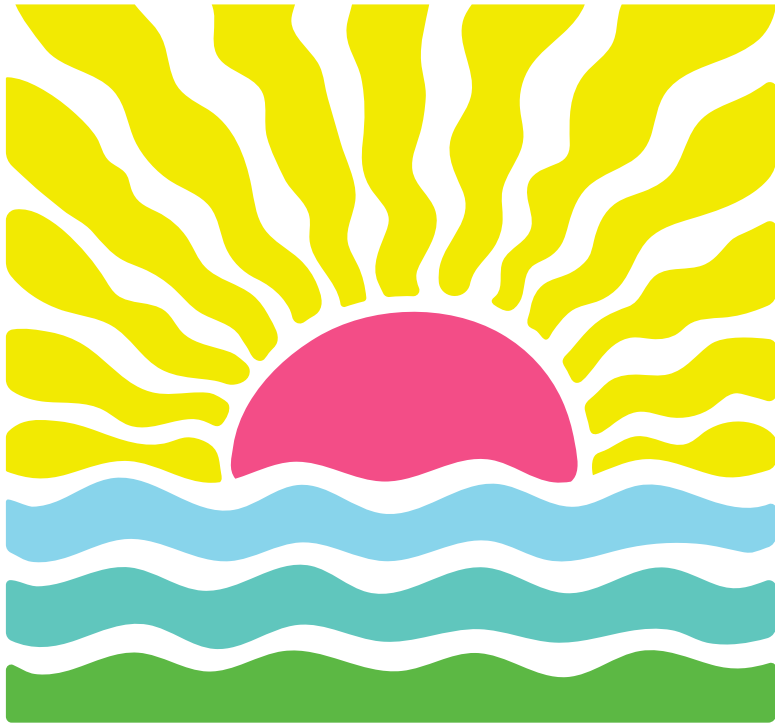


# NESO



# 2025

**NOVEMBER 14-15, 2025**

**Orthodontics and Beyond: Comprehensive Strategies for Complex Cases**

**HYATT REGENCY COCONUT POINT RESORT AND SPA | BONITA SPRINGS, FL**

# 2025 NESO ANNUAL MEETING

Online Registration is Now Open!



REGISTER NOW!



Registration is now open for the **2025 NESO Annual Meeting**. Join us November 14-15, 2025, in beautiful Bonita Springs, Florida to hear from renowned experts, network with professionals, and enjoy a tropical oasis. Don't miss out on this year's meeting in sunny Florida! Get ready to meet, learn, and relax with us!

The program schedule includes up to 9.25 CE hours of educational sessions from renowned speakers you won't want to miss!



## 2025 ANNUAL MEETING PLANNING COMMITTEE

- ▶ Dr. Sercan Akyalcin
- ▶ Dr. Thikriat Al-Jewair (Taj)
- ▶ Dr. Lisa Howard (*ad hoc*)
- ▶ Dr. Katie Klein (*Chair*)
- ▶ Dr. Sal Manente
- ▶ Dr. Chris Murphy
- ▶ Dr. Jennifer Shahr
- ▶ Dr. Andre Weissheimer





# REGISTER TODAY!



# SCHEDULE AT A GLANCE

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## A Two-Day Journey of Innovation, Insight, and Inspiration

The two-day event offers a dynamic blend of clinical excellence, staff development, and community engagement. Begin Friday with breakfast in the exhibit hall, followed by specialized sessions for doctors and staff. Highlights included Dr. Dan Bills on managing complex cases efficiently, Dr. Glenn Krieger's smartphone strategies for case acceptance, and Dr. Neal Kravitz sharing surgical pearls. Staff sessions emphasize patient experience and empathetic communication, featuring insights from Dr. Bills, Ms. Jessica Bryson, and Ms. Diana Weaver. The afternoon includes a motivational general session with Dr. Krieger and recreational activities for friendly competition at the NESO pickleball tournament or a tranquil sound bath for restoration. A lively welcome reception with exhibitors will be held by the Waterfall Pool.

Saturday features joint breakfast sessions from industry speakers, followed by focused tracks for both clinical and operational growth. Doctors will hear from Dr. John Christensen on dental autotransplantation and Dr. Stuart Frost on treating gummy smiles, while staff gain valuable strategies on patient interaction and team leadership from Ms. Weaver and Ms. Bryson. Financial and career development sessions closed the day, led by Mr. Brad Kucharo and Dr. Christina Jackson. Join us in the exhibit hall for breaks and lunches and ample networking and engagement opportunities, rounding out a well-balanced and enriching experience.





## SCHEDULE

### THURSDAY

Board Meetings

Registration Open

### FRIDAY

Exhibits Open

General Session

General Session

Lunch. Resident Presentations

Clinical and Practice Management Tracks

Sound Bath Meditation

Pickleball Tournament

Welcome Reception

### SATURDAY

Exhibits Open

NESO Business Meeting/Officer Installation

Industry Sessions

Lunch, Educator Luncheon

Clinical and Practice Management Tracks

Closing Keynote

Residents Reception by the Pool

**JOIN US  
IN SUNNY  
BONITA  
SPRINGS,  
FLORIDA!**



# REGISTRATION

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All Registration fee categories (excluding guest badges) include admission to all conference sessions, receptions and entry to the exhibit hall; continental breakfasts and lunch on Friday and Saturday; and Friday *Welcome Reception* by the Waterfall Pool. Registration will be open on Thursday from 4:00pm - 8:00pm, Friday from 7:30am - 3:00pm and on Saturday from 7:30am - 3:00pm.

## Cancellation/Refund Policy

Attendee registration refunds are limited to conference fees paid and do not include any travel, lodging, transportation, or other fees paid independently of conference registration. No-shows and on-site purchases are non-refundable.

To qualify for a full refund of registration fees paid, less a \$50 administrative fee, a written cancellation must be received by NESO no later than 11:59pm EST on October 17, 2025. No refunds will be given after this date.

# HOTEL

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Make your hotel reservations at the host hotel, the Hyatt Regency Coconut Point. To receive the **discounted group rate**, visit the conference website for the discount reservation site link.



DISCOUNTED GROUP RATE



Reservations must be made on or before October 20, 2025 to receive the group rates. Any reservation made after October 20 will be subject to availability at the discounted rates.

### The NESO discounted room rate is: Single/Double \$269.00 plus tax

Hotel room rates are subject to applicable taxes in effect at the time of checkout. Room rates are available to attendees during the program dates, based on availability of general inventory rooms. Contact [mtaft@neso.org](mailto:mtaft@neso.org) for assistance.

- ▶ Hyatt Regency Coconut Point  
5001 Coconut Road  
Bonita Springs, FL 34134  
  
Hotel Information: (239) 444-1234



## REGISTRATION FEES

| REGISTRATION CATEGORY                     | ON OR BEFORE OCTOBER 3 | ON OR BEFORE NOVEMBER 7 | ONSITE |
|-------------------------------------------|------------------------|-------------------------|--------|
| NESO Member                               | \$650                  | \$695                   | \$725  |
| NESO Academic Member                      | \$245                  | \$285                   | \$365  |
| NESO Retired Member                       | \$160                  | \$160                   | \$160  |
| Clinical/Admin Staff ( <i>up to 3</i> )   | \$175                  | \$200                   | \$275  |
| Clinical/Admin Staff ( <i>4 or more</i> ) | \$150                  | \$175                   | \$275  |
| Resident*                                 | \$50                   | \$50                    | \$50   |
| Guest Badge                               | \$175                  | \$175                   | \$175  |
| Exhibitor                                 | \$150                  | \$150                   | \$150  |
| Non-Member Doctors/All Others             | \$675                  | \$725                   | \$750  |
| Pickleball Tournament Ticket**            | \$100                  | \$100                   | \$100  |

\*Resident Rate is available to ALL orthodontic residents. **Non-NESO students** should email [registration@neso.org](mailto:registration@neso.org) with a copy of their student ID or other proof of enrollment to receive the discounted rate. \*\*You may sign up for the [pickleball tournament](#) for any of the attendees associated with your registration. All Registration fee categories (excluding guest badges) include admission to all conference sessions, receptions and entry to the exhibit hall.



## DRESS

**RESORT CASUAL IS  
SUGGESTED ATTIRE FOR  
ALL EVENTS.**



SCHEDULE

Times are subject to change.

| THURSDAY, NOVEMBER 13 |                                  |
|-----------------------|----------------------------------|
| 7:30am – 9:30am       | NESO Executive Committee Meeting |
| 10:00am – 5:00pm      | NESO Board Meeting               |
| 4:00pm – 8:00pm       | Registration Desk Open           |

| FRIDAY, NOVEMBER 14 |                                                                                                                                            |                        |
|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| 7:00am – 8:00am     | Breakfast in Exhibit Hall                                                                                                                  |                        |
| 7:00am – 2:00pm     | Exhibit Hall Open                                                                                                                          |                        |
| 7:30am – 3:00pm     | Registration Desk Open                                                                                                                     |                        |
| 8:00am – 9:00am     | DOCTORS SESSION                                                                                                                            | STAFF SESSION          |
| 9:10am – 10:10am    | DOCTORS SESSION                                                                                                                            | STAFF SESSION          |
| 10:10am – 10:30am   | Morning Break with Exhibitors                                                                                                              |                        |
| 10:30am – 11:45am   | DOCTORS SESSION                                                                                                                            | STAFF SESSION          |
| 11:45am – 12:45pm   | Lunch in Exhibit Hall                                                                                                                      | NESO Cup Presentations |
| 12:45pm – 1:45pm    | DOCTORS SESSION                                                                                                                            | STAFF SESSION          |
| 1:55pm – 2:55pm     | GENERAL SESSION                                                                                                                            |                        |
| 3:00pm – 6:30pm     | Pickleball Tournament at the US Open National Pickleball Center*<br><i>Buses depart the hotel at 3:00pm and return to hotel by 6:30pm.</i> |                        |
| 4:00pm – 5:00pm     | Sound Bath at Hotel                                                                                                                        |                        |
| 7:00pm – 9:00pm     | Welcome Reception by the Waterfall Pool<br><i>(registered attendees and exhibitors are invited)</i>                                        |                        |

\*Sign up for the [pickleball tournament](#) for an additional fee when you register.





## SATURDAY, NOVEMBER 15

|                   |                                                              |                                                      |
|-------------------|--------------------------------------------------------------|------------------------------------------------------|
| 7:30am – 3:00pm   | Registration Desk Open                                       |                                                      |
| 8:00am – 9:00am   | JOINT SESSION w/Breakfast<br><i>Industry Session #1 + #2</i> | JOINT SESSION w/Breakfast<br><i>Business Meeting</i> |
| 9:00am – 9:30am   | Breakfast in the Exhibit Hall                                |                                                      |
| 9:00am – 3:00pm   | Exhibit Hall Open                                            |                                                      |
| 9:30am – 10:30am  | DOCTORS SESSION                                              | STAFF SESSION                                        |
| 10:30am – 11:00am | Morning Break with Exhibitors                                |                                                      |
| 11:00am – 12:00pm | DOCTORS SESSION                                              | STAFF SESSION                                        |
| 12:00pm – 1:00pm  | Lunch with Exhibitors                                        | Educators Luncheon                                   |
| 1:00pm – 2:00pm   | DOCTORS SESSION                                              | STAFF SESSION                                        |
| 2:10pm – 3:10pm   | DOCTORS SESSION                                              | STAFF SESSION                                        |
| 3:15pm            | Resident Reception by the Pool                               |                                                      |

## ENJOYING THE EVENING ON YOUR OWN

### TOTAL CE CREDITS

This year's annual meeting features 9.25 hours of continuing education credit for both Doctors and Staff.

**ADA CER.P®** | Continuing Education  
Recognition Program

Northeastern Society of Orthodontists is an ADA CER.P recognized provider approved by the American Association of Orthodontists. ADA CER.P is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CER.P does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Northeastern Society of Orthodontists designates this activity for 9.25 continuing education credits.

# SPEAKERS

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**Ms. Jill Allen**

*Hiring Smarter,  
Not Harder:  
A Systemized  
Approach to  
Finding Great  
People*



**Dr. Sebastian  
Baumgaertel**

*My Experience  
With MARPE in  
Private Practice*



**Dr. Dan Bills**

*The Algebra of  
Orthodontic  
Efficiency:  
Mathematical  
Rules Don't Change  
Complex Cases*

*Experiential Brand-  
ing in the New Pa-  
tient Exam Process*



**Ms. Jessica Bryson**

*The EQ Side of  
Case Acceptance:  
Selling with  
Empathy in the  
Orthodontic  
Consult Room*

*Measure What  
Matters: Using  
KPIs to Simplify  
Leadership and  
Align Your Team*



**Dr. John Christensen**

*Restoring Smiles  
Naturally: Should  
You Consider Dental  
Autotransplantation?*



**Dr. Stuart Frost**

*The Gummy Smile  
Challenge: Are you  
ready to step up  
and learn how to  
treat it?*



**Dr. Christian Groth**

*Level Up Your  
Attachments, Level  
Up Your Results:  
Precision Grip  
Attachments*

*(Industry Session not  
available for CE)*



**Ms. Sue Hanen**

*Teams – Tech –  
Touch*



**Dr. Christina Jackson**

*Orthodontics  
as a Career*



**Dr. Tate Jackson**

*Navigating  
the Maze:  
How to Leverage  
Communication  
and Technology for  
Better Outcomes  
in Complex Cases*



**Dr. Neal Kravitz**

*Surgical Pearls*



**Dr. Glenn Krieger**

*Snap, Show, Sell:  
The Smartphone  
Path to Case  
Acceptance*

*It's Supposed to  
Be Hard: That's  
What Makes It  
Worth It!!!*



**Mr. Brad Kucharo**

*Achieving Financial  
Freedom*



**Dr. Derek Steinbacher**

*Aesthetic  
Optimization of  
Orthognathic  
Surgery*



**Ms. Diana Weaver**

*Breaking Barriers: Guiding  
Parents Through Surgical  
Conversations*

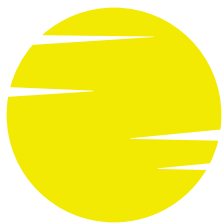
*Creating Unforgettable  
Patient Moments:  
Building Trust Beyond  
Treatment*



THE PROGRAM  
SCHEDULE INCLUDES  
UP TO 9.25 CE HOURS  
OF EDUCATIONAL  
SESSIONS.

# SPECIAL EVENTS

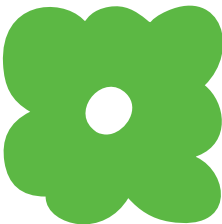
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WELCOME  
RECEPTION BY  
THE WATERFALL  
POOL ON  
FRIDAY NIGHT



EDUCATORS  
LUNCHEON



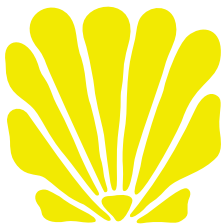
NESO  
ANNUAL  
BUSINESS  
MEETING



RESIDENT  
RECEPTION BY  
THE POOL



PICKLEBALL  
TOURNAMENT  
AT THE US OPEN  
NATIONAL  
PICKLEBALL CENTER



SOUND BATH  
MEDITATION AT  
THE HOTEL



NESO CUP  
POSTER  
COMPETITION





## NEW! NESO Ultimate Pickleball Tournament

Ready to serve up some fun? Join us for a friendly **pickleball tournament** at the world-class US Open National Pickleball Center in sunny Naples, Florida! Whether you're a seasoned player or just in it for the laughs, this is your chance to compete, connect, and unwind. Don't miss out—sign up during registration and be part of the action!



## Sound Bath Meditation



Take a break from the buzz and immerse yourself in a deeply relaxing sound bath meditation at the hotel. This unique experience uses soothing tones from crystal bowls, gongs, and chimes to help quiet the mind, reduce stress, and restore balance. No experience necessary—just lie back, breathe, and let the sound waves wash over you. Reserve your spot during registration and give yourself the gift of calm.

## Resident Reception by the Waterfall Pool

Wrap up the Annual Meeting in Bonita Springs by joining us for the Resident Reception at the beautiful waterfall pool! Connect with fellow residents, unwind after an inspiring closing keynote, and enjoy complimentary snacks and an open bar in a relaxed, tropical setting. It's the perfect way to celebrate new friendships and shared experiences. Don't miss this chance to mingle and make memories—no RSVP needed!



# SPONSORS



NESO would like to thank our generous partners that are making the 2025 Annual Meeting in Coconut Point possible. Feel the excitement of a busy exhibition while you stroll the hall, chat with vendors about their newest product, and compare experiences with colleagues.

The 2025 Exhibition will be open from 7:00am - 2:00pm on Friday, November 14, and from 9:00am - 3:00pm on Saturday, November 15. Exhibitors representing dental manufacturers, suppliers, laboratories and related services will introduce you to the latest items available.

## THANKS TO ALL OUR VALUED INDUSTRY PARTNERS

- Align
- Allure Ortho
- Carestream Dental
- Dentaaurum
- DIBS AI
- Digital Healthcare Professionals
- Dolphin Imaging & Management Solutions
- DYNAFLEX
- GC Orthodontics
- Great Lakes Dental Technologies
- Henry Schein One
- Jill Allen & Associates
- LeoneAmerica Dental Products
- LightForce Orthodontics
- Merchant Cost Consulting
- Modern Arch
- NEOLab
- OC Orthodontics
- Ormco
- Ortho2
- Orthodontic Revolution
- OrthoFX
- Orthopli Corporation
- Parklund Labs, Inc.
- Reliance Orthodontic Products
- Rooster Grin
- Ross Orthodontic
- Solventum
- Specialty Appliances
- Spectrum Lasers
- SPEED System
- uLab Systems
- AAOIC, AAOPAC

# SEE YOU IN FLORIDA!

