



# MIDWEST ANNUAL CONFERENCE

October 12-14, 2017 • Featuring Primary Care Updates on October 11  
Donald E. Stephens Convention Center

**4** DAYS OF CLINICAL EDUCATION

**19** SPECIALTY AREAS

**50** NEW CLINICAL SESSIONS

EARN UP TO **24.25** AMA PRA CATEGORY 1 CREDITS™  
OR 24.25 AANP CONTACT HOURS



**Samer Attar, MD**

**Thursday, October 12**  
*Health Care Under Fire in Syria*



**Vikas P. Sukhatme, MD, ScD**

**Friday, October 13**  
*Back to the Future: Yesterday's Medicine, Today's Insights, Tomorrow's Cures*



**Sanjiv Chopra, MD, MACP**

**Saturday, October 14**  
*An Invitation to Good Health and Lasting Happiness*

ENGAGE WITH LEADING FACULTY FROM THE NORTHWESTERN UNIVERSITY FEINBERG SCHOOL OF MEDICINE, AND OTHER PRESTIGIOUS ACADEMIC INSTITUTIONS, AND PARTICIPATE IN EVIDENCE-BASED INTERACTIVE SESSIONS.





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Pri-Med, in partnership with leading faculty from the Northwestern University Feinberg School of Medicine, and other prestigious academic institutions, has developed **50 new evidence-based sessions** as part of the 2017 Pri-Med Midwest Program.

Designed specifically for primary care providers, the Pri-Med Midwest program represents an opportunity to earn up to **24.25 AMA PRA Category 1 Credits™** or **24.25 AANP** contact hours of continuing education.

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If for some reason you cannot attend, you can engage in over 350 complimentary online CME activities focused on 30 different clinical areas of interest at [www.pri-med.com/tryonline](http://www.pri-med.com/tryonline).

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### **EXHIBIT HALL**

The Pri-Med Exhibit Hall is your chance to learn about and compare hundreds of the healthcare industry's latest products, treatments, and technologies, all in one place.





## WEDNESDAY, OCTOBER 11 MORNING • PRIMARY CARE UPDATES

| 7:35-7:45am   | Welcome and Opening Remarks |                                                                                                                                                                                                                                                                                                                                                                                                                                                     |               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|---------------|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:45-9:00am   | Primary Care                | <b>Session Information to Come</b><br>Session Description to Come.                                                                                                                                                                                                                                                                                                                                                                                  | Cardiology    | <b>Guideline-based Strategies to Reduce Hospitalization and Improve Patient Outcomes in Heart Failure</b><br>The expert faculty will briefly guide you through the fundamentals of HF including pathophysiology, staging, and appropriate assessment of left ventricular ejection fraction to determine the most appropriate treatment approach that is based on current management guidelines. Finally, the activity will provide practical approaches to utilizing traditional and novel therapeutic options, as to improve clinical outcomes and quality of life. |
| 9:15-10:30am  | Cardiology                  | <b>A Clinician's Guide to the Management of Hypertriglyceridemia</b><br>This session reviews the role of high triglycerides in the development of cardiovascular disease and how to manage triglycerides to reduce cardiovascular risk. Topics covered include screening and risk stratification, an overview of current guidelines and evidence-based treatment, and new developments and emerging strategies for addressing hypertriglyceridemia. | Endocrinology | <b>Integrating Newer Basal Insulin in Primary Care: A Case-based Review</b><br>This activity will discuss implementing basal insulin in the primary care setting as well as strategies towards overcoming barriers to initiation. Content will focus on selecting and designing appropriate insulin regimens taking into account patient comorbidities and socioeconomic factors. The faculty will further explore new and emerging basal insulins as well as their appropriate use.                                                                                 |
| 10:30-11:45am | Psychiatry                  | <b>Multimodal Approaches to Management of Depression in Primary Care</b><br>In this session, learn the DSM-5 diagnostic criteria for major depression, and how changes in DSM-5 affect the diagnosis and characterization of depressive disorders; how to apply simple, quick tools to screen for depression; and how to compare and contrast treatment modalities, including pharmacotherapy and cognitive behavioral therapy.                     | Primary Care  | <b>Session Information to Come</b><br>Session Description to Come.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |

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## WEDNESDAY, OCTOBER 11 AFTERNOON • PRIMARY CARE UPDATES

|              |              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|--------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 12:45-2:00pm | Primary Care | <b>Session Information to Come</b><br>Session Description to Come.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | Endocrinology | <b>Practical Strategies to Using Novel GLP-1 RA and Basal Insulin Combinations in Clinical Practice</b><br><br>This session discusses how and when clinicians should consider adding a GLP-1 receptor agonist to basal insulin for the treatment of T2DM. The faculty will review differences between short-acting and long-acting GLP-1 receptor agonists, the practical aspects of adding a GLP-1 receptor agonist to basal insulin therapy, and the latest data on emerging fixed-ratio formulations of GLP-1 receptor agonists and basal insulin. |
| 2:15-3:30pm  | Allergy      | <b>Practical Approaches to Diagnosis and Management of Allergic Rhinitis</b><br>Did you know that allergic rhinitis (AR) is the sixth-leading cause of chronic illness in the US? Since AR significantly affects quality of life and is associated with an increased risk of developing asthma, accurate diagnosis and treatment planning are essential. This session will discuss the quality of life burden on patients with AR, individualized strategies for allergen testing and avoidance, and appropriate pharmacologic and non-pharmacologic interventions, with a focus on sublingual allergen immunotherapy. | Primary Care  | <b>Session Information to Come</b><br>Session Description to Come.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |



### Primary Care Updates

**ACCME Accreditation Statement** pmiCME is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

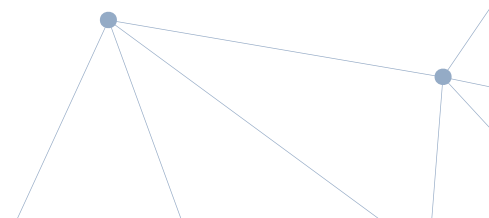
**AMA PRA Designation Statement** pmiCME designates this live activity for a maximum of 6.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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Primary Care Updates is supported in part by educational grants.

Up-to-date conference information is available at [www.pri-med.com/midwest/r09](http://www.pri-med.com/midwest/r09).

Session schedule is subject to change.



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## THURSDAY, OCTOBER 12 MORNING • ANNUAL CONFERENCE

|               |            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|---------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:45-8:45am   | Keynote    | <b>KEYNOTE: Health Care Under Fire in Syria</b><br><i>Presented by: Samer Attar, MD</i><br>The primary focus will be on how attacks on Syria's health-care infrastructure have driven medical networks underground. Clinics and hospitals are built into caves, basements, and apartment buildings. Health care workers operate under extremely hostile conditions with very limited resources. They endure the risk of imprisonment, sniper fire, barrel bombs, chemical weapons, and targeted missile attacks. This talk will focus on how local Syrian volunteers and professionals come together to provide health care for their communities under the harshest conditions. |                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 9:45-10:45am  | Cardiology | <b>The Power of Prevention: New Insights into the Prevention of Heart Disease</b><br><br>Heart disease is one of the leading causes of mortality today and while certain risk factors like age, sex and genetic predisposition cannot be altered, appropriate preventative measures can go a long way. Strategies for heart disease prevention and implementation will be discussed.                                                                                                                                                                                                                                                                                             | <b>Curbside Consults in Pulmonary Medicine</b><br><br>This presentation will provide a pulmonologist's "curbside consult" on 3 common topics in Pulmonary Medicine: managing a patient with chronic cough, dealing with a patient with a positive PPD skin test, and following up on the finding of a solitary pulmonary nodule on chest imaging.                                                                                           |
| 10:50-11:50am | Cardiology | <b>VHD: What Should the PCP know?</b><br><br>Session Description to Come.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>Update on Managing Osteoarthritis and Rheumatoid Arthritis</b><br><br>The understanding of the immune response and targeted treatment of inflammatory signals have revolutionized our ability to manage rheumatoid arthritis, an aggressive deforming arthritis that causes early disability and mortality. This lecture reviews the main clinical features of RA and OA and details a targeted approach to their successful management. |

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| 1:05-2:20pm | Neurology  | <b>Clinical Pearls for Effective Assessment and Management of Insomnia in Primary Care</b><br><br>Dissatisfaction with sleep remains a challenge for primary care clinicians to recognize, evaluate and manage. This session will provide clinical sleep disorder resources for clinicians.                                                                                                                                                                                 | Hot Topics         | <b>Session Information to Come.</b><br><br>Session Description to Come.                                                                                                                                                                                                                         |
| 2:25-3:10pm | Neurology  | <b>Tackling Depression in Primary Care</b><br><br>Session Description to Come.                                                                                                                                                                                                                                                                                                                                                                                              | Pediatrics         | <b>Clinical Reviews: Most Discussed Pediatric Articles</b><br><br>This presentation will review the most cited articles from the pediatric literature in the past 18 months with an eye towards immediate clinical application in your day-to-day practice caring for children and adolescents. |
| 4:10-4:55pm | Hot Topics | <b>Difficult Diagnosis in Primary Care</b><br><br>As primary care clinicians, we are challenged with organizing, triaging, and ultimately diagnosing our patients' signs and symptoms quickly after they develop. Using a case-based approach, this session reviews several cognitive traps that ensnare even experienced physicians, and offers practical cognitive strategies to managing the challenging diagnosis as it evolves in an outpatient primary care setting.  | Infectious Disease | <b>Clinical Challenges in ID</b><br><br>Session Description to Come.                                                                                                                                                                                                                            |
| 5:00-5:45pm | Neurology  | <b>What's New in Dementia?</b><br><br>Dementia afflicts over five million Americans. Although no cure exists, symptomatic treatments can provide temporary benefits and improve quality of life. This presentation will review the latest information on diagnosis and treatment of dementia and new approaches in the pipeline. It will also highlight healthy behaviors shown to reduce symptoms, compensate for age-related cognitive decline, and protect brain health. | Infectious Disease | <b>Management of Antibiotic Bacterial Infections</b><br><br>This talk will focus on the risk factors for the development of infection with resistant bacteria and the treatment options for these infections.                                                                                   |

## FRIDAY, OCTOBER 13 MORNING • ANNUAL CONFERENCE

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|-------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:45-8:25am | Cardiology | <b>Heart Failure</b><br><br>This lecture will review the current evidence-based, guideline recommended diagnosis and management of heart failure.                                                                                                                                                                                                                                                                                                                                                                      | Gastroenterology   | <b>Ask the Expert Discussion: Hepatology</b><br><br>Learn practical solutions to common clinical challenges and tips to apply the latest knowledge in practice.                                                                                                                                                                                                                                                                           |
| 8:30-9:10am | Cardiology | <b>Atrial Fibrillation Update</b><br><br>The goal of this talk is to provide up-to-date information and multiple perspectives on atrial fibrillation, including prevalence, symptoms, risk factors, medical management and strategies for stroke prevention. The talk will address current and emerging treatments and best practices in the management of atrial fibrillation with emphasis on rhythm vs. rate control.                                                                                               | Infectious Disease | <b>Ask the Expert Discussion: Infectious Disease</b><br>The aim of this talk is to discuss the management of commonly encountered infection. A series of cases representing challenging diagnosis and management in infectious diseases will be presented. Cases will include management of recurrent/ refractory C. difficile infection, interpretation of new diagnostic tests for Syphilis and management of uncomplicated cellulitis. |
| 9:15-9:55am | Cardiology | <b>Chest Pain?</b><br><br>There is nothing straightforward about evaluating patients with chest pain. Most patients with discomfort in the chest do not have heart disease and some patients with heart disease and some patients with heart disease do not have chest discomfort. More testing often leads to more confusion. This session will offer a logical and evidence based (when available) approach to evaluating patients with chest pain that the audience can put to use immediately with their patients. | Hot Topic          | <b>Ask the Expert Discussion: Radiology</b><br><br>Get your questions answered by a faculty expert in Pulmonology. You ask: we listen. You will learn practical solutions to common clinical challenges and tips to apply the latest knowledge in practice.                                                                                                                                                                               |

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|---------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:55-11:55am | Keynote    | <p><b>KEYNOTE: Back to the Future: Yesterday's Medicine, Today's Insights, Tomorrow's Cures</b><br/> <i>Presented by: Vikas P. Sukhatme, MD, ScD</i></p> <p>There exist many scientifically promising, immediately implementable and affordable therapies that are not part of mainstream medicine. Many of these ideas are quite old. Some use FDA approved drugs in a new indication. Others focus on lifestyle or dietary manipulations. Yet others rely on nutritional supplements. These therapies share one common feature: they languish because there is not enough money to be made on them and so there is little incentive for industry to fund their development and to rigorously test them in human studies. Dr. Sukhatme will discuss the importance and benefits of studying these - "financial orphans" - drawing largely on stories from the world of cancer - and discuss challenges in trying to make them more widely available and accepted. He will suggest how internists can drive this process, with examples from the cancer arena.</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 1:10-2:10pm   | Orthopedic | <p><b>Common Foot and Ankle-Related Complaints</b></p> <p>This talk will be a concise overview of common disorders that affect the foot and ankle. These include arthritis, tendon pathology, nerve disorders, and foot deformities (e.g. bunions, hammertoes, and the adult flatfoot). An emphasis will be placed on treatment options available to the primary care physician. Additionally, some commonly missed injuries will be reviewed.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <p><b>Diabetes Update: Current Management of T2D</b></p> <p>The talk focuses on the evidence for short- and long-term benefits of achieving and maintaining glycemic control in patients with T2D, and discusses options for lifestyle and medication management to achieve such control. RCT's that will provide new information about optimal management approaches, such as the NIH's GRADE trial, will be discussed. In addition, the results of recent Cardiovascular Outcomes Trials for newer diabetic medications will be discussed, in the context of the importance of CV prevention in patients with T2D.</p> |
| 2:15-3:00pm   | Orthopedic | <p><b>Assessing Knee Injuries</b></p> <p>Learn of the best practices to assess knee injuries in this demonstration workshop. Learn how to diagnose and manage knee injuries by reviewing best practices for a thorough physical exam and initial history. Conditions covered will include meniscal tears, ACL tears, patellofemoral syndrome, and knee osteoarthritis.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <p><b>Chronic Hepatitis Update</b></p> <p>Diagnosis of viral hepatitis is based on laboratory tests, and this talk will discuss the correct interpretation of these, and review the current recommendations for target population to screen and test for viral hepatitis. Novel and newly introduced therapies to treat chronic viral hepatitis will also be discussed, along with strategies to customize treatment according to the causative agent and the type of disease manifestation.</p>                                                                                                                         |



## FRIDAY, OCTOBER 13 AFTERNOON • ANNUAL CONFERENCE

|             |                |                                                                                                                                                                                                                            |            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------------|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 4:00-4:40pm | Ophthalmology  | <p><b>Common Eye Problems Seen in Primary Care</b></p> <p>This lecture will help the primary care provider know how to initiate treatment with the commonly presented ophthalmic complaints in the ambulatory setting.</p> | Geriatrics | <p><b>Navigating Transition from Independent to Assisted Living</b></p> <p>This lecture will review what impacts aging-in-place, what officebased tests providers can do to evaluate a senior's ability to agein-place, how to access available resources to support aging-inplace, and how to navigate transitions to long term communities. The lecture will also discuss the options in long term care living and cutting edge alternatives in the long term care field.</p> |
| 4:45-5:25pm | Hot Topics     | <p><b>Challenging Diagnostic Dilemmas in Primary Care</b></p> <p>This lecture will address five common but challenging issues in primary care practice.</p>                                                                | Geriatrics | <p><b>Planning for End of Life</b></p> <p>Learn how to best carry out continuity of care by arranging for flexible scheduling, information sharing and coordination with specialists.</p>                                                                                                                                                                                                                                                                                       |
| 5:30-6:10pm | Women's Health | <p><b>Osteoporosis: A Bone to Pick</b></p> <p>This talk will provide an evidence-based approach to the detection, treatment, and monitoring of osteoporosis.</p>                                                           | Geriatrics | <p><b>Reducing Polypharmacy in the Elderly</b></p> <p>This lecture will review the concepts of de-prescribing, what medications are no longer considered helpful to older adults, and how to safely reduce polypharmacy in real-world settings among patients.</p>                                                                                                                                                                                                              |

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|---------------|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:45-8:30am   | Women's Health | <b>What's New in the Management of Menopause?</b><br><br>Learn to manage patients going through pre and post menopause so that they are better equipped to handle the physical and emotional changes during this period.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Neurology        | <b>Neurology Pearls for the Primary Doctor</b><br><br>Address common neurologic conditions encountered in primary care offices through a case based presentation that highlights diagnosis and management of these conditions. Topics covered will include headaches, dizziness, neuropathy, and syncope vs seizure. Additionally, we will review when to consult a neurologist for these conditions. |
| 8:35-9:20am   | Women's Health | <b>Case Studies in Vaginitis</b><br><br>A precise diagnosis of Vaginitis can be achieved with a careful history, focused examination, and skilled use of the office laboratory.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Psychiatry       | <b>Screening and Management of ADHD</b><br><br>This session will review the core symptoms of ADHD and discuss patient factors when considering the pros and cons of ADHD drugs when selecting treatment.                                                                                                                                                                                              |
| 10:20-11:05am | Neurology      | <b>Parkinson's Disease: Diagnosis and Treatment</b><br><br>The causes and treatment of the motor aspects of PD will be reviewed, but special emphasis will also be placed on the myriad of non-motor symptoms. These can include depression, orthostasis, constipation, sleep disorders, and even loss of the sense of smell. Effective management of patients with PD requires careful attention to these multiple systems, requiring integration best performed by primary care health professionals. Tools will be provided to both identify and treat the most common causes of disability in PD. Clinical differentiators between PD and essential tremor will also be presented through video vignettes. | Pain             | <b>Low Back Pain</b><br><br>This talk will focus on pertinent discussion points providers can have with patients to determine if the physical therapy their patient had was appropriate. Also, providers will better understand how findings on MRI are associated with low back disorders. There will also be a brief discussion about when to refer to a spine specialist.                          |
| 11:10-11:55am | Neurology      | <b>Approach to the Patient with Headache</b><br><br>Beginning with a case presentation, this session will discuss classification and diagnosis of headaches, with emphasis on breakthrough findings about migraine aura that proved the key to clarifying the pathophysiology of migraine and radically changed treatment for such headaches.                                                                                                                                                                                                                                                                                                                                                                  | Gastroenterology | <b>Adventures in Liverland</b><br><br>Learn practical solutions to common clinical challenges and tips to apply the latest knowledge in practice.                                                                                                                                                                                                                                                     |





SATURDAY, OCTOBER 14 AFTERNOON • ANNUAL CONFERENCE

|             |            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1:10-1:50pm | Hot Topics | <p><b>Medical Literature Updates</b></p> <p>Discuss the most recent and talked about articles published in the past year with the expert faculty.</p>                                                                                                                                                                                                                                                                                                                                                                                  |
| 1:55-2:35pm | Keynote    | <p><b>KEYNOTE: An Invitation to Good Health and Lasting Happiness</b><br/><i>Presented by: Sanjiv Chopra, MD, MACP</i></p> <p>Scientific studies have shown how we can incorporate simple habits to improve our health and live longer. Dr. Chopra will review this body of evidence in an engaging and interactive way. Do we have a set point for happiness? Can we increase it? He will review the research on happiness and show his reflections on how living with purpose is the foundation for sustained happiness and joy.</p> |



Midwest Annual Conference  
**ACCME Accreditation Statement** pmiCME is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**AMA PRA Designation Statement** pmiCME designates this live activity for a maximum of 18 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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Annual Conference is supported in part by educational grants.

Up-to-date conference information is available at [www.pri-med.com/midwest/r09](http://www.pri-med.com/midwest/r09).

Session schedule is subject to change.

## MEET OUR FEATURED KEYNOTE SPEAKERS:



**Samer Attar, MD**

**Thursday, October 12, 2017**

***Health Care Under Fire in Syria***

Dr. Samer Attar is an orthopedic surgeon with Northwestern Medicine. He has been on several surgical missions to Jordan and Syria with the Syrian American Medical Society and Doctors without Borders. He was the last Syrian American Medical Society (SAMS) volunteer physician out of Aleppo before the siege in July 2016. He has testified at the United Nations on the medical and humanitarian conditions in Aleppo. In 2016 he was a Chicago Magazine "Chicagoan of the Year" and was honored as a "2016 American Red Cross Global Citizenship Hero" in recognition of humanitarian work in Aleppo and advocacy for Syrian medical workers. He has been published in the New York Times, the Washington Post, the Wall Street Journal, CNN, BBC, NPR, The Lancet, and The New England Journal of Medicine.



**Vikas P. Sukhatme, MD, ScD**

**Friday, October 13, 2017**

***Back to the Future: Yesterday's Medicines, Today's Insights, Tomorrow's Cures***

Vikas P. Sukhatme MD ScD is the Victor J. Aresty Professor of Medicine at Harvard Medical School, and Chief Academic Officer and Harvard Faculty Dean for Academic Affairs at Beth Israel Deaconess Medical Center. As a physician-scientist, Dr. Sukhatme has had a longstanding interest in cancer. Current investigations center on tumor metabolism and immunology. He has conducted studies on genes important in kidney cancer and polycystic kidney disease. He is recognized for a wide range of interdisciplinary translational research: elucidating mechanisms of statin-induced myopathy, tumor angiogenesis, vascular leak in sepsis and as part of the team that discovered the cause of preeclampsia. His laboratory cloned the first family of mammalian zinc finger transcription factors, the most common motif in the human genome. He is co-founder of a not-for-profit organization, GlobalCures, whose goal is to conduct clinical trials on promising therapies for cancer not being pursued for lack of profitability. Finally, he has been interested in setting up a clinic network that will maximize the chances of a cancer patient's survival through combinatorial use of off-label drugs, while at the same time accelerating new discoveries.



**Sanjiv Chopra, MD, MACP**

**Saturday, October 14, 2017**

***An Invitation to Good Health and Lasting Happiness***

Dr. Sanjiv Chopra is a professor of medicine at Harvard Medical School. He is also the James Tullis Firm Chief in the Department of Medicine and a senior consultant in Hepatology at the Beth Israel Deaconess Medical Center, Boston. He served as Faculty Dean for Continuing Education at HMS for 12 years. Dr. Chopra has more than 150 publications and seven books to his credit.

## MEET OUR PRI-MED MIDWEST COURSE DIRECTORS:



### Jennifer A. Bierman, MD, FACP

Associate Professor of Medicine,

Northwestern University Feinberg School of Medicine, Chicago, IL

Pri-Med Midwest Course Director

Jennifer Bierman joined the faculty at Northwestern University Feinberg School of Medicine and practices in the Division of General Internal Medicine and Geriatrics. She is currently the Clerkship Director of the Primary Care Clerkship and the Co-Director of the Educational Centered Medical Home (ECMH), a longitudinal clerkship for numerous medical student and resident teaching awards. She is a Fellow of the American College of Physicians and an Associate Professor of Medicine in the Department of Medicine and the Department of Medical Education.



### James J. Foody, MD, FACP

Vice Chairman and Professor of Medicine,

Northwestern University Feinberg School of Medicine, Chicago, IL

Pri-Med Midwest Course Director

James Foody is currently the Vice Chairman of Medicine at Northwestern University Feinberg School of Medicine and practices in the Division of General Internal Medicine and Geriatrics. The residents at Northwestern voted him the Roy Patterson Award for teaching excellence. In 2014 they elected him to the Teaching Hall of Fame for the Department of Medicine. He is the 2013 recipient of the Laureate Award of the Illinois Chapter of the American College of Physicians. Dr. Foody is a graduate of University of Chicago Pritzker School of Medicine. After several years repaying NHSC scholarship, he joined the faculty at University of Chicago as Director of the UC Physicians Group off campus practice, and eventually served as interim chief of General Internal Medicine twice.

## TAKE ADVANTAGE OF YOUR DISCOUNTED REGISTRATION RATE TODAY:

- **\$62.50:** Annual Conference, October 12-14  
or
- **\$87.50:** Annual Conference, October 12-14, **and** Primary Care Updates on October 11 to earn up to 6.25 additional CME credits (\$175 Total Value).

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**[www.pri-med.com/EHR](http://www.pri-med.com/EHR)**



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