

CMR 2024

LONDON

THE GLOBAL CMR CONFERENCE

25-27 JANUARY 2024
LONDON UK



Hosted by



Society for Cardiovascular
Magnetic Resonance



EACVI
European Association of
Cardiovascular Imaging
European Society of Cardiology

In collaboration with



EUROPEAN
SOCIETY OF
CARDIOVASCULAR
RADIOLOGY



scmr.org



SCMRorg

#CMR24

CMR 2024

LONDON

REACH KEY DECISION MAKERS

Who Are Eager to Learn About Your Company's Offerings in Cardiovascular Magnetic Resonance

About CMR 2024

The international CMR community will gather 25-27 January 2024 in London, UK, for CMR 2024, a joint meeting hosted by the Society for Cardiovascular Magnetic Resonance and the European Association of Cardiovascular Imaging, in collaboration with the European Society of Cardiovascular Radiology.

The three-day **CMR 2024 Conference** is a highly anticipated event that provides sponsors with unparalleled access to medical imaging and cardiovascular healthcare leaders and decision makers from around the world in a focused, engaged setting.

CMR 2024 Hosts



Society for Cardiovascular
Magnetic Resonance

The Society for Cardiovascular Magnetic Resonance (SCMR) is a leading organization of global healthcare professionals committed to furthering the development and clinical application of cardiovascular magnetic resonance. It's more than 3,000 members include cardiologists, radiologists, technologists, scientists, engineers, and administrators with high levels of influence in all areas of medical imaging and cardiovascular healthcare.



EACVI
European Association of
Cardiovascular Imaging
European Society of Cardiology

The European Association of Cardiovascular Imaging (EACVI), a registered branch of the European Society of Cardiology, is the world-leading network of more than 8,000 cardiovascular imaging (CVI) members comprised of cardiologists, sonographers, nurses, basic scientists, and allied professionals.

In Collaboration with:



**EUROPEAN
SOCIETY OF
CARDIOVASCULAR
RADIOLOGY**

The European Society of Cardiovascular Radiology (ESCR) is a non-profit medical society dedicated to promoting and advancing cardiovascular imaging through scientific and educational events.

{ MAKE ONE-ON-ONE CONNECTIONS WITH DECISION MAKERS WHO PURCHASE
AND DEPLOY SPECIALIZED MEDICAL IMAGING PRODUCTS AND SERVICES. }

CMR 2024 LEADERSHIP



SCMR PROGRAM CO-CHAIR
Jadranka Stojanovska, MD, MS



EACVI PROGRAM CO-CHAIR
Thomas Treibel, MD, PhD



SCMR ABSTRACT CHAIR
Claudia Prieto, PhD



EACVI ABSTRACT CHAIR
Theo Pezel, MD

ESCR COLLABORATORS

Roze Vliegghenart, MD
Marco Francone, MD
Matthias Gutberlet, MD

Supporting CMR24

The three-day CMR 2024 Global Conference is a highly anticipated event that enables sponsors to target and directly connect with medical imaging and cardiovascular healthcare leaders and decision makers.

DIAMOND | \$35,000

INDUSTRY SPONSORED SYMPOSIA

Presented during lunch, these 1-hour, unopposed speaker programs (non-accredited) are independently developed and presented by your company and presented in an educational format to provide attendees with insights into new developments and product offerings impacting CMR practices. Includes meeting space for 225 people, digital promotion, and standard audio-visual services.

Diamond Level sponsorship includes:

- 8x10 exhibit booth in prime position
- A private meeting with SCMR and EACVI leadership
- A dedicated, private business suite at the host conference center for the duration of the conference
- One dedicated eblast sent on your behalf to conference registrants by CMR24 Headquarters. (Note: Conference registrants may choose to opt out of the mailing list. CMR24 does not share email addresses with sponsors.)
- Platinum Level sponsorship recognition on conference signage and acknowledgment in the Final Program
- Acknowledgement (logo with link) on the CMR24 website
- Recognition of your chosen event on signage and promotional materials
- Opportunity to provide three non-product related questions in the interactive audience survey with results provided
- 8 conference badges

PLATINUM | \$25,000

Choose one of the following:

AFTERNOON TEA SYMPOSIA

A 30-minute, unopposed speaker program (non-accredited) independently developed and presented by your company. Presented in an educational format, each symposia provides attendees with insights into new developments and product offerings impacting CMR practices. Includes meeting space, digital promotion, refreshments, and standard audio-visual services.

WELCOME RECEPTION

Target valued and potential new customers as the official sponsor of our Welcome Reception (held on Thursday). Support includes a 5-minute welcome message from the podium, recognition on reception signage, and inclusion in the Final Program. The Welcome Reception is held in the Exhibit Hall and is open to all conference attendees. (Note: Women in CMR and the Early Career Receptions are also available for sponsorship.)

Platinum Level sponsorship includes:

- 8x10 exhibit booth in prime position
- A private meeting with SCMR and EACVI leadership
- A dedicated, private business suite at the host conference center for the duration of the conference
- One dedicated eblast sent on your behalf to conference registrants by CMR24 Headquarters. (Note: Conference registrants may choose to opt out, and CMR24 does not share email addresses with sponsors.)
- Platinum Level sponsorship recognition on conference signage and acknowledgment in the Final Program
- Acknowledgement (logo with link) on the CMR24 website
- Recognition of your chosen event on signage and promotional materials
- Opportunity to provide three non-product related questions in the interactive audience survey with results provided
- 6 conference badges

LOOKING FOR A SPONSORSHIP PROGRAM AS UNIQUE AS YOUR PRODUCTS AND SERVICES?

Contact SCMR to Create a Custom Sponsorship Package to Drive Results

GOLD | \$15,000

Choose one of the following:

WOMEN IN CMR RECEPTION

Show your support and build brand recognition as the sponsor of our Women in CMR Reception. Support includes a 5-minute welcome message from the podium, recognition on reception signage, and acknowledgement in the Final Program.

FELLOWS LOUNGE SPONSORSHIP

Provide our Fellows with a comfortable meeting area outside of the General Session room, with monitors featuring your brand and products.

BRANDED LANYARDS

Add your company's logo (one-color) to the conference logo on the badge lanyard that is distributed to all attendees and used for the duration of the conference. (CMR produces the lanyards).

Gold Level sponsorship includes:

- 8x10 exhibit booth in prime position
- Gold Level sponsorship recognition on conference signage and acknowledgment in the Final Program
- Acknowledgement (logo with link) on the CMR24 website
- Recognition of your chosen event on signage and promotional materials
- Opportunity to provide two non-product related questions in the interactive audience survey with results provided
- 4 conference badges

SILVER | \$10,000

COFFEE BREAKS

Your support provides coffee, hot tea, water, and soda to all attendees during designated break times.

Silver Level sponsorship includes:

- 8x10 exhibit booth in a prime position
- Silver Level sponsorship recognition on conference signage and acknowledgment in the Final Program
- Acknowledgement (logo with link) on the CMR24 website
- Opportunity to provide one non-product related question in the interactive audience survey with results provided
- 4 conference badges

**LOOKING FOR A SPONSORSHIP PROGRAM AS UNIQUE
AS YOUR PRODUCTS AND SERVICES?**

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BRONZE | \$6,500

Bronze Level sponsorship includes:

- 8x10 exhibit booth
- Bronze Level sponsorship recognition on conference signage and acknowledgment in the Final Program
- Acknowledgement (logo with link) on the CMR24 website
- 2 conference badges

HANDS-ON ADVANCED WORKSHOP | \$5,000

This unique opportunity enables sponsors to showcase the latest features of their software and highlight novel technologies such as 4D flow, parametric mapping, strain, AI quantification, and more. Each Hands-on Advanced Workshop provides a 120-minute focused setting with a maximum of 40 participants (2 participants per workstation) and will be led by two CMR experts and facilitated by 2-3 members of the sponsor's team to encourage engagement and assist software troubleshooting. *(Note: Sponsors must provide in-kind support of 20 laptops for each Workshop.)*

**LOOKING FOR A SPONSORSHIP PROGRAM AS UNIQUE
AS YOUR PRODUCTS AND SERVICES?**

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Registration Form



CMR 2024 THE GLOBAL CONFERENCE

25-27 January • London, UK

Contact Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

Signature

SPONSORSHIP OPTIONS

☐ **DIAMOND** (\$35,000)

☐ Lunch Symposia

☐ **PLATINUM** (\$25,000) Choose One:

☐ Afternoon Tea Symposia

☐ Welcome Reception

☐ **GOLD** (\$15,000) Choose One:

☐ Women in CMR Reception

☐ Fellows Lounge Sponsorship

☐ Branded Lanyards

☐ **SILVER** (\$10,000)

☐ Coffee Breaks

☐ **BRONZE**

☐ **HANDS-ON ADVANCED WORKSHOP**

Cancellation Policy

CMR24 sponsorships canceled by November 1, 2023 will result in an administrative fee of 20%. Cancellations after November 1, 2023 are non-refundable.

REPRESENTATIVE NAME
(FIRST, LAST)

TITLE

EMAIL ADDRESS

PHONE

PAYMENT INFORMATION

Please select your preferred method of payment:

☐ **Credit Card:** A member of our accounting team will contact you directly

Any credit card processing fees will be the responsibility of the exhibitor. Credit card payments of \$5,000 or more will be assessed a 3% processing fee.

☐ **Check payable to:** Society for Cardiovascular Magnetic Resonance (in US dollars on a US bank) Tax ID #23-7366930

Mail to: 1061 East Main Street, Suite 300, East Dundee, IL 60118

☐ **Please invoice me**

Return this completed Registration Form to Lauren Johnson

Email: ljohnson@veritasamc.com

Mail: Veritas Association Management, 1061 East Main Street, Suite 300, East Dundee, IL 60118