

ASSOCIATION OF ASTHMA EDUCATORS ANNUAL CONFERENCE 2022



AUGUST 5, 6, 7 (PRECONFERENCE AUG 4)

Chattanooga Marriott Downtown
Two Carter Plaza
Chattanooga, TN 37402

MEET THE 2022 AAE BOARD:

BACK ON TRACK: *STRONGER THAN EVER*



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CONTINUING EDUCATION

AAE ANNUAL CONFERENCE

BACK ON TRACK: *STRONGER THAN EVER*



NURSING THIS PROGRAM HAS BEEN PLANNED AND IMPLEMENTED IN ACCORDANCE WITH THE REQUIREMENTS OF THE CALIFORNIA BOARD OF REGISTERED NURSING. THE ASSOCIATION OF ASTHMA EDUCATORS IS AN APPROVED PROVIDER (#13605) OF CONTINUING EDUCATION IN NURSING. THIS ACTIVITY MEETS CRITERIA FOR MANDATORY CONTINUING EDUCATION REQUIREMENTS, AND THE PARTICIPANT IS AWARDED A MAXIMUM* OF 25 CONTACT HOURS, IF ELIGIBLE.

RESPIRATORY THIS PROGRAM HAS BEEN APPROVED FOR A MAXIMUM* OF 25 CONTINUING RESPIRATORY CARE EDUCATION (CRCE) CONTACT HOURS BY THE AMERICAN ASSOCIATION FOR RESPIRATORY CARE, 9425 N. MACARTHUR BLVD. SUITE 100 IRVING TX 75063 COURSE # 187770000

PHARMACY THE UNIVERSITY OF NORTH CAROLINA ESHELMAN SCHOOL OF PHARMACY IS ACCREDITED BY THE ACCREDITATION COUNCIL FOR PHARMACY EDUCATION AS A PROVIDER OF CONTINUING PHARMACY EDUCATION. ACPE PROGRAM 0046-9999-19-107-L04-P PROVIDES 25 CONTACT HOURS OF CONTINUING PHARMACY EDUCATION CREDIT. TO RECEIVE CE CREDIT, PARTICIPANTS MUST VERIFY ATTENDANCE, AND COMPLETE THE EVALUATION FORM(S) OF THIS PROGRAM. PARTICIPANTS MUST PROVIDE THEIR NAME, EMAIL ADDRESS, NABP E-PROFILE ID, AND DATE OF BIRTH (MMDD) TO RECEIVE CREDIT. STATEMENTS OF CREDIT CAN BE VIEWED AND PRINTED IN CPE MONITOR IN APPROXIMATELY 2 TO 3 WEEKS. IT IS THE PARTICIPANT'S RESPONSIBILITY TO CHECK CPE MONITOR TO VERIFY CREDIT HAS BEEN UPLOADED. IF CREDIT IS NOT SHOWN PLEASE CONTACT THE PROVIDER **NO PARTIAL SESSION CREDIT WILL BE GIVEN**

DAY 1 ACPE# 7.5 HOURS.

DAY 2 ACPE# 7.5 HOURS.

DAY 3 ACPE # 7.0 HOURS.

DAY 4 ACPE # 3.0 HOURS.

CME "THIS ACTIVITY HAS BEEN PLANNED AND IMPLEMENTED IN ACCORDANCE WITH THE ACCREDITATION REQUIREMENTS AND POLICIES OF THE SOUTH CAROLINA MEDICAL ASSOCIATION (SCMA) THROUGH JOINT PROVIDERSHIP OF ANMED HEALTH AND ASSOCIATION OF ASTHMA EDUCATORS. ANMED HEALTH IS ACCREDITED BY THE SCMA TO PROVIDE CONTINUING MEDICAL EDUCATION FOR PHYSICIANS AND TAKES RESPONSIBILITY FOR THE CONTENT, QUALITY, AND SCIENTIFIC INTEGRITY OF THIS CME ACTIVITY. ANMED HEALTH DESIGNATES THIS "LIVE ACTIVITY" FOR A *MAXIMUM OF 25.0 AMA PRA CATEGORY 1 CREDIT(S) TM. PHYSICIANS SHOULD CLAIM ONLY THE CREDIT COMMENSURATE WITH THE EXTENT OF THEIR PARTICIPATION IN THE ACTIVITY."

PLEASE NOTE: MAXIMUM NUMBER OF CREDITS REFERENCES THE TOTAL POSSIBLE NUMBER OF CREDITS INCLUDING THE OPTIONAL PHARMACOLOGY PRE-CONFERENCE SESSION

PLAN YOUR TRIP/ HOTEL INFO

AAE ANNUAL CONFERENCE

BACK ON TRACK: *STRONGER THAN EVER*



LOCATION:

CHATTANOOGA MARRIOTT DOWNTOWN

TWO CARTER PLAZA

CHATTANOOGA, TN 37402

RESERVATION LINK: [HTTPS://WWW.MARRIOTT.COM/EVENT-
RESERVATIONS/RESERVATION-LINK.MI?](https://www.marriott.com/event-reservations/reservation-link.mi?ID=1642194721219&KEY=GRP&APP=RESVLINK)

[ID=1642194721219&KEY=GRP&APP=RESVLINK](https://www.marriott.com/event-reservations/reservation-link.mi?ID=1642194721219&KEY=GRP&APP=RESVLINK)

VISIT CHATTANOOGA VIDEO LINK:

[HTTPS://YOUTU.BE/RONIFODKH2Q](https://youtu.be/RonIFODKH2Q)

MEET THE 2022 CONFERENCE CHAIRS



KAREN GREGORY, DNP, APRN, CNS, RRT, AE-C, FAARC

*AAE 2022 Conference Co-Chair
Assistant Professor Georgetown University
Oklahoma Allergy and Asthma Clinic*



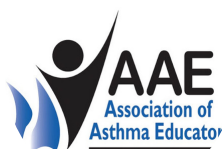
DEE MALLAM, RN, AE-C

AAE 2022 Conference Co-Chair



TERESA SUMME, AE-C, BS, RRT

*Manager, Asthma & COPD Management
2022 Conference Co-Chair*



CHRISTINE WAGNER, APRN, MSN, AE-C

Founding Member AAE Board Emeritus

2022 ANNUAL CONFERENCE



August 5, 6, 7, 2022



The Association of Asthma Educators (AAE) is the premier national nonprofit organization devoted to excellence and raising the competency of diverse individuals who educate patients and families living with asthma. The AAE Annual Conference is the most prominent educational offering of AAE, drawing over 300 asthma educators from all professions, including; respiratory therapists, nurses, pharmacists, physicians, nurse practitioners, physician assistants, community health workers, athletic trainers, and other healthcare professionals. The common denominator of our conference attendees is passion for improving asthma care through asthma education. This multidisciplinary approach provides a unique opportunity to reach a diverse, and influential target group. The inter-professional nature of the AAE Conference makes it unique as attendees gain new knowledge, skills, and insights to improve patient care when they return to their practice sites. Our conference will offer AMA PRA Category 1 Credits, ACPE, CE, and CRCE credits.



The in-person conference is August 5-7, 2022. The Exhibit Hall will take place August 5 & 6, 2022 with additional sponsored activities available throughout the event. Your support, presence, and knowledge as industry professionals assists our members and attendees to manage asthma more effectively in their community and clinical programs. Attendees will share the new knowledge gained at this conference with colleagues and patients to improve asthma care within their communities

Your support and sponsorship during our 2022 In-Person Conference will provide a partnership that enables the success of our event.

Sincerely,

2022 AAE Conference Chair

Karen L Gregory, DNP, APRN, RRT, AE-C, FAARC

2022 AAE Conference Co-Chairs

Dee Mallam RN, AE-C

Chris Wagner, MSN
Emeritus Member

Teresa Summe, BS, RRT, AE-C
Immediate Past President



PRE-CONFERENCE PHARMACOLOGY COURSE



**ADD-ON
SESSION**

Thursday, August 4, 8:00am-4:30pm

SMART THERAPY AND ASTHMA MANAGEMENT IN SPECIAL POPULATIONS

PRESENTERS

MAUREEN GEORGE

KAREN GREGORY

MARCIA WINSTON

TOPICS

- SMART Therapy & Other Recommendations for Management from the 2021 EPR Update (Adult and Pediatric)
- Use of Complementary and Alternative Medicines for Asthma and Allergy
- Management of Severe Asthma Including Biologics and Bronchial Thermoplasty
- Managing Asthma in Smokers & Vapers
- Managing Non-adherence
- Managing Exercise-induced Bronchospasm
- Managing Asthma in Pregnancy
- Managing Allergic Asthma, SCIT, SLIT, Oral Immunotherapy and Peanut Desensitization
- Monitoring Growth in Children on Steroids
- Managing Asthma in the Patient with COPD
- Choosing the Device to Age and Patient Preference

GENERAL SESSION AGENDA



FRIDAY

August 5, 2022

8:00–9:00	Breakfast with Product Theatre by Regeneron
9:00–9:30	Meeting the Challenges of Asthma Education: Identify Current Guidelines; Coordination of Care from ED, Clinic, and Home; Develop Courses for a Variety of Professional Disciplines
9:30–10:30	Asthma Specialists: Beliefs and Practices
10:30–10:45	Break/ Exhibit
10:45–11:45	KEYNOTE: Asthma Yardstick
11:45–12:45	Evolving Treatment with Biologics
12:45–1:45	Lunch and Product Theatre by Astra Zeneca
Break/Exhibit Hall	
2:00–3:00	COVID-19: It's Multifaceted Impact on Asthma and Health Disparities
3:00–4:00	Spotlight on Research – Asthma on the College Campus
4:00–5:30	Vendors and Poster Viewing/Meet and Greet
5:30 –6:00	Top Posters Presentations

GENERAL SESSION AGENDA



SATURDAY

August 6, 2022

- 7:15- 8:15 Visit Exhibits/Continental Breakfast in Exhibit Hall Product Theatre 3
- 8:15- 9:15 Burn Pit Exposure and Links to Respiratory Disease
- 9:15-10:15 Digital Health: Connecting, Communicating and Supporting Patients Daily
- BREAK
- 10:30-11:30 Digital Health: Managing Your Patients
with Clinical Practice
- 11:30-12:30 Transition: Pediatric to Adult Asthma Care
- 12:30- 1:30 Lunch/ Product Theatre
by Regeneron
- 1:30 - 4:30 Breakout Sessions**
- EVENING HBCU Forum (Invitation Only)

BREAKOUT TOPICS

1:30-2:30pm

(Em)power: Moves for Better Asthma Outcomes
Pediatric Care: Master the Newest Guidelines
Spirometry for the Asthma Educator

BREAKOUT TOPICS

2:30-3:30pm

Adult Care: Master the Newest Guidelines
Food Allergies: Getting Patients on Track
Asthma Home Visits: Improving Quality of Life

BREAKOUT TOPICS

3:30-4:30pm

The Art of Motivational Interviewing
Challenging Case: Difficult to Control Asthma During
Covid
Managing Asthma in All Athletes at All Levels

SUNDAY

August 7, 2022

- 8:00-9:00 Breakfast Product Theatre 5
- 9:00-10:00 Asthma Education in the Emergency Room
- 10:00 - 11:00 All Aboard: An Asthma Educators Role in Closing the Gap on Asthma Disparities
- 11:00 - 12:00 The Role of Shared Decision Making Tools (SDMs)

LOCATION: ENJOY YOUR STAY



HOTEL



LOCATION: CHATTANOOGA MARRIOTT DOWNTOWN TWO CARTER PLAZA CHATTANOOGA, TN 37402

Reservation Link: <https://www.marriott.com/event-reservations/reservation-link.mi?id=1642194721219&key=GRP&app=resvlink>

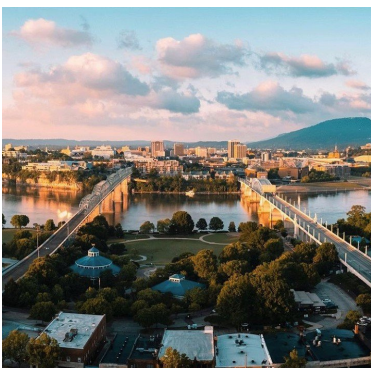
THINGS TO DO

FRIDAY: NIGHTFALL CONCERT SERIES SATURDAY: RIVERFRONT NIGHTS

Nightfall is a free concert series event held Friday evenings at Miller Park; which is approximately a 7 minute walk from the Marriott. Concerts start at 7:00pm. Nightfall features concessions, artisans, lawn games and family-friendly activities for all. Shop the Here's the website for more information: <http://www.nightfallchattanooga.com/>. Updated 2022 information will be on the website by May.

Riverfront Nights This is a free concert on the river from 7:00pm - 10:00pm on Saturday nights. There will be food and beverage vendors there BUT you can bring your own coolers and snacks. <https://www.riverfrontnights.com/>

DOWNTOWN



Downtown is just the springboard for things to do in Chattanooga. The Chattanooga downtown attractions, hotels, restaurants, shopping venues and convention center are conveniently connected by a FREE, electric shuttle or you can try out our Bike Share program. And then downtown to atop Lookout Mountain - it's only six miles! Check out What's going on this time of year.

Browse the hundreds of things to do in Chattanooga by choosing from the categories here: <https://www.visitchattanooga.com/things-to-do/> or check out the Top Attractions HERE: <https://www.visitchattanooga.com/things-to-do/attractions/top-attractions/> for a quick list.

We've also provided some suggested itineraries for other ideas: <https://www.visitchattanooga.com/plan/suggested-itineraries/>

LOCATION: ENJOY YOUR STAY



RUBY FALLS



RIVERFRONT



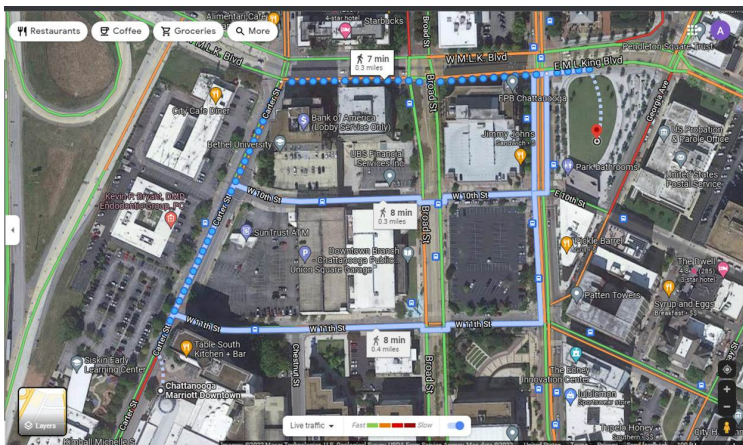
INCLINE RAILWAY



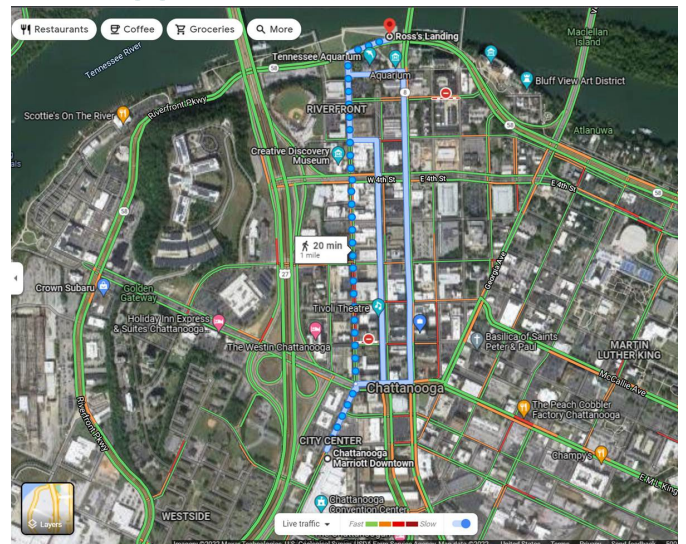
ROCK CITY



TO MILLER PARK FROM MARRIOTT



TO ROSS LANDING FROM MARRIOTT



SPONSORSHIP AND EXHIBIT OPPORTUNITIES



August 5, 6, 7 with additional opportunities to sponsor the pre-conference pharmacology session on August 4

PREMIERE SPONSORSHIPS

Product Theatres

Product theatres are a benefit to Premiere Sponsorships. They can be either branded (an opportunity to share information about your company's products or services) or non-branded. Fifty minutes will be allocated for the presentation. Non-branded presentations will award continuing education credits.

The premiere sponsors' product theatre presentations may be recorded and utilized by the sponsor. Sponsor will have full rights to it for editing and use beyond the AAE event for training and other marketing resources.

PREMIERE SPONSORSHIPS

- August 5, 2022 Breakfast \$20,550.00 SOLD OUT
- August 5, 2022 Lunch \$27,550.00 SOLD OUT
- August 5, 2022 Meet and Greet Reception \$15,000.00 (light hor d'oeuvres)
- August 6, 2022 Breakfast \$20,550.00
- August 6, 2022 Lunch \$27,550.00 SOLD OUT
- August 7, 2022 Breakfast \$18,550.00

PRE-CONFERENCE SPONSORSHIPS

- August 4, 2022 Breakfast \$9,550.00 (Approx. number of attendees 50-60)
- August 4, 2022 Lunch \$12,550.00

All exhibitors and sponsors receive the following Benefits Package:

1. Recognition of sponsorship on all virtual materials distributed to the conference attendees
2. Complimentary registration for four representatives to attend the learning sessions
3. Exhibition booth space (8' x 10' space with draped table)
4. Conference attendee list with emails
5. Pre-conference Luncheon with the 2022 Board Members

SPONSORSHIP AND EXHIBIT OPPORTUNITIES



SPONSORSHIPS

Silver Sponsor contributes \$6,000+ and receives the Benefits Package plus

- recognition as Silver Sponsorship
- recognition as a Refreshment Break Sponsor
- logo and link placed on website
- 15 Minute Pop up Product Theatre during scheduled Break

Bronze Sponsor contributes \$1750+ and receives the Benefits Package plus

- Recognition as Bronze Sponsor in conference materials
- Listed in the conference materials

Exhibit Space Only: \$1000

SPONSOR BRANDING OPTIONS:

Conference Bag Sponsor contributes \$3500 plus cost of printing bags

Recognition as a Conference Bag sponsor and logo and link placed on website. Booth Included

Cooper 5K Fun Run/Walk Sponsor contributes \$500.00 receives name/logo on the finish line poster advertising the event (displayed throughout the conference), Multiple Sponsorships available

• 5K T-shirt sponsor contributes \$750 and receives recognition of exclusive sponsorship plus cost of printing shirts. Plus listed on the finish line poster

Printed Syllabus or Conference Hub App: Sponsor contributes \$5500.00 plus the cost of printing materials. Exhibit Booth Included

Room Access Cards: SOLD OUT Sponsor contributes \$3500.00 plus the cost of production. You submit design and layout for AAE approval prior to production all attendees will receive at check in. Booth fee additional.

SPONSORSHIP AND EXHIBIT OPPORTUNITIES



SPONSORSHIPS

Lanyards: SOLD OUT Sponsor contributes \$1750.00 plus the lanyards for all attendees, booth fee additional.

Pharmacology Syllabus: Sponsor contributes \$1500, plus the cost of printing materials.

Door Drops (Friday, Saturday) Sponsor contributes \$750 plus cost of printing and distribution fee associated with hotel surcharge to facilitate the drop (minimal fee).

WIFI: SOLD OUT Sponsor contributes \$6500.00 plus the cost of producing wifi sponsor cards. You submit design and layout for AAE approval prior to production all attendees will receive at registration check in each day.

Virtual Exhibitor: Sponsor contributes \$500 and receives recognition of sponsorship on printed materials distributed to the conference attendees and the right to place approved materials into the AAE

All sponsorships will receive recognition on all conference materials.

For more information, please contact:

ADMINISTRATIVE Contact information:

admin@asthmaeducators.org or call: **215-353-2477**

70 Buckwalter Road

Suite 900, #330

Royersford, PA 19468

EXHIBITOR FORM



Choose your exhibitor sponsor level and specify the amount where indicated

_____ Exhibitor only \$1,250 \$ _____

_____ Virtual exhibitor \$500 \$ _____

All other Sponsorship levels will receive a formal LOA. To be contacted to discuss such levels of sponsorship please contact AAE at 215-353-2477 or admin@asthmaeducators.org

Mail/Checks: Association of Asthma Educators, Suite 900, #330, 70 Buckwalter Road, Royersford, PA 19468. Tax ID: 58-2386990
Phone 215-353-2477 fax: (215)361-9920 email: admin@asthmaeducators.org

Sponsor/Exhibitor Information:

Company Name

Exhibitor Contact Name:

Address

City

State

Zip

Phone Number

Email Address

Payment Method

Print name

Date

Amount

Choose one: _____Check _____MasterCard _____Visa _____AmEx _____Discover

Card number

Exp Date

Security code

Name of Cardholder (please print)

Join us August 5 ,6, 7 (Preconference Session Aug 4) 2022
Chattanooga, TN

