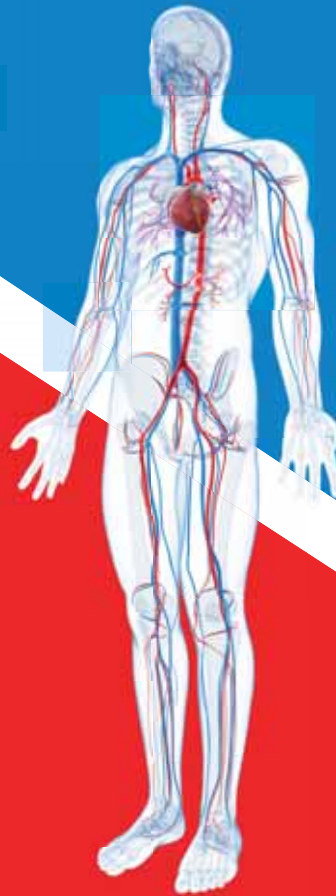




SPONSORSHIP PROPOSAL



THE 5TH TOP TO TOE TRANSCATHETER SOLUTIONS CONFERENCE 2019

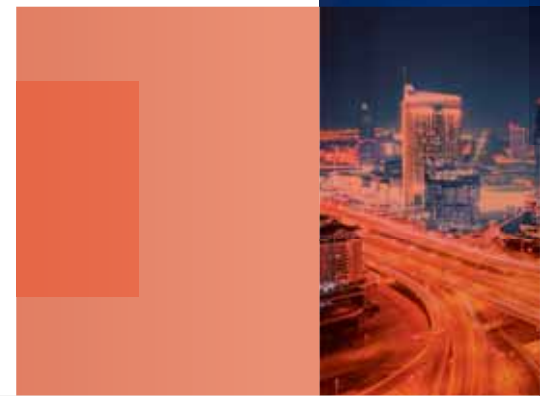
**14 – 16 February 2019
The Ritz-Carlton - DIFC
Dubai, UAE**

www.4tsconference.com



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WELCOME MESSAGE

On behalf of the Organizing Committee of **Top to Toe Transcatheter Solutions**, it is my great pleasure to welcome you to 5th Top to Toe Transcatheter Solutions (4TS) conference 2019 to be held in Dubai, United Arab Emirates from 4 – 6 February 2019.

The 5th Edition of 4TS conference is being organized in association with American College of Cardiology (UAE Chapter), Emirates Cardiac Society, International society of Cardiovascular Specialist and various regional and International societies to provide best in class scientific experience.

Dr. Omar Hallak
4TS Founder & Chairman



Building on your contribution to the success of the past four editions of the 4TS Conference, this conference has become a regional cornerstone event in the field of Interventional Cardiology, Vascular Surgery, Radiology and Neurology and is considered as the first destination for all healthcare providers for updates, networking and clinical practice setups.

With over 100+ scientific sessions, 1,000+ delegates, 20+ exhibitors and over 60+ Local and International speakers, 4TS 2019 conference will be one of the largest interventional Cardiovascular Conference in the Middle East.

4TS 2019 conference will be a great platform to build networks and learn from medical professionals globally. Attended by multidisciplinary team including Cardiologists, radiologist, Vascular and Cardiac Surgeons, lipidologists, neurologists & neuro surgeons, endocrinologist, internist in addition to nurses and technicians discusses a team approach to different cardiovascular patients.

On behalf of the Scientific & Organizing committee and myself, we are delighted to have you join us in this exciting and informative annual meeting in this beautiful city of Dubai.



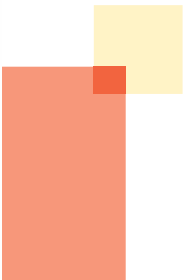
ABOUT TOP TO TOE TRANSCATHETER SOLUTIONS



The Top to Toe Transcatheter Solutions (4TS) was established in the year 2015 as an independent, membership based organization with an aim to:

- Creating a community of Interventional Cardiologist, Vascular surgeons, Radiologist, neurologist and internist.
- improve the skills in approaching challenging cardiac and vascular cases by providing high quality contemporary education.
- earning new treatments for difficult cardiac and vascular cases and update the knowledge in many aspects of the cardio vascular field.

The founding chairman of 4TS is Dr. Omar Hallak, MD, Consultant, Interventional Cardiologist.



CONFERENCE AT A GLANCE

CONFERENCE DATE & VENUE

14 – 16 February 2019
The Ritz-Carlton - DIFC,
Dubai International Financial Center,
Dubai, United Arab Emirates.

CONFERENCE HIGHLIGHTS

- Learn the latest guidelines and evidence based treatment for cardiovascular problems from Industry experts.
- Discuss the current start-of-the-art treatment options for patients with coronary, vascular, congenital, aortic and heart failure problems and untimely improving outcomes for patients.
- Identify the methodologies for accurate and timely assessment of patients with cardiovascular diseases.
- Discuss challenging cardiovascular cases around the world from various experts.
- Abstract and Poster presentation and Scientific Workshops

TARGET AUDIENCE

- Cardiologists
- Radiologists
- Neurologists
- Vascular Surgeons
- Cardiac Surgeons
- Neuro Surgeons
- Internist
- Lipidologists
- Nurses
- Technicians
- Allied Healthcare Professionals
- Students



SCIENTIFIC BOARD MEMBERS

SCIENTIFIC BOARD

- Zvonimir Krajcer - Program Co Director (USA)
- Arif AL Nooryani - Consultant Interventional Cardiologist (UAE)
- Francesco Serino - Staff Physician – Vascular Surgery (UAE)
- affar A Golzar - Interventional Cardiology (USA)
- Mohamed Salem - Consultant Interventional Cardiologist (UAE)
- E. Murat Tuzcu - Chief of Cardiovascular Medicine (UAE)
- N N Khanna - Senior Consultant – Cardiology (India)
- Obaid Al Jassim - Consultant Cardiothoracic Surgeon (UAE)
- Wael Al Mahmeed - Staff Physician – Cardiology (UAE)

ORGANIZING COMMITTEE

- Zvonimir Krajcer - Program Co Director (USA)
- Mohamed Salem - Consultant Interventional Cardiologist (UAE)
- Obaid Al Jassim - Consultant Cardiothoracic Surgeon (UAE)
- Abdulla Shehab - Professor – Dept. of Internal Medicine (UAE)
- Ayman AL Sibaie - Consultant Interventional Radiologist (UAE)
- Samer Ellham - Cardiovascular Consultant (UAE)
- Omar Hallak - Cardiovascular Intervention (UAE)
- Tamkeen Kinah - Specialist Cardiologist (UAE)
- Mustapha Al Shaaraoui - Consultant Cardiologist (UAE)
- Hani Sabbour - Staff Physician – Cardiology (UAE)

PROGRAM DIRECTORS



Dr. Omar Hallak
4TS Founder & Chairman
Program Co-Director
UAE



Dr. Zvonimir Krajcer
ISEVS President
Program Co-Director
USA

4TS MOBILE APP



4TS Mobile App technology revolutionizes the trade show experience for visitors and exhibitors alike by offering both real and virtual networking and content exchange during 4TS 2019 event.

The 4TS Conference App engages the attendees with personalized planning tools and real time updates. The App transforms smartphones, tablets, and laptops into tools for active conference participation and makes it easy for participants to access conference information to connect with speakers and colleagues. The App includes the scientific program, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

4TS APP OFFERS:

- Electronic networking with Delegates & Speakers
- Personalized planning scheduler for Scientific Sessions
- Scheduling One- to-One meetings
- Mobile App Advertising for Sponsors / Exhibitors
- Contact Management
- Online community for year round engagement with qualified leads.



SPONSORSHIP OPPORTUNITIES

To ensure the success of the conference, all kinds of Sponsors and Exhibitors are welcome to participate in the 4TS 2019 Conference in Dubai.

Sponsorship provides the opportunity to promote your company during the conference, by having dedicated exhibition stands and through other promotion opportunities related with the conference.

4TS is an excellent avenue for medical equipment and pharmaceutical companies to:

- Demonstrate your support and commitment to education and progress in the field of Interventional Cardiology
- Showcase your latest products, drugs, devices and services.
- Get to know better your customers, doctors and partners in care.
- Be included in the conference marketing campaign
- Raise your company's profile amongst your target audience, create trust and confidence.

WHY SPONSOR 4TS

Enhance your brand position and increase your exposure driving real value. Ensure your company stands out from the crowd by taking up one or more of these value-added opportunities!

Sponsorship of 4TS 2019 provides an excellent opportunity for companies operating within this exciting field to explore the market and interact to build lasting relationships with current and prospective clients at all levels and segments - corporate and government departments.

- **Meeting your target audience face-to-face**
- **Building brand awareness**
- **Direct selling to serious buyers in an active buying mode**
- **Launching new products/ services**
- **Building prospect databases**
- **Positioning your company as a market leader**
- **Generating high-quality sales leads**
- **Targeting, testing and developing new markets**
- **Conducting market research**
- **Building relationships with existing customers**
- **Identifying and recruiting new distributors or partners**
- **Demonstrating products / services**
- **Generating media exposure**
- **Networking with industry peers**

SPONSORSHIP TIER

SPONSORSHIP TIER



SPONSORSHIP FEES BREAKUP

SPONSORSHIP TIER													
Diamond		Platinum		Gold		Silver		Bronze		Exhibition		Symposium	
Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)	Commercial Fees (USD)	Educational Grant (USD)
50,000	15,000	43,000	12,000	31,000	9,000	20,000	5,000	11,500	3,500	5,000	2,500	10,000	2,000

SPONSORSHIP TIER DETAILS

OVERVIEW

	Diamond	Platinum	Gold	Silver	Bronze	Exhibition	Symposium
Exhibition Space							
- Area in Square Meter	42	36	24	12	9	9	-
- Capacity of building Booths	•	•	•	•	•	-	-
Conference Passes:							
- HCPs free passes (with Educational Grand)	50	40	30	15	10	5	-
- Company Representatives free passes	10	8	6	4	3	2	-
- Additional Delegate Registration Discount	•	•	•	•	•	•	•
PRE - CONGRESS							
Conference Website							
- Logo displayed as sponsor by tier with hyperlink	•	•	•	•	•	•	•
Primarily Program Booklet							
- Logo Displayed as Sponsor by tier	Cover & Inside	Cover & Inside	Inside	Inside	Inside	Inside	Inside
Marketing Teaser & Rollups							
- Logo displayed as sponsor by tier	•	•	•	•	•	•	•
Conference Email Blast							
- Pre-registered delegates to receive infomail that includes sponsor logo	•	•	•				
- Exclusive Sponsored Email Blast	•	•					
Public Relation & Media							
- Acknowledgement in whenever possible	•						

SPONSORSHIP TIER DETAILS

DURING CONFERENCE	Diamond	Platinum	Gold	Silver	Bronze	Exhibition	Symposium
Conference Collaterals: Logo displayed as Sponsor by tier: - Conference rollups placed in strategic location around venue - Industry Symposium Opportunity - Conference banner placed inside lecture hall - Lecture hall entrance rollups - Logo on Backdrop - Delegate Bag Insert - Mobile App Banner	• • • • • • •	• • • • •	• • • • •	• • • • •	• • •	• • • •	• • • • •
Acknowledgement - 5 Minutes speech at conference dinner - Certificate by tier – statement – announced - Certificate at sponsor stand	• •	•	•	•	•	•	
Venue Signage - Logo displayed as Sponsor by Tier	•	•					
Final Program Booklet - Logo displayed as sponsor by tier	Cover & Inside	Cover & Inside	Inside	Inside	Inside	Inside	
Final Program Booklet Advertisement - Back Cover - Inside Page	• •	•	•	•	•	•	•

SPONSORSHIP TIER DETAILS

POST - CONFERENCE

	Diamond	Platinum	Gold	Silver	Bronze	Exhibition	Symposium
Certificate Email Blast Logo displayed as sponsor by tier							
- Acknowledgement and appreciation statement	•	•	•	•	•	•	•
Post Conference Gallery Sponsor images at event displayed	•	•	•	•	•	•	
Conference Summary Email Blast Logo displayed as Sponsor by tier in email as acknowledgement							
- Gallery Link	•	•	•	•	•	•	

EXTRA ADVERTISEMENT

Official Lanyard	•						
Conference Gala Dinner Tickets	5	4	3	2	1		

EDUCATIONAL SUPPORT OPPORTUNITIES

Medical Education plays an important role in the quality of healthcare delivery across the globe. By providing educational grant in support of the educational opportunities below, you are making a vital contribution for the betterment of these efforts.

All educational grants are managed in compliance with relevant accreditation and industry compliance criteria. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

EDUCATIONAL GRANT

Grant of any amount whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

- **Support will be acknowledged in the Educational Partner's section of the conference website and Program Booklet, Stage Backdrop and rollups placed at strategic locations at the venue.**

EDUCATIONAL GRANT IN SUPPORT OF EXISTING SCIENTIFIC SESSION

Educational support in support of an existing session accepted or invited by the Scientific Committee and supported by a grant from the industry.

- **Support will be acknowledged in the Educational Partner's section of the conference website and Program Booklet, Stage Backdrop and rollups placed at strategic locations at the venue.**

LUNCH SYMPOSIUM OPPORTUNITIES

Companies are provided with an opportunity to organize a one-hour company symposium at 4TS conference subject to availability.

- The Lunch Symposium will be held in the main plenary room. There will be no parallel congress sessions during this event
- Includes room rental and standard audio / visual equipment
- There will be four available Lunch Symposia time slots as per the above mentioned program
- Slots will be filled on first come first served basis.
- Symposia supporting companies are free to choose topics, invite speakers and structure the symposia programs.
However, the topics and programs are subjected to the Scientific Committee Approval.
- Supporting company, in addition to covering the symposium fee must cover all speaker expenses including accommodation, travel and F & B Cost.
- The Lunch Symposium will be included in the Congress Program section as “Lunch Symposium – by Company Name”.
- Company Logo on Conference website, Mobile APP, Stage Backdrop and Program Booklet.
- Inclusion of company's symposium invitation in congress bags (to be provided by the company)

EXHIBITION STAND



The Exhibition Floor Plan will be posted online shortly. In the meantime, as companies are expressing an interest in securing their preferred exhibition spaces, we are pleased to receive your preliminary bookings. All spaces will then be allocated based on the reservations received, on a first come, first served basis after priority allocation for Sponsors.

SPACE ONLY RENTAL (MINIMUM 9 SQM)

The Price for space only is **USD 725/-** per Square meter. This includes:

- Exhibitor's badge (2 Badges for every 9 sqm)
- Acknowledgement in Program

SHELL SCHEME RENTAL (MINIMUM OF 9SQM)

The price for shell scheme is **USD 7500/-** per 9 sqm. This includes

- Shell Scheme Stand with basic lighting
- Fascia Panel with standard lettering
- 1 Table and 2 chairs
- Waste Bin
- 1 Power Point
- Acknowledgment in the program



ADDITIONAL SPONSORSHIP OPTIONS

FACULTY DINNER - USD 15,000

This is the major social and networking event of 4TS 2019. The support goes towards covering the cost of food and beverage. The sponsor will be provided with the following:

- Ten Invitation for Faculty Dinner
- Announcement of support during the Faculty Dinner
- Sponsor's Logo with hyperlink in Conference Website
- Acknowledgment in the Sponsor's List in Conference Booklet
- Advertisement in Mobile App.

CONFERENCE BAG - USD 10,000

The Organizing Committee will select the type and design of the bags. The sponsor will be provided with the following:

- Sponsor's Logo Printed on Conference Bags distributed to all participants.
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsors' List in the Conference Booklet.
- Advertisement in Mobile App.

FACULTY LOUNGE – USD 3,000

This room will be specially reserved for and used by faculty and organizing committee. It will be equipped with computers and free flow of coffee & tea. The sponsor will be provided with the following:

- Rollup with Sponsor's Name and Logo in the Faculty Lounge
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsors' List in the Conference Booklet.

ADDITIONAL SPONSORSHIP OPTIONS

POSTER AREA – USD 2,000

Panels will be put up on display for the poster sessions for the duration of the conference.
The supporter will be provided with the following:

- Immediate recognition of the sponsor's status on the bottom right hand corner of every poster panel
- Sponsor's logo on Conference website
- Acknowledgement in the Sponsors' List in the Conference Booklet.

TEA / COFFEE STATIONS – USD 5,000

The sponsor will be entitled to sponsorship of tea/coffee station.

- Support will be acknowledged on-site and in the Conference Program
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsors' List in the Conference Booklet.

POCKET PROGRAM – USD 5,000

The sponsor will be provided with the following:

- Exclusive acknowledgement of the sponsor's status in the Pocket Program
- Exclusive advertisement space for the sponsor in the booklet.
- Supporter's logo with hyperlink on Conference website.
- Acknowledgement in the Sponsors' List in the Conference Booklet.

ADDITIONAL SPONSORSHIP OPTIONS

NOTEPAD AND PEN – USD 3,000

Sponsor will provide the participants' notepads and pens.

- The notepads and pens will bear the Sponsor's name/company logo and will be distributed in the participants' Conference bags
- Sponsor's logo with hyperlink on Conference website
- Acknowledgement in the Sponsors' List in the Conference Booklet

BAG INSERT (Per 1 Pc. A4 Size) – USD 1,000

To allow the advertisers an opportunity to publicize their products to delegates, the conference organizers may insert their A4-sized leaflets into the Conference Bags. The advertisers are to provide the leaflets, but the Organizing Committee reserves the right to approve the contents and format of the A4 leaflet.

ADVERTISEMENT SPONSORSHIP OPPORTUNITY

Advertisements are available in the following Conference publications:

Publication Type	Size	
	Inside Page A4, Color (Full)	Inside Page, Color (Half)
Final Booklet	USD 2,500	USD 1,500

ADDITIONAL SPONSORSHIP OPTIONS

MOBILE APP BANNER – USD 1,000

- Support will be recognized as
- Branding Opportunity to display banner ads in 4TS Mobile App.
- Only Limited Slots Available.

REGISTRATION COUNTER – USD 5,000

Sponsors will be provided with the following:

- Fully branded Registration Counter of Size 2m X 1m.
- 2 Rollup banners with Company Name & Logo near the Registration Counter.
- Supporter's logo with hyperlink on Conference website.
- Acknowledgement in the Sponsors' List in the Conference Booklet.

LUNCH (EACH DAY) – USD 25,000

The Lunch Sponsorship is a great way to be recognized by Delegates, Speakers and other Healthcare Professionals at 4TS 2019. The support goes towards covering the cost of food and beverage. The sponsor will be provided with the following:

- Sponsor Company Name and Logo in Lecture Hall Backdrop
- Sponsor's Logo with hyperlink in Conference Website
- Sponsor Logo's in relevant areas
- Sponsor entitled to bring their own Rollup banners to the event (restricted to 3 roll ups)
- Acknowledgment in the Sponsor's List in Conference Booklet
- Advertisement in Mobile App.
- 5 Complimentary Delegate pass which includes access to all conference sessions, documentations, networking / exhibition activities.

CONFERENCE REGISTRATION & HOTEL

INDIVIDUAL REGISTRATION PACKAGES

Registration Category	Early Bird Before Dec 15, 2018	Standard Rate Until Jan 25, 2019	Onsite
Physicians	USD 400	USD 500	USD 600
Allied Health Professionals	USD 300	USD 350	USD 400
Students	USD 200	USD 250	USD 300
Nurses / Technicians	USD 100	USD 150	USD 200

Delegate Registration Fees are inclusive of the following benefits:

- Access to all congress sessions
- Congress documentation and congress bag/folder
- Certificate of attendance
- Congress lunches & coffees
- Networking opportunities

HOTEL ACCOMMODATION

Tier sponsors can book and pay for their hotel accommodation(s) through a direct online link that will provide the best group rates from the Pepo organizers. Booking includes the minimum of three nights from February 13-16, 2018. The following room options are provided:

OCCUPANCY	Cost / Night
Single Occupancy	USD 280/-
Double Occupancy	USD 320/-

Rooms include morning breakfast. All prices are inclusive of 10% service tax and 10% Municipality Tax and AED 20 Tourism Dirhams per Night. Prices quoted above are subject to change.



ACCOMODATION REQUESTS

ORGANIZER'S TERMS

- The minimum guaranteed room nights per delegate is 3 nights
- It is strictly not allowed for delegates to be accommodated through third-party agents including travel agents without the congress organizer's notice.
- Any rooms required before Feb 14 or after Feb 16 will be charged at a rate subject to availability.
- Any rooms above your package allowance would be charged at a rate subject to availability due to room unavailability during the peak in the hotel.
- Higher category rooms will be provided at a rate subject to availability.
- Late check outs are not guaranteed by the organizer but will be requested to the hotel.
- No changes to final rooming lists can be made 10 days prior to first check-in.

HOTEL POLICIES

Hotel bookings have a check-in policy at 14:00 and check-out at 12:00. If your delegates are to check out by 8 PM a half day extra charge will apply. If your delegates will check out after 8 PM a full day charge will apply. All payment for rooms must complete before the conference by February 10, 2019 and not after (no credit facility will be provided) through the organizer.

HOTEL BOOKING PROCESS

- Quantities booked by companies during the contracting phase are guaranteed.
- All accounted for hotel bookings need to be given to the organizer by January 20, 2019 whereas additional rooms required would be subject to availability and subject to a new rate.
- Cancellations at no cost are possible only 60 days only prior to the event.
- Confirmed rooms by communication are accounted for and are invoiced 60 days onwards prior to the event.
- No-shows are non-refundable but can be exchanged with another name Pepo is not liable for any losses, injuries nor no-shows

VISA AND TRAVEL

Pepo will be able to receive and accommodate any visa or traveling request for your conference delegates or your company staffs as individuals or groups.

We offer very unique, affordable and organized services for your delegates and staff that you can focus on your core competency and we will take care of the logistics.

- Visa Issuance
- Air tickets Booking
- Hotel Booking
- Airport Transfers
- Entertaining programs and gala dinners arrangement and reservation

VISA & TRAVEL CONTACTS

Contact Person	:	Shami Kinny
Contact No	:	+971 4 283 3655
Mobile	:	+971 55 375 2078
Email	:	exhibitions@pepoevents.com



SPONSORSHIP TERMS & CONDITIONS

ORGANIZER DUTIES

- Reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
- Reserves the right to change the exhibition floor layout if necessary reserves the right to specify heights of walls and coverings for display areas.
- May determine the hours during which the Sponsor will have access to the venue for the purpose of setting up and dismantling.
- Will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition
- Will accept no liability for loss or damage of equipment displayed or used by the exhibitor

SPONSOR DUTIES

- Must use allocated space only based on the sponsorship level and sponsorship prospectus area of specification for the display and promotion of goods and / or services within the scope of the exhibition.
- Must comply with all directions / requests issued by the Organizer including the timing of schedule to assemble and dismantle their stands
- Will submit plans and visuals of custom designed exhibits to the Organizer at least 15 days prior to commencement of the exhibition for approval.
- Agrees that the Organizer will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.
- Agrees that all marketing material, signs, brochures and promotional items may not be distributed or displayed outside the exhibition stand unless specified as part of their sponsorship level tier.

DELEGATE REGISTRATION

All sponsoring companies obtaining free delegate passes can purchase further delegated passes at the discounted rate per delegate. Furthermore, company representative passes above free tier can be purchased for USD 325/- per company rep.

We require sponsoring companies to comply with data input of their delegation details using the following information:

First Name, Last Name, Delegate Email, Phone Number, Profession, Specialty, Place of Work, Name on Certificate, City, Country

EVENTS & CONFERENCE DIRECTOR
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