



A Program in
Leadership & Management



HEALTH CARE PROJECT MANAGEMENT:

The Intersection of Strategy, People, and Process



July 16–18, 2018 | Boston, MA



**HARVARD
T.H. CHAN**

SCHOOL OF PUBLIC HEALTH

Executive and Continuing
Professional Education

This program provides a comprehensive review of the fundamental success factors for managing both the processes and people required to lead health care projects—while ensuring projects are completed on time and within budget. By the end of the course, participants will gain the tools, strategies, and skills needed to successfully lead projects in a health care setting.

The program focuses on modern project management principles to help participants deliver the best results, while balancing the interest of the patient with those of the organization. Participants will also advance their interpersonal skills for managing cross-disciplinary teams, learn best practices to improve project outcomes, and create efficiencies for their organizations.

Learn more:

hsph.me/project-management

Who Should Participate



This program benefits both clinical and non-clinical leaders in health care organizations who are tasked with managing projects and project teams. Ideal participants include:

- Department chairs
- Division chiefs
- Directors of engagement
- Directors of patient experience
- Managers and directors of hospital operations
- Managers and directors of patient safety
- Managers and directors of quality risk
- Nurses and nurse leaders
- Physicians and physician leaders

No prior project management training is required to take part in this course.

“Eye-opening experience. Compresses an entire discipline into a few days, providing actionable insights. The lessons learned here are ones that I can apply at my job immediately.”

— Marwan Rateb
Director, Process Improvement
Kaiser Permanente Health Plan



Learning Objectives



- Gain experience with the steps involved in the project management process and adapt the stages to address the nuances within a variety of health care settings
- Use case study exploration to examine how project management techniques can be leveraged as process improvement tools
- Identify and examine methods that maximize communication among audiences with a stake in project outcomes
- Learn and practice strategies to navigate the interpersonal dynamics that emerge between and among the roles of clinical and administrative leaders/staff with specific focus on managing conflict and successful negotiation as it pertains to the project management arena

“After nearly 20 years managing projects for our facility, this program has greatly increased my understanding of multiple aspects of process implementation and interaction. What a valuable addition to my mindset!”

— Kent Scown
COO
Southern Humboldt Community Healthcare District

“I now feel empowered and validated to advance my career in project management. I’m looking forward to bringing new tools and powerful ideas into action when I return to my organization.”

— Melissa Grossman, MPH
Project Management Consultant
UVA Cancer Center

Faculty Program Director



Karen A. Curley, MSW, MPH has over 20 years of experience as a coach, consultant, educator, and facilitator. Her work is based on a systems perspective, integrating aspects of individual, group, and organizational dynamics into building and implementing sustainable solutions that achieve desired results.

Karen began her career in the non-profit ranks, working to improve the lives of home-bound elders. Her professional journey took her into the field

of work-life balance, where she led teams, restructured referral networks, and worked to define dependent-care strategies for clients in the American Business Collaboration. This work led to a passion for helping organizations achieve and sustain excellence, bringing Karen into academic medical centers where she spent the next decade. Her expertise in project management, process improvement, and organizational effectiveness has made Karen a sought-after speaker, facilitator, advisor, and coach. Karen holds a BA in Psychology from Washington University in St. Louis and both an MSW and an MPH from Boston University.

Learn more:
hsph.me/project-management

Curriculum



Participants will develop the project management skills needed to improve health care delivery and the people management skills to create an effective project management environment. The program sessions explore the topics of creating and managing teams, delegation, motivation, conflict resolution, and negotiation to better engage stakeholders and build support for project outcomes.

Using a mix of evidence-based content, real-life scenarios, individual reflection, and small group activities, learning sessions are meant to provoke discussion, to provide and build on foundational skills, and to set in motion practical ways to apply the learning.

Experiential activities and case studies will allow participants to exchange ideas with a diverse group of classmates, practice the project management skills gained during the program, and apply tools to their projects.

This is *the* course to take to master the “people side” of project management.

Learn more:
hsph.me/project-management



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Program Check-in

Harvard T.H. Chan
School of Public Health
651 Huntington Avenue
Boston, MA 02115

Program Information

Please visit the course website for information regarding the program fee, accommodations, faculty, agenda, and our substitution and cancellation policy.

Continuing Education Credit

This program is accredited by Harvard T.H. Chan School of Public Health. Credit types and amounts will be determined once the agenda has been finalized and are subject to change. Please visit the course website periodically for the latest information.

Program Portfolio

For a full list of Executive and Continuing Professional Education courses, visit hsph.me/portfolio

Contact Us

For more information, please contact us by phone at **(617) 432-2100** or by e-mail at contedu@hsph.harvard.edu

About Harvard T.H. Chan School of Public Health Executive and Continuing Professional Education

We prepare individuals and organizations to solve the most pressing global public health and health care challenges. Leaders in government, corporate, and nonprofit sectors around the world attend programs which provide strategies for addressing the critical issues facing their organizations with proven tactics that drive change.



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It is not uncommon for clinical or administrative staff to lead project teams in the health care industry; though they may be subject-matter experts, they often have not had formal training in project management.

This acclaimed three-day course provides practical, evidence-based approaches that help cement managing the success of a health care project. This includes strategies for planning, pitching, initiating, delivering, and closing out a project.

hsph.me/project-management