



Controversies in Ophthalmology

# The 10<sup>th</sup> Annual World Congress on **CONTROVERSIES IN OPHTHALMOLOGY:** **EUROPE**



*Anterior Segment • Glaucoma • Retina*

DUBLIN, IRELAND • APRIL 4-6, 2019

## **SUPPORT AND EXHIBITION** *Invitation for the Industry*

Last update: June 12, 2018



[www.comtecmed.com/cophy](http://www.comtecmed.com/cophy)

## *Dear Friends and Colleagues,*

We are pleased to announce and invite you to attend the **10<sup>th</sup> Annual Congress on Controversies in Ophthalmology: Europe (COPHy EU)** will take place in Dublin, Ireland, April 4-6, 2019.

The great success of the previous eight COPHy EU Congresses, held across Europe in Prague, Barcelona, Istanbul, Budapest, Lisbon, Sorrento, Warsaw, Madrid and Athens as well as the enthusiastic feedback received from the most recent Congresses, confirmed the need for proceeding with the 10th edition of this dynamic Congress.

COPHy EU in Ireland again will be devoted to evidence-based debates and discussions amongst session moderators, speakers and the audience, all of whom will examine and analyze the most relevant and controversial issues raised during the course of 2018 and 2019 within the field of ophthalmology. This educational Congress will continue to discuss controversies in Anterior Segment, Glaucoma, and Retina, as well as other areas of ophthalmology, such as neuro-ophthalmology, ocular imaging, and uveitis.

Topics will include the treatment of retinal diseases such as age-related macular degeneration and diabetic macular edema, the role of anti-VEGF agents versus panretinal photocoagulation in the management of proliferative diabetic retinopathy, polypoidal choroidal vasculopathy, pathologic myopia, the current management of corneal diseases with the use of advanced technologies for corneal transplants, advances in ophthalmic imaging as well as novel medical and surgical glaucoma issues.

Allowing ample time for speaker-audience discussion, the Congress aims at reaching up-to-date recommendations to ongoing debates even when data remain limited, through evidence-based medicine, including expert opinion. Participants will have the opportunity to take part in this vibrant meeting which will facilitate discussions on the shared experiences and opinions of leading local and international experts.

The 10<sup>th</sup> COPHy EU Congress will emphasize issues related to the region in terms of diagnostics, distinctive responses to treatments and typical complications. Many of the Faculty members will be local in order to discuss these typical regional problems.

We invite you to participate in the 10<sup>th</sup> COPHy EU Congress in Dublin, Ireland.

Sincerely,



**Prof. Anat Loewenstein**

Israel



**Prof. Neil Bressler**

USA

Co-Chairs

## PRELIMINARY TIMETABLE

| THURSDAY, APRIL 4, 2019 |                                                                      |                              |                                                                       |
|-------------------------|----------------------------------------------------------------------|------------------------------|-----------------------------------------------------------------------|
| 19:00                   | Welcome Reception                                                    |                              |                                                                       |
|                         |                                                                      |                              |                                                                       |
| FRIDAY, APRIL 5, 2019   |                                                                      |                              |                                                                       |
|                         | Hall A                                                               | Hall B                       | Hall C                                                                |
| 08:30-09:00             | Opening Ceremony                                                     |                              |                                                                       |
| 09:00-10:30             | Big Controversies in Ophthalmology in 2019                           |                              |                                                                       |
| 10:30-11:00             | Visit Exhibits & Coffee and Refreshment Break                        |                              |                                                                       |
| 11:00-12:30             | Retina I<br>Neovascular (“Wet”) AMD Management                       | Anterior Segment I<br>Cornea | Glaucoma I<br>Glaucoma Imaging                                        |
| 12:30-12:50             | Visit Exhibits & Technical Break                                     |                              |                                                                       |
| 12:50-13:00             | Lunch box served                                                     |                              |                                                                       |
| 13:00-14:00             | Industry-sponsored Luncheon Symposium                                |                              |                                                                       |
| 14:00-14:30             | Visit Exhibits & Dessert Break                                       |                              |                                                                       |
| 14:30-16:00             | Retina II<br>Imaging Controversies                                   | Anterior Segment II          | Neuro-Ophthalmology I<br>The Afferent Pathway                         |
| 16:00-17:30             | Retina III<br>Diabetic Macular Edema (DME)                           |                              | Glaucoma II<br>Glaucoma Treatment                                     |
|                         |                                                                      |                              |                                                                       |
| SATURDAY, APRIL 6, 2019 |                                                                      |                              |                                                                       |
| 08:00-09:00             | Vision Academy’s Controversies in Retina 2019                        |                              |                                                                       |
| 09:00-10:30             | Retina IV<br>Surgical Retina and Trauma                              | Anterior Segment III         | Glaucoma III                                                          |
| 10:30-11:00             | Visit Exhibits & Coffee and Refreshment Break                        |                              |                                                                       |
| 11:00-12:30             | Retina V<br>Non-neovascular (“Dry”) Age-related Macular Degeneration |                              | Neuro-Ophthalmology II<br>The Efferent Pathway and Systemic Disorders |
| 12:30-12:50             | Visit Exhibits & Technical Break                                     |                              |                                                                       |
| 12:50-13:00             | Lunch box served                                                     |                              |                                                                       |
| 13:00-14:00             | Industry-sponsored Luncheon Symposium                                |                              |                                                                       |
| 14:00-14:30             | Visit Exhibits & Dessert Break                                       |                              |                                                                       |
| 14:30-16:00             | Retina VI                                                            |                              | Uveitis                                                               |
| 16:00-17:30             | Think Tank: Rapid Cases Across Ophthalmology                         |                              |                                                                       |

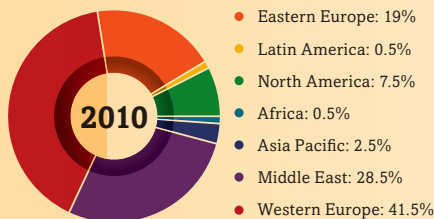
## PAST CONGRESS STATISTICS

| COPHy                         | 2010   | 2011   | 2012   | 2013   | 2014   | 2015   | 2016   | 2017   | 2018   |
|-------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Number of Participants        | 413    | 537    | 718    | 808    | 912    | 898    | 1100   | 987    | 1006   |
| Sessions (including symposia) | 26 (3) | 26 (2) | 26 (5) | 23 (5) | 23 (5) | 18 (4) | 18 (3) | 23 (3) | 21 (2) |
| Debates                       | 49     | 41     | 43     | 36     | 48     | 41     | 71     | 54     | 56     |
| Faculty                       | 75     | 90     | 84     | 76     | 62     | 81     | 67     | 76     | 64     |
| Poster Presentations          | 97     | 82     | 186    | 111    | 144    | 117    | 147    | 120    | 75     |
| Countries                     | 50     | 42     | 49     | 59     | 47     | 49     | 53     | 55     | 51     |

## PARTICIPANTS' DEMOGRAPHICS

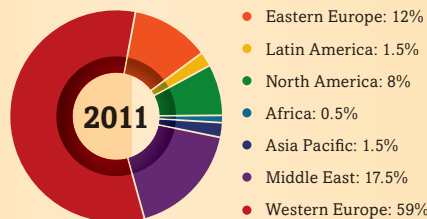
### Prague, Czech Republic

**Total Participants**  
**413**



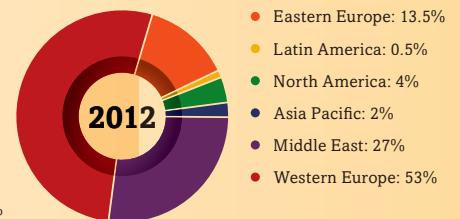
### Barcelona, Spain

**Total Participants**  
**537**



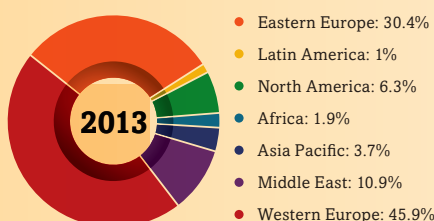
### Istanbul, Turkey

**Total Participants**  
**718**



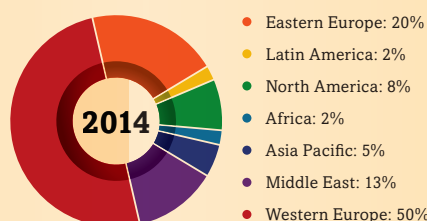
### Budapest, Hungary

**Total Participants**  
**808**



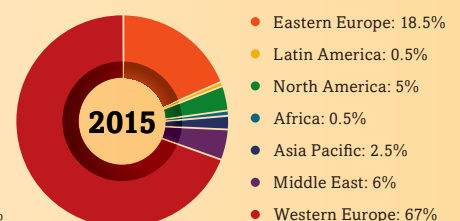
### Lisbon, Portugal

**Total Participants**  
**912**



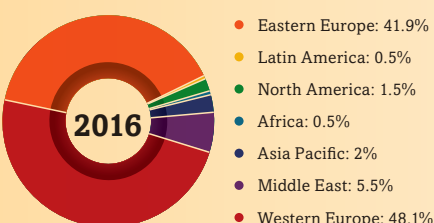
### Sorrento, Italy

**Total Participants**  
**898**



### Warsaw, Poland

**Total Participants**  
**1100**



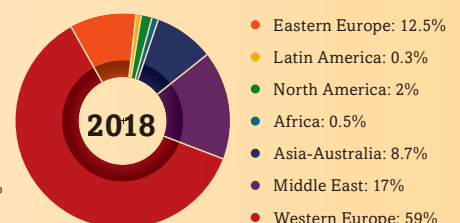
### Madrid, Spain

**Total Participants**  
**987**



### Athens, Greece

**Total Participants**  
**1006**



## CONGRESS PROFILE

Since the launch in 2010, COPHy EU has established itself as a unique educational Congress where physicians meet with outstanding experts from major ophthalmology fields and can be updated on the most pressing clinical questions of today/ COPHy EU is the only annual Congress of its kind that mainly focuses on controversial issues.

### AIMS OF THE CONGRESS

- To promote excellence in the field of ophthalmology
- To provide an effective forum for discussing and debating unsolved issues by allowing ample time for speakers/audience discussion
- To promulgate ethics and standards of practice and treatment
- To bridge gaps between expansion of basic science and information and their consolidation into clinical practice
- To make it possible for the industry to meet with outstanding experts in the field and to update international participants on pressing clinical and technological questions of the day

## WHY SHOULD YOU CONSIDER SUPPORTING?

Demonstrate your company's leadership in the field of ophthalmology

Reach key thought leaders, academic and industry researchers, and clinicians from throughout the region

Raise your company's visibility in the region

Exhibit and distribute your marketing and promotional materials

Convene a corporate symposium

## CME ACCREDITATION

### COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

ComtecMed is committed to deliver within the platform of the Congress valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: [www.gcmed.eu](http://www.gcmed.eu)

### INTERNATIONAL CME ACCREDITATION

An application for CME accreditation will be made once the scientific program has been finalized.

Further details will be available on the Congress web site: [www.comtecmed.com/cophy](http://www.comtecmed.com/cophy)

### INDUSTRY-SPONSORED SYMPOSIA

Industry-Sponsored Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content development. However, topic and program are subject to approval by the Congress Co-Chairs and all such sessions will be indicated in the program as: Industry-Sponsored Symposium (not included in the main event CME/CPD credit offering).

## PRELIMINARY LIST OF TOPICS

### MEDICAL RETINA

- Central serous chorioretinopathy: acute & chronic
- Current imaging modalities: OCT angiography, wide field photography & OCT
- Diabetic macular edema: imaging
- Diabetic macular edema: treatment
- Genetics importance in diagnosis and management of non-neovascular AMD
- Myopic choroidal neovascularization: diagnosis and management
- Neovascular age-related macular degeneration:
- Treatment of choice, 1st eye vs 2nd eye
- Polypoidal vasculopathy: diagnosis & management
- RVO: Frequency of treatment, First year vs. succeeding years
- Uveitis: infectious and non infectious

### SURGICAL RETINA

- Dyes in epiretinal membrane surgery
- Submacular hemorrhage: management
- Macular holes – surgical techniques and postoperative management
- Management of macular schisis in pathologic myopia
- Retinal detachment, inferior, recurrent, severe
- PVR (in phakic, pseudophakic eyes)
- Scleral buckle in era of vitrectomy (in phakic, pseudophakic eyes)
- Screening of the periphery in high myopia
- Vitrectomy for epiretinal membranes with good or bad visual acuity
- Vitreomacular traction

### ANTERIOR SEGMENT

- Artisan lens
- Astigmatism correction in cataract surgery and other modalities
- Corneal refractive surgery
- Dislocated IOLs
- Dry eye, Importance of meibomian gland dysfunction
- Femtosecond laser in cataract surgery
- Immediately sequential bilateral cataract surgery
- Intracameral antibiotic
- IOL calculation following refractive surgery
- IOL exchange IOL power calculation methods
- Keratoconus
- LASIK in 2019
- Loose zonules
- Multifocal lenses
- Ocular surface disease

- Phakic IOL
- Presbyopia solution
- Pupillary dilation in cataract surgery

### GLAUCOMA

- Management after one failed trabeculectomy
- Neuroprotection
- Applying MMC in trabeculectomy
- Aqueous outflow pathways: Increasing their drainage by new devices
- Anterior segment OCT for angle imaging
- Best way to cover a tube shunt
- Management after a failed tube
- Future of glaucoma treatment
- Gonioscopy assisted transluminal trabeculectomy (GATT)
- Intraocular pressure and glaucoma: Tracking
- IOP (mean, peak, fluctuation)
- iStent
- Laser to trabecular meshwork
- Ocular blood flow and perfusion pressure
- Medical management: first line for open angle glaucoma
- Neovascular glaucoma
- New Horizons in Glaucoma Surgery
- Non-IOP lowering therapy will be the future of glaucoma treatment
- Non-penetrating sclerectomy
- OCT imaging of the optic nerve and macula
- Pediatric glaucoma
- Plateau Iris Syndrome
- Risk Calculators
- Trabeculectomy in the Progressing Low
- Pressure glaucoma Patient
- Trabeculectomy with ExPress
- Treatment for primary angle closure glaucoma
- Tube shunt surgery
- Genetic testing in glaucoma

### OTHER

- Blepharospasm
- Management of isolated optic neuritis
- Management of isolated sixth cranial nerve palsy
- Orbital tumors
- Posterior optic neuropathy: Evaluation and management
- Pseudotumor cerebri including pregnancy
- Thyroid ophthalmopathy
- Treatment of traumatic optic neuropathy
- Treatment for NA-AION

## LEVELS OF SUPPORT

*Level determined by the accumulation of items of value*

### **PRESIDENTIAL**

€ 110,000 and up

### **PLATINUM**

€ 85,000 and up

### **GOLD**

€ 60,000 and up

### **SILVER**

€ 40,000 and up

### **BRONZE**

€ 20,000 and up

### **CONTRIBUTOR**

€ 5,000–19,000

## ACKNOWLEDGEMENTS AND BENEFITS

*according to support categories*

### PRESIDENTIAL

- 8 Full Congress registrations
- Supporter's logo (company logo only, no product logos) on Congress website and in the Industry Section of the Program Book
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

### PLATINUM

- 5 Full Congress registrations
- Supporter's logo (company logo only, no product logos) on Congress website and in the Industry Section of the Program Book
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

### GOLD

- 3 Full Congress registrations
- Supporter's logo (company logo only, no product logos) on Congress website and in the Industry Section of the Program Book
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

### SILVER

- 2 Full Congress registrations
- Supporter's logo (company logo only, no product logos) on Congress website and in the Industry Section of the Program Book
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

### BRONZE

- Supporter's logo (company logo only, no product logos) on Congress website and in the Industry Section of the Program Book
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

### CONTRIBUTOR

- Supporter's logo (company logo only, no product logos) on Congress website and in the Industry Section of the Program Book
- Acknowledgment on Supporters' Board on-site and in the Mobile App of the Congress

### IMPORTANT NOTES

- Industry-Sponsored Symposia time slots will be allocated on a first-come, first-served basis of signed contracts
- The company sponsoring a symposium may select the speakers and topics, subject to final approval of the Congress Co-chairs
- In addition to the sponsorship fee, the company must cover all speakers' expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers already have been invited by the Congress
- The program of the Industry-Sponsored Symposia are subject to approval by the Congress Co-chairs. In the case that the Co-chairs reject the program of an Industry-Sponsored Symposium, each party will be entitled to cancel the symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party

## EDUCATIONAL SUPPORT OPPORTUNITIES

### UNRESTRICTED EDUCATIONAL GRANT

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

|                                                |                 |
|------------------------------------------------|-----------------|
| <b>PLATINUM UNRESTRICTED EDUCATIONAL GRANT</b> | <b>€ 85,000</b> |
|------------------------------------------------|-----------------|

|                                            |                 |
|--------------------------------------------|-----------------|
| <b>GOLD UNRESTRICTED EDUCATIONAL GRANT</b> | <b>€ 60,000</b> |
|--------------------------------------------|-----------------|

|                                              |                 |
|----------------------------------------------|-----------------|
| <b>SILVER UNRESTRICTED EDUCATIONAL GRANT</b> | <b>€ 40,000</b> |
|----------------------------------------------|-----------------|

|                                              |                 |
|----------------------------------------------|-----------------|
| <b>BRONZE UNRESTRICTED EDUCATIONAL GRANT</b> | <b>€ 20,000</b> |
|----------------------------------------------|-----------------|

|                                                     |                 |
|-----------------------------------------------------|-----------------|
| <b>CONTRIBUTOR – UNRESTRICTED EDUCATIONAL GRANT</b> | <b>€ 10,000</b> |
|-----------------------------------------------------|-----------------|

Support will be acknowledged in the designated section of the Program, in the Congress app, on-site signage and on the Congress website.

|                    |                 |
|--------------------|-----------------|
| <b>POSTER AREA</b> | <b>€ 15,000</b> |
|--------------------|-----------------|

The scientific posters will be presented in a designated poster area and will be an opportunity for the researchers to share new and exciting outcomes from their studies.

- Company logo at the entrance of the poster area
- Support will be acknowledged in the designated section of the Program, in the Congress app, on-site signage and on the Congress website

|                               |                 |
|-------------------------------|-----------------|
| <b>ABSTRACTS ON USB STICK</b> | <b>€ 20,000</b> |
|-------------------------------|-----------------|

The scientific abstracts will be saved in the USB stick and handed out to all the Congress participants. Each participant will receive a voucher that can be exchanged for a USB thumb drive at the supporter's exhibition booth. (Advertisement can be printed on the back of the exchange voucher, no company logo is allowed on the USB itself).

- Support will be acknowledged in the designated section of the Program, in the Congress app, on-site signage and on the Congress website

|                                   |                 |
|-----------------------------------|-----------------|
| <b>MOBILE WEBSITE APPLICATION</b> | <b>€ 25,000</b> |
|-----------------------------------|-----------------|

Exclusive sponsorship provides high-exposure placement in the application in order to drive traffic to the company's onsite presence or website.

- Exclusive sponsorship provides high-exposure placement in the application in order to drive traffic to the company's onsite presence
- Measure your return on investment down to the click
- Every time an attendee requires event information, they will be accessing the application
- Prior to arriving at the home page, they will be exposed to your logo
- Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the application for other reasons will be attracted
- Supporter acknowledgement on the splash/pop-up screen of the app: "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" are included in the sponsorship package
- Support will be acknowledged in the designated section of the Program, in the Congress app, on-site signage and on the Congress website

## PROMOTIONAL SUPPORT OPPORTUNITIES

### PLENARY BREAKFAST SYMPOSIUM (NON-CME INDUSTRY SESSION)

€ 40,000

A company may organize a Breakfast Symposium (60 minutes). The topic will be subject to approval by the co-chairs of the Congress (Prof. Bressler and Prof. Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the co-chairs so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program.

- A light breakfast can be served prior to the symposium for all participants at an additional cost
- Plenary symposium hall and basic audiovisual equipment provided by the supporting company
- One full page color advertisement in the program book (Presidential Circle inside back page, Platinum and Gold supporter inside page)
- Brochure in the participants' bags
- This is a non-CME approved session by the COPHy AA Congress
- Support will be acknowledged in the designated section of the program, in the Congress app, on-site signage and on the Congress website

*The expenses (travel, accommodation and registration) of the chairs and speakers of the breakfast symposium are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.*

### PLENARY MORNING SYMPOSIUM (NON-CME INDUSTRY SESSION)

€ 55,000

A company may organize a symposium (60 minutes) prior to the lunch with no parallel scientific sessions. The topic will be subject to approval by the co-chairs of the Congress (Prof. Bressler and Prof. Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the co-chairs so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program.

- Plenary symposium hall and basic audiovisual equipment provided by the supporting company
- One full page color advertisement in the program book (Presidential Circle inside back page, Platinum and Gold supporter inside page)
- Brochure in the participants' bags
- This is a non-CME approved session by the COPHy AA Congress
- Support will be acknowledged in the designated section of the program, in the Congress app, on-site signage and on the Congress website

*The expenses (travel, accommodation and registration) of the chairs and speakers of the plenary symposium are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.*

## PROMOTIONAL SUPPORT OPPORTUNITIES

### PLENARY LUNCH SYMPOSIUM (NON-CME INDUSTRY SESSION)

**€ 60,000**

A symposium (60 minutes) during lunch with no parallel scientific sessions. The topic will be subject to approval by the co-chairs of the Congress (Prof. Bressler and Prof. Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the co-chairs so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program.

- Lunch boxes at an additional cost
- Plenary symposium hall and basic audiovisual equipment provided by the supporting company
- One full page color advertisement in the program book (Presidential Circle inside back page, Platinum and Gold supporter inside page)
- Brochure in the participants' bags
- This is a non-CME approved session by the COPHy AA Congress
- Support will be acknowledged in the designated section of the program, in the Congress app, on-site signage and on the Congress website

*The expenses (travel, accommodation and registration) of the chairs and speakers of the lunch symposium are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.*

### PLENARY AFTERNOON SYMPOSIUM (NON-CME INDUSTRY SESSION)

**€ 50,000**

A symposium (60 minutes) post lunch with no parallel scientific sessions. The topic will be subject to approval by the co-chairs of the Congress (Prof. Bressler and Prof. Loewenstein) and is expected to follow the controversies theme of the Congress. The speakers or moderators will be subject to the approval of the co-chairs so that they can be included in the scientific program as either speakers or moderators or both, and should be available for the entire duration of the scientific program.

- Plenary symposium hall and basic audiovisual equipment provided by the supporting company
- One full page color advertisement in the program book (Presidential Circle inside back page, Platinum and Gold supporter inside page)
- Brochure in the participants' bags
- This is a non-CME approved session by the COPHy AA Congress
- Support will be acknowledged in the designated section of the program, in the Congress app, on-site signage and on the Congress website

*The expenses (travel, accommodation and registration) of the chairs and speakers of the plenary symposium are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.*

### PARTICIPANTS' BAGS (in kind)

**€ 10,000**

## PROMOTIONAL SUPPORT OPPORTUNITIES

Opportunity to provide branded bags for all participants of the Congress.

- Support will be acknowledged in the designated section of the Program, in the Congress app, on-site signage and on the Congress website

### COFFEE BREAK

per coffee break

**6,000**

Opportunity to support, in part, a coffee break for all participants of the Congress

Sponsor will be given the opportunity to provide branded napkins.

- Support will be acknowledged in the designated section of the Program, in the Congress app, on-site signage and on the Congress website

### NETWORKING RECEPTION

**25,000**

Opportunity to support the networking reception for all participants of the Congress in compliance with all relevant industry codes.

- Opportunity to provide company logo for signs at the entrance of the networking reception
- Opportunity to provide branded items with company logo to be used during networking reception
- Support will be acknowledged in the designated section of the Program, in the Congress app, on-site signage and on the Congress website

### MOBILE CHARGING STATION

**€ 8,000**

The Charging Station will be made available to all participants to charge electronic devices during the Congress, placed in a highly visible area.

- Opportunity to brand the Charging Station with your company name and logo
- Support will be acknowledged in the designated section of the Program, in the Congress app, on-site signage and on the Congress website

### INTERNET AREA

**€ 8,000**

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions.

- Display logo as a screen background
- Opportunity to provide branded mouse pads, branded paper, branded items
- Support will be acknowledged in the designated section of the Program, in the Congress app, on-site signage and on the Congress website

### WIFI

**€ 8,000**

Company name as the Wi-Fi access password.

- Support will be acknowledged in the designated section of the Program, in the Congress app, on-site signage and on the Congress website

## ADVERTISING SUPPORT OPPORTUNITIES

### **BROCHURE INSERT**

**€ 2,000**

Company brochure to be inserted into the participants' bags.

### **ADVERTISEMENT IN FINAL PROGRAM**

**€ 2,500/3,000**

Full inside page color advertisement in designated section of the Final Program (inside page or inside back page). The Final Program will be distributed to all registered participants in the Congress bags and will contain the timetable, information about the scientific Program and other useful information.

### **ADVERTISEMENT IN MOBILE APPLICATION**

**€ 2,500**

Designed PDF to be presented in a separate tab under "Sponsored Advertisements" in the main menu of the mobile application to advertise your booth, Industry supported session or any other activity planned during the Congress.

### **APP PUSH NOTIFICATION**

**€ 2,000**

Push notification sent to all the participants (the participants who agreed to receive the information) onsite through the mobile app (to be coordinated with the Congress organizer).

### **TAILOR-MADE SUPPORT PACKAGES**

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package: Daniela Bloch for further information: [danielab@comtemced.com](mailto:danielab@comtemced.com)

## EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. Lunches and coffee breaks will be held in the exhibition area. Exhibition space will be available on a first-come, first-served basis, with priority given to presidential circle and platinum supporters.

- Exhibition space will be available at € 450 per sq.m
- The minimum booth size is 2x3 sq.m

Please visit the website at [www.comtecmed.com/cophy](http://www.comtecmed.com/cophy) to view the exhibition floorplan

- Exhibition space rental is priced according to size (per sq.m) and includes:
  - Net stand area
  - Company profile in program book
- Two exhibitor registrations up to 9 sq.m, three exhibitor registration from 10-18 sq.m, each additional 9 sq.m one registration
- Additional exhibitor registrations available for € 250 per badge
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the Supporters' manual on the website: Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, Supporters' insurance, logistics, etc.

## GENERAL INFORMATION

### LANGUAGE

The official language of the Congress is English.

### CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT



Daniela Bloch  
53, Rothschild Boulevard, PO Box 68  
Tel Aviv, 6100001, Israel  
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### LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the COPHy EU Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

### TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) [www.efpia.org](http://www.efpia.org) and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the Promotion of Medicines
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. Hermes & Merkur is the sole logistic supplier for the COPHy EU 2019 Congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED's responsibility. We are not liable if the shipment does not arrive due to customs clearance issues or any other delays that might occur

## ANCILLARY EVENTS POLICY

### **CANCELLATION/MODIFICATION POLICY**

Cancellation/modification of support must be made in writing to Comtec.

Comtec will retain:

- 10% of the agreed amount if cancellation is made 6 or more months prior to the Congress
- 50% of the agreed amount if cancellation is made 4 months prior to the Congress
- 100% of the agreed amount if cancellation is made 3 or less months before the Congress

### **TERMS OF PAYMENT**

100% Upon signature of sponsorship agreement and receipt of invoice

All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.

### **ANCILLARY EVENTS POLICY DURING COPHY EU CONGRESSES**

The CPHY EU Secretariat and Co-Chairs have recognized that at the CPHY EU Annual Congress attendees and companies seek to maximize their networking opportunities and fulfill their professional responsibilities while at a location with so many of their colleagues.

To accomplish these goals CPHY EU will make every effort to make available their time and space in CPHY EU-controlled meeting facilities (convention center or headquarter hotels) for Ancillary Events which do not compete or conflict substantially with the official scientific program.

- Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.
- Ancillary Events with more than 25 attendees may not be scheduled in conflict with the official scientific program of CPHY EU

### **DEFINITION OF ANCILLARY EVENTS**

Ancillary Events are non-CPHY EU -sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the CPHY EU Annual Congress. Ancillary Events are not planned or sponsored by CPHY EU.

Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.

- Business Meetings: Meetings of non-commercial editorial boards, non-profit organization boards, or other non-CPHY EU committees/working groups, study groups, etc.
- Exhibitor Internal Meetings: Meetings for CPHY EU exhibitor's corporate personnel: CPHY EU exhibitor hospitality suites.
- Investigator Meetings: Meetings for investigators of ongoing research (may be sponsored only by a CPHY EU exhibitor).
- Social Events: Receptions, dinners, alumni events, reunions, and specialty groups where there is no educational/scientific program presented.

Requests for Ancillary Events must be made on official forms and approved by CPHY EU, regardless of CPHY EU Annual Congress Ancillary Events Policy the location of the event.

Ancillary Events should be planned and scheduled in support of the CPHY EU Annual Congress.

Commercial organizers of Ancillary Events must be supporters of the CPHY EU Annual Congress at the value of not less than the cost of an inside 10x10 booth. Commercial ancillary event organizers who are not exhibitors will incur additional service charges for multiple events.

Fees for participation by Annual Congress attendees outside of the recovery of food and beverage costs, such as registration fees, must be approved by CPHY EU. All costs for the activity, including decorator, audio-visual setup, and room changes, must be borne by the organizers. All event expenses must be paid promptly and non-payment may result in action by CPHY EU.

The use of the CPHY EU logo, trademark, or name in conjunction with publicity must be pre-approved. CPHY EU may not be represented as cosponsoring an event unless a formal request has been submitted to and approved by CPHY EU.

Conducting demonstrations and/or displays of commercial products will not be permitted during Ancillary Events. Only Ancillary Events open to all Annual Meeting registrants will be listed in the Annual Congress related publications.

Signs, directional or informational, must be approved by, and coordinated with, CPHY EU Congress management when placed in CPHY EU -controlled Congress facilities. Each sign must state that "This event is not organized or sponsored by CPHY EU." Organizers must remove any meeting-related materials from their assigned rooms at the conclusion of the event.

All participants in Ancillary Events must register for the Annual Congress unless requests for passes for nonscientific participants are received in writing at the time the Ancillary Event is approved.

### **BREACH OF POLICY**

Organizers must adhere to the responsibilities outlined in the policy and on the official forms to avoid cancellation of the activity. Failure to adhere to the policy may result in any or all of the following actions by CPHY EU:

- Cancellation of Ancillary Event.
- Refusal to allow company or group the opportunity to exhibit or hold symposia, meetings, or other events in CPHY EU -controlled meeting facilities in current year or a specified number of future years.

SAVE  
THE DATES



The 5<sup>th</sup> Annual Congress on  
**CONTROVERSIES IN OPHTHALMOLOGY:  
ASIA-AUSTRALIA**



**February 21-23, 2019**

Shanghai, China



[www.comtecmed.com/cophyaa](http://www.comtecmed.com/cophyaa)