

Kentucky Optometric Association
116th Spring Education Conference
April 26-28, 2018
Lexington, KY
Hyatt Hotel & LCC



OD AGENDA

Thursday, April 26

- 11:00am **Registration Opens**
Box lunch is included with registration.
- 12:00pm-2:00pm **"Innovations in Dry Eye Treatments"**
Josh Johnston, O.D.
Optometry's role in the medical treatment of eye care problems will continue to increase as health care evolves. The course will outline the steps necessary to properly diagnose and treat common conditions that cause ocular surface diseases.
2 Hours CE (TPA)
- 2:00pm-4:00pm **"Anterior Segment Grand Rounds"**
Josh Johnston, O.D.
This course will review complex cases of various anterior segment problems including viral and bacterial infections, graft failures, and genetic disorders, including testing and treatment options, and offer strategies for proper diagnosis and treatment.
2 Hours CE (TPA)
- 4:00pm-6:00pm **"Pain Management and Drug Abuse Management"**
Roya Attar, O.D.
Addiction and misuse of prescription control substances are a major social and public health issue in the US. This presentation addresses topics including: appropriate pain management, as well as reviewing programs and policies surrounding anti-diversion of controlled substances.
2 Hours CE (TPA & Pain Management)
This course will count towards the two hours needed for Pain Management CE for O.D.'s with a DEA#.
- 6:00pm-7:00pm **KOA Membership Meeting**
- 7:00pm-8:00pm **Opening Reception**



Friday, April 27

- 7:00am-8:00am **Registration/Breakfast**
- 8:00am-9:00am **"Amniotic Membranes in Primary Eyecare"**
Peter Cass, O.D.
This course will discuss the different types of amniotic membranes available in eye care. A background in methods of harvesting and purifying will be discussed. The benefits and risks, as well as the physiology of the healing process, will also be discussed. Indications for use and difference methods of application will be covered. Case studies with photos will demonstrate use in clinical setting.
1 Hour CE (TPA)

**TPA denotes all courses that qualify as TPA CE for the Kentucky Board of Optometric Examiners.*

**ETP denotes all courses that qualify as ETP CE for the Kentucky Board of Optometric Examiners. If not ETP certified, the ETP course will count towards your TPA hours.*

Friday, April 27 continued

- 9:00am-10:00am **"Advances in Treatment of Meibomian Gland Disease"**
Peter Cass, O.D.
This course will cover the types of dry eye, the prevalence of dry eye and the risk factors. In addition, the course will review diagnosis and testing protocols, clinical examination, new technologies and prescription options.
1 Hour CE (TPA)
- 10:00am-11:00am **"Compliance Issues in Eye Care"**
Peter Cass, O.D.
This course will provide an overview of the state and federal regulations affecting eyecare including HIPAA, OSHA, HR, and Medicare Fraud Abuse program. Risk and penalties associated with each topic will be discussed and key requirements for compliance will be presented.
1 Hour CE (Practice Management)
- 11:00am-12:00pm **"Efficiency - How to See More Patients in a Day"**
Peter Cass, O.D.
This course will discuss ways to improve practice efficiency without sacrificing customer service or patient care.
1 Hour CE (Practice Management)
- 12:00pm-2:00pm **Presidential Awards Luncheon**
- 2:00pm-3:00pm **"Fitting Children with Contact Lenses"**
Jeff Walline, OD
This course will describe the reasons for fitting myopic children with contact lenses, describe ways to interest children and parents in contact lens wear, provide tips for making it easier for children, provide evidence of the benefits of contact lens wear for children, and discuss risks associated with contact lens wear. At the end of the class, eye doctors should be comfortable talking to parents about contact lenses for their children.
1 Hour CE
- 3:00pm-5:00pm **"Myopia Control"**
Jeff Walline, OD
The prevalence of myopia is on the rise, and we must do something to reduce the potentially sight-threatening side effects of myopia. This lecture will discuss ineffective means of myopia control so optometrists know what NOT to implement, as well as provide information about how to use the most successful methods of myopia control, including soft multifocal contact lenses, orthokeratology contact lenses, and atropine eye drops. We will discuss the mechanism of how they may work, how to optimize myopia control, and how to manage these treatments.
2 Hours CE
- 5:00pm-7:30pm **Exhibit Hall Reception**
- 7:30pm **Student Reception**

OD Saturday Agenda continued to page 7

KOA 116TH ANNUAL SPRING CONGRESS

APRIL 26-28, 2018

HYATT HOTEL IN LEXINGTON, KY

Your payment should accompany this form in order to receive the early bird discount. All educational meetings as well as the social functions are included in your registration. **No ticket orders will be taken over the phone. Requests for additional tickets must be in writing and payment must accompany this order.**

Name _____	Badge Name _____
Address _____	
City _____	State _____ Zip _____ Cell () _____
Email _____	KOA or AOA Member ID# _____
Emergency Contact (Required): Name _____	Phone: _____

<u>Registration & Payment Received</u>	By 3/19	By 4/16	After 4/16	TOTAL DUE
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FULL REGISTRATION

AOA or KOA Member Discount Rate*	\$ 495	\$ 545	\$ 595	\$ _____
*Dues must be paid through the first quarter				
Non Member Rate	\$ 695	\$ 745	\$ 795	\$ _____

SPOUSE/GUEST REGISTRATION: **Badge Name of Guest:** _____

A. Full Registration (Food Functions & Breaks)	\$ 250	\$ 250	\$ 250	\$ _____
B. Basic Registration (Opening Reception & Exhibit Hall Badge/Food)	\$ 100	\$ 100	\$ 100	\$ _____

ADDITIONAL EXHIBIT HALL BADGES

\$35 each X () =

Includes admission to Exhibit Hall as well as the two food functions held in the Exhibit Hall. No one will be allowed in the Exhibit Hall without a badge. Children over 12 years old must have a badge.

Names: _____

\$ _____

ADDITIONAL TICKETS (also available at the Registration desk)

THURSDAY Opening Reception	\$30 each X () =	\$ _____
FRIDAY Presidential Luncheon	\$30 each X () =	\$ _____

KVP Donation

This donation is tax-deductible & replaces the half-pot drawing. \$25.00 =

\$ _____

STUDENT Conference Registration

FREE

\$ _____

Students - Please mark if you plan to attend the Reception on Friday Night:

☐ Yes, Plan to Attend

☐ Sorry, Cannot Attend

TOTAL DUE

\$ _____

SOCIAL EVENTS - Although all events are included in the registration fee, please check the ones you and your registered guest plan to attend in order to assist us in an accurate count. *Thank you!*

Thursday Box Lunch	# _____	Friday Exhibit Reception	# _____
Thursday Reception	# _____	Saturday Breakfast	# _____
Friday Breakfast	# _____	Saturday Exhibit Lunch	# _____
Friday Lunch	# _____		

PAYMENT METHOD

☐ Check ☐ Master Card

☐ VISA ☐ Discover

Bank Card # _____

Exp. Date _____ Amount \$ _____

Name as printed on card: _____

Signature _____

HANDOUTS - Check how you want your handouts. Please select one.

☐ Binder ☐ Email

Food Preference (Optional) -

☐ Vegetarian ☐ Kosher

☐ Gluten-Free ☐ Vegan

REGISTRATION GUIDELINES

O.D. FULL REGISTRATION

Includes: Meal functions and all breaks.

- Thursday Box Lunch
- Thursday Opening Reception
- Friday Breakfast
- Friday Presidential Luncheon
- Friday Exhibit Hall Reception
- Saturday Breakfast
- Saturday Exhibit Hall Luncheon
- Morning & Afternoon Breaks Everyday

All Continuing Education courses and Exhibit Hall admission are included in the full registration fee.

To receive the Early Bird Discounted Rate be sure to register by March 19th!!

	BY 3/19	BY 4/16	AFTER 4/16
AOA or KOA Member Discount Rate (1st quarter dues must be paid)	\$ 495	\$ 545	\$ 595
Non Member Rate	\$ 695	\$ 745	\$ 795

SPOUSE/GUEST REGISTRATION

- A. Full Registration: Includes meal functions and breaks as listed above and admission to the Exhibit Hall.**
Fee \$ 250
- B. Basic Registration: Includes Opening Reception and Exhibit Hall badge and food.**
Fee \$ 100

STUDENT REGISTRATION

There is no registration fee for students. Be sure to mark "Student" section in the registration materials.

HOW TO REGISTER

Go to www.kyeyes.org to register online

FAX (502) 875-3782 (24 Hours a Day)



Mail P.O. Box 572
Frankfort, KY 40602

QUESTIONS?

Phone: (502) 875-3516
Email: sarah@kyeyes.org
Website: www.kyeyes.org

Conference Hotel Information:

Hyatt Hotel
401 West High Street
Lexington, KY 40507
1-800-233-1234

The KOA room rate is \$184.

Please reference KOA to receive the special group rate. Block Cut-off date is 03/28/18 or when it sells out.

REFUND POLICY:



Notice of cancellation must be received in writing. Full refunds will be made for requests received by April 1. Thereafter, a \$50 fee applies.

SPECIALASSISTANCE:

In compliance with the Americans with Disabilities Act, if you require special assistance, please call us at (502) 875-3516.

KOA PARAOPTOMETRIC REGISTRATION

APRIL 27-28, 2018

HYATT HOTEL IN LEXINGTON, KY

Name _____	Certification _____
Employed By _____	Email _____
Address _____	
City _____	State _____ Zip _____ Phone () _____
Emergency Contact(required): Name _____ Phone: _____	

Check box if you need ☐ ABO CE Units ☐ AOA Units

<u>Continuing Education Registration</u>	By 3/19	By 4/16	After 4/16	TOTALS
Friday Only Includes 7 hours CE, Breakfast, Presidential Luncheon, Exhibit Hall Reception & Breaks	\$ 150	\$ 175	\$ 200	\$ _____
Saturday Only Includes 6 hours CE, Breakfast, Exhibit Hall Lunch & Breaks	\$ 150	\$ 175	\$ 200	\$ _____
Full Registration (2 days) Includes 13 hours CE, Breakfast, Exhibit Hall Meals, Presidential Lunch, and Breaks each day	\$ 250	\$ 300	\$ 350	\$ _____
Thursday Opening Reception Ticket (not included in registration) \$30 each X () =				\$ _____
TOTAL DUE				\$ _____

PAYMENT METHOD	
☐ Check	☐ Master Card
☐ VISA	☐ Discover
Bank Card # _____	Exp Date _____
Amount _____	Name as printed on card _____
Signature _____	



For Overnight Accommodations, Call the Hyatt (800) 233-1234. Be sure to identify yourself with the KOA to receive group rate of \$184 by 3/28/2018.

NOTE: There will be a \$50 processing fee for cancellations requested on or after 4/1/18. Cancellations must be made in writing and mailed or faxed to the KOA Office.

You can register online at www.kyeyes.org or Please complete this form and return with payment to:

Kentucky Optometric Association

P.O. Box 572, Frankfort, KY

Phone: (502) 875-3516 FAX: (502) 875-3782 Email: sarah@kyeyes.org

PARAOPTOMETRIC CONGRESS AGENDA

APRIL 27 - 28, 2018

HYATT HOTEL IN LEXINGTON

Friday, April 27

7:00am

Registration/Continental Breakfast

8:00am -10:00am

"Certification Self Assessment for CPOA/CPOT, COA and ABOA -Part 1"

This course will cover all of the required topics from the AOA/CPC's CPOA/CPOT Review Outline. Anatomy, equipment, terminology, disease, will all be discussed. The PowerPoint presentation has 350 slides with questions.

Lynn Lawrence, CPOT, ABOC, COA, OSC **2 Hours CE (AOA Approved - ABO Pending)**

10:00am-12:00pm

"Certification Self Assessment for CPOA/CPOT, COA and ABOA -Part 2"

This course will cover all of the required topics from the AOA/CPC's CPOA/CPOT Review Outline. Anatomy, equipment, terminology, disease, will all be discussed. The PowerPoint presentation has 350 slides with questions.

Lynn Lawrence, CPOT, ABOC, COA, OSC **2 Hours CE (AOA Approved - ABO Pending)**

12:00pm-2:00pm

Presidential Luncheon

2:00pm-3:00pm

"Optometric Math"

This course covers mathematical operations used in day to day assisting principles. It will also cover mathematical operations of a more complex nature and provides step by step mathematical operations.

Lynn Lawrence, CPOT, ABOC, COA, OSC **1 Hour CE (AOA Approved - ABO Approved)**

3:00pm-5:00pm

"The Final Front Tear"

This course is designed to discover the disease and complexities of dry eyes. This course will discover the anatomy and physiology of the eye and tear film. It will also cover symptoms, diagnosing, testing, and treatment of dry eye disease.

Lynn Lawrence, CPOT, ABOC, COA, OSC **2 Hours CE (AOA Pending - ABO & NCLE Approved)**

5:00pm-7:30pm

Exhibit Hall Opening Reception

Saturday, April 28

7:00am

Registration/Continental Breakfast

8:00am-9:00am

"Optical Geek is Chic; Lens Tech Meets Fashion"

What do you see when you look around? Heavily influenced by technology, Geek is Chic in everything from eyewear, fashion, clothing, TV shows and more. This fun course takes an up-close look at the needs, desires of patients and the cosmesis of blending optical theory with cosmetic lens and frame design everyone will love. Topics include, lens substrates, Thin Film color to frame matching technology, frame considerations, sustainable frame materials and demographic specific design.

Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Approved - ABO Pending)**

9:00am-10:00am

"Are Your Patients More Up To Date Than You?"

Patients live in a high-tech world and expect the same from their Eye Care Professional (ECP). Technology shapes the daily operations of your practice, communication and even the way we think. This course will explore the high-tech possibilities of delivering high tech premier patient experience to your patients. This course is a must for anyone that desires to remain as tech savvy as your patients.

Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Pending - ABO Pending)**

10:00am-11:00am

"Optical Case Studies"

Opticians and contact lens technicians must be able to identify, compare and contrast eyewear and contact lens challenges. This course will review and apply CC/HPI, SOAP to problem solve eyeglasses and contact lens case studies. Put on your critical thinking caps and join Phernell Walker, as we explore optical case studies.

Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Approved- ABO & NCLE Approved)**

11:00am-1:30pm

Luncheon in the Exhibit Hall

1:30pm-2:30pm

"Leading and Managing by Numbers"

Today's owners, managers and practice administrators have unique challenges operating a modern optical dispensary. Discover the fundamental management concepts of leadership style, forms of motivation, managing by the numbers and business SWOT analysis. This is a must course for optical managers, owners and operators.

Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Pending - ABO Pending)**

2:30pm-3:30pm

"The Latest in Sunwear Technology: Kaleidoscope of Lens Treatments for Protection"

It's no secret that sunwear always leads eyewear fashion and function over the Rx market. That's because sunwear can be bold and daring in its styling. In recent years, sunwear has ushered in a kaleidoscope of ophthalmic lens technology delivering high performance of lens colors, treatments, that offer the wearer improved visual function and comfort.

Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Pending- ABO Approved)**

3:30pm-4:30pm

"Presenting and Selling Free Form Lenses"

It's no secret Free Form lenses have become the gold standard in lens design. Free Form lenses deliver the most accurate and sharpest optics possible. This fun course explores the design differences and how to effectively communicate the many benefits in a meaningful way to your patients.

Phernell Walker, II, BSB, NCLC, ABOM **1 Hour CE (AOA Approved- ABO Pending)**

***All courses presented by the KOA will count towards CE Renewal Credit
for those licensed by the KY Board of Ophthalmic Dispensers.***

OD AGENDA

Saturday, April 28 (continued from page 2)

7:00am-8:00am Registration/Breakfast

8:00am-10:00am **“The Opportunities of Cosmetic Eyecare”**
Selina McGee, O.D.
Optometrists know the anatomy and physiology as good as or better than most practitioners delivering neurotoxins and dermal fillers today. Already well versed in referring patients for oculoplastic surgery this course will serve to make OD’s aware of what’s available in the marketplace today, how to incorporate aesthetics into their practice, no matter what their scope of practice is, as well as giving doctors resources to talk to their patients confidently about cosmetic procedures.

2 Hours CE (ETP/TPA)

10:00am-11:00am **“The Role of Neurostimulation in Eyecare Today”**
Selina McGee, O.D.
Neurostimulation has been used to treat a multitude of health problems in the last 30 years. It has now found its way into eyecare as a noninvasive treatment for dry eye disease. Dry eye is a multifactorial disease with many different treatments available to the practitioner today. This lecture serves to outline the role of neurostimulation in patients that suffer from ocular surface disorders and how this can expand the arsenal of tools to treat those afflicted with dry eye disease.

1 Hour CE (ETP/TPA)

11:00am-1:30pm **Luncheon in the Exhibit Hall**

1:30pm-3:30pm **“Anterior Segment Corneal Procedures for the Optometric Physician”**
Jason Ellen, O.D.
The speaker will provide an overview and introduction to advanced anterior segment and corneal procedures personally performed by optometric physician and residents in his group practice including Botox for Blepharospasm, Corneal Curettage, Anterior Stromal Puncture, Corneal Salzmannectomy, Anterior Chamber Paracentesis Post op Aqueous Burp. and Placement of Sutureless Amniotic Membranes.

2 Hours CE (ETP/TPA)

3:30pm-5:30pm **“Pearls of Knowledge from Teaching Optometric Residents”**
Jason Ellen, O.D.
The speaker will provide “pearls” learned while training optometric ocular disease residents over the years. These “pearls” are gained from both unique and difficult patient presentations to unfortunate easy mistakes made when referring patients to a referral practice. The attendees will learn how to better utilize the case presentation, history and clinical findings to more confidently handle these types of cases.

2 Hours CE (TPA)

**NOTE: Conference is finished
at 5:30pm on Saturday.
No Sunday classes this year.**

KOA Partner Members

THANK YOU!!!

Gold Members (\$10,000 Level)

Alcon

Bausch + Lomb

Commonwealth Eye Surgery

Huffman and Huffman, PSC

Johnson & Johnson Vision Care

Silver Members (\$5,000 Level)

Bennett & Bloom Eye Centers

Bluegrass Retina Consultants

David Cowen, M.D., FACS

Essilor Laboratories of America

John Kenyon

Phil Brown Insurance Agency

Retina Associates of Kentucky

Singer Optical Co Inc

Bronze Members (\$2,500 Level)

Allergan

Avesis

Coopervision

Diopysis Inc

MARCO

**Norman Radtke, MD-
Retina Vitreous Resource Center**

Optovue

Professional Insurance Plans

Shire Ophthalmics

Superior Vision

Telscreen

Zeiss Meditec

Kentucky Optometric Association
P.O. Box 572
Frankfort, KY 40602

REGISTRATION INFO
ENCLOSED

HOTEL RESERVATIONS



Call the Hyatt Hotel
401 West High Street
Lexington, KY 40507
[1-800-233-1234](tel:1-800-233-1234)

RATES: \$184 Single/Double

**Please reference KOA to receive the special group rate. Cut-off date is 03/28/18.
*Please be sure to make your reservation before that date!!!***