

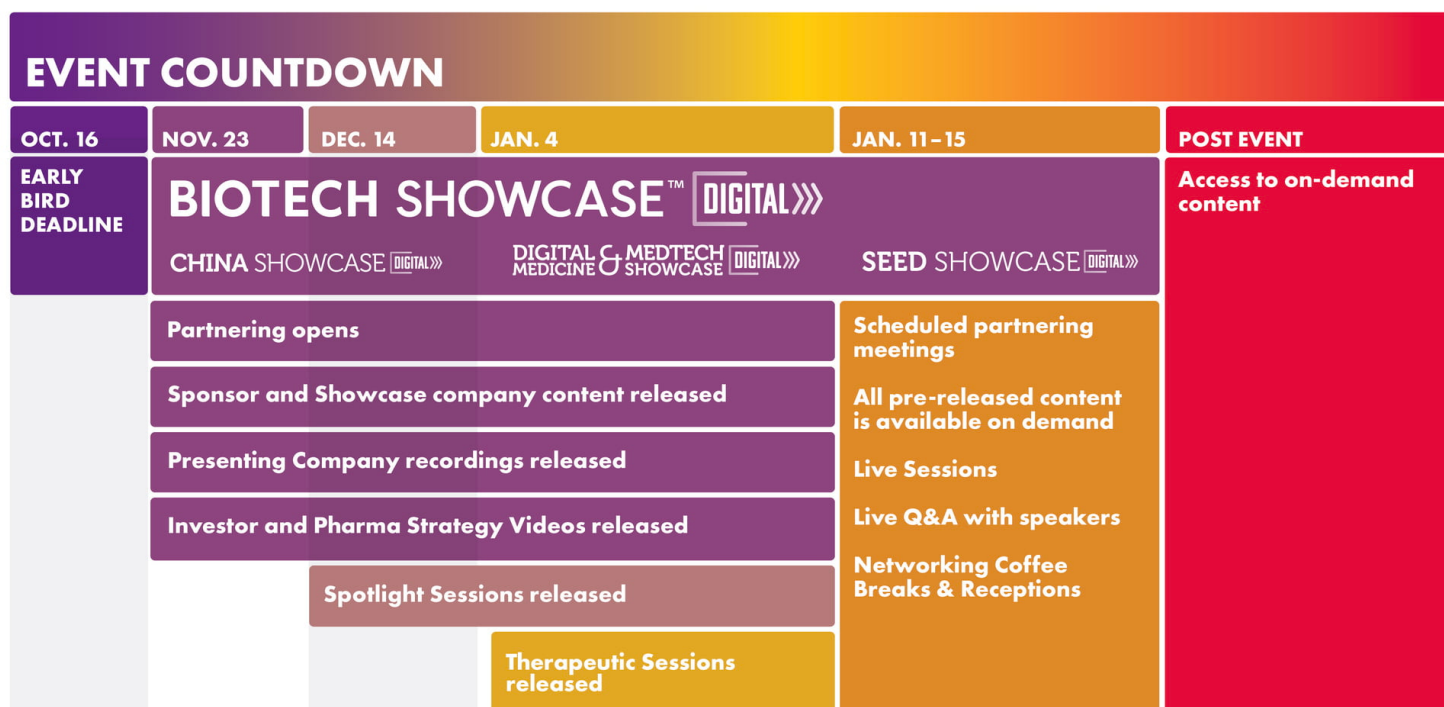
Digital Medicine & Medtech Showcase

January 11–15, 2021
Delivered Digitally

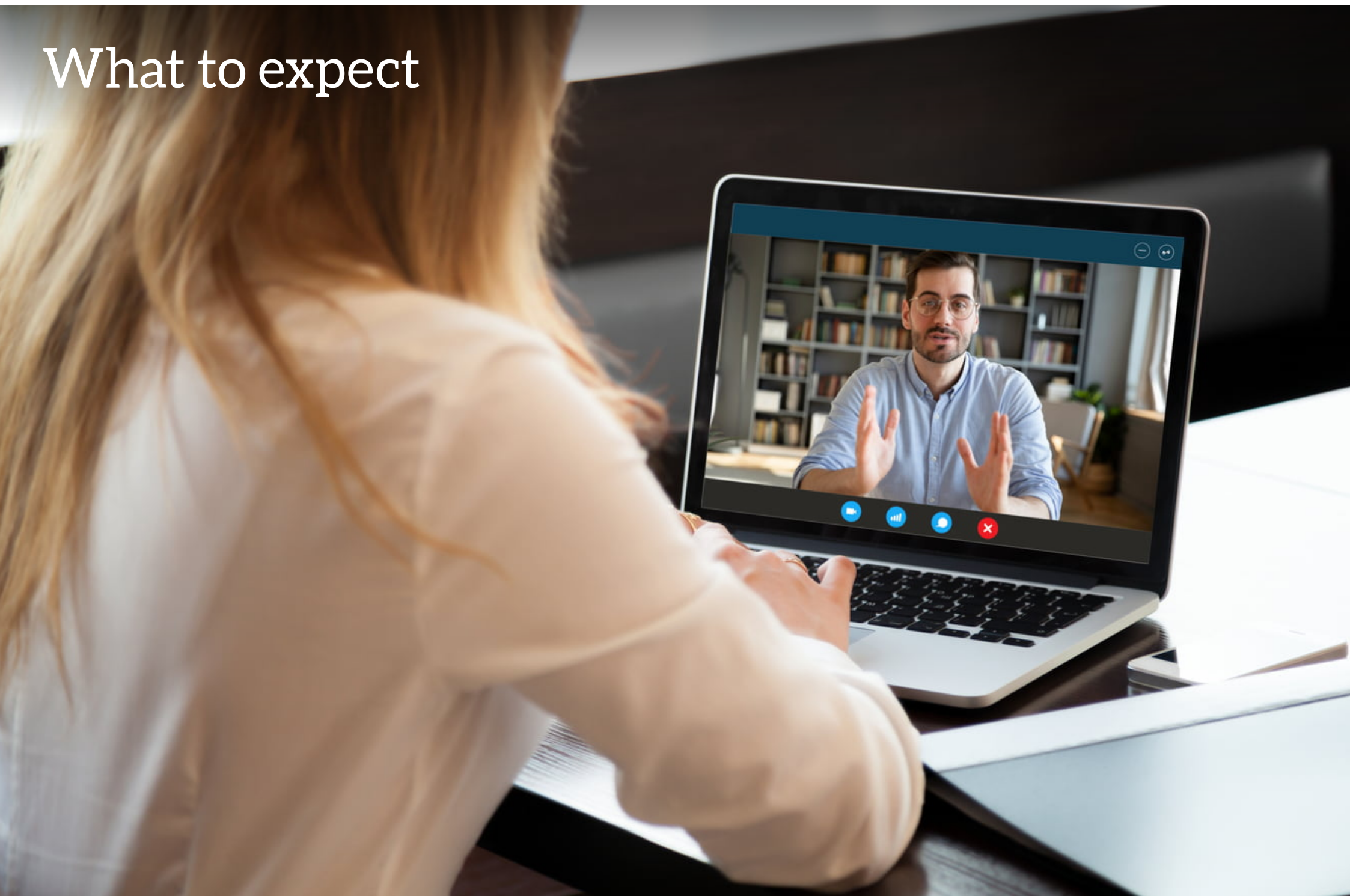


ENGAGE WITH CONTENT PRIOR TO THE EVENT

Digital Medicine & Medtech Showcase is part of the Biotech Showcase™ Digital family of events. On-demand content will be released early—beginning November 23—that's SEVEN weeks prior to the actual event! This gives you time to engage with company presentations, thought-leadership and specialized sessions, and visit spotlight pages without interrupting your one-to-one meeting schedule during the main event week. The timeline below shows you what will be released when.



What to expect



The dedicated home for the digital health and medtech communities during Biotech Showcase™

Taking place virtually in 2021, the Digital Medicine & Medtech Showcase is part of the Biotech Showcase™ Digital running January 11–15.

- Access the most engaging, easy-to-use virtual event experience that will be delivered ALL IN ONE platform. Use partneringONE® to search by company or relevant topic to identify the best investors or partners to connect with, company presentations to watch, and relevant sessions to attend.
- Hear industry leading perspectives on the digital solutions and technologies revolutionizing our industry. On-demand content will be released as early as November 23.
- Discover 80+ innovative companies as they deliver presentations on cutting-edge developments in digital medicine, medtech, AI, and machine learning.
- Connect with Investors and Strategic Partners in virtual one-to-one meetings.
- Access all Biotech Showcase Digital content and request meetings with 3,000+ attendees.



DISCOVER. INVEST. CURE.

[Click here to register now](#)

Presenting your company at Digital Medicine & Medtech Showcase



WHY PRESENT?

Access the Right Audience: Biotech Showcase Digital and its family of events attract investors representing over \$400 billion in capital, and highly motivated strategic partners in the life science ecosystem.

Get Weeks of Exposure: Your virtual presentation can be viewed on demand by attendees up to seven weeks prior to the event, and throughout the conference.

Have Greater Reach: Your virtual presentation can reach more people - not just those attending one in-person presentation. Plus, our marketing and media support will help amplify your company's profile.

Make a Perfect Presentation: Record and re-record your presentation and make it perfect before you submit it. You don't have that option in a live format!

Schedule One-to-one Meetings: Your virtual presentation will include a link for attendees to schedule one-to-one meetings with your company.

Access ONE Seamless Conference Journey: Our partneringONE® platform now enables you to access the entire event - company presentations, partnering, and programming - with ONE login. No need to switch back and forth between systems.

A selection of past presetting companies:



A selection of past presenting companies

- Acarix A/S
- Amedica Corporation
- Ayogo
- Be the Partner, LLC
- Bigfoot Biomedical, Inc.
- BONESUPPORT AB
- Bovie Medical Corporation
- BURL Concepts, Inc.
- C4 Imaging LLC
- CALCIVIS
- Cambridge Medical
- Robotics Ltd.
- CareLinker Co., Ltd.
- Cerora, Inc.
- Constant Therapy
- DeepStream VR
- Deton Corp.
- Diasolve Ltd.
- Ehave, Inc.
- electroCore LLC
- Endomagnetics, Inc.
- Endomagnetics Limited
- ExB Health
- Fischer Imaging, Inc.
- GAIA AG
- Gero
- GluSense Ltd.
- GREENBONE ORTHO SRL
- healthEgames™
- HealthPrize Technologies LLC
- IMPAXX Solutions, Inc.
- ImplanData Ophthalmic
- Products GmbH
- InsideTracker
- Interface Biologics Inc.
- Iodine
- I-V Access Technology, Inc.
- Kenkodo
- Kosmo Technologies, Inc.
- Lumme Inc.
- MAG Optics Ltd.
- Mainstay Medical Limited
- Mango Health
- MC10, Inc.
- MDwithME
- Medial EarlySign
- Medpod, Inc.
- NeuroMetrix, Inc.
- NeuroRecovery Technologies, Inc.
- Novaseek Research Inc.
- ODS Medical Inc.
- Optina Diagnostics Inc.
- PathMaker Neurosystems Inc.
- Portal Instruments
- ProclaRx
- ProLung
- Proove Biosciences Inc.
- QuiO
- Ra Medical
- Rex Bionics Ltd.
- Rijuven Corporation
- RxRevu™
- Salutaris Medical Devices, Inc.
- Sanguine Biosciences
- seiratherm GmbH
- Self Care Catalysts
- Sencio Systems
- Sencio Systems
- Sernova Corp
- Simavita
- Sonex Health
- SynchroPET Inc.
- THREAD
- Tissue Regenix Ltd.
- Vestagen Protective Technologies, Inc.
- Vigilant Biosciences, Inc.
- Vital Connect

Public Company Presentation Package

Mid- and small-cap medtech and digital medicine companies

Fee structure:

Presentation fee per company: \$400
Registration fee per presenter: \$1,495

Total: \$1,895

Private Company Presentation Package

Venture and angel-backed private medtech and digital medicine companies

Fee structure:

Presentation fee per company: \$300
Registration fee per presenter: \$1,495

Total: \$1,795

[CLICK HERE TO REQUEST A PRESENTATION SLOT](#)

The power of partnering



THE POWER OF PARTNERING

Every Digital Medicine & Medtech Showcase attendee gets access to partneringONE®, an easy-to-use virtual event delivered ALL IN ONE platform. Access investors and thousands of potential strategic partners.

partneringONE allows you to:

- search for other participating companies
- identify prospective partners and investors using advanced search capabilities
- request meetings with them once partnering opens
- and manage all your requested and accepted meetings in one place.

KEY DATES

NOVEMBER 23, 2020 > partneringONE opens

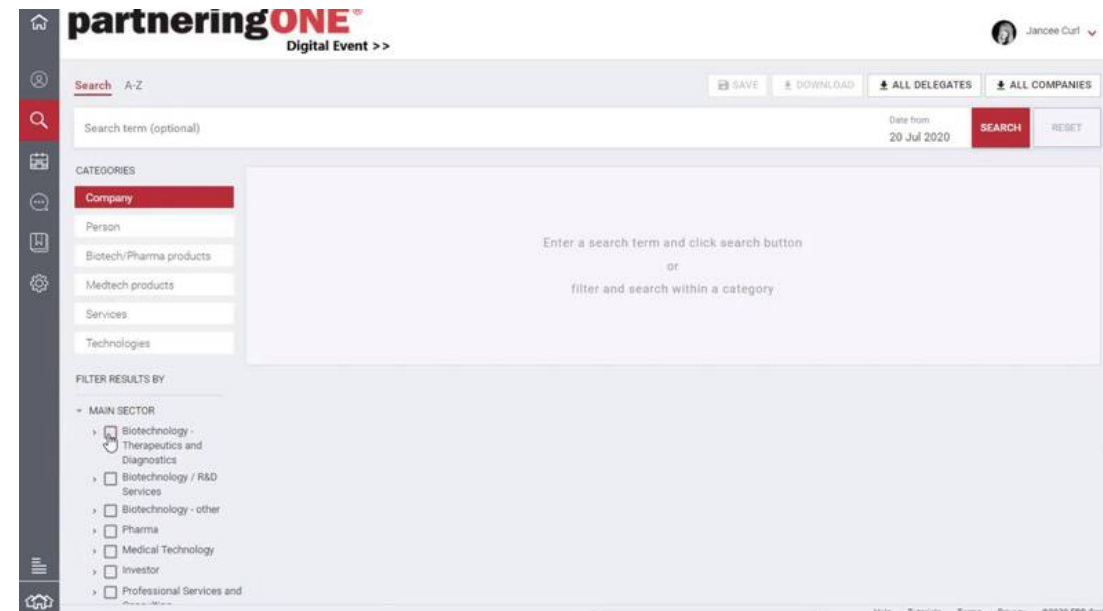
NOVEMBER 23, 2020 > Instant scheduling

JANUARY 8, 2021 > Zoom video conference links visible on your Agenda

New Virtual Features:

- Virtual Zoom meeting rooms are automatically assigned.
- Benefit from 24 - hour partnering opportunities to accommodate different time zones.
- The automatic time zone converter means no more confusion about meeting times.
- In lieu of a business card the “Contact Information” field lets you share your contact details.

Click the video below to learn how one-to-one meetings work in a digital environment:



Speaker highlights



With a blend of on-demand and broadcast sessions, the virtual 2021 program is designed to provide you with the latest industry updates and flexibility to view content according to YOUR schedule. View the full program [here](#).

Speakers to date include:



Alyssa Jaffee,
Managing Partner,
7Wire Ventures



Andrew Fish,
CSO,
AdvaMed



Bryan Roberts,
Partner,
Venrock



Chris Wasden,
Head of Happify DTx,
Happify Health



Danielle Schlosser,
Behavioral Health Lead,
Verily Life Sciences, an
Alphabet Company



David Kim,
Managing Director,
DigiTx Partners



Hill Ferguson,
CEO,
DoctorOnDemand



Joanna Schulman,
CEO,
AIDIA Collective



Jodi Scott,
Partner,
Hogan Lovells



Katya Hancock,
Investment Network
Director,
StartUp Health



Logan Plaster,
Editor-in-Chief,
StartUp Health



Renee Ryan,
CEO,
Cala Health



Rubal Bedi,
Venture Partner and Head of
Corporate Venture Group,
HOYA



Tom Shehab,
Managing Partner,
Arboretum Ventures

Sponsor & Showcase



Sponsorship Opportunities

BE A THOUGHT LEADER

Stand out from the crowd with a thought leadership opportunity. Increase your brand perception, engage with clients by showing your innovative ideas. Talk about the latest findings and how they drive business for you, your partners, and your clients.

SHOWCASE YOUR COMPANY

Showcase your content as part of EBD Group's partneringONE® system to enhance your organization's most compelling product demos, educational assets, instructional videos, and more! Add keywords to your content pieces. Your content pieces will then be featured prominently in search results driving more traffic to your content and your profile.

MAKE YOUR BRAND STAND OUT

Make a lasting impression with dealmakers, investors, and client prospects by positioning your organization alongside Biotech Showcase Digital with branding opportunities before, during, or after the event.

NETWORK WITH ATTENDEES

Generate leads and reach an engaged audience with live chats, Q&A, expert talks, and informal networking.

THINK BEYOND THE EVENT

Extend your reach to generate leads, reinforce your thought leadership, and build your brand. Take advantage of these opportunities to make an impression on dealmakers, investors, and client prospects all year long.

INTERESTED IN BUILDING YOUR CUSTOM SPONSORSHIP PACKAGE? PLEASE CONTACT:

Justine Griego | +1 760 818 6603 | jgriego@ebdgroup.com

[MORE INFORMATION](#)

Digital Medicine & Medtech Showcase

Pricing and further information



Pricing

R&D: \$1,495

Service Provider: \$2,995

Press: Members of the press may qualify for a complimentary registration if they meet the qualifications, [here](#). If you meet the criteria, please apply for a press registration [here](#).

Investor: Qualifying investors may receive a complimentary registration. Review the qualifying criteria and/or submit an investor application, [here](#).

[REGISTER NOW](#)

USE CODE **BROCHURE200** FOR 200 DOLLARS OFF

**DIGITAL & MEDTECH
MEDICINE & SHOWCASE**

JANUARY 11–15, 2021 

Your registration includes:

- Access the partneringONE® software after the registration is completed. Partnering will open seven weeks prior to the event.
- Full access of Biotech Showcase Digital.
- Instant scheduling of your accepted partnering meetings. Links to video conferencing rooms will be provided prior to the event.
- Publication of your company and personal profiles on partneringONE.
- Submission of up to 150 requests per company for one-to-one meetings during the conference.
- Access to all live and pre-recorded panel discussions and fire side chats with global thought leaders of the industry.
- Access to leading innovators from academia, start-up and scale up biotech companies who will be showcasing their technology in pre-recorded company pitches. These will start coming available THREE weeks prior to the event allowing you to preview potential partners.

We hope you can
join us virtually
January 11-15,
2021!

