



TENNESSEE DENTAL ASSOCIATION
153RD ANNUAL SESSION
JUNE 5–7, 2020
FRANKLIN MARRIOTT COOL SPRINGS
FRANKLIN, TENNESSEE

Scientific Sessions for the entire dentistry team, exhibits showcasing the latest in dentistry, a fabulous President's Party themed "Boogie the Night: Dancing through the Decades", and much more!













Dear TDA Dentists, Team Members, and Spouses:

On June 5-7, 2020 we will have our 153rd Annual Session of the Tennessee Dental Association at the Cool Springs Marriott in historic Franklin, Tennessee. I am honored and proud to invite you on behalf of the TDA's first female president Dr. Terryl Propper and the host Nashville Dental Society to attend this exciting weekend of events and programming.

The Council on Scientific Programs and Continuing Education along with the Annual Session Committee have worked hard to put together a unique meeting format this year. There will be a Golf Tournament on Thursday afternoon June 4th at The Governors Club in Franklin with a limited number of team slots available. Friday, June 5th will be the most notably different. The morning will start with a complimentary breakfast (for hotel guests), followed by a session focused on our sponsors and partners in the Convention Center lobby area. Next, everyone will convene in one of the main ballrooms for a session presented by Dr. Cathy Jameson, "Creating a Healthy Work Environment," for doctor and team. This session will be followed by a lunch with our Keynote speaker, Governor Bill Lee. The afternoon will feature a new format similar to TED Talks – one track for the doctors called TOOTH TALKS and another for Team Members called TEAM TALKS. These will consist of several 20-minute presentations that will invoke thought and a call to action on a variety of topics, some clinical with some business and life related. Saturday the 6th will start off with our "Bless Your Heart" fun run and walk. The courses for Saturday will be in a more traditional format and will offer BOTOX® Certification, back by popular demand, as well as topics ranging from the Mini Business Academy, endo with hands-on, volunteerism, cosmetic dentistry, sedation dentistry, radiology, treating Alzheimer's patients, OSHA, HIPAA, and many others. The House of Delegates will finish the weekend on Sunday morning.

Social events this year will build on the successful ones we have had the past several years. On Friday, the C'MON GET HAPPY reception is sponsored by Patterson Dental in the late afternoon, with time to visit with our sponsors and partners, along with an incredible Auction benefitting the TDA and charitable groups. The auction will feature a LIVE auctioneer and some incredible items to bid on including vacations to Wild Dunes (South Carolina), Destin, Gatlinburg, Pickwick Lake, Monteagle cabin and more. There will be weekend getaways, golf for four at Chattanooga's Honors Course and more to come, including VIP Concert packages and sports events. NEW this year, Friday night after the reception will be a FREE NIGHT. Hit the CMA fest, lower Broad or have a nice dinner in Franklin … the night is yours to enjoy in your way!



On Saturday, there will be an awards lunch for all attendees and then an outdoor cocktail reception sponsored by WSW Accountants. We will BOOGIE THE NIGHT: Dancing through the Decades featuring "To the 9s", a band that will cover music from the 60s to the present. Be sure to dress in the attire of your favorite musical decade. UT Dean Jay Ragain and others will act as guest judges and a grand prize will be awarded for the best dressed couple. The prestigious Jack Wells Award will be presented at this event.

Please take advantage of early registration to make sure you get the best value as well as assuring you reserve your place in the courses which are filling up faster and faster every year. In addition to the FREE course on Friday morning for everyone, please pay special attention to our new "bundled" registration for the remaining courses. For one low price, you can register for up to three sessions – one session in each half-day: Friday afternoon, Saturday morning and Saturday afternoon. We hope you will appreciate this member service. We are also offering staff CE for the low rate of $50, which entitles a staff member to attend up to three sessions.

It has been an honor to serve in this historic year, and I am looking forward to seeing you all in Franklin for what is shaping up to be the best annual session to date.

Best regards,
Chad O. Edwards, General Chair

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GENERAL INFORMATION

MEETING DATES:

June 5–7, 2020

The TDA Annual Session will be located at the Franklin Marriott Cool Springs in beautiful and historic Franklin, Tennessee. Continuing education session and events will be held in the Marriott's Conference Center, with hotel and conference center conveniently housed under one roof. Hotel information is found on the inside back cover of this brochure.

PREREGISTRATION:

Preregistration for the meeting, courses and events will be available beginning in January until May 27, 2020. After May 27th, registrations will be accepted onsite only.

ON-SITE REGISTRATION:

Located in the Franklin Marriott Cool Springs Conference Center as follows:

Thursday, June 4, 2020 | 3:30 p.m. – 8:30 p.m. (Hotel Lobby)

Friday, June 5, 2020 | 6:30 a.m. – 6:00 p.m.

Saturday, June 6, 2020 | 6:30 a.m. – 6:30 p.m.

Sunday, June 7, 2020 | 7:00 a.m. – 9:00 a.m.

ONLINE:

www.tndentalassociation.com

Click on the link to the TDA Annual Session for information regarding the meeting and online registration.

HASHTAG:

The official meeting hashtag is #tdaannualsession. Be sure to add it to all your social media posts.

ELECTRONIC REGISTRATION AND MOBILE APP:

Registration, event tracking and CE certificates will be taking an even greater technology leap with this year's Mobile App. Attendees will check-in in our Registration area where bar-coded badges will be printed and include the registrant's roster of courses and events. Verification of CE course attendance will be self-reported via the conference app. At the end of every session, your course instructor will provide a CE code. Note the code and within the next 7 days, go to the conference app where you will scan your badge and enter the CE codes where indicated. CE certificates will be emailed to participants at the registrant's supplied email address. Admittance to events will be monitored by badge scanners at the event entrance. The mobile app will have everything you need to know about the conference – course information, speaker handouts, speaker biographies, event details, social media and more will be available as a free download in the iPhone app store and Google Play for android phones.

Sponsored by smile180 foundation by Delta Dental of Tennessee

IPF SCREENING AVAILABLE:

Do you have inhalation issues from your work in dentistry? The CDC reported in March 2018 a cluster of dentists in northern Virginia with IPF (Idiopathic Pulmonary Fibrosis) – nine dentists and a dental tech, one living and nine deceased. Thru RAM and the Health Wagon, Dr. Joseph Smiddy, Pulmonologist and Assistant Clinical Professor ETSU School of Medicine, is providing thousands of free chest x-rays, pulmonary function tests, and pulmonary consults, and he is offering FREE screenings (valued at $1,200) on Saturday at our meeting. A sign-up sheet at 15-minute intervals will be available at the Registration counter.

2020 SPONSORS

Please support our sponsors and exhibitors as they help support our meeting!
See a list of our exhibitors on page 14 of this brochure.

Sponsors of our meeting this year as of the publication date:

SPECTACULAR
$10,000 and up

Dentsply Sirona Academy

smile180 foundation by Delta Dental of Tennessee

PATTERSON DENTAL

STELLAR
$5,000–$9,999

Brasseler

CareCredit

Crest + OralB (P&G Professional Oral Health)

DentaQuest

Henry Schein

KaVo Kerr

Mahan & Associates

Nashville Dental Society

Tennessee Association of Endodontists

Tennessee Oral & Maxillofacial Surgeons

TDA Insurance and MetLife

WSW CPAs (Trent Watrous)

UT College of Dentistry Alumni

SPLENDID
$2,500–$4,999

Coyne Oral Surgery

Endodontic Associates

First Horizon Bank

ICD/ADI Humanitarian Volunteerism

OMS Nashville

Southern Oral & Facial Surgery

UBS Financial Services

SUPERB
$1,000–$2,499

5 Patróns

5th Gear Technology Concepts

Blue Cross Blue Shield of Tennessee

Martin & Zerfoss Insurance Agency

Matthew DeFelice, D.D.S.

Morgan Stanley Wealth Management

Nashville Dental, Inc.

Periodontal and Implant Associates of Middle Tennessee

PNC Bank

TBH Global Asset Management

SENSATIONAL
$500–$999

Beck Oral & Maxillofacial Surgery

Kevin Christian

Dickson Pediatric Dentistry

Jay Hight, D.D.S.

Southern Women's Dental Study Club



FRIDAY EVENTS, JUNE 5, 2020

HAPPY HOUR AND LIVE AUCTION!

4:00 P.M. – 4:30 P.M.
GRAB A BEER AND VISIT WITH THE EXHIBITORS!

At the end of a busy first day of the conference, attendees and exhibitors are invited to gather in the conference center lobby and hallways for a beer and visiting the many exhibitors who are supporting our annual meeting! Watch for show specials that will be available for the TDA conference only.

4:30 P.M. – 6:00 P.M.
C'MON GET HAPPY! LIVE AUCTION AND HAPPY HOUR
BENEFITING CHARITABLE ORGANIZATIONS

Attendees and exhibitors enjoy meeting and mingling during Happy Hour with appetizers and drinks. Get your auction paddles ready and sights set on one of the fabulous destination vacations, sporting events, concert packages, or other donated items that will be auctioned to benefit TDA and charitable organizations. Don't miss the fun and the opportunity to secure a fantastic experience while doing good for dentistry.

Sponsored by Patterson Dental

After the Live Auction, enjoy the evening exploring the phenomenal restaurants and nightlife in the Franklin area or visit the CMA Fest in downtown Nashville!



SATURDAY EVENTS, JUNE 6, 2020

11:00 A.M. - ALLIANCE OF THE TDA LUNCHEON AND MEMBERSHIP MEETING

$55 (PER PERSON) PREREGISTRATION | $65 AFTER MAY 27TH

All dentists' spouses are invited to attend the Alliance Luncheon at 11:00 a.m. Alliance members support each other as well as partnering with the TDA in helping local communities and dental families to advance the oral health education of the public. The luncheon speaker will be Ms. Mila Grigg of MODA Image and Brand Consulting, one of the best image, fashion and brand consulting companies in the country.

5:00 P.M. - 6:30 P.M. PRESIDENT'S RECEPTION: MIX AND MINGLE

Free to all registrants. After a busy day of meetings and continuing education courses, unwind with your peers at a relaxing pre-dinner reception on the patio. Featuring a jazz trio, appetizers, wine, and beer.

Come in your President's Party decade-themed attire!

Sponsored by WSW CPAs (Trent Watrous and Associates)

SATURDAY, JUNE 6, 2020

PARTY WITH THE PRESIDENT!

BOOGIE THE NIGHT: DANCING THROUGH THE DECADES

6:30 P.M. – 8:00 P.M. - DINNER & JACK WELLS AWARD PRESENTATION

8:00 P.M. – 11:00 P.M. - DANCING

$60 (PER PERSON) PRE-REGISTRATION / $75 (PER PERSON) AFTER MAY 27TH



PUT ON YOUR DANCE SHOES AND GET READY TO BOOGIE THE NIGHT!

Come dressed in the style of your favorite musical decade at this fun event celebrating Dr. Terryl Propper's year as President of the TDA. The featured band is "TO THE 9s", a nine-piece band who will play the gamut of musical genres that incorporate iconic songs from each decade. UT Dean James Ragain and his panel of judges will award the Grand Prize for best costume - a four-night stay at Palm Bella, a 5-star home on the Isle of Palms, South Carolina.

The Jack Wells Award recipient will be honored during the evening. A seated dinner and wine are included. Open bar from 8:00 p.m. - 11:00 p.m. The UTHSC College of Dentistry Alumni will provide delicious desserts and a coffee bar after dinner and during the dance party.

Sponsored by Nashville Dental Society, the TDA Insurance Agency and MetLife, UTHSC College of Dentistry Alumni, 5 Patróns, OMS Nashville, Endodontic Associates, Periodontal & Implant Associates of Middle Tennessee

Don't miss this fun, energetic evening. Please call the TDA in advance for any special dietary needs.



HEALTH & WELLNESS EVENTS

THURSDAY, JUNE 4, 2020 | 1:00 P.M.

TDA GOLF TOURNAMENT
GOVERNOR'S CLUB / BRENTWOOD, TENNESSEE

$150 PER PERSON – TDA MEMBER DENTISTS ONLY
LIMITED TO 32 PLAYERS

Sign up for a TDA tee-time at the gorgeous Governor's Club golf course located in Brentwood, Tennessee. The Governors Club is a private 18-hole Arnold Palmer Signature course highlighted by magnificent stone and rock work. Each demanding hole grabs your attention with natural flowing creeks, waterfalls and panoramic views of the Tennessee foothills. Enjoy this stunning course with your dental associates and friends. A scramble format will be used with a prize awarded to the foursome with the best score. Also, for the especially skilled – or lucky – a special hole-in-one prize worth $10,000! Afterward, enjoy a reception with hors d'oeuvres and drinks in the Clubhouse. ***A portion of the proceeds will go to charity.***

Contact Amy Williams to register for the tournament (615-628-0208).

Sponsors include Martin & Zerfoss Insurance Agency, Dickson Pediatric Dentistry, Beck Oral & Maxillofacial Surgery, Dr. Jay Hight, Dr. Terryl Propper

FRIDAY, JUNE 5, 2020 | 6:30 A.M. – 7:30 A.M.

POSTURAL CONSIDERATIONS FOR DENTAL PRACTICE: MORNING YOGA!

Start your day off right with energizing yoga, led by popular instructors, Drs. McGrath and Yates of Peak Performance Chiropractic. The unique physical challenges required in the practice of dentistry can lead to aches and pains that can significantly impact daily life. Drs. McGrath and Yates' presentation will include home exercises to help strengthen your muscles and promote spinal mobility. Dress in comfortable clothes to join them as they demonstrate a simple office exercise routine for dentists and team members. **THIS IS A FREE EVENT WITH ONE-HOUR OF CONTINUING EDUCATION AWARDED FOR ATTENDANCE.** Event will be held outdoors, weather permitting.

SATURDAY, JUNE 6, 2020 | 6:30 A.M.

BLESS YOUR HEART 5K RUN / WALK FOR FUN!

Do something good for you heart! From serious runners to leisurely walkers, join with new and old friends as you run or walk the beautiful Cool Springs area. The event will start and end at the Marriott host hotel. Meet in the hotel lobby at 6:15 a.m. This is a **FREE** event.

SPECIAL MEAL EVENTS

FRIDAY – SUNDAY | 6:30 A.M. – 8:00 A.M.

FREE BREAKFAST / CAROTHERS ROOM

Conference attendees who have overnight rooms in the Marriott are invited to enjoy a delicious, complimentary breakfast in the Carothers Room, just off the hotel lobby and patio. Come and go between 6:30 a.m. to 8:00 a.m.

Sponsored by Southern Oral & Facial Surgery

FRIDAY, JUNE 5, 2020 | 12:00 P.M. – 1:30 P.M.

LUNCH / BALLROOM - KEYNOTE SPEAKER GOVERNOR BILL LEE

$15 PER PERSON PREREGISTRATION | $25 AFTER MAY 27TH

Let's all get together. You are invited to lunch in the ballroom with your fellow dental professionals and Tennessee Governor Bill Lee as our special guest speaker.

Sponsored by the Tennessee Society of Oral & Maxillofacial Surgeons, Tennessee Association of Endodontists

SATURDAY, JUNE 6, 2020 | 7:30 A.M. – 9:00 A.M.

WOMEN DENTISTS BREAKFAST

Speaker – Ms. Mila Grigg: Branding in the Digital Age

$45 PER PERSON PREREGISTRATION | $65 AFTER MAY 27TH

All female dentists are encouraged to attend this breakfast with networking opportunities as well as CE geared just for you. One-hour of CE will be presented by Ms. Mila Grigg of MODA Image and Brand Consulting. MODA takes pride in creating measurable results, not just feel good talks but presentations that have a purpose and create immediate change.

Sponsored by Coyne Oral Surgery: Dr. Cathleen Coyne , Southern Women's Dental Study Club, Dr. Sandra Harris

SATURDAY, JUNE 6, 2020 | 12:00 P.M. – 1:30 P.M.

AWARDS LUNCHEON – OPEN TO ALL ATTENDEES

$25 PER PERSON PREREGISTRATION | $50 AFTER MAY 27TH

All registrants are invited to attend this lunch event where we honor the best of the TDA! Celebrate the accomplishments of those receiving the Fellowship Award, 50-year Award, and ACE Award.

Note that the Jack Wells Award will be presented Saturday evening at the President's Party.

Sponsored by DentaQuest, Mahan & Associates



9:00 a.m. – 12:00 noon

CREATING A HEALTHY WORK ENVIRONMENT



Dr. Cathy Jameson

FREE Course / Keynote Speaker

For All Dental Professionals

Your practice cannot operate or reach its full potential without a dynamic, productive team. This engaging and informative course allows each participant to take a deep look at his/her role in the practice as well as examining the business and where it is going. Learn the skills you will need to take your practice from where it is now to that next level and how to develop a culture of superstars along the way. Enjoy this powerful session as you determine the key components to creating your own healthy work environment.

Objectives:

- Develop the leadership capability of each person on the team
- Enhance patient care and customer service: the key to practice building
- Learn how to make teamwork a reality rather than a cliché
- Understand how to create a sense of "co-ownership" among team members
- Increase the productivity of individuals and translate that into increased productivity for the practice

3 Hours CE Credit | Sponsored by CareCredit - Lecture

2:00 p.m. – 4:00 p.m.

COLLECT WHAT YOU PRODUCE



Dr. Cathy Jameson

The use of your own capital to finance your patient's dentistry is not profitable. Carefully informing patients about their financial responsibilities offsets many potential misunderstandings. Learn how to overcome the "fear of cost" objection. No one should walk out of your office not accepting treatment because of money. Learn how to finance your patients' dentistry comfortably without being their banker.

Topics Included:

- GET out of the banking business.
- FOCUS on what you do best – dentistry!
- UNDERSTAND how the credit business applies to dentistry.
- LEARN how to establish and integrate a financial system.
- MAKE financial arrangements that work for both the patient and the dental office.
- LEARN how to communicate about finances in a comfortable manner.
- FOCUS on collecting what you produce.
- GET rid of your accounts receivable.
- INCREASE cash flow.
- LOWER your overhead costs.
- INCREASE case acceptance through the marketing of your financing program.
- INCREASE your bottom-line profits – significantly!

2 Hours CE Credit | Sponsored by CareCredit - Lecture

2:00 p.m. – 4:00 p.m.

FOODS THAT FIGHT CANCER



Dr. Tooth

Research suggests that nearly 50% of all cancers are preventable and related to our lifestyles with 30% of cancers attributed to dietary factors. But food can work in our favor, to reduce our risk of cancer IF we eat the right foods, prepared in the right way. In this session, fourteen different food families and their anti-cancer phytochemicals will be discussed. We will also discuss the five most common mechanisms by which these foods fight cancer. Findings from cancer research focusing on chemoprevention of particular foods will be discussed. Tips from research about how to prepare these foods to preserve maximum potency of the important cancer fighting phytochemicals in the foods will be shared. Current dietary recommendations for cancer prevention from the World Health Organization and the American Institute of Cancer Research will be discussed. Resources will be shared to help participants continue learning even after this session.

Learning Objectives:

- Learn the mechanisms by which certain foods fight cancer
- Define polyphenols and phytochemicals
- Learn the phytochemicals and foods that research has found to be protective against cancer
- Learn evidenced based preparation tips that will help preserve cancer fighting phytochemicals in foods

2 Hours CE Credit - Lecture

2:00 p.m. – 4:00 p.m.

TDA TOOTH TALKS / TEAM TALKS

In the popular TED Talk format, the TDA presents Tooth Talks! Enjoy this targeted, energetic learning style which showcases speakers presenting well-formed ideas in under 20 minutes. Attendees will stay seated during this 2-hour session while four different speakers present their topic in a condensed format.

TOOTH TALKS / DENTISTS TRACK:



GET TO KNOW ANESTHESIOLOGY: THE NEWEST ADA RECOGNIZED SPECIALTY
Dr. Matt Yezerski



THE ROI ON HUMAN CAPITAL: APPRECIATION
Mr. Trent Watrous



USE PERSONALIZED VIDEO TO INCREASE YOUR "ACTIVE PATIENTS"
Mr. Kevin Barnett



UNFAIR COMPETITION: NAVIGATING NON-COMPETE AGREEMENTS AND AVOIDING PITFALLS RELATING TO WORKPLACE TRANSITIONS
Mr. David Johnson

2 Hours CE Credit I Sponsored by Dentsply Sirona - Lecture

TEAM TALKS / STAFF TRACK:



ARE YOU ON THE TEAM?
Ms. Hollie Bryant



MAKE EVERY TOUCHPOINT COUNT
Ms. Abbey Stanerson

TEAM TALKS / DENTAL TEAM TRACK:



PERSONAL AND PROFESSIONAL BRANDING
Ms. Mila Grigg



THOSE WHO CAN, DO. THOSE WHO CAN DO MORE, VOLUNTEER.
Dr. Rhonda Switzer-Nadasdi

2 Hours CE Credit | Sponsored by Dentsply Sirona - Lecture

2:00 p.m. – 4:00 p.m.

CHEMICAL DEPENDENCY & PRESCRIPTION WRITING

UNDERSTANDING ADDICTION



Dr. Peter Martin

Addiction to prescription and illicit opiates has reached epidemic proportions in the U.S., to the point where commonly cited statistics seem fictional. Scientific and clinical breakthroughs have allowed for a better understanding of the mechanisms underlying addiction and aided in redefining addiction, however, personal philosophies can bias treatment strategies and definitions of treatment success. We are currently losing the battle with a disease that is taking the lives of 46 individuals daily; it is time to embrace an integrated pharmacopsychosocial approach for treating addiction to reverse these trends.

THE OPIOID CRISIS AND TENNESSEE'S CONTROLLED SUBSTANCE PRESCRIBING



Dr. Wesley Geminn

Information and regulatory insight into Tennessee's prescription guidelines is provided by Tennessee's State Opioid Treatment Authority, Dr. Geminn.

Objectives:

- Recognize that treatment goes beyond medication.
- Redefine treatment success.
- Review of Tennessee prescription guidelines.

2 Hours CE Credit - Lecture

8:00 a.m. – 10:00 a.m.

OSHA 2020 REGULATIONS, COMPLIANCE AND INVESTIGATIONS UPDATE



Ms. Sara Anne Quinn

This course is packed with useful information to give dentists and staff peace of mind about compliance. Suitable for all members of the professional dental staff, the course will cover updates to relevant safety standards, information for the Dentist/Office Compliance Officer, as well as an investigations update.

PRACTICAL HIPAA



Ms. Shannon Hoffert

HIPAA compliance is one of the most important and challenging undertakings for a dental practice. Protect your patients – and your practice – by developing and implementing a complete HIPAA compliance program. With increased scrutiny by regulators and the possibility of penalties in the thousands and even millions of dollars for HIPAA violations, you can't afford not to.

2 Hours CE Credit | Sponsored by Butler Snow LLP - Lecture

8:00 a.m. – 12:00 noon

MICROENDODONTICS: ENDODONTICS IN THE 21ST CENTURY – LECTURE



Dr. Samuel Kratchman

The specialty of endodontics has seen enormous changes in technology over recent years. With the introduction of the operating microscope, nickel titanium rotary instruments, and Bioceramic sealer, the way we perform root canals has changed forever. We will discuss the new instruments on the market, showing their uses as well as their limitations. Use of ultrasonics for access, calcified cases, and irrigation protocol will also be discussed. We will then go step-by-step through clinical cases, explaining how to troubleshoot the most difficult clinical situations. The purpose of this lecture is to become familiar with the new technology and to be able to incorporate this technique into one's own practice.

Objectives:

- Understand the anatomic difficulties in root canals and the instruments that can best tackle these issues.
- Become comfortable with the newest generation of instruments and sealers
- Learn how to diagnose and treat complex cases
- Trouble shooting mishaps that may occur

4 Hours CE Credit I Sponsored by Brasseler - Lecture

2:00 p.m. – 4:00 p.m.

MICROENDODONTICS: ENDODONTICS IN THE 21ST CENTURY – HANDS-ON



Dr. Samuel Kratchman

Limited to 30 dentists. Attendance at Dr. Kratchman's morning session is preferred.

For those who wish to continue with the Hands-on portion of Microendodontics, Dr. Kratchman requires attendees to bring with them:

- Extracted teeth that have been accessed in their office
- Canals located with a #10 hand file

2 Hours CE Credit I Sponsored by Brasseler - Lecture and Hands-on

8:30 a.m. – 11:30 a.m.

ADHESIVE DENTISTRY – MAXIMIZING THE PLACEMENT OF ANTERIOR AND POSTERIOR COMPOSITES



Dr. Marc Geissberger

The use of composite resin material as a direct restorative for anterior and posterior restorations has dramatically increased in the marketplace. With self-etching technology emerging as a viable alternative to traditional techniques and the development of new technology to assist clinicians with bulk-fill techniques, it is easy to get confused and fall behind. What materials will you advocate for use in your practice? What has the literature been revealing on materials in current use? Should practitioners change their current techniques? What preparation design will you utilize? This program will attempt to make sense of all of the products and techniques available in today's marketplace and will focus on materials and their applications.

(Continued)

During this program practitioners will understand:

- Self-etching principles and how they are applied to composite resins.
- How to reproduce natural tooth characteristics using composite resin.
- How to improve the appearance and longevity of composite restorations.
- What is required of materials to be utilized for bulk-fill and how to place them correctly.
- Proper placement techniques that maximize clinical outcomes and esthetics.
- How to control post-op sensitivity.
- The mechanisms of bonding systems and learn to control sensitivity.
- The differences between the various composites available to clinicians.

3 Hours CE Credit | Sponsored by KaVo Kerr - Lecture

8:30 a.m. – 4:30 p.m.

****ALL-DAY COURSE WITH LUNCH BREAK****

THE COMPLETE FACE: BOTOX® TRAINING WITH CADAVER ANATOMY WORKSHOP



Dr. Gigi Meinecke

Afternoon is HANDS ON

$1,500 (per DENTIST) Preregistration ONLY

(Limited to 15 dentists/injectors)

$50 (per TEAM) Preregistration ONLY

Covering more than any other Botox® course available, The Complete Face is exactly that – COMPLETE. FACES provides the only Botox® training that includes muscles of the upper AND lower face plus masseter and temporalis in one class. FACES exclusive cadaver anatomy review workshop* provides the requisite anatomical foundation that allows consolidation of the entire face into one course. The uniqueness of The Complete Face saves you time and money by not requiring multiple levels of training. Re-invigorate your practice by adding Botox® treatments with the Anatomically Based, Academically Rigorous and Scientifically Driving Seminar™.

- Optimal to bring patient for afternoon Hands-On course.
- With enrollment fee, dentists will receive one bottle of Botox® 50 unit. Depending on your patient, you may need to purchase an additional bottle ($330).
- Dr. Meinecke will supply all injectable needs: Saline, lidocaine, needles, syringes, skin preps, alcohol preps, headbands, mirrors, surgical markers, gauze, etc., as well as necessary paperwork for consent, post/op instructions, etc.
- Registrants license to practice will be confirmed in advance and photo ID required to enter class.

At completion, the participate should be able to:

- Identify specifically the areas of the aging face and features that can be improved using Botox®.
- Conduct a thorough patient consultation to evaluate the potential need for and assess the suitability of facial injectables.
- Identify muscles of facial expression and muscles of mastication in a human cadaver* specimen.
- Acquire the technical skill to perform these injections through "hands-on" training.
- Avoid, recognize and manage adverse events.
- Understand CDC guidelines for proper asepsis in medication reconstitution and multi-use vials.
- Correctly document treatment – written and photographic.

*FACES is the only training offered in this discipline that integrates actual cadaver study (not video-taped) with live patient injections.

6 Hours CE Credit / For Dentists and Dental Team Members - Lecture and Hands-on



MINI MBA / NEW DENTISTS:

8:30 a.m. – 11:30 a.m.

RAISING THE REIMBURSEMENT ROOF WHILE REDUCING REGULATORY RISK

Dr. Roy Shelburne



Dr. Shelburne went to prison for two years and learned a series of lessons the hard way. There are ways to protect and defend a dental practice and to prevent what happened to him from happening to you. Know that if it's not in your clinical record, you didn't see it, you didn't say it, you didn't do it, it didn't need to be done, and it doesn't exist.... from the legal perspective. To be prepared for any challenge the whole dental team must be careful, concise, complete, and diligent, not just the doctor, because the whole team is potentially at risk.

3 Hours CE Credit | Sponsored by Henry Schein - Lecture

1:30 p.m. – 4:30 p.m.

HOW TO BUILD A GROUP PRACTICE

Dr. Jared Van Ittersum and
Dr. Elias Achey





Drs. Van Ittersum and Achey provide methodologies to establish the perfect balance between robust practice management systems and world-class team culture. Learn the greatest systems they've applied to daily practice and mastered while simultaneously developing a multi-state group.

DO YOU KNOW WHAT $100,000 RISKS ARE HIDING IN YOUR DENTAL OFFICE LEASE?

Mr. Ryan Cathers



Join Ryan for important information about the dental office lease where you will learn how to identify the top risks in your lease, learn how to negotiate them out, lower costs, and set up your lease for the long-term success of your practice.

A new dentist keg party wraps up this day.

3 Hours CE Credit | Sponsored by Henry Schein - Lecture

DENTAL TEAM:

8:30 a.m. – 11:30 a.m.

TOP 20 TIPS FOR CLINICAL TEAM MEMBERS

Dr. Lori Trost



This program will introduce "easy-to-implement" techniques and tips that are effective and efficient for everyday practical dentistry. Topics range from clinical protocols, communication, and isolation, to digital dentistry and best practices. Build your ultimate Top 20 list with ideas that work and you can start to use on Monday!

Learning Objectives:

- Customize your clinical "go-to" restorative list.
- Boost your communication and case presentation skills.
- Discover under-utilized treatments and learn how to implement them. 4) Learn assessment skills that benefit the patients.

3 Hours CE Credit I Sponsored by Dentsply Sirona - Lecture

1:30 p.m. – 4:30 p.m.

A RADIOLOGY PORTFOLIO: TECHNIQUES FOR SUCCESS

Ms. Reneé Graham

Lecture and Hands-on



Advances in technology have made a significant impact on the field of dental radiography. For a smooth transition to new technology, an understanding of modifications to basic principles required by new technology is beneficial. This course provides the dental professional with techniques to produce quality, diagnostic images on the first exposure.

Course Objectives:

- Transition smoothly to new technology modifications in radiography.
- Implement techniques to minimize errors and achieve quality diagnostic images on the first exposure.

3 Hours CE Credit | Sponsored by Dentsply Sirona - Lecture

8:30 a.m. – 11:30 a.m.

YOUR MIND YOUR BODY: HOW SLEEP IMPACTS ALZHEIMER'S



Ms. Anne Rice

Good sleep practices that minimize sleep disruption reduce risk factors for Alzheimer's.

- Understand critical sleep activities related to memory storage and clearing brain toxins.
- Differentiate between obstructive sleep apnea, upper airway resistance, nasal breathing and mouth breathing.
- Formulate a sleep hygiene system to improve cognitive health.

EFFECTIVE COMMUNICATION: IT STARTS WITH YOU



Ms. Andrea Johnson

Effective communication can mean the difference in being successful or struggling daily. Unfortunately, the art of true communication is dwindling due to the virtual communication world we live in. As a dental professional, we still have face-to-face conversations with our patients daily.

Course Objectives:

- Identify skills needed to be an effective communicator.
- Learn steps to communicate with influence through the active listening phase.

3 Hours CE Credit | Sponsored by Crest + Oral B | For Hygienists - Lecture

8:30 a.m. – 11:30 a.m.

FINDING SIGNIFICANCE AND ADVENTURE WHILE SERVING THE UNDER-RESOURCED AROUND THE WORLD



(Retired Colonel)
Dr. Robert Meyer

Dr. Bob Meyer says that he and his wife are often asked why they spend their time and resources helping the under-served both here and around the world and how they do short-term, dental missions. They have learned many lessons over the last thirty years and are excited to encourage and to assist others towards volunteering, as the need for dental care is great. They will show pictures of dental clinics they have held at orphanages, street youth centers, summer camps, schools, hospitals, churches, medical clinics, military posts, homes, seminaries, isolated islands, yurts, refugee camps and under tents in 40 countries around the world. They will display a modern, portable, dental clinic fitting into three, airline-checked bags.

Course objectives:

- Encourage participants to step out of their comfort zone to provide dental care to the disadvantaged both here and abroad.
- Gain an understanding of the reasons and the benefits motivating an individual to volunteer on a dental, humanitarian/mission trip.
- Give practical advice on how to plan, coordinate, organize, transport, and provide quality dental care safely and comfortably anywhere in the world utilizing portable dentistry.
- Network resources and sponsoring organizations available for dental volunteerism.

3 Hours CE Credit | Sponsored by the ICD/ADI Ongoing Series on Humanitarian Volunteerism - Lecture

1:30 – 4:00 p.m.

GRAND SLAM INDIRECT RESTORATIVE DENTISTRY

Dr. David Bonner



This presentation empowers dentists with modern techniques that enhance the ease, joy, and profitability of practicing dentistry to hit a "grand slam" every day.

Course Objectives

- Smile Design "simplified."
- Create Life-like Anterior Porcelain Restorations.
- Prepare teeth for porcelain veneers efficiently.
- Impressions – How to get them perfect every time.
- Create beautiful provisional restorations with excellent occlusion quickly.
- Eliminate Post-op Sensitivity.
- Place porcelain veneers with ease and with rapid clean-up.

2.5 Hours CE Credit | Sponsored by Dentsply Sirona - Lecture

1:30 – 4:00 p.m.

SEDATION AND ANESTHESIA REVIEW: KNOW YOUR PATIENTS, KNOW YOUR LIMITS, STAY PREPARED

Dr. Matthew Yezerski



Starting with a review of the current sedation-specific rules and regulations in Tennessee, this course will cover topics focused on patient safety and preparing your office and team to mitigate the risks involved with sedation. From deep dives into case reviews, to the importance of checklists and record keeping, there will be something for both dentists and staff alike in this sedation/anesthesia review.

Course Objectives

- Review Tennessee sedation-specific rules and regulations.
- Explore patient safety.
- Prepare office and team for risks with sedation.
- Review checklists.

2.5 Hours CE Credit - Lecture

EXHIBITORS (as of publication date)

Exhibitors will be conveniently located in the conference center hallways with tabletop exhibits. We ask that an extra effort be made to visit our exhibitors and purchase needed supplies and services from them at the meeting.

3M
5th Gear Technology Concepts
ADS South, LLC
Advantage Technologies
AFTCO Transition Consultants
Alexion
Bank of America Practice Solutions
BioHorizons
Bisco Dental Products
Brasseler
Bryant Consultants
Care Credit
Crest + OralB / P&G Professional Oral Health
Cutco Cutlery
DDSMatch South
Dental Technology Group
DentaQuest
Dentsply Sirona
Dentsply Sirona Endodontics
Designs for Vision
Doral Refining Corporation
Eaglestrong Financial
Eclipse Loupes
ERISA Consultants
Essentials Dental Supply
Gideons International
Global Surgical
Hayes Handpiece Sales and Service Company
Henry Schein
KaVo Kerr
Lighthouse 360 (a Henry Schein One Company)
Lumadent
MedPro Group
Nashville Dental, Inc.
Patterson Dental
PNC Healthcare Business Banking
Remote Area Medical
SciCan Inc
Shofu Dental Corporation
Smile 180 Foundation
Solmetex
TDA Insurance Agency
Tokuyama Dental America
UBS Financial Services
Ultradent Products
Ultralight Optics
Wells Fargo Advisors
Wells Fargo Practice Financial

CONTINUING EDUCATION & MEETING INFORMATION

CONTINUING EDUCATION

Continuing education courses provided by the TDA are recognized and approved by the Tennessee Board of Dentistry. Continuing education requirements differ from state to state. Check with your state for specific requirements. Continuing education credits hours are shown with each synopsis.

Disclaimer: Participants must always be aware of the hazards of using limited knowledge in integrating new techniques or procedures into their practice. Only sound evidence-based dentistry should be used in patient therapy

EARN CONTINUING DENTAL EDUCATION CREDIT!

Use this opportunity to obtain your 2020 continuing education credits, needed to comply with Tennessee Board of Dentistry rules.

CE CERTIFICATES & HOUR-FOR-HOUR CREDIT

Continuing Education certificates will be emailed to participants at the completion of the conference. To receive credit, participants must scan their badge on the conference app and enter the course code provided by the instructor at the end of the course. Hour-for-hour credit will be granted as indicated in the course program descriptions.

GENERAL ATTENDANCE CREDIT

Five (5) general attendance credit hours may be granted to Tennessee dentists, hygienists and registered dental assistants who attend the 153rd TDA Annual Session. The category of general attendance is limited to ten (10) hours per two-year period. General attendance certificates will be included in the meeting registration bag provided to each attendee.

NON-ENDORSEMENT

Speakers are selected based on their expertise and quality of presentation. Participation of speakers at the Tennessee Dental Association Annual Session, neither implies nor reflects endorsement by the TDA. Approval of the Tennessee Dental Association as a sponsor of continuing education by the Tennessee Board of Dentistry, the ADA or AGD neither constitutes nor infers endorsement by these organizations of any individual educational activity or the course content.

SPEAKERS

Speakers are required to disclose to participants any financial, commercial or promotional interest in a product or company that may influence their presentations, provided, however, the TDA shall not be liable for a speaker's failure to disclose such interests. Please be advised that courses, speakers or schedules may change without notice.

THE TDA IS AN ADA CERP PROVIDER

(November 2018 through December 2020).

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp

ADA C·E·R·P® | Continuing Education Recognition Program

IMPORTANT INFORMATION:

AUDIO RECORDINGS

Unauthorized audio or video recording of any program is strictly prohibited.

CHILDREN

Children under the age of 16 must be registered and accompanied by an adult always. Children are not permitted in lectures.

CLASSROOM COMFORT

You may find the temperature in lecture rooms too hot or too cold for your comfort. We suggest that you come prepared with a sweater or light jacket.

CLASSROOM ETIQUETTE

Please remember to silence your cell phones while seated in classrooms. Please step outside to receive/conduct phone calls as not to disturb other attendees.

NON-SOLICITATION POLICY

Except for exhibitors operating within their designated exhibit area, no attendees may solicit business in the exhibit area or in any other Tennessee Dental Association convention space. No business cards may be passed out to solicit business if an exhibit table has not been purchased. Violation of this policy will result in expulsion from the meeting.

SPECIAL NEEDS

If you have a disability that requires special arrangements at the conference, please contact the TDA in advance of the meeting by calling (615) 628-0208.

TAX DEDUCTIBILITY

A federal income tax deduction is permitted for educational expenses, which includes registration fees, transportation, meals and lodging. Check with your financial advisor for details.

PAPERLESS HANDOUTS

In a continued effort to minimize paper waste and benefit the environment, course handouts will ONLY be available via our TDA conference app, which is a free download through your app store. These materials are not printed for distribution onsite. (Please note that some speakers have chosen not to distribute handouts.)

SPEAKER BIOGRAPHIES

DR. ELIAS ACHEY

Dr. Elias Achey, D.M.D., has been practicing dentistry for eleven years while co-developing Infinity Dental Partners with his business partner Dr. Jared Van Ittersum. As a leader in the organization, he trailblazed the creation of a culture within Infinity Dental Partners emphasizing life transformation to create a massive vision for every team member, and a purpose-driven team pioneering total health and wellness for all.

MR. KEVIN BARNETT

Kevin Barnett is the founder of Hi5 Practice, a Nashville-based Patient Retention Marketing agency. Through Hi5 Practice, Barnett has been able to hyper-focus on the dental industry, working with general dentists, orthodontists, and endodontists to reclaim their relationships with existing patients and increase production though the power of storytelling and clear communication.

DR. DAVID BONNER

Dr. David M. Bonner received his dental degree from The University of Texas Health Science Center at San Antonio Dental School in 1980. He earned his MBA in Health Care Management from Texas Tech University. He has a private practice, which is focused on esthetic dentistry. He is an adjunct clinical professor at U.T. Health School of Dentistry in San Antonio. Dr. Bonner has served as President of the Panhandle District Dental Society and as Vice-President for the Texas Academy of General Dentistry.

MS. HOLLIE BRYANT

Hollie Bryant is the owner of Bryant Consultants, a full-service practice management consulting firm that provides practice success for progressive and neuromuscular dental practices. She is a member of the American Academy of Dental Office Managers, American Academy of Cosmetic Dentistry, Academy of Dental Management Consultants, Academy of Comprehensive Esthetics, and the American Dental Assistants Association.

MR. RYAN CATHERS

Ryan Cathers, senior consultant of healthcare leasing at Cirrus Consulting Group, lectures and advises doctors throughout the country on opening a practice, those looking to expand or renew their lease, or doctors looking to transition in the next 5-10 years. The lease plays a critical role at each juncture. Cirrus has been teaching dentists how to identify critical risks within their dental office leases and develop strategic processes for negotiations.

DR. MARC GEISSBERGER

Marc Geissberger, DDS, MA, brings extensive training and experience as an educator. Dr. Geissberger attended San Francisco's University of the Pacific (UOP), where he obtained his dental degree in 1991, followed by a Master of Arts in Educational Psychology. After graduation, Dr. Geissberger served as president of the UOP Alumni Association, director of its aesthetic clinic, associate professor and co-chair of its department of restorative dentistry, treasurer of its Dental School Alumni Association, and university representative to the American Academy of Cosmetic Dentistry University Council. Dr. Geissberger is a member of the American Dental Association, the California Dental Association, the Marin County Dental Society, the International College of Dentists, the American College of Dentists, and the Pierre Fauchard Academy

DR. WESLEY GEMINN

Dr. Wes Geminn, PharmD, BCPP is the Chief Pharmacist and State Opioid Treatment Authority for the Tennessee Department of Mental Health and Substance Abuse Services' Division of Clinical Leadership. Dr. Geminn graduated from the University of Tennessee College of Pharmacy and completed a post-graduate residency in managed care and psychiatry with the Tennessee Department of Mental Health and Substance Abuse Services. Dr. Geminn currently serves as Tennessee's State Opioid Treatment Authority which is responsible for providing regulatory oversight, education, and clinical and technical assistance to Tennessee's opioid treatment programs.

MS. RENEÉ GRAHAM

Renee' received a dental hygiene degree from Darton College and both a Bachelor of Science in Education and a Master of Education degree from Valdosta State University. Renee' provides over 20 years of clinical experience in general and periodontal practices and 14 years of academic experience including Director of Dental Programs at Valdosta Technical College in Valdosta, Georgia. Renee' has been very active with regional testing agencies and dental hygiene/dental assisting curriculum development for the State of Georgia.

MS. MILA GRIGG

Mila Grigg is the CEO of MODA Image and Brand Consulting, LLC. MODA was born out of Grigg's passion to help others succeed by sharing what she has learned in the world of business, brand, sales and marketing. She too often saw people and organizations fail regardless of their potential because they were not focusing on what matters most: Brand Drives Everything. Grigg has worked with athletes, entertainers, professionals and businesses in the area of brand and marketing.

MS. SHANNON HOFFERT

Shannon Hoffert of Butler Snow advises clients on HIPAA privacy and security issues, development of HIPAA compliance programs, and responding to privacy-related investigations and audits. She is also experienced in compliance with federal and state physician self-referral Stark Law, self-disclosure and reporting regulations, anti-kickback matters, fee-splitting issues, healthcare licensure, and certificate of need.

DR. CATHY JAMESON

Cathy Jameson, PdD, is the founder of Jameson Management, an international dental management, marketing and hygiene coaching firm. The Jameson Method of Management, developed by Dr. Jameson, offers proven management and marketing systems for helping organizations improve their workflow and efficiency in a positive, forward-thinking culture. Dr. Jameson has been named one of the Top 25 Women in Dentistry. In 2014, she was the recipient of the second Lifetime Achievement Award from the American Association of Dental Office Managers. Dr. Jameson has been named a Leader in CE by Dentistry Today multiple times, including in 2019.

MS. ANDREA JOHNSON

Andrea Johnson is the Scale Influence Manager in the Central Region for Procter & Gamble Professional Oral Health. She provides leadership in key strategy areas to develop capability within the region and on a national level. She delivers educational lectures on preventive dentistry topics to dentist, dental hygienist, dental assistants, students, faculty and staff at schools in her region. Johnson has fourteen years experience with P&G in the dental field and has held numerous roles within the company including Territory Manager and Capability Manager. She holds a Master's of Science in Psychology from Texas Woman's University.

MR. DAVID JOHNSON

David Johnson of Butler Snow has more than twenty years of experience practicing litigation in a variety of practice areas, including labor and employment, commercial, and products liability matters. He has particularly extensive experience in non-compete and trade secret matters, as well as appellate and motion practice.

DR. SAMUEL KRATCHMAN

Dr. Sam Kratchman received a B.S. in Biology and D.M.D. at Tufts University in Boston, and his certificate in endodontics from the University of Pennsylvania, where he is an Associate Professor of Endodontics and Assistant Director of Graduate Endodontics, in charge of microsurgery. Dr. Kratchman coauthored the textbook of Endodontic Microsurgery with Dr. Kim published in 2017 and developed a patented instrument called the S Kondenser for obturation of root canals. Dr. Kratchman lectures nationally and internationally and maintains three private practices, in Exton, West Chester and Paoli Pennsylvania.

DR. PETER MARTIN

Dr. Peter Martin is a Professor of Psychiatry and Behavioral Sciences at Vanderbilt University's Department of Pharmacology. He holds an M.D., C.M from McGill University and an M.Sc. in Pharmacology from the University of Toronto. His research and scholarly interests include the molecular basis, diagnosis, and treatment of drug use disorders with an emphasis on substance-induced mental disorders and co-occurring psychiatric disorders. Dr. Martin treats

drug use and addictive disorders and associated psychiatric disorders in both inpatient and outpatient settings at Vanderbilt using an integrated pharmacopsychosocial approach to treatment.

DRS. CAROLYN MCGRATH AND JEFF YATES

Drs. Carolyn McGrath and Jeff Yates own Peak Performnace Chiropractic, a chiropractic, nutrition and rehab clinic in Franklin, Tennessee. Using a wide-variety of techniques, they create a customized treatment plan and protocol that is tailored to best suit the needs of each patient. In addition to chiropractic care, their clinic offers many other services including: Dry Needling, Cupping, Soft Tissue Therapy (i.e. Graston), Therapeutic Exercise, Titleist Performance Level 1 Certified, Allergy Testing, and Weight Loss Center.

DR. GIGI MEINECKE

Dr. Gigi Meinecke has been active in the field of facial injectables since 2004. In 2013, she established "FACES" – Facial Anatomy for Comprehensive Esthetic Seminars – providing cosmetic and therapeutic injectable training to medical and dental professionals with a focus on comprehensive facial anatomy. FACES provides the only training in this discipline that integrates cadaver study with live patient injections. Dr. Meinecke serves on the Maryland State Dental Association's Legislative and Government Affairs Council. Nationally, she is a spokesperson for the AGD. Dr. Meinecke also chairs the ADA Council on Communications. She is also on the Boston University Goldman School of Dental Medicines' Alumni Board and maintains a private practice in Potomac, Maryland.

DR. ROBERT MEYER

Colonel (Retired) Bob Meyer, DMD, MAGD, ABGD, FADI, is the Executive Director of the Christian Dental Society and a full-time, dental volunteer. Colonel Meyer started a 30-year Army career at West Point and commanded the only Air-borne Dental Unit in existence which deployed dentists around the world. He has been awarded the Medical Order of Merit and the Surgeon General's "A" Proficiency Designation. He is a Master in the Academy of General Dentistry, a Fellow in the Academy of Dentistry International, and has authored scientific articles in numerous dental journals. In the last 30 years, he and his wife have provided dental care to the under-served in the developing world on over 60 mission trips.

MS. SARA ANNE QUINN

Ms. Sara Anne Quinn of Butler Snow practices primarily in employment litigation. She is a member of the Labor and Employment Section of the American Bar Association.

MS. ANNE RICE

Anne Rice, RDH, BS in Oral Health Promotion is an expert speaker on the oral-systemic link research and education. A 30+ year dental hygienist, she's observed the impact of periodontal inflammation on a wide range of diseases and conditions including Alzheimer's Disease. Her mission is to empower dental healthcare professionals as entry points for comprehensive assessment and recommended protocols to shift the trajectory of Alzheimer's.

DR. ROY SHELBURNE

Dr. Roy Shelburne graduated with honors from Virginia Commonwealth University's Dental School and opened a private general practice in Pennington Gap, Virginia, in 1981. In March 2008, he surrendered his dental license after being convicted of healthcare fraud and spent 19 months in Federal Prison and 2 months in a halfway house. Dr. Shelburne is a nationally known speaker/writer/consultant who openly shares his mistakes, what he learned as a result and how to avoid those career-ending errors.

MS. ABBEY STANERSON

Ms. Abbey Stanerson is an Account Supervisor at Hi5 Practice. She oversees a team of Client Success Managers to ensure they provide exceptional client service. Abbey has taught one-on-one training programs in 50+ dental practices for effective communication. She has executed automated workflows to simplify patient and client experiences – ultimately increasing her clients' bottom line.

DR. RHONDA SWITZER-NADASDI

Dr. Rhonda Switzer-Nadasdi graduated from the University of Manitoba College of Dentistry in 1991. Since then, she has spent her career overseeing dental programs for the underserved. Dr. Switzer-Nadasdi is the CEO of the Interfaith Dental Clinic of Nashville. She became their first employee in 1995 and during her tenure, the clinic has grown from a tiny two dental chair operation located in a church basement to a brand new 10,000 square foot facility with 18 dental chairs in Nashville and a satellite in Murfreesboro with 8. These two clinics provided 6 million dollars of care to over 3,000 patients in a ten-county region of middle Tennessee in 2018.

DR. LORI TROST

Dr. Lori Trost is an accomplished dental educator. She received her dental degree from Southern Illinois University, School of Dental Medicine. Dr. Trost offers post-graduate courses to dentists and their team members drawing from her extensive private practice experience that emphasizes restorative dentistry and short-term orthodontics, while blending current dental materials with digital technology, alongside business management and improved patient communication. She has authored a wide variety of professional articles focusing on contemporary techniques and materials.

DR. PAM VANARSDALL

Dr. VanArsdall graduated from the University of Kentucky College of Dentistry in 1990. She practiced general dentistry for 13 years and then became a full-time faculty member at the University of Kentucky in the College of Medicine's Department of Anatomy and Neurobiology where she taught and conducted research. In 2009, she became a full-time faculty member at the University of Kentucky College of Dentistry teaching geriatrics and public health and continuing to conduct health research. She is the former Academic Dean of the University of Kentucky College of Dentistry and is currently a part-time professor. Dr. VanArsdall has a holistic approach to health and is a certified health and wellness coach, certified mindfulness instructor and certified in plant-based professional culinary arts.

DR. JARED VAN ITTERSUM

Jared Van Ittersum, D.D.S., has been practicing dentistry for ten years while simultaneously developing and co-owning the multi-state private D.S.O., Infinity Dental Partners, with his business partner Dr. Elias Achey. Founded on the principle of strategic partnerships, Dr. Van Ittersum built his group surrounding himself with industry experts to help implement the explosive growth strategies he has experienced in a post-recession era.

MR. TRENTON D. WATROUS

Trent D. Watrous leads the Dental Services Practice at WSW CPAs. Watrous serves dental clients in roles which range from oversight of transitions and new entity startups to growth management within dental practices. Watrous holds a Bachelor of Business Administration from Freed Hardeman University, is a licensed Certified Public Accountant in the State of Tennessee and Certified Valuation Analyst and Certified Fraud Examiner.

DR. MATTHEW YEZERSKI

Dr. Matthew Yezerski is a Dentist Anesthesiologist and Diplomate of the American Dental Board of Anesthesiology. After graduating from the University of Kentucky College of Dentistry he completed his residency in Dental Anesthesiology at Stony Brook Medical Center. Dr. Yezerski is the owner of Nashville Office-Based Anesthesia, where his team provides mobile sedation/anesthesia services for dental offices throughout Tennessee.

Visit tndentalassociation.com for full speaker information and disclosures.

2020 SCHEDULE OF EVENTS

THURSDAY, JUNE 4, 2020

9:00 a.m. – 12:00 noon	TDA Board of Trustees Meeting
1:00 p.m.	TDA Golf Tournament
3:30 p.m. – 8:30 p.m.	Registration (hotel lobby)

FRIDAY, JUNE 5, 2020

6:30 a.m. – 6:00 p.m.	Registration
6:30 a.m. – 7:30 a.m.	Postural Considerations for Dental Practice: Morning Yoga!
6:30 a.m. – 8:00 a.m.	Breakfast / Hotel guests only
7:00 a.m. – 8:00 a.m.	Council & Committee Meetings
7:30 a.m. – 9:00 a.m.	Tennessee Association of Endodontists
8:00 a.m. – 9:00 a.m.	Exclusive Time to Visit Exhibitors
8:00 a.m. – 5:00 p.m.	Exhibits Open
9:00 a.m. – 12:00 noon	CREATING A HEALTHY WORK ENVIRONMENT – DR. CATHY JAMESON, PHD
12:00 noon – 1:30 p.m.	Lunch for All with Keynote Speaker Governor Bill Lee
2:00 p.m. – 4:00 p.m.	TOOTH TALKS / DENTIST TRACK
2:00 p.m. – 4:00 p.m.	TEAM TALKS / DENTAL TEAM TRACK
2:00 p.m. – 4:00 p.m.	FOODS THAT FIGHT CANCER – DR. PAM VANARSDALL
2:00 p.m. – 4:00 p.m.	COLLECT WHAT YOU PRODUCE – DR. CATHY JAMESON
2:00 p.m. – 4:00 p.m.	UNDERSTANDING ADDICTION & PRESCRIPTION WRITING GUIDELINES – DR. PETER MARTIN AND DR. WESLEY GEMINN
4:00 p.m. – 4:30 p.m.	Grab a Beer / Browse Exhibits
4:30 p.m. – 6:00 p.m.	C'MON GET HAPPY! Live Auction and Happy Hour
6:00 p.m.	Free Evening

SATURDAY, JUNE 6, 2020

6:30 a.m. – 6:30 p.m.	Registration
6:30 a.m. – 8:00 a.m.	Breakfast / Hotel guests only
6:30 a.m.	Bless Your Heart 5K Run / Walk for Fun
7:30 a.m.	Past Presidents' Breakfast
7:30 a.m.	Women Dentists Breakfast / Ms. Mila Grigg
8:00 a.m. – 9:00 a.m.	Component Society Officers Meeting
8:00 a.m. – 5:00 p.m.	Exhibits Open

SATURDAY, JUNE 6, 2020 CONTINUED

8:00 a.m. – 5:00 p.m.	Idiopathic Pulmonary Fibrosis (IPF) Screening – Dr. Joseph Smiddy
8:00 a.m. – 10:00 a.m.	OSHA 2020 REGULATIONS / PRACTICAL HIPAA – MS. SARA ANNE QUINN / MS. SHANNON HOFFERT
8:00 a.m. – 12:00 noon	MICROENDODONTICS: ENDO IN THE 21ST CENTURY – DR. SAMUEL KRATCHMAN
8:30 a.m. – 11:30 a.m.	ADHESIVE DENTISTRY – DR. MARC GEISSBERGER
8:30 a.m. – 4:30 p.m.	THE COMPLETE FACE: BOTOX® TRAINING – DR. GIGI MEINECKE
8:30 a.m. – 11:30 a.m.	MINI MBA / NEW DENTIST TRACK – DR. ROY SHELBURNE
8:30 a.m. – 11:30 a.m.	DENTAL TEAM TRACK – TOP 20 TIPS FOR CLINICAL TEAM MEMBERS – DR. LORI TROST
8:30 a.m. – 11:30 a.m.	ALZHEIMER'S/EFFECTIVE COMMUNICATION - MS. ANNE RICE / MS. ANDREA JOHNSON
8:30 a.m. – 11:30 a.m.	FINDING SIGNIFICANCE AND ADVENTURE – DR. ROBERT MEYER
9:00 a.m. – 11:00 a.m.	Tennessee Academy of Pediatric Dentists
11:00 a.m	Alliance of the TDA Luncheon
12:00 noon – 1:30 p.m.	Lunch and Awards
1:30 p.m. – 4:30 p.m.	MINI MBA / NEW DENTIST TRACK – DR. JARED VAN ITTERSUM / DR. ELIAS ACHEY / MR. RYAN CATHERS
1:30 p.m. – 4:30 p.m.	DENTAL TEAM TRACK – A RADIOLOGY PORTFOLIO - MS. RENEÉ GRAHAM
1:30 p.m. – 4:30 p.m.	SEDATION AND ANESTHESIA REVIEW – DR. MATT YEZERSKI
1:30 p.m. – 4:00 p.m.	GRAND SLAM INDIRECT RESTORATIVE DENTISTRY - DR. DAVID BONNER
2:00 p.m. – 4:00 p.m.	MICROENDODONTICS: HANDS-ON – DR. SAMUEL KRATCHMAN
2:00 p.m. – 4:00 p.m.	Reference Committee
5:00 p.m. – 6:30 p.m.	President's Reception
6:30 p.m. – 11:00 p.m.	President's Party Dinner and Dancing – Boogie the Night: Dancing through the Decades

SUNDAY, JUNE 7, 2020

7:00 a.m. – 9:00 a.m.	Registration
7:00 a.m. – 9:00 a.m.	ACD, ICD, Pierre Fauchard Breakfast
9:00 a.m. – 11:00 a.m.	House of Delegates

MEETING REGISTRATION FORM **ONE REGISTRANT PER FORM**

TDA ANNUAL SESSION 2020 | JUNE 5-7, 2020
FRANKLIN COOL SPRINGS MARRIOTT – FRANKLIN, TENNESSEE

REGISTER:

Online: www.tndentalassociation.com
By mail: TDA, 660 Bakers Bridge Avenue, Suite 300, Franklin, TN 37067
By fax: (615) 628-0214
Questions? Call (615) 628-0208 / Amy Williams

CANCELLATION/CHANGE/TRANSFER FEE:

All cancellations/changes/transfers are subject to a $10 per person processing fee.

Cancellations must be received in writing at the TDA office by May 18, 2020 via fax 615-628-0214 or email tda@tenndental.org. No refunds will be made after May 18, 2020.

STUDENTS:

Students in dentistry may attend CE courses and events. Registration and CE are provided at no charge, with the exception of hands-on courses; however, students must sign up for meals and events and pay the designated price where applicable.

PLEASE PRINT:

ADA ID Number (Dentist Only)

Component Society (TDA Members Only)

First Name Last Name

Office Address

City State Zip

Daytime Phone Number Cell Phone Number

Email ***(Must be Registrant's Email/Do NOT use employer email. CE Certificates will be sent to this address)***

Team Members: Please provide name of employer dentist below:

Dr._____

REGISTRATION - YOU MUST CHOOSE ONLY ONE OF THE FOLLOWING (ONE REGISTRANT PER FORM):

	DEADLINES		
❑ DENTIST:	BY MAY 27, 2020	AFTER MAY 27, 2020	AMOUNT
❍ TDA MEMBER**	$0	$50	$_____
❍ OUT-OF-STATE MEMBER ADA**	$50	$100	$_____
❍ NON-MEMBERS OF THE TDA/ADA	$450	$650	$_____
❑ SPOUSE OF DENTIST ❑ Check if Alliance also Member**	$25	$50	$_____
❑ CHILD (UNDER AGE 16)	FREE*	FREE*	❑ ATTENDING
❑ HYGIENIST	$25	$50	$_____
❑ ASSISTANT	$25	$50	$_____
❑ FRONT OFFICE	$25	$50	$_____
❑ GUEST	$25	$50	$_____
❑ STUDENT: ❍ DENTAL ❍ HYGIENIST ❍ ASSISTANT	FREE*	FREE*	❑ ATTENDING
EXHIBITOR - COMPANY NAME: _____	FREE*	FREE*	❑ ATTENDING

* Free categories, place a check mark in the box indicating you are attending.

** Membership in the ADA, TDA, and TDA Alliance will be verified.

PAGE 1 TOTAL $_____

COURSES & EVENTS / PAGE 2 TOTAL $_____

GRAND TOTAL FOR REGISTRATION, COURSES & EVENTS $_____

RETURN FORM WITH PAYMENT TO:

TENNESSEE DENTAL ASSOCIATION, 660 BAKERS BRIDGE AVENUE SUITE 300, FRANKLIN, TN 37067

CHECK (PAYABLE TO TENNESSEE DENTAL ASSOCIATION) CHECK #_____

CREDIT CARD (MASTER CARD AND VISA ONLY)

CARD #:_____ EXPIRATION DATE:_____

NAME ON CARD:_____ CVV CODE ON BACK (3 DIGITS):_____

SIGNATURE:_____

 Name: _____

Free events and CE Courses: Place a check mark in the box to indicate your attendance.

CONTINUING EDUCATION

FRIDAY, JUNE 5, 2020 - MORNING ONLY - FREE

*** You must be registered for the FREE courses to receive CE credit!***

❑ **POSTURAL CONSIDERATIONS FOR THE DENTAL PRACTICE: MORNING YOGA!**
Dr. Carolyn McGrath and Dr. Jeff Yates
6:30 a.m. – 7:30 a.m.
FREE (Note attendance in box)

❑ **CREATING A HEALTHY WORK ENVIRONMENT**
Dr. Cathy Jameson
9:00 a.m. – 12:00 noon
FREE (Note attendance in box)
Opening Session CE | FREE - For Dentists and Team Members

CONTINUING EDUCATION BUNDLE / ONE LOW PRICE FOR UP TO 3 COURSES

Choose up to 3 courses (1 from each time block) for one low price!

By 5/27: D - $125 | T - $50 $_____
After 5/27: D - $200 | T - $100 $_____

FRIDAY, JUNE 5, 2020 - AFTERNOON

Please select only 1 course from this time block:

❍ 2:00 P.M. – 4:00 P.M. TOOTH TALKS (DENTISTS)
❍ 2:00 P.M. – 4:00 P.M. TEAM TALKS (DENTAL TEAM)
❍ 2:00 P.M. – 4:00 P.M. FOODS THAT FIGHT CANCER - DR. VANARSDALL
❍ 2:00 P.M. – 4:00 P.M. COLLECT WHAT YOU PRODUCE - DR. JAMESON
❍ 2:00 P.M. – 4:00 P.M. UNDERSTANDING ADDICTION / PRESCRIPTION WRITING - DR. MARTIN / DR. GEMINN

SATURDAY, JUNE 6, 2020 - MORNING

Please select only 1 course from this time block:

❍ 8:00 A.M. – 10:00 A.M. OSHA 2020 REGULATION / PRACTICAL HIPAA - MS. QUNN / MS. HOFFERT
❍ 8:00 A.M. – 12:00 NOON MICROENDODONTICS - DR. KRATCHMAN
❍ 8:30 A.M. – 11:30 A.M. ADHESIVE DENTISTRY - DR. GEISSBERGER
❍ 8:30 A.M. – 11:30 A.M. MINI MBA / NEW DENTISTS - REIMBURSEMENT - DR. SHELBURNE
❍ 8:30 A.M. – 11:30 A.M. DENTAL TEAM TRACK - TOP 20 TIPS - DR. TROST
❍ 8:30 A.M. – 11:30 A.M. ALZHEIMER'S / EFFECTIVE COMMUNICATION - MS. RICE / MS. JOHNSON
❍ 8:30 A.M. – 11:30 A.M. FINDING SIGNIFICANCE AND ADVENTURE - DR. MEYER

SATURDAY, JUNE 6, 2020 - AFTERNOON

Please select only 1 course from this time block:

❍ 1:30 P.M. – 4:30 P.M. MINI MBA / NEW DENTISTS - GROUP PRACTICE / OFFICE LEASES - DR. VAN ITTERSUM / DR. ACHEY / MR. CATHERS
❍ 1:30 P.M. – 4:30 P.M. DENTAL TEAM TRACK - RADIOLOGY PORTFOLIO - MS. GRAHAM
❍ 1:30 P.M. – 4:30 P.M. SEDATION AND ANESTHESIA REVIEW - DR. YEZERSKI
❍ 1:30 P.M. – 4:30 P.M. INDIRECT RESTORATIVE DENTISTRY - DR. BONNER
❍ 2:00 P.M. – 4:00 P.M. MICROENDODONTICS - HANDS-ON - DR. KRATCHMAN

Additional Training Opportunity - Fee required.

❑ **THE COMPLETE FACE: BOTOX® TRAINING**
Dr. Gigi Meinecke
Saturday, June 6, 2020 -
8:30 a.m. – 4:30 p.m.
AFTERNOON HANDS-ON
PREREGISTRATION ONLY
(Limited to 15 dentists)
By 5/27: D - $1,500 | T† - $75 $_____
†*Must accompany dentist registered for course.*

EVENTS

FRIDAY, JUNE 5, 2020

❑ Luncheon for All Meeting Registrants - Governor Bill Lee, Keynote Speaker
12:00 noon – 1:30 p.m.
By 5/27: $15
After 5/27: $30* $_____

❑ C'MON GET HAPPY!
Happy Hour and Live Auction
4:30 p.m. – 6:00 p.m.
FREE (Note attendance in box)

SATURDAY, JUNE 6, 2020

❑ Bless Your Heart 5K Run for Fun
6:30 a.m.
FREE (Note attendance in box)

❑ Women Dentists Breakfast
7:30 a.m.
By 5/27: $45
After 5/27: $65 $_____

❑ Alliance Luncheon
11:00 a.m.
By 5/27: $55
After 5/27: $75 $_____

❑ Luncheon for All Meeting Registrants / Awards Lunch
12:00 noon – 1:30 p.m.
By 5/27: $25
After 5/27: $50* $_____

❑ President's Reception
5:00 – 6:30 p.m.
FREE (Note attendance in box)

❑ Party with the President – Boogie the Night: Dancing Through the Decades
6:30 p.m. – 11:00 p.m.
By 5/27: $60
After 5/27: $75 $_____
*Based on availability

Total amount due for Page 2‡ $_____

‡*Add this amount in the payment area on the reverse side for total registration payment due.*



HOTEL INFORMATION

Franklin Marriott Cool Springs

700 Cool Springs Blvd., Franklin, TN 37067

(615) 261-6100

(888) 403-6772

www.marriott.com

The TDA Annual Session headquarters hotel is the Franklin Marriott Cool Springs Hotel which is connected to the Conference Center where all continuing education and events are located. The hotel is decorated in Marriott's modern aesthetic theme by merging form and function and emphasizing chic interior architecture. You will enjoy the latest in guest room design and technology and easy access to conference meetings and events.

OTHER HOTEL BENEFITS INCLUDE:

Free WiFi

Free Hot Breakfast (Registered hotel guests only)

Free Parking

Near upscale shopping in historic downtown Franklin

Proximity to Nashville – just 20 minutes away

ROOM RATE:

$186 per night. (Group rate available through May 13, 2020)

Group name: TN Dental Association

TO MAKE RESERVATIONS:

Hotel reservations may be made online via their link on the TDA website (address below).

ONLINE/TDA WEBSITE:

tndentalassociation.com

IMPORTANT NOTE:

Any sleeping room cancellations, no-shows, or early departures without a 72-hour notice will result in the forfeiture of the one-night deposit or charge to the credit card. Rooms are subject to availability. Applicable local and state taxes apply.

TENNESSEE DENTAL ASSOCIATION
660 BAKERS BRIDGE AVENUE, SUITE 300
FRANKLIN, TN 37067

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