

YOU ARE INVITED TO ATTEND

NESO24

HARTFORD, CT



SUPPORTING ORTHODONTISTS

Northeastern Society of Orthodontists Annual Meeting
NOVEMBER 8-9, 2024

Connecticut Convention Center and Hartford Marriott Downtown

neso.org/hartford2024

YOU ARE INVITED TO ATTEND THE 2024 NESO Annual Meeting

Online Registration is Now Open!

Visit neso.org/hartford2024 to Register

In 2024, NESO will host orthodontists, residents, and clinical and office team members in Hartford, CT on November 8–9, 2024. The program schedule includes up to 11.5 CE hours of educational sessions and workshops, NEW this year, two Staff sessions available for certificates in OSHA and HIPAA training, targeted exhibitor hours, and social events celebrating the local flavors of our host city!

Schedule at a Glance

The meeting will start Friday morning with an Opening Keynote from Dr. Enrique Cruz and your choice of clinical or practice management sessions from 9:00am until 5:00pm. The program has been crafted to offer a diverse selection of clinical and scientific sessions. Other program and keynote speakers include Dr. Sercan Akyalcin, Dr. Ann Marie Gorczyca, Dr. Neal Kravitz and Ms. Tracy Moawad.

The Welcome Reception starts in the exhibit hall immediately after the last session on Friday and will offer fun local entertainment, industry vendors, and meeting up with friends and colleagues. Head out for dinner on the town with free shuttles from the Marriott to nearby restaurants and bars!

Saturday begins with the NESO Annual Business Meeting, where officers will present reports and updates from NESO. We encourage all NESO members and residents to attend. Following the Business meeting, enjoy a series of presentations on the latest trends in the industry from our level sponsors, followed by a keynote presentation from Dr. Melih Motro on AI in Ortho practice! After lunch, enjoy more engaging clinical and practice management sessions. Don't miss the local Hartford wine and brew tasting in the break before the final keynote lecture with Dr. Neal Kravitz!

2024 ANNUAL MEETING PLANNING COMMITTEE

- Dr. Mariana Haughey (Chair)
- Dr. Sercan Akyalcin
- Dr. Lisa Howard
- Dr. Katie Klein
- Dr. Sal Manente
- Dr. Paul McKenna
- Dr. Michelle Skelton



NEW FOR STAFF! OSHA and HIPAA Sessions

Simplifying HIPAA

HIPAA compliance is often at the bottom of your practice's to-do list, yet with the increase in HIPAA complaints, data breaches, and rise in enforcement activity — HIPAA should always be a top priority. ***Penalties for violations can exceed \$1 million with the possibility of jail time.***

Join us to hear:

- Brief History and Current State of HIPAA compliance
- HIPAA Investigation Triggers –
What is a Breach and a Patient Complaint?
- The Path to Compliance –
Documenting Your Culture of Compliance
- Learning From Other's Mistakes –
Real-World Examples of Non-Compliance

Simplifying OSHA

Would you feel comfortable with your overall safety and health management system if there was an investigation, complaint, or workplace injury tomorrow? Join Abyde, for an in-depth discussion around OSHA and how to maintain a safe & healthful environment for your employees!

You will learn:

- A look at where OSHA came from and where it's going
- Understanding OSHA rules and how they apply to healthcare
- Whistleblower protection and the inspection process
- A deeper dive into the hazards found in the chiropractic office

ATTENDEES WILL EARN A TRAINING CERTIFICATE OF COMPLETION AND 1 CE FOR EACH SESSION (PACE).



Registration

All Registration fee categories (excluding guest badges) include admission to all conference sessions, receptions and entry to the exhibit hall; continental breakfasts and lunch on Friday and Saturday; and Friday Welcome Reception in the Exhibit Hall. Registration will be open on Thursday from 4:00pm – 8:00pm, Friday from 6:00am – 6:30pm and on Saturday from 7:00am – 3:00pm.

Visit neso.org/hartford2024 to Register

Cancellation/Refund Policy

Attendee registration refunds are limited to conference fees paid and do not include any travel, lodging, transportation, or other fees paid independently of conference registration. No-shows and on-site purchases are non-refundable.

To qualify for a full refund of registration fees paid, less a \$50 administrative fee, a written cancellation must be received by NESO no later than 11:59pm EST on October 11, 2024. No refunds will be given after this date.

Dress

Business casual is suggested attire for all events.

REGISTER
HERE!



REGISTRATION FEES			
REGISTRATION CATEGORY	ON OR BEFORE SEPTEMBER 27	ON OR BEFORE NOVEMBER 1	ONSITE
NESO Member	\$425	\$525	\$580
NESO Academic Member	\$245	\$285	\$365
NESO Retired Member	\$160	\$160	\$160
Clinical/Admin Staff (up to 3)	\$175	\$200	\$275
Clinical/Admin Staff (4 or more)	\$150	\$175	\$275
Student*	\$50	\$50	\$50
Guest Badge	\$175	\$175	\$175
Exhibitor	\$150	\$150	\$150
All Others (non-Member doctors)	\$525	\$525	\$625

*Student Rate is available to ALL orthodontic residents. Non-NESO students should email registration@neso.org with a copy of their student ID or other proof of enrollment to receive the discounted rate.

The Hotel



Make your hotel reservations at the host hotel, the Hartford Marriott Downtown. To receive the discounted group rate, visit the conference website at neso.org/hartford2024 for the discount reservation site link.

Reservations must be made on or before October 15, 2024 to receive the group rates. Any reservation made after October 15 will be subject to availability at the discounted rates.

RESERVE
A ROOM
HERE!



The NESO discounted room rate is: Single/Double \$205.00 plus tax

Hotel room rates are subject to applicable taxes in effect at the time of checkout. Room rates are available to attendees during the program dates, based on availability of general inventory rooms. Contact info@neso.org for assistance.



Schedule Times are subject to change.

Visit the neso.org/hartford2024 for full details on speakers and sessions.

THURSDAY, NOVEMBER 7

7:30am – 9:30am	Executive Committee Meeting
10:00am – 5:00pm	Board Meeting
4:00pm – 8:00pm	Registration Desk Open

FRIDAY, NOVEMBER 8

6:00am – 6:30pm	Registration Desk Open
10:15am – 6:00pm	Exhibit Hall Open
8:15am – 9:15am	GENERAL SESSION WELCOME & AAO TRUSTEE UPDATE
9:15am – 10:15am	GENERAL SESSION
10:15am – 10:45am	Break in Exhibit Hall
10:45am – 11:30am	GENERAL SESSION
11:30am – 12:15pm	GENERAL SESSION
12:15pm – 12:45pm	Resident Presentations
12:15pm – 1:15pm	Lunch in Exhibit Hall
1:15pm – 2:15pm	DOCTOR SESSION ▶ STAFF SESSION (HIPAA)
2:15pm – 3:15pm	DOCTOR SESSION ▶ STAFF SESSION (OSHA)
3:15pm – 3:45pm	Break in Exhibit Hall
3:45pm – 4:30pm	DOCTOR SESSION ▶ STAFF SESSION
4:30pm – 5:15pm	DOCTOR SESSION ▶ STAFF SESSION
5:15pm – 6:15pm	Welcome Reception
6:15pm – 7:15pm	Resident's Reception

SATURDAY, NOVEMBER 9

7:00am – 3:00pm	Registration Desk Open
10:30am – 1:30pm	Exhibit Hall Open
7:30am – 8:30am	NESO Business Mtg/Officer Installation
8:30am–9:30am	AAO Member Panel Session
9:30am – 11:30am	INDUSTRY SESSIONS
11:30pm – 12:30pm	GENERAL SESSION
12:30pm – 1:30pm	Lunch in Exhibit Hall
12:30pm – 1:30pm	Educator Luncheon
1:30pm – 2:15pm	DOCTOR SESSION ▶ STAFF SESSION
2:15pm – 3:00pm	DOCTOR SESSION ▶ STAFF SESSION
3:00pm – 3:15pm	Break with Hartford Wine & Brew Tasting
3:15pm – 4:15pm	GENERAL SESSION CLOSING KEYNOTE



Special Events

- Welcome Reception on Friday night
- NESO Annual Business Meeting
- Educators Luncheon
- Resident Reception
- Breakfast Panel Session with AAO
- Resident Lounge
- NESO Cup Poster Competition
- Hartford Wine & Brew Tasting

Breakfast Panel Session with AAO

How the Power of Unity Advances Your Success

As a valued AAO member, you play an important part in presenting a unified voice that advocates for the entire orthodontic specialty. But how does that translate to success in your career, practice and serving your patients? Join the AAO for this interactive session — and your most important meal of the day — to learn the latest in AAO advocacy efforts and wins, consumer awareness campaigns, innovative new programs and services, and more. Moreover, you will leave this session with a greater understanding of how to maximize the value of your AAO membership by leveraging the dozens of benefits available to you.



TOTAL CE CREDITS

This year's annual meeting features 11.5 hours of continuing education credit for both Doctors and Staff.

ADA CERP® | Continuing Education Recognition Program

Northeastern Society of Orthodontists is an ADA CERP recognized provider approved by the American Association of Orthodontists. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Northeastern Society of Orthodontists designates this activity for 11.5 continuing education credits.



Speakers



Dr. Sercan Akyalcin

Customized Orthodontic Appliances: Age of Precision in Orthodontics



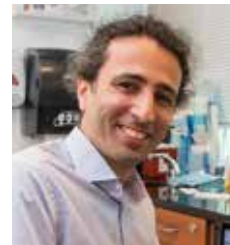
Ms. Paula Coates

Behavior Management in Dentistry: It's Not Just For Pediatric Dentists!



Dr. Enrique Cruz

More Than Orthodontics: Branding Yourself and Building a Community Through Social Media



Dr. Melih Motro

Beyond Braces: The AI Evolution in Orthodontics



Dr. Matt Ng

Class II – Everything But the Kitchen Sink



Dr. Juan Martin Palomo

Sleep Apnea in a Busy Orthodontic Office



Dr. Sylvia Frazier-Bowers

Designer Genes: Finding the Path of Least Resistance for Orthodontic Management of Malocclusion



Mr. Paul Gange

Chairside Direction for Digitally Guided Orthodontics



Dr. Ann Marie Gorczyca

One Team One Score – Leadership and Teamwork for a Successful Orthodontic Practice



Dr. Valmy Pangrazio-Kulbersh

Early Orthodontic Treatment: Is It Worth the Effort or Is It a Waste of Time?



Mr. Mike Rizzo

Simplifying HIPAA Compliance



Ms. Michelle Shimmin

Syncing Minds: The Art and Science of Communication and Influence



Dr. Neal Kravitz

A Collection of NEW Clinical Pearls for Your Practice



Mr. Matt Leatherman

Simplifying OSHA Compliance



Ms. Tracy Moawad

Unlocking the Power of Team Dynamics: Strategic Planning for Staff Excellence in Orthodontic Practices



Dr. Seung Jun Song

Dental Photography: A Means for Documentation and Communication



Dr. Flavio Uribe

Evidence Based Anterior Open Bite Treatment



Dr. Andre Weissheimer

Minimally Visible Orthodontics



Sponsors

NESO would like to thank our generous partners that are making the 2024 Annual Meeting in Hartford possible. Feel the excitement of a busy exhibition while you stroll the hall, chat with vendors about their newest product, and compare experiences with colleagues.

The 2024 Exhibition will be open from 10:15am – 6:00pm on Friday, November 8, and from 10:30am – 1:30pm on Saturday, November 9. Exhibitors representing dental manufacturers, suppliers, laboratories and related services will introduce you to the latest items available.

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- Orthopli
- Rooster Grin
- Reliance Orthodontic Products
- Sesame Communications
- Simply Orthodontics
- Straumann Group ClearCorrect
- uLab Systems
- Yoat Corporation

Photos from right to left, top to bottom: Connecticut River, Connecticut Science Center (JHVEPhoto / Shutterstock.com), historic landmark Harriet Beecher Stowe home (Dan Hanscom / Shutterstock.com), Soldiers and Sailors Memorial Arch, Bulkeley Bridge, Wadsworth Atheneum Museum of Art (Brian Logan Photography / Shutterstock.com), historic Mark Twain house (Dan Hanscom / Shutterstock.com), carousel in Bushnell Park.



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