



TOA Summit is about you, the doctor, and your mission; it's a place to learn from world-changing thinkers and innovators in the optometric community.

- ✓ Registration
- ✓ Book Accommodations
- ✓ Speakers & Courses
- ✓ Special Events
- ✓ Opioid, Ethics and Human Trafficking Courses

123rd ANNUAL TOA SUMMIT

Join us at the JW Marriott in Austin, Texas
February 16-19, 2023


\$200 REBATE!*

*If you attend all specified vendor sessions on Friday & Saturday, we will rebate \$200 of your registration fees.

DETAILS INSIDE



YOU DON'T WANT TO MISS THIS.

We believe in working hard and playing harder! That's why the TOA is excited to bring you some of the best activities and entertainment available in the Austin, Texas area.

GOLF

Thursday, February 16, Morning

Sign up with your registration to receive details.

BOXED LUNCH

Thursday, February 16, 1pm - 2pm

Friday, February 17, 12pm - 1pm

Sponsored by Oyster Point

JOB PLACEMENT SOCIAL

Friday, February 17, 8pm - 10pm

Sponsored Practice Compliance Solutions



TOA BRINGS YOU MORE CHOICES AT OUR 2-DAY EXHIBIT HALL!

Frames, scanning lasers, equipment, technology, office supplies, office design, insurance, marketing, pharmaceuticals, financial lending, practice management - and that's just the beginning. With over 137 booths, more specials, more companies and more information, you'll find everything you need to take your practice to the next level.

SATURDAY NIGHT CELEBRATION

7pm Presidential Celebration Reception
Beverages, Snacks and BIG FUN Games!
Sponsored by UIW Rosenberg School of Optometry &
University of Houston College of Optometry



9pm - 12am LIVE BAND - "Pop Culture"



Visit www.TOASummit.com to register online!

(Online registration ONLY after February 10th)

OPTOMETRISTS: *"If you attend all specified vendor sessions on Friday and Saturday, we will rebate \$200 of your registration fee."*

Refund Policy: Full Refund if notified by February 3rd; \$50 Refund fee if notified one week prior to Summit; No Refund if final week of Summit.

Practice Information (please print)

Practice Name:	Address:	
City/State/Zip:	Office Phone:	Office Fax:

Optometrist Information (Doctors pre-registered will receive their \$200 rebate check on-site; otherwise, it will be mailed to you.)

Last Name:	First Name:	Nickname/Badge Name:	Suffix:
License #:	Cell Phone #:	Email:	

By giving TOA your email, you will automatically be signed up to receive TOA eNews and optometry related information.

Optometric Staff Member (non-optometrist)

Last Name:	First Name:	Nickname/Badge Name:	Suffix:
Email:			

Optometric Staff Member (non-optometrist)

Last Name:	First Name:	Nickname/Badge Name:	Suffix:
Email:			

For individual or additional optometric staff members please download the form online at www.toasummit.com.

RATES

Optometrist (Ethics Course Included)

	By Jan. 13 th	By 5pm Feb. 3 rd	After 5pm Feb. 3 rd	
TOA / AOA Member	\$515	\$615	\$715	☐
NON- TOA / AOA Member	\$715	\$815	\$915	☐
TOA / AOA Life Member	\$435	\$435	\$435	☐
TOA / AOA Retired Member	\$435	\$475	\$515	☐
Optometry School Full-Time Faculty TOA / AOA Member	\$315	\$415	\$515	☐
2022 Graduate Member	\$415	\$515	\$615	☐
2022 Graduate Non-Member	\$515	\$615	\$715	☐
2019-2021 Graduate Member	\$435	\$535	\$635	☐
2019-2021 Graduate Non-Member	\$535	\$635	\$735	☐

Optometric Staff

Optometrist is a TOA Member	\$240	\$265	\$290	☐
Optometrist is a TOA Non-Member	\$265	\$290	\$315	☐

Name of Optometrist: _____

Exhibit Hall ONLY or Extra Badges (not for vendor registration)

Friday OR Saturday	\$60 x _____ = _____
Friday AND Saturday	\$110 x _____ = _____

Names for exhibit hall only or extra badges and day(s) preference:

- _____ Fri Only Sat Only Fri & Sat
- _____ Fri Only Sat Only Fri & Sat

Children (over 2 and under 12) \$40 x _____ (#children) x _____ (#days) = _____

EVENTS

Thursday Golf: February 16th, Morning ☐

All Welcome. Check the box to receive information

Thursday Boxed Lunch: February 16th, 1pm - 2pm ☐

OD & Staff, No CE # of Attendees: _____

Thursday Workshop: February 16th, 3pm - 5pm ☐

OD & Staff, "InfantSEE Workshop" - Limited Seating # of Attendees: _____

Friday Boxed Lunch: February 17th, 12pm - 1pm ☐

OD & Staff, No CE, Sponsored by Oyster Point # of Attendees: _____

Friday Job Placement Social: February 17th, 8pm - 10pm ☐

OD ONLY, No CE, Sponsored by Practice Compliance Solutions

PAYMENT

☐ **Check** My check for \$ _____ is enclosed. (payable to "TOA")

☐ **Credit Card** Charge my credit card \$ _____.

Card Number: _____

Exp. Date: _____ 3/4 Digit Security Code: _____

Signature: _____

CE for this summit is available as a complete package ONLY.

Send your completed form and payment by mail or fax:

Mail to: Texas Optometric Association, Inc.
P.O. Box 654320, Dallas, TX 75265-4320

Fax to: (512) 326-8504



Join us at the JW Marriott + 110 E 2nd St, Austin, TX 78701 + 512.474.4777

Discounted room rates starting at \$302 when you reserve a room at the JW Marriott through our conference link found at www.toasummit.com.

Course Handouts: Available online at www.toasummit.com as they become available.

OPTOMETRIST SCHEDULE

Thursday, February 16

Morning	Golf
9:00am - 9:30pm	Registration
10:00am - 12:00pm	Selina McGee, OD, FAAO CE 2 TPA/DPA
"Laser, Lights, Aesthetics!" Are you curious about how to blur the lines between aesthetics and eye care? Do you wonder what technologies are available to help expand what you can offer your patients? Or maybe you've invested in the technology but have scratched your head and said now what? There is a better way. This course will show what technology is available in a problem focused layout—from dry to rosacea and everything in between. What affects you can expect and how to set both you and your patients up for success.	
12:00pm - 1:00pm	Selina McGee, OD, FAAO CE 1 TPA/DPA
"The Ocular Adnexa. Optometry's Next Frontier" Eyelids are the curtains to the windows of the soul. The eyelids are affected differently than any other skin found on the body by numerous disease and aging processes. From lumps and bumps to rhytids and drooping, this course will talk about the what, why, and most importantly how we as optometric physicians can help our patient's eyelids.	
1:00pm - 2:00pm	Boxed Lunch (<i>must pre-register</i>)
2:00pm - 3:00pm	Melanie Frogozo, OD, FAAO CE 1 TPA/DPA/CPO
"Dry Eye and Contact Lens Wear" Optimizing the ocular surface health improves comfort and visual outcome in contact lenses. This course will review current and forthcoming techniques that help prepare the ocular surface for these contact lenses. Case examples will highlight up to date techniques for managing dry eye and optimizing the ocular surface for improvement of visual outcome in contact lenses.	
2:00pm - 4:00pm	Selina McGee, OD, FAAO CE 2 TPA/DPA
"New Technology in the Dry Eye Space" Dry eye is a multifactorial disease with many different diagnostic tools and treatments available to the practitioner today. This lecture serves to outline the what, when, and how of choosing technology to help our patients who suffer from ocular surface disorders.	
3:00pm - 4:00pm	Melanie Frogozo, OD, FAAO CE 1 TPA/DPA/CPO
"Scleral Lens Fundamentals" Are you interested in learning more about scleral lenses? If so, join us for an event where we discuss good candidates for scleral lenses and how scleral lenses will work. We will review fitting basics, and you will leave this event feeling confident on how to fit scleral lenses.	
3:00pm - 5:00pm	Deborah Bernay, OD; Jenny Terrell, OD, FAAO CE 2 TPA/DPA/CPO
"InfantSEE Workshop" (limited attendance - must pre-register) The InfantSEE workshop will provide a great opportunity to expand one's comfort level examining infants. The InfantSEE workshop will use research and techniques to make it practical. The workshop will make practitioners comfortable with the examination testing and diagnosing of infants. Each participant will be able to work directly with an infant.	
4:00pm - 5:00pm	Peter J. Cass, OD CE 1 General/CPO
"Cybersecurity" <i>Sponsored by Practice Compliance Solutions</i> This lecture will familiarize doctors with the data security risks facing practices. An overview of rules and regulations regarding protection of patient data will be discussed. Practical advice will be given on how to secure networks, computers, patient records, and data.	
4:00pm - 5:00pm	Selina McGee, OD, FAAO CE 1 TPA/DPA
"Don't Let Your Lids Get You Down" This lecture provides the key insights regarding blepharoptosis including therapeutic versus surgical management. The course will cover causes of ptosis including neurological and even life-threatening presentations as well as differentiating ptosis from other conditions such as dermatochalasis. With a diagnosis of non-neurological associated ptosis, you have one of the newest prescription therapeutics at your disposal and we'll delve into how the drug works in alleviating ptosis, when and how to prescribe it.	
5:00pm - 6:00pm	Marc Gustafson, CPR Resources CE 1 TPA/DPA/CPO
"First Aid" From bumps to burns and chest pains to choking, this class shares with you important steps that can make a huge difference in someone's emergency. First aid steps offered in a practical fashion that is sure to make sense.	

5:00pm - 6:00pm	Melanie Frogozo, OD, FAAO CE 1 TPA/DPA
"Scleral Lens for Advanced Ocular Surface Disease" Severe ocular surface disease is a primary indication for scleral lenses. These large diameter lenses aid in therapeutically healing the ocular surface by protecting it from the external environment through enclosing it within a fluid reservoir. This course will review advanced fitting techniques necessary in order approach and treat these difficult ocular surface conditions. Detailed explanation will be given on the indications, examination, and designs for scleral lenses in ocular surface disease. Case presentations will highlight severe surface conditions.	
5:00pm - 7:00pm	Joe DeLoach, OD, FAAO CE 2 TPA/DPA/CPO
"Are we what we Eat? Myths and Lies from the AMA, FDA and Pharma Industry" This course will give an overview of the role nutrition and pharmaceuticals play in overall health. It will focus on the myths passed to us through the years, and what the true facts are regarding food and pharma.	
6:00pm - 7:00pm	Marc Gustafson, CPR Resources CE 1 TPA/DPA/CPO
"CPR - Cardio Pulmonary Resuscitation" This class covers how to preform CPR on infants, children, and adults in a practical and fun fashion.	
6:00pm - 7:00pm	Melanie Frogozo, OD, FAAO CE 1 TPA/DPA
"Management of Limbal Stem Cell Deficiency with Medical Contact Lenses" Limbal stem cell deficiency (LSCD) is a corneal condition in which the cornea partially or completely loses its regenerative ability. Extensive stem cell loss in the limbal zone leads to permanent corneal epithelial defects and vision loss due to conjunctivalization. Management focuses first on optimization of the ocular surface with surgical treatment in more advanced disease. This course will review current and forthcoming techniques for management of LSCD with an emphasis on contact lens management of this disease. Case examples will highlight up to date techniques for management of LSCD. The benefits and limitations of these therapeutic treatments will be discussed in the context with the most current management trends and technologies.	

7:00pm - 9:00pm	Dinner On Your Own
9:00pm - 11:00pm	Jesal Haribhakti, OD, FAAO CE 2 TPA/DPA
"Late Night Retina" This course will go through multiple clinical cases pertaining to ocular posterior segment disease. Disease pathophysiology, classification, and management will be discussed in grand-rounds style review. Understanding and correlating findings on clinical testing will be emphasized.	

Friday, February 17

6:30am - 7:30am	Continental Breakfast
6:30am - 8:30pm	Registration
7:00am - 8:00am	John Nolan, PhD CE 1 TPA/DPA
"The Vitreous: Invisible-By-Design" <i>Sponsored by MacuHealth</i> This course will demonstrate the link between vitreous antioxidants and vitreous floaters, and vision-related quality of life. The course will explain why patients can suffer greatly, even in the absence of obvious vitreous opacities.	
7:00am - 8:00am	Michael Cymbor, OD CE 1 TPA/DPA
"Utilizing New Technology in the Management of Ocular Disease" <i>Sponsored by LKC Technologies</i> Technologies such as electroretinography, dark adaptation and OCT angiography are often able to diagnose ocular disease much earlier in the disease state spectrum. Dr. Mike Cymbor will discuss his experiences with these technologies.	
8:00am - 9:00am	Craig Thomas, OD CE 1 TPA/DPA
"Electro-Optical Synergy: Using Synchronized Intense Pulsed Light and Radiofrequency Energy to Treat Inflammatory Eyelid Disease" <i>Sponsored by MD elite</i> You will learn about the therapeutic application of intense pulsed light and radiofrequency thermal energy to treat inflammatory eyelid disease. Emphasis is placed on reviewing the different biochemical mechanisms of action for energy-based treatments and the various clinical benefits of energy-based therapies. Case reports and treatment protocols are presented using synchronized intense pulsed light and radiofrequency as the primary treatment option.	
8:00am - 10:00am	Justin Schweitzer, OD, FAAO CE 2 TPA/DPA
"Managing Your Patients Glaucoma From The Classic Case to the Conundrum" This course will take the attendee through a variety of different glaucoma case presentations that the OD may encounter in clinical practice. Each case will include polling questions to challenge the attendee and create confidence in what options are available to diagnose, treat, and manage glaucoma patients. The attendee will leave this course with confidence to tackle any type of glaucoma patient that walks in the door.	

Schedule is subject to change. For the most updated schedule, visit www.toasummit.com.

OPTOMETRIST SCHEDULE (continued)

9:00am - 10:00am	Melanie Frogozo, OD, FAAO	CE 1 TPA/DPA
"Specialty Lenses for Pediatrics: From Corneal GP to Scleral Contact Lenses" There are many benefits, some life-changing, of fitting young people into contact lenses. In particular, gas permeable GP materials provide children with some of the best optics and health benefits available in contact lenses. This course will review a how-to-approach for fitting GP lenses in pediatrics. Detailed explanation will be given on the indications, examination, and lens designs for GP lens fittings in children. Case presentations will highlight the utilization for both corneal and scleral GP designs in pediatrics including difficult cases such as traumatic aphakia and corneal scarring.		
10:00am - 11:00am	Justin Schweitzer, OD, FAAO	CE 1 TPA/DPA
"Attacking Ocular Allergies: Current and Future Trends" The overlap of ocular allergies and ocular surface disease is common in optometrist's patient population. This lecture will help optometrists understand the most up to date trends in the diagnosis and management of ocular allergies allowing attendee's to be prepared to end the eye itch.		
10:00am - 12:00pm	House of Delegates (Awards Ceremony) Part 1, No CE	
11:00am - 12:00pm	Justin Schweitzer, OD, FAAO	CE 1 TPA/DPA
"Trends in Glaucoma: Current, New and What the Future Holds" Glaucoma is a disease with many pieces to the puzzle of diagnosis and treatment. Current trends include new glaucoma drug delivery devices, new visual field technology, minimally invasive glaucoma surgery, and new medication options. The future includes artificial intelligence and remote patient monitoring to decrease patient visits, but still allow careful monitoring for progression. Optometrists will continue to be front-line in the battle against glaucoma and many of these new technologies will assist in that battle.		
12:00pm - 1:00pm	Boxed Lunch (<i>must pre-register</i>) Sponsored by Oyster Point	
1:00pm - 2:00pm	Peter J. Cass, OD	CE 1 TPA/DPA/Opioid
"Managing the Risks and Benefits of Pain Management With Opioid Analgesics" <i>Sponsored by Practice Compliance Solutions</i> This course is required for any optometrists that prescribe opioids. The course will cover the history of opioid analgesic agents, issues with opioid overuse and addiction, the definitions and mechanisms of pain and assessing patients in pain. You will learn how to create an effective pain management plan including, non-pharmacologic management, non-opioid analgesic management, and management with opioid analgesics.		
2:00pm - 3:00pm	Natalie Pirrone, Poiema Foundation	CE 1 Gen/Human Trafficking
"Human Trafficking" This course is approved by the Texas Health and Human Services Commission and completes the requirement all optometrists need to renew their license. This in-person course allows for Q&A opportunities not available when taken online.		
3:00pm - 5:00pm	"Branding Texas Style" Attend all sessions for a \$200 Rebate	
5:00pm - 8:30pm	Exhibit Hall and Dinner <i>Food, Sponsored by 44 Farms</i>	
8:00pm - 10:00pm	Job Placement Social (<i>must pre-register</i>) <i>Sponsored by Practice Compliance Solutions</i>	
Saturday, February 18		
6:30am - 7:30am	Continental Breakfast	
6:30am - 7:00pm	Registration	
7:00am - 8:00am	Joe DeLoach, OD, FAAO	CE 1 Ethics
"Professional Responsibility Course" <i>Sponsored by the University of Houston College of Optometry</i> This course reviews important topics for Texas optometrists and meets the requirements for biannual license renewal in the continuing education category of professional responsibility or ethics.		
8:00am - 9:35am	"Branding Texas Style" Attend all sessions for a \$200 Rebate	
9:35am - 10:00am	Beverage Break	
10:00am - 12:00pm	House of Delegates Part 2	Business, CE 2 General
12:00pm - 3:00pm	Exhibit Hall and Lunch <i>Food, Sponsored by 44 Farms</i>	
3:00pm - 4:00pm	Damon Dierker, OD, FAAO	CE 1 TPA/DPA
"What's In the Bottle – New Rx Therapies " This course will provide an overview of the clinical development, mechanism of action, indication, and practical implementation of new and soon to be approved pharmacotherapy options. Old drugs with new indications and new drugs for unmet needs will be explored.		

3:00pm - 5:00pm	Panel Kyle Sandberg, OD, FAAO (Moderator); Stephanie Schmiedekne, OD, FAAO; Andrew Kemp, OD, FAAO; Mary Kate Sain, OD; Jeff Cleland, OD, FAAO; Kim Nguyen, OD, FAAO	CE 2 TPA/DPA
"Eye Know - Trivia Party" Learn and participate in this game style session, with questions created by a panel of optometric experts. Gain information on a broad range of optometric education topics that include new and updated information as well as a refresher of basic optometry knowledge in a fun and lively environment. Prizes will be awarded to the winners.		
4:00pm - 5:00pm	Damon Dierker, OD, FAAO	CE 1 TPA/DPA
"Pre-operative DED Treatment in the Cataract Patient" Undiagnosed or undertreated ocular surface disease in cataract surgery patients is commonly encountered in clinical practice. This course will review appropriate pre-operative diagnostic testing and basic to advanced treatment options to set your patient up for surgical success.		
5:00pm - 6:00pm	Anith Pillai, OD, FSLs, FIAOMC	CE 1 TPA/DPA
"Orthokeratology: Reshaping Vision" We will review the architecture of an orthokeratology mold, including an in-depth look at topographical analysis and what the curves of orthokeratology design accomplish. The lecture will also cover troubleshooting common complications during an evaluation.		
5:00pm - 7:00pm	Damon Dierker, OD, FAAO	CE 2 TPA/DPA
"AMD - How To Improve Outcomes and Help Prevent Blindness" More than 10 million Americans have age-related macular degeneration (AMD). While many optometrists diagnose and manage AMD patients on a daily basis, why is there such a huge variation in practice patterns? What exactly is AMD? When can we confidently make the diagnosis? What advice should we be giving patients if we use an evidence-based approach? How can we improve outcomes and help prevent blindness? This course will provide a comprehensive review of best practices for optometrists in the management of AMD.		
6:00pm - 7:00pm	Anith Pillai, OD, FSLs, FIAOMC	CE 1 TPA/DPA
"Utilizing Topography and Orthokeratology Designs" Course will review topography interpretation and utilization for Orthokeratology and implementing strategies for successful outcomes with topography based software platforms for Ortho-k.		

SATURDAY NIGHT ENTERTAINMENT Featuring "Pop Culture" 90's/00's Tribute Band

7:00pm - 9:00pm	Presidential Celebration Reception Food + Drinks + Games = FUN <i>Sponsored by UIW Rosenberg School of Optometry, University of Houston College of Optometry</i>
9:00pm - 12:00am	Live Band - "Pop Culture" <i>Sponsored by Elevate Digital Optics</i>

Sunday, February 19

7:30am - 8:30am	Continental Breakfast	
7:30am - 10:00am	Registration	
8:00am - 9:00am	Damon Dierker, OD, FAAO	CE 1 TPA/DPA
"When the SPK Won't Go Away - Neurotrophic Keratitis Update" Although considered to be a rare disease, neurotrophic keratitis (NK) in the optometric practice is more common than we think. Many patients with recalcitrant keratopathy unresponsive to antimicrobial and anti-inflammatory therapy may actually have early-stage NK. Identification and management of this degenerative condition will be presented and debated through the use of real-world case examples.		
9:00am - 10:00am	Damon Dierker, OD, FAAO	CE 1 TPA/DPA
"Interactive OCT Grand Rounds" Rapid-fire review of interesting retinal cases encountered in an optometric referral center. Advances in retinal imaging, differential diagnoses, and decisions re treatment and co-management with other specialists will be explored in an interactive session utilize audience polling through your smartphone.		



OPTOMETRISTS
TOA news, alerts and event reminders right to your phone.

**Text "eye" to
866-961-0001**

Up to 4 Msgs/Month. Reply STOP to cancel.
HELP for help. Msg&data rates may apply.
Terms: bit.ly/20thoeQ

STAFF, PARAOPTOMETRIC & OPTICIAN SCHEDULE

Thursday, February 16

Morning	Golf
9:00am - 9:30pm	Registration
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"CPR - Cardio Pulmonary Resuscitation" This class covers how to preform CPR on infants, children, and adults in a practical and fun fashion.	
7:00pm - 9:00pm	Dinner On Your Own

Friday, February 17

6:30am - 7:30am	Continental Breakfast
6:30am - 8:30pm	Registration
9:00am - 10:00am	Peter J. Cass, OD CE 1 CPO
"Minor Procedures and the Technicians Role" <i>Sponsored by Practice Compliance Solutions</i> This lecture will include BlephEx, thermal pulsation, foreign body removal, amniotic membranes, bandage contact lenses and punctual occlusion.	
9:00am - 11:00am	Craig Thomas, OD CE 2 CPO
"Billing and Coding" You will learn how to report medical services performed by optometrists. Emphasis is placed on understanding the patient care process and how it is related to the coding process. Examples of Local Coverage Determinations and Medical Clinical Policy Bulletins are presented.	

10:00am - 11:00am	Luis Rojas, OD CE 1 CPO
"Lid Care in Eye Care" <i>Sponsored by Zocular</i> Gain a deeper understanding about the importance of the eyelid and learn the concepts and techniques to improve eye care through lid care.	
11:00am - 12:00pm	Stephanie Schmiedecke, OD, FAAO CE 1 CPO
"Tips for Taking the Best Case History" When patients come to clinic, they sometimes want you to guess what they have going on and are vague in their answers to our questions. This course will help you uncover the problems your patients are having so that your doctor will think you are the Sherlock Holmes of case history!	
11:00am - 12:00pm	Andrew Kemp, OD, FAAO CE 1 CPO
"How To Be A Scribe" Learn about how to be an efficient and effective scribe and how it can improve healthcare delivery in your practice.	
12:00pm - 1:00pm	Boxed Lunch (<i>must pre-register</i>) Sponsored by Oyster Point
1:00pm - 2:00pm	Stephanie Schmiedecke, OD, FAAO CE 1 CPO
"Ancillary Testing for Your Ocular Disease Patient" Ancillary testing in patients, particularly the patient with visual impairment can help guide the examiner as to what steps they will want to take with the patient when the doctor examination occurs. This course will demonstrate some of the common tests for ocular health.	
1:00pm - 2:00pm	Andrew Kemp, OD, FAAO CE 1 CPO
"Technician Assisted Minor Surgery" Learn about the current surgical procedures being performed and how a well-trained technician can improve patient outcomes and increase patient efficiency.	
2:00pm - 3:00pm	Kyle Sandberg, OD, FAAO CE 1 CPO
"Introduction to Dry Eye" This course will cover basic dry eye and treatments.	
2:00pm - 4:00pm	Stephanie Schmiedecke, OD, FAAO CE 2 CPO
"How to get Along with Anyone - Anytime" Why is it that you can work well with some people and other people make you nuts? This course will help you understand why this happens. Harmony and success can be created with everyone you work with. How? By learning human behavior, your communication and personality style and identify the styles of others. You will learn how to communicate effectively, be more productive, and enhance your work relationships. You will also learn how to increase work efficiency by hiring the right people for the right positions, making this interactive lecture beneficial for managers and staff alike.	
3:00pm - 4:00pm	Kyle Sandberg, OD, FAAO CE 1 CPO
"Introduction to Retina for the Paraoptometric Staff" This course will be an introduction to retina for the paraoptometric.	
4:30pm - 8:30pm	Exhibit Hall and Dinner <i>Food, Sponsored by 44 Farms</i>



Schedule is subject to change. For the most updated schedule, visit www.toasummit.com.

STAFF, PARAOPTOMETRIC & OPTICIAN SCHEDULE *(continued)*

Saturday, February 18

6:30am - 7:30am	Continental Breakfast	
6:30am - 7:00pm	Registration	
9:00am - 11:00am	David Dinh, OD, FAAO	CE 2 CPO
"Meibomian Gland Dysfunction" Learn about the importance of meibomian gland dysfunction in its expanding role in dry eye disease. Get updated on the latest techniques, treatments, and procedures to combat this prevalent condition.		
9:00am - 11:00am	Mary E. Schmidt, ABOC, CPO	CE 2 CPO/ABO
"Words Matter - Choose Wisely" Have you ever felt tongue-tied when speaking with a patient? Have you ever simply not known how to respond to a question? Does the right phrase come to you seconds, minutes, or even hours after the patient has left the building? There are so many scenarios we can plan for and anticipate, and with practice, you will be ready to respond, if you practice and plan ahead. This program will give you real world scripts and phrases that you can use to communicate more effectively with your patient. You'll know what to say right in the moment and convey your message clearly. This course will enable you to know what to say, when to say it and how to get your message through.		
11:00am - 12:00pm	Andrew Kemp, OD, FAAO	CE 1 CPO
"Amniotic Membranes" This course will highlight the indications and the applications of amniotic membranes in modern optometric practice. After taking this course, paraoptometrics will be able assist in the application of amniotic membranes and aid in patient management.		
11:00am - 12:00pm	Mary E. Schmidt, ABOC, CPO	CE 1 CPO/ABO
"23 Life Skills Every Staff Member MUST Know" Some things just shouldn't be assumed and too often, that's what occurs in day-to-day life. This course is designed to set a minimum standard of performance. It can be used as a guideline for new employees or a training tool for leaders. The purpose of the program is to establish a dialog between staff members and leadership. The workshop content will establish a performance expectation and allow for discussion and clarification.		
12:00pm - 3:00pm	Exhibit Hall and Lunch <i>Food, Sponsored by 44 Farms</i>	
3:00pm - 5:00pm	David Dinh, OD, FAAO	CE 2 CPO
"Tech in Eyecare: Technicians and Technology" With the new advances in technology in eyecare, this course will discuss the vital role ancillary staff play in accurate data capture as well as patient education regarding diagnostic technology. A brief overview of the conditions which are diagnosed or analyzed with these technologies will be presented.		
3:00pm - 5:00pm	Mary E. Schmidt, ABOC, CPO	CE 2 CPO/ABO
"Cherishing Change" This course will assist you in developing and harnessing staff skills while helping your whole team experience skyrocketing morale at work. We will "help you help those" who have the wings but may not be able to fly yet. And your patients will let you know that you're on the right track. When a practice continues to move forward, improve, and yes, CHANGE, you add value and depth to your bottom line.		
5:00pm - 6:00pm	Peter J. Cass, OD	CE 1 CPO
"Patient Workup: Beyond the Basics" <i>Sponsored by Practice Compliance Solutions</i> This lecture will cover the additional testing that can be delegated to staff to increase practice efficiency, provide more thorough care, and a higher level of care. Standard procedures, general guidelines, normal findings, and what to do when there are abnormal findings will be discussed.		
5:00pm - 7:00pm	Mary E. Schmidt, ABOC, CPO	CE 2 CPO/ABO
"Time Management - As Time Goes By" This lecture will cover the additional testing that can be delegated to staff to increase practice efficiency, provide more thorough care, and a higher level of care. Standard procedures, general guidelines, normal findings, and what to do when there are abnormal findings will be discussed.		

SATURDAY NIGHT ENTERTAINMENT Featuring "Pop Culture" 90's/00's Tribute Band

7:00pm - 9:00pm	Presidential Celebration Reception Food + Drinks + Games = FUN <i>Sponsored by UIW Rosenberg School of Optometry, University of Houston College of Optometry</i>
9:00pm - 12:00am	Live Band - "Pop Culture" <i>Sponsored by Elevate Digital Optics</i>

HOTEL INFORMATION



Join us at the JW Marriott

Only available until January 16th, get discounted room rates starting at \$302 when you reserve a room at the JW Marriott through our conference link at www.toasummit.com.

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