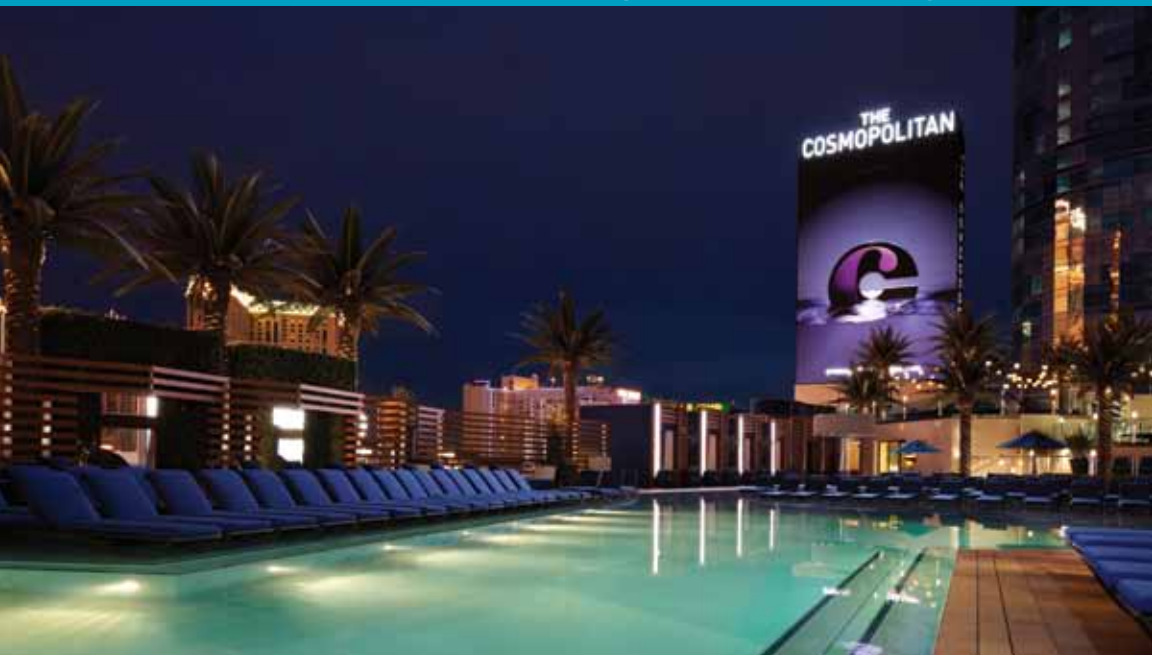




June 3-5, 2016 The Cosmopolitan of Las Vegas



Advanced Institute for Anesthesia Practice Management

Securing the Future for Anesthesia Practices

Conference Directors:
Charles Goodman, MD
Frank Rosinia, MD
Vincent J. Vilasi, MD, MBA

Special thanks to our
Platinum Sponsor:



North American
Partners in Anesthesia

Register online at www.AIAPMConference.com

Jointly
Provided by:



Conference Description



Invitation from the Conference Directors

On behalf of Tulane University Health Sciences Center and Medical Business Solutions, LLC we want to take this opportunity to personally invite you to the **Advanced Institute for Anesthesia Practice Management (AIAPM)**. The AIAPM hosts some of the finest experts in the field of anesthesia billing and management. This conference will focus on practice management issues with the goal of enlightening attendees on broader group strategy issues, including numerous talks on billing, coding and compliance. We are pleased to announce that our conference is being held at **The Cosmopolitan of Las Vegas, June 3-5, 2016**. Please join us for an informative meeting and exceptional educational experience.

Sincerely,

Charles Goodman, MD
Medical Business Solutions, LLC

Frank Rosinia, MD
Tulane University School of Medicine
John Peter Smith Hospital

Vincent J. Vilasi, MD, MBA
North American Partners in Anesthesia

Course Objectives

Upon completion of this course, the participants should be better able to:

1. Identify anesthesia billing compliance issues, including the main compliance risk areas for anesthesia practices.
2. Explain billing and coding for pediatric anesthesia, subspecialty anesthesia, acute and chronic pain management services.
3. State the specific CPT codes to enhance practice revenues and maximize reimbursement.
4. Identify future trends in the anesthesia marketplace with emphasis on hospital relationships, the sale and acquisition of group practices, and how groups will look like in the future.
5. Describe the salient points of educating providers and billing companies to governmental quality programs including PQRS, QCDRs, MACRA and MIPS
6. Describe how the Perioperative Surgical Home will affect anesthesia groups now and in the future.
7. Identify the new trends in the anesthesia marketplace that will allow anesthesia practices to remain viable.

Target Audience:

The target audience includes Anesthesiologists, CRNAs, Practice Administrators, Billing Managers, Professional Coders and other Allied Health Professionals.

Accreditation and Credit Designation:

ACCREDITATION

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Tulane University Health Sciences Center and Medical Business Solutions, LLC. Tulane University Health Sciences Center is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CREDIT DESIGNATION

Tulane University Health Sciences Center designates this live activity for a maximum of **20 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This program has prior approval of the American Academy of Professional Coders (AAPC) for **19 Continuing Education Units (CEUs)**. Granting of prior approval in no way constitutes endorsement by the Academy of the program, content or the program sponsor.

This conference has been pre-approved by the Board of Medical Specialty Coding (BMSC) for **18 Continuing Education Units (CEUs)** towards the maintenance of the ACS-AN and/or SCP-AN credential.

Location and Accommodations



Hotel information

The Cosmopolitan of Las Vegas
3708 S Las Vegas Blvd,
Las Vegas, NV 89109
Phone: (800) 627-7468
www.cosmopolitanlasvegas.com

This year our conference is at **The Cosmopolitan of Las Vegas**.

A block of rooms has been reserved as follows:

Room Type	Wed June 1	Thu June 2	Fri June 3	Sat June 4	Sun June 5
Run of the House: City Rooms	\$175	\$175	\$175	\$175	\$175
Terrace Studio City View	\$185	\$185	\$205	\$205	\$185
Terrace Studio Fountain View	\$205	\$205	\$225	\$225	\$205
One Bedroom Suite City View	\$185	\$185	\$205	\$205	\$185
One Bedroom Suite Fountain View	\$205	\$205	\$225	\$225	\$205

Same nightly rates are available three days before and three days after the conference subject to availability. Group rates available from May 29 – June 8, 2016. Check-in time is 3:00pm and check-out time is 11:00am. Room reservations must be made by **Wednesday, May 11, 2016** by 6:00pm (PST) to guarantee the reduced rate. All reservations must be guaranteed with a deposit for the first night's guest room and tax. We recommend you make your reservations early to take advantage of this remarkable opportunity.

To make your room reservation today, please call the the call center at 855-435-0005 (toll free) and reference group code: **SUNCH6** to indicate you are attending the **Advanced Institute for Anesthesia Practice Management**

To go directly to their website and reserve your room online, please visit:

<https://resweb.passkey.com/go/SUNCH6>

There is a per room per night resort fee of \$30 plus tax that provides the guest with the use of resort services and amenities that are designed to enhance the guest experience.

This fee includes: High speed internet access (in-room and public areas), 24-hour fitness center access, unlimited local, toll free and domestic long distance telephone calls (all 50 states) and tennis court access (based upon availability).

Please note: one night's room & tax will be charged as a deposit at the time of booking. Upon arrival the credit card used to reserve will need to be presented, and further authorization for the remaining room & tax plus \$50 per day for incidentals will be required. At the time of check out/departure the deposit will be credited toward the final bill and the remaining balance will be charged; any leftover authorization will be released back onto the card used at the time of check in. Should you choose to have any of your guests' room & tax charges applied to your master credit card account please let The Cosmopolitan know no later than seven (7) days prior to arrival.

Friday June 3, 2016

6:45am	Registration	
7:00am	Full Buffet Breakfast/Exhibits	
8:00am	Welcome and Introduction	<i>Charles Goodman, Vincent Vilasi</i>
8:10am	Building the Anesthesia Practice of the Future	<i>Michael Hicks</i>
9:00am	How to Prepare Your Anesthesia Group for the Impending Death of Hospitals	<i>Mark Weiss</i>
9:50am	Refreshment Break/Exhibits	
10:30am	Timely Coding and Compliance Issues	<i>Emil Engels, Devona Slater</i>
11:20am	Questions and Answers	
11:55am	Optional Luncheon #1 – “Ask the Billing Experts”	<i>Kelly Dennis, Marvel Hammer, Emil Engels Devona Slater, Judith Blaszczyk</i>
11:55am	Optional Luncheon #2 – “Ask the Practice Acquisition Experts” (Open Only to Physicians & Administrators)	<i>Bill Britton, Jeff Swearingen, Kirk Rebane, Brent Hill, Amanda Jester</i>

Breakout Session A—Practice Management		Breakout Session B—Billing	
Bridging the Gap Between Anesthesia Groups and Their Healthcare Facilities <i>Jeff Peters, Thomas Blasco</i>	1:10pm	Anesthesia Subspecialty Billing (Cardiac, Thoracic, Neurosurgery and Obstetrics) <i>Devona Slater</i>	
Making Sense Of and Distinguishing OR Utilization, Provider Productivity and Profitability Metrics for Anesthesia Practices <i>Jody Locke</i>	2:00pm	Coding and Billing for Pediatric Anesthesia Procedures <i>Kelly Dennis</i>	
Refreshment Break/Exhibits	2:50pm	Refreshment Break/Exhibits	
OIG Advisory Opinion Secrets and Strategies <i>Mark Weiss</i>	3:20pm	Eliminate the Confusion: Coding and Billing Facet Joint Procedures <i>Marvel Hammer</i>	
Questions and Answers	4:10pm	Questions and Answers	
4:45pm	Wine and Cheese Reception with the Exhibitors		

Saturday June 4, 2016

7.00am	Full Buffet Breakfast/Exhibits		
Breakout Session A—Practice Management		Breakout Session B—Billing	
Case Studies: What Makes a Practice an Attractive Acquisition Candidate <i>Bill Britton, Marjorie Chang</i>	8:00am	Compliant Coding & Billing for Epidural Injections <i>Marvel Hammer</i>	
Rough Waters or Smooth Sailing: Navigating 5 Critical Points in Transaction Negotiations <i>Brent Hill, Amanda Jester</i>	8:50am	Navigating the Anesthesia Modifier Maze <i>Judith Blaszczyk</i>	
Refreshment Break/Exhibits	9:40am	Refreshment Break/Exhibits	
Your Group Just Got Handed an RFP; What to Do Next <i>Bob Johnson</i>	10:20am	Frequently Asked Questions in Anesthesia Billing & Coding <i>Kelly Dennis</i>	
Questions and Answers	11:10am	Questions and Answers	

11:50am	Lunch with the Exhibitors	
1:00pm	Delighting Surgeons and Patients: Strategies for a Successful Regional Anesthesia Program	<i>Sonia Szlyk</i>
1:50pm	Don't Let Acute Pain Reporting Leave You In a World of Hurt	<i>Judith Blaszczyk</i>
2:40pm	Refreshment Break/Exhibits	
3:10pm	Building a Perioperative Surgical Home: The 7-Step Approach	<i>Zeev Kain</i>
4:10pm	Questions and Answers	
4:45pm	Adjourn	

Sunday June 5, 2016

7:00am	Full Buffet Breakfast	
8:00am	Alphabet Soup: A Review of Government Quality Programs Including PQRS, QCDRs, VM and MACRA/MIPS/APMs	<i>Emil Engels</i>
8:50am	Practical Solutions to the Biggest Compliance Risks Facing Anesthesia Groups	<i>Vicki Myckowiak</i>
9:40am	Refreshment Break	
10:00am	How to Best Handle a Compliance Investigation	<i>Vicki Myckowiak</i>
10:50am	Questions and Answers	
11:30am	Lunch on Your Own	
12:45pm	It Used to Be So Easy: Colonoscopy Anesthesia After Obamacare	<i>Judith Blaszczyk</i>
1:35pm	Collection Techniques for Anesthesia Practices	<i>Kelly Dennis</i>
2:25pm	Take the Pain Out of Billing Unlisted and Category III Pain Management Services	<i>Marvel Hammer</i>
3:15pm	Questions and Answers	
3:55pm	Adjourn	

Tulane University Health Sciences Center, Medical Business Solutions, LLC present this activity for educational purposes only and do not endorse any product, content of presentation or exhibit. Participants are expected to utilize their own expertise and judgment while engaged in the practice of medicine. The content of the presentations is provided solely by presenters who have been selected because of their recognized expertise.





Conference Speakers

Michael Hicks, MD, MBA, MHCM

Chief Executive Officer
EmCare Anesthesia Services
Executive Vice President for Clinical Affairs
University of North Texas Health Science Center
Fort Worth, TX

Zeev Kain, MD, MBA

CEO, Kain Consulting Group
Chancellor's Professor of Anesthesiology,
Pediatrics and Psychiatry
University of California, Irvine
Irvine, CA

Emil Engels, MD, MBA, CPC

Practice Compliance Officer, Mednax
Consultant, Auditing for Compliance and
Education (ACE)
President-Elect, Virginia Society of
Anesthesiologists
Fairfax, VA

Sonia Szlyk, MD

Director of Regional Anesthesia
Mid-Atlantic Division
North American Partners in Anesthesia
Fairfax, VA

Thomas Blasco, MD, MS

Medical Director, Surgical Directions
Medical Director, Illinois Sports Medicine
& Orthopedic Surgery Center
Chicago, IL

Mark F. Weiss, Esq.

The Mark F. Weiss Law Firm
Dallas, TX

Vicki Myckowiak, Esq.

Myckowiak Associates, PC
Detroit, MI

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Nashville, TN

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Partner
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Austin, TX

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Baltimore, MD

Jeff Peters, MBA

President
Surgical Directions
Chicago, IL

Jody Locke, MA

Vice President of Anesthesia and Pain
Management Practice Services
Anesthesia Business Consultants
Jackson, MI

William Britton, MBA

Co-Founder and Managing Director
Cross Keys Capital, LLC
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Marjorie Chang

Vice President
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Marvel J. Hammer, RN, CPC,

CCS-P, ACS-PM, CPCO

MJH Consulting
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Kelly Dennis, MBA, ACS-AN,

CAN-PC, CHCA, CPC, CPC-I

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Devona Slater, CHA, CHC, CMCP

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Overland Park, KS

Judith Blaszczyk, RN, CPC, ACS-PM, ICDCT-CM

Compliance Auditor
Auditing for Compliance and Education
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Fairfax, VA

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Tulane University School of Medicine
Executive Vice President, Chief Quality Officer
John Peter Smith Hospital
Fort Worth, TX

Disclosure Policy

It is the policy of the Center for Continuing Education at Tulane University Health Sciences Center to plan and implement all of its educational activities in accordance with the ACCME's Essential Areas and Policies to ensure balance, independence, objectivity and scientific rigor. In accordance with the ACCME's Standards for Commercial Support, everyone who is in a position to control the content of an educational activity certified for *AMA PRA Category 1 Credit*™ is required to disclose all financial relationships with any commercial interests within the past 12 months that creates a real or apparent conflict of interest. Individuals who do not disclose are disqualified from participating in a CME activity. Individuals with potential for influence or control of CME content include planners and planning committee members, authors, teachers, educational activity directors, educational partners, and others who participate, e.g. facilitators and moderators. This disclosure pertains to relationships with pharmaceutical companies, biomedical device manufacturers or other corporations whose products or services are related to the subject matter of the presentation topic. Any real or apparent conflicts of interest related to the content of the presentations must be resolved prior to the educational activity. Disclosure of off-label, experimental or investigational use of drugs or devices must also be made known to the audience.

How to Register

If you would like to register to attend the AIAPM Conference you may choose among the following methods of payment:

-  **ONLINE** To register online or to download a .pdf of the Registration Form, please visit <http://www.AIAPMConference.com>
-  **EMAIL** Email completed Registration Form. Credit card payments only: cme@tulane.edu
-  **MAIL** Mail completed Registration Form, with payment (check or credit card) to: Advanced Institute for Anesthesia Practice Management c/o Center for Continuing Education Tulane University Health Sciences Center 1430 Tulane Ave (TB 51) New Orleans, LA 70112
-  **FAX** Fax completed Registration Form. Credit card payments only to: 504-988-1779

Checks should be made out to Tulane University.

While registration is open until the start of the meeting, we encourage early registration to enable us to provide the best possible service to participants.

Registration Fee

The fee is \$975 prior to April 22, \$1,025 after April 22. Fees include a thumb drive syllabus, full buffet breakfasts, morning and afternoon refreshment breaks, wine and cheese reception on Friday and a buffet luncheon on Saturday. The optional lunches on Friday are \$60. An optional printed syllabus is available for \$50.

Cancellation Policy

If you cancel your participation in this conference, your registration fee, less \$175.00 administrative fee, will be refunded when written notification is received by May 13, 2016. No refunds will be issued after May 13, 2016.

Accessibility

The Advanced Institute for Anesthesia Practice Management Conference is committed to providing equal access appropriate to need and circumstance and complies fully with the legal requirements of the Americans with Disabilities Act. If you are in need of special accommodation, please contact our office at 504-988-5466 ext. 1 or via email at cme@tulane.edu.

Optional Printed Syllabus

Your registration fee includes an electronic syllabus only. An optional printed syllabus is available for an additional \$50. If you wish to purchase a hardcopy/print syllabus, we must receive your pre-order before May 13, 2016. We will not have hardcopy syllabi onsite.

- | | | |
|---|--------------|-------|
| ☐ Registration fee prior to April 22 | \$975 | _____ |
| ☐ Registration fee after April 22 | \$1025 | _____ |
| ☐ Optional Luncheon # 1 - Friday
(Ask the Billing Experts) | \$60 | _____ |
| ☐ Optional Luncheon # 2 - Friday
(Ask the Practice Acquisitions Experts)
(Open Only to Physicians and Practice Administrators) | \$60 | _____ |
| ☐ Printed Syllabus (Optional) | \$50 | _____ |
| | TOTAL | _____ |

Contact Information

Name _____ Degree _____
 Specialty _____
 Organization _____
 Mailing Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____

Method of Payment

- ☐ Check enclosed (U.S. funds only), payable to Tulane University (Tax ID# 72-04-23889)
☐ Charge \$ _____ to my ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover
 Name as it appears on card _____
 Card # _____ Exp. Date _____ / _____
 Signature _____

For additional information about this activity, please email Advanced Institute for Anesthesia Practice Management at info@AIAPMConference.com

A list of registrants will be included in the syllabus and will include names and mailing addresses. The list will also be distributed to exhibitors for marketing purposes prior to the meeting.