excellence in practice management. Laura's presentations and dedication to her field make her an inspiring speaker at dental conferences and seminars.

Presenting Courses: T05, T13



Meet Your Speakers (cont'd)

Phil Nieto

Phil Nieto is the president of MDA-endorsed Best Card Credit Card Processing. After leaving behind the legal world, he has enjoyed the positivity of working directly with dentists to help them understand the confusing credit card processing industry and save more of their hard-earned money with Best Card. In his free time, he is an avid hiker, constant reader, and enjoys sharing those passions with his wife and young son.

Presenting Course: T08



Shannon Pace Brinker, CDA

Shannon Pace Brinker, CDA, is a national and international speaker, published author, and practicing dental assistant for over 30 years. She has published more than 200 articles and has taught thousands of dental assistants across the United States and Canada. She has her own publication for dental assistants, *From Our Side of the Chair*. She has started one of the first online platforms designated for dental assistants, the Academy of Chairside Assisting.

Presenting Courses: T04, T12



Deb Peters, DDS

Dr. Deb Peters is a graduate of the University of Michigan School of Dentistry. She formerly served as president of both the Michigan Dental Association and the West Michigan District Dental Society, as chair of the American Dental Association's Council on Membership, as chair of the Michigan Dental Association's Committee on the New Dentist, and is currently the speaker of the MDA House of Delegates. A respected leader in her profession, Peters has represented District 9 (Michigan and Wisconsin) to the American Dental Association House of Delegates for more than 20 years.

Presenting Course: W02



Daniel Pompa, DDS

Dr. Daniel Pompa is an oral and maxillofacial surgeon. He is a Fellow in both the American Association of Oral and Maxillofacial Surgeons and the International Congress of Oral Implantologists. Pompa practiced oral and maxillofacial surgery for more than 30 years in New York City and now lectures full-time.

Presenting Courses: F35, S39, S47



Shirward Punches

Shirward Punches is a principal and managing partner of MDA-endorsed Bridge Commercial Realty, a full-service real estate firm based out of Michigan with a nationwide network. As a real estate firm with a national presence, Bridge Commercial Realty has captured the attention of health care providers who prefer to work with a firm that exclusively assists doctors with all their commercial real estate needs.

Presenting Course: T16



Dan Schulte, JD

Dan Schulte is well-known for his knowledge and experience in the area of association law and is primarily responsible for the firm's representation of the Michigan State Medical Society, the Michigan Dental Association, and the Michigan Osteopathic Association. He is the author of the MDA Journal's monthly "Dentistry and the Law" column.

Presenting Course: F30



Ted Schumann II, MBA, MSF, CFP®, AIF®

Theodore C.

Schumann II is an investment adviser representative and the managing partner of DBS Investment Advisers LLC. For more than 15 years Schumann has



been helping clients plan their financial future. He works with both office retirement plans and individual clients. From portfolio management to financial planning, debt-reduction strategies, and fiduciary client service, Schumann provides clients with comprehensive strategies and assistance to prepare for retirement. He is also a proud member of the MDA Foundation Board of Directors and serves on the MDA Foundation Finance Committee.

Presenting Course: T16

Rick Seely

Rick Seely is an account executive with MDA Insurance. While he works with members on group and individual health insurance, life and disability, and



Long Term Care insurance, the majority of his time is spent on Medicare. He passionately specializes in Medicare to educate, empower, and service members and clients so they can protect, preserve, and ensure their financial security, health and well-being in the later stages of their careers and throughout retirement.

Presenting Course: T15

Christopher Smiley, DDS

A former MDA editor and current member of the MDA Journal's Editorial Advisory Board, Smiley serves as president of the American Association of Dental Editors



and Journalists and chairs its expert panel developing guidance on generative artificial intelligence for dental journal authors, editors, and publishers. He is the author of the JADA+ article "The Future of Dental Practice Management: Insights Beyond Human Cognition (Why AI?)," which explores the transformative impact of artificial intelligence in dental practices. He served as a panelist at SmileCon 2021 on Augmented Intelligence, Exploring the Impact of AI on Clinical and Business Operations in Dental Practices.

Presenting Course: T18

Aaron Smith

Aaron Smith is a senior consultant and vice president of operations at MDA-endorsed Complete Dental IT (ChoiceTel + iCoreConnect). He works with clients of all sizes to ensure that their IT infrastructure and landscape are designed to meet their current and future needs. He has more than 14 years of experience and holds multiple certifications in IT engineering. He brings an operational focus to technology and the data derived from it to help drive business outcomes.



Presenting Course: T08

Bethany Valachi, PT, DPT, MS, CEAS

Dr. Bethany Valachi is author of the book, *Practice Dentistry Pain-Free*, a clinical instructor of ergonomics at OHSU School of Dentistry in Portland, Oregon, and is recognized



internationally as an expert in dental ergonomics. She is the founder and CEO of Posturedontics, a company that provides research-based dental ergonomic education. For more than 20 years Valachi has helped thousands of dental professionals prevent pain and extend their careers with her ground breaking dental ergonomic education.

Presenting Courses: F24, F32

Deirdre Young, DDS

Dr. Deirdre Young is the chief diversity officer and assistant dean for Institutional Equity and Inclusion at the College for Creative Studies in Detroit. She previously served as vice



president of health and equity for United Way for Southeastern Michigan and as director of the Office of Multicultural Affairs at the University of Detroit Mercy School of Dentistry. Young holds a DDS degree from the University of Michigan, a master's degree in health services administration from UDM, and a bachelor's degree in chemistry from Howard University.

Presenting Course: EV01, F33

Additional Information

Cancellation Policy

No refunds will be granted after the start of Annual Session. For a cancellation refund, a written request must be mailed and/or emailed to the MDA office no later than April 22, 2025. A \$25 administration fee will be charged per course cancellation.

Communication

All registrants will receive an email confirmation with selections upon registration completion. One week before the event you'll receive an email with on-site details including parking.

Disabilities or Special Accommodations

If you have a disability and require special accommodations, please check the box on the registration form or contact the MDA Continuing Education Department at 800-589-2632, ext. 408 or email jmarquardt@michigandental.org. Advance notice is required by March 25.



Call for Hosts!

Volunteer to host a speaker and earn FREE CE credit.

For more information about hosting, contact the MDA's Marcia Bethea at mbethea@michigandental.org.

Download Your CE Vouchers

The registration system captures data from CE courses creating a QR code. Speakers will share a code at the end of each session. CE certificates can be downloaded online by using course codes. Printed continuing education vouchers will not be available on-site.

A CE voucher website link will be available starting Wednesday, April 30, 2025.

Disclaimer

Neither the Michigan Dental Association nor its component societies or committees accept responsibility for the information presented, either orally or in writing, at any program sponsored, supported or publicized by any of them;

and the information and views expressed are those of the presenter and not necessarily the positions of the MDA, its component societies, or committees.

Download the free MDA Event App

(Available in early 2025)

For quick access to the most-important Annual Session information! Click the Annual Session button from the home screen for daily schedules, speaker lineup, and quick access to the MDA Annual Session website. Don't forget to allow push notifications for updates. To download the free app, search "MDA Event" on the Apple App Store or on Google Play.

Hotel

There is only one hotel with contracted discounted rates for the 2025 Annual Session. Details are below.

Questions?

Call the MDA at 517-346-9402 or email the MDA's Amanda Mclean at amclean@michigandental.org.

2025 ANNUAL
SESSION



HOTEL INFORMATION

2025 ANNUAL SESSION • DETROIT, MI

Reservations must be made directly with the hotel. See cut off date for group discount below. Rooms have been blocked for the MDA at the room rate noted; sales/hotel tax is separate from listed price.

Note: All rooms must be guaranteed with a credit card.

RESERVATIONS CAN BE MADE BY PHONE OR ONLINE. SEE QR code below.

Hotel	Rate	Reservation Deadline
Detroit Marriott Renaissance Center 400 Renaissance Drive, Detroit, MI 48243 Phone 313-568-8000 Reservation Link: Scan QR code Parking: Valet \$40/night in/out privileges with room key; Self park in Beaubien Garage \$25/day or Center Garage \$29/day. 	\$209	April 1, 2025

2025 ANNUAL SESSION



TABLE CLINIC/POSTER APPLICATION

2025 MDA ANNUAL SESSION

APRIL 23-26, 2025

DETROIT MARRIOTT RENAISSANCE CENTER

The MDA Committee on Continuing Education invites you to share an improved technique, procedure, clinical skill or research topic regarding dentistry and the scope of practice, by presenting a table clinic/poster at the 2025 MDA Annual Session in Detroit. The 2025 Annual Session will be held April 23-26, 2025. Why not consider sharing your knowledge with your colleagues and earn CE credit doing it. An application appears below or online at annualsession.michigandental.org. For more information, contact the MDA at 517-346-9401, or email mbethea@michigandental.org.

■ NOTE: Table Clinics/Posters will be judged. Prizes will be awarded. The MDA will send a press release to the winner's local newspaper or digital media outlet and receive recognition in the MDA *Journal* (monthly magazine).

Event time: Friday, April 25, 2025, 10 a.m.–2 p.m. *Presenter must be present during the entire four hours.

☐ Clinic ☐ Poster (check one), Title of Clinic/Poster: _____

Lead Contact: _____ Email Address: _____

On-site Presenter Names (include credentials): _____

Address: _____ City: _____ ZIP: _____

Telephone: (_____) _____ Fax: (_____) _____

Professional Discipline: ☐ Dentist* ☐ Hygienist ☐ Assistant ☐ Student: Name of School: _____

■ NOTE: Table Clinics/Posters must be educational in nature. No advertising matter, commercial promotion, solicitation or sales of any type are permitted as part of a Table Clinic/Poster presentation.

One table/poster clinic title sign is provided. The MDA will provide the equipment listed below. All other equipment must be supplied by the presenter. Contact the MDA for audio/visual equipment and pricing at 517-346-9401.

Presenters shall be provided with:

■ 6' x 3' Tackboard (for posters) ■ 6' High Top Table w/chairs (for clinics)

Please check below if you will need:

☐ Electrical Outlet ☐ Table-top Screen

Any other equipment required will be the financial responsibility of the presenter.

■ NOTICE: Table Clinics/Posters are limited to approximately 30 clinics; presenters are urged to apply early. Applications due by Feb. 14, 2025. Mail completed application to: Michigan Dental Association, 3657 Okemos Road, Suite 200, Okemos, MI 48864-3927, send an email to mbethea@michigandental.org, or go to annualsession.michigandental.org.

Registration Information

Registration is required for all courses.

Save money by pre-registering — rates increase \$10 per credit hour, \$25 per one-day pass and \$50 for a three-day pass on-site.

NEW this year, no packets will be mailed ahead of time. Badges will be printed at self-serve kiosks on-site. This process takes less than three minutes for those who pre-registered.

On-site registration will be available at self-serve kiosks or be assisted by MDA staff. Please allow for extra time if registering on-site.

Download the MDA Annual Session Event app on Google Play or the Apple Store for class locations, event details and exhibitor list. Email communication prior to the event will provide “know before you go” information.

On-site Registration

On-site registration is located in the Foyer of the Ontario Exhibit Hall on level three of the Detroit Marriott Renaissance Center. Hours are:

- Wednesday, April 23: 8 a.m. – 5 p.m.
- Thursday, April 24: 7:30 a.m. – 6 p.m.
- Friday, April 25: 7 a.m. – 6 p.m.
- Saturday, April 26: 7:30 a.m. – 1 p.m.

A name badge is required for all CE courses, events and exhibits. A driver's license or photo ID may be requested for on-site registration or for a replacement badge.

Be sure to make your reservations early to avoid disappointment! Seating is limited to a specified number of attendees.

Three-Day Passes

Three-day passes can be used for any three days between Wednesday, April 23 and Saturday, April 26. They do not need to be consecutive days. There is a limited number of these passes available. Once capacity is reached, a one-day pass or a-la-carte pricing will be the only option.

Registration Categories

Note: A badge is required for all lectures and exhibit hall. Fees are as follows:

- **Name Badge Only (FREE)** — Member dentists, nonmember dentists, staff, students and guests can register for a name badge only for free. This option includes: exhibit hall access on Thursday and Friday, Thursday keynote presentation and welcome reception and Friday table clinics. Registration is required for keynote to obtain CE Credit.
- **A-La-Carte (per course fee)** — All courses can be purchased separately at member, staff, and nonmember rates.
- **Students** — Register for any course in advance and receive the staff rate and a guaranteed seat. Register on-site for a la carte, attend for free, but course availability may be limited or sold out. Three-day or one-day courses and passes that include lunch daily can be purchased in advance or on-site at the staff rate. Special events and Saturday keynote are not free and require payment in advance or on-site.
- **Member Dentists** — Receive discount pricing on a-la-carte credits, the three-day and one-day passes. Three-day pass is \$899 (early bird \$799 by 1/31/25) and includes 18 credits, lunch daily, Boom Box Bash on Thursday, Implant

Technology Forum and Expo on Saturday and special keynote luncheon on Saturday. One-day pass is \$399 and includes six credits, lunch, and Implant Technology Forum and Expo if attending Saturday.

- **Dental Team Members** — Choose a three-day pass, one-day pass or a-la-carte course pricing. Three-day pass is \$699 (early bird \$599 by 1/31/25) and includes 18 credits, lunch daily, Boom Box Bash on Thursday, and special keynote luncheon on Saturday. One-day pass is \$299 and includes six credits and lunch.

- **Non-Member Dentists** — Rates are an additional \$20 per credit unless otherwise noted. A three-day pass is \$1,299 (early bird \$1,199 by 1/31/25) and includes 18 credits, lunch daily, Boom Box Bash on Thursday, Implant Technology Forum and Expo on Saturday, and special keynote luncheon on Saturday. One-day pass is \$599 and includes six credits, lunch, and Implant Technology Forum and Expo if attending Saturday. Additional fees paid can be applied to membership within 30 days.

- **House of Delegates Dentists** — Special CE package pricing for HOD members (check the Delegate Digest for details).

About CE Credits

One hour of class attendance equals one credit of continuing education.

No CE vouchers will be issued on-site.

The Michigan Dental Association is a nationally approved continuing education provider in the ADA Continuing Education Recognition Program (ADA CERP).

- ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

- Please note that the Michigan Board of Dentistry does recognize ADA CERP for continuing education credits toward license renewal.

The MDA is an AGD Accepted Program Provider for FAGD/MAGD credit (provider number 219252)

ADA CERP® | Continuing Education
Recognition Program

Annual Session Course Pricing

Choose from three options: The three-day pass is a savings of \$450 for member dentists, or take advantage of Early Bird Pricing and save up to \$550!

Three-Day Pass*

18 credits • Includes lunch daily

Members	\$899	(\$49.94 per credit)
Staff	\$699	(\$38.83 per credit)
Nonmembers	\$1,299	(\$72.16 per credit)

One-Day Pass

6 credits • Includes lunch

Members	\$399	(\$66.50 per credit)
Staff	\$299	(\$49.83 per credit)
Nonmembers	\$599	(\$99.83 per credit)

A la Carte**

1 credit • No lunch
Per Credit Hour

Members	\$75 per credit hour
Staff	\$65 per credit hour
Nonmembers	\$95 per credit hour

Early Bird Pricing — expires 1/31/25

Three-Day Pass

Members	\$799	(\$44.39 per credit)
Staff	\$599	(\$33.27 per credit)
Nonmembers	\$1,199	(\$66.61 per credit)

*Three-day pass also includes:

Thursday night Boom Box Bash, Saturday Keynote Luncheon, and Implant Technology Forum and Expo.

*Special package pricing for HOD members (Check your Delegate Digest for details.)

**Except where noted (CPR courses)

***A limited number of three-day passes will be sold based on availability.**

**Register online at
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