

INFERTILITY CENTERS OF EXCELLENCE

Best Practices in Infertility, Hormonal and Fertility Preservation Needs for Health Networks

FEBRUARY 8–10, 2017

KEY TOPICS INCLUDE:

- Providing the best solutions and resources for women who wish to conceive or preserve eggs or embryos
- Diversifying treatment options to help meet patients' individual needs
- Providing top-level care to patients for reproductive needs
- Examining Treatment options
- Exploring Integrative Medicine and Fertility
- Comparing medical conditions and reproductive health
- The Future of Reproductive Medicine
- Exploring new breakthroughs in fertility treatment
- Multidisciplinary approaches to yield better results for patients and health specialists who work together to achieve optimal results
- Increasing fertility center partnership to ensure success within reproductive endocrinology
- Emerging trends and future challenges in Reproductive Endocrinology
- Marketing the benefits of your fertility center for competitive advantage
- Metrics and measures for evaluating the success of your program

CONFERENCE SPONSORS INCLUDE:



MEDIA PARTNERS INCLUDE:



CONTENT AND THEME

One in eight couples in the U.S. are currently struggling with infertility. With fertility at an all-time low and continuing to drop, now is the time to explore the future of infertility.

This year's conference will highlight and discuss a myriad of topics that are relevant to engaging and treating patients. Topics of interest that will be introduced and discussed are diversifying treatment options, hormonal, surgical or natural, to help meet patients' individual needs, exploring mini IVF, comparing the use of in-house lab and comprehensive services versus outsourcing to fertility labs, the future of reproductive medicine and providing top-level care to patients for a variety of reproductive needs. We will also explore the benefits and impact of the newest recommendations by national organizations, various accreditations and updates to billing and reimbursement policies.

This two-day, case study-based industry event will focus on implementing and capitalizing on comprehensive fertility programs and services to maximize competitive advantage, meet increased demand and exceed patient satisfaction. The goal of this event is to bring industry leaders together, highlight the best practice achievements, and discuss the current issues and developments in the fertility industry.

INVITED SPEAKERS INCLUDE:

Mark Perloe

MD

GEORGIA REPRODUCTIVE SPECIALISTS

David Adamson

Executive Chairman

ARC FERTILITY

Richard Grazi

Founder and Director

GENESIS FERTILITY & REPRODUCTIVE MEDICINE

Representative from

GENERAL ELECTRIC

Mark Surrey

MD

AMERICAN SOCIETY FOR REPRODUCTIVE MEDICINE

Leslie Appiah

Director, Fertility Preservation

UNIVERSITY OF KENTUCKY COLLEGE OF MEDICINE, KENTUCKY CHILDREN'S HOSPITAL

Russel Foulk

Medical Director

UTAH FERTILITY CENTER

Charles March

MD

CALIFORNIA FERTILITY PARTNERS

Representative from

COOK MEDICAL GROUP

WHO WILL ATTEND:

- Vice President of Women's Care Center
- Director of IVF Technologies
- Director of In Vitro Fertilization
- Director of Reproductive Health
- Director of Fertility Center/Program
- Director of Family Planning
- OB/GYN specializing in Reproductive Medicine and Surgery
- Fertility Specialist
- Certified Nurse-Midwife
- Certified Fertility Care Practitioner/ Medical Consultant

PRE-CONFERENCE INTERACTIVE WORKSHOP • FEBRUARY 8, 2017

2:30 PM	REGISTRATION You are invited to attend this pre-conference, interactive workshop to enhance your conference experience and expertise. Please note, due to the interactive nature of the workshop, space is limited and RSVP is strongly encouraged.
3:00 PM	INTERACTIVE WORKSHOP <u>Workshop Leader:</u> To be Announced
5:00 PM	CLOSE OF WORKSHOP

CONFERENCE DAY ONE • FEBRUARY 9, 2017

8:00 AM	REGISTRATION AND CONTINENTAL BREAKFAST
8:45 AM	CHAIRPERSON'S WELCOME AND OPENING ADDRESS
9:00 AM	OPENING KEYNOTE PRESENTATION: PCOS: WHAT'S IT ALL ABOUT Mark Perloe, MD GEORGIA REPRODUCTIVE SPECIALISTS
10:30 AM	MORNING REFRESHMENT BREAK AND EXHIBITS
10:45 AM	HOW GLOBAL CHALLENGES AND SUCCESSES CAN INFORM THE AMERICAN APPROACH TO INFERTILITY Infertility is a global problem, the burden of disease ranking number 5 for reproductive age people. Only a few countries address this personal and public health problem adequately—the United States is not one of them. While our excellent clinical care focuses on live birth rate per cycle, issues of access, cumulative effectiveness, safety and cost-effectiveness are not well addressed. This presentation will describe different international approaches to infertility that provide useful lessons for American physicians, payors and patients. - Describe the reasons for different approaches to infertility care - List the causes of and problems with current infertility care in the USA - Identify approaches that increase access, effectiveness and safety of infertility care David Adamson, Executive Chairman ARC FERTILITY <i>David Adamson is a reproductive endocrinologist and surgeon, Medical Director of Palo Alto Medical Foundation (PAMF) Fertility Physicians of Northern California, Clinical Professor ACF at Stanford University, and Associate Clinical Professor at UCSF. He is Past President of the ASRM, SART, AAGL, the Committee on Reproductive Medicine for FIGO and several other major gynecological societies. He is Chair of the International Committee Monitoring ART, President of the World Endometriosis Research Foundation, Executive Board member of the IFFS and Co-Chair of the Rapid Assessment Task Force on Infertility for the WHO. He is a member of many prestigious professional societies and has been a board member and advisor to government, industry, professional and patient organizations. He has over 250 peer-reviewed and other scientific/medical publications, and has lectured extensively nationally and internationally on assisted reproductive technologies, endometriosis, reproductive surgery and infertility. He is Founder and CEO of Advanced Reproductive Care, the largest national network fertility company. He has been recognized as one of the best 400 physicians for women in America and received the Outstanding Achievement in Medicine award from the Santa Clara County Medical Society, a Certificate of Special Congressional Recognition for contributions to the community, the Barbara Eck Founders Award from RESOLVE and the ASRM Distinguished Service award for his outstanding achievements in advancing the practice of reproductive medicine.</i>
11:30 AM	CENTRALITY OF THE ELECTRONIC MEDICAL RECORD (EMR) IN THE PRACTICE OF REPRODUCTIVE MEDICINE The practice of Reproductive Endocrinology in general, and assisted reproduction in particular, requires that multiple data sets be kept on numerous patients simultaneously. At the same time, managing the human element of patient care demands that practitioners have this information on all patients both current and immediately available, so that patients can be appropriately informed and counseled. The management of information flow between the numerous caregivers involved in any individual treatment cycle and the patient can only be effective – and excellent – when it is logically digitized and categorized. - Prioritize requirements for their EMR - Compare features of available EMRs - Anticipate the costs associated with adaption of EMR - Understand the advantages and disadvantages of various EMR packages - Integrate new digital technologies into their current practice Richard Grazi, Founder and Director GENESIS FERTILITY & REPRODUCTIVE MEDICINE

12:15 PM

LUNCHEON FOR DELEGATES AND SPEAKERS

1:30 PM

GENERAL ELECTRIC PRESENTATION

Speaker to be Announced

2:15 PM

AMERICAN SOCIETY FOR REPRODUCTIVE MEDICINE PRESENTATION

Mark Surrey, MD

AMERICAN SOCIETY FOR REPRODUCTIVE MEDICINE

3:00 PM

AFTERNOON REFRESHMENT BREAK AND EXHIBITS

Sponsored by Cook Medical Group



3:45 PM

BUILDING A PEDIATRIC, ADOLESCENT AND YOUNG ADULT FERTILITY PRESERVATION PROGRAM: MEETING THE NEED

The presentation will begin with a case to illustrate important aspects of care. The remainder of the presentation will discuss the risks to fertility from cancer therapies, available options for fertility preservation, elements of a successful fertility preservation program and areas of important research.

- Identify patients at risk for infertility from cancer therapies
- Implement a successful fertility preservation program
- Understand the available options for fertility preservation

Leslie Appiah, Director, Fertility Preservation

UNIVERSITY OF KENTUCKY COLLEGE OF MEDICINE, KENTUCKY CHILDREN'S HOSPITAL

Leslie Appiah is a board certified obstetrician gynecologist with fellowship training in pediatric and adolescent gynecology and expertise in oncofertility. She is an associate professor of obstetrics and gynecology at the University of Kentucky College of Medicine and Kentucky Children's Hospital in Lexington, KY and serves as chief of the division of gynecologic subspecialties, director of oncofertility and director of pediatric and adolescent gynecology. As director of fertility preservation, Leslie collaborates with oncologists and reproductive specialists to provide fertility preservation services and comprehensive reproductive care to patients with cancer diagnoses and chronic medical conditions requiring gonadotoxic agents. At the national level, she is the co-chair of the Pediatric Initiative Network of the Oncofertility Consortium at Northwestern University, a lead member of the Research and Program Committees of the North American Society for Pediatric and Adolescent Gynecology (NASPAG) and serves on the Children's Oncology Group Ovarian Task Force. Leslie also serves as the chair of the Fertility Preservation Special Interest Group of NASPAG and is chair-elect of the Pediatric and Adolescent Gynecology Special Interest Group of the American Society for Reproductive Medicine (ASRM). Involvement in these leadership roles has allowed an exchange of ideas with leaders in the field, enhanced my scientific knowledge and provided a network for multi-site collaboration to advance the field.

4:30 PM

INTERACTIVE PANEL DISCUSSION: EMERGING TRENDS AND FUTURE CHALLENGES IN INFERTILITY

Participate in this lively interactive exchange between all presenting faculty and conference attendees. Presenters will provide a short summary of key points from their original programs and open the floor to questions and comments from participants. Registrants are encouraged to submit questions prior to this live event.

5:15 PM

CHAIRPERSON'S CLOSING

5:30 PM

NETWORK RECEPTION

Sponsored by General Electric



7:30 PM

END OF DAY ONE

CONFERENCE DAY TWO • FEBRUARY 10, 2017

8:00 AM

REGISTRATION AND CONTINENTAL BREAKFAST

8:30 AM

CHAIRPERSON'S WELCOME AND OPENING ADDRESS

8:45 AM

BRINGING AFFORDABLE IVF TO RURAL COMMUNITIES IN THE UNITED STATES

Russel Foulk, Medical Director
UTAH FERTILITY CENTER

10:15 AM

MORNING REFRESHMENT BREAK AND EXHIBITS

11:00 AM

HYSTEROSCOPIC SURGERY FOR RECURRENT SPONTANEOUS ABORTION

Infertility is a global problem, the burden of disease ranking number 5 for reproductive age people. Only a few countries address this personal and public health problem adequately—the United States is not one of them. While our excellent clinical care focuses on live birth rate per cycle, issues of access, cumulative effectiveness, safety and cost-effectiveness are not well addressed. This presentation will describe different international approaches to infertility that provide useful lessons for American physicians, payors and patients.

- Detect uterine pathology in couples with recurrent pregnancy loss
- Recommend keys to successful management during pregnancy
- Manage patients with these conditions prior to surgery, during surgery and postoperatively

Charles March, MD

CALIFORNIA FERTILITY PARTNERS

After completing a fellowship in reproductive endocrinology and infertility at the University of Southern California School of Medicine, Charles March remained on the faculty at USC for thirty years and was a full professor and Chief of Gynecology. March is a charter member of the Society of Reproductive Surgeons and has written over 100 scientific papers and more than 80 textbook chapters. In 2001, he was recognized by the American Association of Gynecologic Laparoscopists as a "Pioneer in Hysteroscopy" for his development of new treatment regimens for patients with different types of uterine disease. March has performed more than 10,000 hysteroscopic procedures and has taught operative hysteroscopy in more than 20 countries. In 1995, he developed a device to prevent scarring following intrauterine surgery. His research interests include intrauterine surgery, recurrent pregnancy loss, congenital uterine anomalies, Asherman's Syndrome and transcervical sterilization.

12:15 PM

LUNCHEON FOR DELEGATES AND SPEAKERS

1:45 PM

COOK MEDICAL GROUP PRESENTATION

Speaker to be Announced

2:30 PM

CONTEMPORARY PCOS MANAGEMENT

Mark Perloe, MD

GEORGIA REPRODUCTIVE SPECIALISTS

3:15 PM

AFTERNOON REFRESHMENT BREAK AND EXHIBITS

4:00 PM

INTERACTIVE PANEL DISCUSSION: DEVELOPING AND IMPLEMENTING COMPREHENSIVE IVF PROGRAMS

Participate in this lively interactive exchange between all presenting faculty and conference attendees. Presenters will provide a short summary of key points from their original programs and open the floor to questions and comments from participants. Registrants are encouraged to submit questions prior to this live event.

5:30 PM

CHAIRPERSON'S CLOSING

5:45 PM

END OF CONFERENCE

ACTIVE COMMUNICATIONS INTERNATIONAL:

Active Communications International, Inc. (ACI) is a leader in conference planning and production. With offices in Chicago, London, Pune, Portland, Poznań and Milwaukee, we produce world-class events focusing on areas of most relevance to our served industry sectors. We are dedicated to deliver high-quality, informative and value added strategic business conferences where audience members, speakers, and sponsors can transform their business, develop key industry contacts and walk away with new resources.



Mission Statement:

ACI's mission is to unite key industry influencers and leaders to build strong relationships and enable our clients to achieve operational efficiencies, maintain competitive advantage in the marketplace, and increase their profitability.

Quality:

ACI invites senior-level executives and key industry leaders to share their insights and real-life working experiences with our audience. Our unique conference format offers an intimate and time-efficient educational development platform where our attendees can meet one-on-one with the people that can assist them in achieving their goals.

Research:

ACI offers cutting-edge conferences that are developed through extensive research and development with industry experts to bring you the latest trends, forecasts, and best practices.

Experience:

Our team of experienced conference producers and managers know you and your business demands. ACI has the resources, knowledge, and experience to create the events you need to remain on the forefront of your industry.