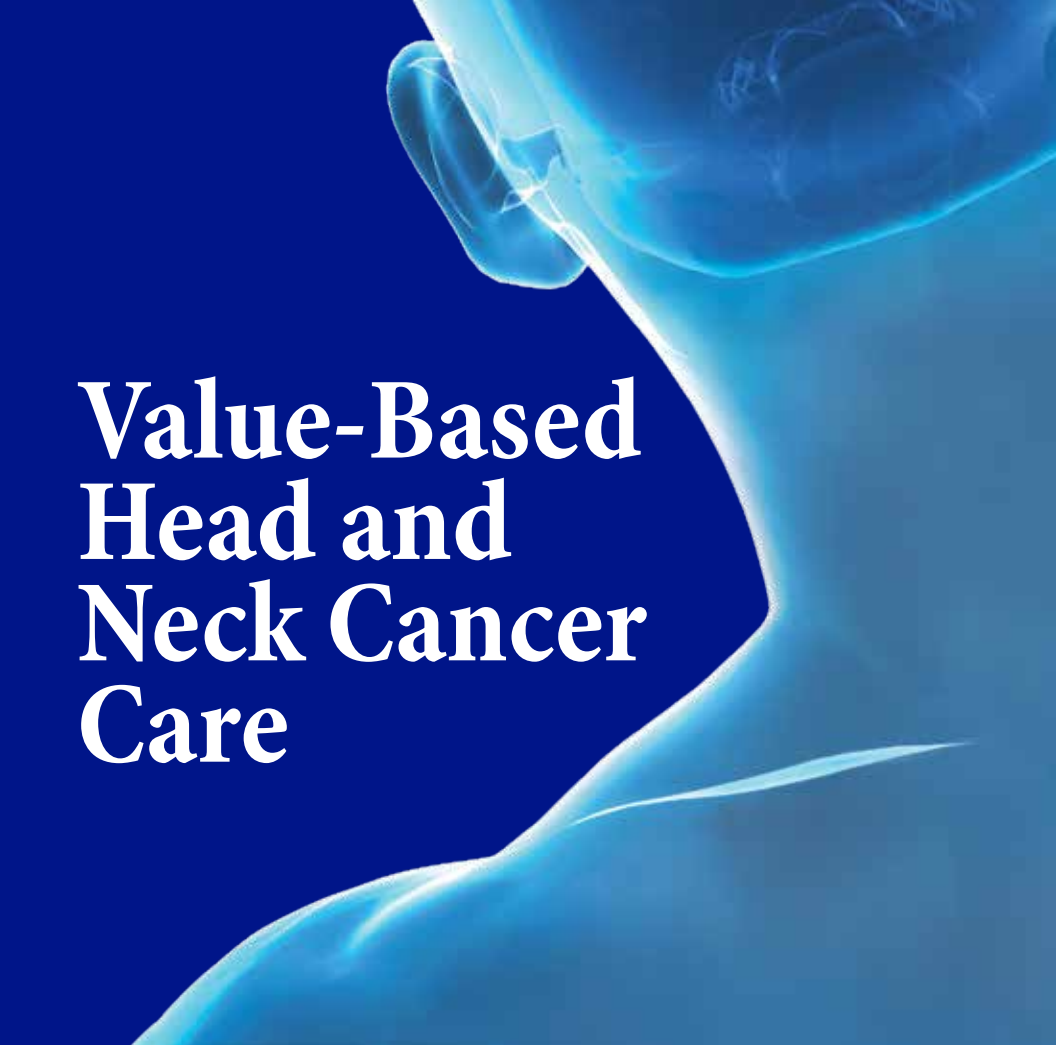




Value-Based Head and Neck Cancer Care

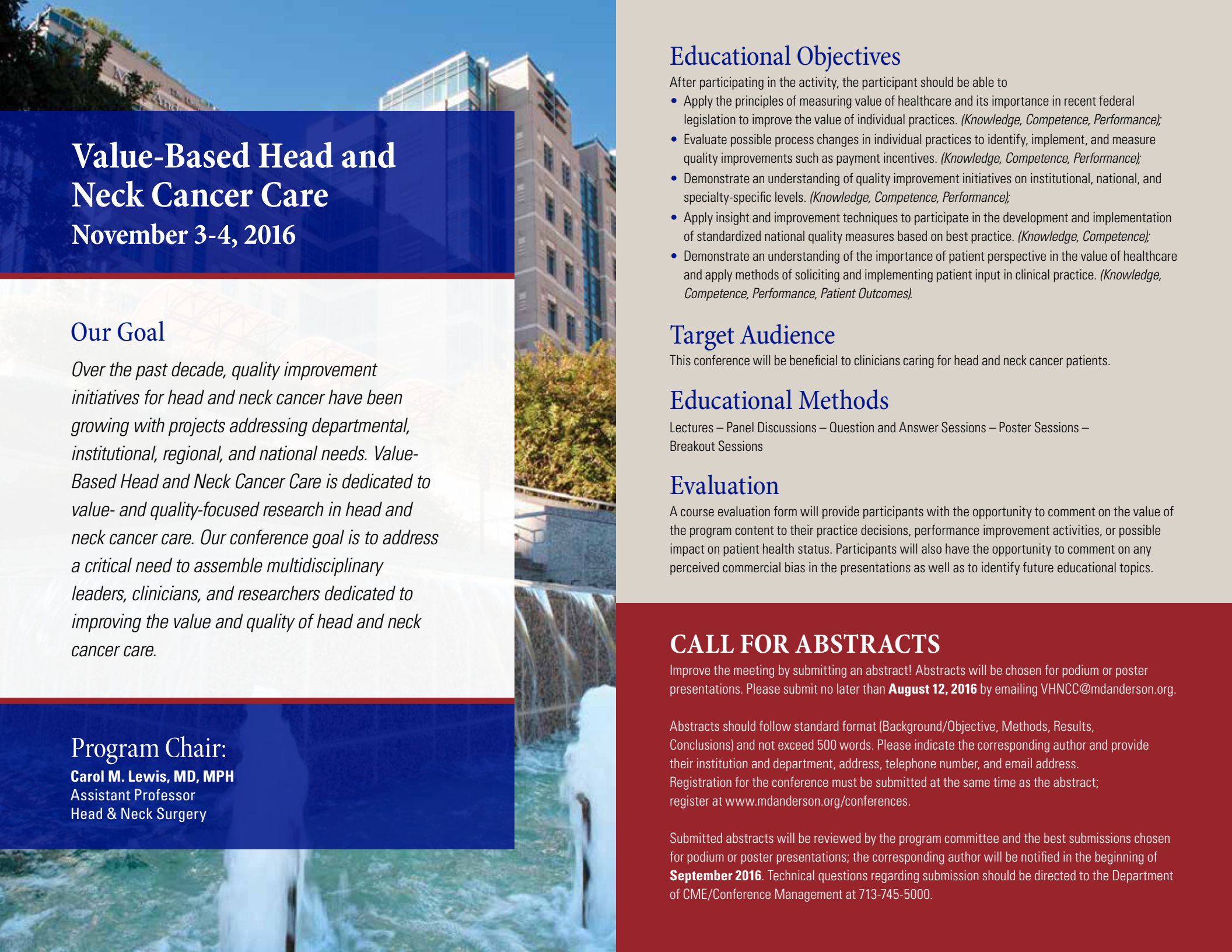
The University of Texas
MD Anderson Cancer Center
R. Lee Clark Clinic
Hickey Auditorium
Floor 11
1515 Holcombe Boulevard
Houston, Texas

November
3-4, 2016

THE UNIVERSITY OF TEXAS

MDAnderson
~~Cancer~~ Center

Making Cancer History®



Value-Based Head and Neck Cancer Care

November 3-4, 2016

Our Goal

Over the past decade, quality improvement initiatives for head and neck cancer have been growing with projects addressing departmental, institutional, regional, and national needs. Value-Based Head and Neck Cancer Care is dedicated to value- and quality-focused research in head and neck cancer care. Our conference goal is to address a critical need to assemble multidisciplinary leaders, clinicians, and researchers dedicated to improving the value and quality of head and neck cancer care.

Program Chair:

Carol M. Lewis, MD, MPH
Assistant Professor
Head & Neck Surgery

Educational Objectives

After participating in the activity, the participant should be able to

- Apply the principles of measuring value of healthcare and its importance in recent federal legislation to improve the value of individual practices. *(Knowledge, Competence, Performance);*
- Evaluate possible process changes in individual practices to identify, implement, and measure quality improvements such as payment incentives. *(Knowledge, Competence, Performance);*
- Demonstrate an understanding of quality improvement initiatives on institutional, national, and specialty-specific levels. *(Knowledge, Competence, Performance);*
- Apply insight and improvement techniques to participate in the development and implementation of standardized national quality measures based on best practice. *(Knowledge, Competence);*
- Demonstrate an understanding of the importance of patient perspective in the value of healthcare and apply methods of soliciting and implementing patient input in clinical practice. *(Knowledge, Competence, Performance, Patient Outcomes).*

Target Audience

This conference will be beneficial to clinicians caring for head and neck cancer patients.

Educational Methods

Lectures – Panel Discussions – Question and Answer Sessions – Poster Sessions – Breakout Sessions

Evaluation

A course evaluation form will provide participants with the opportunity to comment on the value of the program content to their practice decisions, performance improvement activities, or possible impact on patient health status. Participants will also have the opportunity to comment on any perceived commercial bias in the presentations as well as to identify future educational topics.

CALL FOR ABSTRACTS

Improve the meeting by submitting an abstract! Abstracts will be chosen for podium or poster presentations. Please submit no later than **August 12, 2016** by emailing VHNCC@mdanderson.org.

Abstracts should follow standard format (Background/Objective, Methods, Results, Conclusions) and not exceed 500 words. Please indicate the corresponding author and provide their institution and department, address, telephone number, and email address. Registration for the conference must be submitted at the same time as the abstract; register at www.mdanderson.org/conferences.

Submitted abstracts will be reviewed by the program committee and the best submissions chosen for podium or poster presentations; the corresponding author will be notified in the beginning of **September 2016**. Technical questions regarding submission should be directed to the Department of CME/Conference Management at 713-745-5000.

Program Planning Committee

Carol M. Lewis, MD, MPH, Chair

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Head & Neck Surgery
MD Anderson
Houston, Texas

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Associate Professor
Radiation Oncology Department
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John Bingham, MHA

Vice President
Performance Improvement
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Randal S. Weber, MD

Chair & Professor
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MD Anderson
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Senior Conference Coordinator
CME/Conference Management
MD Anderson
Houston, Texas

Kelley Gilpin

Program Manager
Academic Affairs - Industry Support
CME/Conference Management
MD Anderson
Houston, Texas

Thursday, November 3, 2016

7:00 am	Registration and Continental Breakfast
7:45	Welcome Carol M. Lewis, MD, MPH; Randal S. Weber, MD
8:00	Opening Remarks Ronald A. DePinho, MD
8:15	Keynote: Transparency of Patient Experience Data Russell Howerton, MD
9:00	Breakout Sessions Session 1: Update on Quality Improvement Tools, Practical Applications, Identifying Resources Victoria S. Jordan, PhD, MBA Session 2: How to Publish Quality Improvement Projects (SQUIRE Guidelines) Louise Davies, MD, MS
10:00	Break
10:30	Panel: Value From the Physician's Perspective Beth M. Beadle, MD, PhD; Christine G. Gourin, MD, MPH; Ehab Y. Hanna, MD; Amy C. Hessel, MD; Brian Nussenbaum, MD
Noon	Lunch (provided) Keynote: The Role of National Registries Lisa E. Ishii, MD
12:45 pm	Regent and the American Head and Neck Society Data Module: A Collaborative Effort Randal S. Weber, MD
1:15	Integrated Information Systems Chris Belmont, MBA, BS
1:45	Applying NSQIP to Institutional Quality Improvement Thomas A. Aloia, MD
2:05	Performance Measurement Carol M. Lewis, MD, MPH
2:25	Break
2:55	Panel: Value from the Payer's Perspective Thomas W. Feeley, MD; James R. Incalcaterra, PhD; Jonathan C. Irish, MD, MSc; Lee N. Newcomer, MD, MHA
4:15	Oral Presentations (Chosen from abstracts)
5:15	Poster Reception
6:30	Adjourn

Accreditation/Credit Designation

The University of Texas MD Anderson Cancer Center is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The University of Texas MD Anderson Cancer Center designates this live activity for a maximum of 13.50 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CME Certificates and Attendance Verification Certificates

Certificates awarding *AMA PRA Category 1 Credit™* or certificates documenting attendance will be distributed to participants when an individual departs the conference. To obtain a CME certificate, physicians must submit a completed evaluation questionnaire and a *CME Verification Form*.

Upon request, a record of attendance (certificate) will be provided on-site to other health care professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.



Friday, November 4, 2016

7:00 am	Registration and Continental Breakfast
8:00	Keynote: Data Driven Outcomes Improvement Marc Probst, MBA
8:45	Panel: Value From the Patient's Perspective Gary Bentz; Steven S. Chang, MD; Katherine A. Hutcheson, PhD
10:00	Break
10:20	Establishing Metrics Ronald Walters, MD
10:50	Choosing Wisely Initiatives Eric J. Thomas, MD, MPH
11:20	Quality Improvement in Radiation Oncology Howard W. Bergendahl, MS, JD
11:50	Role of the Quality Officer Stephen Y. Lai, MD, PhD
12:10 pm	Networking Lunch (Provided)
1:15	Oral Presentations (Chosen from abstracts)
2:30	Adjourn

MD Anderson Faculty

Thomas A. Aloia, MD
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Surgical Oncology

Beth M. Beadle, MD, PhD
Associate Professor
Radiation Oncology

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Vice President and Chief Information Officer
Office of the Chief Information Officer

Gary Bentz
CW Community Partner
Nursing Administration

Ronald A. DePinho, MD
President
President's Office

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Professor
Anesthesiology & Perioperative
Medicine

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Amy C. Hessel, MD
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Ronald Walters, MD
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Medical Operations & Informatics
Professor
Office of EVP, Physician-in-Chief

Randal S. Weber, MD
Chair & Professor
Head & Neck Surgery

Guest Faculty

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Director
Head & Neck Cancer Program
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UnitedHealthcare
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Christy J. & Richard S. Hawes III Professor
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St. Louis, Missouri

Marc Probst, MBA
Vice President and Chief Information Officer
Intermountain Healthcare
Salt Lake City, Utah

Eric J. Thomas, MD, MPH
Associate Dean for Healthcare Quality
Department of Internal Medicine
Giff T. Ross Professor in Humanities &
Technology in Healthcare
Professor, General Internal Medicine
The University of Texas Health
Science Center
Houston, Texas





Registration Information

On-site registration will open at 7:00 am on Thursday, November 3, 2016. The conference will begin at 7:45 am on Thursday, November 3, 2016, and will adjourn at 2:30 pm on Friday, November 4, 2016.

Advanced registration is encouraged as space and materials are limited. Please see registration form for applicable fees.

The deadline for advanced registration is October 14, 2016.

There are three ways to register:

- **Online:** Register on-line at www.mdanderson.org/conferences
- **By Mail:** Mail registration form to CME/Conference Management – Unit 1781, The University of Texas MD Anderson Cancer Center, P.O. Box 301407, Houston, TX 77230-1407
- **By Fax:** Fax completed form to 713-794-1724

We accept the following forms of payment:

- Check (payable through U.S. banks only)
- Money Order
- Credit Cards (MasterCard, VISA, and American Express)
- Cash (on-site registration only)

A receipt and confirmation letter will be sent to you within ten working days of receipt of your payment.

The conference registration fee includes tuition, final program pages, continental breakfasts, breaks, lunches, and poster reception. Please refer to the registration form for specific information regarding fees.

Refund/Cancellation Policy

The registration fee, minus a \$50 administrative handling fee, is refundable if a written request is received on or before

October 14, 2016. No refunds will be granted after that date.

The request for a registration refund must include the tax identification number of the company or institution if registration was paid by a company or institution check.

The Department of CME/Conference Management reserves the right to cancel activities prior to the scheduled date, if low enrollment or other circumstances make it necessary. Each registrant will be notified by mail, e-mail, or the contact numbers as given on the registration form. In case of activity cancellation, liability of the Department of CME/Conference Management is limited to the registration fee. CME/Conference Management will refund the full registration fee. The Department of CME/Conference Management reserves the right to limit the number of participants in a program and is not responsible for any expenses incurred by an individual whose registration is not confirmed and for whom space is not available.

For additional information, contact CME/Conference Management at 713-792-2223 or toll free at 866-849-5866.

Special Assistance

Contact the Department of CME/Conference Management at 713-792-2223 or toll free at 866-849-5866 if you have any special dietary or ADA accommodation needs.

Accommodations

- A block of rooms has been reserved for conference attendees at the **Houston Marriott Medical Center Hotel**, located at 6580 Fannin Street, Houston, TX 77030.
- Early hotel reservation is suggested.
- The hotel phone number is 713-796-0080.
- When you make reservations be sure to mention the **MD Anderson Value-Based Healthcare** group name or reference # **M-468CXKA** to be assured of receiving the special meeting rate of \$115.00 single or double. Please add 17% (Texas) state and local taxes.
- Reservations and deposits received after **October 12, 2016** will be confirmed if space is available and at current hotel published guest room rates.



Ground Transportation

(prices are subject to change and variable depending on location of conference)

- Houston is served by two airports, George Bush Intercontinental (IAH) and William P. Hobby (HOU).
- Taxis are available at an estimated cost of \$50-\$60 to or from William P. Hobby Airport or George Bush Intercontinental Airport.
- SuperShuttle operates a shuttle bus between George Bush Intercontinental Airport and the Houston Marriott Medical Center Hotel for \$27 one-way and \$54 round-trip. For more information, call 713-523-8888 or toll free at 800-258-3826, or online at www.supershuttle.com.

Physician Payments Sunshine Act

MD Anderson complies with the Physician Payments Sunshine Act as part of the Affordable Care Act (ACA). Accordingly, we may be required to collect information on transfer of value provided to any covered recipient under the ACA.

The University of Texas MD Anderson Cancer Center has implemented a process whereby everyone who is in a position to control the content of an educational activity must disclose all relevant financial relationships with any commercial interest that could potentially affect the information presented. MD Anderson also requires that all faculty disclose any unlabeled use or investigational use (not yet approved for any purpose) of pharmaceutical and medical device products. Specific disclosure will be made to the participants prior to the educational activity.

Agendas are subject to change because we are always striving to improve the quality of your educational experience. MD Anderson may substitute faculty with comparable expertise on rare occasions necessitated by illness, schedule conflicts, and so forth.

Photographing, audio taping and videotaping are prohibited.

Please let us know what specific topics, issues or questions you wish to see addressed or emphasized in this activity. Fax or e-mail CME/Conference Management. All responses will be forwarded to the Program Chair for consideration.

CONFERENCE REGISTRATION- D115527

Value-Based Head and Neck Cancer Care November 3-4, 2016

Last Name	First	MI	Highest Degree
Department (include unit no.)	Specialty		
Institution	Physician ☐ Yes ☐ No		
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Value-Based Head and Neck Cancer Care

November 3-4, 2016

Department of CME/Conference Management
Unit 1781

The University of Texas MD Anderson Cancer Center
PO Box 301407, Houston, TX 77230-1407
or fax to 713-794-1724

Make check or money order payable to:
The University of Texas MD Anderson Cancer Center

GENERAL CONFERENCE REGISTRATION FEES

Physicians

- ☐ Postmarked on or before October 14, 2016.....\$325.00
- ☐ Postmarked after October 14, 2016\$375.00

Students/Fellows/Residents

- ☐ Postmarked on or before October 14, 2016.....\$100.00
- ☐ Postmarked after October 14, 2016\$125.00

RNs/PAs

- ☐ Postmarked on or before October 14, 2016.....\$200.00
- ☐ Postmarked after October 14, 2016\$250.00

MD Anderson Faculty/Staff ☐ Exempt

Attending Breakout Sessions ☐ 1 ☐ 2

Attending Thursday Poster Reception ☐ Yes ☐ No

Department of CME/Conference Management - Unit 1781
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