



Southeastern Society of Pediatric Dentistry
**“Proactive Prevention and Planning
for the Pediatric Dental Team”**

SSPD GOES VIRTUAL
2021 Annual Meeting

JANUARY 15 - 16



SSPD Annual Meeting - 2021

Friday, January 15, 2021	
Time	Event/Lecture
7:30 a.m. - 5:00 p.m.	Registration/Check-in
8:00 - 8:30 a.m.	Opening remarks- President Rocky Napier
8:30 - 10:00 a.m.	Dr. Marielle Pariseau – Keynote and Lecture – 90 mins *Sponsored by Ultradent & Elevate
10:00 - 10:30 a.m.	Breakout Among Exhibitors
10:30 - 12:00 p.m.	Dr. Robert Lustig – Lecture – 90 mins
12:00 - 12:30 p.m.	Lunch Break
12:30 - 1:45 p.m.	Dr. Robert Lustig – Lecture – 75 mins
1:45 - 2:15 p.m.	Breakout Among Exhibitors
2:15 - 3:45 p.m.	Dr. Francisco Ramos-Gomez – Lecture – 90 mins
3:45 - 4:00 p.m.	Comfort Break
4:00 - 6:15 p.m.	Dr. James B. Jackson – Lecture – 120 mins
Saturday, January 16, 2021	
7:30 - 8:30 a.m.	Members Business Meeting Breakfast
8:30 - 10:00 a.m.	Dr. Jeanette MacLean - Lecture - 90 mins *Sponsored by Ultradent, Elevate & NuSmile
10:00 - 10:30 a.m.	Breakout Among Exhibitors
10:30 a.m. - 12:00 p.m.	Dr. Jeanette MacLean - Lecture - 90 mins
12:00 - 1:00 p.m.	Lunch - Resident's Lunch and Learn Program
1:00 - 2:30 p.m.	Dr. Theresa Gonzales - Lecture - 90 mins
2:30 - 3:00 p.m.	Breakout Among Exhibitors
3:00 - 4:00 p.m.	Dr. Theresa Gonzales - Lecture - 60 mins

Tooth Decay: A Sentinel Event - Marielle Pariseau

Look upstream and downstream from the mouth and realize that you hold a strategic position in health, and teeth a critical role in it. With the mouth sitting at the confluence of dentistry, medicine and nutrition, sick care can be turned into health care when dentists successfully reconnect teeth to the rest of the body with a shift in how we approach tooth decay, from local event to whole body event. This talk is a special invitation to all pediatric dentists to become companions in the design of a path not against tooth decay but rather a path toward a more inclusive model of health for everyone.

You will learn about:

- Sentinel events as known in hospitals
- How tooth decay is sentinel event in the human body
- The collision between nutrition and fluoride
- The connection of diet-related diseases from the perspective of the history of mankind
- How you can be a leader in health
- and more

* Speaker sponsored by Ultradent and Elevate



Marielle Pariseau, DMD. Keynote and Lecture *

An inspiring dentist, entrepreneur and inventor, change leader and award winning speaker, Dr. Pariseau speaks about teeth like no one else. She holds a Doctorate in Dental Medicine from Université de Montréal; certificates in CAMBRA (Caries Management By Risk Assessment) from University of California in San Francisco; in Chronic Disease Prevention from University of Toronto; in Social Entrepreneurship from University of Pennsylvania. She is a semi-finalist in the Global Health & Innovation Conference at Yale University and her TEDx Talk about teeth has attracted thousands of viewers and fans from around the world. She has also invested hundreds of hours of her time working with underserved populations in Canada, United States and Nicaragua. Her focus: risk assessment, prevention and education where there are great needs for investment.

Clinician Confidential: How Industry hacked the health professions, and how to hack them back - Robert H. Lustig

Mountain Dew Mouth has been the scourge of dentists for decades. But there's a new disease which affects even more people: Mountain Dew Liver. Non-alcoholic fatty liver disease (NAFLD) wasn't even discovered until 1980; and now up to 40% of Americans suffer from it, and it is now the leading cause of liver transplantation. Especially children - 13% of autopsies in children show NAFLD; and 38% of obese children. This disease belies all our other chronic diseases, including diabetes, heart disease, and cancer. And it is due to our excessive sugar consumption.

Dietary sugar is composed of one molecule each of glucose and fructose. It is the fructose that is the primary driver of both diseases. Fructose gets turned into fat in the liver mitochondria, which drives NAFLD, which is the leading cause of liver transplantation now, surpassing alcohol. And now children get the diseases of alcohol without alcohol, because they are the biggest sugar consumers.

As my colleagues at the University of California, San Francisco have shown, the Sugar Research Foundation – the industry's trade group – even sought to persuade clinical medicine to focus on saturated fat instead of sugar, and pushed clinical dentistry to focus on a vaccine for tooth decay rather than sugar reduction.

Altering our diet is where public health prevention starts. But the dark forces of Big Sugar conspire to keep us consuming even more. They employ many tactics, similar to those of Big Tobacco. But we are now wise to their efforts, and solutions are slowly being enacted to counter their influence.



Robert H. Lustig, Professor, Chief Science Officer of EatREAL and Best Selling Author

Robert H. Lustig, M.D., M.S.L. is Emeritus Professor of Pediatrics in the Division of Endocrinology, and the Institute for Health Policy Studies at University of California, San Francisco, and Adjunct Professor of Research at Touro University California. Dr. Lustig's career has focused on the regulation of energy balance by the central nervous system, and the pathogenesis of chronic disease such as type 2 diabetes. He is one of the leaders of the "anti-sugar" and "real food" movements to improve global health.

Dr. Lustig is also the Chief Science Officer of EatREAL, a non-profit dedicated to reversing childhood obesity and diabetes by impacting the global food supply. He also exposes industry tactics to promote hedonic substances and behaviors and how they result in healthcare decline and societal devolution.

Dr. Lustig graduated from MIT in 1976 and received his M.D. from Cornell University Medical College Rockefeller University. In 2013 he received his Masters in Studies of Law from UC Hastings College of the Law. He spent six years as a research associate in neuroendocrinology at Rockefeller University. In 2013 he received his Masters in Studies of Law from UC Hastings College of the Law. Dr. Lustig is the author of many academic works, and of the popular books "Fat Chance: Beating the Odds Against Sugar, Processed Food, Obesity, and Disease", the "Fat Chance Cookbook", and "The Hacking of the American Mind: The Science Behind the Corporate Takeover of our Bodies and Brains".

Evidence-Based Practice of Perinatal And Infant Oral Care: The Latest Advances in Perinatal and Pediatric - Dr. Francisco Ramos-Gomez

Oral Health Risk Assessment, Early Detection and Early Intervention - Following a consensus on the proper time for the establishment of a dental home for children, in more recent years, a national consensus statement was released on the best practices for oral health care during pregnancy. These guidelines and strategies should be of particular interest to all dentists. Additionally, within the profession there is more evidence pertaining to the impact the mother's oral health status can eventually have on the infant and the family. Early intervention and oral health literacy is not only critical for the child, we now know this is just as important for the expectant parent, the families, and the caregivers of the child. And these individuals will typically be cared for by the general dentist. Implementing these guidelines and protocols offer the general dentist an opportunity to not only broaden the scope of their practice, but offers a true opportunity to make a tremendous positive impact of the oral health status of the communities they serve.

Session Objectives:

- Describe why pregnancy provides a unique opportunity to provide oral health interventions for women and their infant.
- Evidence-based practice on protocols on the standard of care for pregnant women.
- Identify the impact of maternal oral health on oral disease status in families.
- Identify opportunities for partnership with dentists and physicians - plan for the unique needs of physicians when making referrals and dentists who are receiving referrals.
- Integration of Oral Health into Primary Care.



Dr. Francisco Ramos-Gomez

A professor in the Division of Pediatric Dentistry and he serves as the Executive Director for the UCLA Center for Children's Oral Health at the School of Dentistry. As a proponent of global health, Dr. Ramos-Gomez has supported the UC California-Mexico Health Initiative, established in 1999 to further the advancement of the UC bi-national health activities, and chaired the Oral Health Task Force, which fosters collaboration between UC and Mexican scientists in the areas of dental, pediatrics and Global Oral Health Policy. He is a national and international recognized speaker and a Fellow of College of Dentistry as well as Fellow and a Diplomate of the American Academy of Pediatric Dentistry.

Understanding the current challenging times and considerations for planning into the future. - Dr. James B. Jackson



Dr. James B. Jackson

James B. Jackson, DDS, CFP, founder of JBJ Invest. Jim was originally a pediatric dentist with a knack for the investment world. As his fellow professionals began to ask him for guidance on their portfolios, Jim realized he didn't just understand finance – he also understood the unique needs of successful professionals and business owners who were too busy to deal with the investing world. Jim now has the unique distinction of being a DDS and a CFP®. In 1985, he became a Certified Financial Planner™ and founded Jackson Financial Company, Inc. and The Jackson Letter before launching JBJ Investment Partners ("JBJ Invest") in 2012. Dr. Jackson has authored numerous articles and books, including his most recent work, No One Loves Your Money Like You Do, and has received many honors including the Commendation of the ADA Officers and Trustees in 1990 for his work as author, seminar presenter, and consultant. Jim graduated from Duke University and the Medical College of Virginia School of Dentistry, and concluded with a residency and a teaching fellowship at the Harvard School of Dental Medicine.

Less is More: Trends in Minimally Invasive Dentistry - Dr. Jeanette MacLean

There is increasing interest and demand for minimally invasive treatment options in pediatric dentistry. The ADA recently released an evidence-based clinical practice guideline on nonrestorative caries treatments, including the use of silver diamine fluoride (SDF) and proximal resin infiltration (Icon). Learn the principles of case selection, informed consent, treatment planning, and a clinical protocol for SDF and proximal Icon. Learn how to restore cavities in a quick, effective, and painless way using Glass Ionomer Cement, stainless steel crowns, and SDF, known as Silver Modified Atraumatic Restorative Treatment (SMART) and the Hall Technique. Find out how offering minimally-invasive options can attract new patients, improve patient satisfaction, and increase internal marketing and word of mouth referrals to your practice.

Learning Objectives:

- Describe the evidence for using SDF and SMART to treat and prevent dental caries
- Describe the evidence for the Hall Technique
- Describe the evidence for proximal ICON Resin Infiltration
- Review informed consent, coding, and billing
- Describe case selection, materials, and clinical protocol for each procedure

* Sponsored by NuSmile, Elevate & DMG America



Dr. Jeanette MacLean*

Dr. Jeanette MacLean is a Diplomate of the American Board of Pediatric Dentistry, Fellow of the American Academy of Pediatric Dentistry, owner of Affiliated Children's

Dental Specialists in Glendale, Arizona, and mother of two. She received her dental degree, with honors, from the University of Southern California in 2003 and completed her specialty training in pediatric dentistry in 2005 at Sunrise Children's Hospital through the University of Nevada School of Medicine. Dr. MacLean has become an internationally recognized advocate and expert on minimally invasive dentistry, appearing in newspapers, magazines, television, and continuing education lectures on this hot topic. Most notably, she was featured in the July 2016 New York Times article

"A Cavity Fighting Liquid Helps Kids Avoid Dentists' Drills," which brought national attention to the option of treating cavities non-invasively with silver diamine fluoride.

Child and Vulnerable Adult Abuse in America: The Dental Practice - Dr. Teresa Gonzales

The Prevention of Abuse and Neglect through Dental Awareness is a rare experience indeed. With an emphasis on children, she will cover abuse and neglect, including dental; spousal abuse; significant other abuse; elder abuse; and human trafficking. All of these are issues that can be exacerbated in today's uniquely challenging times.

Mandated reporters are required to report or cause a report to be made when, in the ordinary course of their employment or profession, they have reasonable cause to suspect or believe that a child under the age of 18 has been abused, neglected or is placed in imminent risk of serious harm. The dental practice community responds to this reality by deliberate advocacy and education outreach programs.



Dr. Teresa Gonzales

Dr. Gonzales has earned Fellowship status with the American Academy of Oral & Maxillofacial Pathology, the American Academy of Oral Medicine,

She is a Diplomate of the American Board of Oral and Maxillofacial Pathology and the American Board of Orofacial Pain. She holds Diplomate status as well as with the American Board of Forensic Examiners and the American Board of Forensic Medicine.

She is a Fellow of both the American College and International College of Dentists. Dr. Gonzales's diverse professional background includes tours as staff assigned to Oral Surgery, Hanau, Germany, Force Dental Surgeon, Multinational Peace Keeping Force in El Gorah, Egypt as well as Chief, of Oral and Maxillofacial Pathology, Walter Reed Army Medical Center and William Beaumont Army Medical Center.

Dr. Gonzales has authored over sixty scientific publications in peer-reviewed journals and was the recipient of the International College of Dentists Award for Excellence in Research. She has received the Order of Military Medical Merit and the Surgeon General's A designator for clinical excellence. She graduated with distinction from the United States Army War College in 2008. Theresa is also a Professor of Oral and Maxillofacial Pathology at the Medical University of South Carolina- James B. Edwards College of Dental Medicine.



Registration

Attendee	Registration Fee by 12/15/2020
AAPD Member	\$295
Non Member	\$395
Staff	\$195
Guest/Spouse	\$275
Resident/FT Faculty	No Charge
Student	No Charge

Cancellation Fee:

Cancellations must be in writing and received by SSPD at least seven days in advance of the time registration opens at the meeting. Cancellations will be assessed a \$50 administration fee.

Refunds will be processed after the meeting.

Register online at www.sspd.org

or mail this form with payment

to: **SSPD**
6307 Colebrook Road
Richmond, VA 23227-1611

Participant Name(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

For additional information contact:

Questions?



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