



# 116<sup>th</sup> ANNUAL CONFERENCE

## HILTON NORFOLK THE MAIN • June 8-10, 2018



## Educate. Inspire. Evolve.

### VIRGINIA OPTOMETRIC ASSOCIATION

At the corner of Main and Granby streets in downtown Norfolk, discover Hilton Norfolk The Main hotel. Situated within walking distance to over 50 restaurants and 9 miles from Norfolk International Airport, we make it easy to explore the vibrant city of Norfolk. Get in a morning run along the beautiful Elizabeth River or take in the river traffic on a peaceful stroll. Catch a concert or sporting event at Scope, a premier entertainment venue just minutes away. Cheer on The Tides at Harbor Park, less than 1 mile from our hotel.

**CE Credits:** 17 hours Available

**When:** Friday, June 8<sup>th</sup> - Sunday, June 10<sup>th</sup>

**Where:** Hilton Norfolk The Main  
100 E Main Street  
Norfolk, VA 23510

## reminders.

### May 11:

Early Bird Registration Deadline – all registrations not submitted online or postmarked by this date require a \$40 late fee.

### May 16:

Absolute final deadline to make lodging reservations.

### May 18:

Last postmark date for registrations submitted online or mailed to VOA for advance registration. After this date, please register at the door.

Register Online At **theVOA.org**

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## Annual Conference Committee

|                       |                              |
|-----------------------|------------------------------|
| Richard Lodwick, O.D. | <i>Conference Chair</i>      |
| James Cornetta, O.D.  | <i>Exhibit Hall</i>          |
| Pamela Lundberg, O.D. | <i>AEP Education</i>         |
| Scott Mann, O.D.      | <i>Conference Monitoring</i> |
| Gerald Neidigh, O.D.  | <i>Sponsorship</i>           |
| Lucas Spiker, O.D.    | <i>Grants</i>                |
| Amanda Umlandt, O.D.  | <i>CPR Certification</i>     |
| Walter Whitley, O.D.  | <i>OD Education</i>          |

## The Virginia Optometric Association invites you to Norfolk, Virginia!

On behalf of the Annual Conference Committee and Virginia Optometric Association I'd like to invite you to the 116<sup>th</sup> Virginia Annual Conference, being held at the Hilton Main Norfolk from June 8-10, 2018.



This year's conference will coincide with Harborfest, the longest-running maritime festival in the nation. With a schedule of events spanning the entire weekend, Harborfest will provide a lively and festive atmosphere for the attendee and their family. Beginning with the Parade of Sail, in which tall ships are welcomed by Norfolk's waterside harbor, activities will take place on and off the water throughout the entire conference. At the center of Norfolk's Waterside District is Hilton Norfolk The Main, where attendees will have the opportunity to hear from nationally recognized speakers. The Virginia Annual Conference will begin Friday morning and continue into the afternoon, ending with the opening of the Exhibit Hall. Friday evening is open to take in all things Harborfest and enjoy Norfolk's Waterside District. Saturday will begin early and end late as we celebrate our profession with the black-tie optional President's Reception and Awards Banquet. Dinner will be followed by a private social on the Hilton Terrace, a prime location to view the fireworks over the Elizabeth River. Sunday will offer updates to all on coding from Alpha to Zulu.

The VOA Annual Conference Committee looks forward to welcoming you to Norfolk, Virginia!

— Richard K. Lodwick, O.D.

## Virginia Optometric Association Officers and Board of Trustees

|                        |                                        |
|------------------------|----------------------------------------|
| Adam Parker, O.D.      | <i>President</i>                       |
| Jen Weigel, O.D.       | <i>President-Elect</i>                 |
| Walter Whitley, O.D.   | <i>Vice President</i>                  |
| Jenny Alsop, O.D.      | <i>Secretary/Treasurer</i>             |
| Robert Allen, O.D.     | <i>Immediate Past President</i>        |
| Lisa Gontarek, O.D.    |                                        |
| Amber Hurley, O.D.     |                                        |
| Cecelia Koetting, O.D. |                                        |
| Scott Mann, O.D.       |                                        |
| Adam Melton, O.D.      |                                        |
| Jonathan Noble, O.D.   |                                        |
| Lucas Spiker, O.D.     |                                        |
| Amanda Umlandt, O.D.   |                                        |
| Bo Keeney              | <i>Executive Director (ex-officio)</i> |



## VOA Annual Conference

*Special Guest:* AOA Trustee Dr. Ron Benner

### *Business Meeting and Election of Officers –*

**Saturday afternoon, June 9, from 12:00-2:00 p.m. Hilton Norfolk The Main**

Members of the Virginia Optometric Association will meet on Saturday, June 9, from 12:00 to 2:00 p.m. for the VOA annual meeting and election of officers and trustees. Learn what has been accomplished in the past year regarding state and national legislative issues affecting the profession of optometry. Find out about the critical issues currently facing optometry. Celebrate the accomplishments of the past year. Cast your vote in the election for VOA Trustee.

**Lunch will be served.**

### *President's Reception and Awards Dinner –*

**Saturday evening, June 9, Hilton Norfolk The Main**

#### **President's Awards Banquet**

Saturday, June 9, 6:30 p.m. to 8:30 p.m.

Black-tie optional

\$50 per person; children's plate available at \$20

Please join the Virginia Optometric Association in honoring VOA President Dr. Adam Parker at the President's Banquet on Saturday, June 9. The evening will also feature the presentation of the awards for Virginia Optometrist of the Year, Vanguard of the Year, Keyperson of the Year, Local Society Project of the Year, and Distinguished Achievement, as well as the introduction of the VOA Board of Trustees.

### **Exhibit Hall**

Visit the industry's leading retailers and manufacturers in the Exhibit Hall.

### **Exhibit Hall Hours**

Friday, June 8                      5:00 p.m. - 7:00 p.m.

Saturday, June 9                  10:00 a.m. - 12:00 p.m.

The exhibit hall will also be open by appointment only on Saturday from 9:00 a.m. to 10:00 a.m. (*Schedule appointment with exhibitor on Friday afternoon/evening.*)

## **Kids Entertainment and Babysitting Services**

Kid-friendly things to do:

- American Rover Tall Ship Cruises
- Chrysler Museum of Art
- Nauticus
- Norfolk Botanical Garden
- Ocean View Beach Park
- Virginia Zoo

**A HELPING HAND HR** is a professional babysitting company located in Virginia Beach, VA and providing services to all cities of Hampton Roads. Our helpers are both infant and Child CPR certified, First Aid certified, background checked, and trained to care for children ages newborn to 17 years. We provide a professional yet personal babysitting experience to our families. Our Helpers take pride in providing impeccable childcare services when caring for your children. We look forward to meeting your family soon!

- For more information, visit [www.ahelpinghandhr.com](http://www.ahelpinghandhr.com)



# Registration, Information and Conference Policies

## General Registration Fee

The general registration fee includes access to all Exhibit Hall activities and social events. Early registration ends May 11<sup>th</sup>, after this date, the registration fee increases by \$40. The deadline to pre-register is May 18<sup>th</sup>, after this date, you must register on-site. All registration fees must accompany your registration form.

## Continuing Education and Attendance

All courses meet requirements for approval of CE credit by the Virginia Board of Optometry. The VOA assumes no responsibility for courses not approved by any State Board of Optometry outside the State of Virginia. Verification outside the State of Virginia is the responsibility of the attendee. Reporting of course hours to a licensing board is the sole responsibility of the licensee. COPE approval is not required in Virginia and has not been arranged. No partial credit for any course will be given. To obtain credit you must attend the ENTIRE course. Attendance will be monitored to comply with Virginia licensing board regulations.

## Course Cards

All courses require a course card for admission, provided in the attendees' conference packet. To verify attendance, each course card must be validated by the course monitor at the conclusion of each course. Each validated card should be retained by the attendee as evidence of your attendance.

## Course Handouts

All course handouts will be available online before the conference at <http://www.thevoa.org> (click the "Conference Handouts" link). Please print or download what you will need for the courses you are attending and bring them with you to the Annual Conference. An email will be sent to all registrants when the handouts are available. Wireless internet\* has been arranged in the classroom on-site so that you can use your laptop, phone, or tablet during the meeting to view handouts. \*While wi-fi has been arranged, the VOA cannot be held accountable if technical difficulties prevent wi-fi availability.

## Replacement Course Cards/Name Badges

Non-member replacement fee for a lost course card(s) and/or name badge is \$5 each. VOA/AOA members receive complimentary replacements.

## Spouse/Guest Registration

Weekend registration for a spouse or guest is \$35 and includes access to all Exhibit Hall activities and Saturday Night's Dessert Reception with Fireworks.

## Cancellation & Refund Policy

All cancellations received before May 1<sup>st</sup> will be issued a full refund, by check. Between May 2<sup>nd</sup> and 11<sup>th</sup>, refunds will be assessed a \$30 processing fee. Requests must be in writing. No refunds for cancellation after May 11<sup>th</sup>.

*The Virginia Optometric Association Annual Conference claims no liability for the acts of any supplier or speaker at this meeting or for the safety of any attendee while in transit to, from, or during this meeting. The Virginia Optometric Association Annual Conference reserves the right to cancel this function and/or individual courses without penalty. The total amount of liability to the Conference will be limited to a refund of fees paid by the attendee.*

### Three Ways to Register

- Online at [www.thevoa.org](http://www.thevoa.org)
- By mail—send payment with completed registration form to:  
VOA Annual Conference  
4461 Cox Road, Suite 110  
Glen Allen, VA 23060
- Fax with credit card information to (804) 643-0311

### Important Dates

#### May 1

- Last day for cancellation with full refund

#### May 11

- Late registration begins with additional \$40 fee
- Last day for cancellation with partial refund, less \$30 processing fee

#### May 18

- Pre-registration ends. All registrations must be on-site.



## Accommodations - Hilton Norfolk The Main

Make your reservations by calling **1-800-HILTONS (445-8667)** and mention the **Virginia Optometric Association**, or online at <http://www.hilton.com/en/hi/groups/personalized/O/ORFWAHH-VOA-20180603/index.jhtml>. The VOA discounted rate is \$139\* per night and is available until Wednesday, May 16<sup>th</sup>, or until sold out. Rates are applicable June 6 - 9. The number of rooms at this rate is limited. *\*Rate does not include 14% state and local taxes nor \$2.00 per room per night occupancy tax.*



### Directions

#### **From the North, West, and South**

- Take Interstate 64 East to Exit 284A for Interstate 264 West (toward Norfolk)
- Take Exit 9 (Left Exit) for Waterside Drive
- Follow Waterside Drive and take a right on Main Street
- The Hilton will be one block up on your left.

#### **From the East**

- Take Interstate 264 West to Exit 9 for Waterside Drive (Left Exit)
- Follow Waterside Drive and take a right on Main Street
- The Hilton will be one block up on your left.

## Your Conference Weekend...

### Special Services

In accordance with the Americans with Disabilities Act, please advise the VOA in writing by May 18, 2017, if you require special services to fully participate.

### Special "Meal" Information

Friday will kick off with breakfast sponsored by Shire, followed by lunch sponsored by Alcon. Friday Evening's Reception in the Exhibit Hall will feature an open bar so you may enjoy this time of fellowship and visiting with exhibitors. Saturday will feature breakfast sponsored by ZEISS, the VOA Annual Business Meeting Lunch, President's Awards Banquet, and Dessert Reception with Fireworks. We will close out on Sunday with breakfast sponsored by Bausch & Lomb. Name badge required for admission. Please advise the VOA no later than May 18<sup>th</sup> of any special dietary considerations.

## Special Note About the VOA Exhibit Hall Trade Show

One of the VOA Annual Conference weekend's most enjoyable activities is attendance at the Trade Show. Supporting your professional organization with their attendance, over 50 exhibitors will feature the latest in products, technology, and service.

It is important to remember that many of the participating exhibitors do so at their own expense. Often, special trade show promotions and discounts are available during "show" hours. Consequently, it may provide a significant savings if those attending the Conference delay purchases until the show. We hope all in attendance will express their appreciation to each exhibitor in attendance. Exhibitor attendance demonstrates their support of your profession. The Exhibit Hall will be open by appointment only on Saturday from 9:00 am until 10:00 am, so please make an appointment during Friday's hours with your favorite exhibitor.

Join us in the Exhibit Hall on Friday from 5-7pm and on Saturday from 10 am until 12noon.

# 2018 VOA Annual Conference - OD Education At-A-Glance

| Friday, June 8, 2018 |                                                    |                                                                             |          |                                             |
|----------------------|----------------------------------------------------|-----------------------------------------------------------------------------|----------|---------------------------------------------|
| 7:15                 | Shire Promotional Breakfast (No CE)                |                                                                             |          |                                             |
| 8:00                 | Course 1                                           | Let’s Talk About STDs (1 hr CE)                                             |          |                                             |
| 9:00                 | Course 2                                           | Advanced Optometric Procedures (2 hrs CE)                                   |          |                                             |
| 10:00                |                                                    |                                                                             |          |                                             |
| 11:00                | Course 3                                           | Clinical Management of Chalazia (1 hr CE)                                   |          |                                             |
| 12:00P               | Alcon Promotional Lunch (No CE)                    |                                                                             |          |                                             |
| 1:00                 | Course 4                                           | Lumps and Bumps Workshop: A Practical Guide to Technique Removal (3 hrs CE) | Course 5 | Principles of Ocular Pain Control (1 hr CE) |
| 2:00                 |                                                    |                                                                             | Course 6 | Straight Out of South Florida (2 hrs CE)    |
| 3:00                 |                                                    |                                                                             |          |                                             |
| 4:00                 | Course 7                                           | In-Office Emergencies (1 hr CE)                                             |          |                                             |
| 5:00                 | RECEPTION IN EXHIBIT HALL                          |                                                                             |          |                                             |
| 6:00                 |                                                    |                                                                             |          |                                             |
| 7:00                 | Dinner and evening on your own to enjoy Harborfest |                                                                             |          |                                             |

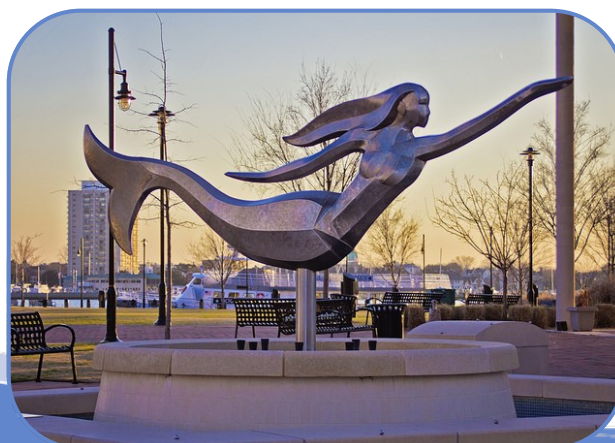


Photo credit:  
Mackenzie Brunson

<https://www.flickr.com/photos/mackenziebrunson/8579813095>

# 2018 VOA Annual Conference - OD Education At-A-Glance

| Saturday, June 9, 2018 |                                                    |                                                                      |                                  |                        |
|------------------------|----------------------------------------------------|----------------------------------------------------------------------|----------------------------------|------------------------|
| 7:00                   | ZEISS Promotional Breakfast (No CE)                |                                                                      |                                  |                        |
| 8:00                   | Course 8                                           | Glaucoma Update (2 hrs CE)                                           |                                  |                        |
| 9:00                   |                                                    |                                                                      | EXHIBIT HALL - Appointments Only |                        |
| 10:00                  | EXHIBIT HALL MORNING BREAK                         |                                                                      |                                  |                        |
| 11:00                  |                                                    |                                                                      |                                  |                        |
| 12:00P                 | VOA Annual Business Meeting & Lunch (Members Only) |                                                                      |                                  |                        |
| 1:00                   |                                                    |                                                                      |                                  |                        |
| 2:00                   | Course 9                                           | Advances in Anterior Segment Medical and Surgical Therapy (2 hrs CE) | Local Society Presidents' Forum  | Past Presidents' Forum |
| 3:00                   |                                                    |                                                                      |                                  |                        |
| 4:00                   | Course 10                                          | Oral Therapy Update (1 hr CE)                                        |                                  |                        |
| 5:00                   |                                                    |                                                                      |                                  |                        |
| 6:00                   |                                                    |                                                                      |                                  |                        |
| 6:30                   | President's Awards Banquet (Black-tie Optional)    |                                                                      |                                  |                        |
| 7:00                   |                                                    |                                                                      |                                  |                        |
| 8:00                   |                                                    |                                                                      |                                  |                        |
| 8:30                   | Dessert Reception with Harborfest Fireworks        |                                                                      |                                  |                        |
| 9:00                   |                                                    |                                                                      |                                  |                        |
| 10:00                  |                                                    |                                                                      |                                  |                        |
| 11:00                  |                                                    |                                                                      |                                  |                        |

| Sunday, June 10, 2018 |                                             |                                                       |           |                                            |
|-----------------------|---------------------------------------------|-------------------------------------------------------|-----------|--------------------------------------------|
| 7:00                  | Bausch & Lomb Promotional Breakfast (No CE) |                                                       |           |                                            |
| 8:00                  | Course 11                                   | Billing and Coding from A to Z:<br>Part I (2 hrs CE)  | Course 12 | CPR Certification<br>Offering 1 (2 hrs CE) |
| 9:00                  |                                             |                                                       |           |                                            |
| 10:00                 | Course 13                                   | Billing and Coding from A to Z:<br>Part II (2 hrs CE) | Course 14 | CPR Certification<br>Offering 2 (2 hrs CE) |
| 11:00                 |                                             |                                                       |           |                                            |
| 12:00P                | Departures (Hotel check-out is 11:00 am)    |                                                       |           |                                            |

## 2018 OD Education Program - Friday

### Friday, June 8

|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |
|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| 07:00 am - 03:00 pm             | Registration                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                 |
| 07:15 am - 08:00 am             | <b>*Shire Promotional Breakfast</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | No CE credit    |
|                                 | <i>*Must register in advance for breakfast. Free with Friday Registration.</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                 |
| 08:00 am - 09:00 am<br>COURSE 1 | <i>Let's Talk About STDs</i><br>- Julie Tyler, O.D.<br>The goal of this presentation is to provide a review of various sexually transmitted diseases and the corresponding ocular manifestations, with an emphasis on those conditions that allow for both topical and systemic treatment and management options. Review of multi-center studies with discussion of treatment considerations will be discussed as well as new literature findings, including diagnostic considerations and therapeutic measures under investigation. | 1 hr CE credit  |
| 09:00 am - 11:00 am<br>COURSE 2 | <i>Advanced Optometric Procedures</i><br>- Nathan Lighthizer, O.D. and Aaron McNulty, O.D.<br>Technology is changing the way optometrists provide optimal care for our patients. In the past two years, there have been numerous FDA approvals from pharmaceutical agents to diagnostics to surgical procedures available for the anterior and posterior segment. This course will provide an introduction to the most commonly performed advanced optometric procedures.                                                            | 2 hrs CE credit |
| 11:00 am - 12:00 pm<br>COURSE 3 | <i>Clinical Management of Chalazia</i><br>- Nathan Lighthizer, O.D. and Aaron McNulty, O.D.<br>Chalazia remain a condition that can be very irritating and bothersome for many patients. Traditional management includes warm compresses, oral Doxycycline, steroid injections, and surgical incision and curettage. This interactive presentation reviews the advantages, disadvantages, and surgical technique of the various management options for chalazion.                                                                    | 1 hr CE credit  |
| 12:00 pm - 01:00 pm             | <b>*Alcon Promotional Lunch</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | No CE credit    |
|                                 | <i>*Must register in advance for lunch. Free with Friday Registration.</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                 |
| 01:00 pm - 04:00 pm<br>COURSE 4 | <i>Lumps and Bumps Workshop: A Practical Guide to Evaluation and Technique Removal</i><br>- Nathan Lighthizer, O.D. and Aaron McNulty, O.D.<br>The proper recognition, evaluation, and management of ocular lumps and bumps can be potentially vision and life saving for a patient. This interactive 3-hour lecture will spend the first half of the course reviewing eyelid anatomy and how it pertains to ophthalmic removal of lid lumps and bumps. The second half will be hands-on training.                                   | 3 hrs CE credit |
| 01:00 pm - 02:00 pm<br>COURSE 5 | <i>Principles of Ocular Pain Control</i><br>- Julie Tyler, O.D.<br>When patients present with ocular pain in either the anterior or posterior segment, the best way to alleviate it is to follow a specific protocol, based in part on the underlying pathology. This course provides an overview of that protocol and the associated pathologies. Additionally, it reviews the use of several specific pain medications and their indications and associated risks.                                                                 | 1 hr CE credit  |
| 02:00 pm - 04:00 pm<br>COURSE 6 | <i>Straight Out of South Florida</i><br>- Julie Tyler, O.D.<br>This course will include a rapid-fire, case-based approach to present various clinical conditions with a focus on less common, ocular conditions with visual risks in various patient populations with a focus on patients more commonly seen in urban and suburban clinics in South Florida. Included will be a discussion of some of the latest recommendations for systemic work-ups when indicated and management of the ocular conditions discussed.             | 2 hrs CE credit |



## 2018 OD Education Program - Friday & Saturday

### Friday, June 8 (continued)

- 04:00 pm - 05:00 pm **In-Office Emergencies** 1 hr CE credit  
 COURSE 7 - Julie Tyler, O.D.  
 Optometry practices are well versed in addressing ocular emergencies from foreign bodies to retinal detachments to chemical burns, however, how prepared are we for non-ocular emergencies? From anaphylaxis to hypertensive crisis to syncope, this course will review appropriate protocols to prepare and address emergency situations for both staff and providers alike.
- 05:00 pm - 07:00 pm **RECEPTION IN EXHIBIT HALL**  
 Name badge required. Featuring the latest in products and technology available from those supporting your profession.

***Dinner and evening on your own to enjoy Harborfest.***

### Saturday, June 9

- 07:00 am - 09:30 am Registration
- 07:00 am - 08:00 am **\*ZEISS Promotional Breakfast** No CE Credit  
*\*Must register in advance for breakfast. Free with Saturday Registration.*
- 08:00 am - 10:00 am **Glaucoma Update** 2 hrs CE credit  
 COURSE 8 - James Thimons, O.D.  
 This course will highlight the latest developments in glaucoma, including diagnostic technology, pharmaceutical development and therapeutic intervention. Special emphasis will be placed on the implementation of these advances into the primary care practice.
- 09:00 am - 10:00 am **EXHIBIT HALL OPEN BY APPOINTMENT ONLY**  
 Name badge and appointment required.
- 10:00 am - 12:00 pm **EXHIBIT HALL MORNING BREAK** ***Sponsored by Allergan***  
 Name badge required.
- 12:00 pm - 02:00 pm **\*VOA Annual Business Meeting & Lunch (Members Only)**  
*\*Must register in advance for lunch. Free with Saturday Registration.*
- 01:45 pm - 03:30 pm Registration
- 02:00 pm - 04:00 pm **Advances in Anterior Segment Medical and Surgical Therapy** 2 hrs CE credit  
 COURSE 9 - James Thimons, O.D.  
 This course provides the optometric physician with the most current information on the advances made in medical and surgical management of anterior segment conditions and diseases. Includes the diagnosis, treatment and management of those diseases.
- 02:00 pm - 03:00 pm Local Society Presidents' Forum  
 Presidents and President Elects of all Local Optometric Societies are asked to attend.
- 02:00 pm - 03:00 pm Past Presidents' Forum  
 All Past Presidents of the VOA are asked to attend.
- 04:00 pm - 05:00 pm **Oral Therapy Update** 1 hr CE credit  
 COURSE 10 - James Thimons, O.D.  
 This course provides an overview of oral medications used in ophthalmic practice, such as anti-virals, steroids, NSAIDS, cyclines, antihistamines, and beta blockers. For each, the clinical applications and side effects will be discussed.

## 2018 OD Education Program - Saturday & Sunday

### Saturday, June 9 (continued)

06:30 pm - 08:30 pm **President's Awards Banquet**

Name badge and meal ticket required (cash bar). **(Black Tie Optional)**

08:30 pm - 11:00 pm **Dessert Reception with Harborfest Fireworks** *Sponsored by ABB OPTICAL GROUP*

### Sunday, June 10

07:00 am - 10:15 am **Registration**

07:00 am - 08:00 am **\*Bausch & Lomb Promotional Breakfast** No CE credit

*\*Must register in advance for breakfast. Free with Sunday Registration.*

08:00 am - 10:00 am **Billing and Coding from A to Z: Part I** 2 hrs CE credit

COURSE 11

- Thomas Cheezum, O.D.

This two-part course is a fairly extensive review of billing and coding. Part I will cover general recording keeping criteria to assure that the proper examination or procedure code is selected, choosing between 92xxx and 99xxx codes, and proper use of coding modifiers.

08:00 am - 10:00 am **CPR Certification - Offering 1** 2 hrs CE credit

COURSE 12

- American Heart Association

CPR initial certification or re-certification. Doctors and staff who do not have up-to-date CPR certification are encouraged to attend. Limited to first 10 participants.

*\*Must register in advance for course. Additional registration fee required.*

10:00 am - 12:00 pm **Billing and Coding from A to Z: Part II** 2 hrs CE credit

COURSE 13

- Thomas Cheezum, O.D.

Part II will summarize proper use of coding modifiers and will cover what to do when a claim is denied, what may trigger an audit, and how to handle a potential audit.

10:00 am - 12:00 pm **CPR Certification - Offering 2** 2 hrs CE credit

COURSE 14

- American Heart Association

CPR initial certification or re-certification. Doctors and staff who do not have up-to-date CPR certification are encouraged to attend. Limited to first 10 participants.

*\*Must register in advance for course. Additional registration fee required.*

**Departures** (Hotel check-out is 11:00 am)

### Voluntary Contributions on Registration

Help support the Virginia Optometric Association's political activities. Donate to VOPAC and the Legal-Legislative Fund directly on your Annual Conference registration form. You may also donate on the VOA website ([www.thevoa.org](http://www.thevoa.org)).

#### Suggested Contributions\*:

- Diamond (\$2000 or more)
- Platinum (\$1500 - \$1999)
- Gold (\$1000 - \$1499)
- Silver (\$500 - \$999)
- Bronze (\$100 - \$499)
- Any amount helps!



*\*These are voluntary contributions and are not tax deductible. For more information on the VOPAC and LLF and their specific uses, please visit the VOA website.*

# Doctor's Program Registration

Please complete the VOA Annual Conference Registration Form and submit with payment to:

**Mail To:** VOA • 4461 Cox Road, Suite 110 • Glen Allen, VA 23060

**If Paying By Credit Card, Fax To:** (804) 643-0311

Type or NEATLY print information as you would like it to appear on the conference materials. PLEASE only register one person per form.

Name for Badge: \_\_\_\_\_ Nickname: \_\_\_\_\_  
 Address: \_\_\_\_\_ OE Tracker #: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_  
 Emergency Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

**Register  
by May 11<sup>th</sup>  
& SAVE!**

No pre-registrations after  
May 18<sup>th</sup> postmark

Register online at  
[www.thevoa.org](http://www.thevoa.org)

Cancellation Policy:  
Partial refunds will be made  
upon written request until  
May 11<sup>th</sup> ONLY!! After  
May 11<sup>th</sup> no refunds will be  
considered.

## ① Doctor / Student General Registration Fees (Must be paid with daily fees below)

☐ \$100 - VOA/AOA OD Member ☐ \$400 - Non-AOA OD Member ☐ No Cost - VOA Student Member

## ② Daily Registration Fees (Includes all CE and meals listed below. Must register for meals by May 11<sup>th</sup>. No exceptions.)

☐ \$ 300 3-Day OD Conference Registration (includes all CE and events listed below).  
☐ \$ 250 2-Day OD Conference Registration  
☐ \$ 175 1-Day OD Registration  
☐ \$ 10 /day VOA Student Member Registration } Choose Days: \_\_\_ Friday \_\_\_ Saturday \_\_\_ Sunday

**Friday (includes Breakfast, Lunch, Reception, and evening Social Event)**

☐ Breakfast: 7:15-8am Shire Promotional Breakfast

☐ Lunch: 12-1pm Alcon Promotional Lunch

**Saturday (includes Breakfast, Business Meeting Lunch)**

☐ Breakfast: 7-8am ZEISS Promotional Breakfast

☐ Lunch: 12-2pm VOA Annual Business Meeting Luncheon (Only open to members)

☐ Dessert Reception with Fireworks

**Sunday (includes Breakfast)**

☐ Breakfast: 7-8am Bausch & Lomb Promotional Breakfast

☐ \$ 70 Sunday CPR Certification (must register by May 11<sup>th</sup>) Choose Time: \_\_\_ 8-10 am OR \_\_\_ 10am-12pm

☐ \$ 50 VOA President's Reception & Awards Banquet (Black-tie Optional) Per Doctor or Student

☐ \$ 40 Late fee per registrant (If postmarked or faxed after May 11<sup>th</sup>)

## ③ Spouse/Guest/Youth Social Activities

Name(s) \_\_\_\_\_

☐ \$ 35 Friday & Saturday Exhibit Hall, Friday Exhibit Hall Reception, & Saturday Dessert Reception

☐ \$ 50 Saturday President's Reception & Awards Banquet

☐ \$ 20 Saturday President's Awards Banquet & Reception YOUTH (under 14)

☐ \$ 15 Late Fee per person (If postmarked or faxed after May 11<sup>th</sup>)

\$ \_\_\_\_\_ Optional VOPAC Contribution (\$500 requested per OD for 2018)

\$ \_\_\_\_\_ Optional Legal-Legislative Fund Contribution (\$250 requested per OD for 2018)

\$ \_\_\_\_\_ Total Registration Fees Enclosed

## ④ Special Services to Comply with American Disabilities Act:

☐ Check if you need special services to fully participate. Attach a written description of needs so we may contact you. Please notify the VOA by May 11<sup>th</sup>.

☐ Dietary Considerations / Allergies: \_\_\_\_\_

## ⑤ Payment: ☐ Credit Card (AmEx/Visa/Mastercard) ☐ Check (payable to VOA)

Name on account (print): \_\_\_\_\_ Exp. Date: \_\_\_ / \_\_\_

Card Number: \_\_\_\_\_ Credit Card CVV code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature (required) \_\_\_\_\_ Authorized amount \$ \_\_\_\_\_

## Featured Speakers



### **Thomas Cheezum, O.D., CPC, COPC - Virginia Beach, VA**

After graduating from The Pennsylvania College of Optometry in 1978, Dr. Cheezum was in private practice for 35 years. Since selling his practice in 2013, he has worked in a multi specialty medical practice providing medical eye care to a high risk Medicare aged patient base. He is a past member of the Virginia Board of Examiners in Optometry and past recipient of both the "O.D. of the Year" and "Distinguished Achievement" awards of the Virginia Optometric Association. He also does consulting work in the areas of record keeping, billing, coding and practice compliance with various government programs. He is also an AAPC Certified Professional Coder and a Certified Professional Ophthalmology Coder.



### **Kris Kerestan Garbig, O.D., Wilder, KY**

Dr. Kerestan graduated from The Ohio State University College of Optometry in 1990 and has been in private practice with her husband in the Northern KY/Cincinnati area ever since. She is co-owner of Garbig Family Eye Care and has spent her entire career providing primary eye care, fitting contact lenses of all types, treating all forms of ocular disease and diagnosing and treating learning-related vision problems that result in poor academic performance. Dr. Kerestan is a member of the American Optometric Association, the Kentucky Optometric Association and served on the KOA Board of Trustees for 6 years. She frequently lectures to Eye Care Professionals throughout the country, serves as a Vision Consultant with Alcon Vision Care and serves on the Faculty of Alcon's Academy of Eye Care Excellence.



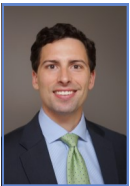
### **Cecelia Koetting, O.D., F.A.A.O., Norfolk, VA**

After graduating from Southern College of Optometry in Memphis in 2012, Dr. Koetting completed a residency in Primary Care at the Cincinnati VA Medical Center. She serves as the Externship Director for Virginia Eye Consultants and is adjunct faculty for several schools and colleges of optometry including Pacific University, MCPHS, Southern California College of Optometry, Salus University, Southern College of Optometry and the University of the Incarnate Word. Dr. Koetting is a fellow in the American Academy of Optometry, a member of the Intrepid Eye Society, a diplomate of the American Board of Optometry, communications chair for the Glaucoma Section of AAO, secretary for the Tidewater Optometric Association and an active member of AOA.



### **Nathan Lighthizer, O.D., F.A.A.O. - Tahlequah, OK**

Born and raised in Bismarck, North Dakota, Dr. Lighthizer is a graduate of Pacific University College of Optometry. Upon graduation, he completed a residency in Family Practice Optometry with an emphasis in Ocular Disease through Northeastern State University Oklahoma College of Optometry. Dr. Lighthizer has since joined the faculty at the Oklahoma College of Optometry and serves as the Chief of Specialty Care Clinics and the Chief of Electrodiagnostics Clinic. In 2014, he founded and now heads the Dry Eye Clinic at the College of Optometry. He was recently named the Director of Continuing Education as well as the Assistant Dean for Clinical Care Services at the Oklahoma College of Optometry. Dr. Lighthizer lectures nationally on numerous topics, most notably advanced ophthalmic procedures, electrodiagnostics, and ocular disease.



### **Aaron McNulty, O.D., F.A.A.O. - Louisville, KY**

Dr. McNulty is a private practitioner in Louisville, Kentucky. His practice emphasizes ocular disease and specialty contact lenses. He completed his training at Indiana University and a residency at the Oklahoma College of Optometry. He serves as a proctor for Kentucky optometrists receiving their laser surgery certification. He is Vice President of the Kentucky Optometric Association, a Fellow of the American Academy of Optometry, and a Diplomate of the American Board of Optometry.



### **James Thimons, O.D., F.A.A.O. - Fairfield, CT**

Dr. Thimons is a 1978 graduate of Ohio State University College of Optometry. While serving as Chairman of the Department of Clinical Sciences at SUNY he developed The Glaucoma Institute, a clinical research center, and served as its first Director. In 1998, he accepted the position of Executive Director of TLC and served in that role until 2002 when he co-founded Ophthalmic Consultants of Connecticut. Dr. Thimons has received numerous awards for his service to the profession and has over 200 hundred publications in Glaucoma, Dry Eye, Cornea and External Disease as well as Refractive Surgery and New Technologies. In 2005 he was inducted into the Optometry Hall of Fame and has recently served as President, Connecticut Association of Optometrists.



### **Julie Tyler, O.D., F.A.A.O. - Davie, FL**

Dr. Tyler received her Bachelor of Arts degree from Creighton University in 1992 and her Doctor of Optometry degree from Indiana University School of Optometry (IU) in 1996. Following graduation, she received a Residency certificate in Primary Care from Nova Southeastern University College of Optometry and was Chief Resident prior to joining the faculty full-time in July 1998. Dr. Tyler is currently a Module Chief of Primary Care at The Eye Care Institute at Davie and has been a clinical preceptor in numerous NSU clinics including third and fourth year primary care, contact lens and cornea, and as an adjunct for the West Palm Beach VA hospital. During her time at Nova Southeastern, Dr. Tyler has been promoted to Associate Professor and has received numerous teaching awards, including "Teacher of the Year" from several classes. Dr. Tyler is a Fellow of the American Academy of Optometry and a member of the American Optometric Association (AOA).

## Allied Eyecare Professional Program - Friday & Saturday

### Friday, June 8

|                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |
|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| 08:00 am - 03:00 pm             | Registration                                                                                                                                                                                                                                                                                                                                                                                                                         |                 |
| 01:00 pm - 02:00 pm             | <b>Red Eye</b><br>- Cecelia Koetting, O.D., Virginia Eye Consultants<br>Increase your knowledge of anterior segment disease in this lecture on the many causes of ocular inflammation. Understand why not all case of "pink eye" are infectious.                                                                                                                                                                                     | 1 hr CPC credit |
| 02:00 pm - 03:00 pm             | <b>Understanding Visual Fields</b><br>- Cecelia Koetting, O.D., Virginia Eye Consultants<br>Whether you perform, schedule or bill for visual field testing, this course will give you a better understanding of why visual fields are ordered and what the results can reveal.                                                                                                                                                       | 1 hr CPC credit |
| 03:00 pm - 04:00 pm             | <b>Ocular Medication and Compliance</b><br>- Cecelia Koetting, O.D., Virginia Eye Consultants<br>Virginia doctors treat a host of ocular disease with topical and oral medication. This course reviews many of the drugs used to treat eye disease and the importance of patient compliance.                                                                                                                                         | 1 hr CPC credit |
| 04:00 pm - 05:00 pm<br>With ODs | <b>In-Office Emergencies</b><br>- Julie Tyler, O.D.<br>Optometry practices are well versed in addressing ocular emergencies from foreign bodies to retinal detachments to chemical burns, however, how prepared are we for non-ocular emergencies? From anaphylaxis to hypertensive crisis to syncope, this course will review appropriate protocols to prepare and address emergency situations for both staff and providers alike. |                 |
| 05:00 pm - 07:00 pm             | <b>RECEPTION IN EXHIBIT HALL</b><br>Name badge required. Featuring the latest in products and technology available from those supporting your profession.                                                                                                                                                                                                                                                                            |                 |

**Dinner and evening on your own.**

### Saturday, June 9

|                     |                                                                                                                                                                                                                                                                                                                                                                      |                                      |
|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|
| 07:00 am - 03:30 pm | Registration (Closed 9:30 am - 1:45 pm)                                                                                                                                                                                                                                                                                                                              |                                      |
| 07:00 am - 08:00 am | <b>*Zeiss Promotional Breakfast</b><br><i>*Must register in advance for breakfast. Free with Saturday Registration.</i>                                                                                                                                                                                                                                              |                                      |
| 08:00 am - 09:00 am | <b>Children's Vision: More than JUST 20/20</b><br>- Kris Kerestan Garbig, O.D.<br>This course teaches the extremely important role that vision plays in learning. It will review the visual skills necessary for optimal learning and school performance. Learn how to identify the warning signs and symptoms of vision problems in children and how we treat them. | 1 hr CPC, ABO credit                 |
| 09:00 am - 10:00 am | <b>Can My Medications Cause Vision Problems?</b><br>- Kris Kerestan Garbig, O.D.<br>This course educates about some of the most common systemic medications that can cause vision problems. Specific visual side effects are reviewed as well as how to minimize visual loss while taking these medications.                                                         | 1 hr CPC, ABO credit                 |
| 10:00 am - 12:00 pm | <b>EXHIBIT HALL MORNING BREAK</b><br>- Name badge required.                                                                                                                                                                                                                                                                                                          | <b>Sponsored in part by Allergan</b> |
| 12:00 pm - 01:00 pm | <b>Lunch &amp; Learn: Eat Well See Well</b><br>- Kris Kerestan Garbig, O.D.<br>This course teaches the essential nutrients which promote healthy vision. Learn how patients can reduce the risk of developing and slowing the progression of specific eye diseases with good nutrition.                                                                              | 1 hr CPC, ABO credit                 |



## Allied Eyecare Professional Program - Saturday & Sunday

### Saturday, June 9 (continued)

- 01:00 pm - 02:00 pm *The Digital Eye Strain EXPLOSION!* 1 hr CPC, ABO credit  
 - Kris Kerestan Garbig, O.D.  
 With more time than ever spent on digital devices, Digital Eye Strain is increasing exponentially. This course identifies the factors contributing to Digital Eye Strain and explores the effects of Blue Light on vision and health. Learn the signs and symptoms as well as treatment options to reduce the effects of Digital Eye Strain.
- 02:00 pm - 04:00 pm *Eye Care Jeopardy: A through Z* 2 hrs CPC, ABO credit  
 - Kris Kerestan Garbig, O.D.  
 Participate in a live game where the categories are common and rare ocular conditions, signs and symptoms and treatment options. Answer the infamous question... "What is?"

### **Dinner on your own**

- 08:30 pm - 11:00 pm **Dessert Reception with Harborfest Fireworks** *Sponsored by ABB OPTICAL GROUP*

### Sunday, June 10

- 07:00 am - 10:15 am **Registration**
- 07:00 am - 08:00 am **\*Bausch & Lomb Promotional Breakfast**  
*\*Must register in advance for breakfast. Free with Sunday Registration.*
- 08:00 am - 10:00 am *Billing and Coding from A to Z: Part I*  
 With ODs - Thomas Cheezum, O.D.  
 This two-part course is a fairly extensive review of billing and coding. Part I will cover general recording keeping criteria to assure that the proper examination or procedure code is selected, choosing between 92xxx and 99xxx codes, and proper use of coding modifiers.
- 08:00 am - 10:00 am *CPR Certification - Offering 1*  
 With ODs - American Heart Association  
 CPR initial certification or re-certification. Doctors and staff who do not have up-to-date CPR certification are encouraged to attend. Limited to first 10 participants.  
*\*Must register in advance for course. Additional registration fee required.*
- 10:00 am - 12:00 pm *Billing and Coding from A to Z: Part II*  
 With ODs - Thomas Cheezum, O.D.  
 Part II will summarize proper use of coding modifiers and will cover what to do when a claim is denied, what may trigger an audit, and how to handle a potential audit.
- 10:00 am - 12:00 pm *CPR Certification - Offering 2*  
 With ODs - American Heart Association  
 CPR initial certification or re-certification. Doctors and staff who do not have up-to-date CPR certification are encouraged to attend. Limited to first 10 participants.  
*\*Must register in advance for course. Additional registration fee required.*

**Departures** (Hotel check-out is 11:00 am)

## Harborfest Weekend Events



Celebrating America's largest, longest-running, free maritime festival in its 42nd year, Norfolk Harborfest® is three memorable days. This historic waterfront festival offers a weekend packed with thrilling activities on land and sea to include tall ships and Friday's Parade of Sail, artisan foods and beverages, work boat races, unique and unusual performances, one of the largest fireworks shows on the East Coast, family games and activities, national and regional entertainment, and much more. Other attractions include a wine and craft beer garden, Moody Crewe Pirate School, The Real Mermaids, Tug Muster, and live music.

# Allied Eyecare Professional's Program Registration

Please complete the VOA Annual Conference Registration Form and submit with payment to:

**Mail To:** VOA • 4461 Cox Road, Suite 110 • Glen Allen, VA 23060

**If Paying By Credit Card, Fax To:** (804) 643-0311

Type or NEATLY print information as you would like it to appear on the conference materials. PLEASE only register one person per form.

Name for Badge: \_\_\_\_\_ Nickname: \_\_\_\_\_

Address: \_\_\_\_\_ From the Office of Dr. \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

**Daily Registration Fees.** (Includes all CE and meals listed below. Must register for meals by May 11<sup>th</sup>. No exceptions.)

- ☐ \$ 150 3-Day AEP Conference Registration (includes all AEP courses and events listed below).  
☐ \$ 75/day Daily AEP Conference Registration Choose Days: \_\_ Friday \_\_ Saturday \_\_ Sunday

**Friday (includes Reception)**

- ☐ Exhibit Hall Reception

**Saturday (includes Breakfast and Lunch, & evening Social)**

- ☐ Breakfast: 7-8am ZEISS Promotional Meal  
☐ Lunch: 12-1pm Lunch & Learn (1 hour CE)  
☐ Evening Dessert Reception with Fireworks

**Sunday (includes Breakfast)**

- ☐ Breakfast: 7-8am Bausch & Lomb Promotional Meal

- ☐ \$ 70 Sunday CPR Certification (must register by May 11<sup>th</sup>)  
 Choose Time: \_\_ 8-10 am OR \_\_ 10am-12pm  
☐ \$ 40 Late fee per registrant (If postmarked or faxed after May 11<sup>th</sup>)

**Spouse/Guest/Youth Social Activities** Name(s) \_\_\_\_\_

- ☐ \$ 35 Friday & Saturday Exhibit Hall Admission, Friday Exhibit Hall Reception and Saturday Evening Dessert Reception with Fireworks  
☐ \$ 15 Late Fee per person (If postmarked or faxed after May 11<sup>th</sup>)

\$ \_\_\_\_\_ **Total Registration Fees Enclosed**

**Special Services to Comply with American Disabilities Act:**

- ☐ Check if you need special services to fully participate. Attach a written description of needs so we may contact you. Please notify the VOA by May 11<sup>th</sup>.  
☐ Dietary Considerations / Allergies: \_\_\_\_\_

**Payment Information:**

- ☐ Payment by AmEx./Visa/MasterCard (No Discover) ☐ Payment by Check (payable to VOA)

Name on account (print): \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_

Card Number: \_\_\_\_\_ Credit Card CVV code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature (required) \_\_\_\_\_ Authorized amount \$ \_\_\_\_\_

**Register  
by May 11<sup>th</sup>  
& SAVE!**

No pre-registrations after  
May 18<sup>th</sup> postmark

Register online at  
[www.thevoa.org](http://www.thevoa.org)

Cancellation Policy:  
Partial refunds will be made  
upon written request until  
May 11<sup>th</sup> ONLY!! After  
May 11<sup>th</sup> no refunds will be  
considered.

Register Online at **theVOA.org**

## Sponsored Events at Annual Conference

### Friday

Breakfast

Sponsored by Shire  
7:15 – 8:00 a.m.

Lunch

Sponsored by Alcon  
12:00 – 1:00 p.m.

### Saturday

Breakfast

Sponsored by ZEISS  
7:00 – 8:00 a.m.

Exhibit Hall Morning Break

Sponsored by Allergan  
10:00 a.m. - 12:00 p.m.

Dessert Reception with Harborfest Fireworks

Sponsored by **ABB** OPTICAL GROUP  
8:30 - 11:00 p.m.

### Sunday

Breakfast

Sponsored by Bausch & Lomb  
7:00 – 8:00 a.m.

Register Online at **theVOA.org**