



Attendee Registration Packet

2027

**VIRTUAL
CALIFORNIA
BREASTFEEDING
SUMMIT**

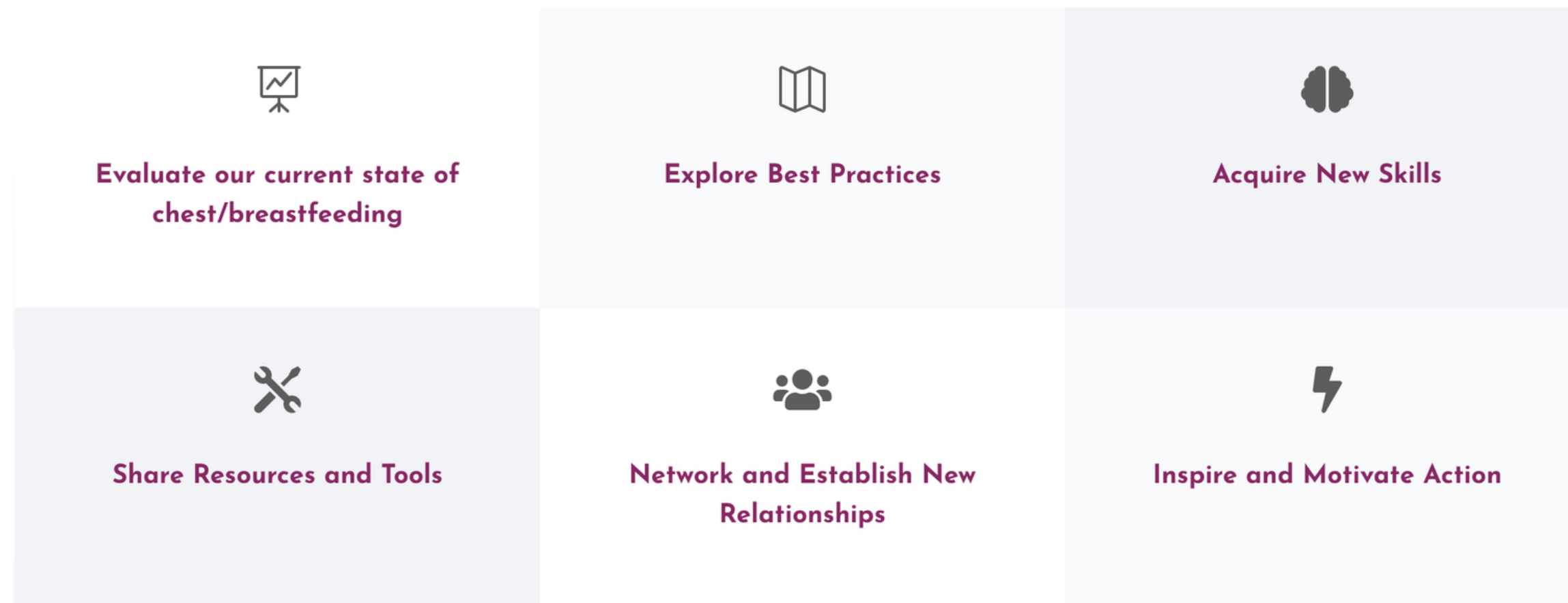
January 27-29, 2026

Why Attend the 2027 Virtual California Breastfeeding Summit?

Presented by the California Breastfeeding Coalition, the California Breastfeeding Summit is the premier statewide convening of lactation advocates from every corner of the Golden State! The summit is a catalyst for action, empowering attendees to address the structural and institutional racism, inequities of lactation care and support that prevent California families from meeting their infant feeding intentions.

The Summit enables us to present the effectiveness of programs, research, and interventions for continuity of care in human milk feeding support. In addition, the Summit is a forum for attendees to learn best practices, acquire new skills, gain resources, collaborate, and network with peers, colleagues, and exhibitors.

Our annual conference typically attracts about 500 lactation advocates from throughout the state to:



CALIFORNIA
BREASTFEEDING
COALITION

• www.californiabreastfeeding.org/summit

Who Should Attend?

- **Hospital administrators, maternity department managers and hospital nurses** who want tools and resources to implement the Baby-Friendly Hospital Initiative and Model Hospital Policies to improve quality lactation support.
- **Physicians and advanced practice healthcare providers** who want to improve continuity of care to support chest/breastfeeding families prenatally and beyond hospital discharge.
- **Leaders and staff of community clinics, community-based organizations, local WIC programs and public health departments** who want clinical updates to improve lactation support and the opportunity to collaborate with hospitals and other community health care providers to improve the continuity of lactation support.
- **Breastfeeding Coalition members** (lactation advocates and professionals) who want to network and share best practices across professional disciplines to improve collective efforts and the continuity of care to support families.
- **Community educators, doulas, advocates and supporters** such as La Leche League Leaders, Nursing Mother's Counsel and Breastfeeding USA counselors to lift the voices of families.

Summit Objectives

After attending the California Breastfeeding, attendees will be able to:

1. Integrate chest/breastfeeding education, promotion, protection and support into existing community health improvement strategies and as a component of health promotion programs.
2. Create environments that proactively promote, protect and support chest/breastfeeding throughout the community in spaces where families birth, live, work, play, worship, shop, travel, receive medical services, and raise children.
3. Identify family-centered lactation care and policies that are responsive to the intersectionality of families' multiple identities, their social determinants of health, and other factors impacting their infant feeding journey.
4. Participate in health advocacy activities and take on a champion role beyond the provision of direct services, by engaging key stakeholders and decision makers to identify and help remove structural barriers to chest/breastfeeding within systems, organizations, and the community.



CALIFORNIA
BREASTFEEDING
COALITION

• www.californiabreastfeeding.org/summit

Program at a Glance

The Program Agenda will be made available in September 2026.

Please check the Summit website:

www.californiabreastfeeding.org/summit



CALIFORNIA
BREASTFEEDING
COALITION

• www.californiabreastfeeding.org/summit

CONTINUING EDUCATION UNITS

Registered Nurses, Registered Dietitians Nutritionists and International Board Certified Lactation Consultants

The California Breastfeeding Coalition will be applying for the following CEUs:

- Registered Nurses (RN Contact Hours)
- Registered Dietitians (RD CPEUs)
- Internal Board Certified Lactation Consultants (IBCLC CERPs)
- Licensed Midwives (RN Contact Hours)

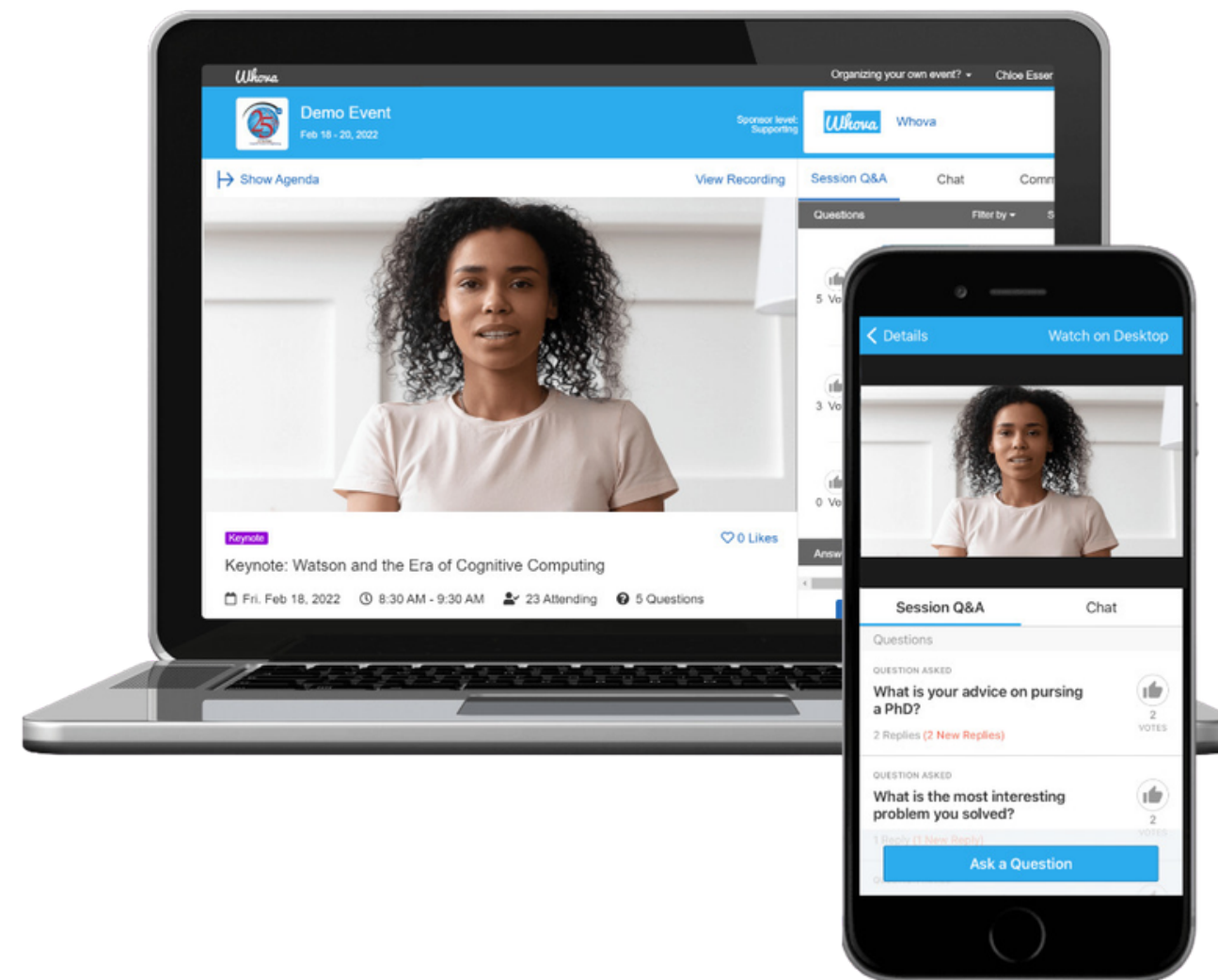


CALIFORNIA
BREASTFEEDING
COALITION

• www.californiabreastfeeding.org/summit

LOCATION

This coming year's summit will take place entirely online, and we are looking forward to providing a premier virtual experience for all attendees! You will be able view the summit and interact with speakers and attendees on your computer, tablet or smartphone through the Whova platform. Access to the summit recordings will be available until April 27, 2027.



CALIFORNIA
BREASTFEEDING
COALITION

• www.californiabreastfeeding.org/summit

REGISTRATION OPTIONS

Early-Bird Virtual Registration Ends Nov. 30, 2026	Regular Virtual Registration Dec. 1, 2026 - Jan. 4, 2027	Last-Call Virtual Registration Jan. 5 - Jan. 25, 2027	Virtual Box Office Registration Jan. 26 - Feb. 12, 2027
\$275 General Attendees (CEUs Included)	\$315 General Attendees (CEUs Included)	\$365 General Attendees (CEUs Included)	\$415 All Attendees (CEUs Included)
\$175 Students (CEUs Not Included)	\$215 Students (CEUs Not Included)	\$265 Students (CEUs Not Included)	
\$175 Breastfeeding Peer Counselors or Doulas (CEUs Not Included)	\$215 Breastfeeding Peer Counselors or Doulas (CEUs Not Included)	\$265 Breastfeeding Peer Counselors or Doulas (CEUs Not Included)	

**REGISTER NOW,
PAY LATER**

At checkout, select the
“Check/Invoice” option to
pay later with check or
debit/credit card.

***NOTE:** CEUs are only included with **General Admission tickets**. CEUs are not included with the Student or Breastfeeding Peer Counselor/Doula registrations.



CALIFORNIA
BREASTFEEDING
COALITION

• www.californiabreastfeeding.org/summit

Cancellation & Refund Policy

All registrations for the 2027 California Breastfeeding Summit are **final and nonrefundable**.

Registrations may be transferred to another individual. Transfer requests must be submitted in writing to the California Breastfeeding Coalition no later than **January 24, 2026**, to allow sufficient time to provide the new registrant with event access.

If a registration is not transferred or used, the registration fee will be considered a donation to the California Breastfeeding Coalition.

Payment Options

Credit/Debit Card

Check

- **Register now and pay late!** Select “check/invoice” at checkout and invoice will be sent to you through Quickbooks.
- Check payable to the California Breastfeeding Coalition.
- Mail check to 1401 21st St. #6422, Sacramento, CA, 95811
- Please include the invoice or invoice number with the check

All payments must be received by January 15, 2027.

Questions? Please email summit@californiabreastfeeding.org



CALIFORNIA
BREASTFEEDING
COALITION

• www.californiabreastfeeding.org/summit

California Breastfeeding Coalition Shop



New merch will be available on Oct. 7!



Shop here:

bonfire.com/store/cbc-shop

Questions?

Please send questions to summit@californiabreastfeeding.org

Summit Updates

Want to receive the latest updates and announcements?
Sign-up for our weekly newsletter at cabf.link/newsletter

Visit the Summit website at californiabreastfeeding.org/summit



CALIFORNIA
BREASTFEEDING
COALITION

• www.californiabreastfeeding.org/summit