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By Phone:
Call **(800) 791-0262** and provide the information requested on the registration form.



By Mail:
Complete the registration form and mail it to **Motivations, Inc.**



On the Web:
Visit www.motivationsceu.com to register

Motivations, Inc., 14 Garden Corners Ct. Simpsonville, SC 29681
Or fax: (815) 371-1499, Questions? (800) 791-0262

UPDATED 1-6-26

Rate	Description	28 Hrs
Group Rate	Group Discount – Register your facility today. 5 or more	\$1,800
Individual	Single Registration	\$2,000

Price Includes Certification

Circle One: **VISA** **MASTERCARD** **AMEX**

Name on Card _____

Account Number _____ Exp. Date _____

Signature _____ Billing Address Zip Code _____

Course # Course Title

Date(s) Location

Name Discipline

Facility

Home Mailing Address

City State Zip

Daytime Phone Fax

E-mail Address for Confirmation (will not be shared or sold)

Cancellation Policy: Motivations, Inc. reserves the right to cancel a course up to 14 days prior to the course, with full refund, if insufficient numbers of participants have registered for the course. Registrants may cancel up to 14 days prior to the course and transfer their tuition to any Motivations, Inc. course, or receive a full refund. Any cancellations within two weeks prior to the course will receive a refund less \$100 for administrative costs.

Special Needs Requests: Please email us any special needs related to vision, hearing, accessibility or any other considerations to completing the course so we can assist in advance.



Motivations CEU

Accredited Courses for Rehabilitation Professionals

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ASHA CE
APPROVED PROVIDER

Motivations, Inc.

Intermediate Level
2.8 ASHA CEUs

WEB CONFERENCE

#9474 Integrative Myofunctional Specialist Certification (IMSC)

Instructors: Samantha Heidenreich, OTD and Bre Price, CCC-SLP, QOM

Audience: Occupational Therapist and Assistants, and Speech Language Pathologists

28 hours

3 Day course: 8:00 am – 5:00 pm Local Time
4 hours of Pre-Reading and REC Webinar
10 questions: Test and Case Studies

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SUMMARY: Designed to build both theoretical knowledge and clinical competency, the course covers the foundations of orofacial anatomy and physiology, assessment and diagnosis of orofacial myofunctional disorders (OMDs), and evidence-based treatment strategies. Participants will explore how dysfunctional oral habits, tongue posture, and breathing patterns affect craniofacial development, speech, sleep, and feeding. This 28-hour continuing education course provides comprehensive training in orofacial myofunctional therapy for licensed healthcare professionals seeking certification in the field.

The course emphasizes practical interventions with guided instruction in therapeutic exercises targeting oral rest posture, nasal breathing, chewing, swallowing, and habit elimination. Special focus is given to interdisciplinary collaboration, integrating myofunctional therapy into care plans involving a therapy team, specifically occupational therapist and speech language pathologist, along with other disciplines (ENT, chiropractors, etc). This course is unique in its multidisciplinary approach, allowing participants to gain knowledge and skills to treat the whole person and address root causes and not simply treat symptoms.

To ensure clinical readiness, participants are required to complete a post-course test that evaluates their understanding of the material and core competencies. In addition, each participant must submit case studies demonstrating their ability to apply assessment and treatment principles in a real-world clinical context. This case submission is an essential component of certification, encouraging reflective practice, critical thinking, and peer learning.

Upon successful completion of the course, 70% accuracy on the post-test, and case study, participants will be eligible to obtain certification in orofacial myofunctional therapy and Integrative Myofunctional Specialist Certification (IMSC). This program prepares clinicians to deliver effective, ethical, and collaborative care within their scope of practice.

Presenters: **Samantha Heidenreich** earned her Doctorate and Masters degrees in Occupational Therapy from the University of St Augustine for Health Sciences in San Marcos, California. Her doctorate capstone focused on feeding and nutritional interventions for children with Autism Spectrum Disorder. Since graduating, she has spent her clinical time in the pediatric settings, with focus on various forms of assessment and intervention for children with feeding disorders and picky eating presentations. Samantha is certified in multiple specialized areas of practice related to feeding: Beckman Oral Motor Protocol, SOS Approach to Feeding, AEIOU Systematic Approach to Feeding, 28 hour course from IAOM for orofacial myology. She is a Certified Holistic Nutritionist, and completed the AOTA certification in Nutrition, Chronic Disease, and Health Promotion. Samantha completed CST1 and CST2 through the Upledger Institute, as she works to earn her certification in CranioSacral Therapy, she currently utilizes CST techniques. Samantha is the owner and clinical director of Integrative Wellness and Therapeutics, a pediatric outpatient therapy clinic in North Carolina where she specializes in pediatric feeding and myofunctional therapy.

The instructor relationship disclosure includes: *Financial*— Received a teaching honorarium and reimbursement for travel expenses from Motivations Inc. *Nonfinancial*— No relevant nonfinancial relationship exists

Bre Price is a certified pediatric speech language pathologist and a member of the American Speech language and Hearing Association (ASHA). She received her Bachelor's of Science degree in Special Education and her Master's of Science degree in Communication Sciences and Disorders from Appalachian State University. She has worked with all population from infants, preschoolers, school aged children to adults and geriatrics. The majority of her career has been in the outpatient clinical setting with experiences in hospital, skilled nursing and the school system. She has performed diagnosis and treatment of fluency, expressive receptive language disorders, phonological and articulation disorders, voice disorders, feeding, childhood apraxia, oral motor deficits, auditory processing and also adults with aphasia, dysphagia from stroke and/or traumatic brain injury. Bre is certified in multiple areas of practice related to feeding: 28 hour Orofacial Myology

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course, 12 week Feed the Peds course, and Talk Tools OPT course. She is passionate about building relationships with children and their families and helping them reach their goals.

The instructor relationship disclosure includes: *Financial*— Received a teaching honorarium and reimbursement for travel expenses from Motivations Inc. *Nonfinancial*— No relevant nonfinancial relationship exists.

OBJECTIVES: Upon completion of this course the participants will be able to:

1. Describe the anatomy and physiology of the orofacial complex, including muscles, bones, nerves, and structures relevant to orofacial myofunctional therapy.
2. Explain normal and abnormal orofacial development, including the impact of tongue posture, breathing patterns, and oral habits on craniofacial growth.
3. Identify and assess orofacial myofunctional disorders (OMDs) using standardized tools, observational strategies, and patient history.
4. Interpret assessment findings to formulate individualized myofunctional therapy treatment plans.
5. Demonstrate correct implementation of therapeutic exercises and protocols targeting oral rest posture, nasal breathing, swallowing, and other key functions.
6. Classify the roles of interdisciplinary professionals (e.g., SLPs, ENTs, dentists, orthodontists) and demonstrate strategies for effective referral and collaboration.
7. Integrate myofunctional therapy into broader treatment plans for patients with conditions like sleep-disordered breathing, speech disorders, TMD, and feeding/swallowing issues.
8. Apply evidence-based practice principles and stay current with research in the field of orofacial myofunctional therapy.
9. Demonstrate knowledge of ethical considerations and scope of practice in delivering myofunctional therapy services.
10. Assess progress and outcomes effectively, ensuring continuity of care and compliance with professional standards.

FORMAT: This is an 28-hour course, equivalent to 2.8 CEUs.

ASHA Credits: This course is offered for 2.8 ASHA CEUs. (Intermediate level/Professional)



Motivations Inc. is an AOTA Approved Provider of professional development. Approved Provider #13692. This Live activity is offered at 2.8 CEUs, Intermediate Level, Occupational Therapy Service Delivery/Foundation Knowledge. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures.

Pre-Reading: Watch recorded webinar 120 minutes #7329 Assessment and Intervention for Tethered Oral Tissues (TOTs) in Feeding Therapy

AGENDA:

DAY 1: Foundations of Orofacial Myofunctional Therapy (OMT)

8:00 AM – 9:00 AM

- Sign in online
- presenter introduction
- Pre-course survey

9:00 AM – 10:30 AM

Introduction to Myofunctional Therapy

For information about course locations and dates,
visit our website at www.motivationsceu.com

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- History and evolution of OMT
- What is myofunctional therapy
- Scope of practice
- Interdisciplinary relevance (SLP, OT, RDH, DDS)
- Who needs myo ?? - picky eating, restless sleep, malocclusion, articulation delay, stuttering, mouth breathing
- Why myo? Habituation for nasal breathing, oral rest posture, chewing, swallowing, speech

10:30 AM – 10:45 AM – *Break*

10:45 AM – 12:15 PM

Functional Oral Anatomy & Physiology

- Orofacial muscles & function: bilabial, lingual, mandible, buccal
- Palate anatomy, soft v hard palate, meaning of palate shapes, rugae, effects on nasal breathing, uvula
- Swallowing anatomy: hyoid, suprahyoid muscles
- Gag
- Dentition: occlusion class, gums, grinding, tori, tongue scalloping, diastema, dentition labeling
- Nasal vs. mouth breathing - side effects
- Swallowing and speech development
- Sleep development (effects of mouth breathing - hyperactivity, inflamed T&A, bedwetting)
- Sleep disorders and devices
- Airway anatomy development and growth
- Airway issues: deviated septum, T&A, turbinates, allergies, sinusitis, nasal polyps, allergic rhinitis
- Gut health
- Airway measurements - CBCT with dentist, ortho

12:15 PM – 12:45 PM – *Lunch*

12:45 PM – 2:45 PM

Identifying Orofacial Myofunctional Disorders (OMDs) + Red flags for referral

- TOTs overview, what they look like, example pictures
- Tongue thrust
- Torticollis
- Fascial tension related to TOTs
- Low tongue posture
- Lip incompetence
- Physiology of the swallow
- Dysphagia vs OMD
- Mouth breathing - disadvantages
- Mandible, Maxilla, Masseters - TMJ
- Malocclusion
- Normal oral rest posture
- Oral habits - why, paired items, dentition, habit appliances
- Red flags for releases in babies under 6 months
- Pacifier education

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- Affects of OMD in speech (ST only) : video examples, oral structures related to phonology
- Affects on TOTs with R

2:45 PM – 3:00 PM – *Break*

3:00 PM – 5:00 PM

Assessment and Evaluation Techniques

- Case history
 - Clinical observation
 - Ruling out barriers and when to refer to ENT, chiro, ortho, LC, etc,
 - Roles of each referral source
 - How to assess TOTs
 - Photography, measurements
 - Tools: OMES, functional checklists
 - Zaghi, Kotlow, Mallampati
 - Assessment checklists with red flags for co-treating
 - Swallowing assessment (ST only)
 - Speech assessment (ST only)
 - OT assessment check list
 - Myo assessment check list (all disciplines)
 - Sleep assessment / checklist
-

DAY 2: Intervention Strategies & Collaborative Care

8:00 AM – 10:30 AM

Treatment Planning: Principles & Progression

- Neuromuscular re-education
- Weaning oral habits
- Treatment stages: rest posture, breathing, chewing, swallowing
- Age-based considerations
- Introduction to documentation and goal writing

10:30 AM – 10:45 AM – *Break*

10:45 AM – 12:15 PM

Core Myofunctional Exercises & Protocols

- Lingual differentiations
- Lip closure and rounding exercises
- Suction – noting deep suction, overflow, importance of habituation
- Swallowing exercises
- Nasal breathing retraining - Buteyko
- Habituation
- Expanders age recommendations and where braces “fit in”
- Adult expansion
- Are sleep studies necessary and when

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- Discuss mouth tape, myobrace, healthystart, tooth pillow
- Resistive chewers for jaw strengthening
- Video demonstrations and practice
- OT whole body approach in myofunctional therapy (OT only)
- Reflexes (OT only)
- Reflex red flags to identify for co-treating referral (RDH, DDS, ST)
- Recommendations for feeding and oral soothing products
- Recommendations reflex exercises per age related to myo and feeding
- What a co-treating approach looks like
- Importance of education family while also listening to their goals for myo (speech only, dentition only, sleep only, feeding, etc) Make sure family understands “why” each exercise is assigned, specifically which goal are we working towards and how all disciplines are working together

12:15 PM – 12:45 PM – *Lunch*

12:45 PM – 2:45 PM

Tethered Oral Tissues (TOTS): Tongue, Lip, and Buccal Ties

- Assessment tools and red flags
- When not to release for airway
- Pre-release therapy protocols
- Importance of parent education and making sure family is ready before a release
- Education on release timing with infants related to suck reflex
- Desensitizing children before release
- What a release looks like
- Education release techniques: laser, scissors, stitches, periacryl, anthesia vs nitrous
- Age related recommendations for a release
- Post-release therapy protocols and wound healing
- Healing complications and unhealthy wounds
- Therapy follow up timeline post op
- HEP sent home – Pinto wound care, videos, helpful HEP tips from clinic
- Collaboration with lactation consultants, bodyworkers, ENTs, and dentists
- Case examples: pre- and post-frenectomy care

2:45 PM – 3:00 PM – *Break*

3:00 PM – 5:00 PM

Collaborative Care & Airway-Focused Dentistry

- Working with ENTs, orthodontists, SLPs, and OTs
- Impact of OMT on sleep, ADHD, speech, and feeding
- Case study discussion (interdisciplinary care plan)

DAY 3: Integration, Special Populations & Certification

8:00 AM – 10:30 AM

Special Populations: Pediatrics, ASD, ADHD, Down syndrome and Sleep Disorders

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- Modified protocols for young children and neurodivergent clients
- Sensory processing considerations
- Parent coaching and home programs

10:30 AM – 10:45 AM – *Break*

10:45 AM – 12:15 PM

Case Studies and Hands-On Practice

- Group discussion of real cases
- Guided practice of protocols
- Peer-to-peer demos and feedback
- Mock evaluations

12:15 PM – 12:45 PM – *Lunch*

12:45 PM – 2:45 PM

Ethics, Documentation, Building a practice, and Billing

- Scope and ethics in OMT
- Legal considerations
- Sample documentation
- CPT codes and reimbursement
- practice advise and considerations

2:45 PM – 3:00 PM – *Break*

3:00 PM – 5:30 PM

Final Exam + Certification Wrap-Up

2. Written case study assessments
3. CEU forms, post-survey
4. Certification awarded
5. Q&A, course feedback

Case Studies: Following course completion and passing of the multiple-choice test, candidates will have to complete 3 case studies and submit them for approval to be awarded certification.

Infant/Toddler Case Study (0–3 years)

Focus:

- Tethered oral tissues (tongue/lip tie)
- Feeding challenges (breast/bottle)
- Oral motor development
- Collaboration with lactation, bodywork, or ENT

You'll document pre- and post-assessment findings, parent education, and therapy strategies.

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Young Child Case Study (4–8 years)

Focus:

- Orofacial habits (thumb sucking, mouth breathing)
- Speech clarity or feeding delays
- Rest posture and swallow pattern
- Functional goals and family follow-through

Include session plans, progress notes, and outcomes from parent collaboration.

Adolescent or Adult Case Study (9+ years)

Focus:

- Tongue posture and swallowing
- Airway awareness or sleep-disordered breathing
- Habit retraining (e.g., nail biting, open mouth posture)
- Integration with orthodontics or sleep providers

Must show client engagement, home exercise compliance, and measurable changes over time.

Each case should include:

- Initial evaluation and goals
- Treatment approach
- Outcomes and reflections
- Ethical considerations and scope-of-practice boundaries

POST TEST: Research, identify, and submit your post-test question answers on the online form. This is an open book test you can take multiple times if needed to obtain the 70% score. Complete the evaluation feedback survey and needs assessment. Obtain and save your auto-emailed certificate for your files.

Competency Requirements to Award Certification.

Registrants must:

1. Attend the 3-day live web course including pre-survey, pre-reading, pre-recorded course, and daily quizzes
2. Complete 100 question multiple choice test with passing score of 90% or better
3. Prepare 2 full myofunctional therapy case studies and submit required documentation with 90% or better passing score

Upon completion of the above steps, the instructor will review and recommend IMSC certification be awarded.