

A Practical Guide to developing your skills as an

EFFECTIVE CLINICAL DIRECTOR

For Clinical Directors, Aspiring Clinical Directors,
and Medical Directors Responsible for their Development

Friday 1 July 2016

Hallam Conference Centre, London



Topics Include:

- What makes an excellent Clinical Director? Qualities, skills, roles and responsibilities
- Tips and advice for aspiring Clinical Directors
- EXTENDED SESSION: Developing and fine tuning your clinical leadership skills
- Difficult issues for Clinical Directors
- Improving team performance and effective team working: understanding and managing team behaviour and team performance
- Managing poor performance, and supporting doctors in difficulty
- Mortality, Clinical Coding and Measurement of Quality
- Preparing for CQC inspection of your directorate. Our experience of what it was like being inspected

Speakers Include:

Prof Steve Powis
Medical Director
Royal Free Hampstead NHS Trust

Dr Umesh Prabhu
Medical Director
Wrightington Wigan and Leigh
NHS Foundation Trust

Supporting Organisations:



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Whether you are currently a Clinical Director, or aspiring to be one, this event provides a unique opportunity to learn from the experiences of other Clinical Directors and develop your skills as an effective Clinical Director.

The event opens with an introduction to the skills and attributes required by the excellent Clinical Director and continues with an update on the Clinical Directors role in improving quality and patient safety at directorate level.

The programme will focus on developing the skills of Clinical Directors and aspiring Clinical Directors in areas including understanding what makes an excellent Clinical Director, tips and advice for aspiring clinical directors, developing your clinical leadership skills, improving team performance, managing poor performance and supporting doctors in difficulty, improving clinical ownership and accuracy of Clinical Directorate data, understanding mortality monitoring and information, and the clinical directors role in preparing for CQC Inspection which now focuses down to directorate and ward level.

There will also be an opportunity for aspiring Clinical Directors to discuss the role, how they should prepare for it, develop skills for interview and understand the highs and lows of the role on a day to day basis .

An essential, and CPD certified event for any current or aspiring Clinical Director the conference aims to support you in your role to develop a network of experience Clinical Directors who can support you to move forward in this challenging role.



10.00 Chairman's Introduction

Dr Umesh Prabhu

Medical Director

Wrightington, Wigan and Leigh NHS Foundation Trust

10.20 What makes an excellent Clinical Director? Qualities, skills, roles and responsibilities

Professor Steve Powis

Medical Director

Royal Free Hampstead NHS Foundation Trust

- the Clinical Directors role
- responsibilities: strategic, directorate and individual
- leadership qualities required for the role
- accountability of Clinical Directors
- tips for aspiring Clinical Directors
- where next for current Clinical Directors?

10.50 Tips and advice for aspiring Clinical Directors

Michael Marrinan

Former Executive Medical Director

King's College Hospital

- advice for aspiring clinical directors
- how to prepare for the role including interview planning
- the life of a Clinical Director: the highs and the lows
- understanding and managing directorate performance
- tips for aspiring Clinical Directors

11.20 Questions and answers, followed by coffee and exhibition

11.50 EXTENDED SESSION: Developing and fine tuning your clinical leadership skills

Representative

NHS Leadership Academy (invited)

- self assessment of your leadership skills
- leading culture change and empowering others
- leading the directorate: tips for success
- developing the leadership skills to move to a board level Medical Director position

13.00 Questions and answers, followed by lunch and exhibition

13.45 Difficult issues for Clinical Directors

Speaker to be announced

- managing the team: conflict resolution
- managing complaints
- demonstrating patient safety and identifying risks
- my experience as a Clinical Director

14.15 Improving team performance and effective team working: understanding and managing team behaviour and team performance

Dr Megan Joffe

Chartered Psychologist

Edgecumbe Consulting Group Ltd

- improving team performance and effective team working
- understanding team dynamics within the clinical directorate
- identifying and working with dysfunctional teams or difficult colleagues

14.45 Preparing for CQC inspection of your directorate. Our experience of what it was like being inspected

Dr Nick Jenkins

Deputy Medical Director

Warrington and Halton Hospitals NHS Foundation Hospitals

- how it feels to be inspected: our departmental and trust experience
- an overview of our inspection and the findings
- what does outstanding look like in practice
- preparing for inspection
- developing and assuring a quality clinical service
- our experience

15.15 Questions and answers, followed by tea and exhibition

15.40 Managing the clinical directorate budgets, finances and resources

David Bailey

Independent Healthcare Finance Consultant and

Author 'The NHS Budget Holder's Survival Guide'

- understanding the clinical director's financial governance role
- building your relationship with your accountant
- finding the financial rules which govern your management of budgets
- reviewing your directorate's finances

16.10 EXTENDED SESSION: Managing poor performance, and supporting doctors in difficulty

Representative

NCAS

- identifying poor or declining clinical performance
- managing poor performance and supporting doctors in difficulty: what to do when a concern arises
- interaction between NCAS and Employment Liaison Advisers (ELA's) and the medical royal colleges
- the role of Human Resources in supporting the Clinical Director
- ensuring you have early warning systems to alert when things are going wrong in the directorate

17.00 Questions and answers followed by close 17.10

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The PDF will be emailed out after the conference, please fill in the 'Your Details' section above, ensuring your email address is clear and the 'Payment' section..

For more information contact Healthcare Conferences UK on **01932 429933** or email **jayne@hc-uk.org.uk**

Venue

Hallam Conference Centre, 44 Hallam Street London, W1W 6JJ. A map of the venue will be sent with confirmation of your booking.
(The ICO stands for International Coffee Organisation)

Date Friday 1st July 2016

Conference Fee

- ☐ £365 + VAT (£438.00) for NHS, Social care, private healthcare organisations and universities.
☐ £300 + VAT (£360.00) for voluntary sector / charities.
☐ £495 + VAT (£594.00) for commercial organisations.

The fee includes lunch, refreshments and a copy of the conference handbook. VAT at 20%.

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