

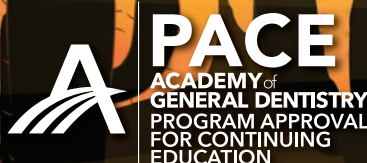


March 6-9, 2019

**Hilton Tucson El Conquistador Golf & Tennis Resort
Tucson, Arizona**

COME JOIN US IN BEAUTIFUL ARIZONA

Where We are Finding a Better Way and Sharing It!



AADP-Online.org • 847-934-4404

AADP 2019 IN TUCSON, ARIZONA

We invite you, your spouse, your team and guest dentist colleagues to experience **Circle the Wagons...Fireside Chats, March 6-9, 2019, at the Hilton Tucson El Conquistador Golf & Tennis Resort, in beautiful Tucson, Arizona.** This meeting gives AADP members, Guest Dentists & Consultants, spouses and team members the opportunity to really interact and learn.

Why Join Us? — We Believe in Finding a Better Way in Dentistry and Sharing It! This is THE meeting where you will take home information to apply directly in your practice to improve patient experiences.

*Be a part of this valuable, innovative program.
Come join us in fabulous Arizona!*

We can't wait to share these speakers and AADP camaraderie with all of you!! Check out the specifics and register at AADP-Online.org



Ryan R. Love, DDS, PC
AADP President



J. Dale Kennedy, DDS
2019 Program Chair



Ms. Kathy Uebel
AADP Executive Director,

MEMBER PRESENTATION • WEDNESDAY, MARCH 6, 2019 • 2:00-3:00 P.M.



DR. ROY THOMPSON
AADP, ADA and YOU
Triangulated Success!

EXHIBITOR PRESENTATION • WEDNESDAY, MARCH 6, 2019 • 3:15-4:00 P.M.

EGOSCUE
**Practice and
Live Pain Free**



THE
**EGOSCUE
METHOD®**

MEMBERS ONLY BUSINESS MEETING • WEDNESDAY, MARCH 6, 2019 • 4:15-5:30 P.M.

REQUIRED ATTENDANCE FOR ALL MEMBERS — INCLUDING NEW MEMBERS

COCKTAILS/ENTERTAINMENT/OPENING SESSION • WEDNESDAY, MARCH 6, 2019 • 5:30–9:00 P.M.



MR. TONY REDHOUSE **Fire and Sage Ceremony** *Enjoy Native Flute Music*

The Native American Fire and Sage Ceremony is to release old energies and replace them with new positive energies. Tony is one of the AADP's favorite presentors.

KEYNOTE • THURSDAY, MARCH 7, 2019 • 8:30–9:45 A.M.

MR. MARK LEBLANC **Focus... and Never Be the Same**

The journey of a 1,000 miles begins with a single step. Mark LeBlanc has completed three, 500-mile treks across Northern Spain. Hear about Mark's treks and how they have impacted his life and work.

Mark helps sharpen your focus in a whole new way when it comes to the challenge of change in a world of doubt and uncertainty. There has never been a better time to look up and see possibilities all around you. You will learn:

1. The one thing that will make the biggest difference in your success,
2. How to create a laser-like focus in the pursuit of your career or mission, and
3. One simple strategy executed consistently that will change your life.

Before you lead others, you must lead yourself. By accepting responsibility for your progress, results and choices, you may discover the pivotal moment in the direction of your dream.



MID-MORNING KEYNOTE • THURSDAY, MARCH 7, 2019 • 10:15–11:45 A.M.

DR. DEWITT WILKERSON **The Total Wellness Dental Practice**

Every dentist and dental team faces daily clinical challenges. Probably the most vital challenge is addressing the significant relationship between the oral cavity and whole body health — as we realized, the mouth is the gateway to the body! The business of Total Wellness Dentistry SHOULmust be the foundation of a strong practice future. We found that periodontal pathogens can significantly affect atherosclerosis, diabetes, and GI inflammation! Sleep apnea often mimics TMJ disorders! A pro-inflammatory diet is associated with periodontal inflammation and chronic pain syndromes! Physical inactivity is more dangerous than smoking! *Who will save the lives of those at high risk? We dentists and staff will!*

Dental Medicine has made exciting new discoveries and treatment options that should be central to our daily practices. The Total Wellness Dental Practice should save not only teeth, but lives as well, by diagnosing and treating these problems. Screening is completed using simple questions on the health history. Testing can be completed using saliva and home monitors. Treatment can be implemented in office and through strategic referrals. Dr. Wilkerson show you how to apply best practice principles that actually make YOU the "Go To Practice" in town!



LEGACY PANEL LUNCHEON • THURSDAY, MARCH 7, 2019 • 12:00 NOON–1:45 P.M.

DR. ROBERT FRAZER,
DR. ROBERT RAGAN,
DR. THOMAS McDOUGAL
& DR. DONALD GARY

Legends in Dentistry



Dr. Robert Frazer



Dr. Robert Ragan



Dr. Thomas McDougal



Dr. Donald Gary

DREAM CATCHER LUNCHEON • THURSDAY, MARCH 7, 2019 • 12:00 NOON–4:00 P.M.



MR. TONY REDHOUSE **Make Your Own Dreamcatcher**

Create your own personal Dream Catcher and open up that valuable resource of wisdom that will assist you in your personal Life. Make unique choices of color and materials to create your Dream Catcher, to learn of intuitive decisions that reflect who you are and what you Dream of being. Tony teaches the traditional Native American symbolism and the stress-relieving benefits of these healing artifacts.

P.M. BREAKOUTS • THURSDAY, MARCH 7, 2019 • 2:00–3:30 P.M.

DR. LARRY EMMOTT

Word of Mouth in the Digital Age: Manage Your Online Reputation

Internet and Social Media Industry Discussion Panel

You have an Internet presence. Every day, like it or not, people judge your dental practice based on your online reputation. User reviews, Google results and web pages matter. But what matters most may not be what the web salesman sells you. The web and Internet evolves at a remarkable pace and best practices change. Dentists can easily spend thousands of dollars on social media with very little in return.

AADP has invited three leading dental web/social media vendors to present the most up-to-date tools dentists can use to maximize their Internet presence. This interactive session moderated by Dr. Larry Emmott allows you to ask questions directly and compare different customized options.



DR. KENT SMITH

Sleep in Not a 4-Letter Word

Better Sleep for a Better You

We spend 1/3 of our lives doing it, but do we really respect it? Everything you do during your waking hours affects your quality of sleep, and everything that occurs during your sleep has a profound effect on your waking hours. This interplay, when in balance, is instrumental in overall health, so the more you can connect the dots, the better prepared you will be to seize the day.

EARLY A.M. BREAKOUTS • FRIDAY, MARCH 8, 2019 • 8:30–9:45 A.M.

DR. DEWITT WILKERSON

Integrative Dental Medicine (Part 1)

The Infection-Inflammation/TMD-Occlusion/Airway-Sleep Apnea Connection

Integrative Medicine is a rapidly growing focus in many prestigious medical centers such as The Cleveland Clinic, Duke Medical, Baylor Medical, Stanford Medical... The emphasis is on caring for the whole person preventatively, not just treating obvious disease as it occurs. It's the same focus we've had in Dentistry with decay and periodontal disease.

The system uses scientific research to discover the golden opportunity we have to expand our influence as true specialists in oral medicine, by exploring common links between bruxism, dental wear & malocclusion, headaches, dysfunctional breathing, sleep apnea, gastric reflux, ADHD and TMD. Accept the challenge TODAY to learn more about these relationships and how you can help many of your patients, neighbors and family members.



MS. PAM SMITH, RDN

Winning the War Against Inflammation

Learn to be energized for life, achieve overall wellness and prevent specific illnesses associated with inflammation and aging. Smith, a nationally known nutritionist and energy coach, targets the top inflammatory diseases afflicting Americans and the blood work profiles that reflect them. Taking a holistic view, she connects all body systems (the gut, brain, heart, immune and hormonal systems), to keep the body functioning its best. Discover the natural Rx: real food nutrition, exercise and the impact of natural treatments, such as nutraceuticals, spices, herbs and supplements.

LATE A.M. BREAKOUTS • FRIDAY, MARCH 8, 2019 • 10:15–11:45 A.M.

DR. BRETT KESSLER

Stoners, Dragon Chasers, Tweakers and Drunks

Not in my practice.... Yeah right!

Addiction affects 10 to 20% of the population without prejudice to race, sex, income or age. This course explores the current trends in illicit drug use — specifically marijuana. A significant percentage of patients in our practices may be abusing illicit drugs. Brett discusses strategies to help identify, manage difficult conversations and treat this demographic.

Learning Objectives:

- Discuss the current trends in illicit drug use — opiates (heroin), marijuana, methamphetamine, alcohol.
- Identify patients in our practices that may have a problem and see how we can help.
- Discuss dental strategies for this demographic.



LATE A.M. BREAKOUTS • FRIDAY, MARCH 8, 2019 • 10:15–11:45 A.M. (CONTINUED)

MR. MARK LEBLANC

Essential Practices for Business Growth

When it comes to the business of growing a practice or multi-practice group; rules have changed. How you provide the best of what your staff need and want; serve various segments of your patients differently; and motivate your leadership team have never been more challenging.

In an eye-opening, no-holds barred session, find out what you need to know and how to think like the dental artist you are, while being the business owner in the true sense of the word.

Never before has the need for focus been more in demand. Your future success will rely two critical initiatives:

1. How you build a practice model focused on the future, and
2. How you lead team engagement and leverage patient experience.

Mark walks you through best business practice for progress and success, and shares a bonus tool to keep you on-track the next 12 months.



NUTRITION LUNCHEON • FRIDAY, MARCH 8, 2019 • 12:00 NOON–1:30 P.M.



MS. PAM SMITH, RDN

Forever Young: Eat Well, Live Well, Age Well

Discover the secret to great health: Nutritive values of food and spices for distinct pharmacological properties, promote whole body wellness. Discover the world's Healthiest Diets with fresh, close-to-the-source food systems, MUFAs, omega 3's — and the wellness impact on the body through the life cycle. Smith explains the basics of the aging process and shows a holistic view, to compensate for damage done by living the American "Weigh". Learn current longevity research to help you and your patients to stay healthier and live longer.

P.M. BREAKOUT • FRIDAY, MARCH 8, 2019 • 1:45–3:00 P.M.

MR. DANIEL McNEFF, LEGALLY MINE

A Common Sense Approach to Lawsuit Elimination & Tax Reduction

The Legal Profession wants to make sure you are always sue-able. Rule #1 for everyone — **Lawsuits Are Always About Money**

Participants Learn these Definitions:

- Safe Assets vs High Risk Assets
- Inside vs. Outside Assets
- Legal Entity: Association, corporation, partnership, sole proprietorship, etc.

Understand the differences Between:

- S-Corp versus C-Corp.
- Sole Proprietorship or Partnerships
- LLC

Understand Values of a Living Trust:

The purpose of a Revocable Living Trust should eliminate probate and be funded as titled, personal property.

Lawsuits are Epidemic in the USA making it necessary to protect your assets. Learn about Family Limited Liability Partnerships and Limited Liability Companies.

To Implement Strategies Legally Mine can help you and your practice.



WOMEN DENTIST'S MASTERMIND • FRIDAY, MARCH 8, 2019 • 1:45–3:00 P.M.

GOLF & TOURS • FRIDAY, MARCH 8, 2019 • (VARYING START/END TIMES) 12:15–5:30 P.M.



Tohono Chul Park Lunch & Tour



Make a tile at
St. Teresa Tile Works



Desert golf at Troon Course at El Conquistador



MS. LOIS BANTA

5 Breakthrough Steps to Create Your Best Year Ever!

Circle the Wagons and Create your Best Year Ever! This seminar is designed to identify strategies and systems to keep your finger on the pulse of the practice and address day-to-day concerns before they become major issues.

- Production — Daily, Weekly, Monthly and Annually
- Huddles, Team Meetings and Continuing Education
- Scheduling for Success — Setting Goals, Optimizing and Ideal Day Scheduling
- Collection — Net, Accounts Receivables and Insurance
- Marketing for Success — Internal and External

Objectives:

- How to set up and implement custom monthly monitoring systems
- Effective internal and external marketing techniques
- How to track and recover accounts receivables and insurance claims
- Design and run efficient morning huddles and team meetings
- Schedule designer days for high production and low stress... work smarter, not harder.

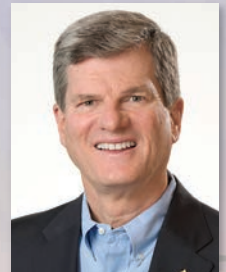
DR. DEWITT WILKERSON

Integrative Dental Medicine (Part 2)

The Infection-Inflammation/TMD-Occlusion/Airway-Sleep Apnea Connection

Integrative Medicine is a rapidly growing focus in many prestigious medical centers such as The Cleveland Clinic, Duke Medical, Baylor Medical, Stanford Medical... The emphasis is on caring for the whole person preventatively, not just treating obvious disease as it occurs. It's the same focus we've had in Dentistry with decay and periodontal disease.

The system uses scientific research to discover the golden opportunity we have to expand our influence as true specialists in oral medicine, by exploring common links between bruxism, dental wear & malocclusion, headaches, dysfunctional breathing, sleep apnea, gastric reflux, ADHD and TMD. Accept the challenge TODAY to learn more about these relationships and how you can help many of your patients, neighbors and family members.



MS. PAM SMITH, RDN

Seven Secrets to Living Well!

Millions are controlled by fatigue and body chemistries gone haywire, unaware of how much their personal power drain is negatively affecting their quality of life. Don't let weight gain, stress, low libido, mood swings, fuzzy thinking, irritability, sleep disorders — and increased susceptibility to illness and inflammation become your "new normal". Discover the Seven Secrets to soar past fatigue, boost energy, shed the stress response and reclaim enthusiasm and energy for life. Be equipped with the most current research, information and practical guidelines that employ S.M.A.R.T Nutrition, Spice and Sauvignon, Sweat, Sex, Sleep, Sunshine, and Soul Food — the power for peak performance living for Life.

DR. BRETT KESSLER

Pain Management in the Age of the Opiate Epidemic

Every day, more than 115 people in the United States die after overdosing on opioids. The misuse of and addiction to opioids — including prescription pain relievers, heroin, and synthetic opioids, such as fentanyl — is a serious national crisis that affects public health, as well as social and economic welfare. Are we as dentists contributing to the problem or are we contributing to the solution?

Learning Objectives:

- Discuss the current political, social and economic climate of the opiate epidemic.
- Discuss best practices for pain management from a dental perspective.
- Explore alternative pain management protocols.



Date Received _____ Member # _____ Check # _____ Amount \$ _____

Please print, only one person per registration form...you may copy this form.
Deadline: February 11, 2019 — Limited Attendance.

Name: ☐ Dr. ☐ Mr. ☐ Ms. ☐ Mrs. _____ Badge Name: _____

Address _____

City/State/Zip _____

Phone (_____) _____ E-Mail _____ AGD# (if applicable) _____

Cell Phone (_____) _____

In an effort to get to know each other better, please provide a word or two for your badge as a conversation starter:**"Ask me about _____."****For guest dentists: Is this your first AADP meeting?** ☐ Yes ☐ No **How did you hear about AADP?** _____

Three-day meeting (All Sessions, Wednesday evening through Saturday, March 6 through March 9, 2019): INCLUDES Wednesday Evening Reception/Buffer Dinner, Saturday Installation/President Induction Luncheon and Saturday Night Hoedown Dinner

FULL PROGRAM

	Fee Per Person	Cost
☐ (1) Active Member of AADP — Included in dues.....NC		\$NC
Would you like to pay your dues now? ☐ Yes ☐ No <i>(Senior Active \$725 or Life Dues \$295)</i>	\$1,195	\$ _____
☐ (2) Senior Active Member Meeting Fee.....	\$470	\$ _____
☐ (3) Life Member Meeting Fee	\$595	\$ _____
☐ (4) Spouse of AADP Member Fee	\$595	\$ _____
☐ (5) Team of AADP Member Fee	\$595	\$ _____
☐ (6) Guest Dentist/Guest Consultant Fee	\$1,295	\$ _____
☐ (7) Spouse of Guest Dentist/Guest Consultant Fee	\$695	\$ _____
☐ (8) Team of Guest Dentist/Guest Consultant Fee.....	\$695	\$ _____
☐ (9) Dental Student/Resident Fee	\$695	\$ _____

OPTIONAL

- ☐ (10) Legacy Panel Luncheon Discussion, Thursday, March 7, 2019, 11:45 a.m. to 1:45 p.m.....**\$75 per person** \$ _____
- ☐ (11) Dream Catcher Luncheon and Activity, Thursday, March 7, 2019, 12:00 noon to 4:00 p.m. ...**\$150 per person** \$ _____
- ☐ (12) Forever Young Luncheon, Friday, March 8, 2019, 12:00 noon to 1:30 p.m.**\$75 per person** \$ _____
- ☐ (13) Tours, Friday, March 8, 2019, 12:15 p.m. to 5:30 p.m.:
- _____ Tour 1 - Tohono Chul Park and Lunch# of People _____ @ \$80/person \$ _____
- _____ Tour 2 - St. Teresa Tile Works# of People _____ @ \$150/person \$ _____
- ☐ (14) Golf, Friday March 8, 2019, 12:30 p.m. to 5:30 p.m.....# of Players _____ @ \$125/person \$ _____
- Playing with (golfer's names) _____
- ☐ (15) President's Installation Luncheon & 2020 Program Preview, 11:45 p.m. to 2:00 p.m. Saturday, March 9, 2019
- _____ Will attend _____ Will not attend *(included with full registration)*
- ☐ (16) Saturday Hoedown Barbecue Dinner, Saturday, March 9, 2019, 6:00 p.m. *(included with full registration)*

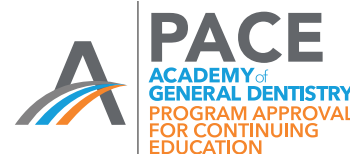
TOTAL DUE..... \$ _____**METHOD OF PAYMENT:** ☐ Check enclosed (made out to AADP) ☐ Credit Card:☐ MasterCard ☐ VISA ☐ Amex Card # _____ Sec. Code _____

Expiration Date ____/____/____ Signature _____

Name on card: _____

Late fee or Cancellation fee charge after February 11, 2019 is \$150 per person + Hotel Cancellation Fee \$150/room.**To Register Online: Go to AADP-Online.org, click on Register Now. then you'll be taken to the Registration Home Page.****Or, remove this 2-page registration form, make necessary copies, complete form(s),****FAX registrations to 847-934-4410 or enclose your check before February 11, 2019 and mail to:****AADP c/o KATHLEEN UEBEL, EXECUTIVE DIRECTOR • 1063 WHIPPOORWILL LANE • PALATINE, ILLINOIS 60067-7064****MAKE RESERVATIONS AT THE HILTON TUCSON EL CONQUISTADOR GOLF & TENNIS RESORT - VIA ONLINE****OR RESERVATIONS 520-544-5000. BE SURE TO TELL THEM YOU ARE WITH AADP.**

For questions on fees or categories, please call 847-934-4404 or 970-223-1743. Please check the session you would like to attend. Course tickets transferable whenever space allows.



WEDNESDAY, MARCH 6, 2019 — 2:00-3:00 P.M.

- (17) _____ **Dr. Roy Thompson:** *Member Presentation: AADP, ADA and You — Triangulated Success!*

WEDNESDAY, MARCH 6, 2019 — 3:15-4:00 P.M.

- (18) _____ **Egoscue:** *Exhibitor Presentation: Practice and Live Pain Free*

WEDNESDAY, MARCH 6, 2019 — 4:15-5:30 P.M.

- (19) _____ **Members Only Business Meeting:** *Mandatory meeting for all members of AADP*

WEDNESDAY, MARCH 6, 2019 — COCKTAILS, LIGHT SUPPER & OPENING SESSION, 5:30-9:00 P.M.

- (20) _____ **Mr. Tony Redhouse:** *Fire and Sage Ceremony with Flute Music*

THURSDAY, MARCH 7, 2019 — A.M. KEYNOTE, 8:30-9:45 A.M.

- (21) _____ **Mr. Mark LeBlanc:** *Focus... and Never Be the Same*

THURSDAY, MARCH 7, 2019 — MID-MORNING KEYNOTE, 10:15-11:45 A.M.

- (22) _____ **Dr. DeWitt Wilkerson:** *The Total Wellness Dental Practice*

THURSDAY, MARCH 7, 2019 — LEGACY PANEL LUNCHEON; 12 NOON-1:45 P.M. (Indicate on Registration front page as well)

- (23) _____ **Dr. Robert Frazer, Dr. Robert Ragan, Dr. Thomas McDougal, Dr. Donald Gary:** *Legends in Dentistry*

THURSDAY, MARCH 7, 2019 — DREAM CATCHER LUNCHEON, 12:00-4:00 P.M. (Indicate on Registration front page as well)

- (24) _____ **Mr. Tony Redhouse:** *Make Your Own Dreamcatcher*

THURSDAY, MARCH 7, 2019 — P.M. BREAKOUTS, 2:00-3:30 P.M.

- (25) _____ **Dr. Larry Emmott:** *Word of Mouth in the Digital Age: Manage Your Online Reputation (Internet and social media industry discussion panel)*

- (26) _____ **Dr. Kent Smith:** *Sleep in Not a 4-Letter Word: Better Sleep for a Better You*

THURSDAY, MARCH 7, 2019 — EXHIBITOR LIVE AUCTION & COCKTAIL PARTY, CASH BAR, 4:00-6:00 P.M.

FRIDAY, MARCH 8, 2019 — EARLY A.M. BREAKOUTS, 8:30-9:45 A.M.

- (27) _____ **Dr. DeWitt Wilkerson:** *Integrative Dental Medicine (Part 1)*

- (28) _____ **Ms. Pam Smith:** *Winning the War Against Inflammation*

FRIDAY, MARCH 8, 2019 — LATE A.M. BREAKOUTS, 10:15-11:45 A.M.

- (29) _____ **Dr. Brett Kessler:** *Stoners, Dragon Chasers, Tweakers and Drunks: Not in my practice....Yeah right!*

- (30) _____ **Mr. Mark LeBlanc:** *Essential Practices for Business Growth*

FRIDAY, MARCH 8, 2019 — NUTRITION LUNCHEON; 12:00-1:30 P.M. (Indicate on Registration front page as well)

- (31) _____ **Ms. Pam Smith:** *Forever Young: Eat Well, Live Well, Age Well*

FRIDAY, MARCH 8, 2019 — P.M. BREAKOUT, 1:45-3:00 P.M.

- (32) _____ **Mr. Daniel McNeff:** *A Common Sense Approach to Lawsuit Elimination & Tax Reduction*

FRIDAY, MARCH 8, 2019 — P.M. BREAKOUT, 1:45-3:30 P.M.

- (33) _____ **Women Dentist's Mastermind**

SATURDAY, MARCH 9, 2019 — EARLY A.M. BREAKOUTS, 8:00-9:45 A.M.

- (34) _____ **Ms. Lois Banta:** *5 Breakthrough Steps to Create Your Best Year Ever!*

- (35) _____ **Dr. DeWitt Wilkerson:** *Integrative Dental Medicine (Part 2)*

SATURDAY, MARCH 9, 2019 — LATE A.M. BREAKOUTS, 10:00-11:30 A.M.

- (36) _____ **Ms. Pam Smith:** *Seven Secrets to Living Well!*

- (37) _____ **Dr. Brett Kessler:** *Pain Management in the Age of the Opiate Epidemic*

SATURDAY, MARCH 9, 2019 — PRESIDENT'S INSTALLATION LUNCHEON, EAGLE DANCE & 2020 PROGRAM PRESENTATION, 11:30 A.M.-2:00 P.M. (Indicate on Registration front page as well)

- (38) _____

- (39) _____ **SATURDAY, MARCH 9, 2019 — SATURDAY NIGHT HOEDOWN BARBECUE DINNER, 6:00-10:00 PM (Indicate on Registration front page as well)**