



# National Falls Prevention Conference

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September 21st – 23rd, 2015 • Westin Bonaventure • Los Angeles, CA

*The Only National Forum to Reduce Falls in the Elderly & At Risk Population*

## Speaker Faculty Includes:



**Kristie Kulinski**  
National Council  
on Aging



**Allysin Bridges**  
Johns Hopkins  
University, Center for  
Innovative Care in Aging



**Matthew  
Lee Smith**  
University of  
Georgia



**Patricia Quigley**  
James A. Haley  
VAMC



**Dr. Steven  
C. Castle**  
VA Greater  
Los Angeles

## Key Benefits of Attending:

- ✓ Create a safe environment for your patients
- ✓ Engage your staff across the entire care continuum
- ✓ Teach patients how to self manage their own care
- ✓ Improve medication management
- ✓ Drive revenue

**DON'T  
MISS THE  
WORKSHOP:**  
Eliminating Falls  
Across Healthcare  
is Possible: No One  
Walks Alone



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## 8:30 Registration & Complimentary Breakfast

### 9:00 Welcome from GHP Network:

Matthew Trotter, Managing Director, [GHP Network](#)

### 9:05 Opening Remarks from the Program Chair:

Matthew Lee Smith, Department of Health Promotion & Behavior, College of Public Health, [University of Georgia](#)

### 9:15 KEYNOTE ADDRESS: The Quest for Goal Zero Falls

Linda Goodman, Professional Development Specialist, Department of Nursing Education & Practice, [Johns Hopkins Bayview Medical Center](#)

Stacey Schaab, Performance Improvement Coordinator, Department of Quality and Safety, [Johns Hopkins Bayview Medical Center](#)

### 10:05 Improving Quality of Life for Those Choosing to Live Independently: How can Medical Alert Systems Help?

David Coleman, Principal, [LogicMark](#)

### 10:15 Break - Tea & Refreshments

### 10:45 On the Move: Including Transportation in a Falls Prevention Conversation

- Highlight transportation as a critical element in ensuring holistic aging support in a community.
- Discuss how falls prevention professionals can approach transportation program professionals, drivers, & mobility counselors on the issue
- Provide examples from the field on successful strategies for older passengers to use public transportation independently, safely & without fears

Eileen Miller, Senior Program Associate, National Center on Senior Transportation, [National Association of Area Agencies](#)

### 11:25 Preventing Fall Related Injuries in an Aging Population

- Review latest breakthroughs & nationally adopted techniques for fall related injuries in the aging population
- Team engagement & training for standardized & individualized fall prevention strategies
- Implement Population-Specific Fall & Injury Prevention Practices Across Settings of Care

Patricia Quigley, Associate Director VSN 8 Patient Safety Center of Inquiry, [James A. Haley VCA](#)

### 12:10 Lunch Break

### 1:10 Fall Prevention for the Older Adult

- Recognize statistics of population and demand for care
- Appreciate latest research evidence
- Learn strategies to assist in fall prevention
- Identify resources available for the clinician and layman

Allysin Bridges, Senior Occupational Therapist, School of Nursing, Johns Hopkins University, [Center for Innovative Care in Aging](#)

### 1:50 Fear of Falling: Balancing Mind & Body through Community Based Programs, How to reach the people!

- Describe the components of A Matter of Balance/Volunteer lay leader model
- Understand how A Matter of Balance addresses the fear of falling through cognitive restructuring
- Describe how innovative community, aging service organizations & clinical partnerships can maximize reach of A Matter of Balance in the community

Patti League, National Program Manager, [A Matter of Balance](#)

Dianne Davis, Senior Director, Evidence Based Programs, [Partners in Care Foundation](#)

### 2:30 Break – Tea & Refreshments

### 3:00 Special Focus Round Tables:

Each attendee will have the opportunity to rotate between each of these specially focused round table discussions led by leaders in the field:

Focus Groups:

#### 1. Agenda for the Next 5 Years: Injury Reduction Using a Population-Based Approach

Group Leader: Dr. Patricia Quigley, Associate Director, VSN 8 Patient Safety Center of Inquiry, [James A. Haley VAMC](#)

#### 2. Utilizing Innovative Technologies to Reduce Fall Risks in Long Term Care Organizations

Group Leader: TBA

#### 3. Connecting Community Partners: Linking Transportation With Falls Prevention

Group Leader: Eileen Miller, Senior Program Associate, National Center on Senior Transportation, [National Association of Area Agencies on Aging](#)

#### 4. Current Trends Among Evidence-Based Falls Prevention Programs - Who Are We Serving and How Are They Benefiting?

Group Leader: Kristie Kulinski, Associate Director, Research and Evaluation, [National Council on Aging](#)

#### 5. Utilizing Innovative Technologies to Reduce Fall Risks in Your Hospital

Group Leader: TBA

### 4:15 Closing Remarks from the Program Chair

Matthew Lee Smith, Department of Health Promotion & Behavior, College of Public Health, [University of Georgia](#)

### 4:30 Cocktail Hour & Networking Reception

### Past GHP Network Attendee Feedback

*"I attended the conference & it was all that I hoped it would be. Filled with a plethora of gold standard & best practice approaches... It was a positive & uplifting experience. We are eager to introduce some of the ideas that were shared. Again, it was a wonderful experience."* –Los Angeles Jewish Home

## SPONSORSHIP AND EXHIBITION OPPORTUNITIES:

Event sponsorship is an excellent opportunity for your company to showcase its products and services to senior level, targeted decision makers attending the National Falls Prevention Conference. The GHP Network helps companies like yours achieve important sales, marketing and branding objectives by setting aside a limited number of event sponsorships – all of which are tailored to assist your organization in creating a platform to maximize its exposure at the event.

For sponsorship opportunities, please contact Chris Ritchie at 212-885-2799 or email him at [Chris.Ritchie@iqpc.com](mailto:Chris.Ritchie@iqpc.com)

# DAY TWO: Tuesday, September 22nd, 2015



To receive program updates or to register, please visit [www.fallspreventionconference.com](http://www.fallspreventionconference.com)

## 8:30 Complimentary Breakfast & Networking

### 9:00 Opening Remarks from the Program Chair

Matthew Lee Smith, Department of Health Promotion & Behavior, College of Public Health, **University of Georgia**

### 9:10 Delivering & Coordinating Multi-Level Fall Prevention Activities in Community & Clinical Settings

- Identify characteristics of multi-state, multi-level fall prevention initiatives linking community programming & clinical practice
- Describe the roles & responsibilities of various agencies & professionals in the evidence-based movement
- Lessons learned about embedding evidence-based fall prevention programs in community settings & establishing/sustaining a delivery infrastructure

Matthew Lee Smith, Department of Health Promotion & Behavior, College of Public Health, **University of Georgia**

### 9:50 Evaluation & Data Management: Current Trends among Evidence-Based Falls Prevention Grantees

- Overview of evidence-based falls prevention programs offered by states & tribal organizations throughout the country
- Considerations involved with developing & implementing a national data collection system
- Outcomes associated with the first year of data collection – who are we serving & how are they benefiting?

Kristie Kulinski, Associate Director, Research & Evaluation, **National Council on Aging**

## 10:30 Break-Tea & Refreshments

### 11:00 Implementing Fall Risk Assessment Screenings with a Renewed Focus: STEADI PROGRESS

- Understand the need for performing Fall Risk Assessments
- STEADI tool kit: Identify available resources
- Identify 6 Steps to Prevent Falls
- Gain an understanding of challenges faced in the implementation of a new process into existing office work flow
- Lessons learned along the way

Amy Roma, Clinical Coordinator, **United Health Services, Physician Practice Division**

Bridget Talbut, Nurse Manager, **United Health Services, Physician Practice Division**

### 12:00 Fall Prevention - A Never Event

Courtney Baker, Product Manager, **DeRoyal**

## 12:10 Lunch

### 1:10 Medications & Falls: What happens & what to do about it – Using HomeMeds

- Learn which types of medication can increase risk of falls
- Understand issues affecting the ability to reduce medication-related fall risk
- Know core elements of HomeMeds
- Learn about the HomeMedsPlus comprehensive in-home assessment & its value

Sandy Atkins, Vice President, Strategic Initiatives, **Partners in Care Foundation**

### 1:50 Assessing Nutritional & Medication Needs in the Aging Population

- Applying health history screening to each patient
- Medication review & nutritional deficit assessment
- Unique dietary needs of the aging population

Robert Blancato, Executive Director, **National Association of Nutrition & Aging Services Programs**

## 2:30 Break-Tea & Refreshments

### 3:00 Home Modification (Home Mod) as a Strategy to Reduce Fall Risk: Assessing the Environment, Making Changes, & Improving the Process

- Illustrate environmental problems that contribute to falls
- Describe the home mod process including assessment
- Identify barriers to home modifications (e.g. appearance, cost)
- Recommend next steps to improve the efficacy of home mods in fall prevention

Dr. Jon Pynoos, UPS Foundation Professor of Gerontology, Policy, & Planning, Co-Director, Andrus Gerontology Center, **Fall Prevention Center of Excellence, University of Southern California**

### 3:40 CLOSING KEYNOTE ADDRESS: Mobility & Balance Awareness: An MBA for a Chronic Care Model Across the Continuum

- The complexities of mobility & balance changes with aging requires a Chronic Care Model approach
- Common strategies that cross the continuum
- Strategies to certain aspects of the continuum & what doesn't work
- Mapping a strategy to cross the continuum: Options, where to start

Dr. Steven C. Castle, Professor of Geriatric Medicine, Clinical Director of Geriatrics, **UCLA VA Greater Los Angeles**

## 4:20 Close of Day Two from the Program Chair

# POST CONFERENCE WORKSHOP: Wednesday, September 23rd 2015

## 8:45 Workshop Registration

### 9:00 PART 1: Falls Across America – Defining Measures & Assessing Successful Data to Becoming a Falls Free Organization

- Review of national falls data (NDNQI, CalNoc, CDC, AHRQ)
- Documented falls research and risk fall factors

Andree Neddermeyer, Director, Risk & Patient Safety, **Kaiser San Diego Medical Center**

## 10:30 Morning Coffee Break

### 11:00 PART 2: Step-By-Step Process on How to Approach the Implementation of a Falls Prevention Program & Engaging Staff

- How to engage to frontline staff
- How to teach staff to translate data into practice

Leah M. Apatan, Nurse Manager, Patient Care Services, **Kaiser San Diego Medical Center**

## 12:30 Lunch Break

### 1:30 PART 3: Implementing a Falls Free Program with Employees, Stakeholders, & Patients

- How to use a multi-disciplinary approach
- Partnering with our patient advisors
- Methods to presenting data to multi disciplinary group

Jenny Button, Director, Business Strategy & Performance Improvement, **Kaiser San Diego Medical Center**

### 3:30 PART 4: How to Develop a Sustainability Plan in an Ever Changing Healthcare Environment to Keep Patients Safe

- Creating a sustainability plan
- Celebrating Success
- Recognizing drift

Darcy M. Allen, Director, Nursing Services, **Kaiser San Diego Medical Center**

## 4:30 Workshop Ends

# REGISTRATION DETAILS



## 4 EASY WAYS TO REGISTER:

www.FallsPreventionConference.com  
Call: 1-800-882-8684

EMAIL: info@GHPNetwork.com  
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| Primary Package                                                                                                                                                                | Register & Pay By<br>September 11, 2015 | Standard Rate |
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| Main Conference (Sept 21-22)                                                                                                                                                   | \$1,795<br>Save \$200                   | \$1,995       |
| All Access: Main Conference + Workshop (Sept 21-23)                                                                                                                            | \$2,395<br>Save \$200                   | \$2,595       |
| Workshop Day                                                                                                                                                                   | \$999                                   |               |
| Vendors & Academia Package                                                                                                                                                     | Register & Pay By<br>September 11, 2015 | Standard Rate |
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| Number of Attendees                                                                                                                                                            |                                         | Savings       |
| 3 to 4                                                                                                                                                                         |                                         | 10%           |
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### Please note:

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- Please view our registration policy for full information about payment, cancellation, postponement, substitution and discounts.
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- Any discounts offered (including team discounts) must also require payment at the time of registration.
- All discount offers cannot be combined with any other offer.
- A \$99 processing charge will be assessed to all registrations not accompanied by credit card payment at the time of registration.

## YES, PLEASE REGISTER ME FOR:

☐ CONFERENCE ONLY ☐ CONFERENCE + WORKSHOP

### Attendee Information:

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## CONFERENCE VENUE



### Westin Bonaventure

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For Reservations please visit:  
www.thebonaventure.com

Please note: GHP Network will never recommend, approve or appoint any third party rooming service to act on our behalf. Please be extremely wary if you are approached by any such companies. We will always endeavor to negotiate the best available rates for you so please use the Hotel's website link provided.

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### MAKE CHECKS PAYABLE IN US DOLLARS TO: IQPC HEALTHCARE, INC

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