



LivLyme SUMMIT

SEPT. 21 & 22ND, 2019

THE WESTIN HOTEL & RESORT
WESTMINSTER, CO

REGISTRATION PACKET

Register today while tickets are still available! Registrations accepted until September 15th.

DISCOVER

brought to you by

LivLyme
FOUNDATION

TickTracker

current and developing trends in Lyme and tick-borne disease research and healthcare resulting in proper testing, diagnosis, treatment options and the road to a cure. Hear from top scientists, researchers & doctors from around the world who are helping in the battle against ticks, Lyme and other tick-borne diseases in this day and a half conference which includes our "Think Tank" dinner, where you can sit with your favorite speaker(s) and learn more.



MEET THE SUMMIT DOCTORS, SCIENTISTS & SPEAKERS

2019 SPEAKERS

Olivia Goodreau
LivLyme & TickTracker

Jeff Stauffer
TickTracker

Dr. Adrian Baranchuk
Lyme Carditis

Dr. Elena Frid
Treatment

Dr John Aucott
PET Brain Study

Dr. Susanna Visser
CDC

Dr. Joe Jemsek
Treatment

Dr. Thomas Platts-Mills
Alpha Gal

Dr. Maria Esteve Gasent
Vaccine

Dr. Lawrence Afrin
Mast Cell

Dr. Jae Jung
Asian Longhorned Tick

Dr. Armin Alaedini
Immune System

Dr. Ying Zhang
Essential Oils

Lorraine Johnson
My Lyme Data

Dr. Jayakumar Rajadas
New Drugs

Dr. Eva Sapi
New Data

Kris Newby
Author of "Bitten"

Dr. Kristen Honey
HHS

Dr. Jyotsna Shah
IGeneX

**Don't miss this amazing opportunity
to learn from some of the world's leading Lyme experts!**

YOU'RE INVITED!

REGISTER NOW!

You are invited to attend the 2018 LivLyme Summit, a conference designed for medical professionals, researchers, scientists, advocates and patients interested in learning more about ticks, Lyme and other tick-borne diseases. This 1.5 day conference has been designed to foster open collaboration between all who attend. By the completion of the conference you will:

- better understand the concept of Lyme and Tick-Borne diseases in respect to diagnosis, treatment and research which will result in improved patient outcomes.
- have gained an essential understanding of provider education in the research and healthcare environment which will increase the rate of proper diagnosis and treatment options offered to patients.

Join your colleagues and the outstanding panel of scientists, doctors and specialists who will discuss the challenges and solutions when dealing with tickborne disease.

Who Should Attend?

This activity is intended for all professionals engaged in research or the care of patients at risk of contracting tick-borne diseases.

- Medical Professionals: Physicians, Physician Assistants, Nurse Practitioners, Nurses, Pharmacists, Social Workers
- Researchers, Scientists and Advocates
- Lyme and Tick-Borne Disease Patients

Conference Educational Objectives

- Assess the stereotypes surrounding Lyme and other tick-borne diseases
- Identify those at risk of contracting tick-borne diseases
- Recognize and assess signs and symptoms of tick-borne diseases
- Initiate appropriate use of diagnostic tests
- Manage patient diagnosis and treatment of tickborne diseases

Accreditation

In support of improving patient care, this activity has been planned and implemented by the **Postgraduate Institute for Medicine and LivLyme Foundation**. Postgraduate Institute for Medicine is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

Physician Continuing Medical Education

The Postgraduate Institute for Medicine designates this live activity for a maximum of 10.75 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Continuing Nursing Education

The maximum number of hours awarded for this Continuing Nursing Education activity is 10.75 contact hours. Pharmacotherapy contact hours for Advance Practice Registered Nurses to be determined.

Continuing Pharmacy Education

Postgraduate Institute for Medicine designates this continuing education activity for 10.75 contact hour(s) (0.75 CEUs) of the Accreditation Council for Pharmacy Education. (Universal Activity Number – JA4008162-9999-18-171-L04-P) Type of Activity: Knowledge

Disclosure of Conflicts of Interest

Postgraduate Institute for Medicine (PIM) requires instructors, planners, managers, and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest (COI) they may have as related to the content of this activity. All identified COI are thoroughly vetted and resolved according to PIM policy. PIM is committed to providing its learners with high quality activities and related materials that promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest.

For questions, email registration@livlymefoundation.org

brought to you by

LivLyme
FOUNDATION

TickTracker



SEPT. 21 & 22ND, 2019
THE WESTIN HOTEL & RESORT
WESTMINSTER, CO

SATURDAY, SEPTEMBER 21, 2019

8:00 AM - 5:30 PM CONFERENCE

"THINK TANK DINNER" *(INCLUDED IN PRICE OF CONFERENCE TICKET)*

5:30 PM COCKTAIL PARTY *(Cash Bar)*

6:45 PM DINNER RECEPTION

Please join us for dinner & cocktails with an opportunity to be seated with a world renowned Lyme scientist or doctor for unparalleled access to these great Lyme minds.

The "Think Tank Dinner" is a once in a lifetime opportunity, not to be missed.

SUNDAY, SEPTEMBER 22, 2019

8:00 AM - 2:00 PM CONFERENCE

Conference Attire: Business Casual

For questions, please email registration@livlymefoundation.org

brought to you by

LivLyme
FOUNDATION

TickTracker

SUMMIT CONFERENCE TICKET REGISTRATION

☐ **2-day LivLyme Summit Conference Tickets: \$85**

Includes "Think Tank Dinner" on Saturday, Sept. 21 at 6:45pm

☐ **2-day LivLyme Summit Conference Student Admission: \$50**

(Must show valid student ID) Includes "Think Tank Dinner"

☐ **CE/CME Accreditation with the purchase of a Conference Ticket**

(check one) ☐ M.D. ☐ R.N. ☐ D.O. ☐ R.PH. ☐ S.W. ☐ Other _____

Affiliation/Practice Name: _____

☐ **Optional Lunch: \$13/Meal (Saturday only)**

Includes entree, bottle of water and whole fresh fruit choice.

Choose lunch selections below and include pre-payment with your registration to order your lunch.

ENTREES (CHOOSE ONE)

☐ **GF CHICKEN CHOP SALAD**

Romaine, Grilled Chicken, Tomato, Corn
Avocado and a Lime Vinaigrette

☐ **SMOKED TURKEY ON CIABATTA**

Arugula, Tomato, Avocado, Chipotle Aioli

☐ **OPEN FACED GRILLED VEGETABLES
ON FOCACCIA**

Smooth Hummus

WHOLE FRESH FRUIT (CHOOSE ONE)

☐ **APPLE**

☐ **BANANA**

Westin Hotel & Resort Denver has rooms reserved at a discounted rate.

See Hotel/Travel Information for details.

SUMMIT CONFERENCE SPONSORSHIP OPPORTUNITIES

○ **EMERALD SPONSORSHIP** **\$2,500**

Includes:

- Full page ad in program
- Special social media mentions before and after Summit
- Signage at Summit
- Logo and link on LivLyme website with sponsorship credit
- Two conference tickets
- Exhibitor table at Summit with preferential location

○ **JADE SPONSORSHIP** **\$1,500**

Includes:

- Full page ad in program
- Special social media mentions before and after Summit
- Signage at Summit
- Logo and link on LivLyme website with sponsorship credit
- Two conference tickets

○ **LIME SPONSORSHIP** **\$1,000**

Includes:

- Half page ad in program
- Special social media mentions before and after Summit
- Signage at Summit
- Logo and link on LivLyme website with sponsorship credit
- One conference ticket

ADDITIONAL SPONSORSHIP OPPORTUNITIES

MEAL SPONSORSHIPS

○ **"THINK TANK" DINNER SPONSORSHIP** **\$10,000**

Includes:

- Program recognition with company name and logo for dinner sponsorship
- Stage recognition at dinner
- Opportunity to speak at dinner for 3-5 minutes
- Two conference exhibitor tables
- Four conference tickets
- Full page ad in both LivLyme Summit & LivLyme Gala programs
- Signage at Summit dinner
- Logo and link on LivLyme & TickTracker websites with sponsorship credit
- Printed materials in conference bags

○ **SUMMIT BREAKFAST SPONSORSHIP** **\$3,000 (2 Available)**

Includes:

- Program recognition with company name and logo for breakfast sponsorship
- One conference exhibitor table
- Two conference tickets
- Half page ad in program
- Signage at Summit breakfast
- Logo and link on LivLyme website with sponsorship credit

PROMOTIONAL ITEM SPONSORSHIPS

○ **LIVLYME SUMMIT BAG SPONSORSHIP** **\$3,000 (5 Available)**

Includes:

- Company name/logo on all bags
- Program recognition with company name and logo for sponsorship
- One conference exhibitor table
- Four conference tickets
- Full page ad in program
- Signage at Summit dinner
- Logo and link on LivLyme website with sponsorship credit
- Printed materials in conference bags

○ **LIVLYME SUMMIT LANYARD SPONSORSHIP** **\$2,000 (1 Available)**

Includes:

- Company logo on all lanyards
- Program recognition with company name and logo for sponsorship
- One conference exhibitor table
- Two conference tickets
- Full page ad in program
- Logo and link on LivLyme website with sponsorship credit

SUMMIT EXHIBITOR OPPORTUNITIES

☐ LIVLYME COMMUNITY PARTNER TABLE \$1,750

Includes:

- One exhibitor table
- Program recognition with company name and logo
- Two conference tickets

☐ LIVLYME NONPROFIT COMMUNITY PARTNER TABLE \$300

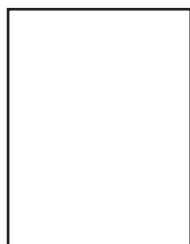
Includes:

- One exhibitor table
- Program recognition with nonprofit name and logo
- Two conference tickets

SUMMIT ADVERTISING OPPORTUNITIES

FULL COLOR CONFERENCE PROGRAM ADVERTISEMENTS

Note: No cut lines, Full bleed ok, JPEG/PDF format, min 300 dpi best quality (All ads must be received by 9/1/19)



☐ **FULL PAGE AD**
\$150 Size: 8" W x 10" L



☐ **1/2 PAGE AD**
\$125 Size: 8" W x 5" L



☐ **1/4 PAGE AD**
\$100 Size: 4" W x 5" L



☐ **BUSINESS CARD SIZE AD**
\$75 Size: 3.5" W x 2" L

ADDITIONAL ADVERTISING OPPORTUNITIES

DUAL SPONSORSHIP LIVLYME GALA ADD-ON

☐ **FULL PAGE AD \$500** ☐ **HALF PAGE AD \$250**

Includes:

- Ad in LivLyme Gala program
- Printed materials in Gala bags
- Stage recognition at dinner
- Special social media mentions before and after Gala
- Logo and link on LivLyme website with sponsorship credit



FULL PAGE AD
Size: 8" W x 10" L



1/2 PAGE AD
Size: 8" W x 5" L

REGISTRATION FORM/PAYMENT INFORMATION

Summit Conference Ticket Registration

- ☐ 2-day LivLyme Summit Conference Tickets: \$85
Number of Tickets: _____
- ☐ 2-day LivLyme Summit Conference Student Admission: \$50
Number of Tickets: _____
- ☐ Optional Lunch: \$13/Meal **Number of Meals:** _____
 Subtotal: \$ _____

Summit Conference Sponsorship Opportunities

- ☐ EMERALD Sponsorship: \$2,500
- ☐ JADE Sponsorship: \$1,500
- ☐ LIME Sponsorship: \$1,000
 Subtotal: \$ _____

Meal Sponsorships

- ☐ "Think Tank" Dinner Sponsorship: \$10,000
- ☐ Summit Breakfast Sponsorship: \$3,000
 Subtotal: \$ _____

Promotional Item Sponsorships

- ☐ LivLyme Summit Bag Sponsorship: \$3,000
- ☐ LivLyme Summit Lanyard Sponsorship: \$2,000
 Subtotal: \$ _____

Summit Exhibitor Opportunities

- ☐ LivLyme Community Partner Table: \$1,750
- ☐ LivLyme Nonprofit Community Partner Table: \$300
 Subtotal: \$ _____

Summit Advertising Opportunities

- ☐ Full Color Summit Conference Program Advertisements
- ____ **FULL PAGE (\$150)** ____ **1/2 PAGE (\$125)**
 ____ **1/4 PAGE (\$100)** ____ **BUSINESS CARD SIZE (\$75)**
- ☐ Dual Sponsorship LivLyme Gala Add-On
 ____ **FULL PAGE (\$150)** ____ **1/2 PAGE (\$125)**
 Subtotal: \$ _____

Summit Conference TOTAL: \$ _____

To submit your registration by mail, remit this form along with payment to:

The LivLyme Foundation c/o Summit Conference,
 700 N. Colorado Blvd. #674, Denver, Colorado 80206

To register online, go to LivLymeFoundation.org and click the 'Conference' link

Name: _____ Organization/Company: _____

Contact Person: _____ Contact Phone #: _____

Email: _____ Website: _____

Credit Card Authorization: Card Type: ☐ Visa ☐ Mastercard ☐ Amex (check one)

Cardholder Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Total Amount: \$ _____ Card Number: _____

Exp: _____ CVV: _____ Signature: _____

Please fill out attendee contact information on next page.

ATTENDEE CONTACT INFORMATION

Attendee 1

Attendee Name (for name tag): _____ Attendee Email: _____

Organization/Company (for name tag if applicable): _____

Lunch Choice (if applicable): ☐ GF CHICKEN CHOP SALAD ☐ SMOKED TURKEY ON CIABATTA ☐ GRILLED VEGETABLES ON FOCACCIA
(Select one fruit) ☐ APPLE ☐ BANANA

Attendee 2

Attendee Name (for name tag): _____ Attendee Email: _____

Organization/Company (for name tag if applicable): _____

Lunch Choice (if applicable): ☐ GF CHICKEN CHOP SALAD ☐ SMOKED TURKEY ON CIABATTA ☐ GRILLED VEGETABLES ON FOCACCIA
(Select one fruit) ☐ APPLE ☐ BANANA

Attendee 3

Attendee Name (for name tag): _____ Attendee Email: _____

Organization/Company (for name tag if applicable): _____

Lunch Choice (if applicable): ☐ GF CHICKEN CHOP SALAD ☐ SMOKED TURKEY ON CIABATTA ☐ GRILLED VEGETABLES ON FOCACCIA
(Select one fruit) ☐ APPLE ☐ BANANA

Attendee 4

Attendee Name (for name tag): _____ Attendee Email: _____

Organization/Company (for name tag if applicable): _____

Lunch Choice (if applicable): ☐ GF CHICKEN CHOP SALAD ☐ SMOKED TURKEY ON CIABATTA ☐ GRILLED VEGETABLES ON FOCACCIA
(Select one fruit) ☐ APPLE ☐ BANANA

Attendee 5

Attendee Name (for name tag): _____ Attendee Email: _____

Organization/Company (for name tag if applicable): _____

Lunch Choice (if applicable): ☐ GF CHICKEN CHOP SALAD ☐ SMOKED TURKEY ON CIABATTA ☐ GRILLED VEGETABLES ON FOCACCIA
(Select one fruit) ☐ APPLE ☐ BANANA

HOTEL/TRAVEL INFORMATION

The Westin Hotel & Resort

The Westin Hotel & Resort, Denver has rooms reserved for a **discounted rate**. Please mention The LivLyme Foundation to receive this reduced rate.

For reservations, please call: (303) 410-5000

For more information, visit westindenverboulder.com

Hotel Address:

10600 Westminister Boulevard

Westminster, Colorado 80020

Traveling to The Westin Hotel & Resort

Denver International Airport (DEN)

Travel Distance: Approximately 40.23 km/25.0 miles

Metro Taxi

- Fee: Approximately 75 - 90 USD; one-way, up to four people.
- Hours of operation: 24 hours
- Travel Time: 35 - 50 minutes
- Contact: (303) 333-3333
- About: Taxis are readily available outside baggage claim or can be arranged in advance. Please keep the hotel address on hand for the driver.

SuperShuttle

- Fee: \$84 USD; one-way; up to three people.
- Hours of operation: 24 hours
- Travel Time: 35 - 50 minutes
- Contact: (800) 258-3826
- About: SuperShuttle service can be booked in advance or in-person at baggage claim. Please be aware that long lines in baggage claim can extend the wait time for tickets. Super Shuttle offers ride sharing as well as discounted group pricing.

Shah's Limo And Car Service

- Fee: \$80 USD; one-way, plus gratuity.
- Hours of operation: 24 hours
- Travel Time: 35 - 50 minutes
- Contact: (303) 887-6107; Reservation Required
- About: Private car service is available to and from Denver International Airport through Shah's Limo and Car Service.

Uber/Lyft

- Fee: Rates vary based on driver availability and demand. Rates will be provided prior to pick-up.
- Hours of operation: 24 hours
- Travel Time: 35 - 50 minutes
- About: Ride-sharing apps such as Uber and Lyft provide swift transportation to/from the airport. Guests can request a ride on-demand by downloading the apps on their smart phones.

Rental Car Services

- Avis Rent A Car
(303) 342-5500
- Budget Car Rental
(303) 341-2277
- Enterprise Rent A Car
(303) 460-999
- Hertz Car Rental
(800) 654-3131

Parking Information

- Self and Valet Parking Facilities \$0-15 USD per day

Within Walking Distance

- Guests will discover an abundance of attractions just a short walk from the hotel. Our location in the Westminister Promenade offers direct access to shops, cinemas, ice rinks, comedy clubs, restaurants, recreation centers, and more.

Note: Estimated charges, fees and schedules are not guaranteed by hotel. Driving distance may be affected by local conditions and traffic.

For questions, email registration@livlymefoundation.org