

# Leaders in Healthcare Conference



**28 January 2016**

Dubai International Convention & Exhibition Centre

2016

Book and pay  
before  
**3 December 2015**  
and save up to  
**US\$105**

## What's new?

This year's theme  
focuses on Personalised  
Medicine - the new  
science in healthcare

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| [ahcongress@informa.com](mailto:ahcongress@informa.com)

| [www.ahcongress.com](http://www.ahcongress.com)

Dear Healthcare Professional,

I am pleased to present you with the conference programme for the **Leaders in Healthcare Conference**, taking place on **28 January 2016** at the Dubai International Convention and Exhibition Centre.

This flagship conference at the Arab Health Congress, is designed to provide the high level audience with unique insights into personalised medicine.

For the 2016 edition, the Leaders in Healthcare theme will focus on "Personalised Medicine – the new science in healthcare". Advances in genomic and proteomic science over the past decade have led to the development of "targeted" diagnostics and therapeutics that leverage knowledge of an individual's genetic makeup to create a more personalised approach to healthcare. This new science of personalised medicine has the potential to eliminate unnecessary treatments, reduce the incidence of adverse reactions to drugs, increase the efficacy of treatments and ultimately, improve health outcomes.

The program boasts an impressive line-up of esteemed speakers from the region and across the globe, who will be showcasing the revolution of personalized medicine in the healthcare industry.

I look forward to welcoming you to this prestigious conference in January!

Yours sincerely,

**Dr Amer Sharif**

Managing Director – Education, **Dubai Healthcare City**, Dubai, UAE

Conference Chair

Leaders in Healthcare

Arab Health Congress 2016

PS. Contact our team directly to learn more about our group discounts and early bird rates.

Call **+971 (0) 4 336 7334** or email **ahcongress@informa.com**

## Who should attend?

- Chief Executive Officers
- Chief Financial Officers
- Chief Medical Officers
- Chief Operations Officers
- Managing Directors

## Benefits of attending:

- Discuss personal genomics and patient powered research
- Review next steps for personalised medicine in the Middle East?
- Establish personalised healthcare through metabolic phenotyping and systems medicine
- Assess how personalised medicine transforms patient care
- Deploy individualised medicine in clinical practice

## The Arab Health Congress 2016 Features 20 Conferences

For more information about other conferences, visit [www.ahcongress.com](http://www.ahcongress.com)



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# Leaders in Healthcare Conference

## Personalised Medicine – the new science in healthcare

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### Thursday 28<sup>th</sup> January

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- 10:00**    **Conference chair opening remarks**  
Dr Amer Sharif, Managing Director – Education,  
Dubai Healthcare City, Dubai, UAE
- 10:05**    **Leaders in Healthcare welcome address**  
Lord Stephen Carter CBE, Group CEO, Informa,  
London, UK
- 10:20**    **Keynote address:**  
Chairperson of Dubai Healthcare City Authority  
HRH Princess Haya Bint Al Hussein, wife of HH Sheikh  
Mohammed Bin Rashid Al Maktoum, Vice-President and  
Prime Minister of the UAE and Ruler of Dubai
- 10:40**    **How we look at the future of healthcare**  
Dr Bernd Montag, Global CEO, Siemens, Munich, Germany
- 11:20**    **Coffee Break**
- 11:10**    **TBC**  
Speaker TBC
- 12:10**    **Deploying individualized medicine in clinical practice**  
Dr Keith Stewart, Director of the Center for Individualized  
Medicine, Mayo Clinic, Minnesota, USA
- 12:30**    **How personalized medicine transforms patient care**  
Pamela D Paulk, President, John Hopkins Medicine  
International, Washington, USA

- 12:50**    **Panel discussion: personal genomics and patient  
powered research – what is the next step in the  
Middle East?**
- Moderator:** Pamela D Paulk, President, John Hopkins  
Medicine International, Washington, USA
- Panelists:**  
Jeremy K. Nicholson, Professor of Biological Chemistry,  
Head, Department of Surgery, Cancer and Interventional  
Medicine, Director, MRC-NIHR National Phenome Centre,  
Faculty of Medicine, Imperial College London, London, UK  
Dr Enzo Ranieri, Head of Biochemical Genetics, Genetics and  
Molecular Pathology, Directorate, SA Pathology, Biochemical  
Genetics, GMP at WCHSA Pathology, Women's and  
Children's Hospital, North Adelaide, Australia  
Dr Azad Moopen, Founder and Managing Director,  
Aster DM Healthcare, Dubai, UAE  
Arthur Klein, Executive Vice President, Mount Sinai Health  
System President, Mount Sinai Health Network,  
New York, USA  
Dr May Dongmei Wang, Kavli Fellow, Georgia Research  
Alliance Distinguished Cancer Scholar, Fellow of AIMBE,  
Associate Professor, The Wallace H. Coulter Joint  
Department of Biomedical Engineering, Georgia Institute  
of Technology and Emory University, Atlanta, USA
- 14:00**    **Close of Conference**
- 14:10**    **Networking lunch**

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#### Conference chair:

Dr Amer Sharif, Managing Director – Education, Dubai Healthcare City, Dubai, UAE

#### Speakers:

Arthur Klein, Executive Vice President, Mount Sinai Health System  
President, Mount Sinai Health Network, New York, USA  
Dr Azad Moopen, Founder and Managing Director, Aster DM  
Healthcare, Dubai, UAE  
Dr Bernd Montag, Global CEO, Siemens, Munich, Germany  
Chairperson of Dubai Healthcare City Authority HRH Princess  
Haya Bint Al Hussein, wife of HH Sheikh Mohammed Bin Rashid Al  
Maktoum, Vice-President and Prime Minister of the UAE and Ruler of  
Dubai  
Dr Enzo Ranieri, Head of Biochemical Genetics, Genetics and  
Molecular Pathology, Directorate, SA Pathology, Biochemical  
Genetics, GMP at WCHSA Pathology, Women's and Children's  
Hospital, North Adelaide, Australia

Dr Keith Stewart, Director of the Center for Individualized Medicine,  
Mayo Clinic, Minnesota, USA  
Dr May Dongmei Wang, Kavli Fellow, Georgia Research Alliance  
Distinguished Cancer Scholar, Fellow of AIMBE, Associate Professor,  
The Wallace H. Coulter Joint Department of Biomedical Engineering,  
Georgia Institute of Technology and Emory University, Atlanta, USA  
Pamela D Paulk, President, John Hopkins Medicine International,  
Washington, USA  
Lord Stephen Carter CBE, Group CEO, Informa, London, UK

# Leaders in Healthcare Conference

28 January 2016

**Delegate booking form.** Please complete and fax back to **+971 4 336 4021**

| Conference                                     | Book and pay before<br>3 December 2015 |     | Book and pay before<br>20 January 2016 |     | Book and pay on-site |     |
|------------------------------------------------|----------------------------------------|-----|----------------------------------------|-----|----------------------|-----|
|                                                | AED                                    | USD | AED                                    | USD | AED                  | USD |
| <input type="checkbox"/> Leaders in Healthcare | 1,500                                  | 410 | 1,675                                  | 455 | 1,885                | 515 |

## Delegate details:

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Mr/Ms/Dr/Other: ☐ First Name:  Surname:

Degree (eg. MD, PhD, DO, RN):

Speciality:

Job Title:  Email:

Tel:  Fax:  Mobile:

**DELEGATE 2**

Mr/Ms/Dr/Other: ☐ First Name:  Surname:

Degree (eg. MD, PhD, DO, RN):

Speciality:

Job Title:  Email:

Tel:  Fax:  Mobile:

**DELEGATE 3**

Mr/Ms/Dr/Other: ☐ First Name:  Surname:

Degree (eg. MD, PhD, DO, RN):

Speciality:

Job Title:  Email:

Tel:  Fax:  Mobile:

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Dubai International Convention & Exhibition Centre

You can RSVP online at [www.ahcongress.com](http://www.ahcongress.com) using your priority booking code: **LEA16CB**

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Please tick (✓) if you would like to pay by:

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A confirmation letter and invoice will be sent upon receipt of your registration. Please note that full payment must be received prior to the event. **Only those delegates whose fees have been paid in full will be admitted to the event.** You can pay by company cheque in Dirhams or US\$. Please note that all US\$ cheques and bank drafts should be drawn on a New York bank and an extra amount of US\$6 per payment should be added to cover bank clearing charges. All payments should be in favour of Informa Middle East Limited Dubai Branch.

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Tel: +971 4 336 7334  
Office hours: Sunday – Thursday  
09:00 – 17:30

## Travel and accommodation

- ☐ Yes, please contact me to book travel and accommodation

## Cancellation

If you are unable to attend, a substitute delegate will be welcome in your place. If this is not suitable, a 50% service charge will be payable. Registrations cancelled less than 14 days before the event will not be refunded.

## Hotel and accommodation details

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