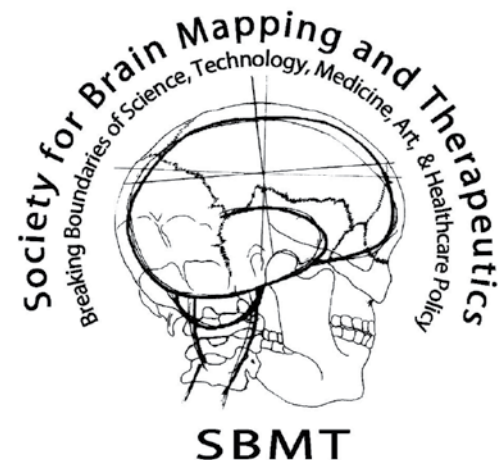


13th Annual World Congress of Society for Brain Mapping and Therapeutics

Breaking Boundaries of Science, Technology, Medicine, Art and Healthcare Policy



Miami Convention Center April 8-10, 2016

For more information visit:
www.WORLDBRAINMAPPING.ORG

Exhibit and Supporting Level Program

Frank Boehm
Vice President of Corporate and
Non-Profit Partnership
frank.boehm@worldbrainmapping.org

Audience includes: neurosurgeons, radiologists, neurologists, psychiatrists, rehabilitation medicine physicians, cardiologists, pulmonologists, bioethicists, oncologists, radiation oncologists, neuroscientists, engineers, physicists, cognitive neuroscientists, allied healthcare professionals, healthcare executives, government officials, policy makers, students, post-docs, residents, and fellows



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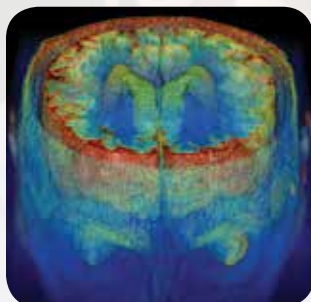


Dear Industry Supporter,

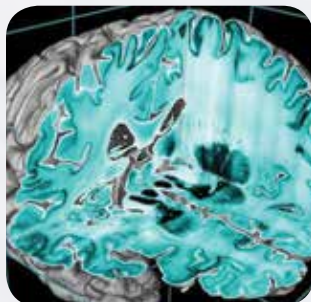
The SBMT Board of Directors invites you to the 13th Annual Congress, April 8-10, 2016 at the Miami Convention Center in Miami, Florida.

The 2016 World Congress will be supported by the US Government as well as many prominent US Universities and institutions. The program will represent state-of-the-art science and technology in the field of neuroscience, engineering, neurosurgery, psychiatry, psychology, molecular biology, neurology, radiology and oncology.

This outstanding event will bring together physicians, scientists, policy makers, funding agencies and industry to further the advances and applications in brain and spinal cord mapping and image guided therapies (operative and non-operative). The theme of the meeting is on Brain, Spinal Cord Mapping and Image Guide Therapy.

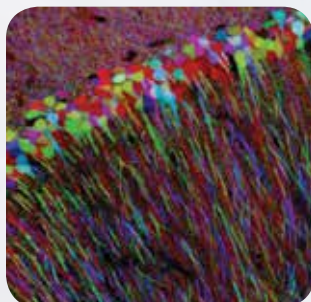


SBMT this year will pay special attention to delivering this audience to the exhibit floor by creating specific initiatives. These initiatives will include poster sessions in the exhibit hall, conference breaks, lunch and a reception. Showcase your innovative products by taking exhibit space on the trade show floor. You can also highlight your work in the field with supporting levels such as Platinum, Gold, and Silver programs. We can also customize a program to put your innovative brand in front of the attendees.



Take advantage of the first deadline, **Friday, September 11, 2015**, for maximum exposure in our marketing communication plan to attendees. This trade show and conference provides you with significant opportunity to interact with recognized leaders in the field, meet potential investors, find new markets, benefit from the exchange of ideas and sell your technology.

The SBMT Board of Directors appreciates your support and prompt response. We look forward to partnering with you to ensure an exceptional Congress in Miami, Florida. Together we push the boundaries of science and technology.



Aaron G. Filler, MD PhD FRCS JD

Chief of Neurosurgery, Institute for Nerve Medicine
Clinical Director, The Neurography Institute
13th President of SBMT

Frank Boehm

Vice President of Corporate
and Non-Profit Partnerships
Society for Brain Mapping & Therapeutics (SBMT)



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TOPICS COVERED BY WORLD LEADERS IN THIS MEETING:

Neurosurgery (e.g. image guided therapy, intraoperative navigation, nanoneurosurgery, stereotactic radiosurgery, minimally invasive therapy, vascular neurosurgery, functional neurosurgery, neurotrauma/military medicine, neurosurgical oncology, surgical simulation...)

Neurology (e.g. movement disorders, neurodegenerative diseases, neurooncology, neuromodulation, epilepsy, autism, brain and spinal cord function...)
Psychiatry (e.g. medical imaging for psychiatric conditions such as schizophrenia, depression, PTSD...)

Psychiatry (e.g. schizophrenia, anxiety disorder, autism, depression)

Radiology (e.g. fMRI, PET, nuclear medicine, MRSI, MR-PET, DTI, CT-PET, focused ultrasound, MSI/MEG, ultra-high and low field MRI and interventional MRI...)

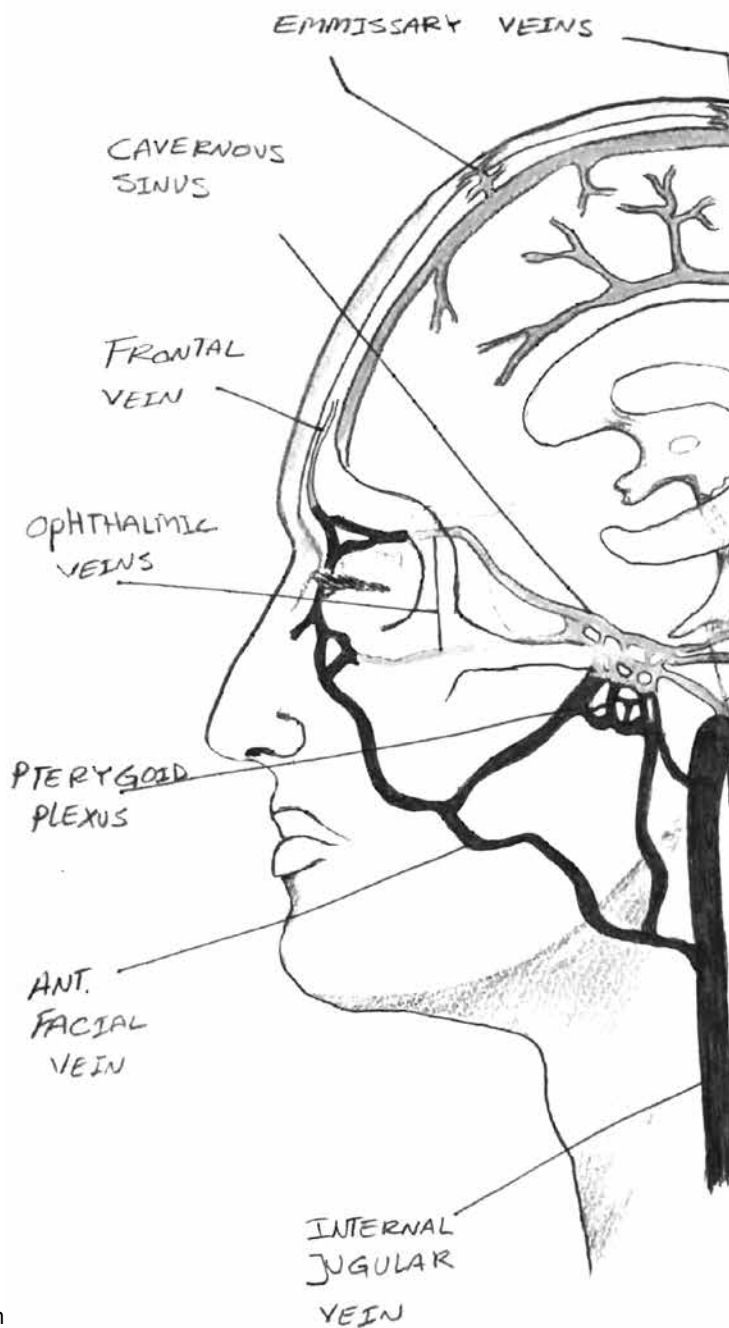
Neuroscience (e.g. stem cell, molecular neuroscience, image guided mapping of genes, proteomics, genomics, neurophysiology...)

Neuroengineering (e.g. biomaterial & tissue engineering, human brain machine interface, brain and spinal cord devices, nanomedicine, extraterrestrial/space medicine & clinical practice, software engineering, electrical and material engineering, aeronautic engineering/space medicine and radiation physics/oncology as well as robotics...)

Nano-Bio-Electronics (e.g. integration of stem cell/cellular therapy with nanotechnology, medical devices and imaging...)

Spine (e.g. regeneration, stem cell, imaging, implants and biologics and imaging...)

Policy and Business Development (e.g. business plan workshops, health care policy issues that affect the treatment delivery, and usage of certain devices/drugs/ imaging technologies, FDA regulations and reimbursements, federal and regional regulation impacting health care delivery and research funding...)



For more information visit:

www.WORLDBRAINMAPPING.ORG

Frank Boehm:

frank.boehm@worldbrainmapping.org



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SBMT MISSION STATEMENT



SBMT is a non-profit society organized for the purpose of encouraging basic and clinical scientists as well as engineers who are interested in areas of Brain Mapping and Therapeutics to improve the diagnosis, treatment, and rehabilitation of patients afflicted with neurological disorders.

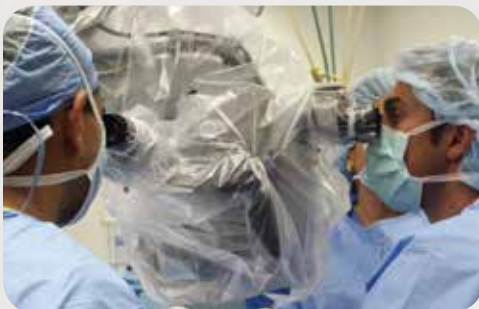
This society promotes the public welfare and improves patient care through the translation of new technologies into life saving diagnostic and therapeutic procedures. The Society is committed to excellence in education and scientific discovery. The Society achieves its mission through multi-disciplinary collaborations with government agencies, patient advocacy groups, educational institutes and private sector (industry) as well as philanthropic organization.

EDUCATIONAL OBJECTIVES

Upon completion of the scientific meeting, participants should be able to:

- Identify and apply new findings in brain mapping (BM) & therapeutics most relevant to their own sub-specialty (i.e., imaging, image guided therapy, nanotechnology, stem cell and/or device).
- Describe the effect of the newly developed methods in medical imaging, medical devices, nanotechnology, and stem cell/cellular therapy.
- Discuss and design the possible future research and developments in BM, therapeutics and nano-bio-electronics and assess the possible impact of such research and development on their own clinical and scientific work in the future.
- Describe and assess the latest cutting-edge technological advancement in BM & therapeutics such as the emerging field of nano-bio-electronics (integration of nanotechnology with stem cell/cellular therapy, medical imaging and medical devices).
- Explain ways to build a bridge amongst multiple disciplines.
- Recognize the advancements in other disciplines and explain how such advancements could help them formulate new diagnostics and treatment modalities.
- Discuss and describe governmental agencies, foundations, and industry roles in research and development of the field.

ANNUAL SBMT WORLD CONGRESS



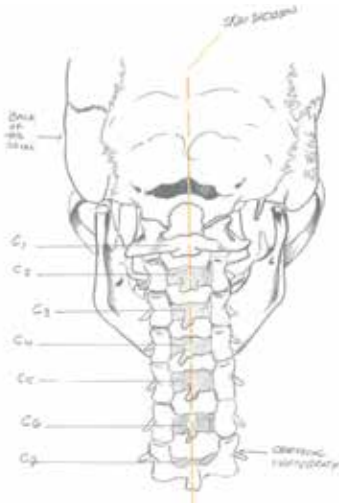
The annual SBMT World Congress is a multi-disciplinary forum designed to facilitate cross-disciplinary dissemination of technological and medical advances and scientific discovery. Thus the attendees are a mixture of neurosurgeons, radiologists, neurologists, neuro-oncologists, psychiatrists, physiatrists, and other physicians, bioethicists, policy makers, government officials, engineers, physicists, graphic designers, neuroscientists, allied healthcare professionals, healthcare executives, students, post-docs, residents and fellows. SBMT's annual meetings are world class scientific events designed to have a significant impact on cross-disciplinary flow of information and scientific advancements.



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CONTINUING MEDICAL EDUCATION NEEDS ASSESSMENT



In recent years, astonishing advances have contributed to amazing discoveries and breakthroughs in fields of neurology, neuroscience, neurosurgery, radiology, engineering, computer science, nanotechnology, medical imaging, medical devices and cellular/stem cell therapy.

These scientific advances also have contributed to the large gap of knowledge amongst the scientists in different disciplines. One of the major challenges of 21st century for the scientific community is how to close such gaps of knowledge amongst multiple disciplines. We have designed the annual meeting of SBMT to address such challenges by bringing together world class experts across multiple disciplines.

Moreover, we have identified a need for progressive integration of nanotechnology, cellular therapy with medical devices and imaging. This is why we have chosen “Nano-Bio-Electronics: Translation, Integration and Commercialization” as the theme of the 13th Annual World Congress of SBMT at Miami Convention Center. The purpose of the annual meeting is to create an interactive environment, which fosters cross-pollination of ideas and paves the way for birth of new treatment and diagnostic modalities in the field.

REASONS TO PARTICIPATE

Link in with near 200,000+ scientists, engineers, surgeons and physicians on SBMT global network.

Network with attendees in the exhibit hall during breaks and the networking reception.

Present in a World Class Multidisciplinary Biomedical Association.

Meet Funding Agencies (Foundations, government and industry).

Meet leaders and Pioneers at the conference and in poster sessions held in the exhibit hall.

Market your research and ideas to investors / grant makers.

Commercialize your ideas.

Publish in PlosOne NeuroMapping and Therapeutics; SPIE-SBMT Neurophotonics Journal

Demonstrate your state of the art technologies at one of the top brain and spinal cord conventions in the world.

Gain Access to our scientists, engineers, surgeons and physicians from multiple different disciplines at once.

Promote your company through multiple net-working opportunities and develop business -to-business contacts .

Return On Investment and increase your bottom line with face-to-face contact with potential investors.

Competitive Advantage Your participation at the conference provides you the opportunity to spend quality time with the leaders in the community and get your message across more effectively and efficiently.

Obtain Continuing Medical Education (CME)

Interact with a focused and attentive audience during scientific and educational activities, such as exhibitor- hosted workshops, division programming, poster sessions, and other meeting activities.

Make The Difference and reinforce your visibility beyond the exhibition area through discussion groups, workshops and hands on courses.

Attract and influence attendees at every stage of their career, from students to entry level scientists to acknowledged leaders in their scientific fields.

Enhance your know-how and stay abreast of industry changes and state-of-the-art in the field.

Visit the beautiful city of Miami Beach with its amazing sights.



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JOIN US FOR OUR ANNUAL BLACK TIE GALA

A special evening event designed to honor those who have researched, pioneered and focused their efforts on furthering the crossroads between science, technology and medical advancements. Key industry speakers and high-profile guests will be in attendance. **Limited seats are available.**

Tables – Purchase of a full table can be made by contacting:

Bryan Aroz (Congress Secretariat)

Tel: 310-500-6196

Fax: 323-654-3511

E-Mail: Bryan.Aroz@worldbrainmapping.org

Hyatt Miami Beach

Jasmine Hibiscus

400 S.E. Second Avenue

Miami, FL 33131

Tel: +1 305-358-1234

Fax: +1 305-358-0529

Saturday, April 9

6 - 8PM EST (Cocktail Reception)

8 - 12PM EST Black Tie Gala*

*Dress Code: Formal Black tie for gentleman and dress gowns for ladies is strictly required.





13th Annual World Congress of Society for Brain Mapping and Therapeutics

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SUPPORTING & EXHIBIT LEVELS

SUPPORTING LEVELS	PRICES	FEATURES
PLATINUM	\$50K	· (3) Scientific Sessions · (2) Workshops · 8 attendee registrations · (1) Table for 10 attendees at the Gala · Ad on the publication website of PLoSOne- NeuroMapping and Therapeutics (NMT) · Full Screen Ad on SBMT World Congress Website · Logo on website and handout materials · Ad on SBMT University with watermark on videos · Ad on SBMT University webpage · Updates about the technology of the company on the SBMT's e-newsletters until next meeting in 2017 · SBMT will customize this support level around strategic marketing and PR interest of the organization · Logo link on brainmapping.tv
GOLD	\$40K	· (3) Scientific Sessions · (2) Workshops · 6 attendee registrations · (1) Table for 4 attendees at the Gala · Ad on the publication website of PLoSOne- NeuroMapping and Therapeutics (NMT) · Full Screen Ad on SBMT World Congress Website · Logo on website, handout materials · Ad on SBMT University webpage · SBMT will customize this support level around strategic marketing and PR interest of the support · Logo link on brainmapping.tv
SILVER	\$30K	· (3) Scientific Sessions · 3 attendee registrations · (1) Table for 2 attendees at the Gala · Ad on the publication website of PLoSOne- NeuroMapping and Therapeutics (NMT) · 1/2 Screen Ad on SBMT World Congress Website · Logo on website and handout materials · Logo link on brainmapping.tv
GALA	\$15K	· (1) Table for 10 attendees at the Gala · (1) 8' x 10' exhibit · Recognition on screen and onstage on Gala night · Signs with support name/logo placed at each bar · Recognition in Congress brochure agenda

(Supporting Levels Continued On Next Page)



13th Annual World Congress of Society for Brain Mapping and Therapeutics

Breaking Boundaries of Science, Technology, Medicine, Art, and Healthcare Policy

SUPPORTING LEVELS

SUPPORTING LEVELS	PRICES	FEATURES
SCIENTIFIC SESSION	\$10K	· (1) 8' x 10' exhibit · (1) Scientific Sessions · (1) Signage with Supporter logo displayed
WORKSHOP	\$20K	· (1) Workshop · 2 attendee registrations · 1/4 Screen Ad on SBMT World Congress Website · Logo on website and handout materials
INTERNET CAFE	\$15K	· (1) 8' x 10' exhibit · Internet Café Conference Homepage with SBMT and supporter logo displayed
EXHIBIT	\$2,900	· 8' x 10' booth · 4 attendee registrations · ID Sign · Pipe & drape
BASIC FOR ASSOCIATIONS & FOUNDATIONS	\$1,000	· Display Tabletop · 2 attendee registrations · Logo and description of mission on the SBMT World Congress Website
REGISTRATION	\$15K	· Logo on registration counters · Logo on lanyards · Logo and listing on SBMT World Congress web site · One sentence link on registration email to delegates
NON-PROFIT ATTENDEE	\$2,000	· One full conference registration
FOR PROFIT ATTENDEE	\$3,000	· One full conference registration

ADVERTISING

AD SIZES	PRICES
FULL SCREEN AD	\$1,000
1/2 SCREEN AD	\$750
1/4 SCREEN AD	\$500

For details on digital advertising on the SBMT World Congress Website, contact Frank Boehm at frank.boehm@worldbrainmapping.org or 807-620-1201.



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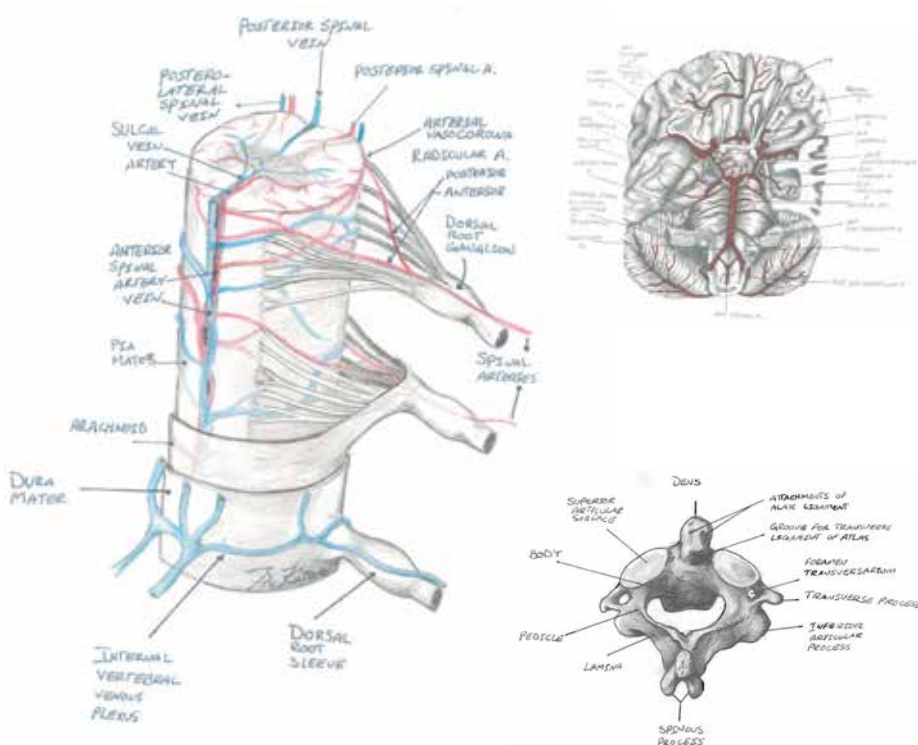
EDUCATIONAL GRANTS

TO SUPPORT THE EDUCATIONAL COMPONENTS OF THE CME ACTIVITY

Brain Mapping Foundation, which is a 501c3 non-profit entity, will be the recipient of these types of charitable donations.

Such donations could cover:

- Faculty travel
- Food and beverage for the meeting attendees (not guests)
- Special luncheon sessions
- CME accredited workshops/hands-on Courses
- Cost of the venue
- Cost for audio/visual
- Cost for videotaping the meeting (VIMEO and ORLive channels)
- CME accreditation
- Donations of equipment, instrumentation, medical textbooks or other gift-in-kind; "In kind" refers to the loan or donation of equipment or supplies as well as services from a commercial interest. Letters of Agreement must be completed for in kind support.
- Congress brochure and handouts
- Publication costs



PLEASE NOTE:

The ACCME Standards of Commercial Support require us to provide exhibition opportunities separate from educational grant support of the CME activity. If you would like to provide an educational grant to support the CME activity, please contact Frank Boehm.

Frank Boehm

Vice President of Corporate and Non-Profit Partnership

frank.boehm@brainmapping.org

(807) 620-1201



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SUPPORTER BOOKING FORM

Title (Prof, Dr, Mr, Ms, etc)		Surname		First name	
Job Title			Organization		
Address		City	State / Province		Postal / Zip
Telephone			Email		

Select Supporting Levels (All Prices Quoted are in US\$):

- | | |
|--|--|
| ☐ PLATINUM - \$50K | ☐ SCIENTIFIC SESSION - \$10K (QTY: _____) |
| ☐ GOLD - \$40K | ☐ INTERNET CAFE - \$15K |
| ☐ SILVER - \$30K | ☐ BASIC FOR ASSOCIATIONS & FOUNDATIONS - \$1,000 (QTY: _____) |
| ☐ WORKSHOP - \$20K | ☐ REGISTRATION - \$15K |
| ☐ GALA - \$15K | ☐ NONPROFIT ATTENDEE - \$2K |
| ☐ EXHIBIT - \$2,900 | ☐ FOR PROFIT ATTENDEE - \$3K |
| Other \$ _____ | |

Digital Advertising (All Prices Quoted are in US\$):

- ☐ FULL SCREEN AD - \$1,000
- ☐ 1/2 SCREEN AD - \$750
- ☐ 1/4 SCREEN AD - \$500

Additional Black Tie Gala Tickets:

- ☐ Member Purchase
Number of Tickets _____ x \$350.00 _____
- ☐ Non-Member Purchase
Number of Tickets _____ x \$1,000.00 _____

Specific Activity(s) of Interest:

Have you previously supported the annual meeting? ☐ YES ☐ NO

If yes, what year: _____

Are you interested in a 25% discount for multiple year support? ☐ YES ☐ NO

If yes, how many years? _____

At what level? _____

(Form Continued On Next Page)



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(Form Continued From Previous Page)

501-C3 DONATION
\$
SUPPORTING LEVEL FEE
\$
ADD'L GALA TICKETS
\$
TOTAL DUE (US\$)
\$

PAYMENT DETAILS

☐ **BANK TRANSFER PAYMENTS:**

I will arrange a bank transfer on receipt of an invoice.

(Please manually add supporter dues.): _____

☐ **CREDIT CARD PAYMENTS:**

Credit Card Number: _____

Name on Card: _____

Card Type: _____ Expiration Date: _____ Security Code: _____

Amount to be charged: _____ Billing Address: _____

☐ **CHECK PAYMENTS:**

All checks should be sent to 13th Annual World Congress of SBMT

8159 Santa Monica Blvd. Suite 200, West Hollywood, CA 90046 USA

BOOKING TERMS & CONDITIONS

Acceptance of applications for exhibits or support is at the discretion of the organizers.

CANCELLATIONS

If you find it necessary to cancel your exhibition or support package, please notify the Exhibition & Support Director immediately in writing.

If written notice is received by February 26, 2016, a 30% refund will be given. Cancellations after February 26, 2016, or for no shows at the event, the full exhibition or support package fee (100% cancellation charges) will be payable.

For support of conference bags or lanyards, refunds will only be given as set out above if printing has not already commenced. No refund will be given if the printed items have been ordered and cannot be cancelled.

Payment must be made within 30 days of invoice. Please note that full contact details of delegates will not be available to an exhibitor or due to data protection restrictions.

I have read and agree to abide by the payment and cancellation terms, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

SIGN & DATE FORM (Please note that unsigned forms cannot be accepted.)

SIGNATURE:	DATE:
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Scan & Email
Form to Frank Boehm:
frank.boehm@worldbrainmapping.org

Mail Checks to:
13th Annual World Congress of SBMT
8159 Santa Monica Blvd., Suite 200
West Hollywood, CA 90046 USA

Questions:
Contact Frank Boehm at
807-620-1201



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CONGRESS SECRETARIAT CONTACT

Bryan Aroz

Tel: 310-500-6196 | Fax: 323-654-3511

E-Mail: Bryan.Aroz@worldbrainmapping.org

CONGRESS SALES CONTACT

Frank Boehm, Director of Exhibit Sales

13th Annual Congress of SBMT

8159 Santa Monica Blvd Suite 200

West Hollywood, CA 90046 USA

Tel: (807) 620-1201

Email: frank.boehm@worldbrainmapping.org

CONVENTION EVENT MANAGER

Sierra Lawson, Event Planning Manager

HYATT REGENCY MIAMI

400 S.E. Second Avenue

Miami, FL 33131

Tel: (305) 679-3043

Fax: (305) 679-3191

Email: sierra.lawson@hyatt.com

Website: www.miamiregency.hyatt.com

The provision of delegate contact details is not considered part of this booking. Confirmation of your booking will be provided along with full details of shipping coordinates and relevant shipping deadlines.

DATA PROTECTION NOTICE

We respect your privacy and do not rent, sell or disclose your personal information to any non-affiliated third party without your consent.