

The logo features three concentric circles in orange, blue, and purple, with the year '2017' in blue text inside the white center.

INFOWAY PARTNERSHIP CONFERENCE

Connecting for Digital Health

NOVEMBER 14-15, 2017 • WESTIN CALGARY HOTEL • CALGARY, ALBERTA

@INFOWAY
#THINKDIGITALHEALTH



A DIGITAL HEALTH WEEK EVENT NOVEMBER 13-19, 2017



PROGRAM-AT-A-GLANCE

Tuesday, November 14, 2017	
7:30 – 8:45	BREAKFAST & REGISTRATION
8:45 – 9:00	WELCOME
9:00 – 9:50	KEYNOTE Moving to Virtual Mental Health Services at Scale
9:50 – 10:10	BREAK
10:10 – 11:00	LEADERSHIP SESSION Digital Health Landscape: Change Agent Perspective
11:00 – 11:50	LEADERSHIP SESSION Positioning for the Next Wave of Digital Health Innovation
11:50 – 13:00	LUNCH
13:00 – 13:45	LEADERSHIP SESSION Addressing the Big Questions: Data Governance, Privacy, and Cybersecurity in Health IT
13:45 – 14:30	LEADERSHIP SESSION PrescribeIT™ and Medication Safety Canada
14:30 – 14:55	BREAK
14:55 – 15:40	LEADERSHIP SESSION The power of a Carrot, connecting and influencing a nation one ‘nudge’ at a time.
15:40 – 16:20	LEADERSHIP SESSION Indigenous Peoples and Digital Health: Understanding and aligning the complexity of Indigenous health community needs
16:20 – 17:00	CLOSING SESSION
17:00 – 19:30	EVENING RECEPTION & INDUSTRY SHOWCASE Welcome To The West: The ‘Partner’ship Show



Wednesday, November 15, 2017

7:30 – 8:30	BREAKFAST SEMINAR SPONSORED BY IRON MOUNTAIN Innovation in Absence of Information Governance	BREAKFAST SEMINAR SPONSORED BY ONTARIO MD Digital Health Breakfast Spread	BREAKFAST SEMINAR SPONSORED BY MCKESSON CANADA Mustimuhw Citizen Health Portal: Closing the Circle of Care	BREAKFAST & REGISTRATION
8:30 – 8:45	BREAK			
8:45 – 9:00	WELCOME			
9:00 – 9:45	KEYNOTE The Evolving Role of Canada Health Infoway			
9:45 – 10:00	FLOW BREAK			
	STREAM: CONSUMER HEALTH	STREAM: INTEROPERABILITY	STREAM: MEDICATION SAFETY	
10:00 – 10:30	Digitally Connecting Patients Today for Better Health Tomorrow	The PrescribeIT Stack: Implementation Guidance	Details coming soon!	
10:30 – 10:35	FLOW BREAK			
10:35 – 11:05	Diffusion of Health Mobile Apps and Smart Devices in Canada	Digital Health Interoperability: FHIR Strategy for Canada	Details coming soon!	
11:05 – 11:20	BREAK			
11:20 – 11:50	Details coming soon!	Technology Required to Support the Enabled Consumer in the Canadian Market	Health Canada and Canadian Clinical Drug Set	
11:50 – 11:55	FLOW BREAK			
11:55 – 12:45	CLOSING SESSION Breaking Down Boundaries: Interoperability and Health Data Sharing			
12:45	LUNCH			



DETAILED PROGRAM

Tuesday, November 14th

7:30 – 8:45

Location: Grand Ballroom & Foyer
BREAKFAST & REGISTRATION

8:45 – 9:00

Location: Grand Ballroom

WELCOME

Lynne Zucker

Vice President, Clinical Systems Integration, Canada Health Infoway

As Vice President, Clinical Systems Integration, Lynne Zucker is responsible for the Digital Health Alliance, a collection of programs, tools and services associated with digital health standards and clinical interoperability. She also has executive responsibility for the Electronic Medical Record (EMR) and Clinical Adoption programs. Prior to joining Infoway in 2009, Lynne worked for more than 20 years in the IT industry, including leadership roles at Sun Microsystems and Apple Computer. She is a professional engineer, holding a BSc in systems design engineering and a MSc in the management of technology, both from the University of Waterloo. Lynne also serves as a director for IHE International.



9:00 – 9:50

Location: Grand Ballroom

Introduction from Keynote Sponsor: Wolters Kluwer



Wolters Kluwer

KEYNOTE

Moving to Virtual Mental Health Services at Scale

Although the title makes him cringe, Andrew Slater is one of those rare disruptive visionaries when it comes to delivering meaningful at scale solutions. As CEO Andrew leads the development and delivery of a new integrated service. His focus has always been doing the right thing for patients and the wider sector. With a passion for quality, his presentation will focus on “building a large scale service change” and will explore the journey undertaken to converge a number of helplines and develop, using emerging patient co-design techniques, a number of new innovative virtual mental health services for the country. In its first 16 months, the service has connected with more than 1 million New Zealanders.

Andrew Slater

Chief Executive Officer, Homecare Medical New Zealand

Andrew's background is in the health sector where he has held roles in transformation, strategy, human resources and change management. He first got involved with Homecare Medical to develop our telehealth and mHealth strategy and is now fully on board as Homecare Medical's first CEO. In this strategic and operational leadership role Andrew is responsible for realising the vision the Government and Homecare Medical have for the new national telehealth service. He played a key role in leading the 'transition' team to fully integrate services to Homecare Medical. He is now focussed on expanding the capacity and reach of health, wellness and counselling services to enable all New Zealanders to access quality care and support within their community in a way that is relevant to them personally. He is also responsible for ensuring Homecare Medical continues to be a trusted service, seamlessly connecting people with the right care and support. Before joining Homecare Medical, Andrew had a strategic leadership role with Vigil Monitoring that specialises in real-time health monitoring technology. Prior to this, he was responsible for planning, service development and transformation for St John.



9:50 – 10:10

Location: Grand Foyer
BREAK



10:10 – 11:00 Location: Grand Ballroom

LEADERSHIP SESSION

Digital Health Landscape: Change Agent Perspective

This essential Leadership session will provide the most current national statistics of clinician adoption and use of electronic records and other digital health technologies from Infoway's National Pharmacists and Nurses surveys, and the 2017 CMA-Workforce Survey of Canadian Physicians. Canadians' access to their health information and use of other digital health/connected care technologies and services will also be showcased. How these findings relate to Canada's performance on internationally comparable health quality indicators will position a provocative discussion with our 3 clinician panelists and patient moderator. The panel will comment on the impact of digital health technologies on clinical practice and personal experience and highlight priorities for clinician and system leadership to advance access to digital solutions and effectively influence quality of care outcomes for Canadians.

Introduction: Shelagh Maloney

Vice President, Consumer Health, Communications & Evaluations, Canada Health Infoway

Shelagh Maloney is responsible for driving the implementation and adoption of patient-centred digital health solutions and patient engagement activities. She oversees evaluation efforts that measure the benefits of digital health investments in Canada and leads the development and execution of all of Infoway's communications and marketing efforts. Prior to assuming her current role, she held a number of executive positions in the public and private sectors where she honed her relationship management and business development skills.



Dr. Trixie Gregoire

Primary Care Physician, ParkWest Medical Clinic

Dr. Trixie Gregoire currently works as a Family physician in a group practice located in Halifax, Nova Scotia. Her focus is on maintaining health over a lifetime and has patients from infancy to geriatrics. She received her BSc from UNB and MD from the University of Western Ontario. Dr Gregoire completed her residency in Family Medicine in the rural program at Western as well. She is originally from rural New Brunswick. Dr Gregoire has been using a Personal health record for almost 5 years to help improve communication and information sharing with her patients.



Bruce Winston

President, Sandstone Pharmacies

Bruce Winston is a pharmacist, having graduated from the University of Alberta. As the founder and president of Sandstone Pharmacies, operating 19 retail pharmacies in central and southern Alberta, Bruce is responsible for the overall operations, management and financial control of the corporation's business. Bruce is a current member of McKesson Canada's IDA-Guardian National Advisory Board and sits on the Dean's Advisory Council at the University of Alberta Faculty of Pharmacy. As well, Bruce is the Chair of the Bow Valley College Pharmacy Technician Advisory Committee in Calgary and a member of the Alberta Pharmacists' Association Community Pharmacy Owners Forum.



Rheta Fanizza

Chief Business Officer and Senior Vice President of Innovation, Saint Elizabeth Healthcare

Rheta Fanizza is Chief Business Officer/Senior Vice President Innovation at Saint Elizabeth, a national health care provider and Canada's largest social enterprise. Rheta is responsible for accelerating Saint Elizabeth's growth strategy within new and emerging business lines including integrated care solutions, partnerships and virtual technologies. Rheta has over 20 years of senior executive experience within the acute care and community health sectors. Rheta leads consulting projects in the area of care transitions as part of her current role. Rheta is a member of the Board of Directors for Ontario Community Support Association and Director-at-Large with the Alberta Continuing Care Association.





Patient Moderator: Garry Laxdal

Co-chair, Patient Engagement Reference Group, Alberta Health Services

Garry Laxdal is from Calgary. He has successfully battled rectal cancer from two years ago. Garry is now a Patient Advisor with the Surgical Strategic Clinical Network with Alberta Health Services. He is also the Co-Chair of the Patient Engagement Reference Group within AHS as well. Garry has had the privilege of speaking for Enhanced Recovery After Surgery and the benefits of practicing mindfulness at several conferences. Garry is retired from the business community and is a former owner of WBM Office Systems, a voice and data company with offices throughout Western Canada. While not volunteering, he is at his lodge near Rocky Mountain House. He is very active, golfing over one hundred rounds a year, and in the fall hunting a tremendous amount of waterfowl and big game animals. He is married to Christine Lemaire and has two daughters aged 24 and 38.



11:00 – 11:50

Location: Grand Ballroom

LEADERSHIP SESSION

Positioning for the Next Wave of Health Innovation

What does “innovation” mean in the digital health context? What problems could it solve? What are the enablers for successful digital health innovation, and what are the challenges or barriers that may prevent success?

In this leadership session, Infoway’s Board Chair and Directors will explore the value proposition for digital health innovation. They will also talk about the approaches that administrators, jurisdictions, vendors, clinicians and patients need to consider if we hope to achieve our goal of transforming Canada’s health care system through innovation.

Dr. Peter W. Vaughan, CD

Board Chair, Canada Health Infoway

Dr. Peter W. Vaughan is a Johns Hopkins Bloomberg School trained physician executive. He is Chair of the Board of Directors, Canada Health Infoway and is the former Deputy Minister of Health and Wellness, Province of Nova Scotia, former CEO of South Shore District Health Authority, former CEO of the Canadian Medical Association, former President of WebMD Canada, a former Emergency physician, family physician and former RCAF Special Operation Flight Surgeon (SOFY Op Air Bridge) in the former Yugoslavia in 1994. Peter was Chair of the Board, Accreditation Canada and has held numerous positions on healthcare organizations, boards and committees. Over the past 35 years Peter has been involved in the start-up of numerous companies and organizations to improve quality and innovation in healthcare in Canada and internationally.



Josée Morin, C. Dir, MBA, P. Eng.

Corporate Director, Canada Health Infoway

Josée Morin is a successful entrepreneur and seasoned bilingual Corporate Director with 30 years of experience in IT and digital healthcare. She launched two technology companies that were sold to US corporations. She is known as a strategic thinker and provides guidance to companies on complex issues. Josée is a Certified Director (ASC/C.Dir), Electrical Engineer, and holds an MBA. Coupling that education to her professional experience, she is a respected Board member, actively contributing to the sound governance of organizations. Josée has served on private companies, not-for-profit, and investment fund Boards for 20 years. She writes regularly on governance (www.joseemorin.ca).



Dr. Victoria Lee

Vice President Population Health and Chief Medical Health Officer, Fraser Health

Bio coming soon!



Ian Brodie

Infoway Board Member & Associate Professor, Faculty of Arts, University of Calgary

Ian Brodie is a political scientist who has held key roles within the Conservative Party of Canada, including serving under Stephen Harper as Chief of Staff for the Office of the Leader of the Opposition and later the Office of the Prime Minister. Previously, as Executive Director of the Party, Ian led the merger of the organizational, financial and legal operations of the PC Party and Canadian Alliance, organized the Party's first national convention in Montreal in 2005, and oversaw the policy process leading to the convention. As well, he completed the work on the Agreement in Principle that led to the creation of the Party. As author and educator, Ian has published articles and books on politics and law, and from 1997 to 2009, was an assistant professor, then tenured associate professor of political science at the University of Western Ontario. He is also a recent recipient of the Queen Elizabeth II Diamond Jubilee Medal among his many other honours. For four years, he served a Strategic Advisor with Inter-American Development Bank in Washington, D.C. He is an independent director of Canada Health Infoway and the author of the forthcoming book *At the Centre of Government* due out in spring 2018.



11:50 – 13:00

Location: Grand Ballroom & Foyer

LUNCH

13:00 – 13:45

Location: Grand Ballroom

LEADERSHIP SESSION

Addressing the Big Questions: Data Governance, Privacy, and Cybersecurity in Health IT

Data currently ranks among the most valuable assets globally. To that end, there is no question that various levels of government as well as health care providers are uniquely challenged to protect the privacy of Canadians. This protection includes ensuring personal health information is stored, accessed, managed and shared safely for the right purpose, by the right person at the right time. In this session, a panel of experts will address some of the leading questions related to privacy, data governance and cybersecurity in Canadian digital health.

Jill Clayton

Information and Privacy Commissioner, Office of the Information and Privacy Commissioner of Alberta

Jill Clayton was sworn in as Alberta's third Information and Privacy Commissioner in February 2012 and was reappointed to a five-year term in 2017. Ms. Clayton is an Officer of the Legislature and is independent of government. She has a broad range of regulatory responsibilities and powers prescribed in Alberta's Freedom of Information and Protection of Privacy Act, Health Information Act and Personal Information Protection Act.



Deborah Prowse

Alberta Health Advocate, Alberta Health Advocates Office

Deborah has a professional background and training in social work and law. She has worked in the areas of respectful workplace, human rights and conflict management offering mediation, investigation, and training. Deborah served as Panel Chair for the Alberta Human Rights Commission and as a Sitting Justice of the Peace in the Provincial Court of Alberta Traffic Division. Following the death of her mother from a potassium mix-up in 2004, Deborah became a very committed patient safety advocate. She has been a founding member of a variety of local, provincial and national patient safety groups. She also served two terms as a board member with the Canadian Patient Safety Institute. Deborah has played a significant role in speaking about her family's experiences to advance patient safety culture, policies and procedures. In July 2014, Deborah was appointed as the Alberta Health Advocate. Her responsibilities include implementing the provincial Health Charter, the first of its kind in Canada.





Kevin Magee

Board Member, Brant Community Healthcare System

Kevin Magee is a global security strategist who writes, teaches and advises security and business executives, government leaders, and corporate and non-profit boards around the world on the topics of cyber security, cyber risk governance, cybercrime and personal digital security awareness. A prolific educator and blogger, Kevin writes and speaks extensively, often guest lecturing and advising on curriculum development for several Canadian colleges, universities and industry associations. He serves as a Director on a number of boards including the Brant Community Healthcare System and several pre-revenue stage technology startup advisory boards.



Eric Sutherland

Director, Information Management Strategy and Policy, Ontario Ministry of Health and Long-Term Care

(invited)

Moderator: Abigail Carter-Langford

Executive Director, Health Information Governance & Chief Privacy Officer, Canada Health Infoway

Bio coming soon!

13:45 – 14:30

Location: Grand Ballroom

LEADERSHIP SESSION

PrescribeIT™ and Medication Safety Canada

With 39% of Canadians, age 55+, taking four or more medications, and Canada ranking second in the consumption of opioid prescriptions globally, ensuring medication safety for Canadians has never been more important. An integral step toward medication safety includes the implementation of e-prescribing in Canada. Canada Health Infoway is well on its way to initiating PrescribeIT™, a single service e-prescribing service to enable prescribers to securely and electronically transmit a prescription to a patient's pharmacy of choice. In this session, Dr Mike Hamilton, (Institute of Safe Medication Practices Canada), will moderate a panel discussion on the progress made toward PrescribeIT and questions related to its role in medication safety.

Introduction: Roberta (Bobbi) Reinholdt

Division Executive, PrescribeIT™, Canada Health Infoway

As a Senior Executive with over 25 years of experience in the pharmacy/drug retail industry, Bobbi has executive experience in pharmacy, operations, information technology and human resources. She has lead a number of planning initiatives, leading organizational transformations, building strong teams with successful outcomes. Bobbi was the Senior VP, Pharmacy at Loblaw Companies Ltd. and prior to that she held a number of positions with Shoppers Drug Mart as Senior VP, National Operations, CIO and Senior VP, Corporate Development. Bobbi has a B.Sc., Pharmacy and began her career as a pharmacist.



D.A. (Gus) Grant, AB, LLB, MD, CCFP, ICD.D

Registrar and CEO, College of Physicians & Surgeons Nova Scotia

Dr. Gus Grant is the Registrar and CEO of the College of Physicians and Surgeons of Nova Scotia. He is currently the Chair of the Nova Scotia Prescription Monitoring Program, President of the Nova Scotia Medical Legal Society, and Past-President of the Federation of Medical Regulatory Authorities of Canada. He has degrees in literature (Harvard), law (McGill) and medicine (Dalhousie), and has practiced both law and medicine in Nova Scotia. Dr. Grant is an active member on a number of Committees at the Faculty of Medicine at Dalhousie University. He maintains an active interest in the arts, in the interaction of law and medicine, and the hapless pursuit of the Atlantic salmon.





Moderator: Michael Hamilton

Physician Lead and Medication Safety Specialist, Institute for Safe Medication Practices Canada (ISMP Canada)

Michael Hamilton is a Medication Safety Specialist and the Physician Lead at ISMP Canada. He has a number of oversight and leadership roles within the organization and participates in the investigation of medication errors, contributes to the dissemination of safety recommendations, and collaborates in research projects with the Institute. He has been privileged to be able to speak and consult internationally to health care providers, policymakers, and legislators about issues in medication safety. He continues his current clinical practice and serves on medical advisory and safety committees in the community.



14:30 – 14:55

Location: Grand Foyer

BREAK

14:55 – 15:40

Location: Grand Ballroom

LEADERSHIP SESSION

The power of a Carrot, connecting and influencing a nation one ‘nudge’ at a time

We used to rely on traditional advertising to convince our fellow citizens to eat better, smoke less and exercise more. And we were never quite sure what we got for our money. Did it work? How well did it work - and for whom? What could you learn from it?

There is a new, very Canadian way to reach and influence millions, save many more millions and end up with great evidence along the way. By replacing sticks with carrots and by positively harnessing two of our biggest national addictions, we can build a healthier, better nation.

Andreas Souvaliotis

Founder and CEO, Carrot Insights

Serial social entrepreneur Andreas Souvaliotis was the founder of the world's first eco rewards program and, more recently, the world's first public wellness rewards initiative in partnership with the Government of Canada. He has been recognized globally for his achievements in influencing and rewarding behavior change on a mass scale. A prolific writer and public speaker, Andreas is a prominent Canadian thought leader and advocate for innovative approaches to social change, particularly in the areas of public health promotion, climate change awareness and citizenship. He holds a bachelor of science and an MBA degree; is a classically trained musician, avid cyclist and global citizen.



15:40 – 16:20

Location: Grand Ballroom

LEADERSHIP SESSION

Indigenous Peoples and Digital Health: Understanding and aligning the complexity of Indigenous health community needs

Digital Health has been an accelerator for initiatives across Canada, but its impact on Indigenous Peoples in a broad manner remains unrealized. This session will focus on simplifying the perceived complexity of Indigenous health and provide concrete recommendations for digital health innovators, providers and regulators to align efforts with a focus on community-based priorities.

Dr. Alika Lafontaine

Medical Lead (North Zone), Aboriginal Health Program, Alberta Health Services

Dr. Lafontaine is an award-winning physician, speaker, alignment consultant, and the first Indigenous physician listed by the Medical Post as one of Canada's 50 Most Powerful Doctors. In 2016, he won the "Great Healthcare Debate" in behalf of the Indigenous Health Alliance, a collaboration led by three Indigenous Territorial organizations – the Federation of Sovereign Indigenous Nations, Manitoba Keewatinowik Okimakanak and Nishnawbe Aski Nation. As a team leader within the Alliance, he works with national medical organizations and health decision-makers to align with Indigenous communities to achieve practical implement of the Truth and Reconciliation Commission's Calls to Action on Health. Alika currently sits on the Council of the Royal College of Physicians and Surgeons of Canada, the board of HealthCareCAN and is immediate past-president of the Indigenous Physicians Association of Canada.





16:20 – 17:00 Location: Grand Ballroom

CLOSING SESSION

To Be Announced

17:00 – 19:30 Location: Rideau / Mount Royal / Lakeview + Foyer

EVENING RECEPTION & INDUSTRY SHOWCASE SPONSORED BY IBM



Welcome To The West: The 'Partner'ship Show

Would it be a true Calgary experience if we didn't give you a warm Cow-Town welcome? Grab your partners and head down to the 'Partner'ship show to become an honorary Calgarian at our official White Hat Ceremony, a historic Calgary tradition. Listen to some live local talent, enjoy the western comfort food, and get to know your Industry Showcase Sponsors.

Wednesday, November 15th

7:30 – 8:30

Location: Grand Ballroom & Foyer

BREAKFAST & REGISTRATION

7:30 – 8:30

Location: Bonavista

BREAKFAST SEMINAR SPONSORED BY IRON MOUNTAIN



Innovation in Absence of Information Governance

With the proliferation of eHealth innovation, what happens in absence of information governance? Ms. Bacqué will explore the current trends driving the need for information governance as an imperative to digital transformation of our Healthcare system.

Andrea Bacqué

Director, Canadian Solutions, Iron Mountain

An expert in IM/IT with over 25 years of experience, Andrea Bacqué leads the Canadian Solution division and Innovation for Iron Mountain. She acts as a trusted advisor to Healthcare professionals in the domain of Information Governance, Policy and Records Management best practices. Andrea holds an Executive MBA in IT management, is PMP and Change Management certified.



7:30 – 8:30

Location: Bow Valley

BREAKFAST SEMINAR SPONSORED BY ONTARIO MD



Digital Health Breakfast Spread

Join us for a conversation about the approach to expanding digital health to clinicians. In discussion about opportunities created by the increasing integration and the promise of provincial electronic health records, we will discuss spreading the use of proven digital health initiatives for primary care from one province to leverage them in another. The advantages are many – benefits evaluations, lessons learned, adoption methodologies, vendor management, and more. Learn how you can leverage Ontario's EMR integrated digital health programs to customize them in your jurisdiction.

Sarah Hutchison, MHSc., LL.M, CHE, CPHIMS-CA

Chief Executive Officer, OntarioMD

Sarah Hutchison is the Chief Executive Officer of OntarioMD and has been in this role since 2014. Under Sarah's leadership, OntarioMD has achieved extraordinary results for community-based physician practices and for health system partners. Sarah oversaw the final phase of EMR adoption funding that brought EMR adoption in Ontario to 11,650 physicians – more than all other Canadian provinces combined. Sarah helped shape the new strategic direction for OntarioMD that is making significant inroads into advancing EMR use to enhance patient care and practice efficiency. Sarah has over 25 years of progressive experience within organized medicine, and is known as a leader in Ontario's eHealth environment.



7:30 – 8:30

Location: Eau Claire

MCKESSON
Canada

BREAKFAST SEMINAR SPONSORED BY MCKESSON CANADA

Mustimuhw Citizen Health Portal: Closing the Circle of Care

The Mustimuhw Citizen Health Portal supports providers and patients to play a more active, digital health-enabled role in the circle of care. An inter-operable community electronic medical record (cEMR) and personal health record (PHR) enables First Nations community members and the clinical providers that support their wellness goals to work together in a coordinated, efficient manner. Benefits evaluation analysis to-date indicates high satisfaction with the Portal and opportunities exist to further its value by including a broader range of providers and data. In addition, lessons learned should provide guidance and insight to increased adoption of consumer health solutions across Canada.

Karl Mallory

Jurisdictional Lead, Mustimuhw Information Solutions

Karl has been working with First Nations to support advances in eHealth for over a decade. He and his team collaborate with Federal, Provincial and First Nations organizations across Canada to support successful implementation and transformative change initiatives. A major focus has been on integrating First Nations and provincial health processes through the use of health information management tools.



8:30 – 8:45

Location: Grand Foyer

BREAK

8:45 – 9:00

Location: Grand Ballroom

WELCOME

Lynne Zucker

Vice President, Clinical Systems Integration, Canada Health Infoway

As Vice President, Clinical Systems Integration, Lynne Zucker is responsible for the Digital Health Alliance, a collection of programs, tools and services associated with digital health standards and clinical interoperability. She also has executive responsibility for the Electronic Medical Record (EMR) and Clinical Adoption programs. Prior to joining Infoway in 2009, Lynne worked for more than 20 years in the IT industry, including leadership roles at Sun Microsystems and Apple Computer. She is a professional engineer, holding a BSc in systems design engineering and a MSc in the management of technology, both from the University of Waterloo. Lynne also serves as a director for IHE International.



9:00 – 9:45

Location: Grand Ballroom

OPENING KEYNOTE

The Evolving Role of Canada Health Infoway

From the outset, Canada Health Infoway's vision has embraced three key objectives: improving the health of Canadians through innovative digital health solutions; improving access to the health care system while enhancing the patient experience; and ensuring the sustainability of the health care system. While its focus has not wavered, Infoway's approach has evolved over the years, just as health care in Canada has evolved to acknowledge the important role that patients play in managing their care. In this presentation, Michael Green will talk about what has changed over the years and what has stayed the same. He will also provide an update about Prescriber™, Infoway's multi-jurisdiction e-prescribing service that will promote medication safety as well as patient and provider convenience.

Have a question for Michael Green?

Use the Conference Mobile App to ask questions and vote your favorite questions up the list, helping Michael gauge the top interests of the audience and respond to the most popular questions first.

Here's how it works:

- Download the 2017 Infoway Partnership Conference Mobile App by searching **infoway2017** in your apple, blackberry or android app store
- Click on the "Ask a Question to Michael Green" section within the Menu



- Ask and submit a question, or vote up an existing one by clicking on the arrow to the right of the question
- You can submit your questions and vote up your favourites in the days leading up to Conference, and can continue to do so for the duration of the Conference.

Michael Green
President & Chief Executive Officer, Canada Health Infoway

Michael Green has an international reputation and proven track record of transforming health care through the use of digital health. As President and Chief Executive Officer of Canada Health Infoway, he works with Infoway's jurisdictional partners and other key stakeholders to accelerate the development and adoption of digital health in Canada, which will provide clinicians and patients with information they need to support safer care decisions and a more modern and sustainable health care system for all Canadians.



9:45 – 10:00

FLOW BREAK

10:00 – 10:30

Location: Bonavista

STREAM: CONSUMER HEALTH

Digitally Connecting Patients Today for Better Health Tomorrow

Patient empowerment and engagement are becoming increasingly popular topics in healthcare systems, research, and everyday life, including the realm of digital health. A critical shift is underway in this new health paradigm as digitally savvy patients seek opportunities for truly shared decision making and care. The connective nature of healthcare technology provides an ideal way to influence engagement and empowerment, but important questions remain, including: What does patient empowerment really mean to patients? In this presentation, members of a collaborative research team share answers they are discovering from their ongoing work on patient empowerment, engagement, and activation.

Tracie Risling, RN PhD
Assistant Professor, College of Nursing, University of Saskatchewan

Tracie Risling RN, PhD is an Assistant Professor in the College of Nursing at the University of Saskatchewan. Her program of informatics research has two streams, social media and the advancement of professional and patient voice, and the development and implementation of patient-centered technologies. Dr. Risling is exploring the role of technology in advancing patient empowerment and engagement through access to electronic health data. She also works with patients in the design and delivery of software applications to support healthcare transition.



John Tyler Moss
Patient Co-Investigator, University of Saskatchewan

John Tyler Moss works at the University of Saskatchewan in the College of Veterinary Medicine, and serves as a patient co-investigator and key knowledge user on a health research team. Mr. Moss was a patient participant in the pilot launch of the eHealth Saskatchewan Citizen Health Information Portal, and was then asked to serve as a Citizen Peer providing ongoing patient expertise for provincial initiatives. Mr. Moss contributes his experience as a patient managing a chronic health concern to his study team and has the opportunity to explore the research process and further develop his own skills in this area.



10:00 – 10:30

Location: Grand Ballroom

STREAM: INTEROPERABILITY

The PrescribeIT Stack: Implementation Guidance

Implementing or planning to implement Infoway's PrescribeIT? Join the PrescribeIT solution team in an overview of the implementation guide available for PrescribeIT. Insights on the FHIR spec, the terminology and guidance around the CCDS will be referenced.



Andrew Liu
Director, PrescribeIT Service Management, Canada Health Infoway

Andrew Liu is the Director, PrescribeIT Operations and Service Management, responsible for PrescribeIT Service Design, Delivery, Implementation and Operations. Andrew's past role at Infoway was Technical Solutions Director/Manager, his major achievements in Interoperability Solutions include Infoway Gateway Terminology Service, MessageBuilder(HL7 V3 and CDA API tool), MessageRemixer, InfoCentral, INFORMs, etc. Prior to joining Infoway, Andrew worked at Merge Healthcare(part of IBM Watson) for over 12 years, in the capacity of Engineering Director. Andrew was responsible for the development of several product lines at Merge, including RIS/PACS, web based imaging viewer, Mammography viewer and DICOM/Imaging software toolkits. Andrew Liu's educational background is M.Sc. in Computer Science, he is TOGAF 9.1 certified Enterprise Architect, ITIL v3 certified practitioner. He sits on SNOMED CT International Tooling Advisory Board, also a HL7 Canada named voter from 2013 to 2015.



10:00 – 10:30 Location: Eau Claire

STREAM: MEDICATION SAFETY

Details coming soon!

10:30 – 10:35

FLOW BREAK

10:35 – 11:05 Location: Bonavista

STREAM: CONSUMER HEALTH

Diffusion of Health Mobile Apps and Smart Devices in Canada

Results of a nationwide survey on the adoption of health mobile apps and smart connected devices in Canada. With a representative sample of 4,109 Canadian adults, this is one of the largest surveys on the use of consumer digital health. The study, which was sponsored by Canada Health Infoway, was under the responsibility of a research team based at HEC Montreal and CEFRIIO. Data was collected via Nielsen's web panel between January 11 and February 2, 2017.

Guy Paré
Chair in Digital Health & Professor of Information Technology, HEC Montréal

Guy Paré is a Full Professor of Information Technology Management and holds the Research Chair in Digital Health at HEC Montréal. His work has appeared in top-ranked scientific journals and presented at several international and national conferences. Professor Paré's expertise in digital health has attracted media attention and been sought by numerous organizations including the World Health Organization, the Department of Health in France, Canada Health Infoway, INESSS, and the Québec Ministry of Health and Social Services. He was elected a member of the Royal Society of Canada in 2012.



10:35 – 11:05 Location: Grand Ballroom

STREAM: INTEROPERABILITY

Digital Health Interoperability: FHIR Strategy for Canada

Details coming soon!

10:35 – 11:05 Location: Eau Claire

STREAM: MEDICATION SAFETY

Details coming soon!

11:05 – 11:20

Location: Grand Foyer

BREAK

11:20 – 11:50 Location: Bonavista

STREAM: CONSUMER HEALTH

Details coming soon!



11:20 – 11:50 Location: Grand Ballroom

STREAM: INTEROPERABILITY

Details coming soon!

Ron G. Parker

Group Director, Interoperability, Standards and Analytics, Canada Health Infoway

With 32 years of experience in architecting integrated IT solutions in health and social services enterprises, Ron leads the Infoway teams responsible for clinical systems integration, and terminology and messaging standards. He is also the chair of Infoway's national Health Analytics Forum. In his 14 years with Infoway, he has worked as part of a team identifying, assessing, and elaborating on the application of emergent information and communication technologies (ICT) in the health care sector in Canada.



11:20 – 11:50 Location: Eau Claire

STREAM: MEDICATION SAFETY

Health Canada and Canadian Clinical Drug Set

Details coming soon!

Louise Travill

Operational Systems Manager, Health Products and Food Branch, Health Canada

Bio coming soon!

11:50 – 11:55

FLOW BREAK

11:55 – 12:45 Location: Grand Ballroom

Introduction from Closing Keynote Sponsor: TELUS Health



CLOSING KEYNOTE

Breaking Down Boundaries: Interoperability and Health Data Sharing

The Sequoia Project is the leading interoperability organization in the United States, pioneering the nation's first public-private health data sharing network (eHealth Exchange) and a new national-level trust framework for exchange among networks (Carequality). Mariann Yeager, CEO, will share valuable insights from building nationwide health data sharing initiatives, which enable exchange across disparate geographies, vendors, technologies and networks. Discussion will include a history of the evolving market and government dynamics, privacy challenges, incentives to share data, and other lessons learned regarding barriers to exchange faced in the U.S. and Canada.

Mariann Yeager, MBA

Chief Executive Officer, The Sequoia Project

Ms. Yeager serves as CEO for The Sequoia Project, a non-profit advancing implementation of secure, interoperable nationwide health information exchange in the United States. The Sequoia Project supports health IT interoperability initiatives, the eHealth Exchange, Carequality, and RSNA Image Share Validation. Under her leadership, the eHealth Exchange, the country's first public-private health data sharing network, has more than quadrupled connectivity, making it the largest network of its kind. The network connects 65% of all US hospitals and 109 million patients. Ms. Yeager also led the successful launch of Carequality, an interoperability trusted exchange framework that is now interconnecting data sharing networks, much like the telecommunications industry did for linking cell phone networks.



12:45

Location: Grand Ballroom & Foyer

LUNCH