

EMERGE

GULF • HEALTH • INNOVATION

24-25 May 2022 | Conrad Dubai

Connecting the best
health-tech ideas with the
leading investors

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The health sector has long been recognised as a leader in amassing data but without necessarily harnessing its full potential. As digital transformation finally catches up with healthcare - productivity and efficiency pressures grow around the world - now is the time to double-down and deliver on this potential if patients and providers are going to benefit from the advent of digital health.

***Dr Edward Fitzgerald, Clinical Lead,
Care System Redesign, KPMG, UK***

EMERGE GHI 24-25 May 2022 Conrad, Dubai

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Digital health is here to stay and will continue to play an increasingly critical role in improving healthcare. With average projected growth at approximately 12% per year and a minimum of 8% growth across all value pools through 2024, digital health value pools provide a significant opportunity for both new entrants and established players to capture value.

***Moving digital health forward: Lessons on business building. By Stephanie Henze, Amy Hung,
Tobias Silberzhan and Dandi Zhu, McKinsey***

Our ground-breaking
EMERGE GHI investment
forum is scheduled for
24-25 May 2022 at the Conrad,
Dubai.



EMERGE GHI runs alongside PrecisionMed Exhibition & Summit and Precision Medicine Leaders Summit, the only dedicated expo and conference for healthcare professionals and governments in the Gulf region with a key interest in acquiring and learning about the latest solutions and services in this immensely exciting and fast-moving area of medicine and patient care.

With a population of more than 55 million, the Gulf region is home to a developed healthcare system, a strong medical and academic fraternity, and a forward-thinking population, with specific medical and healthcare needs. The region faces increased demand for healthcare services due to fast growing populations, increasing life expectancy and higher incidence of non-communicable diseases.

At the same time, advanced technologies are changing the future of global healthcare, bringing opportunities for health tech innovators and offering solutions for the incumbents.

The region's forward-thinking governments, corporates and investors are well positioned to be part of the fast-changing global healthcare landscape.



Dubai: Gateway to the Gulf

- Focus on precision medicine through The Centre for the 4th Industrial Revolution UAE, a collaboration between the Dubai Future Foundation and the World Economic Forum. It supports the implementation of precision medicine technology and serves in the UAE as a global public-private platform for the collaborative development of technology governance and policy protocols.
- The rapid development of the healthcare sector over the last decade, driven by government and private funding, has certainly put the UAE's healthcare provision on the global map.
- The World Bank projects that the UAE's population will grow from 9.4 million people in 2017 to almost 11.1 million by 2030, with those residents aged 65+ expected to comprise a growing proportion of the population.
- In 2018, the UAE government contributed 66% of the country's total healthcare spending of USD 15 billion. Going forward the private sector is expected to witness stronger growth and set to grow at a CAGR of 9.5% from 2018 to 2022 supported by increased PPP and the continued privatization of hospitals and mandatory health insurance.
- Home to the world's largest medical free zone, Dubai Healthcare City boasts 160 clinical partners, multiple medical universities and best-in-class hospitals, clinics and diagnostic laboratories.
- The UAE is one of the world's fastest-growing medical tourism hubs, with total health expenditure allocation jumping from the current \$23 billion to \$28 billion by 2021.
- A global leader in innovation as a hyper-connected pro-business hub between the East and the West, Dubai provides unrivalled access to the world's largest economies, and delivers an efficient, secure and future forward business ecosystem for accelerated growth.

Our Vision

Our vision is to deliver the best ideas in global healthcare to the best minds in regional business and investment.

From precision medicine to digital diagnostics, artificial intelligence and biocomputing, technology is fostering much-needed change to the health ecosystem.

By bringing health and wealth together under the right conditions, great things can happen.



The future belongs to those who can imagine it, design it, and execute it. It isn't something you await, but rather create.

*His Highness Sheikh Mohammed bin Rashid Al Maktoum,
Vice President and Prime Minister of the UAE, and Ruler of Dubai*

Our Event

Our ground-breaking EMERGE GHI investment forum is scheduled for May 2022 in Dubai.

We help hot-bed innovations to interact with a high concentration of capital. The two-day think tank, identified as an important driver in the region's burgeoning healthcare industry, will move beyond the existing medical ecosystem in search of new frontiers. Located in Dubai - the gateway to the MENA region with its sophisticated business and investment infrastructure - EMERGE GHI will capitalise on the convergence of European, Middle Eastern and Far Eastern activities.

Participants will experience first-hand the vast commitment countries such as UAE and Saudi Arabia have to the healthcare start-up market, and meet decision-makers who are sanctioning hundreds of millions of dollars in government backing for research and development across the sector.

About Our Founder

David Stradling is excited by the burgeoning healthcare sector in the Middle East, and as such is applying his proven business to business (B2B) skills in the events and conferencing space in this area, in a region in which he has extensive experience.

David has many years of experience in growing B2B exhibitions on behalf of successful, commercial institutions. He has been a leading team member on over 50 trade fairs over a period of 21 years, beginning in 1998, with particular experience of work on launch shows.

During his career, David has successfully managed many high-profile key accounts and is well positioned to partner with leading corporates in the healthcare space.

Previous successful event launches have included: Automotive Testing Expo, HuLST Expo, Global Forum for Innovations in Agriculture, ApiArab Expo, Cold Chain Middle East Expo.



David Stradling
Event Director

International Steering Committee

The EMERGE GHI advisory board comprises leading industry visionaries at the sharp edge of where health and technology are converging.



Edward Kliphuis
Partner,
Sofinnova Partners

Edward Kliphuis joined Sofinnova Partners in 2021 focusing on European Digital Medicine companies. Edward was previously at M Ventures, the €400m AUM corporate VC-arm of Merck KGaA, where he was responsible for health-tech, frontier-tech and sustainability investments.

Edward led, among others, the investments in Akili Interactive Labs (the first-ever FDA-approved prescription video-game); Wiliot (battery-free Bluetooth tags with infinite lifetime, enabling a true connected-everything), and Sonde Health (voice-analysis platform for health and wellness inferences for use on self-owned devices).

Prior to M Ventures, Edward was in the Life Sciences securities team at Kempen & Co, a pan-European merchant bank, covering listed small- and mid-cap Life Sciences equities. He started his career as an analyst within the biopharma investment team of M Ventures. Edward holds an MSc in Biopharmaceutical Sciences from Leiden University, the Netherlands, with a specialisation in pharmacology.

Lee Shapiro is Managing Partner at 7wireVentures, an investment firm he co-founded over a decade ago. He also served as Chief Financial Officer of Livongo Health until November 2020. Previously he was President of Allscripts from 2001 until the end of 2012. His leadership was integral in the execution of over \$4B in mergers, acquisitions and financings. Prior to stepping in as CFO of Livongo and leading its 2019 IPO, Lee served on the board of the company since its launch, chairing the audit committee and as a member of its compensation committee.

Lee served on the board of directors (audit committee and nominating and governance committee) of Medidata Solutions until its sale in 2019 to Dassault Systèmes. He also served on the board of Tivity Health until May 2020, where he chaired the audit committee and also served on the compensation committee. Lee also serves on the board and committees of various 7wireVentures portfolio companies. For the past four years, he has been a member of the National Board of Directors of the American Heart Association, where he chairs the audit committee and serves on the business operations committee.



Lee Shapiro
Managing Partner,
7wire Ventures



International Steering Committee



Mussaad Al Razouki
Chief Investment & BDO,
Kuwait Life Sciences
Company



Mussaad Al Razouki has over 15 years of experience in venture capital and private equity investment with a focus on healthcare and technology, shifting from an excellence in clinical practice and research to the management and financing of healthcare and education systems.

A graduate of Columbia Business School, Dr. Razouki is the first ever-Arab national to receive an MBA with a focus on Healthcare Management and Finance. An Oral and Maxillofacial surgeon by training, Dr Razouki has completed clinical rotations at New York Presbyterian Hospital of Columbia University Medical Center, Harlem Hospital, Cleveland University Hospital of Case Western Reserve University and Mass General Hospital of Harvard University.

Dr Razouki is currently working on the Middle East's largest patient portal and is setting up a digital first home healthcare platform.

Lana is the Managing Director of Hikma Ventures (the corporate VC arm of Hikma Pharmaceuticals PLC) which she helped establish in 2015. Lana started her career at Hikma Pharmaceuticals PLC in 2012 as the Assistant to the CEO and Director of Corporate Strategy & Development where she worked on strategic projects across the company's various functions including strategy, M&A, operations and finance. In addition, Lana co-founded the Innovation & Leadership Advisory Board (ILAB) at Hikma which consists of young Hikma employees whom share a dedication to advancing Hikma and ensuring it is at the frontier of innovation.

Prior to joining Hikma, Lana worked as a Financial Analyst in the Mergers and Acquisitions department at Dresdner Kleinwort Investment Bank in London where she worked on transactions for clients across multiple industries.

Lana holds an MBA from Harvard Business School (HBS) and a Bachelors of Commerce degree from McGill University.



Lana Y. Ghanem
Managing Director,
Hikma Ventures



International Steering Committee



Francesca Domenech Wuttke
Chief Digital Officer,
Almirall



Dr Wuttke is the chief digital officer of Almirall where she is developing and executing an end-to-end companywide digital transformation. She is responsible for finding use cases across R&D, commercial, manufacturing, finance, legal and HR to apply digital solutions and services to bring efficiencies in terms of time and cost and to open up new business channels for Almirall. Dr Wuttke brings with her broad drug development and healthcare expertise in both the US and Europe, with over 25 years of clinical, research, commercial, strategic and transactional experience. She has worked with diverse organizations including start-ups, consulting, large and specialty pharma as well as academia.

Most recently, she led European investments as Managing Director for the MSD Global Health Innovation Fund, LLC. Previously Dr Wuttke led Almirall's Corporate Development Strategy team to transact on both med device and pharma M&A opportunities with a new and targeted focus for the company. Before that Dr. Wuttke worked at Novartis where she was responsible for two Cell and Gene therapy opportunities that were successfully brought into the organization as well as managing the strategy and commercialization for the existing portfolio of cell therapy assets. Dr Wuttke holds a PhD in Pharmacology from Weill Cornell Graduate School of Medical Sciences and a BA from Cornell University College of Arts and Sciences.

Alasdair Thong is Founding Partner of Selvedge Venture and huge believer in how deep technology can have a fundamental impact across life sciences and healthcare. He has been part of the investment teams for six venture capital firms; Index Ventures, Medicxi, Leaps (Bayer AG), Mubadala Capital Ventures (the sovereign wealth fund of Abu Dhabi), Luminous Ventures and Ada Ventures, and holds advisory roles at a number of start-up companies and venture capital funds.

His investment expertise is focussed on the convergence of traditional tech and life sciences with a particular concentration on how artificial intelligence and machine learning techniques can be applied to solve healthcare and life sciences problems.

Alasdair graduated with an MPhil in Bioscience Enterprise from the University of Cambridge and holds a dual undergraduate degree in Law and Mandarin Chinese from the SOAS, University of London. He also spent time as a visiting student at Fudan University (Shanghai) and Beijing Normal University studying Mandarin Chinese.



Alasdair Thong
Founding Partner,
Selvedge Venture



Middle East Steering Committee



Mohanad Fors
Global Head of Digital,
Almirall



Leading the externally focused digital innovation hubs and commercial teams in different locations in the world including Silicon Valley focusing on HealthTech innovation. with more than twelve years of experience in sales, marketing and digital marketing experience with global, emerging markets, Europe and the Middle East. founder of successfully exited start-ups with strong knowledge in the start-up community.

He won different global awards including the European Excellence, Clio and Cannes Lions awards for different innovative projects like the first navigation application for visually impaired patients that is available on smart watches.

Omar J. Sati is Managing Partner of DASH Ventures, established in late 2011. Omar has been integral in supporting the MENA region's startup ecosystem since its infancy and he continues to remain a driving force behind the development of the region's most cutting edge companies. He currently serves as a mentor to early stage startups and sits on the boards of several high-growth startup ventures, leveraging his 20 years of international work experience. Omar also serves as advisor to the investment team and board of Hikma Ventures, the corporate venture arm of Hikma Pharmaceuticals, a multinational generic pharma company listed on the London Stock Exchange and a constituent of the FTSE 100 Index.

Omar started his career gaining international work experience in the world of finance and investment banking working with Merrill Lynch in London and Dubai before joining Capital Bank of Jordan as Vice President of its Corporate Finance & Investment Banking arm. Omar holds an MBA with distinction from Cass Business School (City University London) in the UK with a focus on strategy and entrepreneurship, and a double major BSc in Finance and Management from Tulane University in the US.



Omar J. Sati
Managing Partner,
DASH Ventures



Middle East Steering Committee



Sophie Smith
Founder and CEO,
Nabta Health



Nabta Health

Sophie is the Founder and CEO of Nabta Health, a hybrid healthcare platform for women providing personalised healthcare to women in emerging markets. Prior to co-founding Nabta, Sophie worked for Accenture as a technology consultant and then founded several impact enterprises including myZindagi (a doctor-finding platform based in Pakistan) and Le Plastics (a plastic recycling company based in Sierra Leone).

Sophie's lifetime ambition is to make healthcare affordable and accessible for all women. Sophie read History at the University of Cambridge and completed an MBA with Quantic School of Business and Technology.

Amal is the Chief Investment Officer at The American University in Cairo. Prior to this, Amal was the executive director of the Egyptian American Enterprise Fund, "EAEF", and has helped to grow the company to over USD 300 mn under her management. Prior to EAEF, Amal was part of a team of economists at the Macro-Fiscal Policy Unit in the Ministry of Finance where she formulated reform policies, drafted sections of the State Budget and negotiated with international organizations on matters that touch the lives of millions of Egyptians.

Amal built her investment experience at the International Finance Corporation where she was an Associate Investment Officer at the Infrastructure Department working on debt and equity projects in MENA. Amal started her career in the research department of EFG-Hermes as a junior economist, and later became a CFA Charter holder in the years to follow. Amal holds an MBA degree from Harvard Business School, a Masters in Environment and Development from the London School of Economics and a Bachelors in Economics from Cairo University



Amal Enan
Chief Investment Officer,
The American University
in Cairo



Keynote Speakers



Glen Tullman
Transcarent

Glen is the Executive Chairman and CEO of Transcarent, the first comprehensive, consumer directed health and care platform for employees of self-insured employers & their families. It's platform empowers consumers with guidance and access that leads to better care, better outcomes, and more cost-effective decisions for everyone.



Corey McCann
Pear Therapeutics

Corey is the President and CEO of Pear Therapeutics, a company developing Prescription Digital Therapeutics (PDTs) for the treatment of severe medical conditions. Pear aims to redefine medicine through software based tools and solutions.



Eddie Martucci
Akili Interactive

Eddie co-founded Akili with a revolutionary idea to create an entirely different kind of medicine - one that is safe, effective, and also enjoyable. This vision was realized when Akili obtained FDA-approval of the first-and-only prescription video game treatment.



Jalil Allabadi
Altibbi

Jalil Allabadi co-founded Altibbi in 2011 with a mission to provide accessible healthcare to everyone. Over the past 8 years, Altibbi has grown to become the largest digital health provider in the Arab world with 2mn+ pages of content, 24/7 Telehealth service in 12 Arab countries and 500,000+ daily users.



Speakers / Panellists



Frederik Bisbjerg
Daman

He is Executive Director, Digitisation at Daman, one of the largest insurers in the GCC region, where he oversees the company's digital transformation initiatives, building a 'digital-first' flexible and resilient insurance company.



Dr. Sarper Tanli
Diginova Health Solutions Ltd

Dr. Sarper Tanli serves as CEO, a company that invest in and represents innovative digital healthcare solutions, building and extending their capacities to transform healthcare delivery and empower its societal value.



Alif Saleh
Scipher Medicine

As the CEO of Scipher Medicine, Alif Saleh is pioneering the development of technologies to match individual patients with the most effective therapies.



Speakers / Panellists



Yoram Wijngaarde
Dealroom.co

Founder of Dealroom.co which was launched in 2014 in Amsterdam to provide insights and intelligence about the world's most promising companies. Top tier venture capital firms like Sequoia, Balderton, Atomico, and world-class corporates like Google, McKinsey, EY, and others use Dealroom software and data to stay at the forefront of innovation and discover the world's most promising companies.



Oliver Keown, MD
Director, Intuitive Ventures

Oliver joined Intuitive Ventures in 2019 and leads investment efforts with a focus on identifying future leaders of minimally invasive care, including early stage startups across digital, medical device, therapeutic, and diagnostic domains.



Marco Mohwinckel
Altibbi

Marco serves as Independent Director and Chairman of the Board at Altibbi Ltd and is an active advisor to health-tech start-ups and digital health networks. Marco is currently Chief Commercial Officer of COMPASS Pathways, a mental health care company dedicated to accelerating access to evidence based innovation in Mental Health.

INTUITIVE Ventures

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altibbi



Sean Slovenski
BioIQ

Sean is a recognised healthcare industry innovator with a 30-year history of success. He now serves as the CEO of BioIQ, which is modernising the diagnostic testing industry through a network of labs and customised solutions that support health plans, employers, and consumers.



Abdulkader Lamaa
Partner, McKinsey Digital Labs

Abdulkader leads McKinsey Digital Labs and co-leads LEAP (McKinsey's digital venture building) across Eastern Europe, Middle East, and Africa. He orchestrates multi-disciplinary teams of strategists, designers, and engineers to build and scale business ventures with human digital experiences.



Dr Nadine Hachach-Haram
Proximie

Dr Hachach-Haram is a surgeon, lecturer and clinical entrepreneur. She is the co-founder of Proximie, an augmented reality platform that allows doctors to virtually transport themselves to visually and practically interact in a surgical operation from start to finish.

bioiQ®

McKinsey
& Company

PROXIMIE



Eugene Borukhovich
YourCoach

Eugene is a serial intra and entrepreneur, executive, venture builder, speaker & board advisor with a focus in digital health. Eugene is a COO and Founding Board Member at YourCoach Health.



Alexander Hoffmann
Kingstone Schweizer

Alexander Hoffmann is Managing Partner at Kingstone Schweizer Ventures (KSV), a new impact & climate tech ventures capital fund investing in purpose-driven companies



Eckhardt Weber
Heal Capital

Eckhardt is managing partner of Heal Capital - investing and supporting the next European technology-enabled healthcare champions via a €100 million venture fund dedicated to fuelling the convergence of healthcare and technology.



Javier de Echevarria
Veritas Genetics

Javier is a serial entrepreneur highly experienced in the diagnostics, genetics and biotech industries. Through Veritas, Javier has turned his focus to consumer genetics, making the personal genome available to the entire population to maximise the quality and length of life.



Philip-Moritz Russmeyer
FITFILE

Philip is the founder and CEO of FITFILE, a health information platform for real world evidence. He is a passionate company builder and growth investor with a long-standing focus on healthcare and the life sciences, technology and business services. He has served on a large number of company boards and was a member of the founding team of Vitruvian Partners where he led the life science and healthcare team.



Dudi Klein
Alive Fund

Dudi is the co-founder and managing partner of ALIVE Israel Health Tech Fund, a pioneer mid-to-late stage HealthTech fund leveraging an exclusive ecosystem of strategic partners comprising leading hospital chains, HMOs and financial institutions to support and accelerate portfolio companies' clinical and commercial expansion.





Roel Bulthuis
INKEF

Roel is MD and head of the healthcare investment team at INKEF. He combines more than 15 years of experience across venture capital, pharma business development and investment banking. He holds an MSc in Biopharmaceutical Sciences from Leiden University and an MBA in Finance from the Helsinki School of Economics.



Prem Tumkosit
Merck Global Health
Innovation Fund

Prem is responsible for identifying venture-capital opportunities for the Merck Global Health Innovation Fund across digital health and health-information technology. He has a strong background in corporate strategy, growth strategy and financial advisory across the healthcare sector.



Ittai Harel
Pitango Healthtech

Ittai Harel is the managing general partner at Pitango, an investor in digital health, medical devices, diagnostics, and therapeutic development companies. He advises and assists entrepreneurs and management in the development of their companies.



Doron Dinstein
Entrée Capital

Doron is a venture partner, healthcare, at Entrée Capital, founded in 2010 to provide multi-stage funding to innovative seed, early and growth-stage companies all over the world. Entrée Capital manages over \$500 million across six funds and has invested in startups such as monday.com, Snap, Stripe, Deliveroo, PostMates, Riskified, FundBox, Toka Cyber, Kuda Bank, Stash, PillPack, Gusto, Cazoo, Coupang, Glovo, and over 80 other companies.



Basil Moftah
Global Ventures

Basil is a general partner at Global Ventures, a Dubai-based growth-stage venture capital firm. Basil has 20 years of experience in venture capital as an advisor, investor and board member to numerous global tech companies. Prior to joining Global Ventures in 2018, he served as President of the Intellectual Property and Science business at Thomson Reuters and previously led a \$600 million business for the company across emerging markets.



Our Agenda

The EMERGE GHI programme will be insightful and topical, bringing together thought leaders from across the global landscape, as well as those with particular insights in the Middle East region.

Besides keynote presentations from leading industry figures, the exciting two-day agenda will include a parallel presentation stream, allowing start-up or scale-up companies to present their offerings to those with the means and interest to make them a reality.

Conference Agenda | Day 1 - 24 May

8.30 - 9.30am	Registration	Tea, coffee, refreshments
9.30 - 10.00am	Welcome Remarks	From event organiser and main sponsor
10.00 - 10.45am	Covid and beyond	How health-tech can change the world. Leading investors in the health-tech space discuss solutions that can and should be put in place ahead of the next pandemic.
10.45 - 11.30am	Keynote Presentation	The way forward: leading regional figure to discuss the kind of healthcare problems that need to be solved.
11.30 - 12.00pm	Coffee Break	
12.00pm - 1.00pm	Panel Discussion	THE NEXT LEVEL OF INNOVATION: How is the health-tech space evolving? Panel of experts discusses global industry trends and how this will play out in a regional context.
1.00 - 2.00pm	Networking Lunch	
2.00 - 2.45pm	From zero to hero:	The evolution of a health-tech start-up – walking through the hurdles of a new modality. KEYNOTE SPEAKER: Glen Tullman, Transcarent
2.45 - 3.45pm	Dragon's Den – Gulf Edition	Four growth-phase health-tech entrepreneurs pitch their business ideas to a panel of four investors to see if they crack the nod.
3.45pm - 4.45pm	Breakaway Sessions And Workshops	
4.45pm - 6.00pm	Speed Networking	

* This programme is provisional and subject to change at the organiser's discretion





Conference Agenda | Day 2 - 25 May

8.30 - 9.30am	Registration	Tea, coffee, refreshments
9.30 - 10.00am	Welcome Remarks	From event organiser and main sponsor
10.00 - 10.40am	Panel Discussion	MAKING AN IMPACT: By nature, many health-tech innovations are designed to benefit broader populations. Panellists discuss the importance of driving change in public-sector health, and how increased collaboration can extend their impact in wider communities.
10.45 - 11.30am	Keynote Conversation	Corey McCann, Pear Therapeutics and Eddie Martucci, Akili Interactive
11.30 - 12.00pm	Coffee Break	
12.00pm - 1.00pm	Breakaway Sessions And Workshops	
1.00 - 2.00pm	Lunch	
2.00 - 2.45pm	Breakaway Sessions And Workshops	
2.45 - 3.45pm	Dragon's Den II - Gulf Edition	Four early-stage health-tech entrepreneurs pitch their business ideas to a panel of four investors to see if they crack the nod.
3.45pm	Temperature Check	Key takeaways from GHI1 and countdown to GHI2 - executive summary of the event, interactive polls and strategic initiatives for the industry for the year ahead. Moderated by member/s of advisory board.

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EMERGE

GULF • HEALTH • INNOVATION

24-25 May 2022 | Conrad Dubai
www.emergeghi.com

EMERGE GHI is leading the way in bringing together the exciting healthcare community in the Middle East region.

Our event will attract top investors and innovators, providing a productive environment for service providers to interact and network with professionals at the highest levels of industry evolution, and together drive the industry forward.

GET INVOLVED

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Co-located with:



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