

NAVIGATING to Success

In Cosmetic Dentistry

AUGUST 9 - 11, 2018

Orlando World Center Marriott | Orlando, FL



ATTENDEE REGISTRATION BROCHURE

Florida Academy of
COSMETIC DENTISTRY

NAVIGATING to Success In Cosmetic Dentistry



Florida Academy of
COSMETIC DENTISTRY

Message From the PRESIDENT

On behalf of the Florida Academy of Cosmetic Dentistry Board of Directors, I am pleased to invite you to the 2018 FACD Annual Scientific Session & Trade Show. It is truly the best educational value you can find in cosmetic dentistry today.

When our board gathered for our strategic planning meeting earlier this year, we all agreed that our goal was to provide our members with high-quality education at an affordable price, in a convenient manner. If you are an FACD member, it doesn't get any more affordable than FREE! or convenient since Orlando is in the heart of our great state. If you don't currently belong to the Academy, we still offer one of the most affordable options you can find — the best speaker lineup for only \$1295! I think you'll agree that bringing together dynamic speakers like Dr. Ricardo Mitrani DDS, MSD; Dr. Michael Tischler, DDS; Rick Ferguson, DMD; Brad Newman and Tija Hunter certainly hits the high-quality education goal on the mark.



This year's theme is, "Navigating to Success in Cosmetic Dentistry". Our organization's mission is to provide our Academy members with high-quality education and further our dedication to advancing the science and art of cosmetic dentistry.

As we all know, knowledge is essential to our continued success. Make plans now to join us at the 2018 FACD Annual Scientific Session & Trade Show. This is an event you do not want to miss!

See you in August!

—**Brad A. Bagwell, DMD, PA**

FACD 2017 – 2018 President

FACD Mission:

The Florida Academy of Cosmetic Dentistry provides a unique forum open to specialty practices with interests in cosmetic dentistry, dental laboratory technicians and general dentists practicing high-quality cosmetic dentistry.

2017 – 2018

Board of Directors:

Brad A. Bagwell, DMD, PA
President

Thomas Doan, DMD
President-Elect

Andrew Agnini, DDS
Treasurer

Farokh Jiveh, DDS
Secretary

Barbara Warner Wojdan, CDT, AAACD
Laboratory Liaison

Andrew Varga, DMD
Immediate Past President

SCHEDULE of Events

THURSDAY, AUGUST 9

- 8:00 a.m. – 5:00 p.m. **In Office 3D Printed Implant Surgical Guides**
by Rick Ferguson, DMD
(Optional – additional fees apply – Capacity 25)
- 5:00 p.m. – 7:00 p.m. **Registration Desk Open**
- 5:00 p.m. – 7:00 p.m. **FACD Meet & Greet Kick-Off**

FRIDAY, AUGUST 10

- 7:00 a.m. – 5:30 p.m. **Registration Desk Open**
- 8:00 a.m. – 9:00 a.m. **Breakfast in Trade Show Hall**
- 8:00 a.m. – 7:00 p.m. **Trade Show Hall Open**
- 9:00 a.m. – 9:05 a.m. **President's Welcome**
- 9:05 a.m. – 5:00 p.m. **DENTIST / TECHNICIAN SEMINAR:**
The Full Arch Zirconia Screw Retained Implant Supported Bridge: Treatment Planning, Surgery, And Prosthetics
by Michael Tischler, DDS
- 9:05 a.m. – 5:00 p.m. **TEAM MEMBER SEMINAR:**
Digital Marketing BUZZ for Your #Dental Practice
by Brad Newman
- 10:30 a.m. – 11:00 a.m. **Morning Break in Trade Show Hall**
- 12:00 p.m. – 1:30 p.m. **Lunch in Trade Show Hall**
- 3:00 p.m. – 3:30 p.m. **Afternoon Break in Trade Show Hall**
- 5:00 p.m. – 7:00 p.m. **Welcome Reception in Trade Show Hall**
“Welcome to Margaritaville”



ORLANDO WORLD CENTER MARRIOTT



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SATURDAY, AUGUST 11

- 7:30 a.m. – 5:00 p.m. **Registration Desk Open**
- 7:30 a.m. – 8:30 a.m. **Breakfast in Trade Show Hall**
- 7:30 a.m. – 2:00 p.m. **Trade Show Hall Open**
- 8:30 a.m. – 9:00 a.m. **FACD Membership Meeting**
- 9:00 a.m. – 5:00 p.m. **DENTIST / TECHNICIAN SEMINAR:**
Interdisciplinary Dynamics: A Comprehensive Approach to Implant Therapy in the Digital Era
by Ricardo Mitrani, DDS, MSD
- 9:00 a.m. – 5:00 p.m. **TEAM MEMBER SEMINAR:**
“Rock Star” Dental Assistant!
by Tija Hunter
- 10:30 a.m. – 11:00 a.m. **Morning Break in Trade Show Hall**
- 12:00 p.m. – 1:30 p.m. **Lunch in Trade Show Hall**
- 3:00 p.m. – 3:30 p.m. **Afternoon Break**
- 5:00 p.m. **2018 FACD Annual Scientific Session Concludes**

FACD will offer Florida Board of Dentistry, AGD and CDT credits at the 2018 Annual Scientific Session & Trade Show.



Approved PACE Program Provider
FAGD/MAGD Credit
Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement
9/18/2008 to 9/17/2018

Dental Laboratory Technicians
The 2018 FACD Annual Scientific Session & Trade Show courses have been approved by the National Board for Certification in Dental Laboratory Technology for CDT/RG credits.

Courses have also been approved through the State of Florida Board of Dentistry for Dental Laboratory continuing education credit.

Optional Thursday Hands-On Workshop | Thursday, August 9



HANDS-ON OPTIONAL COURSE: IN OFFICE 3D PRINTED IMPLANT SURGICAL GUIDES

by Rick Ferguson, DMD

With the advent of accurate low cost 3D printing technology, the in-office fabrication of dental implant surgical guides is now within the reach of most dentists. The cost for in-office guides can be as low as \$20. The steps necessary to fabricate a prosthetically driven surgical guide are outlined and demonstrated. Selection of a 3D printer is discussed. Live 3D printing demonstrations are performed. In this hands-on workshop, all attendees perform the steps necessary to post process 3D printed surgical guides to ensure proper fit and accuracy. Use of various dental implant surgical guide techniques is discussed and tips are given to achieve maximum accuracy and implant placement success.

Learning Objectives:

- The datasets necessary for surgical guide fabrication and what equipment is necessary to acquire that data
- If in office surgical fabrication is right for your practice
- The importance of using surgical guides on most cases to avoid complications in implant placement

NOTE: Additional registration fees apply. You must also register in advance by July 2, 2018. The workshop has limited capacity and is available on a first-come, first-serve basis.

Dentist / Technician Session | Friday, August 10

THE FULL ARCH ZIRCONIA SCREW RETAINED IMPLANT SUPPORTED BRIDGE: TREATMENT PLANNING, SURGERY, AND PROSTHETICS

by Michael Tischler, DDS



Learning Objectives:

- Treating planning for full arch implant dentistry- Review of options, rationalization for terminal dentition choices
- Surgical aspects of full arch zirconia implant supported treatment- Alveoloplasty, surgical positions, soft tissue treatment
- Prosthetic aspects to full arch zirconia implant treatment-Provisional delivery, impression taking, verification jigs

Team Member Session | Friday, August 10

DIGITAL MARKETING BUZZ FOR YOUR #DENTAL PRACTICE

by Brad Newman

This interactive presentation will educate dental offices on the most effective ways to market themselves online using a variety of Social Media sites. We will explore platforms such as Facebook, Instagram, Twitter, LinkedIn, YouTube, and more. Leveraging the power of Internet commercials, review sites and Blogs will also be covered. Coupled with a solid strategy and tenacious execution, Social Media is a game-changer for dental offices.

Learning Objectives:

- Maintain a social media conversation that is fresh, likeable and targeted for the right audience.
- What type of social media content works best and how to encourage engagement through video, contests and targeted advertising.
- Create a more dynamic and unique online presence, while improving page rank and conversion on Google.
- Video optimization tips, advertising wisdom and production hacks that will ensure reach among your targeted demographics.



SATURDAY Sessions

Dentist / Technician Session | Saturday, August 11

INTERDISCIPLINARY DYNAMICS: A COMPREHENSIVE APPROACH TO IMPLANT THERAPY IN THE DIGITAL ERA

by Ricardo Mitrani DDS, MSD

Contemporary implant dentistry requires a careful diagnosis and treatment planning phase prior to the actual treatment. In order to obtain consistent and predictable results, surgeons, restoring dentists, orthodontists and dental technicians should work as a team. This course will describe all phases of treatment for those patients receiving osseointegrated implants in the aesthetics zone, from treatment planning phase to completion, emphasizing the importance of soft tissue management from the prosthetic end as well as fundamental laboratory communication tools.



The course will also cover different treatment protocols:

1. Single tooth restoration and multiple implant restorations.
2. Immediate vs. delayed loading protocols
3. Treating the terminal dentition and the fully edentulous patient with osseointegrated implants.

Team Member Session | Saturday, August 11

“ROCK STAR” DENTAL ASSISTANT!

by Tija Hunter

Learning Objectives:

- Learn how to create value in yourself and help grow your practice
- How dirty is your water? Dental Unit Waterline Contamination
- Know your limits and the law
- Take the ball, and have an amazing career



LEARN MORE AT
www.flacosmeticdentistry.org



A MEETING and CAMARADERIE in One Package



Florida Academy of
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If you are not a current FACD member and register for the 2018 FACD Scientific Session, you will receive complimentary membership for the remainder of 2018. This is our way of giving you a taste of being a part of THE cosmetic dentistry organization of Florida. Membership is limited to 225 members, we currently have a few open memberships available. Once these are full you may attend the meeting but the benefits below will not be included. Reserve your membership position today. Additional outstanding benefits you will receive as an FACD member include:

- **Complimentary Premium Subscription to DentalXP**
– Unlimited access to 1600+ premium videos and lectures, earn online CE credit with Webinar Wednesdays and more!
- **Access to the FACD Website** – The FACD website hosts a Membership Directory so members and patients can search for a FACD member in their area.
- **Prestige in belonging to THE cosmetic dentistry organization of Florida**

FACD offers yearly memberships for:

- Dentists
- Dental Laboratory Technicians
- Manufactures/Suppliers who support cosmetic dentistry
- Students enrolled in Florida dental schools

2018 ACTIVITIES

FACD Meet & Greet Kick-Off

THURSDAY, AUGUST 9

5:00 P.M. – 7:00 P.M.

Join us in kicking off the 2018 FACD Annual Scientific Session & Trade Show at the Meet & Greet. Come by have a cocktail and network with old friends and meet some new friends. Regardless of how long you've been a member of the academy; it is the perfect time to mingle with your fellow academy members and colleague's. Stop by with your entire team for a cocktail prior to heading out to dinner. The FACD Meet & Greet Kick-Off is included in with your registration.

FACD Trade Show Hall Activities

There is always fun to be had in the exhibit hall all throughout the entire scientific session. We will be bringing back the Liquor & Wine Toss with some fun new items to win. Take a chance at winning some big money while contributing to the President's Charity Choice – Smile Train by purchasing your 50/50 raffle tickets. All prizes will be given away in the Trade Show Hall. Get ready to have some fun this year.

Welcome to Margaritaviile! Welcome Reception

FRIDAY, AUGUST 10

5:00 P.M. – 7:00 P.M.

Located in the tropics somewhere between the port of indecision and southwest of disorder. There are no parallels of latitude or longitude to mark the exact spot. You don't have to be a navigator to get there this year... head on over to the Welcome Reception where you can find your own concoction of something blended (maybe with some tequila, salt and limes). No passports are required for this night full of fun with live music, h'orderves, and so much more. After all it's 5 o'clock somewhere!



2018 FACD Registration Form

2018 FACD ANNUAL SCIENTIFIC SESSION & TRADE SHOW | AUG. 9 - 11, 2018 | ORLANDO WORLD CENTER MARRIOTT

Register online at www.FLACosmeticDentistry.com • ALL MEMBERS MUST PRE-REGISTER to avoid onsite registration fees.

Name: _____ ☐ DMD ☐ DDS ☐ CDT ☐ RDH ☐ CDA ☐ Other _____

State License Number/CDT Number: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

Choose Registration Type:

☐ FACD Member ☐ Non-Member Dentist ☐ Non-Member Lab Technician ☐ Dental Office Team Member ☐ Lab Team Member ☐ Guest/Spouse

1. SESSION REGISTRATION OPTIONS:

FACD MEMBERS

Pre-Registration Onsite

For FACD members or plural attending as a Team/Guest/Spouse of a current FACD Member.

FACD Dentist or Lab Technician..... FREE!\$100

Dental Office or Lab Team Members /

Guest / Spouse \$395 \$495

**(Hygienist, dental assistant, patient coordinator, office personnel, laboratory auxiliary and guest/spouse that is non-dental professional only)*

NOTE: A dentist must be an FACD member in order for the Dental Office Team Member rate to apply for his/her office staff, and a Laboratory Technician must be an FACD member in order for the Laboratory Team Member rate to apply for additional laboratory staff. The Laboratory Team Member rate is intended for laboratory technicians who work in a specialized area such as waxing, model & trim, etc.

FACD NON-MEMBERS

Pre-Registration Onsite

For non-members or individuals attending as a Team/Guest/Spouse of a non-member of FACD. (Meeting registration includes membership through 12/31/2018. On a first-come, first served basis; if membership seats are available.)

Dentists \$1295 \$1395

Laboratory Technicians..... \$1295 \$1395

Recent Graduate / Resident..... \$395 \$495

(First two years after graduation only; then regular membership rates apply.)

Dental Office or Lab

Team Members / Guest / Spouse \$395* \$495*

**(Hygienist, dental assistant, patient coordinator, office personnel, laboratory auxiliary and guest/spouse that is not dental professional only)*

2. ADDITIONAL REGISTRANT:

Please type or print names as they should appear on name badges. Make copies for additional registrants.

Registration Type:

☐ FACD Member ☐ Non-Member Dentist ☐ Non-Member Lab Technician
☐ Dental Office Team Member ☐ Lab Team Member ☐ Guest/Spouse

Name: _____

☐ DMD ☐ DDS ☐ CDT ☐ RDH ☐ CDA ☐ Other _____

Registrant Email Address: _____

3. ADDITIONAL THURSDAY REGISTRATION OPTIONS:

NOTE: You must register in advance for all Thursday sessions. Sessions have limited capacities and are on a first-come, first-served basis. Please type or print names as they should appear on name badges. Make copies for additional registrants.

☐ **Thursday Hands-On: In Office 3D Printed Implant Surgical Guides**

\$595 each FACD Member Dentist/Technician = \$ _____

Dentist/Technician Name: _____

\$995 each Non-Member Dentist/Technician = \$ _____

Dentist/Technician Name: _____

\$125 each Team Member = \$ _____

Team Member Name: _____

4. PAYMENT INFORMATION:

1. Registration Amount Due: \$ _____

2. Additional Registrant Amount Due: \$ _____

3. Thursday Options Amount Due: \$ _____

TOTAL AMOUNT DUE: \$ _____

☐ **Check enclosed** (payable to FACD) Check #: _____ Amount: \$ _____

☐ **Credit card** (complete the following): ☐ Visa ☐ MC ☐ Amex

Charge Amount: \$ _____

Card #: _____

Exp.: _____ CVV Code: * _____

Name on Card: _____

Signature: _____

Billing Address & Zip Code: _____

*This is the 3 digit number found next to the signature panel on the back of the card. AMEX ONLY - This is the four digit number found on the front of your card.

Photo/Video Release: By registering for the 2018 FACD Annual Scientific Session & Trade Show, I hereby grant permission to use any and all photographic imagery and video footage taken of me at this event and activities pertaining to this event, without payment or any other consideration. I understand that such materials may be published electronically or in print or used in presentations or exhibitions.

Return with payment to:

Florida Academy of Cosmetic Dentistry (FACD), 325 John Knox Rd, Ste L103, Tallahassee, FL 32303 OR Fax to (850) 222-3019

Cancellations may be refunded through **July 24, 2018**, less a \$25 administrative fee. Any cancellations after **July 24, 2018** will NOT be refunded.

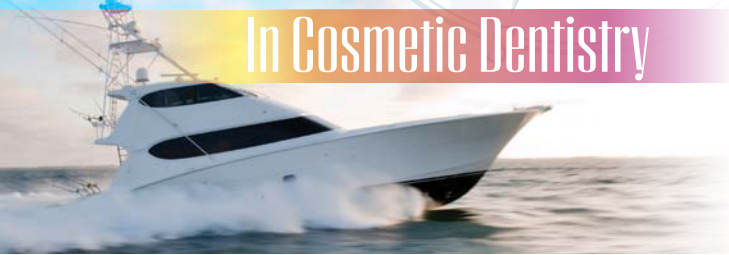
ADA: If you have special needs that require accommodations, such requests must be made to FACD by email / mail no later than **July 24, 2018**.



Florida Academy of Cosmetic Dentistry
325 John Knox Rd, Ste L103
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(866) 608-3223
www.flacosmeticdentistry.org

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AUGUST 9 - 11, 2018

ORLANDO WORLD CENTER MARRIOTT | ORLANDO, FL

RESORT Information

ORLANDO WORLD CENTER MARRIOTT

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Phone: (407) 239-4200

[www.marriott.com/hotels/travel/
mcowc-orlando-world-center-marriott/](http://www.marriott.com/hotels/travel/mcowc-orlando-world-center-marriott/)



Discover a world of possibilities when staying at Orlando World Center Marriott. As one of the most convenient resorts in Orlando, we offer amazing on-site amenities as well as a shuttle service to Walt Disney World®. Stop by Falls Pool Oasis, featuring two 200-foot waterslides, a 90-foot speed slide, kid's splash park and nightly laser light show, or enjoy a round of 18 holes at our championship golf course. Travelers also have the option to dine at our ten restaurants and lounges, make an appointment for a massage or facial at the full-service spa, or take advantage of our state-of-the-art fitness center. Enjoy a piece of paradise at Orlando World Center Marriott.

Make your reservations directly with Orlando World Center Marriott by calling **(888) 789-3090**. Be sure to mention you are with the FACD and make your reservation for the meeting before **Tuesday, July 10, 2018** to receive the reduced room rate of \$165.00 per night for single/double occupancy.