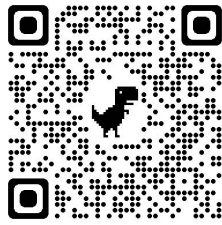


Registration



Scan to register
or

Register online at:

<https://www.conftrac.com/#/registration/attendee/?domain=SSPD24>

or mail this form with payment

to: SSPD
6307 Colebrook Road
Richmond, VA 23227-1611

Participant Name(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

For additional information contact:

Kimberly Brooks, Executive Secretary
804-475-9551 Email: kimberlybrooks716@gmail.com

Johnathan Jackson, Executive Director
404-255-8443 Email: jmjmdm@hotmail.com

ADA CERP® Continuing Education
Recognition Program

The Southeastern Society of Pediatric Dentistry designates this activity for **15** continuing education credits. Southeastern Society of Pediatric Dentistry is an ADA CERP Recognized Provider approved by American Academy of Pediatric Dentistry. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/cerp.org. The Programs Committee nor the Central Office of the SSPD have no relevant financial relationships to disclose. <https://www.conftrac.com/#/?domain=SSPD21> The Southeastern Society of Pediatric Dentistry designates this activity for 15 continuing education credits.

Course Tuition:

Members: 595.00

Non- Members \$695.00

Staff- 295.00

Students - No Charge

Full Time Faculty -\$75.00

Retired Members - \$75.00

Breakfast and Breaks Daily

Cancellation Fee:

Cancellations must be in writing and received by SSPD at least seven days in advance of the time registration opens at the meeting.

Cancellations will be assessed a \$50 administration fee.

Refunds will be processed after the meeting.



Southeastern Society of Pediatric Dentistry

Annual Meeting

January 12 - 14, 2024

Grand Hyatt, Buckhead-Atlanta



Grand Hyatt Atlanta in Buckhead

3300 Peachtree Road NE
Atlanta, GA 30305
1-404-237-1234

Room rates \$247.00 a night

Cut off date - December 21, 2023

[https://www.hyatt.com/en-US/
group-booking/ATLGH/G-SS24](https://www.hyatt.com/en-US/group-booking/ATLGH/G-SS24)

The Successful Pediatric Dentistry Private Practice: Advice from the Experts

*Unique perspectives on private practice.
A glimpse into how their respective practices are managed.*

What does a SUCCESSFUL dental practice mean to YOU? All your KPI's are healthy? You are booked out at least three months? You have a 5-star Google reviews? You have enough money to buy a private island or get your kids through college?

Success looks and feels different to each one of us, and the type of practice you choose to own or be a part of can offer you success in many different dimensions. Four pediatric dentists from around the U.S. will discuss what their secret sauce is for a successful practice. And not one speaker has a practice model like another! Just showing that there are many ways to help your communities and patients as well as your own family. Be exposed to shorter learning curves in areas you may find challenging in your own practice right now. Immerse yourself in some exceptional practice management hacks and spend time with friends and colleagues at the turn of the New Year.

Schedule

FRIDAY January 12

7:00AM-5:00PM	Check in and Continental Breakfast
8:30-10:00AM	Lecture
10:00-10:30AM	Break
10:30AM-Noon	Lecture
Noon-2:00PM	Residents Representative Lunch Attendees Lunch on your own
2:00-3:30PM	Lecture
3:30-4:00PM	Break
4:00-5:30PM	Lecture

SATURDAY January 13

7:00AM-5:00PM	Check in and Continental Breakfast
8:00-8:30AM	Members Business Breakfast Meeting
8:30-10:00AM	Lecture
10:00-10:30AM	Break
10:30AM-Noon	Lecture
Noon-2:00PM	Residents Lunch & Learn - Crown Tenant Advisors (Sponsor) Attendees Lunch on your own
2:00-3:30PM	Lecture
3:30-4:00PM	Break
4:00-5:30PM	Lecture

SUNDAY January 14

7:30-8:30AM	Breakfast
8:30-10:30AM	Panel Discussion
10:30-11:00AM	Break
11:00AM-Noon	Panel Discussion

Speakers



Dr. Cody Mast

Dr. Cody Mast is from Bellevue, Washington, and is a son of a pediatric dentist and dental hygienist. Whether he stuffed patient statement envelopes on the weekends in elementary school, cleaned the office daily in high school, or sterilized instruments during summers in college, Cody was always involved in some form of pediatric dentistry. Dr. Cody completed his undergraduate studies at Willamette University in Salem, Oregon, and Ludwig Maximilian University in Munich, Germany, where he met his wife, Kelley. He attended Nova Southeastern University in Florida for dental school and completed his training in Pediatric Dentistry at Indiana University, Riley Hospital for Children in Indianapolis, IN, in 2004.

After completing his residency, Cody returned to Bellevue, WA, to join Bellevue Kid’s Dentist with his father, Dr. Larry Mast, and future partner, Dr. Jenny Lee. In 2007, Dr. Larry Mast opened a satellite practice in Snoqualmie, WA, and then sold both practices to Jenny and Cody in 2008.

After much research and collaboration, Cody and Jenny decided to merge both practices with 7 other specialists in Washington and Oregon, thus creating the group, PIP Pediatric Dentistry and Orthodontics, Holdings LLC. Today, PIP employs more than 140 employees, and provides back end administrative services to 16 locations. PIP remains wholly owned and financed by the original dentist founders and partners.

Dr. Cody is a diplomat of the ABPD, a member of the Seattle Pediatric Dentistry Study Club, Seattle Interdisciplinary Study Club, WSAPD, AAPD and ADA. He also serves as the CEO of PIP Pediatric Dentistry and Orthodontics and practices clinical dentistry 3-4 days a week. He has two wonderful teenage daughters, Stella (14) and Lucie (17) and has been married 22 years to the same patient woman. He loves nothing more than traveling and spending time with his family. Mountain biking, skiing, fly fishing, woodworking, carpentry and running are some of his other favorite pastimes.
I, Dr. Cody Mast, have no financial relationships relevant to this presentation to disclose.



Dr. Ann Bynum

Dr. Ann Bynum is originally from Ocala, Florida. She did her undergraduate training at Florida State University. She then attended dental school at the University of Iowa, where she met her husband, Dr. Matt Bynum. She did two further years of training in Pediatric Dentistry at the University of Texas Health Science Center in San Antonio, Texas.

Dr. Ann Bynum moved to Greenville, South Carolina in 1997 and opened her practice in Simpsonville. She has three children of her own (all boys!!) and understands and appreciates the arts of pediatric dentistry and parenting!

Dr. Bynum is a Diplomat and Examiner of the ABPD, a member of the SSPD, the AAPD, and the ADA. She has lectured and written numerous articles on pediatric dentistry, customer service, marketing, leadership, and teamwork over the years. Over the last 5 years she has added teaching others about tongue ties, sleep and airway. She enjoys spending time with her husband and their three boys, Matthew, Luke, and John. She enjoys working ON her practice and traveling.
I, Dr. Ann Bynum, have no financial relationships relevant to this presentation to disclose.



Dr. Oshmi Dutta

Dr. Oshmi Dutta has been in practice for 11 years and focused exclusively on Pediatric Dentistry. He received his Bachelor’s degree (BDS) from KLE Institute of Dental Sciences, Belgaum, India; the premier dental institute in India and graduated at the top of his class and with multiple awards. He then completed his Doctoral Studies (DDS) at the University of Southern California, Los Angeles with honors. Not contend with being a general dentist, he furthered his education in Pediatric Dentistry at the University of Michigan, Ann Arbor and completed his residency, MS and fellowship from the same institution. Most recently, he also completed his MBA with University of Texas. He has been active in participating in various study clubs focusing on the clinical as well as the business components of Dental Practice.

He has along with Dr Ann Bynum, and other members of the AAPD been very fortunate to complete the AAPD Leadership Institute at Kellogg School of Management, Northwestern University, Chicago. This was followed by the AAPD Advanced Leadership Institute at Wharton School of Business at University of Pennsylvania. Dr. Dutta is Board Certified by the American Board of Pediatric Dentistry. He is currently a Fellow with the Royal College of Dentists in Canada.

Professional and Specialty Experience:
Currently owner and operator of a 6-location pediatric dental practice with a diverse patient base and demographic across the different locations. Involved with the ownership and management of 2 general dental practices and 2 periodontal practices. Directing the growth and operations of 2 non dental businesses which provide support to the practices. (Simple IT and D32 Support Solutions).
I, Dr. Oshmi Dutta, have no financial relationships relevant to this presentation to disclose.



Dr. Robert L. Delarosa

Dr. Robert L. Delarosa is the founding partner of Associates in Pediatric Dentistry. He is a Board Certified Diplomate of the American Board of Pediatric Dentistry, and a Fellow of the American Academy of Pediatric Dentistry and the American College of Dentists. He obtained his Doctor of Dental Surgery Degree from the Louisiana State University School of Dentistry, where he received the ASDC Outstanding Undergraduate Student Award in Pediatric Dentistry and the 2016 Distinguished Alumnus Award. He completed his specialty training in Pediatric Dentistry at the University of Texas Health Science Center at San Antonio, serving as senior chief resident.

He has lectured extensively to many organizations and groups, including the American Academy of Pediatric Dentistry, Southwestern Society of Pediatric Dentistry, Southeastern Society of Pediatric Dentistry, and (g)nathos. He is a published author and was the Chair of the Council on Clinical Affairs of the American Academy of Pediatric Dentistry.

He has served in leadership roles in numerous dental professional organizations at the state, regional and national levels. He has served as President of the American Academy of Pediatric Dentistry, Louisiana Academy of Pediatric Dentistry, and the Greater Baton Rouge Dental Association. He holds membership in the American Dental Association, American Academy of Pediatric Dentistry, American Academy of Pediatrics, Southwestern Society of Pediatric Dentistry, Louisiana Academy of Pediatric Dentistry, the Louisiana Dental Association and the Greater Baton Rouge Dental Association.

He has also served on the boards of several professional and business organizations and remains active in the community. His family is also actively involved with the Progeria Research Foundation. A native of New Orleans, he is married to Mary, father of twins, Matt and Sara, and grandfather to Nolan, Wilder, Shaw, Mila and Layla. He enjoys traveling with his family.
I, Dr. Robert L. Delarosa, have no financial relationships relevant to this presentation to disclose.