



SOCIETY FOR SIMULATION IN HEALTHCARE

July 17-19, 2024 | Aurora, CO

**SIMULATION
OPERATIONS:
ACHIEVE.
REDEFINE.**



**2024
JUSTIFICATION
TOOLKIT**



SSH
Society for Simulation in Healthcare™

SIMOPS 2024: LET'S SOAR!

Welcome to #SimOps2024

First, a question: ARE YOU READY TO SOAR?

This year's theme, "*Simulation Operations: Achieve. Redefine.*" is more than a slogan – it's your mission. It's time to take your simulation operations know-how to new heights at Children's Hospital Colorado, in Aurora - site of this year's SSH SimOps 2024!

Achieve.

Break those barriers, raise your standards, and redefine what success means in simulation. It's about celebrating what you already do well and pushing for even greater things.



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SIMX



Large gatherings and top-flight keynote speakers are staples at SimOps. However, breakout sessions and intimate learning environments also are a huge part of the SimOps experience!

Redefine.

Think outside the simulation lab! Challenge the norm, explore fresh ideas, and create pioneering approaches.

"SOAR" is where these two powerful ideas meet. It's a call to reach your full potential and transform the future of simulation operations.

Are you up for the challenge?

You're here to level up your simulation operations skills, to learn from the absolute best simulation

operations professionals, to take home best practices, and to explore new ways to advance your career.

At SimOps 2024, you'll experience:

- ***Professional Development***
- ***Networking & Collaboration***
- ***Innovation & Inspiration***
- ***Focus on Simulation Operations***
- ***And more!***

THURSDAY KEYNOTE

SCOTT “INTAKE” KARTVEDT

Scott “Intake” Kartvedt’s journey began with a childhood dream ignited by the movie “*Top Gun*” in 1986. His unwavering determination led him from Pepperdine University to the skies as a naval aviator, where he mastered FA/18 Hornets and soared with the US Navy Blue Angels.

Scott’s leadership in VFA-83 earned accolades, including the 2009 Commander Naval Air Forces Aviation Battle Efficiency Award. He completed five combat deployments, totaling 91 missions, and executed 658 carrier-arrested landings across eleven aircraft carriers. As the inaugural Commanding Officer of the F-35C Stealth Strike Fighter Squadron ONE ZERO ONE, he left an indelible mark before retiring honorably from the Navy.

Today, Scott’s expertise shines as a Human Performance Instructor and the number 5 pilot for the Patriot Jet Team. He even embraced a stunt pilot role in “*Top Gun: Maverick*” and supervised the aviation safety for Mission Impossible 8. Scott’s enduring commitment to our Armed Forces is reflected in his commitment as a board member of the Blue Angels Foundation. Scott donates part of his earnings to help prevent veteran suicide.



Scott's insights and practical approach can help you transform your organization and take it to the next level.



As a highly sought-after business keynote speaker, Scott brings a wealth of knowledge and expertise on how to create a culture of excellence through trust leadership.

His "IMPROVE Debrief™" methodology empowers leaders to deliver growth and achieve success. Whether you're a business owner, executive, or aspiring leader, Scott's insights and practical approach can help you transform your organization and take it to the next level!

Join Scott on his remarkable journey of inspiration and career of excellence.

FRIDAY KEYNOTE

DR. DEREK SORENSEN



Lt Colonel Derek Sorensen is the Medical Director for the En Route Care (ERC) Training Department, United States Air Force School of Aerospace Medicine (USAFSAM), 711th Human Performance Wing, Air Force Research Laboratory, Wright-Patterson Air Force Base, Ohio.

ET executes multiple training courses at WPAFB and Geographically Separated Units across the CONUS, while providing critical consultation to COCOMS, MAJCOMS, AFMRA, and HAF.

Lt Col Sorensen received his commission in 2002 through the Health Professions Scholarship

“Dr. Sorenson is one of the most underrated simulationists on this planet ...”

- SimOps 2024 Planning Team



Program of the United States Air Force.

He earned his medical doctorate from Loma Linda University in 2006 and is board certified in Emergency Medicine and Critical Care Medicine. Lt Col Sorensen holds appointments as Professor of En Route Care at USAFSAM and additional appointments at Wright State University and Uniformed Services University of Health Sciences. Lt Colonel Sorensen's career includes assignments as a physician, health professions educator, researcher, and ERC consultant.

Prior to him assuming this position, he served as the Medical Director, for the Emergency Services Flight of the 88th Medical Group, Wright-Patterson Air Force Base, Ohio.

PROGRAM: Escape Velocity, presented by Dr. Derek Sorensen

Dr. Sorensen is one of the most underrated simulationists on this planet, showcasing unparalleled expertise that places him among the foremost in the field.

His contributions to the world of healthcare simulation are something every SimOps attendee will appreciate. While he may not possess the conventional background of an experienced motivational speaker, his narratives are nothing short of extraordinary.

His experience seamlessly aligns with the SOAR theme and will resonate profoundly with the SimOps community. His compelling stories not only captivate audiences but also inspire action.

BUDGET WORKSHEET

We've put together a draft worksheet for you below for potential areas of spending. Use this example as a guide or as your worksheet - however you need it! (*See page 10 for the Rate Guide!*)

Expense	Guidance	Cost
SimOps: Live In-Person Registration July 17-19, 2024 SimOps 2024	General registration includes: Two (2) keynotes; Seven (7) sessions of accredited educational courses; Exhibit Hall access; SimVentors; Learning Labs; Prerecorded courses	Registration fees can be found on the SimOps webpage. \$ _____
SimOps Delivers: Virtual Conference Accessible July 2024	General registration includes: Livestream: During SimOps general session (7/18-19, 2024): Two (2) keynotes; Seven (7) live courses; Prerecorded courses	Registration fees can be found on the SimOps webpage. \$ _____
Hotel	Check out SimOps hotel reservations for special discounts.	\$ _____
Travel (flight/ground) to Aurora, Colorado	Check online travel sites for flight discounts to Denver International Airport (DIA) .	\$ _____
Transportation: Airport to Hotel	Use an airport shuttle service or other available transportation to get to/from your hotel.	\$ _____
Parking Reimbursement	If your company offers parking reimbursement, keep parking receipts! Parking at Children's Hospital Colorado (SimOps host site) is FREE!	\$ _____
Mileage Reimbursement	If your company offers mileage, track your business driving miles!	\$ _____
Meals	Your SimOps general registration includes: - Thursday, July 18, Breakfast and Lunch - Friday, July 19, Lunch	\$ _____
Preconference Course	Innovations in Low-Cost Task Trainers and Moulage Design 7/17 8a-12p <i>Can be purchased at an additional fee to the SimOps General Session. \$299. REQUIRES registration for SimOps General Session.</i>	\$ _____
Preconference Course	Plan, Run, Participate, Observe: Sim Activity Design and Delivery Strategies 7/17 1-5p <i>Can be purchased at an additional fee to the SimOps General Session. \$299. REQUIRES registration for SimOps General Session.</i>	\$ _____
Preconference Course	SSH Presents: Masters Classes with the SSH Fellows 7/17 1-5p <i>Can be purchased at an additional fee to the SimOps General Session. \$299. REQUIRES registration for SimOps General Session.</i>	\$ _____
Subtotal:		\$ _____
Total number of employees attending:		\$ _____
Subtotal x number of employees attending = SimOps 2024 Budget:		\$ _____

LETTER TEMPLATE

Time to make your ask! Take a look at the sample letter below. If needed, copy it and plug in your details. Or, just reference it as a guide. **And** ... if you serve on an SSH group or committee, make sure you include that!

Dear <Supervisor's Name>,

I would like to attend the 2024 SimOps Conference, July 17-19, at Children's Hospital Colorado in Aurora, Colorado. The conference is the annual summer meeting dedicated to operations specialists. It is hosted by my industry's professional organization – the Society for Simulation in Healthcare (SSH).

This annual event showcases education, products, services, and group-think opportunities all specific to healthcare simulation operations specialists. It one of the most comprehensive opportunities in the world for all of these unique learning events as those who work for hospitals, colleges/universities, government, and simulation centers worldwide – including thought leaders, long-time simulation veterans, and those new to the field – all come together as peers and learners.

My attending SimOps 2024 will introduce me to emerging technology, hands-on workshops, best practices, new research, and more. Also, it will enable me to participate in education sessions AND find peer groups that are directly applicable to my work, allow me to learn from the best, and connect me with other professional colleagues in our field.

I've identified a number of those education sessions that will allow me to gain knowledge and understanding about industry best practices, innovations, and how we can improve our processes as they relate to our simulation program's operations. Some presentations directly relate to issues we now face. Here are a few that caught my eye:

- <include education session name>
- <include education session name>
- <include education session name>

By attending, I will earn a sizable amount of Interprofessional Continuing Education Credits (ICPE) for learning as well.

The event offers an opening and closing keynote presentation also, with both of them centered on the event's theme – “***Simulation Operations: Achieve. Redefine.***”. Those presentations also likely will provide unique perspectives and perhaps even solutions for us.

In addition to the plenaries and education sessions, the SimOps Exhibit Area will showcase many companies that are again eager to show their support of our program and the industry through sponsorship and exhibiting their tools and services all focused on healthcare simulation.

Overall, here is an estimate:

Registration: <\$xxx>
Airfare: <\$xxx>
Ground transportation: <\$xxx>
Hotel: <\$xxx>
Meals: <\$xxx>
Total cost: <\$xxx>

The opportunity to develop contacts and gain knowledge in specific areas of healthcare simulation makes my attendance at SimOps 2024 a smart investment— one that will yield dividends in the short-term and long-term for <employer>.

Sincerely,

<Your Name>

RATE GUIDE - IN PERSON



SimOps 2024 Live attendance Includes:

- Opening & Closing Keynotes (July 18 & 19, 2024)
- Two days of live SimOps workshops (July 18 & 19, 2024)
- SimOps Exhibit Hall (July 18, 2024)
- SSH SimVentor Showcase & Professor Rounds (July 18, 2024)
- Meeting of the Simulation Operations Technology Section (SOTS)
- Additional prerecorded sessions to total 15 Interprofessional Continuing Education (IPCE) units
- Meals and Beverages:
 - Thursday – Continental Breakfast, Lunch
 - Friday – Lunch
 - Coffee, tea, and water available from 30 min. prior to first event through 30 minutes prior to last event each day

Member Pricing * membership must be current through July 31, 2024 for member pricing

Early Bird: Open – June 14 - \$375

Regular: June 15 and after - \$500

Non-Member Pricing *includes a one-year membership starting August 1, 2024

Early Bird: Open – June 14 - \$525

Regular: Jun 15 and after - \$650

Additional Items:

Preconference sessions on July 17 - \$299 – SimOps general registration required. Commemorative Coins - \$10

RATE GUIDE - VIRTUAL



SimOps Delivers 2024 Virtual content only Includes:

- Live stream of keynotes (July 18 & 19, 2024) Available as recordings in SimOps Delivers, beginning August 1, 2024.
- Live stream of six workshops (July 18 & 19, 2024). Available as recordings in SimOps Delivers, beginning August 1, 2024.
- Additional prerecorded sessions to total 15 Interprofessional Continuing Education (IPCE) units.

Member Pricing * membership must be current through July 31, 2024 for member pricing

Early Bird: Open – June 14 - \$245
Regular: June 15 and after - \$370

Non-Member Pricing *includes a one-year membership starting August 1, 2024

Early Bird: Open – June 14 - \$395
Regular: June 15 and after - \$520

Additional items:

Commemorative Coins with shipping \$17

Group Registration: Groups may contain a mix of on-site and virtual registrations. SSH Accredited programs receive a 10% discount with three (3) or more in a group, and non-Accredited programs receive a 10% discount with five (5) or more in a group.

Contact admin@ssih.org for registration questions.



SSH

Society for Simulation in Healthcare™

Why SSH?

The purpose of the Society for Simulation in Healthcare is to serve a global community of practice enhancing the quality of healthcare.

SSH seeks to improve performance and reduce errors in patient care through the use of simulation.

Established in 2004 by professionals using simulation for education, testing, and research in health care, SSH membership includes physicians, nurses, allied health and paramedical personnel, researchers, educators and developers from around the globe.

Join SSH today!



866.730.6127 (toll free)



communications@ssih.com



SimOps

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SCHEDULE AT A GLANCE

Wednesday July 17, 2024 ***

- 8:00 – 12:00: Innovations in Low-Cost Task Trainers and Moulage Design
Tim Shea & Johnny Cartwright
- 1:00 – 5:00: Plan, Run, Participate, Observe: Sim Activity Design and Delivery Strategies
Amy Fallmer, Timothy Laughlin, Aiden McLuckie, Rochelle Quinn, Robert Schremmer, Amy Wolverton
- 1:00 – 5:00: SSH Presents: Masters Classes with the SSH Fellows
Melissa Lowther & Sean Cavanaugh

Thursday July 18, 2024

- 7:00 – 9:00: Breakfast with Exhibitors
- 7:45 – 8:45: Learning Labs with Exhibitors
- 9:00 – 10:15: Welcoming Ceremony & Keynote – Scott “Intake” Kartvedt
- 10:30 – 12:00: Educational Sessions
- 12:00 – 2:15: Networking Lunch
- 1:00 – 1:45: Professor Rounds & SimVentors Showcase
- 1:45 – 2:45: SOTS Meeting
- 3:00 – 4:00: Educational Sessions & Learning Labs with Exhibitors
- 4:15 – 5:15: Educational Sessions & Learning Labs with Exhibitors

Friday July 19, 2024

- 7:45 – 8:45: Learning Labs with Exhibitors
- 9:00 – 10:15: Welcoming Ceremony & Keynote – Dr. Derek Sorensen
- 10:30 – 12:00: Educational Sessions & Learning Labs with Exhibitors
- 12:00 – 1:00: Networking Lunch
- 1:15 – 2:45: Educational Sessions
- 3:00 – 4:00: Educational Sessions
- 4:15 – 5:15: Educational Sessions

***ADDITIONAL FEE TO ATTEND THIS DAY

For more information visit www.ssih.org