IMPACCT mHealth

July 10-12, 2018 | **Boston, MA**

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BOOK EARLY AND SAVE $500

Implementing mHealth in Patient-Centric Clinical Transformation

Gergely Vertes
Solution Accelerator Lead
UCB

Rob Scott
CMO & VP, Global Development
AbbVie

Amir Lahav
Digital Innovation Lead, Rare Disease
Pfizer

Stacey Boyer
VP, Clinical Research Operations
Cavion

Joseph Kim
Senior Advisor – Clinical Innovation
Eli Lilly

Magdalena Schoeneich
Head, Takeda Digital Accelerator, R&D
Takeda

Partners

Biospective

ActiGraph

aces HEALTH

IBM Watson Health

"It was wonderful to spend two days immersed in mHealth and to understand the great work being done by other companies."
Bristol-Meyers Squibb

hansonwade

WELCOME

TO THE 3RD ANNUAL IMPACCT: MHEALTH

Driving the Implementation & Adoption of mHealth in Clinical Trials

STRATEGIC ADVISORS 2018

Craig Lipset
Head, Clinical Innovation
Pfizer

Spyros Papapetropoulos
Executive VP, R&D & CMO
Cavion

ABOUT US

The 3rd annual IMPACCT: mHealth meeting (previously known as *mHealth for Clinical Trials Summit*) is coming back to Boston. This is the definitive forum for all organizations leading **clinical research transformation and innovation with mHealth technology**.

These are, more than ever, exciting times for everyone actively involved in the efforts to bring the use of mobile and digital tools in clinical trials to the next level. We're seeing exponential developments in this field, more and more use-cases of actual implementation of these capabilities in clinical programs, and exciting case-studies and initiatives taking place.

Incorporating insights from Pfizer, Janssen Pharmaceuticals, CTTI, Novartis and AbbVie, this conference will provide you with a collaborative discussion platform that aims to bring together the leaders and innovators in this space around the latest learnings in mHealth implementation in clinical trials.

Mafalda Andrade
Program Director
IMPACCT: mHealth 2018

AGENDA HIGHLIGHTS

- **Clinical Research Transformation –Advancing Decentralized Clinical Trial Methodologies**

  Understand the main challenges and opportunities in conducting remote clinical programs. Learn first-hand how to plan, implement and execute these new clinical operational models from the experience of **Janssen Pharmaceuticals** and **Novartis**. Explore how **Pfizer** is tackling obstacles associated with BYOD (Bring Your Own Device) strategies.

- **Enhance Patient-Centricity in Clinical Trials**

  By facilitating patient recruitment, consent, engagement and involvement in the clinical research process, mHealth technology is disrupting the patient role in clinical trials. Put the patient at the center of your studies using insights from the **Michael J. Fox Foundation**, the **CTTI**, and **Duke-Margolis Center for Health Policy**.

- **Wearables, Sensors & New Digital Clinical Endpoints**

  Remote monitoring capabilities open up exciting possibilities around the definition of novel digital clinical endpoints. Device and primary endpoint validation? Identifying and developing technology-driven endpoints in clinical trials? Regulatory framework? Case-studies from **UCB**, **AbbVie** & **Pfizer** shall answer all your questions.

- **Effectively operationalize mHealth in Clinical Studies**

  Overcome key operational and technical challenges to the successful implementation of mHealth approaches in clinical trials. Explore key learnings from **Eli Lilly**, **Sunovion**, **Bayer** and **Cavion** use-cases.

"A very useful meeting. Companies shared their experiences in implementing mHealth solutions in their drug development programs."

Novartis Institutes for Biomedical Research

SPEAKER LINE-UP

Abhishek Pratap
Principal Data Scientist
Digital Health
Sage Bionetworks

Amir Lahav
Digital Innovation Lead,
Rare Disease
Pfizer

Barry Bedell
Co-Founder
Biospective

Ching Tian
General Manager,
Digital Accelerator
Novartis

Christina Silcox
Research Associate,
Duke-Margolis Center
for Health Policy
Duke University

Christina VanderPluym
Medical Director,
Ventricular Assist Device
Program
Boston Children's Hospital

Claudio Soares Professor
& Head, Department of
Psychiatry
Queen's University School of Medicine

Devon Coleman
Program Coordinator,
Autism/Asperger's
Research Program
Arizona State University

Dmitri Talantov
Senior Director Medical
Affairs, Janssen Clinical
Innovation
Janssen Pharmaceuticals

Georgia Mitsi
Senior Director -
Search Evaluation
& Digital Healthcare,
Sunovion Pharmaceuticals

Gergely Vertes
Solution Accelerator Lead
UCB

Helina Kassahun
Clinical Research Medical
Director, Cardiovascular &
Metabolic Therapeutic Area
Amgen

Jeremy Wyatt
CTO & Senior VP -
Product Development
ActiGraph

João Bocas
Wearables Expert
& Digital Health
Influencer

John "Woody" MacDuffie
Principal User
Experience Designer
Sage Bionetworks

"Great conference. One of the most targeted conferences I have been to with lots of knowledgeable senior people."

Shimmer Research Inc

SPEAKER LINE-UP

John Slattery
Director, Research & Innovation
Aces Health Inc.

Joseph Kim
Senior Advisor - Clinical Innovation
Eli Lilly & Co.

Kyle Holen
Head, Development Design Center
AbbVie

Larsson Omberg
VP Systems Biology
Sage Bionetworks

Lauren Bataille
Senior Associate Director - Research Partnerships
The Michael J. Fox Foundation for Parkinson's Research

Les Jordan
VP & Chief Product Evangelist, Target Health / Project Team Member
Clinical Trials Transformation Initiative (CCTI)

Magdalena Schoeneich
Head, Takeda Digital Accelerator, R&D
Takeda

Michelle Crouthamel
Digital Platform Leader
GlaxoSmithKline

Raj Pallapothu
mHealth & Internet of Things Advanced Specialist
Bayer

Rob Scott
CMO & VP, Global Development
AbbVie

Spyros Papapetropoulos
Executive VP, R&D & CMO
Cavion

Stacey Boyer
VP, Clinical Research Operations
Cavion

Stephen Amato
Project Manager - Digital Innovation
Pfizer

Todd Grinnell
Senior Director, Medical Affairs, Neuro & Pain
Sunovion Pharmaceuticals

"This Conference is very focused with all the right people in the room."
Abbott

"A great meeting. The networking opportunities were fantastic!"
Pfizer

CONFERENCE DAY ONE | WEDNESDAY, JULY 11, 2018

Spyros Papapetropoulos, Cavion

8.15 **Chair's Opening Remarks**

Magdalena Schoeneich, Takeda

Rob Scott, AbbVie

Michelle Crouthamel, GlaxoSmithKline

8.30 **Opening Keynote Panel Discussion: Innovating the Conduct of Clinical Studies & Accelerating the Delivery of New Therapies to Patients with Mobile-Enabled Clinical Trials**

- Addressing the rapidly evolving mHealth landscape in pharma, the growing interest and the latest and exciting advances on the use of these technologies to support and drive clinical programs
- Overcoming the operational and regulatory challenges to running mHealth supported clinical trials
- Maximizing patient-centricity and clinical innovation with mHealth technology
- Discussing the role of external stakeholders and collaborations (vendors, big tech companies, payers, academia, etc.) for digital innovation in clinical trials
- Outlining where we are and where we are going – key learnings to date and perspectives on future directions

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Rob Scott, AbbVie

9.15 **Keynote: Accelerating & Transforming Clinical Development with mHealth Technology**

- Addressing the unavoidable tidal wave of digital innovation across multiple dimensions in pharma, and the potential to streamline drug development by embracing opportunities brought by technology advances
- Discussing how AbbVie is embracing digital in clinical – from the use of RWD and predictive analytics to optimize clinical trial design, to automation of low value work, creation of immersive clinical trial environments, or harvesting of EMR data to reduce data entry at site and passive data collection through wearables and IoT enabled devices

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Barry Bedell, Biospective

9.45 **How Conversational AI Can Improve the Patient Experience in Clinical Trials**

- Virtual assistants, powered by conversational AI, have increasingly become part of our lives; why not leverage them to improve the clinical trial framework?
- Focusing on the use of "virtual clinical trial assistants" to disrupt the way clinical trials are conducted, and improve the patient experience
- Emphasizing the ability to run more efficient, cost-effective clinical trials, with illustrative examples from CNS studies

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10.15 **Speed Networking & Morning Refreshments**

Stream sessions continue on the next page ⟶

CONFERENCE DAY ONE | WEDNESDAY, JULY 11, 2018

OPERATIONAL & TECHNICAL TRACK

TRANSFORMING CLINICAL RESEARCH METHODOLOGIES – DECENTRALIZED CLINICAL TRIALS

11.15 Virtual Trials in the Context of Big Pharma R&D: New Opportunities & Challenges

- Discussing how this novel clinical operational model, virtual clinical trials, creates significant opportunity for clinical development
- Analyzing how it works in Big Pharma, and presenting Janssen's experience (case study): promises and challenges
- Developing novel operational capabilities
- Path forward: key questions that should be addressed in the nearest future

Dmitri Talantov, **Janssen Pharmaceuticals**

11.45 Tackling Practical & Technical Challenges to 'Bring Your Own Device' (BYOD) Approaches in Clinical Trials: The Pfizer Experience

- Reviewing the value and impact of BYOD at both the clinical and organizational levels
- Discussing the mitigation strategies to overcome the obstacles associated with BYOD
- Exploring strategies for enterprise-wide adoption of BYOD platforms

Stephen Amato, **Pfizer**

STRATEGIC & REGULATORY TRACK

ENHANCING PATIENT-CENTRICITY IN CLINICAL RESEARCH

11.15 Fox Insight Trial: Facilitating Patient & Care Partner Information Sharing About the Lived Experience of Parkinson's Disease

- Detailing on Fox Insight: an online, longitudinal, patient-centric study
- Understanding how the Fox Insight's structure (with over 16,000 participants enrolled) facilitates research participation and rapid data collection – both patient-reported and objective measures
- Overviewing the Fox Insight platform, novel recruitment strategies, and unique collaborations with 23andMe and the Medical Device Innovation Consortium

Lauren Bataille, **The Michael J. Fox Foundation for Parkinson's Research**

11.45 Mobilizing mHealth Innovations for Research

- mHealth gives researchers the opportunity to collect previously-unavailable data, including novel and/or more frequent/triggered measurements, that may be more meaningful to patients.
- Need for greater understanding of how patients interact with mHealth tech to improve sustained engagement
- Using mHealth to communicate and engage with participants in clinical trials

Christina Silcox, **Duke-Margolis Center for Health Policy**

12.15 Lunch & Networking

WEARABLES & SENSORS IN CLINICAL DEVELOPMENT

1.15 Three Case Studies Highlighting the Implementation of Wearable Devices in Clinical Trials

- Discussing the pros and cons of commercial grade devices vs. medical grade devices
- Delving into practical techniques for boosting compliance
- Presenting learnings from regulatory interactions
- Relevant wearable endpoints in oncology, immunology and neuroscience indications

Kyle Holen, **AbbVie**

ENHANCING PATIENT-CENTRICITY IN CLINICAL RESEARCH

1.15 Innovative Use of Real World Data Through Smartphone Apps & More: Revolutionizing The Way We Look at Trial Design in Children

- Traditional RCT to evaluate medical devices and pharmaceutical agents in children is exceedingly challenging due to the small volume and highly heterogeneous population
- Need alternative sources of data to inform clinical practice and expand labelling of devices and drugs to children- Real World Data and Patient Reported Outcomes
- Use of specifically tailored smartphone apps can be a valuable source of this type of data

Christina VanderPluym, **Boston Children's Hospital**

1.45 Wearables & Their Promise for Patients – Epilepsy Care Today

- Understanding the promise of wearables and their reality – gadgets or clinical devices?
- Analyzing the application of wearables in clinical trials – fit for purpose/consequence
- Discussing epilepsy trials and standard of care in 2030

Gergely Vertes, **UCB**

NOVEL DIGITAL CLINICAL ENDPOINTS

1.45 Strategic Roadmap for Moving Digital Endpoints Beyond the Exploratory Phase

- Defining clinically meaningful novel endpoints to justify the scientific rationale for the journey from exploratory to primary
- Choosing the right data streams and digital analytics to maximize validation and accelerate clinical development process
- Discussing the regulatory framework to validating novel primary digital endpoints from wearable devices

Amir Lahav, **Pfizer**

2.15 The Technology & Supporting Ecosystem Behind Novel Digital Endpoints

- Overcoming inherent technology challenges behind continuous-time measurements
- Analyzing the value of historical academic research in digital biomarkers
- Do we need medical devices?
- Discussing the role and importance of a digital ecosystem in big-data-management (EDC integration, wearable configuration, data integrity, and compliance)
- Exploring trends in cloud technology that are enabling better insights into novel endpoints and helping data teams identify meaningful endpoints in big data

Jeremy Wyatt, **ActiGraph**

2.15 Accelerating Clinical Development – Incorporating mHealth into Biomarker Discovery Research on Depression

- Understanding the current landscape and emerging opportunities for digital health/mhealth in mental health research
- Sharing early findings of mhealth embedded into 'traditional' biomarker discovery research in depression
- Appreciating opportunities for partnerships between academic research consortia and mhealth developers

Claudio Soares, **Queen's University School of Medicine**

2.45 Afternoon Refreshments & Networking

DRIVING CLINICAL INNOVATION WITH DIGITAL & MOBILE APPROACHES

Ching Tian, **Novartis**

3.15 Novartis Journey on Decentralized Clinical Trials

- Exploring implementation approaches to decentralized clinical programs
- Delving into Novartis results to date
- Where do we go from here? – discussing future steps to enhance patient centricity with decentralized clinical studies and remote monitoring

Amir Lahav, **Pfizer**

Helina Kassahun, **Amgen**

Kyle Holen, **AbbVie**

3.45 Panel Discussion: Debating Developments in New Clinical Digital Endpoints

- Bridging the gaps to identifying, developing and incorporating technology-derived endpoints into clinical trials
- Addressing the evolving regulatory landscape and approval pathway in tool and biomarker validation
- Discussing novel digital endpoint and their application in different therapeutic areas

Georgia Mitsi, **Sunovion Pharmaceuticals**

4.30 Chair's Closing Remarks

CONFERENCE DAY TWO | THURSDAY, JULY 12, 2018

Georgia Mitsi, Sunovion Pharmaceuticals

8.45 **Chair's Opening Remarks**

OPERATIONALIZING MHEALTH IN CLINICAL TRIALS

Magdalena Schoeneich, Takeda

9.00 **Keynote: Connecting the Dots to mHealth & Digital Innovation Implementation in Clinical Trials**

- Outlining different m-tools for different generations: from elderly multiple melanoma to engaging with pediatric patients in exploratory work
- How a 230 years old pharma company ended up building a video game:
  - Blanding the other industries' learning and innovative collaborations to develop the most consumer friendly tools: The Guardians (Media Lab / Takeda Collaboration to build a video game for pediatric insights and data collection)
- Why are we shooting for the moon (or more specifically Mars)

Joseph Kim, Eli Lilly & Co.

9.30 **Difficulty of 10: Lessons Learned from a Mixed Location, Connected Care Trial**

- Exploring how mHealth can be a challenge to implement – and remote trials are even harder!
- Relieving the thrill of planning and executing a trial utilizing both of these elements
- Discussing key lessons learned – we will all be wiser for it

John Slattery, Aces Health Inc.

Devon Colema, Arizona State University

10.00 **How a Medical Internet of Things (mIoT) Integration & ePRO Saved Time, Resources & a Full Clinical Hold: A Case Study on mHealth + mIoT for a Landmark Autism Therapeutic Trial**

- Embarking on a landmark Phase II microbiome therapeutic trial sponsored by Finch Therapeutics Group and the Department of Defense – a partnership between Arizona State University (ASU) and Aces Health
- Exploring how the trial was planned to go on a full clinical hold through the FDA until Aces Health, in partnership with Nokia, rescued the trial and removed the clinical hold from occurring via a device integration for safety monitoring
- Analyzing how Aces Health's ePRO, BYOD model saved time and resources, while also allowing for a more robust patient engagement experience that reduced time and effort on the patients and also reallocated staff time
- Discussing ASU and Aces Health's partnership and integrations

10.10 **Morning Refreshments & Networking**

Georgia Mitsi, Sunovion Pharmaceuticals

Todd Grinnell, Sunovion Pharmaceuticals

10.55 **Inspiring Digital Transformation in Pharma: Use-Cases**

- How a bigger "leap of faith" can propel pharma's success in Digital Health?
- Implementing mHealth technology in clinical studies – tackling operational challenges
- Lessons learned from Sunovion's Ph IV study with Embrace (wearable for epilepsy)

11.25 **Mastermind Session: Supporting the Successful & Efficient Adoption Of mHealth Solutions Within Clinical Trials**

This session facilitates in-depth discussions between participants in an informal environment. After splitting into small groups, participants will discuss key issues and challenges regarding the implementation of mobile technology in clinical trials.

CONFERENCE DAY TWO | THURSDAY, JULY 12, 2018

12.10 **Lunch & Networking**

Stacey Boyer, **Cavion**

1.10 **Scaling to Small - Implementing mHealth in Emerging Biopharma Clinical Trials**

- Planning for successful execution in a resource-constrained environment
- Developing a 'win-win' contracting structure
- Applying efficiencies to ensure site engagement and patient compliance
- Optimizing data capture and delivery to accommodate timely trial outcomes

DRIVING INNOVATION BY OPENLY COLLABORATING WITH EXTERNAL STAKEHOLDERS

Les Jordan, **Clinical Trials Transformation Initiative (CCTI)**

1.40 **Patient Perspectives on Mobile Technology in Clinical Trials – Overviewing Outcomes from the CTTI's Mobile Clinical Trials (MCT) Program**

- Addressing findings from CTTI's multi-stakeholder MCT Stakeholder Perceptions project, currently developing recommendations for enhancing patient and investigator engagement
- Discussing the potential impacts of mobile on participant experiences in clinical trials, data-sharing expectations, communication and visit preferences, and willingness to use mobile tech
- Implications for the research enterprise for designing trials that address patient needs and expectations

2.10 **Afternoon Refreshments & Networking**

Raj Pallapothu, **Bayer**

2.40 **Driving Innovation in Clinical Trials by Open Data Connectivity Platforms Supporting Multiple Data Sources**

- Creating value for patients, sponsors, manufacturing vendors in a clinical trial setting by developing catalysts of effective health platforms
- Delving into business processes surrounding platform intuitiveness, scalability and flexibility in supporting better recruitment, engagement and retention, while also seeing better cost efficiencies
- Discussing digital devices/wearables/technologies – overcoming adaptation challenges and operational constraints at clinical site and internal levels
- Supporting manufacturers in clinical trials settings - device integrations, compliance, operability standards and protocols

DIGITIZATION IN CLINICAL TRIALS

Gergely Vertes, **UCB**

Raj Pallapothu, **Bayer**

3.10 **Panel Discussion: What's next?**

- Discussing integration and compliance of the healthcare ecosystem in the digital and mobile world
- Exploring future developments and trends – what's the future holding for digital and mobile in clinical research methodologies?
- Optimizing study efficiency from beginning to end with AI – digital innovation in personalizing clinical trial experience
- Can blockchain technology improve the clinical research process and its relationship with the patient?

Georgia Mitsi, **Sunovion Pharmaceuticals**

3.55 **Chair's Closing Remarks**

PRE-CONFERENCE WORKSHOP DAY | TUESDAY, JULY 10, 2018

WORKSHOP A: EMERGING WEARABLE TECHNOLOGIES - TRUE POTENTIAL IN CLINICAL TRIALS

9.00 AM –12.00 PM

Pharma is now considering, evaluating and looking for innovative ways to implement and maximize effectiveness in clinical trials. This workshop will **explore emerging technologies and new wearable innovations in the marketplace**. We will analyze the potential of the emerging wearable technologies, its applications in real life, as well as **main challenges presented by novelty, lack of proven market background implementation and maturation**.

In a highly interactive session, this masterclass will enable participants to bring and discuss real life challenges, in groups, using innovation problem solving techniques to come up with solutions that can be translated in real practical working terms.

Key topics to be discussed include:

- New and emerging wearable technologies. What are they? What do we know about them? How can use them effectively?
- Exploring in depth challenges associated with the usage of new innovative wearable solutions
- What are the main barriers for Innovation in clinical trials?
- How to maximize effectiveness in clinical trials design and delivery using emerging technologies.

Workshop Leader:

João Bocas,
Wearables Expert & Digital Health Influencer

WORKSHOP B: MHEALTH FROM THE TRENCHES - LESSONS IN PARTICIPANT ENGAGEMENT & ANALYTICAL APPROACHES FOR DEVELOPING INSIGHTS FROM DATA COLLECTED IN MOBILE HEALTH STUDIES

1.00PM – 4.00 PM

Over the past five years, more than 250,000 health and wellness mobile apps have been released, creating a new digital health ecosystem that is disrupting the way medical research and clinical trials are carried out.

mHealth introduces the possibility to capture low burden, high-frequency measures of phenotypes in a natural setting. This makes it possible to develop a deeper and individualized understanding of disease manifestations, perturbations, and progression. The **success of past mHealth studies have been hampered by many issues including: 1) poor engagement and retention from participants; 2) a nascent understanding of the analytical approaches** necessary to draw scientific insights from mobile-based measurements.

This workshop will focus on discussing the need for designing a framework for mHealth studies, one that blends the needs of the researchers with the end participants. Using case studies from real-life mHealth studies, we will discuss how the **user-centered design approach can improve engagement** and utility to participants, and discuss some **analytical approaches to infer meaningful patterns from the mobile data streams**.

Key topics to be discussed include:

- How you can develop a framework to understand the needs of the actual users as well as provide scientifically proven constructs to translate the needs into solutions that can drive engagement
- How to explore engagement strategies in a principled way by running engagement trials
- Statistical approaches to analyzing high dimensional mHealth data
- Lessons from using collaborative open approaches for developing biomarkers from mHealth data

Workshop Leaders:

Abhishek Pratap,
Principal Data Scientist, Digital Health,
Sage Bionetworks

John "Woody" MacDuffie,
Principal User Experience Designer, **Sage Bionetworks**

Larsson Omberg,
VP Systems Biology, **Sage Bionetworks**

WHAT YOU'LL EXPERIENCE AT IMPACCT 2018

WHO WILL YOU MEET?

100+ ATTENDEES

7+ HOURS OF DEDICATED NETWORKING

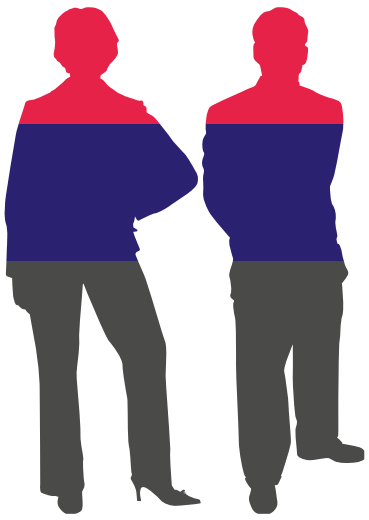
3 INTERACTIVE PANEL DISCUSSIONS

WHY ATTEND?

At the 3rd annual IMPACCT, leading experts will share their latest learnings, perspectives and case-studies into a range of exciting topics: from **decentralized trial methodologies, to patient engagement, operationalization of mHealth in clinical programs, clinical trial digitization, wearables and sensors, the regulatory landscape, or the definition of new digital clinical endpoints**.

Join your peers to gain strategic and technical insight into how mHealth is being used in clinical R&D to accelerate clinical research and advance the use of patient-facing data. Beyond the hype, this meeting explores the **real impact and promises of mHealth tech in clinical studies**.

EXPECTED ATTENDANCE



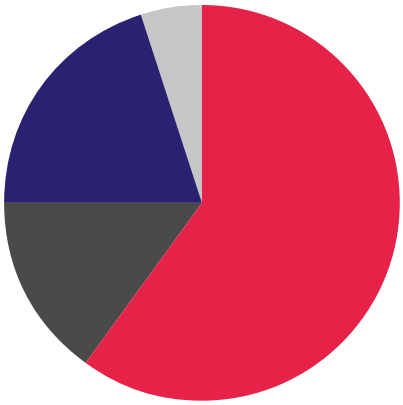
23%
VP and above

27%
Senior Director & Head

50%
Director and below

* Based on 2017 meeting's attendance

COMPANIES BY TYPE



60%
Drug Developers

15%
Academic & Research Institutions

20%
Service Providers

5%
Other

"It was an educational and inspirational conference."
Abbott

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hansonwade

BECOME A PARTNER

Expertise Partner	Innovation Partner	Innovation Partner	Exhibition Partner
Biospective	ActiGraph	aces HEALTH	IBM Watson Health
www.biospective.com	www.actigraphcorp.com	www.aces.md	www.ibm.com/watson/health

BECOME A PARTNER

As the field rapidly advances, establish yourself as the go-to partner in clinical trial innovation & clinical IT support

In the new clinical research ecosystem that requires a collaborative mind-set, establish long term partnerships that will safeguard and deliver the future trends in clinical trial innovation: from apps, to wearables, sensors, clinical data management, patient monitoring, etc.

Several opportunities exist to educate the industry on your products and services through speaking engagements, exhibition and branding.

POPULAR FEATURES

- 30 Minute Data-Driven Or Case Study Led Presentation
- 15 Minute Innovation Talk
- Exhibition Booth
- Advanced Viewing Of Delegate List
- Hosted Lunch Or Drinks Reception
- On-Site And Web Branding
- Pre-Conference Marketing Campaign

COMPANIES ATTENDING

Roche, Merck, abbvie, Bayer, Biogen, Bristol-Myers Squibb, Duke Clinical Research Institute, Clinical Trials Transformation Initiative, Lilly, gsk, Takeda, Massachusetts Institute of Technology, Novartis, novo nordisk, Pfizer, sunovion, TEVA Pharmaceutical Industries Ltd., ucb

LET'S TALK

Denvor Oorloff
Partnerships Director
Tel: +1 617 455 4188
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15% discount 4 delegates
20% discount 5+ delegates

*Please note that discounts are only valid when three or more delegates from one company book and pay at the same time.

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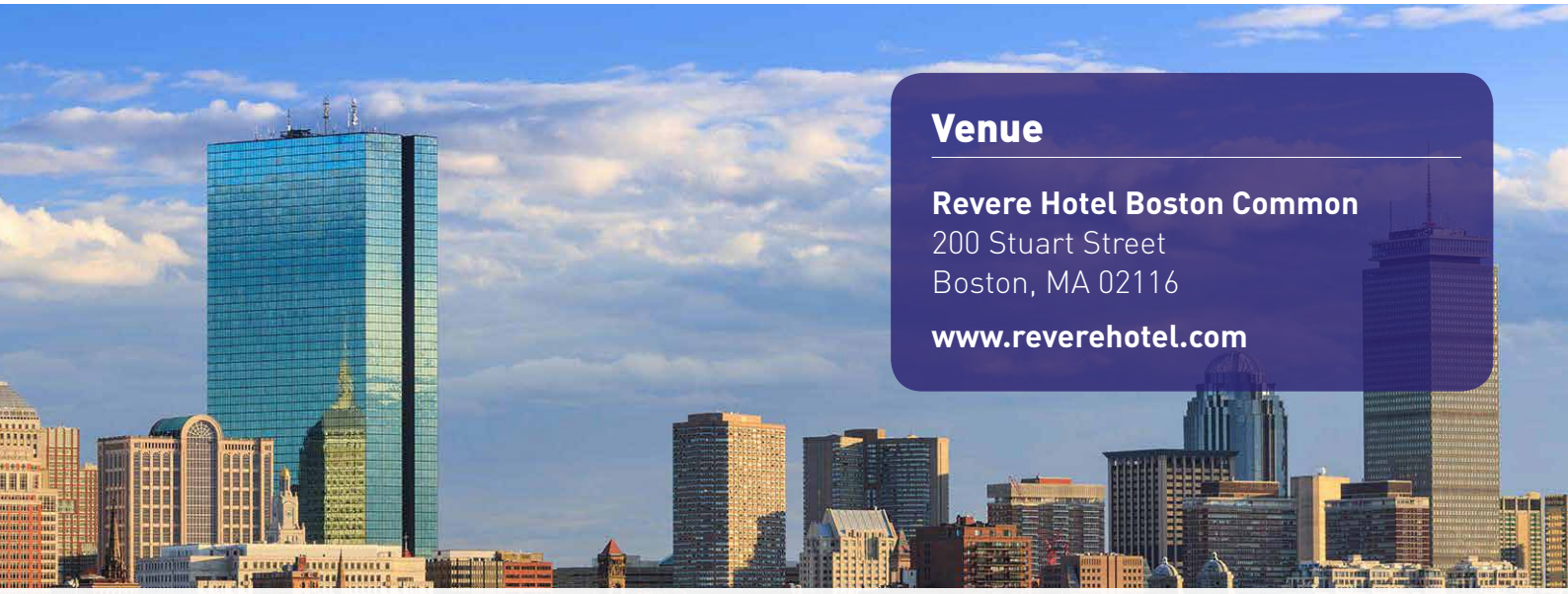
	Register & Pay by Friday, June 1	Standard Prices
Conference + 2 workshops	$3697 **(save $500)**	$3797 **(save $400)**
Conference + 1 workshops	$3198 **(save $300)**	$3298 **(save $200)**
Conference only	$2699 **(save $100)**	$2799
Workshops (each)	$699	

* Special 40% off for academics and non-profit available upon request.



Venue

Revere Hotel Boston Common
200 Stuart Street
Boston, MA 02116

www.reverehotel.com

TERMS & CONDITIONS

Full payment is due on registration. Cancellation and Substitution Policy: Cancellations must be received in writing. If the cancellation is received more than 14 days before the conference attendees will receive a full credit to a future conference. Cancellations received 14 days or less (including the fourteenth day) prior to the conference will be liable for the full fee. A substitution from the same organization can be made at any time.

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