

Deliver skin care as unique as your patients.

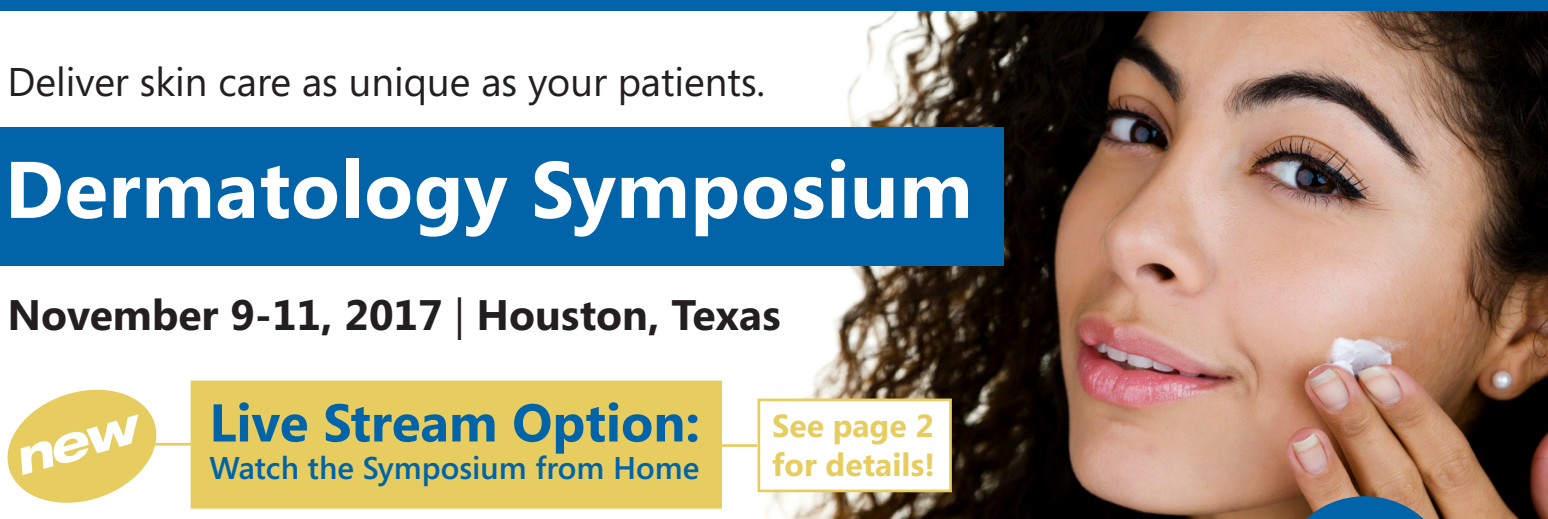
Dermatology Symposium

November 9-11, 2017 | Houston, Texas



Live Stream Option:
Watch the Symposium from Home

See page 2
for details!



CE
offered

Do you want to learn more about compounding opportunities for patients with acne, rosacea, and other common dermatological conditions? How about ingredients to add for anti-aging skin care, scarring and wounds? Are you looking to grow the cosmeceutical aspect of your practice? **This symposium covers it all!**

You'll receive information on dermatology and skin care, as well as presentations from a successful compounding pharmacist and marketer who have recently grown the dermatology niche of their practice. **If you're a pharmacist or technician looking for additional compounding opportunities for your business, join us in Houston to learn more about the aging process, skin physiology and how to work with various skin types.**

- Back by popular demand is **Valcinir Bedin, MD, PhD**, who is known for his great presentation style, knowledge and understanding of compounding. You won't want to miss his live demonstration of chemical peels.
- **Pamela W. Smith, MD, MPH, MS**, will discuss gut health and its effect on the skin, and will share new dermatology patient case histories.
- Additionally, compounding pharmacist **Steve Hoffart, PharmD**, and marketer **Haley Collavo** will share their favorite formulas and successes in building relationships with dermatologists in their area.

You've been asking for the latest hot topics. The PCCA Clinical Compounding Pharmacist team will be bringing them to you in these presentations:

- Pediatric Dermatology by **Tricia Heitman, PharmD**
- Cosmetic Manufacturing by **Nat Jones, RPh, FIACP**
- Wound Care and Scar Therapy by **Sebastian Denison, RPh, FAARM (candidate)**

Plus, you'll get loads of FORMULAS, FORMULAS, FORMULAS from all the speakers including PCCA Formulations and R&D experts **Daniel Banov, RPh, MS**, and **Fabiana Banov, MS, RPh**.

Want to Become a Dermatology/Wound/Scar (DWS) Specialist?

Sign up for our 6-week online course – **C4: Foundations in Dermatology, Wound and Scar** – which starts August 7. Complete the course, achieve a passing score, then attend the November Dermatology Symposium (live attendance required; no live streaming), and you'll become a DWS Specialist, which you can then promote to your prescribers and patients!

Learn more and register today at:
<http://bit.ly/c4-derm17>



Event Agenda

Dermatology Symposium 2017

Thursday, November 9, 2017

- 8:00 am Opening Announcements
- 8:30 am **Introduction to Dermatology** – Nat Jones, RPh, FIACP
- 9:15 am **Compounded Alternatives to Commercial Products** – Nat Jones, RPh, FIACP
- 10:00 am Break/Expo
- 10:30 am **Treatment of Acne and Rosacea (CE)** – Valcinir Bedin, MD, PhD
- 12:00 pm **Formulations for Acne and Rosacea** – Daniel Banov, RPh, MS
- 12:15 pm Lunch
- 1:15 pm **Chemical Peels and Resurfacing (CE)** – Valcinir Bedin, MD, PhD
- 2:45 pm **Formulas for Chemical Peels and Resurfacing** – Daniel Banov, RPh, MS
- 3:00 pm Break/Expo
- 3:30 pm **Chemical Peel – Live Demonstration (CE)** – Valcinir Bedin, MD, PhD
- 4:30 pm **PCCA Bases Overview** – Fabiana Banov, MS, RPh
- 5:00 pm **Reception/Tour of PCCA (Optional) ***
- 6:00 pm Adjourn

Friday, November 10, 2017

- 8:00 am Opening Announcements
- 8:30 am **Gut Health and the Effect on the Skin (CE)** – Pamela Smith, MD, MPH, MS
- 10:00 am Break/Expo
- 10:30 am **Pediatric Dermatology, Formulas and Allergies** – Tricia Heitman, PharmD
- 12:00 pm Lunch
- 1:00 pm **Compounded Dermatological Formulas Used in Practice (CE)** – Steve Hoffart, PharmD
- 2:00 pm **Marketing and Building Relationships with Dermatologists** – Haley Collavo
- 2:45 pm Break/Expo
- 3:15 pm **Patient Case Histories (CE)** – Pamela Smith, MD, MPH, MS
- 4:45 pm **Ask the Experts Panel** – All Speakers
- 5:15 pm Adjourn ** Not available for Live Stream attendees.*

Saturday, November 11, 2017

- 8:15 am Opening Announcements
- 8:30 am **Wound Care, Scar Therapy and Formulas** – Sebastian Denison, RPh, FAARM (candidate)
- 10:00 am Break
- 10:15 am **Cosmetic Manufacturing: Ingredients, Legal Aspects, Tools to Get Started** – Nat Jones, RPh, FIACP
- 11:45 am Closing Announcements
- 12:00 pm Adjourn

Live Stream Option:
Watch the Symposium from Home

Can't Make It to Houston?

Live stream both video and audio of the entire symposium straight to your computer for \$1,995 USD (Member Rewards discounts apply). CE offered for both In-Person and Live Stream attendance.

Learn more about the Live Stream option at <http://bit.ly/DERM-17>

What You Receive With Your Registration:

- 2-1/2 days of education and symposium materials
- **An audio recording of the presentations to keep**
- New for 2017, a MONEY-BACK GUARANTEE

In-Person Attendees Also Receive:

- Plenty of food and beverages to keep you satisfied, including lunches and snacks
- Networking with your pharmacy colleagues



This continuing education activity is supported through an educational grant from PCCA. This continuing education activity is managed and accredited by Professional Education Services Group.



CONNECT WITH US: #Derm17

Event Speakers

Dermatology Symposium 2017



Valcinir Bedin, MD, PhD, received his MD from the University of São Paulo (USP) in Brazil. He specializes in dermatology, aesthetic medicine and trichology. Previous experience includes being a guest physician at the University Vadois in Lausanne, Switzerland; a guest professor at the Graduation Course of Pharmacy and Biochemistry at USP; a professor of

the Graduation Course in Cosmetology at the University Anhembi-Morumbi in Brazil; and a member of the Technical Educational Foundation at the Souza Marques School of Medicine (SBME). Dr. Bedin is President of the Brazilian Society of Aesthetic Medicine in São Paulo; President of the Brazilian Society for Hair Studies; Director of the Brazilian Association of Skin Biometrology and Director of the Institute of Hair and Skin Research and Treatment in São Paulo.



Pamela W. Smith, MD, MPH, MS, spent her first 20 years of practice as an emergency room physician with the Detroit Medical Center. She is diplomat of the Board of the American Academy of Anti-Aging Physicians and is an internationally known speaker and author on the subject of wellness, anti-aging and functional medicine.

She currently is the owner and director of The Center For Healthy Living and Longevity with 30 locations nationwide. She is a member of the American Academy of Anti-Aging Physicians and is a board examiner. Dr. Smith also is the Director of The Anti-Aging and Functional Medicine Fellowship which is the only fellowship in this field in the United States. She is the author of the best-selling books, *HRT: The Answers* and *Vitamins: Hype or Hope?*



Daniel Banov, RPh, MS, Director of PCCA's Research & Development team, has over 20 years of hands-on experience in pre-formulation / formulation / re-formulation of a variety of dosage forms specializing in pharmaceutical solids, liquids and semisolids. He has extensively worked on the development of novel techniques for skin permeation

enhancement. Daniel currently has four granted U.S. patents and many others pending.



Nat Jones, RPh, FIACP, received his BS from The Medical College of Virginia. He worked in both community and hospital pharmacy from 1979 through 1993, then owned a compounding pharmacy until 2012. He is currently employed as a Clinical Compounding Pharmacist at PCCA. Nat has presented many hours of CME at professional seminars

over the last 15 years and has published over 20 articles in magazines and a journal article on dermatology.



Steve Hoffart, PharmD, received his Bachelor of Science in Pharmacy with highest honors in 1994 and Doctorate in Pharmacy from the University of Texas at Austin in 2000. In

November of 2002, he saw a need

for a more personal pharmacy that could make an impact in the community on a larger scale and opened Magnolia Pharmacy in Magnolia, Texas. Since 2002, Dr. Hoffart has received numerous awards and recognition for his dedication in pharmacy, including: 2006 Business of the Year Magnolia Area Chamber of Commerce; 2008 RPMS Pharmacist of the Year; 2010 South Region GNP Pharmacy of the Year; July 2012 PCCA Pharmacist of the Month; 2013 Potpourri's NW Readers' Choice Best Locally Owned Pharmacy. He is also a member of IACP, NCPA, Texas Pharmacy Association, American Pharmacies Buying Co-op, and PCCA. Magnolia Pharmacy is PCAB-accredited.



Haley Collavo is Director of Marketing and Sales at Magnolia Pharmacy in Magnolia, Texas. In her position, she is responsible for all marketing activities including planning, budgeting, and executing events and marketing activities and her

primary role is to educate and communicate compounded prescribing options to practitioners and the community.

ADDITIONAL SPEAKERS



PCCA Senior Formulation Pharmacist
Fabiana Banov, RPh, MS



PCCA Clinical Compounding Pharmacist
Sebastian Denison, RPh, FAARM (candidate)



PCCA Clinical Compounding Pharmacist
Tricia Heitman, PharmD

REGISTRATION FORM: (Please fill out form completely.)

DERMATOLOGY SYMPOSIUM

November 9-11, 2017 | Houston, Texas

ONLINE REGISTRATION IS AVAILABLE AT: <http://bit.ly/DERM-17>

SYMPOSIUM FEES:

In-Person at Event

Live Stream of Event

USD

\$1,595.00 ea

\$1,995.00 ea

PCCA Member #

Pharmacy Name

☐ Pharmacist

☐ Technician

☐ Other:

Attendee #1

Credentials

E-mail Address

☐ Pharmacist

☐ Technician

☐ Other:

☐ In-Person Live Event

☐ Live Stream of Event

Attendee #2

Credentials

E-mail Address

☐ In-Person Live Event

☐ Live Stream of Event

For additional registrations, please make copies of this form.

PAYMENT METHOD

☐ **Redeem** FREE PCCA Member Reward (Diamond and Platinum Reward Members Only)

If you are redeeming your Diamond FREE event, you must provide your arrival and departure dates to complete registration and hotel reservations. Please note the hotel cut-off is October 25, 2017.

Arrival

Departure

☐ **Bill** Account (PCCA Members Only) \$_____.

☐ **Check** enclosed for \$_____.

☐ **Charge** \$_____ to my ☐ MasterCard ☐ Visa ☐ AE

Card No.:_____ Exp. Date:_____ 3-Digit Code: _____

Billing Address:_____

City:_____ State: _____ Zip/Postal Code: _____

Cardholder's Name:_____

Signature: _____



PCCA MEMBER
R E W A R D S

Use your Member Reward Level to register for PCCA educational events at reduced rates (In-Person | Live Stream).*

Silver = \$1,435.50 | \$1,795.50

Gold = \$1,276.00 | 1,596.00

Platinum = \$1,116.50 | \$1,396.50

Diamond = \$957.00 | \$1,197.00

*Discounts will be applied at time of billing.

HOTEL ACCOMMODATIONS & TRAVEL ARRANGEMENTS

Sugar Land Marriott Town Square | 16090 City Walk, Sugar Land, TX 77479 • 281.275.8400

PCCA RATE: \$154.00 per night – includes breakfast and wifi **HOTEL CUTOFF: October 25, 2017** **BOOK NOW: <http://bit.ly/DERM-17-Hotel>**

After the hotel cut-off date, rooms and rates will be based on availability. To get the best rate, don't delay!

Please Note: PCCA will provide transportation to/from the Marriott hotel and the PCCA facility each day of the event.

Enterprise Rent-A-Car's Flex Rate Program gives PCCA members 5% off the current rates at Enterprise Rent-A-Car locations nationwide when the reservation is made through www.enterprise.com (Account Number: 06C3214).

Ground Transportation for Airport Transfers (Attendees are responsible for roundtrip transportation to / from the airport)

Merlo's Charters – 866.367.8312, 713.742.0774 OR merloscharters.com

A-Ambassador – 713.572.5466 OR aambassador.com

Sugar Land Shuttle – 832.434.8312 OR sugarlandshuttle.com

Please make your reservations AT LEAST 72 hours in advance.

MAIL TO: 9901 S. Wilcrest Drive, Houston, TX 77099

FAX TO: 281.933.6016

RESERVATION DEADLINE: November 2, 2017

For information, call 1.800.331.2498. If you do not receive your confirmation letter via email within one week, please call to confirm receipt of registration. Billing and Cancellation Policy: Billing will occur November 3, the Friday prior to the event for those members who select the Bill Account option. Credit cards will be billed immediately. Full refund available through November 2. Cancellation after November 2 will result in a 50% cancellation fee. Details regarding the Live Stream option will be emailed to you prior to the event.